



QUARTERLY REPORT

Cooperative Agreement No.

AID-520-A-12-00003

FROM

October to December 2014

Guatemala, January 2015



USAID
DEL PUEBLO DE LOS ESTADOS
UNIDOS DE AMÉRICA

**CADENAS DE
VALOR RURALES**
QUICHÉ, TONONICAPÁN Y QUETZALTENANGO



AGEXPORT
ASOCIACION GUATEMALTECA DE EXPORTADORES



Save the Children

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Con el apoyo de:



VOCES VITALES
GUATEMALA



General Information

Executor	Consortium Rural Value chains Project
Consortium Representative	Guatemalan Exporters Association (AGEXPORT). www.export.com.gt/ / www.encadenamientoempresariales.com
Name of the project	Rural Value chains Project
Cooperation Agreement	AID 520-A-12-000003
Sub Grantees	Save the Children. www.savethechildren.org Rainforest Alliance. www.rainforest-alliance.org
Sub Contracts	INCAP www.incap.org Vital Voices Guatemala www.vitalvoicesguatemala.org Sotz'il www.sotzil.org IICA www.iica.int/esp/regiones/central/guatemala/ Laboratory Commission of AGEXPORT www.glabs.com Commission of differentiated coffees of AGEXPORT Craft Commission of AGEXPORT www.handmadeinguatemala.com School of Foreign Trade
Strategic Alliances	Associations, Cooperatives, Services Providers, Brokers, Organizations and public and private institutions, International Cooperation, Financial Institutions, SESAN, MAGA, and others.
Period of RVCP	May 29 th , 2012 – May 22 nd , 2017
Geographic Area	12 municipalities at the department of Quiché, Totonicapán, and Quetzaltenango.
Priorized Sectors	Horticulture, Coffee and Crafts
Total Budget	US\$ 23,000,000
General Goal of the Project	To expand families from rural area participation in the chosen value chains in order to increase their income.
Name of the document	Quarterly Report from October to December 2014

Acronyms

AGEXPORT	Guatemalan Exporters Association	INCAP	Nutritional Institute of Central America and Panama
AGREQUIMA	Guild of Agricultural Chemical Association	INIFAT	Fundamental Research Institute of Tropical Agriculture
BPA's	Good Agricultural Practices	MAGA	Ministry of Agriculture
CCDESAN	SAN Demonstration Community Centers	MARN	Ministry of Environment and Natural Resources
CEDECO	Educational Corporation for Costa Rican Development	M&E	Monitoring and Evaluation
CGP+L	Guatemalan Cleaner Production Center	MSME's	Micro, small and medium-sized enterprises
CNCG	Climate, Nature, and Guatemalan Communities	M & E	Monitoring and Evaluation
COANEPA	New Hope Comprehensive Agricultural Cooperative	OMM	Municipal Offices for Women
CONPRODA	Council of Agricultural Production	ORCAFI	Coffee network organizations at Ixil
COVENORTE	Apex North Cooperative	PEE	Chain Business Program
DQA	Data Quality Assessment	PMA	Produce Marketing Association
EE	Business Linkages	ADINA	New Alliance Integral Development Association
ENCOVI	Life Conditions National Polls	PCSAN-G	Community Promoter SAN and Gender
FAO	Food and Agriculture Organization	SME's	Small and Medium-sized Enterprises
FIDA	International Fund of Agriculture Development	SAN	Food and Nutritional Security
GABAS	Food-Based Dietary Guidelines for Guatemala	SC-RVCP	Save The Children – Rural Value chains Project
GTI	Technical Group of INCAP	SESAN	Food and Nutritional Security Secretariat
HIVOS	Humanist Institute for Development Cooperation	USAID	United States Agency for International Development of the United States
IARNA	Institute of Agriculture, Natural Resources and Environment	UVG	Del Valle University of Guatemala
IICA	Interamerican Institute of Cooperation on Agriculture	VESTEX	Textile Industry Association of Apparel and Textiles
INACOP	National Institute of Cooperatives	VVG	Vital Voices Guatemala

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QUARTERLY REPORT FROM OCTOBER TO DECEMBER 2014

RURAL VALUE CHAINS PROJECT

I. Introduction

The Guatemalan Exporters Association –AGEXPORT-, leader of consortium of Rural Value chains Project –RVCP-, presents the main results for the period from October to December 2013, as part of the consortium are: **Save the Children, Rainforest Alliance, Central America and Panama Nutrition Center –INCAP-, Vital Voices Guatemala, Sotzi'l Association, and Interamerican Cooperation Institute for Agriculture –IICA-**.

Committed with streamlining activities of the Project RVCP, during the present period the members of the consortium have doubled their activities in order to advance with the inclusion of new chains for the RVCP.

During this period 23 additional chains were incorporated (8 of vegetables, 1 of coffee, 5 of cardamom, 4 of fruit and 8 chains of the craft sector), in total the project attends 100 chains of rural value (65 chains of the vegetables sector, 8 chains of the coffee sector, 5 chains of cardamom, 1 of fruit and 18 chains of the craft sector), benefiting with SDE a total of 9,680 producers distributed in 6,509 men and 3,171 women, making a participation of 32% of women.

In this period generated sales went up to US \$350,726, made by US\$ 322,244 from vegetables and US\$ 28,482 from crafts. During the present period only reports the commercialization of vegetables such as French beans, sweet peas and peas in bean for export. The coffee production is under process of commercialization and will be until the following period when sales will be reported. The wages generated due to productive activities were 49,464 equivalents to 190 agriculture jobs (21 jobs done by women).

In global way the Project RVCP has been able to promote accumulated sales for a total of US\$ 8,196,663 and generate a total of 477,684 wages, which represent 1837 jobs.

Agricultural trainings for producers of the chains of component 1, during the quarter, allowed generate and/or reinforce knowledge for 1,110 persons, from which 506 were men and 604 women, the main topics were: integrated pest control handle, post-harvest crops handle, BPAs, usage of mulch, among other topics.

About food safety and nutrition issues 931 families of 16 chains were trained in themes agro-silvo-pastor and post-harvest handle, the families has been visited as a part of counseling and nutritional oversight made by the promoter.

The craft commission through shares of component 6, was able to train 109 craftswomen, providing techniques and knowledge to make accessories of bed adornments, new designs in fabrics, palm handcraft among other products that are being commercialized through national and international buyers.

Vital Voices was responsible of the Gender cross-cutting theme, and has continued with the identification of women with leadership potential, training 196 women of 10 chains in themes of leadership and entrepreneurship.

The Project through the environmental cross-cutting theme, advanced with the implementation of the environmental mitigation plan and the SUAP. A total of 24 chains have the manual of Good Agricultural Practices and are identified in the places where Demonstration Centers will be implemented in alliance with the project CNCGG.

Finally the shares of the financial services progress through the Alliance with OIKOCREDIT are performing the organization and entrepreneur diagnosis of three entrepreneurial groups, which according to results would obtain credit with the company.

With the actions that RVCP is performing, important progresses were identified, which are contributing to improve the competitiveness of the producers chains, the environmental care is promoted, women are involved in the production activities and there is support to improve the availability and consumption for the families.

II. Purpose and scope of the project

Improve the sustainable economic growth powered by markets access through value chains in rural zone, as a mean to reduce sustainably rural poverty and malnutrition, reaching the global objective of the Initiative of Feed the Future (FTF) from the United States Government which is “to sustainably reduce worldwide poverty and hunger”.

General Objective:

Increase the sustainable economic growth powered by markets access through value chains in rural zones as a mean to reduce sustainably poverty and malnutrition.

Strategic Objectives:

1. Improve competitiveness and productivity of value chains increasing family participation.
2. Improve household productivity to increase income and food availability.

Specific Objectives:

The specific objectives have direct relation with the implementation components of the project, and as a whole include the following:

1. Improve competitiveness and extend the capabilities in associative selected MSMEs through specialized technical assistance to increase the capacity and market access.

2. Expand the coffee and horticultural production and sales model in favor of poor rural households.
3. Improve agricultural productivity through the access to new technologies for innovation, mitigation and adaption to climate change, good agricultural practices, and certifications demanded by the market to improve the competitiveness of MSMEs associations.
4. Develop a project to expand horticultural crops production and commercialization with direct participation of *4 Pinos* in alliance with the Cooperatives Federation of Quiche, for this products commercialization.
5. Increase crops productivity in rural households for domestic consumption and improve its usage.
6. Strengthen women participation in craft value chains and increase productivity and competitiveness of MSMEs that produce crafts.

III. Coordination with other projects of USAID

AGEXPORT has continued and maintained an active participation in the coordination of RVCP and of the Integrated Program of USAID in the Western Highlands of Guatemala (WHIP).

Central Coordinator Committee of Projects of USAID. Actually the Director of the RVCP-AGEXPORT is also the coordinator of the Central Projects Committee, leading the sector of economic growth. We actively participate in the work of coordination, discussions promotion, coordination, and alliances among other projects.

Additionally was an active participation in the Alliance of the Private Sector for Nutrition, in the table of direct action and in the table of public policies of the Alliance.

There is an active coordination with the Technical Committee of USAID and WHIP in the coordination of the economic growth sector.

Coordination Departmental Committee for USAID QUICHE projects.

AGEXPORT is the one that coordinates the actions of the departmental committee of USAID partners in Quiche department, there was a follow up to the Joint Working Plan of the partners and specifically monitor the progress of the Plan in the Village Xix, Chajul, and Quiche.

During October the presentation of the achievements by the partners of the Committee preceded an event that took place in the home of the Xix Community Municipality which allowed socializing the information.

In this period, the partner entities of the Committee followed up the jointed plans of the communities La Hacienda in Cunen and Agua Escondida in Chichicastenago, where have been generated processes in coordination with the municipal authorities and the health areas, which has strengthen the work process in field. Besides there were visits and missions attended by staff of USAID, where the strategies and advances of the coordination of the implementer partners were presented; there was a workshop organized by USAID where they shared experiences with the other committees and staff of the Mission. At the end the event concluded with the need of deepens and strengthen the coordination process in 2015.

