

OIC INTERNATIONAL

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OIC INTERNATIONAL NIGERIA PROPOSAL  
FOR  
PLANNING PROJECTS IN  
IKARE, CALABAR, ENUGU, BENIN CITY

Submitted to the  
UNITED STATES AGENCY FOR INTERNATIONAL DEVELOPMENT

PHILADELPHIA, PENNSYLVANIA  
OCTOBER 1972

## INTRODUCTION

Nigeria, which contains approximately one fourth of continental Africa's people, has a population of some 60 million. Though the nation is beginning to depend heavily on its oil production and expanding industrial sector, the country's economy is basically agrarian, there being jobs in the industrial sector for less than 20% of the working age group.

Due to inadequate land cultivation practices, crudeness of approaches and land care, many of the important crops such as cocoa and kola nuts are dying out. Huge plantations that once thrived with cocoa and/or kola nut trees are giving way to vast grasslands.

In Ikare, one of the areas hard hit by the lapse of care, some 50,000 farmers who once worked the vast plantations in this area are now compelled to travel as far away as 50 miles to locate "virgin" land to work in order to survive.

In Calabar, where the picture is very similar and where whatever land cultivation remains is being done, in large part, with machetes and hoes, there is a decided on-going exodus of the able-bodied to the industrial centers in the Federation, Fernando Po, the Cameroons or Gabon.

These massive migrations from the farms to the cities only compound the unemployment problems already existing in these centers and has contributed heavily to the rising wave of armed robbery

and heinous crimes across the nation, to which the Nigerian press attests.

OIC Historical Approach To Providing Assistance:

OIC's unique approach of directly attacking the employment and training needs of individuals through personal motivation and concentrated job accentuated training programs is one of the most successful training institutions in America in addressing the kinds of social problems inherent in the developing nations of the world. From its official beginning on January 26, 1964, this new community based Opportunities Industrialization Center, Inc., has transformed unrest, frustrations and the severe economic needs evidenced in Nigeria into avenues of pride, hope and incentive in 110 cities in America and two nations in Africa, including Lagos, Nigeria. This has been done through many means, including:

- Widespread community participation and involvement, the development of program and organizational structure, reflected in local Advisory Councils, local Board of Directors and local financial support to the program.
- The cultivation of effective and reciprocal cooperation between the local OIC and private business and industry.
- The encouragement of meaningful cooperation between local OIC's and other socially oriented organizations and institutions within the community.

- Effective and cooperative planning with all levels of government to keep them adequately informed of the goals and needs of the program.
- Recruiting and development of a qualified staff that is also capable of developing a sincere sensitivity to the needs of the people served by OIC.

Purpose of This Proposal:

Since OIC International opened the first Opportunities Industrialization Center on international soil, the OIC technical assistance staff in Lagos, Nigeria and the Lagos OIC Board members have been besieged with request for information and assistance from groups of people from most of the states of Nigeria who are interested in developing an OIC in their community.

This kind of interest and enthusiasm led to a preliminary analysis of several of these communities on behalf of OICI staff and Lagos OIC Board members. Their preliminary assessment indicates that the unique OIC approach to community organization and development can be adapted to assist some of these communities in their approach to solving some of their problems. The particular communities identified include: Ikare, Benin City, Calabar and Enugu. The purpose of this proposal is to allow OICI to explore these possibilities further.

Role of OICI:

The role proposed by OIC International in providing assistance to these communities is seen as a joint venture of self-help. The

concept and approach will be a radical departure even from the usual pattern of OICI in providing aid to the developing nations of the world in that the primary guidance and assistance provided the interested groups will be accomplished through the utilization of local Nigerian OIC staff. The existing OICI Technical Assistance team will backstop the local group, becoming involved in the actual operations only on an as needed basis.

Not only does this approach provide for a more economical approach to the development of OIC's in the international sphere but it will provide an opportunity for the local staff to prove themselves their ability to provide technical assistance to fellow Nigerians and give OICI an opportunity to assess the effectiveness of its approaches to providing in-service training to the local counterparts.

Primary Objectives:

In addition to the above, the primary objectives of OIC International under this proposal includes:

1. The organization of a local Board of Directors in each of the four communities listed.
2. Exploring the feasibility and practicality of developing a rural Feeder type OIC in each of the four communities listed that would be designed to enhance the educational achievement level of primary school leavers and which would provide for the development of an appreciation of the capabilities within the community in terms of increasing

production from the natural rural environment.

