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# Olive Oil Without Borders II: *Expanding Cross-Border Collaboration in the Olive Sector*



## **NEAR EAST FOUNDATION**

*Partners for Community Development since 1915*

## **Quarterly Report**

**January 1, 2016 - March 31, 2016**

Near East Foundation

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This publication was produced for the review of the United States Agency for International Development (USAID). It was produced under the Olive Oil Without Borders II: Expanding Cross-Border Collaboration in the Olive Sector Project, implemented by the Near East Foundation.

This report is made possible by the generous support of the American people through the United States Agency for International Development (USAID). The contents are the responsibility of the Near East Foundation, and do not necessarily reflect the views of USAID or the United States Government.

*Cover Photo: Olive Oil Without Borders II lead farmers and project team after the lead farmers training on February 24, 2016 in Nazareth.*

## **ABBREVIATIONS AND ACRONYMS**

GIMI	Galilee International Management Institute
MoA	Ministry of Agriculture (Palestinian Authority)
NEF	Near East Foundation
NGO	Non-Governmental Organization
OOWB	Olive Oil Without Borders
PARCC	Program for the Advancement of Research on Conflict and Collaboration
PCARD	Palestinian Center for Agriculture Researches and Development
PCP	Peres Center for Peace
PTU	Palestine Technical University
ToT	Training of Trainers
USAID	United States Agency for International Development
USG	United States Government
WB	West Bank

## I. EXECUTIVE SUMMARY

The Olive Oil Without Borders II Project is continuing to make important progress towards fostering economic collaboration and opportunity among Palestinians and Israelis in the olive sector. This report summarizes the activities and impact during the project's sixth quarter, from January 1, 2016 – March 31, 2016.

Key accomplishments and impacts during the reporting period include the following:

- The Israeli and Palestinian Olive Oil Councils continue to meet quarterly to discuss areas of mutual concern and share strategies for promoting olive oil production and sales. This quarter's meeting allowed participants to discuss the possible impacts of Israel's decision to allow olive oil imports from abroad.
- The Joint Olive Oil Advisory Committee approved four research activities for funding. These activities will focus on: the use of olive cakes, mulch, and zibar, and possible treatments for Peacock Spot Disease. The joint actions will contribute to the sharing of research findings and learning between Israeli and Palestinian olive oil actors.
- 29 farmers participated in a joint two-day lead farmer training of trainers (TOT) workshop in Nazareth, held February 23-24. Facilitated by project champions, the training provided an opportunity for Israeli and Palestinian lead farmers to learn new techniques together and share their experiences.
- 242 farmers participated in 9 peer-to-peer sessions in 9 villages in Israel and the West Bank. These sessions promote the sharing of new practices learned by lead farmers and champions.
- 4 Farmer Field School locations selected in Arrabeh, Deir Sharaf, Aqqaba, and Asira. Activities will begin in these locations during the next quarter.
- A Palestinian company (Al Kharoube for Agri-supplies) became a distributor for an olive flytrap produced by an Israeli company (Biofeed). The trap protects the olive fruit from the olive fly, providing a new, affordable, and effective technology for Palestinian farmers.
- The project team hosted a number of visits to project sites and participated in a U.S. Congressional Delegation meeting.

The project continues to implement activities as outlined in its implementation plan and is having an important impact.

## II. PROGRAM OVERVIEW

The Olive Oil Without Borders II: Palestinian-Israeli Olive Oil Project works to build relationships of trust, mutual understanding, and collaboration through economic cooperation. Building on the success and momentum of the USAID-funded Olive Oil without Borders (OOWB) project, NEF aims to strengthen linkages between Israeli and West Bank olive industry leaders and to expand to new communities and regions. The project will work with 1,500 olive farmers in 58 communities in the West Bank and Israel to (1) build working relationships between business, policy, and academic leaders through cross-border workshops and joint

initiatives; (2) expand economic cooperation to farmers, mill owners, and distributors in 34 current villages and in 24 new villages; and (3) develop 50 ancillary businesses, including cross-border collaboration between women's fair-trade associations.

The Olive Oil Without Borders II project is based on the hypothesis that cross-border economic cooperation offers a structured depoliticized process for building trust, relationships, mutual understanding, and capacity for collective action in pursuit of shared economic interests. NEF takes a value chain approach to strengthen the olive oil sector in Israel and the West Bank through cooperation at many levels. Our hypothesis is based on the understanding that economic cooperation and social/political reconciliation are parallel processes. Economic cooperation depends on and builds trust, communication, and sustained relationships. Building trust and social capital depends on (1) understanding common interests and constraints, (2) identifying opportunities for collaborative, mutually beneficial activities, and (3) repeating interactions over time. Value chain development is based on stakeholders working together to strengthen a sector as a whole; the win-win solutions that emerge help build lasting trust and social capital. Economic cooperation has spillover effects in other spheres of social and political life. Strengthening business relationships lays the groundwork for four necessary components of reconciliation: (1) the structural environment becomes more conducive to exchange and cooperation; (2) new narratives emerge about the 'problems' and 'the other side' that are more conducive to collaboration and trust; (3) there is movement away from positional bargaining toward interest-based negotiation; and (4) heightened emotional reactions to conflicts in an economic sector are replaced with more rational and deliberative forms of expression.