IV. Progress in accomplish goals and results - “core indicators”.

The advances of the indicators of the Project for this quarter and the accumulated total are presented as follows:

Chart No. 1 Progress in “core indicators”

INDICATOR NUMBER AND TITLE	UNIT OF MEASURE	DISAGGREGATION	FY 2015 1TH QUARTER
GOAL LEVEL STATEMENT: Improved Levels of Economic Growth and Social Development in Western Highlands			
PURPOSE LEVEL STATEMENT: Broad Based Economic Growth and Food Security Improved			
4.5-9 Per Capita Expenditures (as a proxy for income) of USG targeted beneficiaries	US Dollar	Gendered Household Type: • Adult Female no Adult Male (FNM) • Adult Male no Adult	
OUTPUT 1. LEVEL STATEMENT: Agriculture Productivity and rural Empl			
4.5.2 Number of Jobs Attributed to FTF implementation	Number Full Time Employment (FTE)	• Location: Urban, rural • Duration: New, Continuing • Sex of job-holder: Male, Female	Rural New Male 169 Female 21 Total 190. Continuing Male 1,340.01 Female 307.19 1,837.40 Cumulative Total
4.5.4 Gross Margin per Unit of Land of Selected Products (horticulture and coffee)	US Dollars per hectare (crops)	• Targeted commodity (type of crop) • Sex of farmer: Male, Female	
4.5.2-2 Number of hectares under improved technologies or management practices as a result of USG assistance	Hectares	• Technology Type • Duration: New, Continuing • Sex: Male, Female • Association-applied	Continuing 69 Has. conversion of sprinkler irrigation to drip. 13 association-
			Continuing 2642.44 has. with management in good agricultural practices.
			New 20 association-applied Continuing 28
			New 50.20 has with mulch. New 21 association-applied

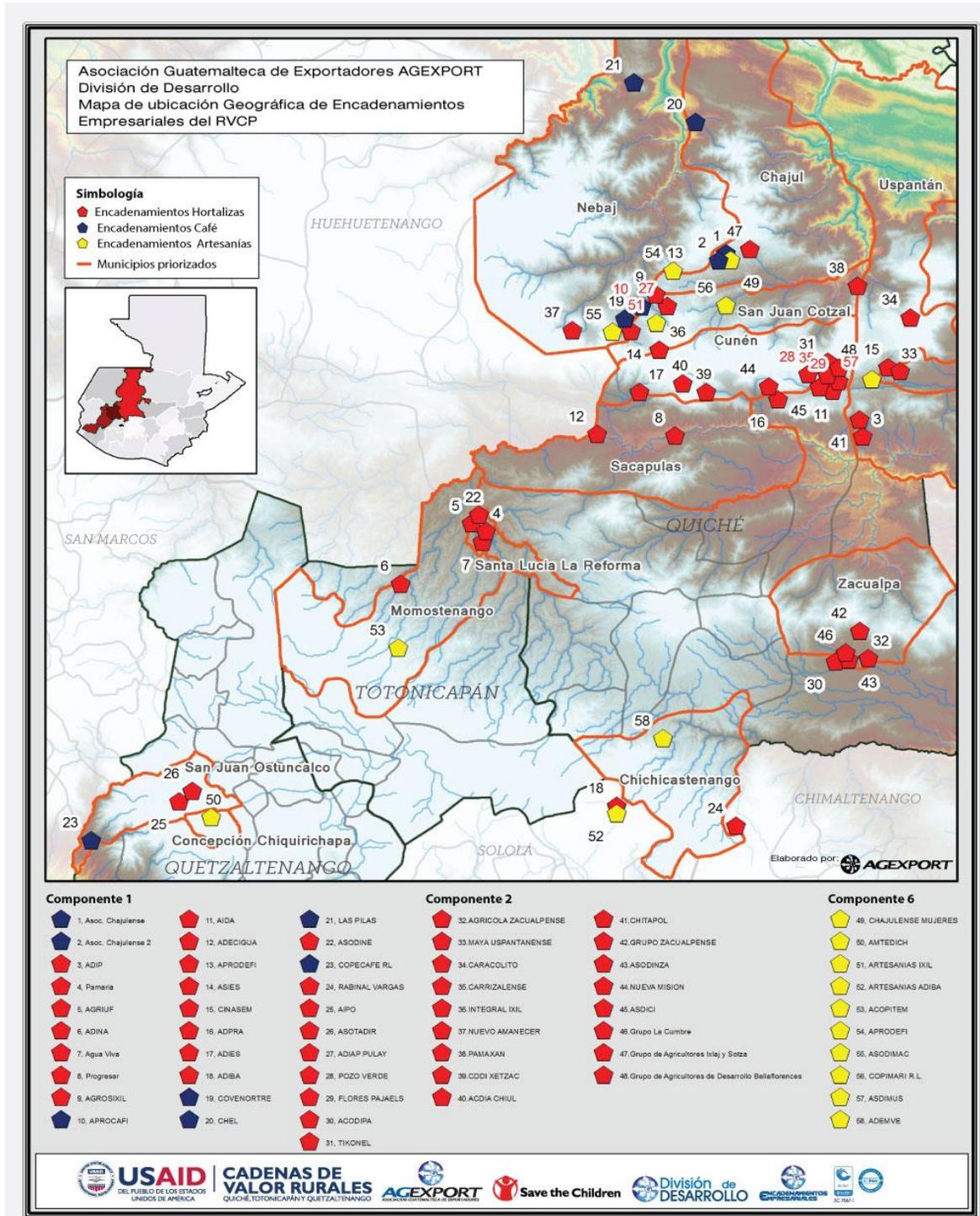
INDICATOR NUMBER AND TITLE	UNIT OF MEASURE	DISAGGREGATION	FY 2015 1TH QUARTER
GOAL LEVEL STATEMENT: Improved Levels of Economic Growth and Social Development in Western Highlands			
4.5.2-5 Number of farmers and others who have applied new technologies or management practices as a result of USG assistance	Number	<ul style="list-style-type: none"> • Duration: New, Continuing • Sex: Male, Female 	Agriculture-New Male 435 Female 350 Total New 785 Continuing Male 4,660 Female 1,874 Total 6,534 7,319 Cumulative total
4.5.2-7 Number of Individuals who have received USG supported short-term agricultural sector productivity or food security training	Number: To count individuals receiving training	<ul style="list-style-type: none"> • Type of individual: _Producers _People in government _People in private sector _People in civil society • Sex: Male, Female 	Agriculture-New Male 435 Female 350 Total New 785 Continuing Male 4,660 Female 1,874 Total 6,534 7,319 Cumulative
4.5.2-11 Number of food security private enterprises (for profit), producers organizations, water users associations, women's groups, trade and business associations, and community-based organizations (CBOs) receiving USG assistance.	Number	<ul style="list-style-type: none"> • Type of organization (see indicator title for principal types) • Duration: New, Continuing 	New 23 Horticultura: 8 Café: 5 Frutales: 1 Artesanías: 8 Continuing Horticultura: 57 Café: 7 Frutales: 3 artesanías: 10 Total: 100
4.5.2-12 Number of public-private partnerships formed as a result of FTF assistance	Number	Partnership primary focus : <ul style="list-style-type: none"> • Agricultural production • Agricultural post-harvest transformation • Nutrition • Other • Multi-focus 	New 1 public - agriculture 1 Financial Continuing 15 agricultural production 3 Nutrition 4 private-

INDICATOR NUMBER AND TITLE	UNIT OF MEASURE	DISAGGREGATION	FY 2015 1TH QUARTER
GOAL LEVEL STATEMENT: Improved Levels of Economic Growth and Social Development in Western Highlands			
4.5.2-13 Number of rural Households Benefiting Directly from to USG interventions	Number	<ul style="list-style-type: none"> • Duration: New, Continuing • Gendered Household type: <ul style="list-style-type: none"> _Adult Female no Adult Male (FNM), _Adult Male no Adult Female (MNF), _Male and Female Adult (M&F), _Child no Adults (CNA) 	New Male 2,040 Female 1,355 Total 3,395 Continuing Agriculture-handicrafts Male 4,469 Female 1,816 6,285 total 9,680 Cumulative Total
4.5.2-28 Number of private enterprises, producers organizations, water users associations, women's groups, trade and business associations and community-based organizations (CBOs) that applied new technologies or management practices as a result of USG assistance	Number	<ul style="list-style-type: none"> • Type of organization (see indicator title) • Duration: New, Continuing 	Producers organizations Horticulture:65 Coffe: 8 Cardamomo: 5 Frutales: 4 Artesanías: 18
4.5.2-38 Value of new private sector investment in the agriculture sector or food chain leveraged by FTF implementation	US Dollars	N/A	US\$ 781,836.13 (this period) US\$ 2,447,417.81 Cumulative Total
4.5.2-39 Number of technologies or management practices in one of the phases of development: Phase I: under research as a result of USG assistance Phase II: under field testing as a result of USG assistance Phase III: made available for transfer as a result of USG assistance	Number	Phase III: Made available for transfer	Continuing 6 Sprinkler, soil and water conservation, handling of pesticides, managment in good agricultural practices, mulch.
4.8.2-8 Number of Climate Mitigation and/or adaptation tools, technologies, and methodologies developed, tested and/or adopted as a result of USG assistance	Number of technologies and methodologies	<ul style="list-style-type: none"> • REDD+ • Clean Energy • Adaptation • Crosscutting 	Technologies Adaptacion: 3 - reconversion de riego, Mulch Prácticas de conservacion de suelo.

INDICATOR NUMBER AND TITLE	UNIT OF MEASURE	DISAGGREGATION	FY 2015 1TH QUARTER
OUTPUT 2. LEVEL STATEMENT: Access to Market Expanded			
4.5.2-23 Value of Incremental Sales (collected at farm level) attributed to USG interventions	US Dollar	<ul style="list-style-type: none"> • Agriculture products • Handicrafts 	TOTAL X THIS PERIOD: US\$350,726 Horticultura US\$ 322,244 (this period) Handicrafts US\$28,482.34 (this period) US\$8,196,663 Cumulative Total
4.5.2-30 Number of MSMEs, including farmers, receiving USG assistance to access bank loans	Number	<ul style="list-style-type: none"> • Sex of owner/producer: Male, Female • Joint-held MSMEs • Size: Micro, Small, Medium 	Continuing 2 Small Enterprises
4.5.2-36 Value of Exports of Targeted Agricultural/Handicraft Commodities as a result of USG assistance	US Dollar	<ul style="list-style-type: none"> • Commodity _ Crop _ Handicrafts 	US\$290,868.00 (this period) Horticulture and coffee. US\$7,358,052.54 Cumulative Total

INDICATOR NUMBER AND TITLE	UNIT OF MEASURE	DISAGGREGATION	FY 2015 1TH QUARTER
OUTPUT 3. LEVEL STATEMENT: Resiliency of Vulnerable Communities and Households Increased			
3.1.9-1 Number of people trained in child health and nutrition through USG-supported programs	Number	Sex: Male, Female	En el periodo: Number people Male: 465 Female: 2,456
3.1.9-15 Number of children under five reached by USG-supported nutrition programs	Number	Sex: Male, Female	Continuing 1,483
4.5.2-14 Number of Vulnerable Households Benefiting Directly from USG assistance	Number	<ul style="list-style-type: none"> • Duration: New, Continuing • Gendered Household type: _Adult Female no Adult Male (FNM) _Adult Male no Adult Female (MNF) _Male and Female Adults (M&F) _Child no Adults (CNA) 	Agriculture-New Male 435 Female 350 Total New 785 Continuing Male 4,660 Female 1,874 Total 6,534 7,319 Cumulative total
PRIVATE SECTOR COMPETITIVENESS			
4.6.2-9 Number of private sector firms that have improved management practices as a result of USG assistance	Number	N/A	New 19 agricultural organization Continuing 41 Horticultura 7 Coffee 10 Handicrafts Total 77 producers organizations
4.6.2-10 Number of firms receiving USG assistance to invest in improved technologies	Number	Rural, Urban	Continuing 31 Horticulture 7 Coffee 5 Handicrafts Total 43 rural firms.
CROSS CUTTING ISSUES: GENDER			
GNDR-2 Proportion of female participants in USG assisted program designed to increase access to productive economic resources (assets, credit, income or employment)	Percent	N/A	Continuing Agriculture-handicrafts 1,504 Female New - Agriculture 370 Female 1,874 Total =29% participación femenina

Map 1: Chain location on execution of the whole RVCP - AGEXPORT



v. Results progress of the period

In the next section the advances of each one of the components are presented.

COMPONENT 1: Improve the competitiveness of the value chains

Leader of C1: AGEXPORT

Strategic Objective: Improve the competitiveness and expand the capabilities of rural associatives MSMEs through the specialized technical assistance that increases its productive capabilities and its market access management.

The progress of the quarter April-June 2014 of the Component 1, is known according to the new chains of vegetables previously included and in accordance to activities realized and progress acquired with the Linkage previously approved that are in progress.

New approved Business Chains:

On November took place the 5th Committee of Business Chains Selection of the RCVF, approving 15 new chains of vegetables, cardamom and fruits.

A total of 10 chains are located in *Quiche*, from which five of them dedicates to cardamom production in the region known as *Zona Reina* in the community of *Uspantán*: three chains are located in *Totonicapán* and 2 in *Quetzaltenango*. A total of 1,475 producers from which 248 are women, will be benefitted. The committee approved a total investment of US\$ 987,763 for 15 chains and is expected a counterpart from the producer partner organizations of US\$ 2,747,942.40.

