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Mozambique Media Strengthening Program Agreement No. AID-656-A-12-00001

FY2014

1st Quarter Report: 1 Oct – 31 Dec 2013



Participants in the second cycle of the Multimedia Laboratory, a small group mentoring program for young journalists focused on developing practical skills for the media sector.

Submitted 31 January 2014

1. **Project Duration:** 5 years
2. **Starting Date:** 11 June 2012
3. **Life of project funding:** \$9,978,124
4. **Geographic Focus:** Mozambique (all provinces) with a focus on Maputo
5. **Program/Project Objectives** (over the life of the project)

Overall program objective:

A free, open, diverse and self-sustaining Mozambican media sector providing high quality information to citizens that promote debate, accountability and development.

Objectives by result areas:

Professional Capacity of Journalists

- Result 1: Increased Professional Capacity of Mozambican Media Sector
IR 1.1 *Media professionals have expanded skills*
IR 1.2 *Media professionals produce more and better quality content*

Business Operations and Sustainability of Media Outlets

- Result 2: Strengthened Business Management / Organizational Capacity of Media Organizations to Improve Long-Term Financial Viability.
IR 2.1 *Media organizations improve organizational capacity*
IR 2.2 *Media organizations strengthen financial viability*

Journalism Education

- Result 3: Improved Journalism Education at UEM's School of Communications & Arts
IR 3.1 *ECA offers students strengthened journalism education curriculum*
IR 3.2 *ECA expands role in advancing Mozambican media*

Community Radio

- Result 4: Increased Ability of Community Radio Stations to Provide More and Better Information to Listeners
IR 4.1 *Community radios offer more and better information to listeners*
IR 4.2 *Community radios improve sustainability*

Advocacy

- Result 5: Increased Ability of Mozambican Organizations to Advocate for Press Freedom and an Improved Legal Enabling Environment for Media
IR 5.1 *Advocacy is effective*
IR 5.2 *Media freedom and access to information gain broad citizen support*

1. Summary of the reporting period

Selected highlights from the reporting period include:

- Several organizational changes took place (see updated orgchart on page 6).
- The MSP program team was expanded with 3 new members, including 2 specialists.
- The first annual report on the coverage of health issues in the media was published.
- The first quarterly round of writing stipends was concluded with GBV as topic.
- The second round of the Emerging Media Leader courses took place.
- The second issue of the "O Especialista" student newspaper was published.
- Steps were taken to establish a sub-office in Nampula (opened on Jan. 2, 2014).
- Significant progress was recorded in Result 4: Community radio, as the sub-agreements with strategic partners CAICC and FORCOM started to be implemented.
- The collaboration between IREX, WLSA and @Verdade on gender reporting continued.
- A two-week visit by IREX DC staff member Ryan Morris took place.

Result 1 – Professional Capacity Building

OVERALL

- As the program entered into a new operating year with a new workplan, several activities began their second and third cycles, building on and making use of lessons learnt from previous quarters. These included the multimedia laboratory (2nd cycle), the mentorship program (2nd cycle), the Emerging Media Leaders course (Result 2 – 2nd cycle), and the O Especialista newspaper (Result 3 - 2nd cycle).

MEDIA LABS

- The Media Lab continued at full force, with continued high attendance and good learning taking place. The second cycle progressed well, with a high level of enthusiasm and participants by the Media Lab fellows.
- The Director of Capacity Building (DCB) in his capacity as supervisor also attended many of the sessions, providing relevant feedback and input to improve the educational approach and learning process.
- The second cohort of the Media Lab graduated at the end of the year. Each participant received a diploma, a recorder and good cheer. It was all very positive.

INTERNS & INTERNAL CAPACITY BUILDING

- As part of the overall capacity building result area, efforts were made to focus more on and systematize internal capacity building of the MSP team members, ensuring good personal and professional development of the MSP team.
- Management decided to focus more on both internal capacity building in general and on the development of the intern group, so as to ensure that the team is strengthened and the team members continue to grow professionally.
- A separate plan for the personal and professional development of the interns was developed, and it was decided to continue to focus on their development.

MENTORSHIP PROGRAM

- The core mentorship program of experienced journalists continued, although the program underwent a reflection and reorientation period to incorporate new aspects, such as long-distance learning.
- A reception was held at Moha Zahar's house with the first cohort of mentees, a few other high profile individuals from the sector and a sizable group from USG/USAID.
- The reception was well received and succeeded in providing networking opportunities between USG/MSP and the journalist community.
- At the same time, the first working mentorship was concluded, as Andre Mulungu, a young journalist completed a one-month reporting project from the Vila de Pescadores in Maputo. A separate web site was established for the reporting project. The project will be published on the web and in a series of newspaper articles.
- The working mentorship fellow received a small scholarship and working equipment (laptop, camera) to keep.
- The contracting of a three-month consultant, Paulo Oliveira, from Brazil, to work on mentorship of journalists with a focus on extractive industries, was concluded.
- Health Fellow agreements were signed with Canal and SOICO (STV and O Pais). Savana will eventually also take a health fellow, but is slow moving, bringing the total number of health fellows to four.