### **III. ACTIVITIES AND ACCOMPLISHMENTS**

#### **A. Objective 1: Strengthen cross-border cooperation and leadership development through joint marketing and applied research.**

##### **Activity 1.1. Build capacity for collaboration between Palestinian and Israeli Olive Oil Councils.**

*Joint meeting between the Palestinian and Israeli Olive Oil Councils:* Meetings between the POOC and the IOOC foster the sharing of experiences and knowledge and provide a foundation for cooperation. On March 2, 2016, the project facilitated a joint meeting with the participation of two members from each council (the fifth joint meeting facilitated through the project), held in the NEF office in Nablus. During the meeting, members discussed ways to achieve greater degrees of cross-border cooperation. The members shared market information regarding surplus and deficits in olive oil quantities and discussed potential impacts of the recent decision of the Israeli Ministry of Agricultural to allow the import of olive oil from abroad. Members predicted that this decision would impact the cross-border trade agreement and olive oil prices, in general, in both Israel and the West Bank—likely resulting in a higher supply of olive oil and lower prices. Lastly, participants discussed upcoming joint activities between Israeli and Palestinian olive farmers.

##### **Activity 1.3. Promote collaborative studies and activities to improve productivity, certification, and quality of West Bank and Israeli olive oil.**

*Joint Advisory Committee meeting:* The committee plays an important role in promoting and facilitating joint activities. The 7 committee members (4 Palestinians and 3 Israelis) met on March

6, 2016, in Nablus. During the meeting, the committee members formed a selection committee to evaluate proposals for research activities submitted in January. The committee includes Salah Abu Eishah (NEF Country Director), Fares Al Gabi (President of PCARD), Fathi Abdel Hadi (head of Israeli olive oil tasting crew) and Khaled Al Junaidi (PCARD Vice President).

The Committee reviewed and scored proposals according to standard evaluation criteria and selected four proposals for support. When selecting the proposals, it was important for the committee that the research proposals not focus on, or encourage, the use of pesticides or chemicals.

The following table provides an overview of the four selected research projects:

Research Project Title	Objective
Use of Olive Cakes as Soilless Growth Media for Greenhouses and Nurseries	Investigate the effect of olive cake mixed with compost as a soilless growth media.
Biological Control of Peacock Spot Disease Caused by <i>Spilocaea Oleagina</i>	This study will focus on the use of bacteria to control the disease under standard field conditions.
Evaluation of the Effect of Using Olive Mill Wastewater (Zibar) as Fertilizer on Soil for Cucumber Growth	Assess the effects of using Zibar as a fertilizer for plant growth and yield of cucumber. Study the effect of using Zibar as a fertilizer on soil.
Impact of Mulching on Soil Moisture Content, Pest and Disease Management and Yield of Olives in Palestine	Investigate the impact of: (1) different mulch types on soil moisture content, (and 2) mulching on epidemiology of pests and diseases. Determine (1) which organic mulch functions best at conserving soil moisture and (2) the effect of mulch thickness on soil moisture retention.

## **B. Objective 2: Expand grassroots, cross-border economic cooperation between Israelis and Palestinians in the West Bank.**

### **Activity 2.3. Conduct cross-border workshops to train 40 Palestinians from the West Bank and Israeli lead farmers in technical and conflict management skills.**

*Lead Farmers Training:* The project team facilitated a joint 2-day training workshop in Nazareth (February 23-24, 2016), with the participation of 29 farmers (13 Israelis and 16 Palestinians; 45% female). The champions helped to organize the training, facilitate initial icebreaking sessions between workshop participants, and ensure that all the participants understood the training material. The 2-day training covered important topics related to the olive industry (see agenda in [Appendix 2](#)). The farmers enhanced their knowledge on 1) modern agriculture methods; 2) olive varieties and specifications; 3) olive oil chemical and sensory characteristics; and 4) factors that affect olive oil quality. Champions were available to answer questions raised during the training. The facilitators also organized an olive oil tasting activity to teach participants how to differentiate between olive oil types.

The lead farmer training provided an important opportunity to bring Palestinian and Israeli olive farmers together to discuss issues of common concern, while building their knowledge base and skill sets related to the industry. Lead farmers will share the information they learned with other farmers during peer-to-peer sessions.

After the training, participants completed an activity evaluation form ([Appendix 3](#)). Over 85% of participants indicated that the training was well organized and pertinent to their interests.

Participants suggested holding sessions in the field to allow participants to apply the knowledge they have acquired. A one-day field training activity will be held for lead farmers during the coming quarter.



Lead farmers training, February 23, 2016 - Nazareth

#### **Activity 2.4. Expand participation in cross-border olive oil activities in 24 new communities in the West Bank and Israel; establish 4 Farmer Field Schools.**

*Establish Four Farmer Field Schools:* During the reporting period, the project team selected four farms to be developed into farmer field schools. The selection process was based on a number of factors, including: land area, number of trees, and health of olive trees.

The four field schools will be located in: (1) Aqaba- Tubas, 2) Arrabeh-Jenin, 3) Asira and 4) Deir Sharaf – Nablus. Each field school will have an area of 10 dunum and contain 100 olive trees. The process of complementary irrigation will begin in July.

