

PD AAB-425-G1

rec'd 4/9/71 5280041-7

AND 1020-28 (10-70)

A.T.D.
Reference Center REPORT U-466
5p.
Form 1056 NS

PROJECT APPRAISAL REPORT (PAR)

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1. PROJECT NO 528-55-130-041.2	2. PAR FOR PERIOD May 1966 - July 1971	3. COUNTRY Uruguay	4. PAR SERIAL NO.
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5. PROJECT TITLE

Agricultural Production and Marketing

6. PROJECT DURATION: Began FY _____ Ends Y _____	DATE LAST ST. RPT. 8/20/70	DATE TEST RPT.	DATE PRIOR PAR
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10. U.S. FUNDING	a. Cumulative Obligation Thru Prior FY: \$1,308,000	b. Current FY Estimated Budget: \$330,000	c. Estimated Budget to completion After Current FY: \$ 555,000
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11. KEY ACTION AGENTS Contractor, Participating Agency or Voluntary Agency

a. NAME International Development Services, Inc.	b. CONTRACT, PASA OR VOL. AG. NO. AID/La-584
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I. NEW ACTIONS PROPOSED AND REQUESTED AS A RESULT OF THIS EVALUATION

A. ACTION (X)			B. LIST OF ACTIONS	C. PROPOSED ACTION COMPLETION DATE
USAID	AID/W	HOST		
X			1. Press contractor to submit pending final reports of Contract technicians.	1/15/72
X			2. Press MLA to provide more financial support for participant training program.	1/15/72
X			3. Press MLA for increased budgetary support to finance program and project activities in area of Horticulture.	Now underway
X		X	4. Revise the Prop to more realistically describe the present situation and program requirements.	Completed.
X		X	5. Objectively verifiable indicators lacking, future Prop should be revised and progress indicators clearly defined.	Now underway.

D. REPLANNING REQUIRED

REVISED OR NEW

PROP REP PRO AG PRO T PRO C P O P

E. DATE OF MISSION REVIEW

PROJECT MANAGER: TYPED NAME SIGNED INITIALS AND DATE

MISSION DIRECTOR: TYPED NAME SIGNED INITIALS AND DATE

II. PERFORMANCE OF KEY INPUTS AND ACTION AGENTS

A. INPUT OR ACTION AGENT CONTRACTOR, PARTICIPATING AGENCY OR VOLUNTARY AGENCY	B. PERFORMANCE AGAINST PLAN							C. IMPORTANCE FOR ACHIEVING PROJECT PURPOSE (X)				
	1	2	3	4	5	6	7	LOW	MEDIUM		HIGH	
1. International Development Services, Inc.					X					X		
2.												
3.												

Comment on key factors determining rating Overall contractor performance has been satisfactory. Contract technicians have been recruited and mobilized on a timely basis and have demonstrated effectiveness in their specific fields. Contractor provided adequate support. Field leadership of contractor was weak but now greatly improved with new Chief of Field Party. Monthly reports submitted on a timely basis; however, three final reports are pending. Special security conditions limited activities of technicians for approximately six months, but more recently technicians have been using their initiative, moving out and performance effectiveness has increased. On board technicians now have a good understanding of the host country situation and have adjusted their advisory techniques accordingly.

4. PARTICIPANT TRAINING			X									X		
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Comment on key factors determining rating MLA has now recognized the importance of training. Some institutional improvements have been made to permit a planned training program. However, a policy for training needs to be further defined. MLA unable to support training financially at proper level. English capability limiting factor for most participants. However, this has been partially alleviated by providing English language training at the Binational Center.

5. COMMODITIES					X							X		
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Comment on key factors determining rating Commodity support provided by the Mission and the Contractor has been completely satisfactory. Commodities provided by other agriculturally related programs such as the Sector Loan has been very beneficial. Excess property programs have been utilized to maximum extent. However, some of the excess property arrived in unsatisfactory condition.

6. COOPERATING COUNTRY	a. PERSONNEL				X							X		
	b. OTHER													

Comment on key factors determining rating Frequent changes in high level personnel of the MLA limited project progress at the beginning. This situation is now greatly improved. MLA has not been able to financially support developmental activities at levels necessary to insure maximum progress.

7. OTHER DONORS			X								X			
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(See Next Page for Comments on Other Donors)

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II. 7. Continued: Comment on key factors determining rating of Other Donors

III. KEY OUTPUT INDICATORS AND TARGETS

A. QUANTITATIVE INDICATORS FOR MAJOR OUTPUTS		TARGETS (Percentage or Amount)					END OF PROJECT
		CUMULATIVE PRIOR FY	CURRENT FY		72	FY 73	
			TO DATE	TO END			
Training	PLANNED	15	9	10	45	40	130
	ACTUAL PERFORMANCE	15					
	REPLANNED						
Technical Services	PLANNED	17					
	ACTUAL PERFORMANCE	17					
	REPLANNED						
Commodities	PLANNED						
	ACTUAL PERFORMANCE						
	REPLANNED						
Credit	PLANNED						
	ACTUAL PERFORMANCE						
	REPLANNED						
B. QUALITATIVE INDICATORS FOR MAJOR OUTPUTS		COMMENT					
1.	Training	All trainees that have returned are working in their respective fields. Technically prepared trainees are available. Limiting factor is English Language.					
2.	Technical Services	Technical services both local and foreign have been made available but additional local program support is needed to make these technical services effective.					
3.	Commodities	COMMENT: This project provided no commodities as such. Commodity support has been provided through other related programs such as PL 480, Development Loans, etc. This support has been satisfactory.					

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IV. PROJECT PURPOSE

A. 1. Statement of purpose as currently envisaged.

Same as in PRDP? YES NO

Strengthen the MLA and other agencies assisting the agricultural sector so as to increase the production and improve the marketing of agricultural products.

B. 1. Conditions which will exist when above purpose is achieved.	2. Evidence to date of progress toward these conditions.
<p>Research activity upgraded and expanded, National Soils Test Program and Lab completed.</p> <p>Agricultural plans and policies improved.</p> <p>Participants in key positions.</p> <p>Marketing Service and Dept. operating.</p> <p>Machinery Pool operating.</p> <p>Agri-processed products standards and grades completed.</p>	<p>MLA is reorganizing research activities and organizations. Layout of National Soils Test program finished.</p> <p>Office of Planning has increased technical staff. MLA has officially requested short term training for 44 participants and academic training for 14 participants.</p> <p>MLA has signed a contract for advisory services in the area of internal and external marketing of Fruits, Vegetables and Poultry to advise the Marketing Department.</p> <p>Loan for a Supervised Credit Program is being negotiated between USAID/GOU.</p>

V. PROGRAMMING GOAL

A. Statement of Programming Goal

To achieve a substantial increase in agricultural exports as a base for overall economic expansion.

B. Will the achievement of the project purpose make a significant contribution to the programming goal, given the magnitude of the national problem? Cite evidence. Significant contributions towards the achievement of the programming goal include : 1) Improved institutional aspects of the MLA and related agencies have improved planning and the identification of bottleneck limiting production. This project is providing the initiative for the expansion or development of related specific activities to support increased agricultural production. For example a development loan for supervised agricultural credit is now under consideration; all agricultural research activities have been placed under one coordinator and these activities (See p.5

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B. Cont.

are being re-defined and expanded; marketing studies are now underway; and participant training has expanded. Total agricultural exports increased from US\$ 158,673,000 in 1967 to US\$ 232,709,000 in 1970.