



Olive Oil Without Borders II: *Expanding Cross-Border Collaboration in the Olive Sector*



NEAR EAST FOUNDATION

Partners for Community Development since 1915

Quarterly Report

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Cover Photo: Project beneficiaries outside GIMI training center at Kibbutz Mizra’ near Afula, Israel during the Champions training workshop.

ABBREVIATIONS AND ACRONYMS

GIMI	Galilee International Management Institute
MoA	Ministry of Agriculture (Palestinian Authority)
NEF	Near East Foundation
NGO	Non-Governmental Organization
OOWB	Olive Oil Without Borders
PARCC	Program for the Advancement of Research on Conflict and Collaboration
PCARD	Palestinian Center for Agriculture Researches and Development
PCP	Peres Center for Peace
PTU	Palestine Technical University
ToT	Training of Trainers
USAID	United States Agency for International Development
USG	United States Government
WB	West Bank

I. EXECUTIVE SUMMARY

The Olive Oil Without Borders II Project is continuing to make excellent progress towards fostering economic collaboration and opportunity among Palestinians and Israelis in the olive sector. This report summarizes the activities and impact during the project's third quarter, from April 1, 2015 - June 30, 2015.

Key accomplishments during the reporting period include the following:

- Two joint meetings between the Palestinian and Israeli Olive Oil Councils (POOC and IOOC) allowed the councils to discuss areas of mutual interest and potential collaboration. Council members agreed to work together to promote information sharing and collaboration. The project team has also worked with the POOC to conduct an institutional self-assessment in order to determine key training and support needs.
- The first quarterly meeting of the Joint Advisory Committee brought together academics, project partners, and bottling companies from the West Bank and Israel in an initial forum to discuss areas for potential collaboration. This committee will continue to meet regularly to foster joint projects and information sharing.
- 9 project champions (5 Israeli and 4 Palestinian) attended a joint 3-day workshop at Kibbutz Mizra' near Afula, Israel. Leaders who participated in this training were introduced to important skills and concepts that will aid their work with farmer networks to broaden participation in the cross-border value chain.
- 46 new lead farmers selected for participation in project.

The project continues to implement activities as outlined in its implementation plan and is having an important impact.

II. PROGRAM OVERVIEW

The Olive Oil Without Borders II: Palestinian-Israeli Olive Oil Project works to build relationships of trust, mutual understanding, and collaboration through economic cooperation. Building on the success and momentum of the USAID-funded Olive Oil without Borders (OOWB) project, NEF aims to strengthen linkages between Israeli and West Bank olive industry leaders and to expand to new communities and regions. The project will work with 1,500 olive farmers in 58 communities in the West Bank and Israel to (1) build working relationships between business, policy, and academic leaders through cross-border workshops and joint initiatives; (2) expand economic cooperation to farmers, mill owners, and distributors in 34 current villages and in 24 new villages; and (3) develop 50 ancillary businesses, including cross-border collaboration between women's fair-trade associations.

The Olive Oil Without Borders II project is based on the hypothesis that cross-border economic cooperation offers a structured depoliticized process for building trust, relationships, mutual understanding, and capacity for collective action in pursuit of shared economic interests. NEF takes a value chain approach to strengthen the olive oil sector in Israel and the West Bank through cooperation at many levels. Our hypothesis is based on the understanding that economic cooperation and social/political reconciliation are parallel processes. Economic cooperation depends on and builds trust, communication, and sustained relationships. Building trust and social capital depends on (1) understanding common interests and constraints, (2) identifying

opportunities for collaborative, mutually beneficial activities, and (3) repeating interactions over time. Value chain development is based on stakeholders working together to strengthen a sector as a whole; the win-win solutions that emerge help build lasting trust and social capital. Economic cooperation has spillover effects in other spheres of social and political life. Strengthening business relationships lays the groundwork for four necessary components of reconciliation: (1) the structural environment becomes more conducive to exchange and cooperation; (2) new narratives emerge about the ‘problems’ and ‘the other side’ that are more conducive to collaboration and trust; (3) there is movement away from positional bargaining toward interest-based negotiation; and (4) heightened emotional reactions to conflicts in an economic sector are replaced with more rational and deliberative forms of expression.

III. ACTIVITIES AND ACCOMPLISHMENTS

A. Objective I: Strengthen cross-border cooperation and leadership development through joint marketing and applied research.

Activity 1.1. Build capacity for collaboration between Palestinian and Israeli Olive Oil Councils.

Joint meeting between the Palestinian and Israeli Olive Oil Councils: Both the IOOC and the POOC have a major role in managing and advancing the olive sector in their respective regions. During previous quarters, members of the IOOC and POOC met separately to discuss their purview and responsibilities regarding participation in the project. These single group meetings also allowed the councils an opportunity to reflect on how they could assist and effectively cooperate with the other council. Following on these separate council meetings, the project held two joint meetings during the reporting period to foster discussions on areas of common interest between the POOC and IOOC. These meetings were held in the NEF office in Nablus on May 14 and June 2, 2015, with the participation of two IOOC members and 5 POOC members.