*Peer to Peer Sessions:* In March, 307 farmers (245 Palestinians, 62 Israelis; 253 unique participants) participated in 12 peer-to-peer sessions held in 9 villages in the West Bank (Kifl Hares, Tayasir, Beita, Beit Dajan, Al Jdaideh, Burqin, Bazarya, Deir Al Ghsoun and Hajja) and two in Israel (Sde Ya'aqov and Sde Yisrael). Lead farmers (trained in February through Activity 2.3) led the peer-to-peer sessions and shared their knowledge with peer farmers.

The sessions offered farmers the opportunity to meet and exchange knowledge and experiences. Many topics were covered during these sessions, including: supplementary irrigation, olive oil storage, best practices in the field and in the mill, pruning, and the health benefits of olive oil.



Peer-to-peer session in Bazariya



Peer-to-peer session in Beita



Peer-to-peer session in Tayasir

*Olive Oil Competition:* On January 21, 2016, the Palestinian Standards Institute in Ramallah announced the five winners of the olive oil competition. Two Olive Oil Without Borders project participants took the first and fourth place awards, respectively. The Institute also announced the best 10 mills in the West Bank; 3 of them were mills renovated as part of the Olive Oil Without Borders project.

Recognition conferred on the project participants who won awards in this competition will help to cultivate a strong regional reputation for these individuals regarding the quality of olive oil they produce. The competition also highlights the value of farming practices and new knowledge learned through Olive Oil Without Borders joint activities. Mill renovation has also had a positive impact on the quality of oil produced. Further, this recognition will encourage other farmers to participate in the Olive Oil Without Borders II project, learn more about improved olive farming through joint activities, and produce better quality olives and olive oil.

### **C. Objective 3: Strengthen value chains structurally by supporting the creation of networks of service providers and value-added businesses.**

#### **Activity 3.1. Establish 30 microenterprises to provide support services to olive farmers.**

The project team planned microenterprise development training for March, but found it difficult to schedule the training with participants due to its length (6 days). As a result, the training will be shifted to June and divided into multiple segments to facilitate maximum participation.

#### **Activity 3.2. Establish 20 women's cooperative microenterprises for value added olive products.**

*Women's Cooperative Training:* The three-day business management training session for 20 women was shifted from the fourth quarter to the sixth quarter due to instability in the security situation in the areas of implementation.

### **D. Crosscutting Areas**

The Olive Oil Without Borders II project had several project visits during the sixth quarter:

- On February 16, 2016, Tamara Shaya Hoffmann, Conflict Specialist for USAID's Office of Conflict Management and Mitigation (CMM), and David Hunsicker, Senior Conflict and Peace building Advisor for USAID, visited an olive farm owned by one of the Olive Oil Without Borders II beneficiaries in Sabastia.



**David Hunsicker, Tamara Shaya Hoffmann, and Nidal Abed El Gafer**



**An OOWB project beneficiary talking about the benefits of the project**

- On February 18, 2016, John L. S. Simpkins, General Counsel of USAID, and Monica Smith, Legal Advisor for USAID, visited an olive farm owned by one of the OOWB II beneficiaries in Asira.



A group photo with John Simpkins, Monica Smith, Nidal Abdel Ghafer, Olive Oil Without Borders II team members and project beneficiaries

- On March 1, 2016, Deputy Assistant Administrator for Public Affairs at USAID, Stephanie Bluma, visited an olive farm owned by one of the OOWB beneficiaries in Asira.



Stephanie Bluma took a group photo with the project team and beneficiaries.

- On March 25, 2016, NEF Country Director Salah Abu Eishah attended a meeting with a U.S. Congressional Delegation. The roundtable meeting with the Delegation included 4 U.S. Senators: Senator Ben Cardin (Head of the Delegation), Senator Jeff Merkley, Senator Cory Gardner, and Senator Ed Markey; the US Ambassador in Tel Aviv; the USAID Mission Director and other senior staff members; representatives from ALLMEP; and representatives from 6 selected organizations implementing Conflict Management and Mitigation-funded projects. NEF presented the important impact and sustainability of its economic collaboration approach. “Olive Oil Without Borders” oil bottles were presented to the participants of the meeting.

## **E. Administration**

*Geo-MIS Reporting:* All USG-funded activities in this quarter have been uploaded to the system and are also attached in [Appendix 4](#).

## **IV. PROGRESS AGAINST WORKPLAN**

The Olive Oil Without Borders II project has made progress as projected against its second year implementation plan. A chart measuring progress against the work plan can be found in [Appendix 1](#).

## **V. CHALLENGES, REMEDIAL ACTIONS, AND LESSONS LEARNED**

*Conflict in the Region:* The unstable political situation during the past five months continues has presented challenges for the project team in conducting joint activities, as the safety of participants is considered the highest priority. The project team was forced by the unstable security situation to delay several activities. The project team continues to monitor the situation closely.

