AIRGRAM **DEPARTMENT OF STATE**

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FROM - RIO DE JANEIRO

SUBJECT - NONCAPITAL PROJECT PAPER (PROP)
Specialized Participant Training and Development

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COUNTRY: BRAZIL PROJECT Nº: 512-13-660-263.7

SUBMISSION DATE: April 24, 1970 ORIGINAL: X

PROJECT TITLE: Specialized Participant Training and Development

U.S. OBLIGATION SPAN: FY 67 through FY 76

PHYSICAL IMPLEMENTATION SPAN: FY 67 through FY 77

GROSS LIFE OF PROJECT FINANCIAL REQUIREMENTS:

U.S. Dollars	$ 5,792,000
Local Currency (Trust Funds in US$)	507,000
Other Donor	295,000
TOTAL	$ 6,594,000

PAGE 1 OF PAGES 4

DRAFTED BY	OFFICE	PHONE NO.	DATE	APPROVED BY:
RWhaddleton/nc	PRPC	412	4/24/70	ADPR: HHarrison

AID AND OTHER CLEARANCES

PRPT: PDunn
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I. JUSTIFICATION

The Mission established the Specialized Participant Training and Development project in FY 1967 to provide academic and other training in the United States which contributes to Brazilian economic, social and political development but which is not directly related to other current mission technical assistance projects. The Specialized Participant project subsumes three specific categories of training needs: (a) leadership-oriented academic training; (b) technical training related to terminated projects and (c) short-term training for Brazilian youth.

II. GOALS, GENERAL APPROACH AND PLAN OF ACTION

A. Leadership-Oriented Training

USAID/Brazil has established a special program of non-project-related participant grants to provide training for selected individuals who can reasonably be expected to assume positions of leadership and to contribute significantly to Brazilian economic, social and political development. The mission has projected a ten year program of 60-75 annual scholarships for long-term graduate academic training. In limited cases of a special nature short courses and observation tours may also be considered for more mature individuals already in, or assured of, positions of leadership.

Selections will be made for study in areas directly related to economic, social and political development, including economics, agricultural economics, education and university administration, public administration, public health, urban planning and the management of engineering operations. Advanced study in science and engineering may be considered where there is a clear relationship to broad developmental objectives, such as the administration of scientific research programs or the requirement for special skills in key manpower areas.

Persons selected for academic programs should have completed their undergraduate education with a superior scholastic record and also have demonstrated leadership potential through successful work experience or Brazilian graduate study for at least two years in the general field of their grant. Candidates should demonstrate an interest in public service, although not necessarily in the public sector, and must agree to return to Brazil to work for a reasonable period of time after the completion of their training. There must also be a reasonable assurance that the candidate will be able to find suitable employment. An advance commitment to specific employment is desirable. Applicants cannot be accepted if adequate and comparable training is available in Brazil. Specialized training grants are approved by a mission selection committee.

The USAID financial contribution consists of an annual direct participant training dollar grant to cover academic expenses and student support costs in the United States. English language training and international travel is provided from Brazilian-owned counterpart trust funds. In exceptional cases international travel and/or supplemental allowances for the families of academic participants are provided as well from counterpart currency.

B. **Technical Training**

Certain projects which no longer require other forms of technical assistance have a continuing need for participant training. Rather than extend a project beyond the termination of contract and other services, USAID/Brazil, from time to time, for administrative and budgetary convenience, has programmed the continuing participant training requirements as a part of the Specialized Participant project. In every other respect training in this category meets the normal requirements for project-related training in accordance with AID M.O. 1382.1, as well as accords with the objectives of the original project. At the present time there are 40 participants under this project receiving training which was previously provided as a part of the following terminating projects:

Agricultural Research and Extension Institutional Development (IRI), Nº 512-15-130-247.1

Agricultural Economic Planning and Analysis, Nº 512-15-120-248.6

Business Administration Training, Nº 512-11-660-263.9

Economic Development Planning, Nº 512-11-930-122.1

Urban Development, Nº 512-11-810-125

The Mission expects that this number will remain more or less constant as training requirements for these projects end and new terminating projects with continuing training components replace them.

C. Short-Term Youth Training

In 1967 USAID/Brazil first entered into a series of contracts with the Interamerican University Foundation (AUI), otherwise known as the Sage project, to increase understanding among key Brazilian university student leaders of the nature of economic development, the role of the United States and Brazil in the economic development process, the place of the university in that process and the part which the students might play as responsible citizens in their future careers. The annual program, which lasts four weeks, introduces a group of approximately 80 selected student leaders to U.S. economic and political theories and practice through exposure to American educational, social, political and economic systems, including a two-week seminar on development at Harvard University and consultation in Washington and New York with government and business leaders.

The selection of students, the content of the seminars and all logistical arrangements are the responsibility of the contractor. USAID provides the bulk of the financial support for the academic portion of the program, as well as for certain AUI administrative expenses, including two student affairs specialists, one full-time and one part-time, and supporting clerical and professional staff. The Department of State, through its Bureau for Cultural Affairs, each year contributes US$20,000-US$25,000 toward the cost of the U.S. portion of the program. AUI meets the remaining costs - over US$20,000 in 1970 - as well as substantial local currency expenses for a related seminar program in Brazil, through fund-raising contributions from Brazilian and American private business firms and non-profit organizations.

The project is programmed over three more years at substantially the same level of ~~xxxxx~~ obligations.

ELBRICK

NONCAPITAL PROJECT FUNDING (Obligations in $000)

Table 1
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COUNTRY: BRAZIL

PROP Date:
ORIGINAL: X
Rev. N°:

Project Title: Specialized Participant Training and Development

Project N°: 512-13-660-263.7

Fiscal Years	Ap	L/G	Total	Cont[1/]	Personnel Serv. PASA	Personnel Serv. Cont	Participants A.I.D Direct	Other Costs A.I.D. Direct
Prior thru Actual FY 69	AG	G	1183	424	5	424	752	2
Operational FY 70	AG	G	584	119	-	119	465	-
Budget FY 71	AG	G	670	120	-	120	550	-
B + 1 FY 72	AG	G	700	125	-	125	575	-
B + 2 FY 73	AG	G	730	130	-	130	600	-
B + 3 FY 74	AG	G	625	-	-	-	625	-
All Subs Yrs.	AG	G	1300	-	-	-	1300	-
Total Life	AG	G	5792	918	5	918	4867	2

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$ Equivalent

Exchange rate $1.00 = NCr$4.46

Project N°: 512-13-660-263.7

Fiscal Years	AID-controlled Local Currency Country owned	Other Donor Funds ($ Equiv.)
Prior thru Actual FY 69	50	135
Operational FY 70	77	40
Budget FY 71	60	40
B + 1 FY 72	60	40
B + 2 FY 73	65	40
B + 3 FY 74	65	-
All Subs Yrs.	130	-
Total Life	507 1/	295 2/

1/ Trust Fund

2/ State/CU and private contributions

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