

9310884-4
PD-AAC-952

UNITED STATES GOVERNMENT

Memorandum

11p.

TO : AA/PPC, Curtis Farrar
THROUGH: PPC/TA, Kenneth Levick
FROM : PPC/TA/EHRD, W. Steen McCall *WSM*
SUBJECT: EWA University Data Bank

DATE: September 5, 1969

The attached statement describes the EWA Data Bank, indicates how it would be useful to AID, and requests an annual contribution of \$30,000 as AID's piece of the action.

We had been thinking that this contribution would come out of DSM's general fund and, therefore, had not included this amount in EHRD's request for FY 1970 as a University Relations item. However, David Dale, DSM, would like to have your reaction to the two possibilities: a) Through DSM, or b) direct PPC funding, before he commits himself either way. The latter mode would have the advantage of being closer to the consumer of the services.

*on interregional TA project to be assumed by AAS on its activation
Klevick*

It was also assumed that the new TA Bureau would be in existence before the decision on funding would be made. Not only has the new Bureau's establishment been postponed, but EWA, having received fairly firm commitments from other donors, has expressed their desire to operate on an October 1 fiscal year.

This activity could be funded by a Task Order under the EWA Basic Agreement, under which the Regional Bureaus currently utilize the services of EWA; the terms of the Basic Agreement are such that they embrace the contemplated service.

We await your reaction to these two alternative sources of funding. Under either mode, the expenditure of funds for this activity would have to have the concurrence of the Kearns Committee. We have tentatively put this item on their agenda for their next meeting on September 16, at which time Dave Mayer would present the proposal, if we receive a go-ahead.

Attachments: a/s

Clearance: A/AID, JBernstein, (Substance) *CHB*
PPC/PRB/PTIS, DMayer, *W*

Approved: Through DSM
Interreg. TA Project *[Signature]*

Date: 9/8/69



A/CONF, Mr. J. Williams

October 13, 1969

DSM/SD, David M. Dale *S/DAVID M. DALE*

DSM/SD Comments on SD Committees Work Plans

LAIS WORK PLAN

The LAIS work-plan is complete as to the FY-1970 activity on the system. DSM/SD has no additional comments.

ACCUSED-EXPENDITURES WORK PLAN

The descriptive narrative on the work-plan is quite detailed. The information presented on the historical ratio's for expenditures against current year accounts appears to be very substantive. Would additional analysis in this area result from this year's work plan? Also, are the percentage ratio's current? The eleven items in the work plan would seem to support the development of systems, yet your bias is to avoid an expenditure allocation and control system. This area needs further clarification in terms of an overall approach.

EMA UNIVERSITY DATA BANK

The EMA University Data Bank paper is not presented in the form of a "work-plan" as such, although the narrative identifies its value to the Agency. Since we understand that AID's share is to be \$30,000, it is to be noted that there is no such amount indicated in the paper. In my opinion, this item should be denied, unless the 4 points below are clarified satisfactorily and the new P.A. Bureau will back our decision to spend this much money.

Specific points might be:

1. What other Government agencies are participating and to what extent?
2. Who undertook the task in 1956 and again in 1965?
3. What is AID's intended share in the operating costs, as proposed for FY'70 and
4. In what way will EMA "accelerate" agency progress to accommodating the Tauney Amendment?

*Cultural Affairs &
HEW
from Wash State & U of
Idaho*

cc: FPC/PPBS, Mr. W. Muldoon

10/13/69

Activity Work Plan

Systems Development Committee

Activity Title ---

Responsible Office -

Project Manager --- (name of individual)

Description of System --- (describe purpose of system, kinds of information it is likely to provide, and which offices are likely to need information. This usually gets trite and fuzzy.)

User Offices --- (which offices are likely to need information for each major category of information.)

Work Plan --- (describe by fiscal quarter, or if possible by month, steps to be taken to analyze requirements, design, test, and install system. Include proposed starting and completion dates. Indicate whether outside contract-service will be required. State type, duration and approximate cost.)

Approved _____

Date _____

EWA UNIVERSITY DATA BANK

Description

The Carnegie Commission on the Future of Higher Education in the US asked Education and World Affairs (EWA) to prepare a profile on the international activities of US colleges and universities. Recognizing the need for a system which would not only respond to Carnegie's request, but would also be capable of updating this information in an ongoing fashion, EWA added some of their own funds and began tooling up for such a system. Being convinced of the need, EWA felt it would be better to have something in being before they approached the Government agencies having this need.

