

GC, Mr. James Sollins

November 6, 1968

WOH/PES, Harry K. Lennon

WOH Voluntary Agency Program

WOH plans shortly to start a program to provide incentive grants to voluntary agencies. I would appreciate it if you could get an interpretation for us on a problem involving the funding of these grants.

Under the program small grants would be made available to selected voluntary agencies operating overseas. The grants would range from a few thousand dollars up to \$40,000 to \$60,000. Grants would be made from TC/DG funds. The purpose of the grants will be to stimulate voluntary agencies to give greater emphasis to nutrition. For example, support might be provided for the trying out of a new approach in nutrition education, or in child feeding in a particular country. Grants would probably be used mainly for personnel, but could also fund limited supplies.

Each grant would normally be a one shot affair with expenditures occurring over a year or two. However, once the initial grant was made, there might be some cases where a Mission would wish to continue support on a longer-term basis. This would normally be done out of regular Mission T.C. allotment.

In approving this project, Mr. Posts authorized a WOH budget item of \$120,000 in FY 69, and \$130,000 in FY 70 for additional grants. However, he directed that, after a project was worked out WOH funds should be transferred to the appropriate geographic bureau. To comply with this directive we propose that as soon as a project is developed, WOH would allot funds to the geographic bureau for implementation of the grant.

The procedural steps would be as follows:

- (1) Submission of proposal by Mission.
- (2) Approval by Committee chaired by WOH with geographic bureau representation.
- (3) Development of a draft grant agreement by geographic bureau.
- (4) Allotment of funds by WOH to geographic bureau.

- 2 -

Under this arrangement funds would remain in the WOH OYB, and the Assistant Administrator, WOH would approve one Implementation Approval Document for the total package of grants. However the geographic bureau, as allottee, would make the actual obligation. Normally this obligation would be in the form of a grant agreement between the geographic bureau and the U.S. headquarters staff of the voluntary agency. Occasionally, the agreement might be between the Mission and either the headquarters staff or voluntary agency field personnel.

I would appreciate it, if you could give us a reading as to whether the procedure outlined would be in keeping with the legislative injunction against starting new projects without special justification to Congress.

WOH/PES:RWell:ap:11/6/68

General Technical Services  
 Program  
 Technical Assistance Bureau

112

Major Types of Activity Other Bottleneck Problems

Project Title Voluntary Agency Nutrition Initiatives

Project Number 931-11-560-846

P.A.

Date PROP

Approved 1969

Project Monitor A. Sismanidis/H. C. Ladenheim Extension

23957

Funding Date  
 (in thousands)

	U.S. Contribution		
	Oblig.	Expend.	Unliquidated
Cumulative through 6/30/69	283	4	279
FY 1970	193	400	72
FY 1971	50 ( 50)	100	22
FY 1972	150 (150)	160	12

*actual 450*

Project Target and Course of Action

The objective of this project is to provide incentive grants to the voluntary agencies to encourage them to put greater nutritional emphasis in their programs and try out new approaches in the fields of nutrition education and child feeding. Grassroots efforts directed at the improvement of nutrition, require a large resource of both staff and expertise. The voluntary agencies provide this manpower resource, and with some AID assistance in the form of catalytic grants, could become more effective in the broad field of nutrition and through demonstrations of applied programs, could encourage governments to put greater nutritional emphasis in their programs.

Accomplishments to Date

This program is a comparatively new one which has been in field operation for about one year. To date, FY 69 and FY 70, 20 projects from 18 countries representing all regions, have been funded. The response from the USAIDs and the voluntary agency headquarters and field staff, is most encouraging and there are indications already that the program is having a real effect in meeting its objective of getting the voluntary agencies to put greater nutritional emphasis in their programs.

FY 72 Programs and Future Targets

The plans for this project are (a) to keep the program in operation through FY 72 to allow the time required to test the impact of the projects funded through FY 71, (b) to encourage the submission of proposals that would assist in institution building aimed at developing and strengthening their nutrition services and staff, and (c) as the program is developed, refined and evaluated, to transfer the program funding to the USAIDs.

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Incentive Grants  
TA / N  
3p

SPECIAL ACTIVITY

In response to announcements of availability of incentive grant funds responded to the following country request for grants to voluntary agencies operating programs supported and approved by A.I.D. missions.

FY - 69 - FUNDS - CALENDAR 1970

BRAZIL - Church World Service:

Three Community Rehabilitation Centers to provide nutrition education.

CENTRAL AMERICA - Catholic Relief Service:

Provided training funds for five full-time nutritionist for a year for training local leaders.

