



Dairy Project

First Motorbikes Distribution ceremony

May 30, 2012

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1. Print and Online coverage

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Dawn	Online	Livestock technicians get motorcycles	Click here .	31 st May, 2012
Dawn	online	USAID project for securities market	Click here .	31 st May, 2012
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2. Television coverage

TV channel
Samaa
Dawn
Aaj Tv
Dunya
Punjab Tv
Star Asia
Khyber Tv
Mehran Tv
Rohi Tv
Sohni Dharti
Waseeb Tv
News One

Media outlet: Daily Times

Headline: USAID bikes for livestock technicians to access rural areas.

Date: 31st May 2012

USAID bikes for livestock technicians to access rural areas

Staff Report

LAHORE: US Agency for International Development (USAID) Mission Director Dr Andrew Sisson and US Consul General Nina Fite on Wednesday distributed 50 motorbikes among livestock artificial insemination (AI) technicians, who had successfully completed a one-month training programme under USAID's Dairy Project organised at the University of Veterinary and Animal Sciences (UVAS).

The motorbikes would allow these new technicians to reach remote rural communities with their services, improving dairy development in these underserved areas, the diplomats said.

"Today's ceremony high-

lights the fact that the US gives high importance to deepening the impact of US development assistance on the people of Pakistan and to improve the lives of those living in backward areas," remarked Dr Sisson.

He congratulated the graduates for opting to become skilled and certified technicians. "Your dedication and diligence is highly appreciated. I am confident that it will pave the way for long-term economic gains and provide improved livelihoods to the people living in rural areas of the country," said Dr Sisson, adding that the motorbike distribution ceremony was an opportunity to celebrate the success of project-trained AI technicians, who wished to make a difference in the field

by providing timely livestock breed improvement services to rural communities in Punjab. The USAID Dairy Project will continue to mobilise and support potential beneficiaries from south Punjab, training 2,000 technicians, said Dairy Project Director Jack Moser. The three-year \$14 million Dairy Project will leave positive impacts on the lives of 12,000 small dairy farmers by increasing their productivity by at least 15 percent, resulting in a minimum 20 percent increase in their incomes. The programme provided training on the best dairy farm management techniques, including artificial insemination, and also offered training session on entrepreneurship for women livestock workers.

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Media outlet: Dawn

Headline: Livestock technicians get motorcycles

Date: 30th May, 2012

Livestock technicians get motorcycles

By Our Staff Reporter

LAHORE, May 30: US Agency for International Development (USAID) Mission Director Dr Andrew Sisson and US Consul General Nina Fite distributed 50 motorcycles to livestock artificial insemination technicians who successfully completed a one-month training programme under the USAID's dairy project at the University of Veterinary and Animal Sciences (UVAS) on Wednesday.

The motorbikes will allow these technicians to reach remote rural communities with their services improving dairy development in these underserved areas, says a press release.

"Today's ceremony highlights the importance that the United States places on deepening the impact of development assistance to the people of Pakistan and to improving the lives of those in rural communities," said Dr Sisson.

"I congratulate all graduates who have made the choice to become skilled and certified technicians. Your dedication and diligence is highly appreciated. I am confident that it will pave the way for long-term economic gains and improved livelihoods for the rural communities of Pakistan," Dr Sisson said.

"The motorbike distribution ceremony is an opportunity to celebrate the success of project-trained AI technicians, who are making a difference in the field by providing timely livestock breed improvement services to rural communities in Punjab. The USAID Dairy Project will continue to mobilise and support potential beneficiaries from south Punjab, training 2,000 technicians," said Project Director Jack Moser.

The three-year \$14 million dairy project will positively impact the lives of 12,000 small dairy farmers by increasing their productivity by at least 15 per cent resulting in a minimum 20 per cent increase in their income. The project provides training on the best dairy farm management techniques, including artificial insemination, and provides women livestock workers training on entrepreneurship.

Other participants at the ceremony included Richard A. Albright (USAID coordinator of development assistance), Ms Gail Spence (acting director USAID Punjab), Sajjad Mughal (Multi-sector development specialist), Salman Shah (DRDF chairman), Yawar Ali (Dairy Project Steering Committee chairman), Syed Fakhar (Steering Committee member), Dr Sobia Naheed (Dairy Project Field Operations general manager) and Professor Dr Tallat Naseer Pasha (UVAS vice chancellor).