To date, the Data Bank has coded 1,844 international programs or activities representing approximately 1,150 institutions. Beginning October 1969, they will begin the process of updating the data, covering about 120 institutions each month.

For each international activity of an institution, there is data on the geographical area, source of funds, type of activity, student and faculty involvement, disciplines involved and problem areas addressed. In addition, the institutions are classified according to type, size, etc. The data includes narrative paragraphs describing the basic objectives and general character of each activity. (See sample print-out sheets attached.)

Efforts to compile this type of data have been undertaken before, once in 1956 and again in 1965, but in both cases the effort was less detailed and had no provision for updating - a critical deficiency in this area.

Utility to AID

There are several ways in which the EWA Data Bank would be extremely useful to AID in its work with US universities:

1. Total Resources of the Academic Community - Rather than being dependent upon experiential knowledge of a variety of individual university resources, we would gain from the Data Bank an overview of the kinds of resources which the community at large is mobilizing in support of international activities. Up to now, we have largely been passively responsive to initiatives from individual universities; with this new overview, and a strengthened TA professional staff, the Agency could take innovative initiative in applying new combinations of university resources to problems of developing countries.

2. Individual Contractor Selection - As we have learned more about the specific kinds of resources required for specifically defined tasks overseas, we have become increasingly aware of the importance and complexity of matching the resources to the task. While we have some insight into the dimensions of

the matching process, we don't have sufficient information to apply them. And while some of this necessary information is subjective in nature, the EWA data provide the missing statistical element.

3. Congressional Inquiries - We are frequently asked questions about the participation of universities in the AID program and are unable to answer them because our data system cannot do it. If AID is one of the sponsors of the EWA Data Bank, our specific interests can be addressed in the system's design so that immediate computerized responses will be possible.

4. Program Evaluation Requirements - Our programming has never had the advantage of fairly complete knowledge of other related activities going on in a particular region or country sponsored by other agencies or foundations. Nor has it had the benefit of knowing what activities were going on elsewhere in the world dealing with the same discipline or problem area. EWA can provide this information fairly exhaustively for university activity.

5. Print-Out Reports - The EWA system is such that sponsors can obtain continually updated, multiple-copy reports on the above data directly from computer print-outs. Up to now, the time lag between data collection and a published report is sufficiently great to diminish the value of the report. These print-out reports, both on a periodic and ad hoc basis, would be very useful to the regional bureaus and technical offices.

Comment - The information access represented by the EWA Data Bank is particularly important to the Agency at this time in view of our current effort to "professionalize" the mobilization of technical assistance resources through the new central TA bureau.

Although the Agency would make good use of such a facility, as noted above, the limited resources available to the Agency would not permit establishing such a facility in the near future: the costs incurred by EWA to date are about \$ 60,000.00. Since EWA has established the facility, A.I.D.'s share in the operating costs appears to be a reasonable outlay seen from the standpoint of cost of services to be provided, and especially from the standpoint of the value of these services to Agency operations.

Furthermore, participation in the use and development of this facility (even though on a "piggy-back" basis) will accelerate Agency progress along the lines of Section 621 A of the Foreign Assistance Act (Tunney Amendment).

INST. PROJECT# 1826/023

POPULATION RESEARCH CENTER INTERNATIONAL ACTIVITIES

U.S. INST	UNIVERSITY OF CHICAGO
COUNTRY	17 COUNTRIES (PRIMARILY PHILIPPINES, SINGAPORE)
TYPE PROGRAM	FOREIGN STUDENTS TO U.S. ACADEMIC YEAR
SUBJECT MATTER	DEMOGRAPHY
DURATION	1963
SOURCE OF FUNDS	UNIVERSITY OF CHICAGO, FORD FOUNDATION, THE POPULATION COUNCIL