Chart No. 2 Approved chains during this period in Component 1

No.	Organization Name	Village	Department	M	WM	T	% of Women
1	Association of Agriculture Development at Cerro Siete Orejas -ADACSO-	Concepción Chiquirichapa	Quetzaltenango	46	4	50	8%
2	Integral Cooperative of commercialization Maya Ixil R.L	Cotzal	Quiché	159	11	170	6%
3	National Association of Fruit producer Region Chichicastenango – ANADPECH	Chichicastenango	Quiché	45	5	50	10%
4	Producers Committee EMMANUEL	Chichicastenango	Quiché	40	20	60	33%

5	Producer Groups Progresar – Cunén.	Santa Maria Cunen	Quiché	70	15	85	18%
6	Farmers Association for – Development of Concepción Chiquirichapa Quetzaltenango -ADECHIQ-“	Concepción Chiquirichapa	Quetzaltenango	45	5	50	10%
7	Integral Community Association Agroforestal - ADIAGRO	Momostenango	Totonicapán	35	15	50	30%
8	Producer Group of Cacuben	Santa Lucia la Reforma	Totonicapán	21	21	42	50%
9	Association Region Coordination of Integral - CORCI-	Chichicastenango	Quiché	45	18	63	29%
10	Producers Group of Sicalbe	Momostenango	Totonicapán	35	15	50	30%
11	ASIAPZR,	Zona Reyna Uspantan	Quiché	686	119	805	15
	APEDINE						
	ASOFDIT						
	ASUVS						
	ASODIG						
TOTALES				1,227	248	1,475	17%

CHAINS EXECUTION

With the selection of 15 new chains, the Project in its Component 1 develops actions with 46 business chains, 32 of them are for vegetables, 8 for coffee, 5 for cardamom, and 1 for fruit. Chart 3, shows a list of the chains in execution from component 1.

Chart No.3 Business chains in execution C1

No.	Organization Name	Village	Department	M	W	T	% of women	Crop	Company
1	Chajulense Association	San Gaspar Chajul, San Juan Cotzal	Quiche	532	43	575	7.5	Organic coffee	Green Mountain Coffee
2	Chajulense Association	San Gaspar Chajul, San Juan Cotzal	Quiche	528	41	569	7.2	Organic coffee	Green Mountain Coffee
3	ADIP	San Miguel Uspantan	Quiche	41	10	51	19.6	French beans	Coop. Four pines
4	COANEPA-Pamaria	Santa Lucia la Reforma	Totonicapán	39	29	68	42.6	French Beans, Snow peas, Sweet	UNISPICE

								peas	
5	AGRIUF	Santa Lucia la Reforma	Totonicapán	25	25	50	50.0	French beans, snow peas	San Juan Agroexport
6	ADINA	Momostenango	Totonicapán	26	30	56	53.6	French beans, snow peas	San Juan Agroexport
7	Alive water	Santa Lucia la Reforma	Totonicapán	60	20	80	25.0	French beans, snow peas	San Juan Agroexport
8	Progresar	Sacapulas	Quiche	163	30	193	15.5	French	UNISPICE
9	Agros Ixil	Santa Maria Nebaj, San Gaspar Chajul, San Juan Cotzal	Quiche	275	75	350	21.4	Beans peas, sweet peas, french beans	SIESA, Alimentos Congelados S.A.
10	CAFÉ IXIL-APROCAFI	Santa Maria Nebaj, San Gaspar Chajul, San Juan Cotzal	Quiche	214	86	300	28.7	Conventional coffee	Atlas Coffee Importers
11	AIDA	Cunen	Quiche	90	20	110	18.2	French beans	SIESA
12	ADECIGUA	Sacapulas	Quiche	139	18	157	11.5	French beans	SIESA
13	APRODEFI	Chajul	Quiche	114	110	224	49.1	French Beans, snow peas, sweet peas, Beans peas	San Juan Agroexport
14	ASIES	Nebaj	Quiche	211	227	438	51.8	Sweet peas Beans peas French beans	UNISPICE, San Juan Agroexport, Alimentos Congelados S.A

15	CINASEM	San Miguel Uspantan	Quiche	192	138	330	41.8	French beans	FRUTESA, Globalex Inc.
16	ADPRA	Santa Maria Cunen	Quiche	41	39	80	48.8	French beans Sweet peas	Cuatro Pinos, Alimentos Congelados S.A.
17	ADIES	Sacapulas	Quiche	70	43	113	38.1	onion	CENMA
18	ADIBA	Chichicastenango	Quiche	134	25	159	15.7	Sweet peas	Servicios Internacionales de Exportación S.A. SIESA
19	North Veretex COVENORTE Cooperative	Nebaj y Chajul	Quiche	196	29	225	12.9	Organic coffee	FEDECOC AGUA
20	Flor del Café-Estrella Polar	Chajul	Quiche	66	17	83	20.5	Organic coffee	FEDECOC AGUA
21	Agricultural Integral Cooperative "Las Pilas"	Chajul	Quiche	116	42	158	26.6	Organic coffee	FEDECOC AGUA
22	ASODINE	Santa Lucia la Reforma	Totonicapán	35	15	50	30.0	French beans, Snow peas, sweet beans	GHORTEX S.A.
23	COPECAFE R.L.	San Juan Ostuncalco	Quetzaltenango	56	12	68	17.6	Organic coffee	FECCEG
24	Sociedad Civil Rabinal Vargas,	Chichicastenango	Quiche	124	28	152	18.4	Snow peas Sweet peas	Servicios Internacionales de Exportación S.A. SIESA
25	Asociación Integral de Papicultores Ostuncalco - AIPO-	Aldea Los Alonzos, San Juan Ostuncalco	Quetzaltenango	60	15	75	20.0	Faba bean, Potatoes	SIESA

26	Asociación Ostuncalquense por la Tierra, el Agua y el Desarrollo Integral Rural - ASOTADIR-	San Juan Ostuncalco	Quetzaltenango	50	10	60	16.7	Faba bean, Potatoes	SIESA
27	"Association for Integral Development Agrícola Pulay ONG" -ADIAP-	Pulay, Nebaj	Quiché	108	18	126	14.3	Sweet peas	San Juan Agroexport
28	Producers Association of Pozo Verde village	Aldea Pozo Verde, Cunen	Quiché	59	41	100	41.0	Sweet peas	Legumex
29	Agricultural producers Association of Flores Pajales village	Aldea Flores Pajales, Cunen	Quiché	114	23	137	16.8	Snow Peas	Legumex
30	Communitary Association for Integral Development Pamq'a Ajtikonel - ACODIPA-	Rincón de los Leones, Zacualpa	Quiché	48	5	53	9.4	French beans	SIESA
31	Producers Association Tikonel	Aldea Flores Pajales, Cunen	Quiché	63	27	90	30.0	Snow peas and string beans	Legumex
32	Agricultural producers Association of Cerro Siete Orejas - ADACSO-	Concepción Chiquirichapa	Quetzaltenango	46	4	50	0.1	Potato and FL Potato	Fritolay y Centro de mayoreo de papa en Concepción Chiquirichapa
33	Integral commercialization Cooperative of Maya Ixil R.L	Cotzal	Quiché	159	11	170	0.1	Organic Coffee	Interamerican Coffee

34	National Association of Fruit Producers (asap) Region Chichicastenango - ANADPECH	Chichicastenango	Quiché	45	5	50	0.1	Apples	Walmart y el Centro de Mayoreo CENMA.
35	EMMANUEL producers committee	Chichicastenango	Quiché	40	20	60	0.3	Sweet peas, snow peas	Grupo CEIS
36	Producers Group Progresar – Cunén.	Santa Maria Cunen	Quiché	70	15	85	0.2	French string beans / snow peas	SIESA / La Cumbre, S.A. / Agrícola
37	Farmers Association for development of Concepción Chiquirichapa Quetzaltenango -ADECHIQ-	Concepción Chiquirichapa	Quetzaltenango	45	5	50	0.1	Potato and Faba beans	SIESA
38	Community Association ADIAGRO	Momostenango	Totonicapán	35	15	50	0.3	French string beans, snow peas	San Juan Agroexport
39	Cacuben Group of producers	Santa Lucia la Reforma	Totonicapán	21	21	42	0.5	French string beans/snow peas	San Juan Agroexport
40	Regional Integral Cooperative Association -CORCI-	Chichicastenango	Quiché	45	18	63	0.3	Sweet peas, Snow peas	Grupo CEIS
41	Producers Group from Sicalbe	Momostenango	Totonicapán	35	15	50	0.3	French string beans, snow peas	San Juan Agroexport
42	ASIAPZR,	Zona Reyna Uspantan	Quiché	686	119	805	0.1	Cardamom	Cardegua
43	APEDINE								

44	ASOFDIT							
45	ASUVS							
46	ASODIG							
46 Component 1 organizations			5216	1539	6755	22.8		

The remarkable activities realized during the present period are the following:

Business Management: with the support of HIVOS, the RCVF began the consulting for Design of Methodology for Organizational Business Enforcement of the chains in project. Such consultancy is done by the company Villalobos y Associated; the final product will be obtained and will start to be used the following quarter.

Technical Assistance: On this quarter the technical personnel permanently advised the value chains approved in the previous periods.

Among the more relevant activities done by technicians and promoters are:

For the Coffee producer organizations the actions were focused to:

- Follow up to the coffee plantation, previous to harvest production.
- Initiatives for handling the product during post-harvest phase.
- Support for the organization and production registration.

For the vegetables producer organizations the actions were focused to:

- Supervising harvest quality and collecting for delivery to the buyer.
- Monitoring the application of phytosanitary products as a measure to prevent pest and disease in the crops.

Agricultural Training: The activities of knowledge creation for agriculture production took place in 24 chains of the RVCP. Through different training events a total of 1,110 products (506 men and 604 women), achieved knowledge in the following topics:

- Usage of mulch, triple wash and tracking
- Handling of potato growing, land keeping.
- Plagues and disease monitoring technics.
- Integrated handle of plagues, handle of pesticides.
- Handling post-harvest of French string beans.
- Handling of growing onion, harvest and storage
- Good agricultural practices for export vegetables.
- Integrated handling of Plagues on vegetables (TRIPS)

Commercialization: During the present period, the chains of component 1 of the RVCP, achieved sales valued for a total amount of US\$ 322,224; the total amount of the sale corresponds only to vegetables, due to the commercialization of coffee is on the initial phase and will be until the next quarter that will be reported the achieved data. The commercialized production was 10,878 quintal of vegetable products.

Chart No. 4 Sales US\$ Component 1

Product	Amount in US\$	Volume in qq
Snow peas	3,144	206
Sweet Peas	4,489	149
French string beans	260,054	6,282
Onion	8,363	296
Coliflower	19,710	1,879
Broccoli	26,484	2,065
	US\$ 322,244	10,878

Besides, a total of 49,464 wages were generated, which are equivalent to 190 jobs (21 jobs were developed by women groups).

Participation in the international trade fair:

Ing. Carlos Urizar vice manager and Julio Dominguez supervisor of specialists of the RVCP, participated in the event of the International week of coffee - SINTERCAFE which took place in Costa Rica, on November.



Through the assistance to different conferences, information of the different themes related to production of coffee were obtained, among which stands out:

- Latest news of technology transfer and new products and/or services for the coffee sector.
- Analysis over the climate change and the impact in coffee production
- Know the coffee rust situation and the impact in the coffee production in Central America, participation in the workshop Coffee Rust of USAID.
- Know the industry trends.

In parallel to SINTERCAFE Fair took place the workshop “Coffee Rust Forum Coordination” where participated a total of 11 implementing organizations of projects of USAID related to coffee growing.