WRITING SUPPORT, STIPENDS & STORY GRANTS BY THEME

- The first round of story stipends was concluded, with 10 stipends being awarded from among 25 applicants, on the theme of Gender / Gender-based Violence (GBV). The stipend recipients, of whom four were from outside Maputo, went through a 3-hour joint introduction to MSP and training on gender issues.

- Several lessons were learnt from the process, and some aspects of the process were adjusted before the subsequent cycle of stipends, which started in November. Efforts continued to be exerted, however, to establish a sound process for the stipends and to ensure high quality of outputs.
- The second round of writing stipends, on the topic of trafficking in persons, was initiated and will be completed in the next quarter (FY 2014 Q2).

FOUNDATIONAL / BASIC SKILLS PROGRAM

- English lessons were implemented as part of the basic skills program.
- In addition, preparations were made

Result 2 – Business Operations

MEDIA MANAGEMENT – EMERGING MEDIA LEADERS

- In November, the second course for Emerging Media Leaders was held, with a strong group of 18 media professionals being trained. The one-week course was facilitated by BBC veteran Carlos Henriques and accredited by Rhodes University, which issues a university certificate to successful participants.
- The EML course goes over two cycles, one introductory and one advanced.
- In the same month, the participants of the first iteration were called to the office and received certificates and other recognitions during an award and debriefing session.

CUSTOMIZED ASSISTANCE

- The customized assistance program at Canal and TIM continued, with efforts to improve business operations and refine strategic positioning in the market.
- One goal of the Canal program is to re-design the layout of the newspaper, while a goal of the TIM effort is to establish a viable and sustainable commercial structure.
- The collaboration with consultant Carlos Henriques was concluded early, after it was determined by the project management committee that he did not meet the requirements of the business part of the project.
- Carlos Henriques will continue to facilitate the SPI-sponsored Emerging Media Leader courses, of which four have been planned for FY 2014.
- When Henriques exited, Ricardo Mendes and Sergio Chusane moved in, with SC playing a very direct role in working with Canal and TIM on improving business processes and management.
- A detailed plan of action was approved by TIM, and work with the newsroom started. This work will lead to a reformatting of the news bulletin. The level of interaction and participation at TIM is growing, as people get used to and buy into the process.
- Canal received up to three consultancy sessions per week. Much of the work focused on a redesign of the newspaper itself.
- Some of these efforts have focused on basic sales and marketing initiatives.

Result 3 – Journalism Education

CURRICULUM DEVELOPMENT

- A Rhodes team consisting of three professors (Jeanne Du Toit, Jean Baxter and Lynette Steenveld) visited for a working week from November 18 through 22. The visit was part of the ongoing program of curriculum development and moved the process forward.
- The one-week visit involved the ECA curriculum working group, who met daily to continue to develop the curriculum.
- Skype conferences between Rhodes and ECA took place during the month,
- The Rhodes-ECA process coincided with the election of a new head of the journalism faculty group, with Pascal Nkula being replaced by Mario Fonseca.

- These efforts were reinforced and supported by a two-week visit by IREX DC staff member Ryan Morris, who gave workshops on interactive teaching and student engagement for ECA faculty and other stakeholders.

ECA ENGAGEMENT

- The journalism faculty group at ECA held a one-day planning meeting, supported by MSP, in which they continued the elaboration of plans and strategies. The overall process is positive and there is a growing sense of ownership.
- Part of the meeting was dedicated to long term planning, and another part was dedicated to planning upcoming workshops and Rhodes related activities.
- The course on Specialized Journalism continued at ECA, with some effort exerted to regain the natural momentum of the class after Ricardo Mendes' absence in the beginning of the semester due to visa issues.
- The class produced a second issue of the student newspaper "The Specialist", but this time with the added focus of commercializing the product. The newspaper was printed and circulated in 12,000 as an insert to the free distribution newspaper @Verdade.
- An English teacher was hired by MSP on a one-year contract to teach English to journalism faculty, journalism students, journalists, interns etc. We intend to move as many of these classes out into the newsrooms as possible.
- The English classes have been very well received at ECA, with almost the entire faculty signing up. These classes are part of MSP's newly conceived 'basic skills program', which aims to provide foundation skills in several areas, including English.
- As part of her "visiting fellow" program, Marta Barroso from DW worked with the ECA student radio, radio professors and students on various technical / capacity building issues.
- This effort was well received and was also supported by the media specialist for community radio.