HONDURAS - Catholic Relief Service:

Provided mobile unit for training 1,200 rural community leaders for pre-school feeding centers.

DOMINICAN REPUBLIC - Catholic Relief Service:

Provided materials for 10 pilot centers for medical, community and food distribution service.

AFGHANISTAN - Medical Assistance Program:

Funded a program for evaluation and development of nutrition education.

AFGHANISTAN - CARE:

Funded exploratory study of the interest of the GOA to provide nutrition training and feeding directed to rural pre-school children.

TURKEY - CARE:

provided initial funds (10,000 copies) for a nutrition bulletin for distribution to primary school head masters. Ministry of Education committed to continue program.

PHILIPPINE - Catholic Relief Service:  
aides

Funded nutrition/equipment for 32 mother-craft centers. (nutrition education with pre-school children feeding.)

KOREA - CARE:

Testing feasibilities of mass-nutrition education.

KOREA - Catholic Relief Service

KOREA - Korean Association of Voluntary Agencies/Catholic Relief Service:

Funds for one year radio and village loud speaker program.

FY - 70 FUNDS      CALENDAR 1970

GHANA - Catholic Relief Service:

3 day Seminars for supervisors of clinics for pre-school children.  
50-60 participants Accra,

GHANA - Church World Service:

Establishment of Nutrition Rehabilitation Center for pre-school children and linking nutrition education with agriculture extension.

KENYA - CARE:

Nutrition seminars for training 4,000 nursery school workers.

CONGO - Catholic Relief Service:

Preschool clinics including in-service training of staff and mothers.

TANZANIA - Catholic Relief Service:

Seminars for supervisors of pre-school clinics.

TURKEY - CARE:

Training of Ministry of Education school inspectors and nutrition officers in nutrition education and school feeding.

BOLIVIA - Catholic Relief Service:

Nutrition education tied to pre-school feeding programs tied to community involvement.

PANAMA - CARE:

Evaluation of varied methodology in nutrition rehabilitation, urban and rural.

September 17, 1969

Nutrition & Child Feeding Service  
Office of War on Hunger  
Agency for International Development  
U. S. Department of State

4p

INCENTIVE GRANTS TO U. S. VOLUNTARY AGENCIES

Since August 1968 when authorization was given to the Nutrition Child Feeding Service of the Office of War on Hunger, Agency for International Development to develop the Incentive Grants Program for the promotion of nutritional emphasis, twelve grants have been approved in an amount of \$283,000. The participating voluntary agencies are: Church World Service, Catholic Relief Services, CARE, Medical Assistance Program, Foster Parents Plan, and the Korean Association of Voluntary Agencies with Catholic Relief Services acting as agent. Programs are underway in Afghanistan, Turkey, Philippines, Korea, Brazil, the Dominican Republic, Honduras, and one regional project will be active in all of the remaining Central American countries. The grants vary from \$3,000 to \$58,000 and cover a number of different types of activities: training of local leaders, support of trial feeding centers, testing of mass education, and feasibility studies for mounting programs to combat malnutrition. Most of the programs involve participation of LDC governments.

The program appears promising on several scores:

First, the program seems to be having a real effect in getting the voluntary agencies to give more attention to the problem of nutrition education, rather than just to feeding. There has been a favorable reaction from both the voluntary agency headquarters staffs and the field. It is hoped that the interest developed may result in activities extending beyond those funded by AID.

Second, the program appears to be providing Missions with a useful means of exploring the problem of improving diet quality through grassroots education. Trials are being conducted at low cost by personnel with experience in work at the local level, and at the same time an effort is being made to involve government institutions. A good example is the Church World Service project in Brazil. The project will test use of simple nutrition rehabilitation posts to reach children suffering from malnutrition. It is hoped that in the space of three years each small post will both clear up serious malnutrition among children in a community of 10,000, and leave behind women educated in the proper selection and preparation of local foods for their families. If successful, the project, which is being evaluated by the University of Pernambuco, might well form the basis of a much larger effort.

Finally, the technique used might be worth looking into for other activities. The speed with which the programs were implemented, their extraordinarily low cost, and the absence of overhead, and of direct-hire personnel are impressive. AID proposes to follow up and evaluate their effectiveness. If they are indeed useful, they may tell us something about how to operate low-cost demonstrations of programs to reach the grassroots, which have always presented such difficult problems for the Agency.

The successful launching of the incentive grants program in FY 1969 and the interest expressed by field Missions and by voluntary agencies prompt AID/W to keep this program active in the coming fiscal year. Two hundred thousand dollars (\$200,000) have been earmarked for the continuation of the program in FY 1970. Project review is scheduled for mid-October 1969.