THE POPULATION RESEARCH CENTER HAS TWO PRINCIPAL INTERNATIONAL PROGRAMS 1) A DEMOGRAPHIC TRAINING PROGRAM WHICH HAS INVOLVED TRAINING FOREIGN GRADUATE STUDENTS FROM 17 COUNTRIES. AN M.A. AND PH.D. DEGREE ARE AWARDED THROUGH THE DEPARTMENT OF SOCIOLOGY. 2) THE CENTER ALSO PROVIDES BACKSTOP SERVICES TO THE POPULATION INSTITUTE AT THE UNIVERSITY OF THE PHILIPPINES AND TO THE DEMOGRAPHIC PROGRAM OF THE ECONOMIC RESEARCH CENTER AT THE UNIVERSITY OF SINGAPORE. THERE WERE 15 FOREIGN GRADUATE STUDENTS ENROLLED IN THE TRAINING PROGRAM IN 1967-68 AND TWO M.A.'S AND TWO PH.D.'S WERE AWARDED.

COORDINATOR P.M. HAUSER, DIRECTOR

INST. PROJECT# 3900/701

AID ECUADOR PROJECT

U.S. INST UNIVERSITY OF NEW MEXICO
COUNTRY ECUADOR
TYPE PROGRAM TECHNICAL ASSISTANCE,
SUBJECT MATTER EDUCATION (ELEMENTARY)
DURATION 1966-1969
SOURCE OF FUNDS U.S. GOVERNMENT (AGENCY FOR
INTERNATIONAL DEVELOPMENT)

THIS IS A PROGRAM OF TECHNICAL ASSISTANCE TO ECUADOR UNDER AN AID CONTRACT. THE PROGRAM IS FOCUSED ON UPGRADING THE NORMAL SCHOOLS AND THROUGH THE PREPARATION OF ELEMENTARY TEACHERS, INDIRECT UPGRADING OF THE ELEMENTARY EDUCATIONAL SYSTEM. IT INCLUDES A PROGRAM OF WRITING, PRINTING, DISTRIBUTING AND INSERVICE EDUCATION FOR TEACHERS OF ELEMENTARY SCHOOL, TEXTBOOKS IN READING, MATH, AND SCIENCE. ADDITIONALLY, THE PROJECT HAS RELATED PARTICIPANT TRAINING AT THE UNIVERSITY OF NEW MEXICO. SELECTED NORMAL SCHOOL PROFESSORS HAVE BEEN SENT TO A SPECIAL PROGRAM WITH ALL COURSES TAUGHT IN SPANISH AND A SERIES OF PROFESSIONAL EDUCATION TEXTBOOKS FOR USE IN THE NEW NORMAL SCHOOLS HAS BEEN DEVELOPED. THERE ARE 8 U.S. FACULTY MEMBERS TEACHING AND SUPERVISING ON CAMPUS ACTIVITIES AND 12 DOING FIELD WORK IN ECUADOR.

COORDINATOR FRANK ANGEL, ASSISTANT DEAN, COLLEGE
OF EDUCATION

AID COLUMBIA PROJECT

U.S. INST UNIVERSITY OF NEW MEXICO
COUNTRY COLOMBIA
TYPE PROGRAM TECHNICAL ASSISTANCE
SUBJECT MATTER EDUCATION
DURATION 1967-1969 (FIRST PHASE)
SOURCE OF FUNDS U.S. GOVERNMENT (AGENCY FOR
INSTITUTIONAL DEVELOPMENT)

THIS PROJECT IS PART OF A LONG-TERM PROGRAM DESIGNED TO MODERNIZE THE COLOMBIAN SECONDARY SCHOOL SYSTEM. THE FIRST PHASE OF THE PROJECT INCLUDED PARTICIPANT TRAINING FOR PRINCIPALS OF THE NEW COMPREHENSIVE HIGH SCHOOLS BEING PLANNED AND CONSTRUCTED IN COLOMBIA AND INCLUDED IN THE TRAINING OF GUIDANCE PERSONNEL AS WELL. ADDITIONALLY, THE FIRST PHASE REQUIRES THE SENDING OF AN 8-MAN TEAM OF TECHNICIANS IN VARIOUS PHASES OF SECONDARY EDUCATION TO COLOMBIA. ON CAMPUS, THERE WERE 2 FULL TIME AND 10 PART TIME FACULTY MEMBERS TEACHING AND SUPERVISING INTERNSHIPS.