The organizations that participate in the Forum and made presentation about their project were:

- a. Word Coffee Research (WCR)
- b. Guatemala RVCP Project (ANACAFE)
- c. Guatemala RVCP Project (AGEXPORT)
- d. Guatemala Title II (CRS)
- e. USDA El Salvador (NCBA/CLUSA)
- f. ECAM (RUTA)
- g. Root Capital (GDA/DCA)
- h. Cosechemos Mas Café (Techno Serve)

- i. USAID /Honduras Coffee Portafolio
- j. FEWSNET
- k. World Food Program



Personnel from AGEXPORT participating in the Coffee Rust Forum-SINTERCAFÉ

Participation on the events has allowed achieving information and materials that have been analyzed by the team of the project and are being used to implement actions that would help to improve the activities of the chains of coffee that RVCP attends.

Participation in the Agricultural Meeting Rural-Fair AGRITRADE

On November 20th and 21st the Rural Agricultural Meeting was performed, which took place in “*Finca La Loma*” department of Chimaltenango. In such event, a total of 8 producers of chains from the project RVCP participated. In such event, the participation in business sessions and exhibition was achieved, also the contact with technology suppliers and training in current relevant themes for agriculture activities.

Advances in Promotion of Nutritional and Food Security:

INCAP (consortium partner), during this period developed activities for the Promotion of Nutritional and Food Security in families that are members of chains of component 1, being these the followings:

- i. **Training families in Agrosilvopastoral and post-harvest management themes**
A total of 931 families of 16 chains were qualified in Agrosilvopastoral and post-harvest themes.
- ii. **Familiar Counseling**
Sixty-two (62) sessions of reinforcement to 410 families in the topics of prioritization of investments in nutrition, health and education were performed. Besides, 931 domicile visits were made, verifying and leaving guidelines to improve the investment in healthy food, besides including in their budget health expenses.
- iii. **Qualification of PCSAN-G in SAN themes.**
Follow up sessions in field activities were done, the adjustments to the strategy of attention to the chains were socialized and activities of reinforcement were also done.

iv. Raising of diagnosis to chains from C1

During this period INCAP developed 13 diagnoses to equal number of chains of component 1; achieving with that, 31 chains of component 1 that would have their own diagnosis of the situation of nutritional and food security.

v. Training Centers in SAN (CCDESAN)

The Reported advances are mainly to make the directors of organizations CINASEM of the village Uspantán Quiché and ASODINE in Totonicapán would have agreement to establish their demonstration places, in their property land that has been already identified.

COMPONENT 2: Expand participation in rural value chains

Leader of C2: Save the Children

Strategic Objective: Expand horticultural and coffee production, as well as, sales model in favor of poor rural households.

Component Objective: Improve competitiveness and extend the capabilities in associative selected MSMEs through specialized technical assistance to increase the capacity and market access.

I. Advances in the implementation of field Component 2

In this quarter report has not been included the advance of Save The Children for Component 2 due to information of reported indicators and performed activities are under review and verification of support registry.

COMPONENT 3: IMPROVE AGRICULTURE PRODUCTIVITY

LEADER OF C3: AGEXPORT

Strategic Objective: Improve the agricultural productivity through accessing new technologies for innovation, mitigation and adaptation to climate change, good agricultural practices, and demanded certifications to improve competitiveness of associative MSMEs.

The main actions led to improve agriculture productivity of the producers were focused for this period as follows:

- **Good Agricultural Practices**

During this period, a monitoring and follow up to implementation of good practices was made. It was confirmed that 24 groups have been benefitted and are using the resources assigned, benefitting 3,600 producers. Equipment with backpacks for fumigation,

protection suits, masks, gloves, boots, material to surround parcels, labeling and different lab analysis for water, land and cholinesterase has contributed for the chains to accomplish with regulations of harmlessness and quality in the production of vegetables for export required by companies.

- **Good Practices for Harvest**

It continued to support groups with resources to improve crop management and thus preserve product quality. A total of 24 chains have benefited from small boxes with plastic which have reduced losses by mechanical damage during shipment of the product to the buyers.

- **Study for the analysis of the onion chain.**

The RVCP ended the “Consultancy for the study of the value chain for onion with emphasis in production, commercialization, organization, services and support infrastructure to cultivation in the village of Sacapulas, Quiché”.

Among achieved results can stand out the following:

- It was established that in 19 communities of Sacapulas, grows onion with a total of 2,318 of producers (1911 men and 407 women) are actually dedicated to that activity.
- A total of 700 blocks are productive in the area.
- 49% of the area is planted with white onion, 48% yellow onion and 3% red onion.
- Is estimated that the volume of acquired product in the area goes up to 481,593 quintals among different varieties, emphasizing that 95% of production is produced in communities that have medium and high altitudes (in terms of meters over sea level).
- The yields by quintals by produced area vary according to used technology, from there, the established yields are:
 - One grown block without watering, yields 592 quintals which is the same to 37 quintals per chord.
 - One grown block with sprinkling irrigation, yields 800 quintals equivalent to 50 quintals per chord.
 - One grown block produced with drip irrigation, produces 960 quintals equivalent to 60 quintals per chord.
- Production costs and profit margins by block according to the onion variety are:

Variety	Total Cost	Profit	% de rentability
White Onion	73,878	12,122	12.6
Yellow Onion	67,168	22,432	33.4
Yellow Onion	81,472	30,528	37.5

COMPONENT 4: Expand markets and commercialization through innovation of private sector

Leader of C4: AGEXPORT and *Cuatro Pinos* Cooperative

Strategic Objective: Facilitate through the creation of a Federation of Cooperatives the incorporation of small producers of non-traditional producers of vegetables to export markets through its insertion to value chains of vegetables, generating productive exportable offer, expanded services, transformation, and commercialization of their production, in a strategic alliance with the *Cuatro Pinos* Cooperative and its horticultural development model.

This component continues to work on the proposal to USAID to redirect the actions and achieve compliance with agreed objectives. In the coming days the work plan and conduct project activities will be formally presented.

COMPONENT 5: Extend the crops productivity for home consumption and improve food usage

Leader of C5: Save the Children and INCAP

Strategic Objective: Increase the productivity of crops grown in rural households for domestic consumption and improve the usage thereof.

a) Advances in execution of Component 5

The present quarterly report does not include the advances achieved by Save the Children in component 5, because the information of reported indicators and activities are done under revision and verification of the support registration.

COMPONENT 5: INCAP Activities

Objective 1: *Improve availability of nutritious and safe food resulting from the productive activities for domestic consumption, ensuring a bigger diversity for the family diet by the promotion of good agricultural practices, implementation of vegetables and fruit orchards for domestic consumption, promoting consumption of animal breeding and poultry and its sub products, production and consumption of improved basic grains, as well as, the good practices for post-harvest storage of basic grains and household usage of them.*

i. Training families in Agrosilvopastoral and post-harvest management

During October the PCSANG developed the replica of agrosilvopastoral and post-harvest handling of basic grains. A total of 931 families of 16 chains were trained in these subjects.

Chart No. 5 Trained families in Agrosilvopastoral themes and post-harvest management

Groups	Families
ADECIGUA	38
ADIBA	57
ADIES	30
ADIP	9
ADPRA	13
AGRIUF	14
AGROS IXIL	126
AIDA	29
APROCAFI	54
APRODEFI	59
Asociación Chajulense 1	190
Asociación Chajulense 2	151
CINASEM	59
Fundación PROGRESAR	43
Nueva Esperanza	47
Ríos de Agua Viva	12
Total of Houses	931

ii. Domicile counseling to families

In October, the eligible families got counseling at home, about topics of prioritization on investment in nutrition, health and education. 62 group sessions were conducted where 410 persons participated. Besides, the PCSANG visited to 931 families where recommendations were included to invest properly in food, from selection, preparing, conservation and intra-family distribution; how to prepare a family budget, keep or reserve for the sickness moments and to make needed expenses in education to go the centers.

Chart No. 6 Families that were trained in educational sessions and received counseling

Rural Value Chain	Total of families who received educational session			Total of families who received counseling		
	Women	Men	Total	Women	Men	Total
ADECIGUA	18	0	18	38	0	38
ADIBA	20	0	20	57	0	57
ADIES	4	0	4	30	0	30
ADIP	0	0	0	9	0	9
ADPRA	4	0	4	13	0	13
AGRIUF	12	0	12	14	0	14
AGROS IXIL*	48	0	48	126	0	126
AIDA	11	0	11	29	0	29
APROCAFI*	28	0	28	54	0	54
APRODEFI	28	0	28	59	0	59
Asociación Chajulense 1	100	0	100	190	0	190
Asociación Chajulense 2	63	0	63	149	2	151
CINASEM	21	0	21	59	0	59
Fundación PROGRESAR	11	0	11	43	0	43
Nueva Esperanza	33	0	33	47	0	47
Ríos de Agua Viva	7	2	9	12	0	12
Total houses	408	2	410	929	2	931



Participant Families in the chains of RVCP receiving counseling in their homes by promoters of INCAP

iii. PCSANG Promoter Qualification

On the quarter from October to December was tracked the educational strategy of the local personnel, qualifying 20 PCSAN-G (19 women 1 man) and 2 departmental supervisors in themes: communications for the change of behavior, feeding for the pregnant and breastfeeding women. As well, it was known the new strategy of work and the new procedures to make community diagnosis, anthropometric standardization, filling of the registration paper, domicile visits for the nutritional supervision, new term for hiring and supervision model.

Chart No. 7 Trained Promoters

PCSAN-G	RURAL VALUE CHAINS
Leticia Yat Toj	ACODIPA Y RABINAL VARGAS
Rosa del Carmen Par Guarcax	ADIBA, RABINAL VARGAS
Maria del Rosario Navarro Ola	ADINA
Jesica Carrillo	ADIP, AIDA, POZO VERDE TIKONEL Y FLORES PAJALES
Catarina Tum	ADPRA, ADIES
Savina Velasco	AGROSIXIL, COVENORTE
Olga Marcos Pérez	APROCAFI, COVENORTE
Argelia Cox	APRODEFI y COVENORTE
María Chávez Solano	CHAJULENSE I, LAS PILAS y COVENORTE
Tereza Chávez Solano	CHAJULENSE I, LAS PILAS y COVENORTE
Cecilia del Barrio	CHAJULENSE II y FLOR DEL CAFÉ
Angela Mendoza	CHAJULENSE II, APROCAFI y ADIAP
Leandra Yat	CINASEM, TIKONEL
Elvira Cabrera	COPECAFE, AIPO, ASOTADIR
Nohemí Sánchez	FLOR DEL CAFÉ, APROCAFI, AGROS IXIL, MAYA IXIL, ADIAP
Juan Pantaleón	FLOR DEL CAFÉ, LAS PILAS, CHAJULENSE I, CHAJULENSE II, AGROS, APROCAFI Y COVENORTE
Rosario Tum	FUNDACION PROGRESAR
Elena Juan López	LAS PILAS y COVENORTE
Marta Victoria Baten Vicente	NUEVA ESPERANZA, RIOS DE AGUA VIVA, AGRIUF YASODINE
Alicia Magdalena Tiquiran	POZO VERDE Y FLORES PAJALES
Elisabeth Cobo	Departmental supervisor
Zoraida Sajtijel	Departmental supervisor



iv. Community Diagnosis

Community diagnosis committed by INCAP have continued developed, achieving 38 in total; with the visit to communities that constitute 13 value chains incorporated as part of the Phase II of the project are totalized 31 diagnoses of component 1, besides 7 diagnoses of the chains that participate in component 6.