## VI. PROJECT INDICATORS & IMPACT

**Chart: Summary of Project Indicators, Targets and Impact**

#	Indicator	CURRENT QUARTER	END OF YEAR 2 TARGET	PROJECT (ACTUAL)
PI 1	Percentage of participants who indicate that they have an increased positive perception about “the other.”	-	35%	-
PI 1.1	Number of US funded events, trainings, or activities designed to build support for peace or reconciliation on a mass scale	18	70	45
PI 1.2	Number of people participating in USG-supported events, trainings, or activities designed to build mass support for peace and reconciliation.	274	775	714
PI 1.2a	Number of women participating in USG-supported events, trainings, or activities designed to build mass support for peace and reconciliation.	49	240	135
PI 1.2b	Number of youth participating in USG-supported events, trainings, or activities designed to build mass support for peace and reconciliation.	37	255	117
PI 1.2c	Number of participants from Israel in USG-supported events, trainings, or activities designed to build mass support for peace and reconciliation.	20	387	129
PI 1.2d	Number of participants from West Bank in USG-supported events, trainings, or activities designed to build mass support for peace and reconciliation.	254	388	585
PI 2.1	Number of private enterprises, trade/ business associations, or community-based organizations that applied new technologies or management practices.	1	5	2
PI 2.2	Percentage of direct participants expressing support for cross-border economic collaboration.	-	35%	-
PI 3.1	Number of micro, small and medium enterprises receiving business development services from USG assisted sources.	-	30	-
PI 3.2	Percentage of female participants in USG-assisted programs designed to increase access to productive economic resources.	-	50%	-

**Purpose: Palestinians and Israelis have improved perceptions of the other and trust by working together in the olive sector.**

**PI 1. Percentage of participants who indicate that they have an increased positive perception about “the other.”**

INDICATOR	Year 2 Target	Current Quarter	Project Actual
Percentage of participants who indicate that they have an increased positive perception about “the other.”	35%	N/A	-

This indicator will be measured at the end of Year 2.

**Output I: Cross-border cooperation and leadership is strengthened between Palestinian and Israeli participants.**

**PI 1.1 Number of USG-funded events, trainings, or activities designed to build support for peace or reconciliation on a mass scale.**

INDICATOR	Year 2 Target	Current Quarter	Project Actual
Number of USG-funded events, trainings, or activities designed to build support for peace or reconciliation on a mass scale.	70	18	45

During the quarter, 18 joint events and activities took place. This includes 1 lead farmers training, 12 peer-to-peer sessions, 1 POOC-IOOC meeting, 1 joint advisory committee meeting, and 3 field visits.

**PI 1.2 Number of people participating in USG-supported events, trainings, or activities designed to build mass support for peace and reconciliation.**

	End of Year 2	Current Quarter	Project
INDICATOR	TARGET	ACTUAL	ACTUAL
1.2 Number of people participating in USG-supported events, trainings, or activities designed to build mass support for peace and reconciliation.	775	274	714
1.2 a Number of women participating in USG-supported events, trainings, or activities designed to build mass support for peace and reconciliation.	240	49	135
PI 1.2b Number of youth participating in USG-supported events, trainings, or activities designed to build mass support for peace and reconciliation.	255	37	117
PI 1.2c Number of participants from Israel in USG-supported events, trainings, or activities designed to build mass support for peace and reconciliation.	387	20	129
PI 1.2d Number of participants from West Bank in USG-supported events, trainings, or activities designed to build mass support for peace and reconciliation.	388	254	585

This includes the unique participants at 1 lead farmers training, 12 peer-to-peer sessions, 1 POOC-IOOC meeting, 1 joint advisory committee meeting, and 3 field visits.

**Output 2: Expanded grassroots, cross-border economic cooperation between Israelis and Palestinians in the West Bank.**

**PI 2.1 Number of private enterprises, trade/ business associations, or community-based organizations that applied new technologies or management practices.**

INDICATOR	End of Year 2 Target	Current Quarter	Project Actual
Number of private enterprises, trade/ business associations, or community-based organizations that applied new technologies or management practices.	5	1	2

A Palestinian company called Al Kharoube for agri-supplies became a distributor for an olive flytrap produced by an Israeli company called Biofeed. The trap protects the olive fruit from the olive fly, a pest that negatively affects the quality and quantity of olives.

**PI 2.2 Percentage of direct participants expressing support for cross-border economic collaboration.**

INDICATOR	Year 2 Target	Current Quarter	Project Actual
Percentage of direct participants expressing support for cross-border economic collaboration.	35%	-	-

This indicator will be measured at the end of Year 2.

**Output 3: Strengthened cross-border structure of value chains.**

**PI 3.1 Number of policy initiatives undertaken jointly by Palestinian and Israeli institutions.**

INDICATOR	Year 2 Target	Current Quarter	Project Actual
Number of micro, small and medium enterprises receiving business development services from USG assisted sources.	30	-	-

**PI 3.2 Percentage of female participants in USG-assisted programs designed to increase access to productive economic resources.**

INDICATOR	Year 2 Target	Current Quarter	Project Actual
Percentage of female participants in USG-assisted programs designed to increase access to productive economic resources.	50%	-	-

## VII. UPCOMING ACTIVITIES

### **A. Objective 1: Strengthen cross-border cooperation and leadership development through joint marketing and applied research.**

#### **Activity 1.1. Build capacity for collaboration between Palestinian and Israeli Olive Oil Councils.**

*Joint meeting between the Palestinian and Israeli Olive Oil Councils:* The two councils will continue to meet quarterly to share their experiences with each other and provide updates about the olive sector.

*POOC Capacity Building:* The project will provide computers and office equipment to the POOC to build its capacity. This support was planned for Quarter 6, but has been delayed slightly until the next quarter.

The project team will continue to provide coaching for the POOC.