Attachment:

List of Approved Grants

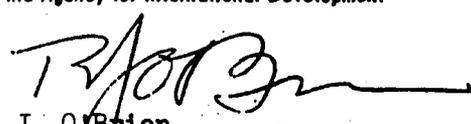
Approved Grants to U.S. Voluntary Agencies

1. Church World Service - Brazil - \$54,030  
Set up and test three community rehabilitation centers to provide food to malnourished children and provide nutrition education to mothers through their participation at the centers.
2. Catholic Relief Services - Central America (less Honduras) - \$53,635  
Train and fund five full time nutritionists for a year, who would in turn train local leaders in a series of 35 seminars. Also provide audio visual equipment, nutrition education aids, and equipment for feeding centers.
3. Catholic Relief Services - Honduras - \$10,000  
Provide mobile unit to support program of training of 1200 rural community leaders in charge of pre-school feeding centers, who would in turn work with parents.
4. Catholic Relief Services - Dominican Republic - \$10,000  
Provide for materials to construct 10 pilot centers to serve as both food distribution centers and medical and community centers.
5. Medical Assistance Program - Afghanistan (\$17,000)  
Carry out study of nutritional requirements in a specific area. Formulate standards for evaluation and treatment and develop educational programs.
6. CARE - Afghanistan (\$12,000)  
Make exploratory study of interest and resources on the part of government ministries for purpose of setting up nutrition training and pilot feeding programs directed to pre-school child in rural areas.
7. CARE - Turkey (\$16,700)  
Fund printing of three issues of 40,000 copies each of a nutrition bulletin to be distributed to headmasters of primary schools, with Ministry of Education to continue thereafter.
8. Catholic Relief Services - Philippines (\$15,302)  
Fund nutrition aide and provide scale for each of 32 mothercraft centers which would combine pre-child feeding and nutrition education.

9. Foster Parents Plan - Philippines - \$6,115  
Support two nutritionists and two nutrition aides who would organize and conduct nutrition education classes for mothers currently being assisted under other programs of Foster Parents.
10. CARE - Korea (\$46,600)  
Test feasibility of mass nutrition education via radio spot announcements over the Korean Broadcasting Service, and provide printed materials for health and day care centers.
11. Catholic Relief Services - Korea (\$3,000)  
Fund salaries and provide teaching aids for two nutritionists who would train local leaders at district and village level.
12. Korean Association of Voluntary Agencies/Catholic Relief Services - Korea (\$4,000)  
Fund combination radio and village loudspeaker broadcast program which would be picked up by other sources after one year.

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AID 1050-1X (8-69)	<b>DEPARTMENT OF STATE AGENCY FOR INTERNATIONAL DEVELOPMENT</b>	<input type="checkbox"/> Worksheet <input checked="" type="checkbox"/> Issuance	PAGE 1 OF 6 PAGES <span style="float: right;">7p</span>																										
<b>PIO/T</b>	<b>PROJECT IMPLEMENTATION ORDER/TECHNICAL SERVICES</b>	1. Cooperating Country World-Wide	2. PIO/T No. 931-11-560-846-72 118018																										
		3. Project/Activity No. and Title  Voluntary Agencies - Incentive Grants CRS/Senegal																											
4. Appropriation Symbol 72-1111006		5. a. Allotment Symbol & Charge 156-31-099-00-20-11		5. b. Funds Allotted to: <input checked="" type="checkbox"/> AID/W <input type="checkbox"/> Mission																									
6. Obligation Status <input checked="" type="checkbox"/> Administrative Reservation <input type="checkbox"/> Obligation <input type="checkbox"/> Sub-Obligation			7. <input checked="" type="checkbox"/> Original or Amendment No.: _____																										
8. No. of Technicians 1	9. Services to Start (Mo., Day, Yr.) Between: 11/30/70    And: 12/20/70		10. Duration (Months) a. Of Services 24    b. Of Financing 24																										
11. a. Type of Action <input type="checkbox"/> AID Contract <input type="checkbox"/> Cooperating Country Contract <input type="checkbox"/> Participating Agency Service Agreement <input checked="" type="checkbox"/> Other Grant																													
11. b. Authorized Agent AID/W																													
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:25%;">Financing \$1.00 =</th> <th style="width:25%;">A. Previous Total</th> <th style="width:25%;">B. Increase</th> <th style="width:25%;">C. Decrease</th> <th style="width:25%;">D. Total to Date</th> </tr> </thead> <tbody> <tr> <td>12. AID Financing a. Dollars</td> <td></td> <td style="text-align: center;">\$15,000</td> <td></td> <td style="text-align: center;">\$15,000</td> </tr> <tr> <td>b. U.S.-Owned Local Currency</td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>13. Cooperating Country Contributions a. Counterpart</td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>b. Other</td> <td></td> <td></td> <td></td> <td></td> </tr> </tbody> </table>					Financing \$1.00 =	A. Previous Total	B. Increase	C. Decrease	D. Total to Date	12. AID Financing a. Dollars		\$15,000		\$15,000	b. U.S.-Owned Local Currency					13. Cooperating Country Contributions a. Counterpart					b. Other				
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b. Other																													
14. Mission References	15. Objective for which the Technical Services are to be used (Describe)  The objective of this program is to provide incentives for the purpose of encouraging U.S. Voluntary Agencies to develop, test, or demonstrate, an improved or new approach in the nutrition field, with the view to possible further application by themselves (and/or a host government). The activity to be funded under this grant to CRS is described in Block 21 - Scope of Work.																												
16. Mission Clearances		Date	Mission Clearances																										
17. Date of Original Issuance			18. Date of this Issuance January 11, 1971																										
19. For the Cooperating Country The terms and conditions set forth herein are hereby agreed to:			20. For the Agency for International Development																										
SIGNATURE _____			 R. J. O'Brien																										
DATE _____			SIGNATURE _____																										
TITLE _____			Contracting Officer, Contract Services Div.																										
TITLE _____			TITLE _____																										

