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**AFRICAN
DIASPORA**
MARKETPLACE



AFRICAN DIASPORA MARKETPLACE III FACTSHEET

PARTICIPATING ORGANIZATIONS	<ul style="list-style-type: none"> • United States Agency for International Development (USAID) • Western Union • Homestrings, Ltd. • George Washington University CIBER (GW-CIBER) • Deloitte • Minority Business Development Agency (MBDA) • Small Enterprise Assistance Funds (SEAF)
RESOURCES AVAILABLE	<ul style="list-style-type: none"> • Grants (awardees) • Technical assistance (grants or training) • SME workshops and toolkits
IMPLEMENTATION	Proposals must be implemented in one of the following African countries: Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Cote D'Ivoire, Democratic Republic of the Congo, Ethiopia, Ghana, Guinea, Kenya, Lesotho, Liberia, Libya, Malawi, Mozambique, Namibia, Niger, Nigeria, Rwanda, Senegal, Sierra Leone, South Africa, Swaziland, Tanzania, Uganda, and Zambia.
NUMBER OF BUSINESS AWARDS TO BE GRANTED	Anticipated number of awardees will be determined based on grant pool, technical partners and qualified applicants
ANTICIPATED AVERAGE GRANT SIZE	Grant size is highly dependent on businesses selected; awardees will receive grants of up to but not exceeding US\$50,000, (which must be matched by the grantee), plus technical assistance from Deloitte Consulting.
DURATION OF SUPPORT	Grants, technical support and monitoring will take place during a 12 month grant period, with technical assistance and monitoring extended an additional 12 months, subject to a follow-on agreement.
ADM TIMELINE	<p>ADM SME Networking Receptions and/or Business Workshops will be held in Seven US cities:</p> <ul style="list-style-type: none"> • Boston, MA. (Dec 13) • New York, NY (Dec 15) • Philadelphia, PA (Dec 16) • Chicago, IL (Dec 17) • Los Angeles, CA (Jan 12) • Houston, TX (Jan 13) • Atlanta, GA (Jan 14) • Washington, DC (Jan 15) <ul style="list-style-type: none"> ➤ 1st Round -Call for concept proposals: December 12, 2014—February 13, 2015; Applicants will be notified of proposals progressing to Round 2 on April 8, 2015 ➤ 2nd Round – Business Plans for selected applicants to be submitted by May 7, 2015 ➤ Semi-Finalists progressing to Final Round will be announced on May 28, 2015 ➤ ADM final evaluation event and recipient announcement on June 29, 2015
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