#### **Activity 1.2. Promote joint branding and marketing initiatives among cooperatives and private businesses.**

*Joint Olive Advisory Committee Meeting:* In the coming quarter, the project team will organize another meeting for the committee, provide updates about the project and continue to provide support for the upcoming activities.

Researchers will sign the agreements for their research proposals and will begin their research projects.

### **B. Objective 2: Expand grassroots, cross-border economic cooperation between Israelis and Palestinians in the West Bank.**

#### **Activity 2.3. Conduct cross-border workshops to train 40 Palestinians from the West Bank and Israeli lead farmers in technical and conflict management skills.**

*Lead Farmers Training:* In Quarter 7, the project team plans to hold a one-day training in the field for the lead farmers. Joint follow-up workshops will be held in the coming quarters.

Lead farmers will continue to share with other farmers the knowledge they have acquired, through peer-to-peer sessions.

#### **Activity 2.4. Expand participation in cross-border olive oil activities in 24 new communities in the West Bank and Israel; establish 4 Farmer Field Schools.**

*Establishing Four Farmer Field Schools:* Each field school is 10 dunum with 100 olive trees; 50 trees will be marked with a color and will be treated with supplementary irrigation and natural fertilizers. The other 50 will be marked with a different color. The results will be controlled during the season and compared.

### **C. Objective 3: Strengthen value chains structurally by supporting the creation of networks of service providers and value-added businesses.**

### **Activity 3.1. Establish 30 microenterprises to provide support services to olive farmers.**

NEF will provide business training for 30 participants (as a part of a joint group). The training will be followed by the submission of business plans. Grants will be distributed to 10 participants to start their own microenterprises (average grant amount: \$1500). Selection of the grant recipients will be based on the evaluation of their business plans.

The training will take place at the Galilee International Management Institute in Israel. The training modules will focus on business training, communications skills, conflict management, technical training and business plan formulation. After completing the training, each participant will receive a certificate from the GIMI.

The project team planned to divide the 6-day training into 4 sessions between May and August, and the training will include field visits.

### **Activity 3.2. Establish 20 women's cooperative microenterprises for value added olive products.**

This joint activity has been shifted to May 23-24 in order to ensure the safety of participants.

**APPENDIX I: PROGRESS AGAINST WORKPLAN- YEAR 2**

**Objective I: Strengthen cross-border cooperation and leadership development through joint marketing and applied research.**

Principal Activities	Specific activity	Number of Beneficiaries	Sub-Activities/Description	Assumptions (alternatives if necessary)	Deliverables	Predecessor and links	Level of effort from program & financial staff for activities	Responsibility	Output Indicators	Outcomes	Impact Expected	Location	Timing	10	11	12	1	2	3	4	5	6	7	8	9	Status of Achievement		
Activity 1.1: Capacity building with POOC.	1.1a Provide training to POOC	10 POOC members	2 training sessions (Q5&7)	<ul style="list-style-type: none"> <li>POOC willing to engage in project activities</li> <li>Security situation remains stable</li> </ul>	10 trained POOC members	Activity 1.2	Medium-program staff and financial staff	NEF, PCARD, partners	<ul style="list-style-type: none"> <li># of organizations that applied new technologies/management practices.</li> </ul>	<ul style="list-style-type: none"> <li>Increase POOC capacity to mobilize olive oil stakeholders throughout the value chain and regulate the industry</li> <li>Enable POOC to organize mutually beneficial joint action with IOOC</li> </ul>	POOC expanded capacity and effectiveness is established	West Bank	Training Q5 and Q7; coaching ongoing													2 training sessions completed for POOC		
	1.1b Provide coaching to POOC		Ongoing coaching sessions to take place during the joint meetings										Activity 1.2	Medium-program staff	NEF, PCARD, partners	Ongoing												
	1.1c Coordinate with POOC to develop standards marking	Work with POOC to study procedures for issuing a sticker (or something similar) indicating quality of olive oil	Activity 1.2		Medium-program staff	NEF, PCARD, partners	Ongoing																					
Activity 1.2: Promote joint branding and marketing among cooperatives and businesses.	1.2a Host quarterly joint IOOC/ POOC meetings		Sharing of common challenges & discuss potential cooperation	<ul style="list-style-type: none"> <li>IOOC and POOC willing to engage in meetings</li> <li>Security situation remains stable</li> </ul>	Quarterly cross-border workshops	Activity 2.1 and Activity 2.3	High- program staff and financial staff	NEF, PCARD, Peres	<ul style="list-style-type: none"> <li>% of participants who indicate increased positive perception about "the other."</li> <li># of people participating in events, trainings, activities designed to build support for peace &amp; reconciliation.</li> <li># of Cross-Border</li> </ul>	Develop the Olive Sector market in both sides by mutual sharing of information.	Network to share market information ; cross-border marketing facilitated	Israel and West Bank	Quarterly													2 joint quarterly meeting held		
	1.2b Establish cross-border market network	Methods to pass market information to the community through champions and their trained peers (linked to activity 2.1).	Market network established		Medium-program staff		NEF, PCARD, partners	Israel and West Bank				Duration of project activities																Spain study tour completed; ongoing support provided
	1.2c Support cross-border marketing activities	10	Support participation of 10 Israeli and Palestinian stakeholders at international trade show in Spain		6 joint market access events	NEF, PCARD, partners	Spain	Dec.																				