COORDINATOR

FRANK ANGEL, ASSISTANT DEAN, COLLEGE
OF EDUCATION

INST. PROJECT# 2706/046

INTERNATIONAL HEALTH PROGRAM

U.S. INST	UNIVERSITY OF HAWAII
COUNTRY	SOUTH-EAST ASIA, TRUST TERRITORY OF THE PACIFIC ISLANDS
TYPE PROGRAM	TOPICAL PROGRAM
SUBJECT MATTER	INTERNATIONAL HEALTH
DURATION	1966
SOURCE OF FUNDS	U.S. PUBLIC HEALTH SERVICE, PEACE CORPS, DEPARTMENT OF INTERIOR, THOMAS A. DOOLEY FOUNDATION

THE INTERNATIONAL HEALTH PROGRAM AT THE UNIVERSITY OF HAWAII INVOLVES EDUCATION, RESEARCH, AND COMMUNITY SERVICE. THE BASIC PROGRAM AIMS AT PREPARING THE PROFESSIONAL AMERICAN AND FOREIGN HEALTH WORKER TO BE AN EFFECTIVE PERSON IN INTERNATIONAL HEALTH WORK. THE PROGRAM IS DIRECTED TOWARDS THE COMMUNITIES OF ASIA AND THE PACIFIC, AND WHEREVER POSSIBLE COMMUNITY SERVICE RECEIVES A HIGH PRIORITY. SERVICE ACTIVITIES INCLUDE TRAINING OF PEACE CORPS VOLUNTEERS IN SPECIFIC SKILLS AND PROVIDING PROFESSIONAL SUPPORT IN THEIR FIELD WORK. EIGHTY GRADUATE STUDENTS WERE INVOLVED IN THE PROGRAM IN 1967-68. MPH, MS DEGREES AND A CERTIFICATE IN PUBLIC HEALTH ARE OFFERED.

COORDINATOR	EMMANUEL VOULGARPOULOS, HEAD, INTERNATIONAL HEALTH PROGRAM
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BEST AVAILABLE COPY