3. Explore the practicality of developing an OIC training component geared to the specific needs of a rural agricultural economy.
4. Explore approaches which would enhance the community's efforts to provide basic seed capital where needed to enhance the production capability of the individual peasant farmer or small entrepreneur in the community.
5. To plan and possibly institute an evening OIC Feeder training program staffed with volunteer teachers and counselors.

Specific OIC International Commitment:

With the anticipated assistance of USAID, OIC International will provide technical assistance to the local group of the four communities indicated with respect to planning, organizing and establishing a basic OIC Feeder program in each community.

This will be accomplished through the utilization of existing OICI staff located in Philadelphia and Lagos, Nigeria and selected Lagos OIC staff members. These persons will spend varying periods of time in the identified four communities on an "as needed" basis, providing assistance, guidance and training of, or to, the local staff members and Boards in all facets of the OIC development and operations.

Secondly, with the assistance of USAID, OIC International will

provide salaries for three staff persons in each of the four OIC's. These staff persons will be selected by the local group in accordance with OICI personnel qualifications criteria for local staff and will be for the following positions.

1. Program Coordinator
2. Program Planner
3. Secretary

Thirdly, with the assistance of USAID, OIC International will provide, (1) basic equipment and supplies for all planning activities and the Feeder program within the line items specified in the budget section of this proposal.

Fourthly, OICI will provide an eight (8) week stateside orientation and workshop for selected Board and staff members from each of the four stated communities.

Fifth, OICI will research various operating Agro Economic enterprises in process or planned in Africa and America with the expectation of possible adaption to the needs of the indicated communities.

Specific Ikare, Calabar, Benin City and Enugu Commitments:

The leaders of stated OIC Interest Groups will provide; (1) all buildings, facilities and lands for the OIC development, and (2) office space and facilities for (OICI - OIC Lagos) visiting staff, (3) paid staff and volunteer personnel to support program planning operations and an evening Feeder operation, (4) all

liaison with government and community groups necessary to establish the OIC as a legal entity and effect duty free entry for any and all products assigned the OIC.

OICI  
BENIN CITY - IKARE - CALABAR - Enugu  
COMBINED PLANNING BUDGET  
JAN. 1, 1973 TO DEC. 31, 1973

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Line Category	Firm Budget
Personnel:	
Local Staff (12)	\$ 32,624.00
Travel and Subsistence	
Local and OICI staff	25,200.00
Program Commodities	<u>12,940.00</u>
Total Estimated Cost	<u>\$ 70,764.00</u>

PERSONNEL

<u>Local Staff:</u>	Monthly Salary	Months on Project	Requested Budget Jan. 1, 1973 Dec. 31, 1973
Ikare:-			
Program Coordinator	\$ 313	12	\$ 3,756
Program Planner		12	3,200
Secretary		12	<u>1,200</u>
			\$ 8,156
Calabar:-			
Program Coordinator		12	\$ 3,756
Program Planner		12	3,200
Secretary		12	<u>1,200</u>
			\$ 8,156
Enugu:-			
Program Coordinator		12	\$ 3,756
Program Planner		12	3,200
Secretary		12	<u>1,200</u>
			\$ 8,156
Benin City:-			
Program Coordinator		12	\$ 3,200
Program Planner		12	3,200
Secretary		12	<u>1,200</u>
			\$ 8,156
Total			
			<u>\$ 32,624</u>

TRAVEL AND SUBSISTENCE

A. International Travel

✓ 1. African Technicians (8)

Round Trip Lagos, Phila., Lagos

*Nov 7, 2003*

*?* \$ 5,300

B. Local Travel

1. African Technicians

1,500

2. OICI Technicians

4,200

C. Subsistence

1. African Technicians (8 Technicians) 2 mo. @ \$400 mo.  
(U.S. Based)

6,400

2. African Technicians (16 man months @ \$200 mo.)  
(Africa Based)

3,200

3. OICI Technicians (12 man months @ \$400 mo.)  
(Africa Based)

4,600

Total

\$ 25,200

PROGRAM COMMODITIES

Basic Office Furniture & Machinery (4 Programs @ \$1,200 ea.)	\$ 4,800.00
Feeder Equipment (4 Programs @ \$975 ea.)	3,900.00
Feeder Supplies (4 Programs @ \$1,060. ea.)	<u>4,240.00</u>
Total	<u>\$ 12,940.00</u>