During the joint meetings, members from both councils had the opportunity to discuss topics of mutual interest. For example, they discussed the challenges presented by various pests and other diseases that can afflict olive trees and the methods available for eradicating them, and identified areas of potential collaboration between project farmers. They discussed the development of communication strategies that would enable the IOOC to further share its expertise and know-how with the POOC, as the IOOC is considerably more developed than its Palestinian counterpart. The IOOC will work to share new, cutting-edge techniques with the POOC. Additionally, the two councils agreed to share information to facilitate participation in local and international tradeshows in the future.

POOC Institutional Self-Assessment: NEF organized two meetings (on May 31 and June 24 in the POOC’s Ramallah office) to work with the POOC to complete an institutional self-assessment. During the meetings, POOC members discussed the financial and technical needs of the council. They also discussed other topics related to improving the quality of services provided to individuals in the olive sector. The project team will organize another meeting for the POOC in the coming quarter in order to complete the assessment and identification of training, support and resource needs.

Activity 1.2. Promote joint branding and marketing initiatives among cooperatives and private businesses.

Joint Market Assessment: Two consultants (Dr. Naif Khaldy from Israel and Dr. Suleiman Daifi from the West Bank) are in the process of completing this assessment. The consultants have finished all field visits in the West Bank, and most of the field visits in Israel. A first draft of the assessment was shared with the project team, and a final report will be prepared and shared with USAID in the next quarter.

Activity 1.3. Promote collaborative studies and activities to improve productivity, certification, and quality of West Bank and Israeli olive oil.

Joint Olive Advisory Committee Meeting: On May 27, the project team held the first quarterly meeting for the Joint Advisory Committee. The committee includes academics, project partners, and bottling companies from the West Bank and Israel. The first meeting offered the committee members the opportunity to get to know one another and to discuss the project in general. They also had the chance to discuss the challenges facing Palestinians and Israelis in developing joint industry solutions. In Quarter 4, the project team will organize another meeting in order to design a work plan for the committee for the coming quarters.

B. Objective 2: Expand grassroots, cross-border economic cooperation between Israelis and Palestinians in the West Bank.

Activity 2.1. Develop a network of “Champions” to scale up community participation in cross-border cooperation in the olive sector.

Champions’ Training: A 3-day Champions training workshop took place on April 27-28 and May 26 at the GIMI training center at Kibbutz Mizra’ near Afula, Israel. The Training Agenda is included in [Appendix 3](#). The project team and 9 Champions (4 Palestinians and 5 Israelis, 4 males and 5 females) attended the workshop.



Project beneficiaries participating in the Champions' training workshop.

During the training, participants were exposed to new information, methods, and techniques that will assist them in their work in the project. Champions were able to hone their skills in communication, leadership, and conflict management with an aim to:

1. Scale up community participation in cross-border cooperation in the olive sector through:
 - a. Facilitating technical training and reconciliation outreach in participating communities.
 - b. Expanding community-level operations to accelerate change/ relationship building while helping to mobilize community interest in the cross-border approach.

2. Serve as both technical experts and spokespersons to accelerate the replication of Olive Oil project activities in new target communities.
3. Serve as network hubs, share their experience, mobilize farmers in their communities, and engage them in the new cross-border economic activities.
4. Conduct Training-of-Trainers for lead farmers in new clusters. The project staff and Champions will recruit and train 40 new lead farmers from 20 villages.



Champions stand together in a group photo taken in April during the workshop designed to enhance the skills they will need for effective participation in the project.

Leaders who participated in cross-border Champions training, supported by NEF and its partners, will work with their farmer networks to introduce concepts and skills for conflict management and reconciliation and to broaden participation in the cross-border value chain.

The first two days of the workshop covered communication and leadership, with modules discussing the definition of communication, verbal and nonverbal communication styles, problems in communication, and how to improve communication skills. The

leadership training highlighted the elements of an effective leader, with modules on building trust and inspiring teamwork.

At the end of the second day, participants evaluated the training workshop by filling out a predesigned evaluation form (see [Appendix 2](#) for details). The majority of the participants agreed that the workshop was interesting and well organized. However, some participants mentioned that they wished they had had time to further discuss some of the practical lessons and suggested organizing additional leadership trainings.

In the upcoming quarter, Champions will begin the Training-of-Trainers for 40 lead farmers.

Activity 2.3. Conduct cross-border workshops to train 40 Palestinians from the West Bank and Israeli lead farmers in technical and conflict management skills.

Selection of 40 New Lead Farmers: The project team selected 31 lead farmers from the West Bank and 15 Israeli farmers. The selection process followed the same approach as was used in the Olive Oil Without Borders I project. A 3-day training workshop planned for Quarter 4 will provide the opportunity for lead farmers to learn communication, leadership and conflict management skills, as well as practical techniques to improve olive productivity and profitability.

C. Objective 3: Strengthen value chains structurally by supporting the creation of networks of service providers and value-added businesses.