Result 4 – Community Radio (CR)

CR PROGRAM IMPLEMENTATION

- The implementation of the CR program accelerated during the quarter, building on a joint field visit to all target stations in FY 2013 Q4. After a slow start, activities picked up significantly during the quarter, and at the end of the quarter, one additional CR field coordinator was hired, Joao Movuta, bringing the total of Nampula-based field coordinators to two.
- At the same time, a vehicle was purchased and transferred to Nampula in anticipation of the opening of a sub-office there (opened on Jan. 2, 2014).
- The suboffice and vehicle will be used primarily to support community radio activities, but will also be used for work within other results areas.
- The first round of equipment provided to stations was concluded, with a focus on computers, recorders and other basic operating equipment. A second round will invest in more advanced equipment.

STRATEGIC PARTNERSHIPS

- Sergio Chusane took over responsibility for Result 4 and started supervising Lola and Joao (the Nampula team), but he continued to report to the Director of Capacity Building.
- Sergio will spend one week per month with the Nampula team to put them on a positive and well-organized trajectory.
- The administrative part of the subaward processes for CAICC and FORCOM was concluded, but funds were still only disbursed in November.
- Lola Martinez continued working with CAICC and FORCOM on plans and initiatives, as well as familiarizing herself with those organizations.

- The data from the CR survey carried out in the field in September was compiled, analyzed and shared with partners and with the donor.
- The collaboration with CAICC and FORCOM continued with frequent consultations, moving slowly towards the implementation of more activities.
- In a meeting with USAID, the importance of focusing more on the community radios was stressed, and several measures were taken to increase the rate of implementation, including a reorganization of the team and a decision to hire an additional field based person.
- FORCOM submitted a separate gender proposal, but it was a poor one and a difficult to follow up on. Alternatives are being considered.

EQUIPMENT AND MATERIAL SUPPORT

- A proposal for procurement and distribution of equipment was completed.
- The work with CAICC on use of SMS instruments proceeded well, with a specific focus on two partner radio stations.

Result 5 – Advocacy and Alliances

ADVOCACY

- The public debates continued, with one debate being held on IREX premises every month.
- One of the debates was on the topic of security of journalists, in light of some recent attacks on journalists by the military.
- A review of the current advocacy strategy was commissioned, with a view to focus the newly hired media specialist for advocacy in the next and subsequent quarters.
- The recruitment and selection of a media specialist for advocacy to replace Egidio Vaz was initiated, with an aim to complete the process by January.
- A panel of senior media specialists gathered for the focus group providing the content for the 2013 Media Sustainability Index report for Mozambique, an annual report assessing the state of the media sector.

ALLIANCES

- In order to strengthen, re-focus and re-energize the program's advocacy efforts, work started on a review of the media associations, with a view to work more intensively with a selected group of them.
- MSP continued to work with the Association for Judicial Reporting, the Network of Parliamentary Reporters and other target associations.

SECURITY

- The work with the Rapid Response Committee continued.
- There were no significant security issues reported in the quarter, but the sector remains tense, with a growing sense that the government and/or government-affiliated elements are trying to influence the media sector.

Cross-cutting objectives

GENDER & GENDER-BASED VIOLENCE

- During the quarter, MSP met with Women in Law Southern Africa (WLSA) to explore areas of continued collaboration.
- MSP has worked closely with WLSA on gender issues over the past year as a result of Mercedes Sayagues' work with both organizations.
- The collaboration between IREX, WLSA and @Verdade on gender reporting continued, and several steps were taken to strengthen the program efforts in key advocacy areas such as trafficking and gender.

- The 2012 gender report was finalized, but was deemed to be of insufficient quality for publishing. A reworked report will be prepared for publication.
- USAID invited MSP to attend a meeting with Gender Links, which was also used to discuss various gender strategies.
- Around the same time, the candidate nominated by MSP to participate in a UNESCO gender conference in Bangkok in December was selected: Antonio Tembe from Radio Mozambique. Tembe reported back from the conference and shared lessons learnt with other journalists.

HEALTH

- The first annual report on the coverage of health issues in the media was completed and widely circulated. The report provided an overview and analysis of the current state of health reporting in the country. Gender and health reports will be published annually.

2. Project Performance Indicators

Because of the relatively high number of indicators and the extent of the monitoring tracing table, this section has been covered as an annex (see Annex 1: Project Performance Indicators). A continued focus of Q4 was to explore new ways of presenting the data collected in engaging and effective ways.

3. Major Implementation Issues

Under what is perceived to be the direction of the new media advisor to the President, the media operating environment in Mozambique has taken a turn for the worse, with several outspoken media professionals being sidelined or replaced.

4. Collaboration with Other Donor Projects

The program has established a key strategic partnership with DAI through the **Dialogo project**, a DFID-funded project focused on civil society and strengthening of municipalities. IREX is a sub-recipient of this project and meets regularly with the project management to coordinate and collaborate on joint efforts. Several meetings took place in Q1, where IREX continued to support the development of Dialogo's media strategy.