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Media outlet: Nation

Headline: US support regional securities markets

Date: 31st May, 2012

US supports regional securities markets

OUR STAFF REPORTER

LAHORE - US Agency for International Development (USAID) Mission Director Dr Andrew Sisson and US Consul General Nina Fite launched a project in partnership with the South Asian Federation of Exchanges (SAFE) to enhance Pakistan's security markets in Lahore. At the launch, Dr Sisson signed a \$250,000 project grant with SAFE to develop standardized market regulations with the goal of strengthening Pakistan's financial sector and achieving a convergence across all the markets of South Asia.

Speaking on the occasion Dr Sisson said, "As part of its commitment to the Pakistani people, the U.S. Government seeks to secure a self-sustaining economic future for Pakistan by nurturing an efficient economic environment. We believe that SAFE's project is a landmark initiative in achieving economic growth in Pakistan."

Meanwhile, during his visit to Lahore, U.S. Agency for International Development (USAID) Mission Director Dr. Andrew Sisson was on hand to support USAID's Dairy Project at the University of Veterinary and Animal Sciences (UVAS). Dr Sisson and US Consul General Nina Fite distributed 50 motorbikes to livestock artificial insemination (AI) technicians who successfully completed a one-month training program under USAID's Dairy Project.

Media outlet: Nation

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By: [Our Staff Reporter](#) | May 31, 2012 |  0

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Media outlet: The News

Headline: USAID launches project for security markets

Date: 31st May, 2012

USAID launches project for security markets

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Media outlet: Express

Headline: USAID k tehat dairy shohbay ki taraki kay liya 50 motorcyclain taqseem

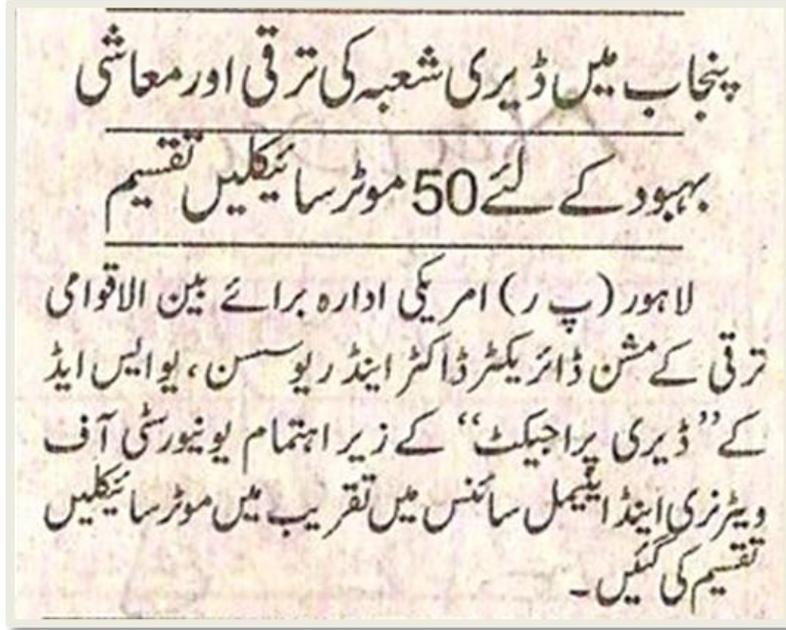
Date: 31st May, 2012



Media outlet: Nawa-e-Waqt

Headline: Punjab mein diary shohbay ki taraki aur maashi behood kay liya 50 motorcyclain taqseem.