Activity 3.2. Establish 20 women's cooperative microenterprises for value added olive products.

Women’s Cooperative Training: The project team and women’s associations in the West Bank and Israel worked together to develop a joint list of 20 women from both sides for participation in the planned training. Selection criteria included geographic distribution, commitment, availability, willingness to participate, and loyalty demonstrated to their respective association. In the coming quarters, the project will organize a three-day business management training session for the 20 selected women.

D. Crosscutting Areas

On May 14, high-level visitors from the USG visited with two project beneficiaries—a mill owner and an olive farmer. Through the first phase of the project, the beneficiaries were trained in best farming practices in order to increase the quality and quantity of the olives and olive oil produced, and increase their income and profit. Olive Oil project beneficiaries are responsible for imparting the knowledge they have gained during the project to other beneficiaries by way of peer-to-peer training. The visitors (see table below for names and affiliation) were able to observe the impact of the Olive Oil project on the olive farmers in the targeted areas.

Name	Affiliation
Hari Sastry	U.S. Office of Foreign Assistance Resources, Director
Dave Harden	Mission Director
Jonathan Kamin	Deputy Mission Director
Nidal Abed El Gafer	Democracy and Governance Office
Kyle Peterson	U.S. Office of Foreign Assistance Resources, Staff Aide

On June 4, high-level visitors from Congress (see table below) and NEF staff members visited a Farmer Field School in Asira in the West Bank.

Name	Affiliation
Casey Redmond	Congressional Liaison Officer
Clifford Stammerman	Congressional Liaison Officer
Joanna Mantello	USAID WBG Desk Officer

E. Administration

Geo-MIS Reporting: During this quarter a Geo-MIS accounts were authorized. All USG-funded activities in this quarter have been uploaded to the system and are also attached in Appendix 4.

IV. PROGRESS AGAINST WORKPLAN

The Olive Oil Without Borders II project has made progress as projected against its first year implementation plan. A chart measuring progress against the workplan can be found in [Appendix 1](#).

V. CHALLENGES, REMEDIAL ACTIONS, AND LESSONS LEARNED

No challenges or lessons have been noted at this point of the project.

A Visit to the Farmer Field School in Asira



In Asira, USAID officials and NEF staff chat with project beneficiaries as part of their visit to the farm field school.



In Asira, USAID officials and NEF staff plant an olive tree together –a fitting symbol of hope for continued fruitful cooperation.



Project beneficiaries conferring together at the farmer field school in Asira during the project team visit to the location.



USAID Officer Joanna Mantello and Congressional Liaisons Casey Redmond and Clifford Stammerman with NEF country director and USAID Development Specialists during their visit to a farmer field school in Asira.

VI. PROJECT INDICATORS & IMPACT

Chart: Summary of Project Indicators, Targets and Impact

#	Indicator	CURRENT QUARTER	YEAR 1 TARGET	PROJECT (ACTUAL)
PI 1	Percentage of participants who indicate that they have an increased positive perception about “the other.”	-	N/A	-
PI 1.1	Number of US funded events, trainings, or activities designed to build support for peace or reconciliation on a mass scale	4	25	6
PI 1.2	Number of people participating in USG-supported events, trainings, or activities designed to build mass support for peace and reconciliation.	13	250	109
PI 1.2a	Number of women participating in USG-supported events, trainings, or activities designed to build mass support for peace and reconciliation.	1	75	32
PI 1.2b	Number of youth participating in USG-supported events, trainings, or activities designed to build mass support for peace and reconciliation.	-	100	51
PI 1.2c	Number of participants from Israel in USG-supported events, trainings, or activities designed to build mass support for peace and reconciliation.	6	125	32
PI 1.2d	Number of participants from West Bank in USG-supported events, trainings, or activities designed to build mass support for peace and reconciliation.	7	125	77
PI 2.1	Number of private enterprises, trade/ business associations, or community-based organizations that applied new technologies or management practices.	-	1	-
PI 2.2	Percentage of direct participants expressing support for cross-border economic collaboration.	-	N/A	-
PI 3.1	Number of micro, small and medium enterprises receiving business development services from USG assisted sources.	-	0	-
PI 3.2	Percentage of female participants in USG-assisted programs designed to increase access to productive economic resources.	-	N/A	-

Purpose: Palestinians and Israelis have improved perceptions of the other and trust by working together in the olive sector.

PI 1. Percentage of participants who indicate that they have an increased positive perception about “the other.”

INDICATOR	Year 1 Target	Current Quarter	Project Actual
Percentage of participants who indicate that they have an increased positive perception about “the other.”	N/A	N/A	-

Output I: Cross-border cooperation and leadership is strengthened between Palestinian and Israeli participants .

PI 1.1 Number of USG-funded events, trainings, or activities designed to build support for peace or reconciliation on a mass scale.

INDICATOR	Year I Target	Current Quarter	Project Actual
Number of USG-funded events, trainings, or activities designed to build support for peace or reconciliation on a mass scale.	25	4	6

This includes the Champions training workshop, the 2 joint POOC-IOOC Meetings, and a Joint Advisory Committee Meeting.