5. Key Activities Planned for Next Quarter

Result 1 – Professional Capacity Building

- The second quarter (Q2) of FY 2014 will be characterized by the continuation of activities, as we are entering into the second, third and, in some cases, fourth cycles of the same activity.
- On top of this, MSP will introduce new activities, such as a multimedia laboratory focused on TV reporting and production carried out by new hire Selma Inocencia, formerly of TV Miramar.
- The foundation skills program, designed to give journalists basic skills to enhance other learning, will continue, with a focus on English and writing classes.
- This program will also be reinforced through other intensive courses in graphic design and photography.
- In order to meet the demand, a new cohort of investigative journalism mentees to be mentored by Ricardo Mendes will start, and this cohort will be joined by a second cohort mentored by Paulo Oliveira, who will coach and mentor journalists in the area of economic reporting, with a focus on the extractive industries.
- These mentorship programs will include distance education for several journalists based in the field, as well as intensive trainings out of the Nampula provincial office, where a training space is being put in place.
- For the next three months, there will be one dedicated training session in the northern provinces focused on improving journalistic skills and knowledge, with a focus on methods and techniques.

- These efforts will be cross-cutting across result areas, with a focus on result 1 (capacity building), result 2 (business) and result 4 (community radio).
- The writing stipend cycle for Q2, focused on trafficking in persons, will be completed and plans made for the subsequent cycle. The effectiveness of the writing stipends will be assessed to see whether better material results that provides more information and supports policy efforts on key topics.
- Continued attention will be paid to the MSP interns, which currently consists of a group of eight, which are being trained to enter the job market. The training program is now better coordinated and focused on the expansion of practical and relevant knowledge that may help the interns in job seeking and early employment.

Result 2 – Business Operations

- The targeted consultancies at Canal (newspaper) and TIM (television) will continue through Q2, with a focus on improving business processes at both partners and strengthening their strategic positioning.
- One focus area of the work with Canal is the redesign of the newspaper layout to improve readability, information design and available space for advertising. A focus area for TIM is the changing of their news reporting format into a more modern and effective format.
- In addition, efforts will continue with Diario da Zambezia, another grants recipient, to improve its online presence and distribution. In Q2, the program will discuss with USAID whether to select the next business partners directly (as opposed to through public competition).
- Increased attention will be given to cross-cutting efforts, which will combine efforts across result areas. Two Emerging Media Leader courses will take place, including one at advanced level and one targeted to community radios.

Result 3 – Journalism Education

- The focus of the work with ECA in Q2 will be on the implementation of three IREX / MSP sponsored courses, two of which are in the three-course specialized journalism sequence and one which is a TV production course.
- The former courses will be a second round of Course 1: Operationalization (which focuses on how to produce a newspaper) and the first round of Course 3: Convergence (which looks at how to use a differentiated media platform).
- The TV production course will be a pilot course taught by Selma Inocencia, a former TV reporter who is now part of the MSP team.
- Rhodes University faculty will spend a week at ECA in February to continue the ongoing work with curriculum development. There is some concern with regard to the slow pace of progress being made, and MSP will confer with the Rhodes team and ECA faculty on ways to move this activity and result area forward more effectively.

Result 4 – Community Radio (CR)

- Activities will be stepped up significantly in the second quarter, as the new provincial office in Nampula has been established and come online, with two staff members (field coordinators Joao Movuta and Lola Martinez) and one vehicle.
- The field office and the field-based staff will ensure continued focus on the development of the community radios and will facilitate a series of trainings, as well as coordinate the work done by strategic partners CAICC and FORCOM on behalf of the program.
- Early in the quarter, the number of partner stations will increase from 6 to 12, as an additional 6 stations are selected in Nampula and Cabo Delgado.
- The current phase includes providing computers (for production) and recording equipment, as well as training.
- Another line of action focuses on intensive training courses in journalism and media management.

- Technical Advisors Ricardo Mendes and Paulo Oliveira will give courses in Nampula during the quarter that will focus on improving journalistic skills and enhance investigative journalism skills.
- A separate management training course for radio station managers will take place, carried out by Carlos Henriques, the Emerging Media Leaders course facilitator.

Result 5 – Advocacy and Alliances

- Significant efforts will be made to strengthen this result area in the coming quarter.
- Newly recruited Media Specialist for Advocacy Arsenio Manhice will work systematically towards reaching pending program goals and strengthening advocacy efforts and processes. This includes outreach and follow up of targeted media associations, which will be supported with funding and capacity building activities.
- It also includes strengthening the operational capacity of the Rapid Response Committee, through more direction and administrative support. RRC members will also start receiving a honorarium for their work (\$200/month).
- Public debates will continue and will increasingly be aligned with the MSP advocacy agenda. Efforts will also be made to plan and execute the debates better, as well as to consider other venues for the meetings.