Chart No. 8. Diagnoses of component 1

DIAGNOSIS OF CHAINS OF COMPONENT 1					
No.	Rural value chain	Total of homes	Collection Advance	Processing Advance	Advance on preparing of exit charts
1	Cooperativa Vértice del Norte (COVENORTE)	125	In process	Not started	Not started
2	Flor del Café-Estrella Polar	94	In process	Not started	Not started
3	Cooperativa Integral Agrícola "Las Pilas"	94	In process	Not started	Not started
4	ASODINE	36	In process	Not started	Not started
5	COPECAFE R.L.	77	In process	Not started	Not started
6	Rabinal Vargas, Sociedad Civil	99	In process	Not started	Not started
7	AIPO	27	In process	Not started	Not started
8	ASOTADIR	89	In process	Not started	Not started
9	ADIAP	73	In process	Not started	Not started
10	Pozo Verde	49	In process	Not started	Not started
11	Flores Pajales	74	In process	Not started	Not started
12	ACODIPA	41	In process	Not started	Not started
13	Tikonel	32	In process	Not started	Not started
	TOTAL	910			

Chart No. 9 Diagnoses of component 6

DIAGNOSIS OF CHAINS OF COMPONENT 6 (CRAFTS)					
No.	Rural value chain	Total of households	Advance Collection	Advance processing	Advance preparing of exit charts
1	Chajulense association Unidas por la Vida	41	Finished	Finished	In process
2	Integral cooperative of production Maria de Nazareth "COPIMARI R.L	24	Finished	Finished	In process
3	ASODIMAC	26	Finished	Finished	In process
4	Association for integral development Buenos Aires -ADIBA-	12	Finished	Finished	In process
5	APRODEFI	29	Finished	Finished	In process
6	Agros Concepto Ixil Foundation	40	Finished	Finished	In process
7	COPISTEM	32	Finished	Finished	In process
	TOTAL	204			

- v. **Community Demonstratives Centers for Nutritional and Food Security-CCDESAN:** with CINASEM and ASODINE groups it is possible to install the CCDESAN. A center would be working on *Chola* village in the municipality of Uspantán to CINASEM, and the ASODINE in Totonicapan. In both cases would have the consent of directors and availability of own ground.
- vi. **Implementation of nutritional oversight:** The promoters and supervisor team from SAN performed during this quarter domicile visits to the chains, in order to make the first nutritional survey to determine the advances of improvement in behavior, habits and practices of health and nutrition in electable homes. The result analysis will be presented the next quarter.

Chart No. 10 Domicile Visits

No.	Rural value Chain	No. Of tickets.
1	ADIBA	51
2	ADIP	9
3	ADPRA	13
4	AIDA	28
5	ADIES	28
6	FUNDACION PROGRESAR	41
8	RIOS DE AGUA VIVA	5
7	AGRIUF	10
9	NUEVA ESPERANZA	36

11	ADECIGUA	47
12	CINASEM	58
13	APRODEFI	59
10	APROCAFI	49
14	ASIES	88
15	AGROSIXIL	113
16	ASOCIACION CHAJULENSE 1	154
17	ASOCIACION CHAJULENSE 2	136
	TOTAL	925

vii. Training to leaders about the theme of COSANES

In November, an awareness of the COSANE'S was performed with members of the Directive Board of the RVCP in phase 1. A total of 84 leaders were trained, letting them know the concept basis of Nutritional and Food Security, the problems tree and the benefits of implementing actions in the period of the opportunity window of 1000 days. The information about the benefits that RVCP would have when it constitutes a Food Security Committee and the way to act from it was given.

Chart No. 11 Training given to leaders about the COSANES

Chains	Men	Women
ADIP	6	3
CINASEM	9	6
ADPRA	5	2
ADIBA	4	4
Chajulense I y II	5	9
Fundación Progresar	2	3
ADECIGUA	12	4
ADIES	8	2
	51	33

COMPONENT 6: Improve competitiveness of crafts value chains

Leader of C6: AGEXPORT /Craft Commission.

Strategic objective: Strengthen women participation in crafts value chains and increase productivity and competitiveness of MSME's that produces crafts.

From different developed activities by the crafts component of the Rural Value Chains Project, the advances of the first quarter are presented, being these the followings:

i. Identification of new chains

The crafts component identified, during the period, worked with 8 new chains of artisans, which means a total of 756 benefitted artisans (572 women and 184 men). The project, through component 6, accumulates a total of 18 Craft chains for a total of 1,130 recipients (896 women and 234 men).

Chart No. 12 Approved Craft Chains

Name of the organization	Village	Department	M	W	T	% women
Chajulense Association of Women united for life.	Chajul	Quiche	0	50	50	100
Weaver Woman association for Integral development Concepción Chiquirrichapa-AMTEDICH	Concepción Chiquirrichapa	Quetzaltenango	0	31	31	100
Agros Foundation, Agros-Ixil Project	Santa Maria Nebaj, San Gaspar Chajul, San Juan Cotzal	Quiche	0	45	45	100
Association for integral Development Buenos Aires-ADIBA	Chichicastenango	Quiche	0	20	20	100
COPITEM	Momostenango	Totonicapán	30	22	52	42
APRODEFI	Nebaj	Quiché	15	25	40	63
ASODIMAC	Nebaj	Quiché	2	33	35	94
COPIMARI R.L.	Cotzal	Quiché	3	28	31	90
ASDIMUS	San Miguel Uspantan	Quiché	0	40	40	100
ADEMVE	Santo Tomás Chichicastenango	Quiche	0	30	30	100
LAS ORQUIDEAS	Santa Maria Cunen	Quiche	7	50	57	88
ADMI	San Gaspar Chajul	Quiche	10	68	78	87
AJ KUNEL	Santa Maria Cunen	Quiche	60	126	186	68
ADIAP	Santa Maria Nebaj	Quiche	0	50	50	100
HORIZONTES	San Gaspar Chajul	Quiche	3	50	53	94
ADIMIC	San Juan Cotzal	Quiche	0	100	100	100
ADMADEC	Chichicastenango	Quiche	75	65	140	46
ASUNDECO	Chichicastenango	Quiche	29	63	92	68
			234	896	1130	79%

i. Design and development of new products

During this Quarter (October to December 2014) the development of products continued, implementing 231 new products in 44 collections developed by buyer companies and elaborated by the artisans of the attended chains.

Among the sub sectors that have been working in developing of these products are:

- TEXTILES: Elaboration of typical fabrics in rolls, simple cuts and with the jasper technic, centerpieces, scarves, and *güipiles* among others.
- WOOL: Manufacture of wool carpets, in different sizes and designs.
- WOOD: Spins, *capiruchos*, tables and furniture in general.
- BEADED TEXTILES: Cosmetic bags, wallets, cushions, canvas and other products with ornaments.
- RECYCLING: Elaboration of clothing with pieces of textile, in order to make a reasonable use of resources and environment, which has meant production of difference products.
- VEGETABLE FIBERS: Plaiting Osier and pine leaf baskets, clay, maguey and stuffed animals in different styles and design.

During the elaboration of samples and complying the purchase orders, the production of the products of each one of the organizations is tracked with the purpose of giving support in the management logistic, accomplish in quality and negotiation with the interested buyers.

In production of new items based on quality criteria that covers expectation of different buyer companies, takes place qualification workshops in order to fulfill demand with the clients.

Below are shown representative pictures of the handicraft chains attended:



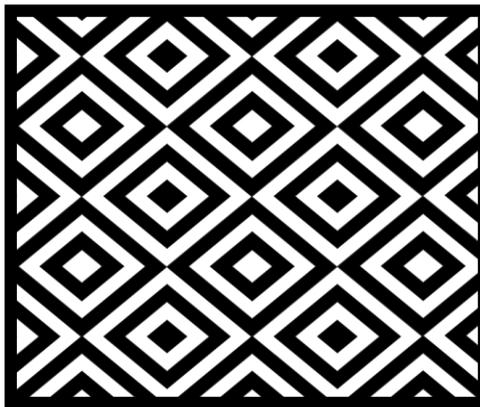
**Canvas embroidered with waist
weaving machine
Crafters of Amtedich
Concepcion Chiquirichapa,**



**Cups mats of pine leaves
Crafters of Adiba
Chichicastenango, Quiché**



Fabric for ties production
Agros Foundation
Nebaj, Quiche



Cushions of organic wool
Crafters from Copitem
Momostenango, Totonicapan



Lamps made with spindles by
artisans of Aprodefi at
Nebaj. Quiche



Cosmetic bag made of plastic beans
done by artisans of ADIBA at
Chichicastenango. Quiche

ii. Productive Training

8 formation workshops in 10 chains were made, having achieved participation of 109 crafters from which 92% correspond to women participation. The main themes given were: LEARNING NEW TECHNIQUES WITH BEADED ACCESSORIES PHASE I, WOVEN FABRIC MAKING STANDING, PRODUCTION OF CRAFTS WITH PALM AND PINE LEAVES, CUTTING AND SEWING, ENTREPRENEURSHIP.

iii. Organization Training

It gives training and technical assistance to Director Boards of the chains in relation to: structure, functions, rights, duties and support in administrative issues, accounting, and legal aspects of the organization.

iv. Business Training

It provides the knowledge of elaboration of costs of the products made by the organizations together with the administrative area and producers, in order to create capabilities to determinate the sales price with greater certainty.



v. New designs and products

The buyer companies required craft products to chains that get accompaniment through trainings or technical assistance to accomplish the established requirement. This generates job opportunities and income to the producers of the rural area.

vi. Image and Promotion

The chains have been supported in its new image and promotion, through creation of logos, brochures, presentation card, banner and catalogs, which have contributed to improve the image and participation of the organization in other spaces where they did not, participated before.

vii. Commercial Promotion

With the purpose to expand the market, they participate in the following fairs:

➤ **New World Crafts**

Fair took place on September 23 and 24 in the city of Antigua Guatemala, where 13 representatives of 13 craft organizations and 15 buyer companies dedicated to craft exports participated; more than 100 products in the textile areas, wood, ceramics, mini plastic beds, leather and others were exhibited.

➤ **Ny Now**

Fair that took place in Jawis Center in Manhattan New York from August 16 to 19 of 2014, where craft products were promoted from four (4) chains (AMTEDICH, COPTE, AGROS Foundation and ADIBA) and through two buyer companies (Cotzal House and the mayan Store). It generated 25 purchase orders, with an estimate value of US\$ 66,089.00 in ladies purses, scarves, wool cushions, pompons and wool carpets. Additionally, making contacts with 5 wholesale buyers was achieved, among them National Geographic. Likewise, it possible to contact 10 with minority companies like West Elm & Journey, who showed interest on developing products based on crafts of the represented groups.

On the other hand, 4 different communication media of great importance showed interest in including into their publications some of the products exhibited during the fair such as: The Oprah Magazine, Traditional Home Magazine, In Style Magazine, Group Meredith (Better Homes Magazine, Country Living Magazine, etc.).

➤ **Maison & Objet**

Fair that took place at Nord Villepinte Center, Paris France on September 5 – 9 of 2014, with the participation of a craft chain through the “Cotzal House”.

➤ **Fair and Solidary Trade Fair**

Took place at the Educational Center of the Spanish Cooperative, in Antigua Guatemala, on December 13 and 14 of 2014, where the craft products of two Chains (Chajulense and Agros Foundation) were promoted and sold.

VI. Cross-Cutting Themes

Environmental Sustainability

The RVCP through the Unit of Environmental Management have developed a group of actions in order to promote contained practices in the Environmental Mitigation Plans and SUAP, documents that rule the general guidelines to accomplish with the environmental standards required and approved by USAID mission.