PI 1.2 Number of people participating in USG-supported events, trainings, or activities designed to build mass support for peace and reconciliation.

	Year I	Current Quarter	Project
INDICATOR	TARGET	ACTUAL	ACTUAL
1.2 Number of people participating in USG-supported events, trainings, or activities designed to build mass support for peace and reconciliation.	250	13	109
1.2 a Number of women participating in USG-supported events, trainings, or activities designed to build mass support for peace and reconciliation.	75	1	32
PI 1.2b Number of youth participating in USG-supported events, trainings, or activities designed to build mass support for peace and reconciliation.	100	-	51
PI 1.2c Number of participants from Israel in USG-supported events, trainings, or activities designed to build mass support for peace and reconciliation.	125	6	32
PI 1.2d Number of participants from West Bank in USG-supported events, trainings, or activities designed to build mass support for peace and reconciliation.	125	7	77

This includes the unique participants at the Champions training and 2 joint POOC-IOOC meetings, and a Joint Advisory Committee Meeting

Output 2: Expanded grassroots, cross-border economic cooperation between Israelis and Palestinians in the West Bank.

PI 2.1 Number of private enterprises, trade/ business associations, or community-based organizations that applied new technologies or management practices.

INDICATOR	Year I Target	Current Quarter	Project Actual
Number of private enterprises, trade/ business associations, or community-based organizations that applied new technologies or management practices.	1	-	-

PI 2.2 Percentage of direct participants expressing support for cross-border economic collaboration.

INDICATOR	Year I Target	Current Quarter	Project Actual
Percentage of direct participants expressing support for cross-border economic collaboration.	N/A	-	-

Output 3: Strengthened cross-border structure of value chains.

PI 3.1 Number of policy initiatives undertaken jointly by Palestinian and Israeli institutions.

INDICATOR	Year I Target	Current Quarter	Project Actual
Number of micro, small and medium enterprises receiving business development services from USG assisted sources.	0	-	-

PI 3.2 Percentage of female participants in USG-assisted programs designed to increase access to productive economic resources.

INDICATOR	Year I Target	Current Quarter	Project Actual
Percentage of female participants in USG-assisted programs designed to increase access to productive economic resources.	-	-	-

VII. UPCOMING ACTIVITIES

A. Objective 1: Strengthen cross-border cooperation and leadership development through joint marketing and applied research.

Activity 1.1. Build capacity for collaboration between Palestinian and Israeli Olive Oil Councils.

POOC Capacity Building: After several self-assessment workshops and meetings that were held to assess the POOC's needs, the project will develop a capacity building plan in quarter four to facilitate the provision of appropriate follow-up training to increase the POOC's capacity. Areas for support may include governance and strategic planning, as well as financial support for computers, meeting spaces, and communications.

After finalizing the capacity building plan, three training workshops will be conducted for the POOC.

Peer-to-Peer Session: During Quarter 3, because of the overlap in timing with the holy month of Ramadan (between mid-June and mid-July), the project team decided to reschedule the peer-to-peer sessions for August and September. The postponement did not affect subsequent project activities. In the coming quarter, the Olive Oil Without Borders II lead farmers will train about 200 participants.

Activity 1.2. Promote joint branding and marketing initiatives among cooperatives and private businesses.

Joint Market Assessment: A first draft of the assessment was shared with the OOWB II team, and a final report will be prepared and shared with USAID in the next quarter.

Trade shows: During the reporting period, the project team selected an olive oil trade show that will be held in Cordoba, Spain during the olive season in mid-November. A group of Israeli and Palestinian oil traders will attend the tradeshow.

In addition, a Palestinian olive oil festival is planned for the middle of the olive season between October and November.

IOOC-POOC Quarterly Meeting: The IOOC and POOC will continue to collaborate on Olive Oil project activities. In Quarter 4, NEF will organize another joint meeting between the councils in order to develop a capacity building plan.

B. Objective 2: Expand grassroots, cross-border economic cooperation between Israelis and Palestinians in the West Bank.

Activity 2.3. Conduct cross-border workshops to train 40 Palestinians from the West Bank and Israeli lead farmers in technical and conflict management skills.

Training of 40 New Lead Farmers: After selecting the 40 lead farmers from Israel and the West Bank, a 3-day Training-of-Trainers workshop for lead farmers will be organized by NEF, PCARD, and the Champions. The training will begin in the next quarter.

C. Objective 3: Strengthen value chains structurally by supporting the creation of networks of service providers and value-added businesses.

Activity 3.1. Establish 30 microenterprises to provide support services to olive farmers.

During Quarter 4, the Olive Oil Without Borders II team will select 30 young men and woman from Israel and the West Bank for participation in 6 days of business training as part of a joint group training session. The training will improve the participants' communication and conflict management skills. It will also focus on business and technical training, in addition to instruction on how to create a viable business plan.

Activity 3.2. Establish 20 women's cooperative microenterprises for value added olive products.

