USAID | DELIVER PROJECT

USAID FROM THE AMERICAN PEOPLE

PRESIDENT'S MALARIA INITIATIVE

MOBILE MONEY

How to Use Mobile Money for Quick, Effective Distribution of Essential Malaria Commodities

The USAID | DELIVER PROJECT used an innovative mobile money (MoMo) solution to quickly distribute long-lasting insecticide treated bed nets (LLINs) across 13 districts in Rwanda

How did we set up the MoMo network?

Identified mobile money network: MTN Rwanda works like a bank, transferring money through mobile phones and enabling individuals to pick up the money from agents in their villages.

Opened a **MoMo** account for the USAID | DELIVER PROJECT

Identified distributors to transfer cash for distribution of **LLINs**

Transferred **40,000-90,000** RWF to **157** Head of Health Centers and **10,000-25,000** RWF to **3,094** Community Health Workers (CHWs) and about **2,000** other health worker distributors

Distributed **1.4** million bed nets through CHWs from **766** sites across all **13** districts

What makes this innovative and effective?

Reduced distribution costs by eliminating transport, per diem, and bank fees

Reduced leakage and waste of resources by streamlining distribution system

Increased efficiencies in staff time through reduced travel and labor

Systematized payment for CHWs, improving access to financial services

Strengthened linkage between central and community levels by engaging existing CHWs

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