M&E and outreach efforts will continue to receive attention during the quarter.

6. Evaluation/ Assessment Update

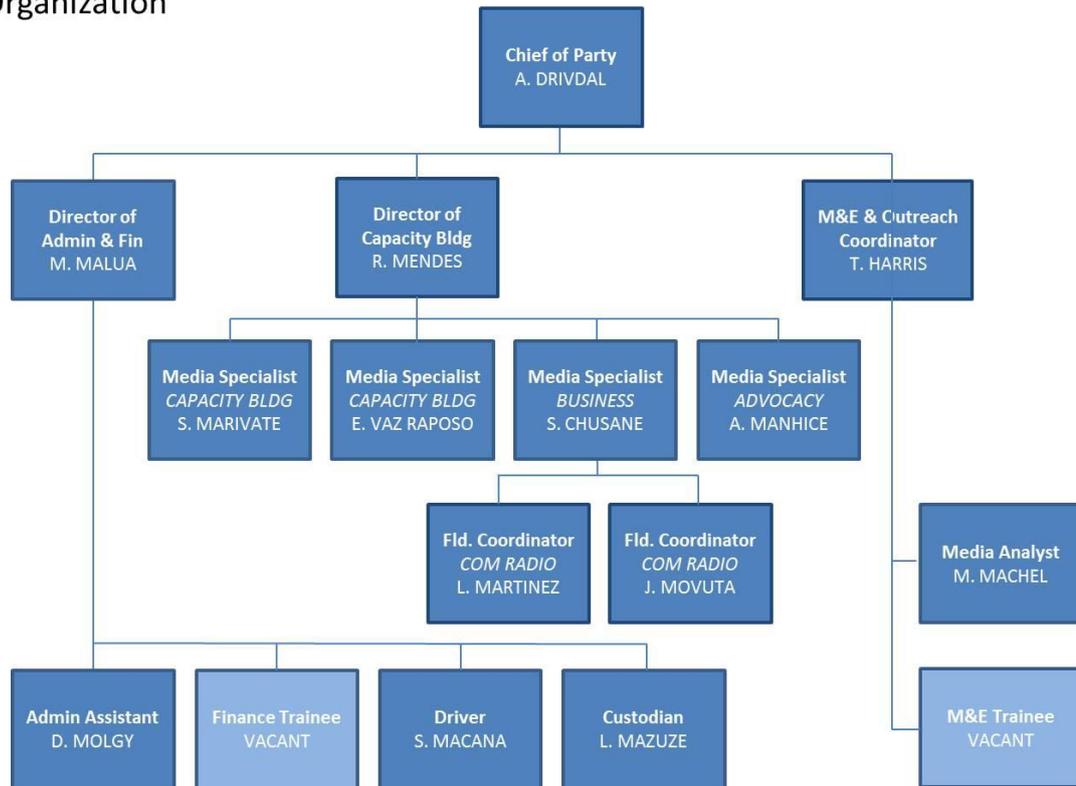
Evaluations, Assessments, Studies and Audits	
Include any and all types of evaluations, financial or programmatic, internal or external.	
<u>Completed</u> : List evaluations, assessments, studies and/or audits held last year	Major Findings/Recommendations
N/A for this quarter	
<u>Planned</u> : List evaluations, assessments, studies and/or audits planned for next year	
Unknown at this time	

7. Administrative Update

- The program hired three new staff members in Q1, all of whom will start work in Q2 (January 6, 2014). They are Selma Inocencia, Media Specialist for Capacity Building; Arsenio Manhice, Media Specialist for Advocacy; and Joao Movuta, Field Coordinator for Community Radios.
- The program attempted to hire Finance and M&E trainees, but did not succeed in these efforts by the end of Q1, due to the lack of qualified candidates. Recruitment efforts will however resume in Q2, with the goal of completing the team as soon as possible.
- Several internal capacity building sessions were held in order to strengthen and to reinforce the need to strengthen the team itself.
- These sessions were accompanied by the introduction of several new management principles / methods, such as the use of Management By Objectives (MBOs) and Getting Things Done (GTD).
- An additional Program trainee will be hired from the intern group, so as to provide an upward career path for the interns that includes continued work within the MSP program.
- Field Coordinators Lola Martinez (office head) and Joao Movuta will be based at the newly established provincial office in Nampula.
- Vanessa Darsamo informed about her departure at the end of the year. Thandie Harris was recruited as her replacement and will start as soon as a contract is in place.
- Technical Advisor Mercedes Sayagues ended her work on October 31. She was not replaced, and her functions were transferred to others.
- MSP finalized / updated the program's organizational structure.
- A review of Egidio Vaz's involvement in the Wage Indicator Foundation was made, but it was concluded that there was not enough to substantiate any disciplinary action.
- The COP had a semi-annual meeting with the director of GABINFO, the information ministry, which was a very positive one. Good words and sentiments were exchanged; the director and his director appreciated greatly their copy of the annual report.
- The COP participated in the quarterly review of the Dialogo (DAI) project and added some analysis and perspective where appropriate. The Dialogo program is gathering some speed.
- The annual report was distributed to some 60 stakeholders, including at USG and in DC.
- At the same time, MSP produced coffee mugs to be distributed as part of the end of year festive season and as part of the overall visibility strategy.