AID 1800-1X (2-62)	DEPARTMENT OF STATE AGENCY FOR INTERNATIONAL DEVELOPMENT	<input type="checkbox"/> Worksheet	<input checked="" type="checkbox"/> Issuance	PAGE 2 OF 6 PAGES
		Cooperating Country World-Wide		PIO/T No. 931-11-560-846
		Project/Activity No. and Title Voluntary Agencies - Incentive Grants CRS/Senegal		
PIO/T	PROJECT IMPLEMENTATION ORDER/TECHNICAL SERVICES			

**SCOPE OF WORK**

**21. Scope of Technical Services**

**A. Description**

The work to be done involves an intergration of activities in health and nutrition, community development, agriculture and education in an effort to improve the nutrition of the pre-school children in the low income rural areas. The project will operate in eight centers where on-going programs of health education for mothers of pre-school children exist but where no practical application of community measures has begun. Two new centers will be chosen, making a total of ten centers. The target is to reach 5000 children and 5000 mothers at the ten centers and to complete a minimum of 20 community improvement projects in two years. Each center will carry out the following activities;

- (1) Simple medical treatment with referral to a dispensary or hospital for serious illnesses;
- (2) Weighing of babies and recording their weight on a Nutrition Indicator (a special weight chart in current use by many CRS programs in Africa);

(See continuation sheet)

**B. Technicians**

(1) (a) Number	(b) Specialized Field	(c) Grade and/or Salary	(d) Duration of Assignment (Man-Months)
1	Community Development Worker	\$2,000/yr	24 Man-Months

**(2) Duty Post and Duration of Technicians' Services**

N.A.

**(3) Access to Classified Information**

N.A.

**(4) Dependents**     Will     Will Not    Be Permitted to Accompany Technician

N.A.

**C. Financing Costs of Technical Services**

(1) By AID - \$ 4,000

(2) By Cooperating Country - (See TOAID A-143, p.6)



Continuation of 23- 3

931-11-560-846

- (3) The grantee is a U.S. Voluntary Agency registered with AID, and further security and financial clearances are not required.
- (4) Title to equipment provided under this grant is vested in the grantee. Upon expiration of the period of the grant, the grantee may, should it so desire, transfer title to a host country public or private entity to further the purpose of the grant.
- (5) Supplies and equipment may be shipped under the Voluntary agencies overseas freight fund. (Section 216).