The main actions done during the quarter were the following:

i. Qualification to Technical Personnel

In November on Alliance with External Commerce School from AGEXPORT, the Monitoring and Evaluation Program –MEP- was done a qualification for 48 technicians and agro promoters and 7 business specialists from the supply Chain Alliances program about implementation of activities for the chains of vegetables, coffee, crafts, food security and implementation of technologies for climate change adaption.

ii. Specialized Technical Assistance

In 31 chains there are field personnel that give specialized technical assistance, developed through qualifying events of productive themes, visits to parcels in field, trainings in environment impact and the implementation of the BPA's.

iii. Quality Management System

During this Quarter, monitoring visits were made to the chains to verify the implementation of the quality management system. It was confirmed that 24 chains have this material, during this quarter the advance was the following:

- To eight chains, a quality management manual was designed, according to the regulation of Global Gap Standard its implementation has begun.
- Actualization of the quality management manual was made to four chains.
- There are 14 committees of quality management and 13 teams of Phytosanitary control.
- In addition, 18 events of reinforcement to improve the comprehension and use of the management manuals were performed, which were made with 18 chains of the project.

iv. Implementation of Good Agricultural Practices

BPA's implementation in different chains is one of the activities that have great scope to mitigate the actions that generates impact in agriculture, in the safety for the producer, consumer, and the environment. The scope in this period is:

- Booklets for the Agriculture Good Practices in the 21 chains were developed; those booklets make 21 formats to register different activities and are based in the Global G.A.P.
- An average of 350 chords, each one of 441 square meters have been fenced, each one in different business chains to ensure the entrance of animals and children to the risky area and avoid cross-contamination.

v. Usage of Protection Suits

A total of 24 chains of component 1 have received protection suits, achieving up to the moment 263 Equipment's that include mask, glasses, boots, aprons. Additionally, the team keeps conducting training activities to sensitize the producer on the usage of this kind of resources as a preventive measure for their safety and to avoid risk at the moment of manipulation of chemical products.

vi. Biodeps establishing

Handling waste of chemical products has been implemented 187 areas of mix or biodep, 4 areas of triple washed and 63 centers for recollection of empty containers, according chapter CB 8.9 of Global GAP

vii. Lab Tests

The Project has done with 24 chains different lab tests, by which the quality of the land and water is analyzed by producers for planting in different crops.

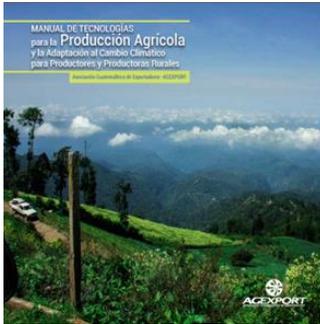
Additionally, more than 150 producers have been selected by choice, for them to realize the cholinesterase analysis, test that allows identifying the level of chemical contamination the producer could have in the blood and body. The importance of these studies is for the impulse of certification process which requires the analysis because they took part or requirements of the Global Gap regulations.

viii. Good Practices Guidebook

In Alliance with different buyer companies, specialist of PEE and agriculture technicians review with different phytosanitary programs that will be implemented and socialized in the business chains for the year 2015. These programs are based in the recommendations of the "Plan of Secure Usage of pesticides-SUAP- for Guatemala".

In order to reduce the risk in agriculture production, increase the knowledge for the producers and look after safety and health of the participant producers of the chains, in alliance with HIVOS have identified and developed the practical options for proper technologies accessible and low cost, that mitigates or reduce the possible impacts and could be implemented by the agriculture technicians of the organizations of producers of the rural value chains, generating 3 guidebooks, which are in the last phase of edition:

- ✓ Guidebook of Technological Transference for the production and adaption to climate changes.
- ✓ Manual of Good Agriculture Practices
- ✓ Guide for the selections of agriculture practices and good agricultural practices adapted to climate changes.



These guidebooks resume in a descriptive and clear way, the technological offer, the technologies assessment and the impacts as elements to ease the sustainable and responsible production, easing the comprehension for the practical apply of technologies and its function to achieve positive results in environment terms, economic and social. Likewise, includes its usage as training material and supportive document, it will help the producers as well as the technicians.

On the other hand, in an Alliance between AGEXPORT and TNC (The Nature Conservancy), measures of adjustment focused to value chains of vegetables, coffee and crafts) will be implemented.

The adjustment measures will incorporate practices for conservation and expanding the local forests, keeping the sources of water and supporting the social organizations to face the climatic change.

ix. Latrine Setting Up

To avoid the environment contamination, the products contamination and the health of producers, a total of 99 field latrines and 435 hygienic modules of hand wash consisting in bucket and faucet, liquid soap and paper towel have been implemented.

x. Qualification for the technical team of component 1 for the implementation of demonstrative parcels of native species.

On December was undertaken a training event for implementation of demonstrative parcels with native species, activity that was in charge of the Ing. José Alfredo Lopez. In such event, the Specialists of the project, as well as, technicians and promoters participated.

In a practical field event 5 demonstrative parcels in the chains ADIES, AGROS IXIL AND AIDA de Cunen, Sacapulas and Nebaj were respectively implemented. There was participation of technicians and partners in the chain, who were the responsible of mounting the parcels. Among the native species that were promoted are Chaya, Amaranth and Chia.

Planning workshop and investment in weather

Two specialist of the Project participated in the workshop programing and investment in weather for intelligent agriculture with the purpose of reduces risk for the growers in small scale in Central

America. With the participation in events were known practices that are being adapting and have given good results for the adjustment to the global warming, knowledge that has started to be transferred to the rest of the technical team of the project, to be impulse posteriorly in the business chains worked by AGEXPORT.

Promotion of Gender Equity (Vital Voices -VVG)

Strategic Objective: Promote the incorporation of the rural women in the development of their community, enhancing their active participation in the association through gender equity promotion, strengthening of their leadership and access to improve their economic, personal and technical capabilities.

Advances on the Execution:

- i. Identify benefited women from the Project with potential and characteristics of leaders in different areas of the productive organizations: economic, social and/or development.**

During this quarter continue the identification of women with leadership potential, at the moment there are 196 women.

- ii. Training activities with the women groups with leadership capability.**

VVG conducted a training activity with 196 women of 10 productive organizations located in El Quiché who commercialize French string beans, snow peas and coffee. An introduction to the different themes of personal reinforcement was conducted, being these: leadership and entrepreneurship; including self-esteem, drafting budget, saving, credit and the value chain.

- iii. Registries of the number of benefitted women with the Rural Value Chains Project with Access to productive resources (land, water, technologies and financing).**

A survey to 196 women with leadership potential was made, the project actually trains and to whom want to enhance their leadership and overall in the access to productive resources. In these activities some important data was achieved.

- From 196 interviewed women, 76 are partners, 50 work in the coffee processing plant, 48 are wives of partners and 22 are daughters of partners or have other relation with the organization.
- From 196 women a total of 127 (64 and 74 are partners and 53 not partners) participate as agriculture producers of the product commercialized by the organization.
- From the 127 women who participate as agriculture producers, only 18 (14%) indicated that have property certification of the land where they plant.
- 81 participants in total indicated to make other activities that generate income.
- From 127 evaluated participants, 67 (39%) has received credit, some of them from the same organizations.

- iv. **To accompany, advice and track the decision makers and the technical team of the value chain for them to develop and implement actions to incorporate the women and empower them in productive activities.**

On December 2014, VVG conducted visits to 21 productive organizations located in Quiché, Totonicapán, Quetzaltenango and Chimaltenango in order to conduct a second activity to collect information and prioritize cross-cutting activities to develop a promotion plan for gender equity in the organizations. A total of 298 people participated (181 men and 117 women) among members of the directive board of the organizations, partners and technical team.



Chart No. 13 Training the leaders of the chains

	Women	Men	TOTAL
JD	12	68	80
Partners	104	86	190
Technicians	1	12	13
Others		15	15
TOTAL	117	181	298

- v. **Gender training to the technical and administrative team of COMART.**

Two activities of training aimed to 7 members (3 women and 4 men) of COMART team were developed.

The main purpose was to know the root of the gender inequality and how this affects the development of women and men in Guatemala, besides to visualize the roll of the women in the craft value chain and



generate ideas of how to incorporate the focus of the gender in this process.

In the events development, a methodology of participation to generate dialogue about the theme and present the theoretical information was used.

Cross-cutting theme of rural financial services

The RVCP in order to ease financial services to small producers of the value chain, began activities with OIKOCREDIT in the framework of alliance that search to develop and enhance the entrepreneurial activities of four chains (ADIBA, Rabinal Vargas and Agros Ixil) with the purpose of improving the entrepreneurial and identify their potential in order to be subject of credit with OIKOCREDIT.

To develop the actions, OIKOCREDIT facilitate a fund of \$60,000, starting with the hiring of the company Villa Lobos y Associated, who are realizing the consultancy of organizational, administrative and entrepreneurial diagnoses, and will present an inform of the achieved results and will develop a plan of enhancement according to the established weakness.

VII. Monitoring and evaluation

- Middle internal assessment of RVCP

As part of an analysis of RVCP, AGEXPORT, by the Monitoring coordination developed an internal process to assess the advance of the components and the reached execution level, in order to identify delays and define strategies to enhance the Project.

Such process included the following activities:

- a) Interviews to the chain directives: interviews to the directives of 44 chains the component 1 and 34 of the component 2) were made.
- b) Field visit: visits to demonstrative parcels to value the practices impulse with the producer were conducted.
- c) Additionally, checking to verify the documents and registration of the indicators reported in the Project were made.

The realization of this activity identified important findings (positive and negative) such as:

- Advances are happening according to the creation of opportunities for the groups that agree to commercialize its products with private companies.
- Employment generation contributes to boost the family income and reduces the migration of people.
- The advances in the promotion of good agriculture practices help to improve the quality of production for the export markets.
- Participation of women in different spaces of training (agriculture, crafts, gender) is contributing to enhance the capabilities and leadership of women in groups of small producers.
- Facilitation of choices to increase the production of basic grains for the access to food through implementing production areas of corn and beans for home consumption.
- Some difficulties to achieve the production due to weather factors were known.

- Registry of indicators such as craft employment or sales to informal markets presented difficulties that are being improved through implementation of new ways of data documentation of the groups, including the registration of: production plans, producers list and produced volume, the analysis of cost in the craft production, among others.

Monitoring actions will keep going on to register the changes and improvements in the lives of the families as a part of the process to verify the advance of indicators and results of the project.

- Report of achievements for the presentation of USAID portfolio

The RVCP performed the report corresponding to the FY2014 that USAID annually requests to be presented in the annual event for the review of the advances of indicators of all the projects made in Guatemala. The advances of indicators according to the formats DQR were facilitated.

VIII. Limitations and Possible solutions

- The team of INCAP insists on the need for a careful and exhaustive review of the integrated project budget, to identify the feasibility of increasing the resources to guarantee the reports of community diagnosis and nutritional oversight are available with the desired and required opportunity by the institutional teams.
- The registry of sales in craft activities has been a problem due to some buyers keep direct contact with the supported organizations and they sometimes do not generate control of the purchase orders or sales done. The solution is to socialize and make conscious about the work dynamics, control systems and communication channels of the project to both parts, the buyers and the craft groups during the next event where both of them will be participating (ENLAZARTE 2015), where both will participate.
- The access to headquarters of various organizations is a limit, because there are roads that lack road signs and are in a very bad condition. This makes difficult to visit the organizations on buyer behalf and as well for the crafters to get their supplies and materials.
- The roll of the rural women plays a significant roll and is also a limitation due to the diverse activities in which they are involved. In most cases, their participation in the craft activity diminishes considerably and they do not take it as a full time job.
- The weather sometimes could be a limiting factor, even if it is separated of the execution of the project. There has to be taken into consideration the topography of the land of action, access to the sites of the organizations, buying places for raw material and supply's.
- Training workshops and technical assistance should continue based in the market demand (buyers) and not the offer from the crafters perspective.

IX. Activities for the next Quarter

Component 1:

- Continue with implementation of the investment plans of 100% of the chains of component.
- Strengthen and track the training process and technical assistance to producers through the teams of field and consultancy.

- Develop the training activities for the entrepreneurial enhancing of the groups.
- Improve and increase the advance of the indicators of sales and jobs.
- Continue with the contacts to enable the markets access to the small producers.

