

931-925 ^{9310775 (13)}
 70-ALL-975-01
 REPORT U-446

PROJECT APPRAISAL REPORT (PAR)

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5. PROJECT TITLE

**Field Support Educational Technology:
 Self Instructional Materials Project**

6. PROJECT DURATION: Began FY 74 Ends FY 76	7. DATE LATEST PROP	8. DATE LATEST PIP	9. DATE PRIOR PAR
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10. U.S. FUNDING	a. Cumulative Obligation Thru Prior FY: \$ 180,000	b. Current FY Estimated Budget: \$	c. Estimated Budget to completion After Current FY: \$
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11. KEY ACTION AGENTS (Contractor, Participating Agency or Voluntary Agency)

a. NAME Gilbert R. Greene & Company, Inc.	b. CONTRACT, PASA OR VOL. AG. NO. AID/ta-C-1138
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I. NEW ACTIONS PROPOSED AND REQUESTED AS A RESULT OF THIS EVALUATION

A. ACTION (X)		B. LIST OF ACTIONS	C. PROPOSED ACTION COMPLETION DATE
USAID	AID/W		
		Contractor	
	X	Presentation of Modules in AID/W	Nov - Feb 75-'76
	X	Selection of countries for tryput of modules	Feb '76
	X	Selection of contractor to conduct try-outs	Feb '76
	X	Tryouts of modules in 3 AID missions	March - April '76
	X	Decision about continuing these information dissemination procedures.	May '76

D. REPLANNING REQUIRES	E. DATE OF MISSION REVIEW
REVISED OR NEW: <input type="checkbox"/> PROP <input type="checkbox"/> PIP <input type="checkbox"/> PRO AG <input type="checkbox"/> PIO/T <input type="checkbox"/> PIO/C <input type="checkbox"/> PIO/P	

PROJECT MANAGER: TYPED NAME, SIGNED INITIALS AND DATE David Sprague <i>DS</i> Date 1/12/76	MISSION DIRECTOR: TYPED NAME, SIGNED INITIALS AND DATE James B. Chandler <i>JBC</i> Date 1/13/76
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II. PERFORMANCE OF KEY INPUTS AND ACTION AGENTS

A. INPUT OR ACTION AGENT CONTRACTOR, PARTICIPATING AGENCY OR VOLUNTARY AGENCY	B. PERFORMANCE AGAINST PLAN							C. IMPORTANCE FOR ACHIEVING PROJECT PURPOSE (X)					
	UNSATISFACTORY		SATISFACTORY			OUTSTANDING		LCW		MEDIUM		HIGH	
	1	2	3	4	5	6	7	1	2	3	4	5	
1. Project Director			X										X
2. Consultants		X											
3.													

Comment on key factors determining rating

The project director was unfamiliar with the content of the subject area but did not use consultants as well as was expected under terms of the contract.

4. PARTICIPANT TRAINING	1	2	3	4	5	6	7	1	2	3	4	5
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Comment on key factors determining rating

NA

5. COMMODITIES	1	2	3	4	5	6	7	1	2	3	4	5
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Comment on key factors determining rating

NA

6. COOPERATING COUNTRY	a. PERSONNEL	1	2	3	4	5	6	7	1	2	3	4	5
	b. OTHER												

Comment on key factors determining rating

7. OTHER DONORS	1	2	3	4	5	6	7	1	2	3	4	5
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(See Next Page for Comments on Other Donors)

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M. 7. Continued: Comment on key factors determining rating of Other Donors

III. KEY OUTPUT INDICATORS AND TARGETS

A. QUANTITATIVE INDICATORS FOR MAJOR OUTPUTS		TARGETS (Percentage/Rate/Amount)					
		CUMU- LATIVE PRIOR FY	CURRENT FY		FY ____	FY ____	END OF PROJECT
			TO DATE	TO END			
Schema, diagnostic instru- ment and search report	PLANNED	\$18,000					\$18,000
	ACTUAL PERFORM- ANCE	\$18,000					
	REPLANNED						
Pilot Module Plan	PLANNED	\$12,000					\$12,000
	ACTUAL PERFORM- ANCE	\$12,000					
	REPLANNED						
Demand Profile	PLANNED	\$12,000					\$12,000
	ACTUAL PERFORM- ANCE	\$10,000					
	REPLANNED						
3 Modules, Supplementary Materials and Final Report	PLANNED	\$84,000					\$84,000
	ACTUAL PERFORM- ANCE	138,000					
	REPLANNED						
B. QUALITATIVE INDICATORS FOR MAJOR OUTPUTS		COMMENT:					
1.	3 Video tapes plus supple- mentary materials.	Tapes will be tried out in three AID missions in the next few months to determine their effectiveness technical quality is fine.					
2.		COMMENT:					
3.		COMMENT:					

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IV. PROJECT PURPOSE

A. 1. Statement of purpose as currently envisaged.

2. Same as in PROP? YES NO

Plan and develop three sets of video tape modules which will equip an AID or LDC official with a broad understanding of educational technology, its relationship to, and its use in furthering a nation's development goals.

B. 1. Conditions which will exist when above purpose is achieved.

2. Evidence to date of progress toward these conditions.

Three video tapes completed
 Supplementary materials developed
 Evaluation instruments constructed
 Cassette players and TV monitors purchased
 Complete packages transported to three USAIDS
 Modules tried out and evaluated

Completed

Planned for February to April 1976

V. PROGRAMMING GOAL

A. Statement of Programming Goal

To enable USAID Mission personnel to learn more about the key program area of educational technology and thus be able to incorporate the principles and methods of educational and communications technology into development programs.

B. Will the achievement of the project purpose make a significant contribution to the programming goal, given the magnitude of the national problem? Cite evidence.

As the video tapes illustrate, educational technology has been a significant component of development programs in agriculture, health, nutrition as well as education. One significant hindrance to its wider application is the lack of systematic information getting to the field. The distribution and use of these modules will indicate whether this mode of information sharing is practical and useful.