Date: 31st May, 2012



Media outlet: Jinnah

Headline: USAID kay taawon say dairy shohbay mein 50 motorcyclain taqseem

Date: 17th March, 2012

یو ایس ایڈ کے تعاون سے ڈیری
شعبہ میں 50 موٹر سائیکلیں تقسیم

لاہور (بزنس رپورٹر) لاہور میں آج اپنے دورے کے دوران، امریکی ادارہ برائے بین الاقوامی ترقی (یو ایس ایڈ) کے مشن ڈائریکٹر ڈاکٹر اینڈریو سسن، یو ایس ایڈ کے 'ڈیری پراجیکٹ' کے زیر اہتمام یونیورسٹی آف ویٹرنری اینڈ ایٹیمپل سائنسز (UVAS) میں منعقدہ موٹر سائیکل تقسیم کرنے کی تقریب میں موجود تھے۔ ڈاکٹر سسن اور امریکی قونصل جنرل نینا فائٹ نے یو ایس ایڈ کے ڈیری پروجیکٹ کے تحت ایک ماہ کے تربیتی پروگرام میں کامیاب ہونے والے ماہرین مصنوعی نسل کشی (AITs) میں موٹر سائیکلیں تقسیم کیں۔ ان موٹر سائیکلوں کے ذریعے ان نئے ماہرین مصنوعی نسل کشی کو دور افتادہ، پسماندہ دیہی علاقوں میں ڈیری سیکٹر کی ترقی کے سلسلے میں اپنی خدمات فراہم کرنے میں مدد ملے گی۔

Media outlet: Nae Baat

Headline: University of veterinary mein USAID kay Taawoon say taqreeb ka intiqaad.

Date: 31st May, 2012

یونیورسٹی آف ویٹرنری میں یو ایس ایڈ کے تعاون سے تقریب کا انعقاد

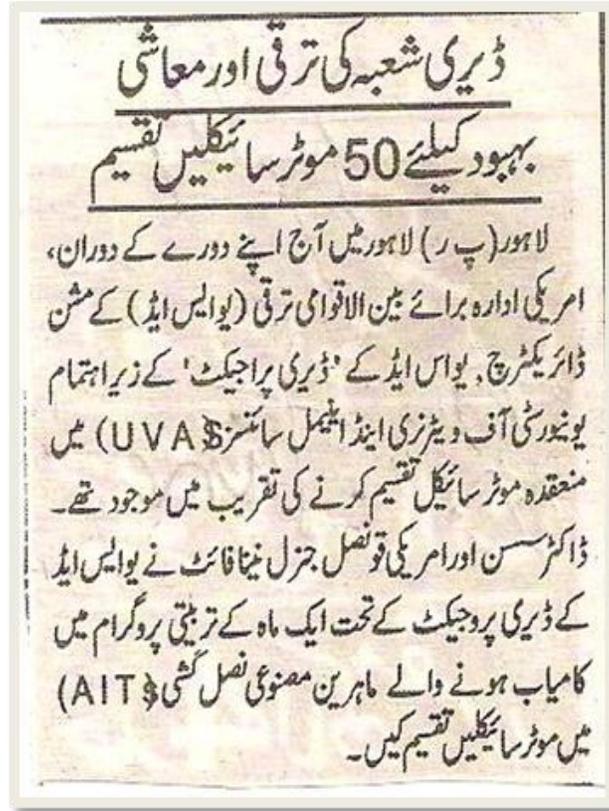
یو ایس ایڈ پاکستان میں لائیو سٹاک، ڈیری ڈویلپمنٹ کیلئے بھرپور طریقہ سے کوشاں ہے: نینا فائٹ

لاہور (تعلیمی رپورٹر) یونیورسٹی آف ویٹرنری اینڈ اینیمل سائنسز لاہور میں یو ایس ایڈ کے تعاون سے تقریب کا انعقاد کیا گیا۔ تقریب کا اہتمام یو ایس ایڈ ڈیری ڈویلپمنٹ پراجیکٹ کی جانب سے کیا گیا۔ تقریب کی مہمان خصوصی امریکن قونصل جنرل نینا فائٹ نے ان پچاس افراد میں موٹر سائیکل تقسیم کئے جنہوں نے یو ایس ایڈ ڈیری ڈویلپمنٹ پروگرام کے تحت ایک ماہ کی ٹریننگ حاصل کی ہے۔ اس موقع پر کونسل جنرل نے کہا کہ یو ایس ایڈ کا ادارہ پاکستان میں لائیو سٹاک اور ڈیری ڈویلپمنٹ کے لئے بھرپور طریقہ سے کوشاں ہے اور تقسیم کردہ پچاس موٹر سائیکلیں اسی سلسلے کی ایک کڑی ہے۔ انہوں نے اس امر کا اعادہ بھی کیا کہ مستقبل میں یو ایس ایڈ اس ٹریننگ پروگرام کو مزید وسیع پیمانے پر پھیلانے کا ارادہ رکھتا ہے۔

Media outlet: Daily Al-sharq

Headline: Punjab mein diary shohbay ki taraki aur maashi behood kay liya 50 motorcyclain taqseem.