During the reporting period, the team selected 20 women to participate in the training that will be organized in Quarter 4. After a three-day business management training, it is expected that the women will be able to develop viable business ideas. Moreover, the training will help them improve their management skills, which will enable them to better oversee and implement their microenterprises.

APPENDIX I: PROGRESS AGAINST WORKPLAN

Objective I: Strengthen cross-border cooperation and leadership development through joint marketing and applied research.

Principal Activities	Specific activity	Number of Beneficiaries	Sub-Activities/Description	Assumptions (alternatives if necessary)	Deliverables	Predecessor and links	Level of effort from program & financial staff for activities	Responsibility	Output Indicators	Outcomes	Impact Expected	Location	Timing	10	11	12	1	2	3	4	5	6	7	8	9	Status of Achievement					
Activity 1.1: Capacity building with POOC.	1.1a Conduct institutional self-assessment		NEF hosts needs-assessment workshops for POOC.	<ul style="list-style-type: none"> POOC willing to engage in project activities Security situation remains stable 	POOC institutional assessment		Medium-program staff	NEF, PCARD, partners	<ul style="list-style-type: none"> # of organizations that applied new technologies/management practices. 	<ul style="list-style-type: none"> Increase POOC capacity to mobilize olive oil stakeholders throughout the value chain and regulate the industry Enable POOC to organize mutually beneficial joint action with IOOC 	POOC expanded capacity and effectiveness is established	West Bank	Q1-Q3														In progress				
	1.1b Develop capacity building plan		Finalize support and capacity building plan		POOC capacity building plan		Medium-program staff	NEF, PCARD, partners					Q4																	-	
	1.1c Provide training/support to POOC	10 POOC members	6 coaching sessions to take place during the joint meetings.		10 trained POOC members	Activity 1.2	Medium-program staff and financial staff	NEF					Q4+Q5																		-
	1.1d Provide access to resources to POOC		NEF facilitates technical and infrastructure support		Acquisition of resources		Medium-program staff	NEF, PCARD, partners					Q4+Q5																		
Activity 1.2: Promote joint branding and marketing among cooperatives and businesses.	1.2a Host quarterly joint IOOC/POOC meetings		Sharing of common challenges & discuss potential cooperation	<ul style="list-style-type: none"> IOOC and POOC willing to engage in meetings Security situation remains stable 	Quarterly cross-border workshops	Activity 2.1 and Activity 2.3	High-program staff and financial staff	NEF, PCARD, Peres	<ul style="list-style-type: none"> % of participants who indicate increased positive perception about "the other." # of people participating in events, trainings, activities designed to build support for peace & reconciliation. # of Cross-Border Branding, Marketing, and research planning activities. 	<ul style="list-style-type: none"> Identify opportunities for cooperation. Identify ways for mutual access to the olive market in both sides. Develop the Olive Sector market in both sides by mutual sharing of information. Olive Sector market in both sides is developed 	Network to share market information ; cross-border marketing facilitated; joint market assessment conducted	Israel and West Bank	Q1-Q4																		In progress
	1.2b Conduct joint market assessment		Identify opportunities for cooperation & potential markets for olive oil produced		Joint market assessment		Medium-program staff and financial staff	NEF, PCARD, IOOC, POOC, partners					Q2																	In progress; to be completed during next quarter	
	1.2c Establish cross-border market network		Methods to pass market information to the community through champions and their trained peers (linked to activity 2.1).		Market network established		Medium-program staff and financial staff	NEF, PCARD, partners					Duration of project activities																		In progress
	1.2d Support cross-border marketing activities		Support participation of 6 Israeli and Palestinian stakeholders at 2 trade shows		6 joint market access events		Medium-program staff and financial staff	NEF, PCARD, partners					Q3-Q4																		In progress

Principal Activities	Specific activity	Number of Beneficiaries	Sub-Activities/Description	Assumptions (alternatives if necessary)	Deliverables	Predecessor and links	Level of effort from program & financial staff for activities	Responsibility	Output Indicators	Outcomes	Impact Expected	Location	Timing	10	11	12	1	2	3	4	5	6	7	8	9	Status of Achievement
Activity 1.3: Promote collaborative studies and activities to improve productivity, certification, and quality of West Bank and Israeli olive oil.	1.3a Establish Joint Olive Oil Industry Advisory Committee		<ul style="list-style-type: none"> Bring together key research and academic specialists to establish Joint Olive Industry Advisory Committee Committee advises and monitors a two-year collaborative study and development plan for a unified Israeli and West Bank olive industry. 	<ul style="list-style-type: none"> Security situation remains stable Participants willing to engage 	Joint committee established		Low-program staff	NEF, PCARD, Volcani	<ul style="list-style-type: none"> # of events and # of people participating events, trainings, or activities designed to build support for reconciliation. # of Cross-Border Branding, Marketing, and research planning activities 				Q1-Q2													Completed
	1.3b Host quarterly meetings				10 quarterly meetings hosted		Medium-program staff and financial staff	NEF, PCARD, Volcani, Peres		Support a unified Israeli and West Bank olive industry	Israel and West Bank	Q3-Q4														

Objective 2: Expand grassroots, cross-border economic cooperation between Israelis and Palestinians in the West Bank.