<b>PIO/T</b>	<b>DEPARTMENT OF STATE AGENCY FOR INTERNATIONAL DEVELOPMENT</b>	<input checked="" type="checkbox"/> <del>Discussion</del> <input type="checkbox"/> <del>Issuance</del>	PAGE 4 OF 6 PAGES
	<b>PROJECT IMPLEMENTATION ORDER/TECHNICAL SERVICES</b>	Cooperating Country <b>World-Wide</b>	PIO/T No. <b>931-11-560-846</b>
		Project/Activity No. and Title <b>Voluntary Agency - Incentive Grant Catholic Relief Service / Senegal</b>	

25. Reports by Supplier of Services (Indicate type, content and format of reports required, including language to be used if other than English, frequency or timing of reports and any special requirements)

- (1) Financial reports as required by grant regulations, including contributions from other sources.
- (2) Progress reports from CRS/Senegal submitted through and reviewed by the U.S. Embassy/Dakar describing implementation of the project in terms of the objectives and targets described in this PIO/T. Progress reports should be submitted at six month intervals and a final report two months after completion of the project.  
In addition to a description of the accomplishments of the activity, i.e., number of children served, mothers trained, etc, the final report should include an evaluation section which assesses the effectiveness of the approach tested by the activity, including both strengths and weaknesses, as applicable.
- (3) Such other reports as the U.S. Embassy/Dakar or AID/W considers useful in monitoring this project.

26. Availability of Background Information (Additional information useful to Authorized Agent and Prospective Suppliers; if necessary, cross reference Block 21.B(3) above)

Office of Nutrition, Technical Assistance Bureau

27. Relationships of Supplier to Cooperating Country and to AID.

A. Relationships and Responsibilities

CRS/Senegal will work in close contact and coordinate its activities with the U.S. Embassy/Dakar.

B. Cooperating Country Liaison Official

CRS Representative in Senegal will execute project in collaboration with B.A.N.A.S. (Senegal Office of Applied Nutrition) and the Ministry of Rural Development

C. AID Liaison Officials

. U.S. Ambassador or his designated representative.

DEPARTMENT OF STATE  
AGENCY FOR  
INTERNATIONAL DEVELOPMENT

Statbook  Issuance

PAGE 5 OF 6 PAGES

CONTINUATION  
SHEET

FORM SYMBOL  
PIO/T

TITLE OF FORM  
Project Implementation  
Order/Technical  
Services

1. Cooperating Country  
World-Wide

2a. Code No.

2.b. Effective Date

2.c.  Amendment  
 Original OR No. \_\_\_\_\_

3. Project/Activity No. and Title

Voluntary Agencies - Incentive Grants  
CRS/Senegal

Indicate block  
numbers.  
21-A

Use this form to complete the information required in any block of a PIO or PAA form.

- (3) The preparation of demonstration meals using locally available foods;
- (4) A health or nutrition lecture using visual aids;
- (5) Community development projects;
- (6) Distribution of PL 480 foods to encourage regular attendance of the mothers and to assist in overcoming any malnutrition which may be found among the children.

In twenty villages served by the health and nutrition education centers, a community development worker will stimulate projects through group discussions directly related to the subject matter of the lectures. The activities arising from these discussions will include, but not be limited to, the following:

- Human waste disposal;
- Repair and constructions of wells;
- Installation of hand pumps or fixed pulley systems;
- Community poultry raising;
- Family/community gardens

Material assistance will be given to communities willing to undertake self-help projects with the condition that the communities make a cash contribution to the project as well as offering voluntary labor and local materials.

Improved audio-visual aids will be developed for use in the centers. This program is to be carried out by CRS/Senegal in cooperation with the Ministry of Rural Development, the Senegal Office of Applied Nutrition (BANAS), the Peace Corps and local volunteers.

Continuation  
of - 23

BUDGETSupplies and Materials - Items Listed or Equivalent**Education Materials:**

2 Bell and Howell Super 8 Movie Projectors \$90.00 each	\$ 180.00
1 Bell and Howell Super 8 Movie Camera	200.00
2 Special Dynamo Adapters for Vehicle Power Source \$200.00 each	400.00
1 Editor Viewer	30.00
1 Press Tape Splicer	10.00
10 Spare Lamps	60.00
10 Ray-O-Vac Slide Projectors \$20.00 each	200.00
2 Projecting Screens \$20.00 each	40.00
100 Super 8 Kodapak Cartridges (includes processing)	500.00
100 Kodachrome KX-135 (includes processing)	300.00
1 Kodak Retina Reflex IV 35mm Camera with Case	150.00
1 Tele-lens for above, 200mm	140.00
Printing of guides for health and nutrition workers and community development workers; posters and flannelographs adapted to local culture.	790.00
Construction of 100 portable poster stands at \$20.00	<u>2,000.00</u>
Sub Total	\$5,000.00

<u>Nutrition Indicators</u> w/plastic envelopes (20,000 .05¢)	\$1,000.00
<u>Project Support Materials:</u> Cement, tools, seed, fertilizer, pumps, etc.	\$5,000.00

Technical Services

Community Development Worker: ( \$2,000/yr. for two years )	<u>\$4,000.00</u>
Grand Total	\$15,000.00