Date: 2nd June, 2012



Media outlet: Daily Khabrain

Headline: Punjab mein diary shohbay ki taraki aur maashi behood kay liya 50 motorcyclain taqseem

Date: 5th June, 2012

ڈیری شعبہ کی ترقی معاشی بہبود کیلئے ملازمین میں موٹر سائیکلیں تقسیم

مشن ڈائریکٹر یو ایس ایڈ نے مئی ماہ میں کو ڈیری سیکٹر کی ترقی کیلئے 50 موٹر سائیکلیں دیں

لاہور (پ ر) لاہور میں کوشش روز اپنے دور سے کے دوران امریکی ادارہ برائے بین الاقوامی ترقی (یو ایس ایڈ) سیشن ڈائریکٹر ڈاکٹر اینڈریو سس یو ایس ایڈ کے ڈیری پراجیکٹ کے زیر اہتمام یونیورسٹی آف ویٹرنری اینڈ ایٹھنل سائنسز (UVAS) میں منعقدہ موٹر سائیکل تقسیم کرنے کی تقریب میں موجود تھے۔ ڈاکٹر سس اور امریکی قونصل جنرل نینا فائٹ نے یو ایس ایڈ کے ڈیری پروجیکٹ کے تحت ایک ماہ کے ترقی پروگرام میں کامیاب ہونے والے ماہرین

مصنوعی نسل کشی (ALTS) میں موٹر سائیکلیں تقسیم کیں۔ ان موٹر سائیکلوں کے ذریعے ان سٹے ماہرین مصنوعی نسل کشی کو دور افتادہ پسماندہ دیہی علاقوں میں ڈیری سیکٹر کی ترقی کے سلسلے میں اپنی خدمات فراہم کرنے میں مدد ملے گی۔ ڈاکٹر سس نے اظہار خیال کرتے ہوئے کہا کہ کوشش روز کی تقریب پاکستانی عوام اور دیہی علاقوں کی ترقی کے سلسلے میں امریکی عوام کی ترقیاتی معاونت کو مزید تہیہ خیز بنانے کو دی جانے والی باقی صفحہ 6 بقیہ نمبر 1

بقیہ نمبر 1 // یو ایس ایڈ

اہمیت کو اجاگر کرتی ہے۔ ڈاکٹر سس نے کامیاب ہونے والے سہ ماہیہ ماہرین مصنوعی نسل کشی کو مبارکباد پیش کرتے ہوئے کہا کہ آپ کی ملن اور مت قابل تحسین ہے۔ مجھے یقین ہے کہ اس سے طویل مدتی معاشی ترقی کے حصول اور پاکستان کی دیہی آبادی کے روزگار میں بہتری لانے میں مدد ملے گی۔ ڈیری پروجیکٹ کے پروجیکٹ ڈائریکٹر جنیپ موزر نے اظہار خیال کرتے ہوئے کہا موٹر سائیکل تقسیم کرنے کی تقریب پراجیکٹ کے تربیت شدہ ماہرین مصنوعی نسل کشی کی کامیابی پر خوشی کے اظہار کا موقع ہے۔ جو پنجاب کے دیہی آبادی میں مویشیوں کی بہتر نسل کے حصول کیلئے بروقت اور نفاذ شدہ خدمات سر انجام دے رہے ہیں۔ پروجیکٹ ڈائریکٹر جنیپ موزر نے مزید کہا کہ یو ایس ایڈ کا ڈیری پروجیکٹ پنجاب کے نوجوانوں کو مصنوعی نسل کشی کی ترقیب اور معاونت فراہم کرتا رہے گا اور جہز اور فرمو کو مصنوعی نسل کشی کی تربیت دی جائے گی۔ چودہ ملین ڈالر کی لاگت کے عین سالہ ڈیری پروجیکٹ جو کہ ڈیری اینڈ روول ڈیولپمنٹ فاؤنڈیشن کے ذریعے عمل میں لایا جا رہا ہے کے تحت نو ہزار مویشی پالی کرائوں کی پیداواری صلاحیت کم از کم دس فیصد تک بڑھائی جائے گی جس کی بدولت ان کی آمدنی میں کم از کم دس فیصد اضافہ کرنے میں مدد ملے گی۔

Media outlet: Daily Asas

Headline: Punjab mein diary shohbay ki taraki aur maashi behbood kay liya 50 motorcyclain taqseem

Date: 5th June, 2012