Principal Activities	Specific activity	Number of Beneficiaries	Sub-Activities/Description	Assumptions (alternatives if necessary)	Deliverables	Predecessor and links	Level of effort from program & financial staff for activities	Responsibility	Output Indicators	Outcomes	Impact Expected	Location	Timing	10	11	12	1	2	3	4	5	6	7	8	9	Status of Achievement
Activity 2.1 Develop "Champions" network to scale up community participation in cross-border cooperation in olive sector.	2.1a Select and train Champions	6 beneficiaries (3 from the WB and 3 from Israel)	Select participants (Champions) for the training.		6 Champions selected & trained	Activity 2.2 and Activity 2.3	Medium-program staff and financial staff	NEF, PCARD, Peres	• # of people participating in events, trainings, activities designed to build support for reconciliation.	Strengthen community-level leadership for cross-border engagement and reconciliation	Scale up community participation in cross-border cooperation	Israel and West Bank	Q1												Completed	
			Q2																							
Activity 2.2. Conduct single-group and cross-border workshops to engage olive producers in the project	2.2a Conduct launch workshops for olive producers	40 farmers	Introduce project and its objectives to interested parties	Security situation remains stable	5 launch workshops held.		High-program staff	NEF, PCARD, Champions	• # of people participating in events, trainings, or activities designed to build mass support for peace and reconciliation.	Generate publicity for the project and open new additional channels of communication and access to feedback	Olive producers in the project are engaged	Nablus, Jenin, Ramallah, and Hebron in West Bank	Q2											Completed		
			Hold four single group launch workshops in each of the 4 new targeted clusters.																							
	2.2b Joint launch workshop		Hold one central launch workshop for the single-group																							
2.3 Conduct Cross-Border Training for 40 Lead Farmers	2.3a Participant selection	40 farmers	Participant selection using methods from OOWB I (including standard grants manual)		40 farmers selected		Medium-program staff and financial staff	NEF, PCARD, Champions	• # of events, trainings, or activities designed to build support for peace or reconciliation on a mass scale.	Improve quality, decrease production costs, and facilitate links to new market opportunities in collaboration with individuals and firms across the border	Network is developed to scale up community participation in cross-border cooperation; Networks among participants strengthened and expanded	Israel and West Bank	Q3											In progress		
	2.3b Conduct Training of Trainers workshops		Joint three-day workshop and then four joint follow-up workshops		40 farmers trained	Medium-program staff	NEF, PCARD, Champions	Q4																		

Objective 3: Strengthen value chains structurally by supporting the creation of networks of service providers and value-added businesses.

Principal Activities	Specific activity	Number of Beneficiaries	Sub-Activities/Description	Assumptions (alternatives if necessary)	Deliverables	Predecessor and links	Level of effort from program & financial staff for activities	Responsibility	Output Indicators	Outcomes	Impact Expected	Location	Timing	10	11	12	1	2	3	4	5	6	7	8	9	Status of Achievement				
3.1 Establish 30 Microenterprises).	3.1a Recruit/select 30 youth	30 youth	Invite participants to apply for micro-enterprise program; evaluate proposals		30 youth selected	Activity 1.3	Medium-program staff and financial staff	NEF, partners	<ul style="list-style-type: none"> # of micro, small and medium enterprises receiving business development services from USG assisted sources. # of private enterprises, trade/business association, community-based organizations that applied new technologies or management practices. 	Microenterprises provide support services to olive farmers	Essential support services are initiated and opportunities for ancillary business development are created	Israel and West Bank	Q2-Q3															In progress		
	3.1b Host training workshops		Joint training workshops, focused on technical aspects, business, conflict management		30 youth trained		Medium-program staff	NEF, PCARD, Peres					Q4																	-
	3.1c Award start-up fund grants	Grantees selected based on evaluation of business plans		Start-up grants awarded		Medium-program staff and financial staff	NEF	Three times a year for duration of project (starting in Q4)																						In progress
	3.1d Provide follow-up technical assistance/support	Hire external coach Technical support to the women.		Support visits to entrepreneurs		Medium-program staff and financial staff	NEF, PCARD	Q4																						In progress
3.2 Establish 20 Women-run cooperative microenterprises	3.2a Cross-border visits for women's association leaders	20 women	Organize 2 Visits for the 20 women		6 cross-border field visits		High-program staff and financial staff	NEF, PCARD, Peres	<ul style="list-style-type: none"> # of women participating in events, trainings, or activities designed to build mass support for peace and reconciliation. % of female participants in programs designed to increase access to productive economic resources. 	Facilitate both understanding and collaboration between Israeli and West Bank counterparts, as well as access to new markets		Israel and West Bank	Q4															In progress		
	3.2b Recruit women for training		Invite applications from women's associations to participate in trainings		20 women recruited for training		High-program staff and financial staff						Q3-Q4																	In progress
	3.2c Provide business management training to women		Six days of business training		20 women trained		High-program staff and financial staff						Israel																	