Principal Activities	Specific activity	Number of Beneficiaries	Sub-Activities/Description	Assumptions (alternatives if necessary)	Deliverables	Predecessor and links	Level of effort from program & financial staff for activities	Responsibility	Output Indicators	Outcomes	Impact Expected	Location	Timing	10	11	12	1	2	3	4	5	6	7	8	9	Status of Achievement
	1.2d International Olive Oil Festival		First international olive oil festival held in West Bank		Olive Oil festival held		High- program staff and financial staff	NEF, PCARD, partners	Branding, Marketing, and research planning activities.	Develop the Olive Sector market in both sides by mutual sharing of information.		Hebron	Oct.													Harvesting event held during last quarter
Activity 1.3: Promote collaborative studies and activities to improve productivity, certification, and quality of West Bank and Israeli olive oil.	1.3a Host quarterly meetings of Joint Olive Oil Industry Advisory Committee		<ul style="list-style-type: none"> <li>Bring together key research and academic specialists to establish Joint Olive Industry Advisory Committee</li> <li>Committee advises and monitors a two-year collaborative study and development plan for a unified Israeli and West Bank olive industry.</li> </ul>	<ul style="list-style-type: none"> <li>Security situation remains stable</li> <li>Participants willing to engage</li> </ul>	4 quarterly meetings hosted		Medium-program staff and financial staff	NEF, PCARD, Volcani, Peres	<ul style="list-style-type: none"> <li># of events and # of people participating events, trainings, or activities designed to build support for reconciliation.</li> <li># of Cross-Border Branding, Marketing, and research planning activities</li> </ul>	Support a unified Israeli and West Bank olive industry		Israel and West Bank	Quarterly													Quarterly meeting of committee held; selection of 4 projects
	1.3b Selection of 4 cross-border research projects				4 cross-border research projects selected and underway																					



**Objective 3: Strengthen value chains structurally by supporting the creation of networks of service providers and value-added businesses.**

Principal Activities	Specific activity	Number of Beneficiaries	Sub-Activities/Description	Assumptions (alternatives if necessary)	Deliverables	Predecessor and links	Level of effort from program & financial staff for activities	Responsibility	Output Indicators	Outcomes	Impact Expected	Location	Timing	10	11	12	1	2	3	4	5	6	7	8	9	Status of Achievement	
3.1 Establish 30 Microenterprises).	3.1a Host training workshops	30	Joint training workshops, focused on technical aspects, business, conflict management		30 youth trained		Medium-program staff	NEF, PCARD, Peres					Q5												Delayed due to timing with participants		
	3.1b Award 20 start-up fund grants	20	Grantees selected based on evaluation of business plans		Start-up grants awarded		Medium-program staff and financial staff	NEF		Microenterprises provide support services to olive farmers	Essential support services are initiated and opportunities for ancillary business development are created	Israel and West Bank	Q6/7														
	3.1c Provide follow-up technical assistance/support		Hire external coach Technical support to the women.		Support visits to entrepreneurs		Medium-program staff and financial staff	NEF, PCARD					Ongoing														
3.2 Establish 20 Women-run cooperative microenterprises	3.2a Cross-border visits for women's association leaders	20 women	Organize 2 Visits for the 20 women		6 cross-border field visits		High-program staff and financial staff		<ul style="list-style-type: none"> <li>#of women participating in events, trainings, or activities designed to build mass support for peace and reconciliation.</li> <li>% of female participants in programs designed to increase access to productive economic resources.</li> </ul>	Facilitate both understanding and collaboration between Israeli and West Bank counterparts, as well as access to new markets	Essential support services are initiated and opportunities for ancillary business development are created	Israel and West Bank														Delayed until Ma	
	3.2c Provide business management training to women		Six days of business training		20 women trained		High-program staff and financial staff	NEF, PCARD, Peres						Q6													
	3.2c Selection of 10 grant recipients	20 women	Selection committee selects 10 grant recipients		10 grants distributed		High-program staff and financial staff							Q7/8													

## APPENDIX 2: Lead Farmers Training Agenda



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*Olive Oil Without Borders II*  
*Lead Farmers Training - ToT*

**Location:** Nazareth  
**Date:** February 23-24, 2016

<i>Agenda</i>	<i>Schedule</i>	<i>Presenter/Facilitator</i>
<i>Tuesday, February 23</i>		
<i>Registration</i>	<i>10:00-10:10</i>	
<i>Welcome and introductory remarks</i>	<i>10:10-10:30</i>	<i>Salah Abu Eisheh</i> <i>NEF Country Director</i>
<i>Modern Agriculture Methods</i>	<i>10:30-12:00</i>	<i>Ala' Yousuf</i>
<i>Reconciliation and Conflict management session</i>	<i>12:00-13:00</i>	<i>Roven Burger</i> <i>Mohammed Joudeh</i>
<i>Lunch break</i>	<i>13:00-14:30</i>	---
<i>Olive varieties and specification</i>	<i>14:30-16:00</i>	<i>Al Moughira younis</i>
<i>Olive Oil chemical and sensory characteristic</i>	<i>16:00-17:30</i>	<i>Dr. Fat-hi Abd Al Hadi</i>
<i>Wednesday, February 24</i>		
<i>Factors that affect olive oil quality</i>	<i>9:00-10:30</i>	<i>Fares Al Gabi</i>
<i>Olive Tasting</i>	<i>10:30-13:00</i>	<i>Dr. Fat-hi Abd Al Hadi</i>
<i>Lunch break</i>	<i>13:00-14:00</i>	---
<i>Evaluation and Discussion</i>	<i>14:00-15:00</i>	---