5,000-9,999 STUDENTS

INST.#	REG.	ST.	ZIP	CTL	LEV	TYPE	SIZE	NAME OF INSTITUTION	CITY & STATE
1010	1	33	11530	4	4	9	6	ADELPHI UNIVERSITY	GARDEN CITY, NEW YORK
1152	6	04	72467	2	-3	9	6	ARKANSAS STATE COLLEGE	STATE COLLEGE, ARKANSAS
1272	4	21	21201	4	3	8	6	UNIVERSITY OF BALTIMORE	BALTIMORE, MARYLAND
1308	6	44	76703	5	4	9	6	BAYLOR UNIVERSITY	WACO, TEXAS
1442	0	22	02167	6	4	9	6	BOSTON COLLEGE	CHESTNUT HILL, MASSACHUSETTS
1470	2	14	61606	4	3	9	6	BRADLEY UNIVERSITY	PEORIA, ILLINOIS
1498	0	07	06602	4	3	9	6	UNIVERSITY OF BRIDGEPORT	BRIDGEPORT, CONNECTICUT
1570	8	05	92631	2	3	8	6	CALIF STATE COLL AT FULLERTON	FULLERTON, CALIFORNIA
1590	8	05	93401	2	3	4	6	CALIF STATE POLYTECHNIC COLL	SAN LUIS OBISPO, CALIFORNIA
1604	8	05	95616	2	4	9	6	DAVIS CAMPUS	DAVIS, CALIFORNIA
1616	8	05	93106	2	4	9	6	SANTA BARBARA CAMPUS	SANTA BARBARA, CALIFORNIA
1674	1	39	15213	4	4	9	6	CARNEGIE MELLON UNIVERSITY	PITTSBURGH, PENNSYLVANIA
1718	4	09	20017	6	4	9	6	CATHOLIC UNIV OF AMERICA	WASHINGTON, D.C.
1722	9	53	00731	6	2	4	6	CATHOLIC UNIV OF PUERTO RICO	PONCE, PUERTO RICO
1738	0	07	06050	2	3	4	6	CIT CONNCTICUT STATE COLL	NEW BRITAIN, CONNECTICUT
1754	6	37	73034	2	3	3	6	CENTRAL STATE COLLEGE	EDMOND, OKLAHOMA
1762	8	48	98926	2	3	3	6	CENTRAL WASHINGTON STATE COLL	ELLENSBURG, WASHINGTON
1830	8	05	95426	2	3	4	6	CHICO STATE COLLEGE	CHICO, CALIFORNIA
1886	4	41	29631	2	4	9	6	CLEMSON UNIVERSITY	CLEMSON, SOUTH CAROLINA
1894	2	36	44115	2	2	8	6	THE CLEVELAND STATE UNIV	CLEVELAND, OHIO
1922	7	06	80631	2	4	3	6	COLORADO STATE COLLEGE	GREELEY, COLORADO
2066	2	36	45409	6	3	9	6	UNIVERSITY OF DAYTON	DAYTON, OHIO
2098	7	06	80210	5	4	9	6	UNIVERSITY OF DENVER	DENVER, COLORADO
2106	2	14	60604	6	3	9	6	DEPAUL UNIVERSITY	CHICAGO, ILLINOIS
2118	2	23	48221	6	4	9	6	UNIVERSITY OF DETROIT	DETROIT, MICHIGAN
2162	3	16	50311	4	3	9	6	DRAKE UNIVERSITY	DES MOINES, IOWA
2170	1	39	19104	4	4	6	6	DREXEL INST OF TECHNOLOGY	PHILADELPHIA, PENNSYLVANIA
2186	4	34	27706	4	4	9	6	DUKE UNIVERSITY	DURHAM, NORTH CAROLINA
2198	1	39	15219	6	4	9	6	DUQUESNE UNIVERSITY	PITTSBURGH, PENNSYLVANIA
2214	4	34	27835	2	3	4	6	EAST CAROLINA COLLEGE	GREENVILLE, NORTH CAROLINA
2226	5	43	37602	2	3	9	6	EAST TENNESSEE STATE COLLEGE	JOHNSON CITY, TENNESSEE
2234	6	44	75429	2	4	8	6	EAST TEXAS STATE UNIVERSITY	CHAMBERCE, TEXAS
2246	2	14	61920	2	3	3	6	EASTERN ILLINOIS UNIVERSITY	CHARLESTON, ILLINOIS
2250	5	18	40476	2	3	8	6	EASTERN KENTUCKY UNIVERSITY	RICHMOND, KENTUCKY
2330	4	11	30522	5	4	9	6	EMORY UNIVERSITY	ATLANTA, GEORGIA
2374	2	23	48307	2	3	7	6	FERRIS STATE COLLEGE	BIG RAPIDS, MICHIGAN
2418	1	33	10455	6	4	9	6	FORDHAM UNIVERSITY	BRONX, NEW YORK
2422	3	17	67601	2	3	3	6	FORT HAYS KANSAS STATE COLL	HAYS, KANSAS
2518	6	09	20007	6	4	9	6	GEORGETOWN UNIVERSITY	WASHINGTON, D.C.

computerized

file ~~ERL~~

EWA
no. 501-730
931-884

February 10, 1969

including
research
in
univ programs

Mr. Mayer:

Andre Rheault of Education and World Affairs (Phone: 667-1822) called to say that they have instituted an information retrieval system on international studies in the United States as a byproduct of work they are doing on the Clark Kerr study of U.S. Higher Education. — Carnegie's funding

Joel Johnson, who is working on it for them, will be in town next week, and would like to meet with people in AID who would be interested in learning what they are doing, viewed as a possible service to us. They are coming over here to see people at State (Hoofnagle at CU, I think) on Tuesday the 18th. It seems to me that OIT, ERHD, and Dembowski would be candidates. Perhaps you will think of others.

Would you call Andy today or tomorrow to make arrangements? If you cannot, perhaps you could pass the job along to Steen McCall.

18 Feb '69


Farrar

Resource inventory, in terms of programs (e.g. who's funding, what is it?), people (skills, experience, interest), problems (e.g. non-sponsored students) → 100% of colleges with programs

Questionnaire to type out on areas & on functions (names of prog coords).

+ 128 6-pp to large univs → 100%
4311
Questionnaire (2847 out) → 95%

- cc: Mr. Levick ⁷⁶²¹
- 7303 Mr. McCall ^{Barker}
- 2267 Mr. Dembowski
- Mr. Clark
- 128-2223 ✓ OIT, Mr. Matteson — Brandt

Follow up with ^{more} detailed program questionnaire

Responses good in all cases. Print out feedback.

