

How do governments bridge the gap between innovation and uptake of agricultural technologies?

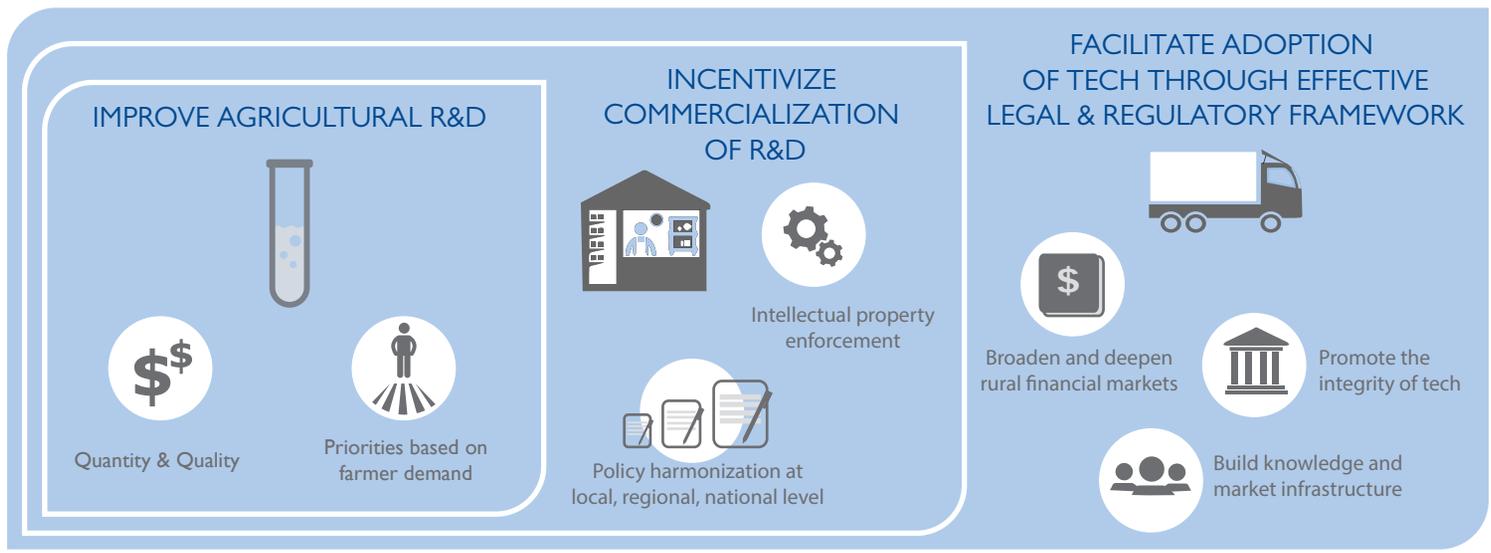
BY SUPPORTING THE COMMERCIALIZATION CHAIN



Government facilitation, not intervention, is key.



FOLLOWING THESE GUIDING PRINCIPLES



TO SCALE TECH



Taking actions that target key challenges faced along the commercialization chain sets governments on course to successfully connect agricultural research and farmer adoption of agricultural technologies.

AND TAKING THESE ACTION STEPS

- 1 Align research goals and funding distribution with **MARKET**
- 2 Motivate the private sector to create **MARKET** able tech
- 3 Meet value condition of end user by facilitating efficient **MARKET** conditions for growth