### APPENDIX 3: Activity Evaluation Form



## Olive Oil Without Borders II زيت زيتون بلا حدود II



Form J

ACTIVITY EVALUATION

استمارة تقييم نشاط

DATE: التاريخ	February 23, 2016
ACTIVITY NAME: عنوان النشاط	Lead Farmers Training, Day 1

غير مناسب UNSUITABLE E	محايد NEUTRAL	مناسب SUITABLE	مناسب بشدة HIGHLY SUITABLE	البيان DESCRIPTION
				مستوى تنظيم النشاط LEVEL OF ORGANIZATION
				موعد التبليغ عن النشاط DATE OF NOTIFICATION
				طريقة التبليغ عن النشاط METHOD OF NOTIFICATION
				ترتيبات التثقل EQUIPMENT AND METHODS USED
				المكان و المدة LOCATION AND DURATION
				الضيافة و فترات الاستراحة HOSPITALITY AND BREAKS
				اللغة المستخدمة LANGUAGE USED
				مدى تعاون فريق المشروع مع المشاركين PROJECT TEAM COOPERATION WITH PARTICIPANTS
				هل تعتقد أن النشاط كان من إحدى ضرورات المشروع؟ DO YOU THINK THIS ACTIVITY WAS NECESSARY FOR THE PROJECT?
				قدرة المسئول على إدارة النشاط THE FACILITATOR ABILITY TO MANAGE THE ACTIVITY
				ما هو تقييمك العام عن النشاط؟ HOW DO YOU EVALUATE THIS ACTIVITY IN GENERAL?
				هل تعتقد أن هذا النشاط في صميم اهتماماتك؟ DO YOU THINK THAT THIS ACTIVITY SUITS YOUR INTERESTS?

هل لديك اقتراحات وملاحظات أخرى؟ DO YOU HAVE ANY OTHER REMARKS OR SUGGESTIONS?

.....

.....

.....

M.N.

## APPENDIX 4: GEO-MIS& TRAINET

### Geo-MIS/TraiNetPartner's Quarterly Update Report (Partner/ Program) Quarter 6, FY 2016

I certify that we have appropriate tools in place for data collection, verification, analysis, and storage and we have updated the Geo-MIS system and the participant training system TraiNet with the most updated information that reflects the current project implementation deliverables and achievements.

In addition, the attached list of PMP indicators are still appropriate, valid, and up to date for program performance tracking up to this quarter and those indicators are in compliance with DQA measures (Validity, Integrity, Precision, Reliability, and Timeliness) as per ADS 203.3.5.1.

#### 1) Number of Activities Added/Updated this reporting period:

Location	Activity Status		Total
	Completed	On Going	
Abroad	1	0	1
Al 'Arrub Camp	1	0	1
Any Partner - Nablus	1	2	3
Any Partner - Ramallah	1	0	1
Arraba	1	0	1
'Asira al Qibliya	1	0	1
'Asira ash Shamaliya	5	0	5
Bani Zeid	1	0	1
Beit Furik	1	0	1
Beita	1	0	1
Birqin	1	0	1
Deir al Ghusun	0	1	1
Deir lbzi'	1	0	1
Deir Sharaf	1	0	1
Hajja	0	1	1
Iksal	3	0	3
Israel	1	0	1
Jamma'in	1	0	1
Kafr 'Abbush	1	0	1
Kafr ad Dik	1	0	1
Kafr Ra'i	1	0	1
Kifl Haris	0	1	1
Nablus	1	0	1
Nazareth	1	0	1
Ramallah	3	0	3
Sabastiya	1	0	1
Sde Yaakov	1	0	1
Tammun	1	0	1
Tayasir	0	1	1
Wadi Ara Erea	3	0	3
<b>Total:</b>	<b>36</b>	<b>6</b>	<b>42</b>

2) **Quarterly Program Updates during this reporting period:**

Category	Added/Updated this reporting period	Date of last update	Comments
Overall Goals	<i>Yes / No</i>	NA	
Overall Achievements	<i>Yes / No</i>	April 24, 2016	
FY16 Goals	<i>Yes / No</i>	NA	
FY16 Achievements	<i>Yes / No</i>	April 24, 2016	
Planned Events	<i>0 added</i>	NA	
Success Stories	<i>0 added</i>	NA	
Pictures	<i>9 added</i>	April 24, 2016	
Documents	<i>0 added</i>	NA	
Sub Partners	<i>0 added</i>	NA	
PMP Indicators FY16 Results	<i>8 indicators updated 14 total number of indicators</i>	April 27, 2016	

- i. PMP Indicators: Attach Current Geo-MIS PMP Matrix report (PMP & PPR indicators).
- ii. Attach list of proposed PMP indicators to be added or dropped (*if any*).