Component 2:

- Analyze the process of technical assistance implemented by Save the Children and create the adjustment to strategies to ensure the quality of the services.
- Perform the identification and incorporation of the cardamom chains.
- Initiate operations in Totonicapán
- Consolidate actions of productive and commercial strength of the groups.
- Continue identifying market opportunities for the groups.
- Advance and improve the accomplishment and registration of the indicators.
- Realize the transfer of the first 10 groups for component 1.

Component 3:

- Implement and supervise the functioning and results of the watering systems and technologies initiated by the project.
- Develop the implementation of good practices in agriculture, according to projected in the AOP.
- Continue developing systematically the implementation of environmental mitigation, monitoring field activities.
- Consolidate activities of technical assistance for the production of different crops.

Component 5:

- Continue strengthening the training in SAN for families from Quiché
- Initiate the induction process to the responsible personnel with the SAN theme for Quetzaltenango.
- Initiate the training process of SAN for Quetzaltenango, activities conducted by Save the Children.

INCAP

- Implement the educational strategy of phase 1 which was fitted in a way that can be continued offering the technical assistance through the project implementation. INCAP continues making all efforts to move the technical and financial resources requested for implementing this intervention.
- For phase 2 has been conducted an optimization in the use of the resource of the PCSAN-G to cover the eligible families of the RVCP. This optimization will consist in assigning the personnel according to geographical location of communities where live families partners of RVC.
- Under given the conditions to speed up the implementation of the 60 RVC of vegetables and coffee, a general overview of transversal component of Food and Nutritional safety under charge of INCAP was done and the corresponding adjustments were done according to planning made with AGEXPORT as the leader of consortium. Still is pending the review of:

Component 6

- Ten Rural Promoters were hired for the next quarter that will support each one of the organizations in reception, monitoring and fulfillment over purchase orders.
- Linking of promoters in each chain to improve the quality standards of the craft products.
- Linking of Administrative assistants in each one of the chains to improve the administrative, financial and tax issues.
- Linking of field technicians in order to achieve a better geographical coverage of the project and incorporate twelve (12) MSMEs more to the process of commercialization to fulfill the set goal of 30 MSMEs.
- Train and strength the detected weakness in each organization in themes of commercialization, negotiation, and fulfillment of purchase orders.
- Supervise the productive process during the manufacturing process of products.
- Improve the communication channels among buyer companies, field technicians and craft chains.

Cross-Cutting Theme: Gender

- Continue with the formation of the team of technical field to implement the Policy of gender.
- Print and delivery of material for equity gender promotion
- Continue with the process of identification of women with leadership potential.
- Perform an exchange of experience tour with women participants of RVCP.
- Contact organizations that give support in themes of: water access, land, financing and technology of production for women.
- Track the implementation of the gender policy by consortium. (1 event with members of Consortium)
- Train and sensitize members of the Consortium, ONG, and specialists in the incorporation of gender themes.
- Take up the coordination with Save the Children and Adam, and start the process of sensitize with the members of the team of this component.
- Continue sensitizing activities with members of the technical and administrative team of COMART.

X. Communication

- i. The Unit of Communication of the Business Chains Project during the Quarter October-December 2014 wrote 12 notes that let know the advances and achievements of the Rural Value Chains Project. These notes are located in the digital platform of “Agexport Today” as in the bulletins “Our Day to Day” of the Development of the Rural Value Chain Project (RVCP), besides the web page (www.encadenamientoempresariales.com).

The published notes are the following:

PUBLISHED NOTES	
ADIBA recognized as rural chain since 2014	
Agents from USAID make their field tour in Quetzaltenango and Totonicapán	
Entrepreneurship stands out with rural women in Guatemala.	
Agriculture contributes to mitigate climate change	
AGEXPORT highlights the work of entrepreneurial women of rural area	
Collection Center with solar energy for west Producer	
Project “More Beans (<i>Mas Frijol</i>)” with good results in the West part of the Country	
” I am on debt with the craft sector that has given me everything”.	
Technicians and promoters from the west are trained in climate change.	
Specialists in Quiche were trained in forest handling.	
10 women organizations from the west are benefitted with the entrepreneurship program.	
100 rural chains implemented by AGEXPORT generate income and jobs in the prioritized communities by the Zero Hunger Pact	

- ii. A total of 9 chains from Quiche and Totonicapán got signs of 2 mts x 1.5 mts, to identify the association with their logo, pictures and a slogan.

No.	Linkage	Location
1	RABINAL VARGAS, CIVIL COMPANY	Chichicastenango, Quiché.
2	ADIBA	Aldea Tixabaj, Chichicastenango, Quiché.
3	APRODEFI	Aldea Xix, Chajul, Quiché.
4	AGROS IXIL	Santa María Nebaj, Quiché.
5	CAFÉ IXIL,	Santa María Nebaj, Quiché.
6	ADIP	Aldea Palquí, San Miguel Uspantán, Quiché.
7	AGUA VIVA	Santa Lucia la Reforma, Totonicapán.
8	AGRIUF	Caserio Bella Vista, Santa Lucia la Reforma, Totonicapán.
9	ADINA	Momostenango, Totonicapán



- iii. With the purpose to generate knowledge and renown, a design and layout of a brochure 21 cm x 21 cm was developed, describing briefly the results and activities of the RVCP for people outside the project could be informed about the done work with the different strategic partners. The brochure is under approval process on behalf of the Management of the Development division, in order to be sent to the corresponding approval.



iv. A consultant company was hired for the design of a WEB platform for the Development Division and its Business Chain Program which will communicate, make visible all actions, and automate the flow of communication and enhance the visibility of the achievements and results of the Communication Unit.

v. Members of the Communication Unit accompanied the field tours that representatives of the United States Agency for International Development (USAID) made, and will carry out to the Integral Cooperative of Craft production “El Tejedor Momosteco Limited Responsibility” to COPITE, RL located in Momostenango, Totonicapán; and for the other Association of Integral Development “Nueva Alianza, ADINA to the Village Patulup, Momostenango where took place the inauguration of such collection Center of the Association.



vi. Likewise, on December 10th 2014, actively participated in the organization of the event “Results Presentation of the project RVCP. The logistic was supported, hiring design and layout, confirmations, media briefing, press briefing preparation among others.



XI. Administration

FEDERAL FINANCIAL REPORT (Follow form instructions)							
1. Federal Agency and Organizational Element to Which Report is Submitted		2. Federal Grant or Other Identifying Number Assigned by Federal Agency (To report multiple grants, use FFR Attachment)			Page	of	
Agencia para el Desarrollo Internacional - USAID-		520-A-12-00003 RURAL VALUE CHAIN			1	1	
pages							
3. Recipient Organization (Name and complete address including Zip code)							
Guatemalan Exporters Association - AGEXPORT- 15 Avenue 14-72 zone 13 Postal Code 01013							
4a. DUNS Number	4b. EIN	5. Recipient Account Number or Identifying Number (To report multiple grants, use FFR Attachment)		6. Report Type	7. Basis of Accounting		
846105302				<input checked="" type="checkbox"/> Quarterly <input type="checkbox"/> Semi-Annual <input type="checkbox"/> Annual <input type="checkbox"/> Final	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Accrual		
8. Project/Grant Period (Month, Day, Year)				9. Reporting Period End Date (Month, Day, Year)			
From: May 29, 2012		To: May 22, 2017		December 31, 2014			
10. Transactions					Cumulative		
<i>(Use lines a-c for single or multiple grant reporting)</i>							
Federal Cash (To report multiple grants, also use FFR Attachment):							
a. Cash Receipts				\$	6,141,513.70		
b. Cash Disbursements				\$	6,053,359.51		
c. Cash on Hand (line a minus b)				\$	88,154.19		
<i>(Use lines d-o for single grant reporting)</i>							
Federal Expenditures and Unobligated Balance:							
d. Total Federal funds authorized				\$	7,638,163.00		
e. Federal share of expenditures				\$	6,053,359.51		
f. Federal share of unliquidated obligations				\$	2,085,108.48		
g. Total Federal share (sum of lines e and f)				\$	8,138,467.99		
h. Unobligated balance of Federal funds (line d minus g)				\$	(500,304.99)		
Recipient Share:							
i. Total recipient share required				\$	1,200,000.00		
j. Recipient share of expenditures				\$	223,378.00		
k. Remaining recipient share to be provided (line i minus j)				\$	976,622.00		
Program Income:							
l. Total Federal program income earned				N/A			
m. Program income expended in accordance with the deduction alternative				N/A			
n. Program income expended in accordance with the addition alternative				N/A			
o. Unexpended program income (line l minus line m or line n)				N/A			
11. Indirect Expense	a. Type	b. Rate	c. Period From	Period To	d. Base	e. Amount Charged	f. Federal Share
				g. Totals:	0	0	0
12. Remarks: Attach any explanations deemed necessary or information required by Federal sponsoring agency in compliance with governing legislation:							
13. Certification: By signing this report, I certify to the best of my knowledge and belief that the report is true, complete, and accurate, and the expenditures, disbursements and cash receipts are for the purposes and intent set forth in the award documents. I am aware that any false, fictitious, or fraudulent information may subject me to criminal, civil, or administrative penalties. (U.S. Code, Title 18, Section 1001)							
a. Typed or Printed Name and Title of Authorized Certifying Official				c. Telephone (Area code, number, and extension)			
Deisy Elizabeth Mazariegos - Administradora Financiera Programa de Encadenamientos Empresariales AGEXPORT				2422-3300 ext 3569			
				d. Email Address			
				deisy.mazariegos@agexport.org.gt			
b. Signature of Authorized Certifying Official				e. Date Report Submitted (Month, Day, Year)			
				January 22, 2015			
				14. Agency use only:			
				Standard Form 425 - Revised 6/28/2010			
				OMB Approval Number: 0348-0061			
				Expiration Date: 10/31/2011			
Paperwork Burden Statement							
According to the Paperwork Reduction Act, as amended, no persons are required to respond to a collection of information unless it displays a valid OMB Control Number. The valid OMB control number for this information collection is 0348-0061. Public reporting burden for this collection of information is estimated to average 1.5 hours per response, including time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding the burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to the Office of Management and Budget, Paperwork Reduction Project (0348-0061), Washington, DC 20503.							

