

**AIRGRAM**

DEPARTMENT OF STATE. 4p.

Proj. 5120174.9

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FROM - RIO DE JANEIRO

SUBJECT - Non-Capital Project Paper (PROP)  
REFERENCE - Voluntary Agencies Church World Service/Lutheran  
World Relief-Diaconia

Country: Brazil  
Project Number: 512-69-995(174.9) b)  
Submission Date: December 1969  
Original: Yes  
Project Title: Church World Service/Lutheran World Relief-Diaconia  
U.S. Obligation Span: FY 1970 (a)  
Physical Implementation Span: FY 1970  
FY 1970 Project Financial Requirements: (b)

U.S. dollar-commodities including ocean freight	\$ 3,195,802
Cooperating Country Contribution (Inland transportation + ocean freight)	\$ 434,174
Other donor (private contributions)	\$ 248,756
	<u>\$ 3,878,732</u>

Total Tons - 19,774

- (a) Estimates of financial and commodity requirements beyond FY 1970 will depend on program evaluation to be made during FY 1970.
- (b) U.S. commitments to the Voluntary Agencies in Brazil under P.L. 480 have exceeded 514,000 M/T of commodities valued at over 138 million dollars. This commitment has been divided among four U.S. Voluntary Agencies with Church World Service and Lutheran World Relief receiving approximately 30%.

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DRAFTED BY RLJones/ambc/bjm	OFFICE FFDO	PHONE NO. 241	DATE 12/30/69	APPROVED BY ADPR:EHarrison
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## I. SUMMARY DESCRIPTION

Diaconia's distribution of FFD commodities represents a significant portion of its overall countrywide program. Basically, Diaconia represents a collaboration with the Church World Service and the Lutheran World Relief and considers itself "the social development arm of the Evangelical Churches of Brazil". Although two separate entities, CWS and LWR are brought under one organization in Brazil with a single administration for purposes of handling food, distributing medicines and carrying on social development objectives. At present 11 churches are members on the national level and it further counts among its collaborators in many areas, such groups as ~~ROMAN CATHOLIC~~ Pentecostals, Spiritists, Jewish groups and the Rotary and Lions Clubs.

The overall aim of Diaconia is to provide for the Brazilian people, an organization which carries out socio-economic development. It aids projects of self-help, community development and social welfare. It provides guidance in family planning, aids medical facilities and gives assistance in basic education, nutrition and home economics. In addition to food, it distributes clothing, medicine and other types of material aid as well as emergency relief. Thus, in terms of overall GOB economic development objectives Diaconia strives to provide for members of the labor and lowest classes, the essential service of improving nutrition and nutritional habits, of upgrading ~~WORKING~~ skills, health conditions and basic education as well as the building of a social conscience and a sense of community.

In FY 70 Diaconia will reach 270,493 persons throughout this country, an increase of 4.5% over FY 69. In priority Category I (Mother/Child Feeding, school lunch, orphanages and ~~XXXXX~~ summer camps), 50,578 persons will be assisted. Priority Category II (Economic/community development) will assist 204,500 persons and Priority Category III (Institutions) will assist 15,465 persons.

## II. SETTING OF ENVIRONMENT

(See TOAID-A 2030 Non-Capital Project Paper-PROP Voluntary Agencies Catholic Relief Services/Caritas, Page 3, Section 2 - Setting or Environment).

## III. STRATEGY

(See TOAID-A 2030 Non-Capital Project Paper-PROP Voluntary Agencies Catholic Relief Services/Caritas, Page 4, Section 3 - Strategy). The USAID's strategy in administering assistance through Diaconia will be similar to the strategy for the Caritas program.

**IV. TARGETS, PLANNED OUTPUTS AND RESULTS**

(See TOAID-A 2030 Non-Capital Project Paper-PROP Voluntary Agencies Catholic Relief Services/Caritas, Page 4, Section 4 - Targets, Planned Outputs and Results.)

**CWS/LNR-Diaconia Targets FY 70**

<u>Priority I</u>	<u>No of Recipients</u>
Mother/Child	17,215
School Feeding	19,200
Other Child	13,413
Summer Camps	700
<u>Priority II</u>	
Self-Help	204,500
<u>Priority III</u>	
Institutions	<u>15,465</u>
TOTAL	270,493

**Category II - Self-Help**

<u>Commodity</u>	<u>KILOS PER PERSON</u>	
	<u>Per month</u>	<u>Per year</u>
Milk	-	-
Vegetable Oil #	0.9	10.8
CSM	2.0	24.0
Cornmeal #	1.8	21.6
Wheat Flour	3.0	36.0
Bulgor	1.0	12.0
Rolled Wheat	<u>1.0</u>	<u>12.0</u>
Total	9.7	116.4

# South receives neither oil nor cornmeal.

**V. COURSE OF ACTION**

(See TOAID-A 2030 Non-Capital Project Paper-PROP Voluntary Agencies Catholic Relief Services/Caritas, Page 5, Section 5-Course of Action)

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ANNEXFY 1970 Commodity Requirements (in MT)CWS/LWR - Diaconia

<u>Commodity</u>	<u>MT</u>	<u>Estimated CCC Value including Ocean Freight in US dollars</u>
NFDM	411	238,380
CSM	4,421	707,360
Flour	6,377	573,930
Cornmeal	2,293	160,510
Bulgor	2,565	256,500
Rolled Oats	1,702	204,240
Rolled Wheat	851	76,590
Vegetable Oil	<u>1,154</u>	<u>334,660</u>
TOTAL	19,774	2,552,170
Estimated ocean freight at 25% of value		638,042
Less 10% ocean freight contribution by GOB		<u>63,804</u>
Total value of US Title II Grant		3,126,408

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