Indicator title	Definition	Reasons for adding or dropping
N/A		

3) **Participant Training (for past quarter):**

- a. All Participant Training programs have been updated in the TraiNet system: YES\_\_  
NO\_\_X\_\_
- b. Number of courses reported in TraiNet: 1
- c. Number of participants reported in TraiNet: 29

COP Name: Salah A. Eshkeh Date: 27.4.2016

Signature: 

Program PMP Indicators Report  
 Program: OOWBII Partner: NEF

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Program Component / IR	Program Element	Indicator Code and Name	Ind. Type / Ind. Result Type	Ind. Format	Baseline/ Partner's PMP Code	LOP to Date	FY15	FY16	FY17	FY18	FY19	Comment
Output 1	1.6.2 Peace and Reconciliation Processes	<b>1.6.2-12</b> - 1.6.2-12 Number of USG supported events, trainings, or activities designed to build support for peace or reconciliation on a mass scale	OP_std Output	Integer	0	Planned: Actual:	25 20	45 25	45			
Output 1	1.6.2 Peace and Reconciliation Processes	<b>1.6.2-14</b> - 1.6.2-14 Number of people participating in USG-supported events, trainings, or activities designed to build mass support for peace and reconciliation.	OP_std Output	Integer	0	Planned: Actual:	250 415	525 299	725			
Output 1	1.6.2 Peace and Reconciliation Processes	<b>1.6.2-14a</b> - 1.6.2.14a Number of men participating in USG-supported events, trainings, or activities designed to build mass support for peace and reconciliation.	OP_std Output	Integer	0	Planned: Actual:	175 336	360 243	505			
Output 1	1.6.2 Peace and Reconciliation Processes	<b>1.6.2-14b</b> - 1.6.2-14b Number of women participating in USG-supported events, trainings, or activities designed to build mass support for peace and reconciliation.	OP_std Output	Integer	0	Planned: Actual:	75 79	165 56	220			
Output 1	1.6.2 Peace and Reconciliation Processes	<b>1.6.2-14c</b> - Number of youth participating in peace building activities	Mgmt Output	Integer	0	Planned: Actual:	100 75	155 42	120			
Output 1	1.6.2 Peace and Reconciliation Processes	<b>1.6.2-14e</b> - Number of Israelis participating in USG-supported events, training and activities designed to build mass support for peace and reconciliation	Mgmt Output	Integer	0	Planned: Actual:	125 109	262 20	363			
Output 1	1.6.2 Peace and Reconciliation Processes	<b>1.6.2-14f</b> - Number of Palestinians participating in USG-supported events, training designed to build mass support for peace and reconciliation	Mgmt Output	Integer	0	Planned: Actual:	125 306	263 279	362			
Output 3	1.6.2 Peace and Reconciliation Processes	<b>1.6.2-C117</b> - Number of micro small and medium enterprises receiving business development services from USG assisted sources	Mgmt Outcome	Integer	0	Planned: Actual:	n/a 0	30 n/a	20			
Output 3	6.3.1 Gender	<b>GNDR-2</b> - Proportion of female participants in USG-assisted programs designed to increase access to productive economic resources (assets, credit, income or employment)	OP_std Outcome	Percentage		Planned: Actual:	n/a n/a	50% 50%	50%			Change targets to x/y

**Program PMP Indicators Report**  
 Program: **OOWBII** Partner: **NEF**

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Output2	1.6.2 Peace and Reconciliation Processes	<b>1.6.2-C115</b> - Number of private enterprises, trade/ business associations, or community -based organizations that applied new technologies or management practices	Mgmt Output	Integer	0	Planned:	1	4	45			We had set the target as 1 in FY 1 as POOC should have started using new management practices. But the POOC training was delayed and will be completed in Quarter 5 of the project.
						Actual:	0	2				
Output2	1.6.2 Peace and Reconciliation Processes	<b>1.6.2-C116</b> - Percentage of direct participants expressing support for cross-border economic collaboration.	Mgmt Output	Percentage	0	Planned:	n/a	35%	60%			
						Actual:	n/a					
Purpose	1.6.2 Peace and Reconciliation Processes	<b>1.6.2-C096</b> - Percentage of targeted participants who agree that they have better understanding of the others that helped in changing their attitude positively	OP_cust Outcome	Percentage	0	Planned:	n/a	35%	60%			
						Actual:	n/a					
Purpose	1.6.2 Peace and Reconciliation Processes	<b>1.6.2-C096a</b> - Percentage of Male	OP_cust Outcome	Percentage		Planned:		35%	60%			
						Actual:						
Purpose	1.6.2 Peace and Reconciliation Processes	<b>1.6.2-C096b</b> - Percentage of Female	OP_cust Outcome	Percentage		Planned:		35%	60%			
						Actual:						

**Program PMP Indicators Report**  
 Program: OOWBII Partner: NEF

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Purpose	Indicator	OP_cust Outcome	Percentage	Planned:	Actual:	35%	60%
1.6.2 Peace and Reconciliation Processes	1.6.2-C096 - Percentage of targeted participants who agree that they have better understanding of the others that helped in changing their attitude positively	OP_cust Outcome	Percentage	n/a	n/a	35%	60%
1.6.2 Peace and Reconciliation Processes	1.6.2-C096a - Percentage of Male	OP_cust Outcome	Percentage			35%	60%
1.6.2 Peace and Reconciliation Processes	1.6.2-C096b - Percentage of Female	OP_cust Outcome	Percentage			35%	60%