Mozambique Media Strengthening Program (MSP)

Team Organization



UPDATED: Dec. 10, 2013

MSP orgchart as of December 31, 2013.

8. Success Stories and Photos

Collaboration between IREX and @Verdade on gender reporting

December 2013

In most of 2013, IREX worked closely with strategic partner WLSA and the free distribution weekly newspaper @Verdade on the production of gender related stories depicting situations and issues relevant to women in Mozambique. The newspaper's management agreed to provide two full pages of every issue in support of this effort, which was guided by MSP program staff.



Nélcia Tovela, MSP-funded intern, being trained by photographer Gloria Santos.

The newspaper stories, which often received a large number of comments from readers on Facebook and Twitter, were researched and written by MSP-funded intern Nélcia Tovela, under the technical guidance of MSP staff. The intern benefitted from intensive training by IREX during the first MSP multimedia journalism laboratory (media lab), which lasted for a period of four months.

The work on the gender articles was part of a strategic collaboration between IREX, WLSA and @Verdade. WLSA is a regional NGO focused on gender, women and sexual rights issues. The intern was paid 80 per cent by IREX and 20 per cent by WLSA through the “funded internship program”, which provides financial support to students or young journalists to work with an NGO or media outlet.

As a result of the collaboration, a series of high-quality articles were published, often with great photos and infographics. The story on “Violência Obstétrica: Maus-tratos e crueldade nas maternidades”, which was published in the @Verdade November 29, 2013 edition, was ground-breaking and showcased how a well-researched and well written story can make a difference in denouncing, with facts and evidences, previously under-reported gender based violence cases.

The article, which written by the intern and supervised by IREX team member Mercedes Sayagues, tells a story from the victim’s perspective and conveys an eye witness report of a case of violence in a hospital maternity ward. The article makes use of health statistics and other information bearing on the issue and offers relevant resources and references.

First round of writing stipends focuses on gender-based violence

December 2013

In October 2013, the first round of writing stipends for journalists was organized, with gender-based violence as the selected topic. The purpose of the stipends is to stimulate high-quality reporting on a selected topic and, through this reporting, to advocate or contribute towards policy change in the area that the topic covers. Ten recipients were selected from an applicant pool of 25 journalists.



Evelina Muchanga of Noticias (right) was a recipient of the writing stipends.

The writing stipends are awarded based on a story idea submitted by the journalist and are intended to help the journalist complete the story, for example by providing financial support for travel or other research activities needed for the writing or the production of the story. Radio and TV reports were also produced as part of the stipend process.

Three journalists from the daily newspaper Noticias were among the ten stipend recipients. One of these was Evelina Muchanga, a reporter focused on health and gender issues. Evelina Muchanga and Joana Macie, also of Noticias, published their stories on gender based violence and gender imbalance in political leadership, respectively, during the 16 Days of Activism Against Violence Against Women and Girls in December 2013.

Evelina Muchanga's investigative story ("As voltas que o assédio dá") was about sexual assault in a school in Gaza province. Evelina investigated multiple sources, and wrote about victims, witnesses, perpetrators, education officials and civil society activists in a two-part story.

Joana Macie's story ("Governação local no país: A difícil paridade de género") brought about a debate on how to increase women's participation in political leadership roles. Macie reported on the social changes happening in the municipalities where women are mayors and discussed the perspectives of men and women involved in political leadership.

Those stories set the public agenda and also formed an important backdrop to municipal elections that took place in November.



Evelina Muchanga of Noticias participating in a briefing session.

ANNEX 1: Program indicators**MSP M&E Quarterly Report (October– December 2013)**

This report outlays the progress made between October and December 2013 on the MSP objectives. The report summarizes the progress made in achieving MSP objectives in the 1st quarter (1st October to 31 December 2013) of the program year, a brief review of progress made in previous quarters, end of year and end of program targets, a comparison of planned versus actual progress and challenges.

Table one summarizes quarterly progress and section B provides more detailed information on each MSP indicator.