Crosscutting Areas

Principal Activities	Specific activity	Number of Beneficiaries	Sub-Activities/Description	Assumptions (alternatives if necessary)	Deliverables	Predecessor and links	Level of effort from program & financial staff for activities	Responsibility	Output Indicators	Outcomes	Impact Expected	Location	Timing	10	11	12	1	2	3	4	5	6	7	8	9						
Monitoring and Evaluation	Track and document project outputs, indicators, and impact		Finalize Performance Monitoring Plan		Performance Monitoring Plan	High-program staff and financial staff	NEF, with PCARD, Peres Center	• Outputs, outcomes, and impact data collected.	• Project model and best practices disseminated		Israel and West Bank	Duration of project activities.	All													Completed					
			Collect baseline information as defined in the performance monitoring plan		Baseline information documented								Q2-Q3																		
			Progress Assessment		Assessment report								Q4																		
Environmental Compliance	Ensure project meets all environmental compliance requirements		Prepare and follow Environmental Mitigation and Monitoring Plan		EMMP		NEF					Duration of project activities.																			

APPENDIX 2: ACTIVITY EVALUATION FORM



Olive Oil Without Borders II زيت زيتون بلا حدود II



Form J

ACTIVITY EVALUATION استمارة تقييم نشاط

DATE: التاريخ:	27 th and 28 th April, 2015
ACTIVITY NAME: عنوان النشاط:	Cross Border Network /Joint Champion Training

غير مناسب UNSUITABLE	محايد NEUTRAL	مناسب SUITABLE	مناسب بشدة HIGHLY SUITABLE	البيان DESCRIPTION
				مستوى تنظيم النشاط LEVEL OF ORGANIZATION
				موعد التبليغ عن النشاط DATE OF NOTIFICATION
				طريقة التبليغ عن النشاط METHOD OF NOTIFICATION
				ترتيبات التنقل EQUIPMENT AND METHODS USED
				المكان و المدة LOCATION AND DURATION
				الضيافة و فترات الاستراحة HOSPITABILITY AND BREAKS
				اللغة المستخدمة LANGUAGE USED
				مدى تعاون فريق المشروع مع المشاركين PROJECT TEAM COOPERATION WITH PARTICIPANTS
				هل تعتقد أن النشاط كان من إحدى ضرورات المشروع؟ DO YOU THINK THIS ACTIVITY WAS NECESSARY FOR THE PROJECT?
				قدرة المسئول على إدارة النشاط THE FACILITATOR ABILITY TO MANAGE THE ACTIVITY
				ما هو تقييمك العام عن النشاط؟ HOW DO YOU EVALUATE THIS ACTIVITY IN GENERAL?
				هل تعتقد أن هذا النشاط في صميم اهتماماتك؟ DO YOU THINK THAT THIS ACTIVITY SUITS YOUR INTERESTS?

هل لديك اقتراحات وملاحظات أخرى؟ DO YOU HAVE ANY OTHER REMARKS OR SUGGESTIONS?

M.N.

APPENDIX 3: CHAMPIONS' TRAINING AGENDA APRIL 27 AND 28, 2015



GALILEE INTERNATIONAL MANAGEMENT INSTITUTE

Programme and Daily Schedule

27 April 2015

The Training will be conducted in Hebrew and translated to Arabic

Registration 10:00 – 10:30

Communication Skills: First Session

Mr. Zalman Gordon *10:30 – 12:00*

Lunch/Rooms Assignment 12:00-13:15

Communication Skills: Second Session

Mr. Zalman Gordon *13:15-14:45*

Dinner 19:00 – 20:00

Social Activity 20:00-21:30

APPENDIX 4: GEO-MIS & TRAINET

Geo-MIS/TraiNetPartner's Quarterly Update Report (Partner/ Program)
Quarter3, FY 2015

I certify that we have appropriate tools in place for data collection, verification, analysis, and storage and we have updated the Geo-MIS system and the participant training system TraiNet with the most updated information that reflects the current project implementation deliverables and achievements.

In addition, the attached list of PMP indicators are still appropriate, valid, and up to date for program performance tracking up to this quarter and those indicators are in compliance with DQA measures (Validity, Integrity, Precision, Reliability, and Timeliness) as per ADS 203.3.5.1.