New directions for other dimensions, e.g. exotic languages, publications, are standing on EWA initiative — other needs to be described by clients (e.g. OAS is offsetting printouts by ^{LA} country-focus)

Will charge fees on occasional reporting, but also seek sustaining support from AID, CU, ACDA, funds, etc. Annual mailings & updated pub — but interim updating/corrections continual.

Also covering programs of sponsors. Hope to get ^{major} coverage of for'n univs, too. Reference potential to prof assoc, libraries.

931084 (5)
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10-AAC-956

Activity Work Plan

Systems Development Committee

3p.

Activity Title -- Education and World Affairs (EWA) University Data Bank

Responsible Office -- Technical Assistance Bureau

Project Manager -- Curtis Barker, TA/RUR

Description of System

The purpose of this system is to provide detailed information on the international activities of U.S. colleges and universities including data on geographical area, source of funds, type of activity, student and faculty involvement, disciplines involved and problem areas addressed. Institutions will be classified according to type, size, etc. The data will include narrative paragraphs describing the basic objectives and general character of each activity. (See sample print-out sheets attached.)

Following are examples of uses to which AID would put this information:

1. Tapping Total Resources of the Academic Community - The Data Bank would provide a complete overview of the resources which the academic community is mobilizing in support of international activities. Up to now, AID has been passively responsive to initiatives from individual universities; with this new overview, and a strengthened TA professional staff, the Agency could take innovative initiative in applying new combinations of university resources to problems of developing countries.

2. Individual Contractor Selection - As we have learned more about the kinds of resources required for specifically defined tasks overseas, we have become increasingly aware of the importance and complexity of matching the resources to the task. While we have some insight into the dimensions of the matching process, we lack sufficient information to do an adequate matching job. While some of the necessary information is subjective, EWA data will provide the missing statistical element.

3. Congressional Enquiries - We are frequently asked questions about the participation of universities in the AID program and are unable to answer them because of an inadequate data system. If AID is one of the sponsors of the EWA Data Bank, our specific interests can be addressed in the system's design so that immediate computerized responses will be possible.

4. Program Evaluation Requirements - AID does not have fairly complete knowledge of related activities in a particular region or country sponsored by other agencies or foundations. Nor has AID had the benefit of knowing what activities were going on elsewhere in the world dealing with the same discipline or problem area. EWA can provide this information fairly exhaustively for university activity.

5. Print-Out Reports - The EWA system is such that sponsors can obtain continually updated, multiple-copy reports on the above data directly from computer print-outs. Up to now, the time lag between data collection and a published report is sufficiently great to diminish the value of the report. These reports, both on a periodic and ad hoc basis, would be very useful to the regional bureaus and technical offices.

Comment - The information access represented by the EWA Data Bank is particularly important to the Agency at this time in view of our current effort to "professionalize" the mobilization of technical assistance resources through the new central TA bureau.

Efforts to compile this type of data have been undertaken before, once in 1956 and again in 1965, but in both cases the effort was less detailed and had no provision for updating - a critical deficiency in this area. The proposed effort would overcome this deficiency.

User Offices - Regional Bureaus, TA Bureau

Work Plan -

Work is already underway by EWA to develop a University Data Bank. The Carnegie Commission on the Future of Higher Education in the U.S. has asked Education and World Affairs (EWA) to prepare a profile on the international activities of U.S. colleges and universities. Recognizing the need for a system which would not only respond to Carnegie's request, but would also be capable of updating this information in an ongoing fashion, EWA added some of their own funds and began tooling up for such a system. Being convinced of the need, EWA felt it would be better to have something in being before they approached the Government agencies having this need.

To date, the Data Bank has coded 1,844 international programs or activities representing approximately 1,150 institutions. In October 1969, they will begin updating data covering about 120 institutions each month. In addition to AID, HEW and State Department Cultural Affairs would participate and share in the costs of developing this system.

annual and run
The estimated/cost to develop/the system is \$100,000, of which
AID's share would be \$30,000. The amount has been approved by AA/PC
and AA/TAB within funding from the interregional technical assistance
budget.

Approved 
Disapproved _____
Date 10/31/69