Table: Indicator Summary Sheet: Q1Y2

	Indicators	Baseline	Data source	Frequency	Target Y2	Q1Y2 Actual
U1	Useful news and information provided to citizens (Age, gender and region)	77%	Survey	Baseline, Mid-program, EOP	NA	NA
U2	Citizens use news and information to engage with government and policy decisions through the media (gender, age and region).	44%	Survey	Baseline, Mid-program, EOP	NA	NA
U3	Professional content on key Mozambican development issues disaggregated by type of content	Ave: 10.3%	MCAT	Quarterly	11.33	10.23
U4	Sustainability and professionalism of Mozambican media sector	Ave: 2.27	MSI	Annually	NA	NA
1.1	Mozambican media meets professional standards	2.22	MSI	Annually	NA	NA
1.2	Targeted media outlets meet professional standards	2.88	MCAT	Quarterly	3.17	2.6
1.3	Professional coverage of public health issues	WIP	Annual reports	Annually	NA	NA
1.4	Media sector conducts investigative journalism	WIP	Annual reports	Annually	NA	NA
1.5a	Number of journalists trained with USG assistance	0	Sign-in sheets	Quarterly	107	126
1.5b	Person days of Training	0	Sign-in sheets	Quarterly	1218	347
1.6	Number of non-state news outlets assisted with USG	0	Project records	Quarterly	6	6

MSP October-December 2013 Quarterly Report

	Indicators	Baseline	Data source	Frequency	Target Y2	Q1Y2 Actual
2.1	Number of media outlets using strategic business plans	10	POR	Semi-annually	3	NA
2.2	Targeted outlets use market and audience research	6	POR	Semi-annually	3	NA
2.3	Revenue of targeted outlets	TBD	POR	Annually	10%	NA
2.4	Progress towards creation of a JIC	0	Milestones tool	Annually	20	0
2.5a	Number of media outlets that receive USG supported training to promote financial sustainability	0	POR + proj records	Quarterly	4	23
2.5b	Number of consultations to promote financial sustainability	0	consultation sheets	Quarterly	NA	6
3.1	Implementation of an effective curriculum at ECA	0	Milestones tool	Semi-annually	NA	NA
3.2	Professionalism of journalism produced by students	3.01	MCAT	Quarterly	3.25	2.5
4.1	Number of community radio stations implementing strategic business plans	0	MCSO tool	Annually	6	0
4.2	Community radios operate soundly and prudently	TBD	Survey	Annually	4	TBD
4.3	Revenue of targeted community media show improvements	350,000.00	MCSO tool	Annually	NA	NA
4.4	Community stations gain the trust of the communities	TBD	Survey	Annually	NA	TBD
4.5	Number of non-state news outlets assisted by USG	0	MSP records	Quarterly	6	4
5.1	Media CSOs advocate for Press freedoms	4	Milestones tool	Annually	20	0
5.2a	Media community holds debates to discuss media issues	0	Sign	Semi-annually	10	NA
5.2b	Journalists in public attend debates	0	Sign	Semi-annually	300	NA
5.3	Media law and regulation show improvements	0	Milestones tool	Semi-annually	20	0
5.4	Number of media civil society organizations and /or supported institutions assisted by USG	0	Project records	Quarterly	3	0
5.5	Number of positive modifications to enabling legislation/regulations for media drafted with USG assistance	0	Review of legislation	Quarterly	1	WIP

Section B: Q1Y2 progress (October-December 2013): This narrative includes those indicators which have posted results for the quarter. As per the IREX M&E Plan, some indicators are reported annually, semi-annually, and quarterly.

U3. Professional content on key Mozambican development issues disaggregated by type of content (health, education, agriculture, etc.)

Topic	Q4Y1	Q1Y2
Agriculture	2.56	2.54
Children's issues	-	2.52
Corruption	-	2.61
Domestic violence	-	2.75
Education	2.64	2.62
Environment	-	2.68
Extractive industries	-	2.54
Health	2.49	2.5
HIV	3.00	2.43
Human rights	-	2.61
Law	-	2.62
Politics	2.38	2.47
Women issues	2.63	2.5
Youth	2.54	2.77
Total Average	2.61	2.58

The table above references the news articles analyzed for Q1Y2 (Oct-Dec 2013) using the Media Content Analysis Tool (MCAT). IREX coders are coding a broader range of content areas, and efforts are being made to streamline the scoring of news materials. Each topic/category is scored from 1 to 5 points: 5-Excellent, 4-Good, 3- Acceptable, 2- Bad, 1-Missing.

IREX Mozambique averages all of the coded articles in a particular category to arrive at a total for said category. The total average for Q1Y2 was 2.58, which is slightly lower than the 2.61 achieved in the previous quarter. The lower score may attest to a larger sample size of articles coded. Overall, the scores have remained steady over the last quarter.

1.2 Targeted media outlets meet professional standards

As mentioned in section U3, MCAT scoring remains steady with only a very slight dip from the previous quarter. Looking through the platform lens, we may focus on fluctuations in online and print publications. Here, it is interesting to note that there are many more print media houses than there are online, and online is still a relatively new medium for news reporting in Mozambique. The slight dip we see here may be attributed to the many opportunities to “borrow and repeat” content from other sources. Print media is showing a slightly better performance than online, but the scores continue to remain low. Online scores are improving, however.