1) Number of Activities Added/Updated this reporting period:

Location Name	Number of Activities	USAID Contribution (\$)	Other Contributions (\$)	Total Cost (\$)	Male Beneficiaries	Female Beneficiaries	Permanent Jobs Created	Temp. Jobs Created	Temp. Job Days
Al 'Arrub Camp	1	84	0	84	33	9	0	0	0
Any Partner - Nablus	3	3	0	3	20	2	0	0	0
Any Partner - Ramallah	1	1	0	1	5	1	0	0	0
'Asirash Shamalya	3	368	0	368	37	11	0	0	0
Beita	1	84	0	84	23	5	0	0	0
Deir lbzi'	1	84	0	84	42	4	0	0	0
Iksal	1	1,565	0	1,565	30	20	0	0	0
Israel	1	3,613	0	3,613	4	5	0	0	0
Kafr Ra'i	1	84	0	84	23	2	0	0	0
Ramallah	1	1	0	1	5	1	0	0	0
Total	14	5,887	0	5,887	222	60	0	0	0

2) Quarterly Program Updates during this reporting period:

Category	Added/Updated this reporting period	Date of last update	Comments
Overall Goals	<i>Yes / No</i>	NA	
Overall Achievements	<i>Yes / No</i>	NA	
FY15 Goals	<i>Yes / No</i>	NA	
FY15 Achievements	<i>Yes / No</i>	NA	
Planned Events	<i>0 added</i>	NA	
Success Stories	<i>0 added</i>	NA	

Pictures	1 added	July 30, 2015	
Documents	0 added	NA	
Sub Partners	0 added	NA	
PMP Indicators FY15 Results	7 indicators updated 12 total number of indicators	July 30, 2015	

- i. PMP Indicators: Attach Current Geo-MIS PMP Matrix report (PMP&PPR indicators).
- ii. Attach list of proposed PMP indicators to be added or dropped (if any).

Indicator title	Definition	Reasons for adding or dropping
N/A		

3) **Participant Training (for past quarter):**

- a. All Participant Training programs have been updated in the TraiNet system: YES_X_ NO__
- b. Number of courses reported in TraiNet: 1
- c. Number of participants reported in TraiNet: 9

COP Name: Salah Abu Eshch Date: 30.7.2015
 Signature: 

Program Component / IR	Program Element	Indicator Code and Name	Ind. Type / Ind. Result Type	Ind. Format	Baseline/ Partner's PMP Code	LOP to Date	FY15	FY16	FY17	FY18	FY19	Comment
Output 1	1.6.2 Peace and Reconciliation Processes	1.6.2-12 - 1.6.2-12 Number of USG supported events, trainings, or activities designed to build support for peace or reconciliation on a mass scale	OP_std Output	Integer	0	Planned: Actual:	25 6	45	45			
Output 1	1.6.2 Peace and Reconciliation Processes	1.6.2-14 - 1.6.2-14 Number of people participating in USG-supported events, trainings, or activities designed to build mass support for peace and reconciliation.	OP_std Output	Integer	0	Planned: Actual:	250 109	525	725			
Output 1	1.6.2 Peace and Reconciliation Processes	1.6.2-14a - 1.6.2-14a Number of men participating in USG-supported events, trainings, or activities designed to build mass support for peace and reconciliation.	OP_std Output	Integer	0	Planned: Actual:	175 77	360	505			
Output 1	1.6.2 Peace and Reconciliation Processes	1.6.2-14b - 1.6.2-14b Number of women participating in USG-supported events, trainings, or activities designed to build mass support for peace and reconciliation.	OP_std Output	Integer	0	Planned: Actual:	75 32	165	220			
Output 1	1.6.2 Peace and Reconciliation Processes	1.6.2-14c - Number of youth participating in peace building activities	Mgmt Output	Integer	0	Planned: Actual:	100 51	155	120			
Output 1	1.6.2 Peace and Reconciliation Processes	1.6.2-14e - Number of Israelis participating in USG-supported events, training and activities designed to build mass support for peace and reconciliation	OP_std Output	Integer	0	Planned: Actual:	125 32	262	363			
Output 1	1.6.2 Peace and Reconciliation Processes	1.6.2-14f - Number of Palestinians participating in USG-supported events, training designed to build mass support for peace and reconciliation	OP_std Output	Integer	0	Planned: Actual:	125 77	263	362			
Output 3	1.6.2 Peace and Reconciliation Processes	1.6.2-C117 - Number of micro small and medium enterprises receiving business development services from USG assisted sources	Mgmt Outcome	Integer	0	Planned: Actual:	n/a n/a	30	20			
Output 3	6.3.1 Gender	GNDR-2 - Proportion of female participants in USG-assisted programs designed to increase access to productive economic resources (assets, credit, income or employment)	OP_std Outcome	Percentage		Planned: Actual:	n/a n/a	50%	50%			

Output2	1.6.2 Peace and Reconciliation Processes	1.6.2-C115 - Number of private enterprises, trade/ business associations, or community-based organizations that applied new technologies or management practices	Mgmt Output	Integer	0	Planned:		1	4	45			
						Actual:							
Output2	1.6.2 Peace and Reconciliation Processes	1.6.2-C116 - Percentage of direct participants expressing support for cross-border economic collaboration.	Mgmt Output	Percentage	0	Planned:	n/a	35%	60%				
						Actual:	n/a						
Purpose	1.6.2 Peace and Reconciliation Processes	1.6.2-C096 - Percentage of targeted participants who agree that they have better understanding of the others that helped in changing their attitude positively.	Mgmt Outcome	Percentage	0	Planned:	n/a	35%	60%				
						Actual:	n/a						