Budget statement up to December

CO	Budget Lines	Activities	General Budget 2012-2017	Expenses to September 2013	Expenses to September 2014	Balance	%	Budget 2014-2015 (POA)	Expenses Oct - Dec 2014	Total FY15	Balance	%
			USD	USD	USD	USD		USD	USD	USD	USD	
Component 1: Improve competitiveness of value chains	Competitive Fund	Specialized AT specialized in Business Development -Chains- 60 Value Chains	\$2,787,500	\$174,116	\$601,952	\$2,011,432	28%	\$943,037	\$278,798	\$278,798	\$664,239	30%
	INCAP	Food Safety and Nutrition	\$547,500	\$274,057	-	\$273,443	50%	\$109,500	-	-	\$109,500	0%
	Vital Voices Guatemala	Gender equity	\$180,000	\$53,976	\$35,647	\$90,377	50%	\$36,000	-	-	\$36,000	0%
	Dif. Commission coffees	Agricultural productivity, Coffee	\$45,000	-	-	\$45,000	0%	\$30,000	-	-	\$30,000	0%
	Laboratory commission	Tours and activities with the laboratory commission laboratory	\$67,500	-	\$5,139	\$62,361	8%	\$5,000	-	-	\$5,000	0%
	Wages intelligence Markets	Intelligence Wages Markets	\$2,635,238	\$325,911	\$390,563	\$1,918,765	27%	\$415,929	\$115,069	\$115,069	\$300,860	28%
	Movilization, studies, others	Travel expenses and per diems, hirings, workshops and others	\$540,000	\$99,240	\$108,442	\$332,318	38%	\$162,436	\$47,975	\$47,975	\$114,461	30%
	Exchange tours	Tours and trips for experiences exchange	\$30,000	\$9,251	\$9,562	\$11,186	63%	\$5,000	\$104	\$104	\$4,896	2%
	Office equipment	Office equipment for PEE staff	\$60,000	\$20,862	\$24,854	\$14,284	76%	\$18,000	\$2,911	\$2,911	\$15,089	16%
	ISO 9001-.2008	Recertification SGC PEE	\$30,000	\$9,760	\$1,610	\$18,629	38%	\$3,000	-	-	\$3,000	0%
	AGEX Marketing	Participation in national and international trade shows	\$200,000	\$90,995	\$61,503	\$47,502	76%	\$45,000	\$11,575	\$11,575	\$33,425	26%
	Environmental management	Environmental Mitigation Plan and management activities environmental for 60 strings horticultural and coffee	\$338,306	-	-	\$338,306	0%	\$65,000	\$2,715	\$2,715	\$62,285	4%
	Component 1 Subtotal			\$7,461,044	\$1,058,168	\$1,239,272	\$5,163,603	31%	\$1,837,902	\$459,147	\$459,147	\$1,378,755

CO	Budget Lines	Activities	General Budget 2012-2017	Expenses to September 2013	Expenses to September 2014	Balance	%	Budget 2014-2015 (POA)	Expenses Oct - Dec 2014	Total FY15	Balance	%
			USD	USD	USD	USD		USD	USD	USD	USD	
Component 2: Expand participation in the value chains	SAVE THE CHILDREN	Local organizations for development management and production (SC and 03 organizations)	\$3,388,000	\$125,955	\$430,876	\$2,831,169	16%	\$1,244,574	\$81,878	\$81,878	\$1,162,696	7%
		Foundation Vital Voices Guatemala	\$60,000	\$17,976	\$18,324	\$23,700	61%	\$12,000	-	-	\$12,000	0%
	Rainforest Alliance	Environmental Mitigation Plan and environmental management activities for 30 horticultural chains and coffee.	\$121,443	-	-	\$121,443	0%	\$20,000	-	-	\$20,000	0%
	Component 2 Subtotal		\$3,569,443	\$143,931	\$449,200	\$2,976,312	17%	\$1,276,574	\$81,878	\$81,878	\$1,194,696	6%
Component 3: Improve agricultural productivity	Chain Program	Introduction of alternative technologies to adaptation and mitigation	\$100,000	-	\$79,682	\$20,319	80%	\$453,282	\$21,495	\$21,495	\$431,787	5%
		Technological demonstration plots	\$100,000	-	-	\$100,000	0%	\$50,000	-	-	\$50,000	0%
		School of Foreign Trade - AGEXPORT-	\$200,000	\$29,816	\$51,049	\$119,134	40%	\$50,000	\$14,019	\$14,019	\$35,981	28%
	Component 3 Subtotal		\$400,000	\$29,816	\$130,731	\$239,453	40%	\$553,282	\$35,514	\$35,514	\$517,768	6%
Component 4: Expand markets and marketing	Chain Program	Expansion of markets and trade, unleashing innovation and investment in the private sector (Private aggregator)	\$3,000,000	-	-	\$3,000,000	0%	\$1,500,000	-	-	\$1,500,000	0%
	Component 4 Subtotal		\$3,000,000	-	-	\$3,000,000	0%	\$1,500,000	-	-	\$1,500,000	0%

CO	Budget Lines	Activities	General Budget 2012-2017	Expenses to September 2013	Expenses to September 2014	Balance	%	Budget 2014-2015 (POA)	Expenses Oct - Dec 2014	Total FY15	Balance	%
			USD	USD	USD	USD		USD	USD	USD	USD	
Component 5: Increase productivity of	SAVE THE CHILDREN	Technical assistance and support basic grains productivity	\$1,212,000	\$25,664	\$182,359	\$1,003,977	17%	\$617,617	\$33,468	\$33,468	\$584,149	5%
		Productive Diversification										
		Nutrition education										
	INCAP	Demonstrative centers	\$202,500	\$101,369	-	\$101,131	50%	\$40,500	-	-	\$40,500	0%
	Component 5 Subtotal			\$1,414,500	\$127,033	\$182,359	\$1,105,108	22%	\$658,117	\$33,468	\$33,468	\$624,649
Component 6 Improve competitiveness of handicrafts value chains	Arts and Crafts Commission - AGEXPORT-	Competitive Fund of Direct Technical Assistance to handmade organizations	\$755,604	\$4,517	\$51,605	\$699,482	7%	\$431,863	\$33,987	\$33,987	\$397,876	8%
		Market intelligence	\$796,679	\$49,481	\$111,300	\$635,897	20%	\$162,400	\$44,879	\$44,879	\$117,521	28%
		Operating expenses	\$301,755	\$11,710	\$60,566	\$229,479	24%	\$91,600	\$26,440	\$26,440	\$65,160	29%
		Technical assistance to SMEs	\$25,000	\$1,335	\$11,586	\$12,079	52%	\$15,000	\$1,181	\$1,181	\$13,819	8%
		Trade promotion	\$286,566	\$16,686	\$55,227	\$214,653	25%	\$75,000	\$33,519	\$33,519	\$41,481	45%
		Informative platform	\$25,000	-	\$1,519	\$23,481	6%	\$8,000	-	-	\$8,000	0%
	Vital Voices Guatemala	Gender equity	\$90,000	\$26,976	\$20,609	\$42,415	53%	\$18,000	-	-	\$18,000	0%
	INCAP	Food security	\$150,000	\$75,103	-	\$74,897	50%	\$30,000	-	-	\$30,000	0%
	Mitigation plans	Environmental management	\$69,396	-	-	\$69,396	0%	\$20,000	-	-	\$20,000	0%
	Component 6 Subtotal			\$2,500,000	\$185,808	\$312,412	\$2,001,779	20%	\$851,863	\$140,006	\$140,006	\$711,857
Cross-cutting Components	Rainforest Alliance	Environmental sustainability	\$115,660	-	\$20,658	\$95,002	18%	\$50,000	-	-	\$50,000	0%
	Vital Voices Guatemala	Gender Plan Consortium	\$70,000	\$20,976	\$5,420	\$43,604	40%	\$14,000	-	-	\$14,000	100%
		Forums, special meetings of women leaders. Visibility of women, publications, documents, systematizations.										
	Association Sotz II	Cultural identity	\$100,000	-	-	\$100,000	0%	\$50,000	-	-	\$50,000	0%
	IICA	Knowledge management	\$200,000	-	-	\$200,000	0%	\$120,000	-	-	\$120,000	0%
Cross-Cutting Subtotal			\$485,660	\$20,976	\$26,078	\$438,606	4%	\$234,000	-	-	\$234,000	0%

CO	Budget Lines	Activities	General Budget 2012-2017	Expenses to September 2013	Expenses to September 2014	Balance	%	Budget 2014-2015 (POA)	Expenses Oct - Dec 2014	Total FY15	Balance	%
			USD	USD	USD	USD		USD	USD	USD	USD	
Communications area	Rural Chain Program	Strategic plan of communications - printed materials, visibility of the project	\$146,103	\$3,616	\$2,693	\$139,794	4%	\$55,000	\$13,748	\$13,748	\$41,252	25%
		Salaries personnel in charge of implementing the communication plan	\$218,897	\$14,506	\$32,410	\$171,980	21%	\$31,800	\$8,382	\$8,382	\$23,418	26%
		Presentation of project results	\$100,000	\$582	\$10,097	\$89,322	11%	\$15,000	\$65	\$65	\$14,935	0%
	Communications area Subtotal	\$465,000	\$18,704	\$45,200	\$401,096	4%	\$101,800	\$22,195	\$22,195	\$79,605	22%	
Monitoring and evaluation	Rural Chain Program	Salary of the a monitoring and evaluation specialist and a monitoring junior specialist	\$274,439	\$29,912	-	\$244,528	11%	\$33,600	\$8,817	\$8,817	\$24,783	26%
		Implementation of the monitoring system, field expenses. Program	\$107,275	-	-	\$107,275	0%	\$60,000	-	-	\$60,000	0%
		Initial baseline made with INCAP	\$150,000	-	\$125,644	\$24,356	84%	-	-	-	-	-
	Monitoring and evaluation Subtotal	\$531,714	\$29,912	\$125,644	\$376,159	6%	\$93,600	\$8,817	\$8,817	\$84,783	9%	
Administration	Rural Chain Program	Administration, procurement, accounting	\$1,467,638	\$191,872	\$217,447	\$1,058,319	28%	\$210,954	\$58,742	\$58,742	\$152,212	28%
		Contribution to space used by the project at Headquarters - AGEXPORT- and offices at the western area.	\$165,000	\$35,822	\$35,559	\$93,619	43%	\$39,600	\$8,947	\$8,947	\$30,653	23%
		Administrative and personnel expenses of the project located at headquarters, Quetzaltenango and Quiche	\$450,000	\$58,946	\$74,569	\$316,484	30%	\$60,000	\$18,907	\$18,907	\$41,093	32%
	Management Subtotal	\$2,082,638	\$286,640	\$327,575	\$1,468,422	14%	\$310,554	\$86,596	\$86,596	\$223,958	28%	
Audits	Rural Chain Program	Annual audits	\$150,000	-	\$14,881	\$135,119	10%	\$16,128	\$9,606	\$9,606	\$6,522	60%
	Auditory Subtotal	\$150,000	-	\$14,881	\$135,119	0%	\$16,128	\$9,606	\$9,606	\$6,522	60%	

CO	Budget Lines	Activities	General Budget 2012-2017	Expenses to September 2013	Expenses to September 2014	Balance	%	Budget 2014-2015 (POA)	Expenses Oct - Dec 2014	Total FY15	Balance	%
			USD	USD	USD	USD		USD	USD	USD	USD	
Institutional strengthening	Rural Chain Program	Strengthening the institution administrative capacity	\$140,000	\$32,148	\$42,419	\$65,433	53%	\$60,000	\$1,684	\$1,684	\$58,316	3%
	Institutional strengthening Subtotal		\$140,000	\$32,148	\$42,419	\$65,433	23%	\$60,000	\$1,684	\$1,684	\$58,316	3%
Other direct costs of the project	Chainings program	Institutional staff of - AGEXPORT- involved in the Administration and management of the Consortium	\$375,000	\$85,130	\$78,444	\$211,426	44%	\$105,000	\$21,277	\$21,277	\$83,723	20%
		Furniture, equipment and institutional vehicles of - AGEXPORT-	\$46,000	-	\$46,417	\$ (417)	101%	-	-	-	-	-
		Other direct costs (building maintenance and repair of - AGEXPORT-, technological support and safety)	\$179,000	-	\$12,779	\$166,221	7%	\$35,000	\$3,256	\$3,256	\$31,744	9%
	Other direct costs of the project Subtotal		\$600,000	\$85,130	\$137,640	\$377,229	14%	\$140,000	\$24,533	\$24,533	\$115,467	18%
Rapid response fund	Chainings program	This FRR will provide USAID the flexibility to respond faster and efficiently to problems or will allow to design the program's activities that are unforeseen or anticipated but that are worth to include in any of the components under this agreement.	\$200,000	-	\$98,233	\$101,767	49%	\$50,000	-	-	\$50,000	0%
Rapid response fund Subtotal		\$200,000	-	\$98,233	\$101,767	49%	\$50,000	-	-	\$50,000	0%	
RURAL PROJECT VALUE CHAIN TOTAL			\$23,000,000	\$2,018,268	\$3,131,646	\$17,850,085	22%	\$7,683,819	\$903,444	\$903,444	\$6,780,375	12%

XII. Total Execution from October to December 2014

Global execution of this Quarter comes to US **\$903,444** according to the presented Budget statement.