	Q4Y1	Q1Y2
Print	2.52	2.52
Online	2.46	2.48

1.5 a&b Number of journalists trained with USG assistance disaggregated by gender, region, outlet

1.5a: During Q1Y2, 129 unique journalists (47 (36%) women; 82 (64%) men) were trained with USG assistance, up from 57 last quarter, 14 were women and 43 were men.

1.5b: The total number of training days in Q1Y2 was 347 (115 for women; 232 for men). To date for all quarters, the total number of person training days accomplished is 945. 332 person trainings days are women and 613 are for men. Person training days includes all persons undergoing training, whereas, the unique journalists trained only counts unique individuals, not those who return for additional training.

Region	Print	Radio	TV	Journalism School	Other	NGO	Newspaper	Online	Total
Maputo	3	7	26	27	41	1	5	1	111
Nampula	3	14					1		18
Total	6	21	26	27	41	1	6	1	129

The above table illustrates the distribution of number of journalists trained by type of training during Q1Y2, by province. The category “other” refers to ad hoc or specialized trainings provided upon request.

1.6 Number of non-state news outlets assisted by USG

IREX Mozambique consulted with six non-state media outlets during Q1Y2 to leverage both capacity building opportunities and business sustainability. IREX conducted 3 sessions with Diario Zambezia, one with Radio Paz, one with TIM and one with Canal Moz.

	Radio	TV	Print
Zambezia	Radio Paz (1)		
Maputo		TIM (1)	Diario Zambezia (3), CanalMoz(1)

2.5.a Number of media outlets that receive USG-supported training to promote financial sustainability, disaggregated by media outlet

During the first quarter of the second year of the project, IREX worked with 24 media outlets on various subjects that promote business financial sustainability, such topics include: Social media strategies, business management strategies to increase revenue streams/how to create new revenue streams, Facebook, production and editorial design, newsroom presentation and process, and e-marketing. This number includes state and non-state entities:

- CMC Monapo (Radio)
- Radio Watana
- TIM (TV)
- ITV (TV)
- GabInfo (Government Information Agency)
- AIM (News agency)
- Zambeze (Print)
- Radio Mozambique
- Canal de Mozambique
- TVM (TV)
- CriaMoz (Print)
- ExpressoMoz (Print)
- CFPAS (Ministry of Housing and Public Works)
- Savana (Print)
- Maputo Corridor Radio
- RC Mocuba (Radio)
- RC Milange (Radio)
- ICS –RTVG Namialo (Radio/TV)
- Radio Paz
- Too Sexy Online (Online/Entertainment)
- Nova Radio Paz

- Radio Muthyana
- Diario de Zambezia (Print)
- FORCOM

IREX used sign-in sheets to collect this information rather than POR, based on attendees from the above-mentioned businesses. At the end of the year comparisons with the POR will be made for a richer evaluation.

2.5.b Number of consultations to promote financial sustainability.

As mentioned in IR1.6, IREX conducted six consultancies. The consultancies touched on both capacity building and business sustainability, and coincidentally all were non-state media outlets. Please refer to table (IR1.6) above for disaggregation. In the future, this section will also list state media outlets as they occur and so will differ from IR1.6 in this aspect.

A new indicator on the number of consultations to promote financial sustainability was included in the last quarter of program year one. In the first quarter of year two, 6 new consultations occurred: 3 at Diario de Zambezia in Maputo, 1 at Radio Paz in Zambezia, 1 at TIM in Maputo and 1 at Canal, also in Maputo.

3.2 Professionalism of journalism produced by students.

In Q1 of the second year, MSP coders analyzed news articles from the second edition of *O Especialista* an ECA newspaper produced through USG support. The content scored an overall average score of 2.5, which reflects content that is “acceptable”. The target for year one was 3.25. Since the targets for Year 1 were not reached, the target for year 2 remains the same at 3.25.

4.5 Number of non-state community radio outlets assisted by USG (community radio stations) disaggregated by region

In the first quarter of year two (Q1Y2), IREX assisted 4 community radios: Nova Radio Paz, R Thumbine, CMC Monapo, and R. Watana. All stations received equipment in the form of flash drives, USB cables, user manuals, AA batteries, and digital stereo recorders.

5.4 Number of media civil society organizations and/or supported institutions assisted by USG

IREX recently hired a media specialist to cover the area of advocacy. During Q1Y2, no data was collected for this indicator; however, IREX expects to see movement in Q2.

5.5 Number of positive modifications to enabling legislation/regulations for media drafted with USG assistance

As mentioned in section 5.4, IREX recently hired a media specialist who will be devoted to advocacy programming. IREX expects to see improved momentum in this area in Q2.