



USAID
FROM THE AMERICAN PEOPLE

Mozambique Media Strengthening Program Agreement No. AID-656-A-12-00001

FY2013

4th Quarter Report: 1 Jul – 30 Sep 2013



The first cohort of mid-level managers participation in the first level of media business management training co-organized by IREX and accredited by Rhodes University. The management training is carried out in two five-day sessions separated by an interval focused on implementation of strategies within the media outlets.

Submitted 28 October 2013

1. **Project Duration:** 5 years
2. **Starting Date:** 11 June 2012
3. **Life of project funding:** \$9,978,124
4. **Geographic Focus:** Mozambique (all provinces) with a focus on Maputo
5. **Program/Project Objectives** (over the life of the project)

Overall program objective:

A free, open, diverse and self-sustaining Mozambican media sector providing high quality information to citizens that promote debate, accountability and development.

Objectives by result areas:

Professional Capacity of Journalists

Result 1: Increased Professional Capacity of Mozambican Media Sector

IR 1.1 *Media professionals have expanded skills*

IR 1.2 *Media professionals produce more and better quality content*

Business Operations and Sustainability of Media Outlets

Result 2: Strengthened Business Management / Organizational Capacity of Media Organizations to Improve Long-Term Financial Viability.

IR 2.1 *Media organizations improve organizational capacity*

IR 2.2 *Media organizations strengthen financial viability*

Journalism Education

Result 3: Improved Journalism Education at UEM's School of Communications & Arts

IR 3.1 *ECA offers students strengthened journalism education curriculum*

IR 3.2 *ECA expands role in advancing Mozambican media*

Community Radio

Result 4: Increased Ability of Community Radio Stations to Provide More and Better Information to Listeners

IR 4.1 *Community radios offer more and better information to listeners*

IR 4.2 *Community radios improve sustainability*

Advocacy

Result 5: Increased Ability of Mozambican Organizations to Advocate for Press Freedom and an Improved Legal Enabling Environment for Media

IR 5.1 *Advocacy is effective*

IR 5.2 *Media freedom and access to information gain broad citizen support*

1. Summary of the reporting period

Selected highlights from the reporting period include:

- The annual report on Investigative Journalism was published on September 10.
- Election journalism trainings in four localities were concluded.
- Five journalists were sponsored to participate in course on forensic psychology.
- The redesign of newspaper *Canal de Moçambique's* layout was started.
- The first in a series of media management trainings was held in August.
- Forty laptops were distributed as part of the small equipment program.
- A curriculum development workshop and planning meeting by Rhodes took place.
- A diagnostic of the first community radios was carried out during a two-week field visit.
- The first selection and award of subgrants took place.
- In August, the team worked intensively on M&E issues and training for one week.

Professional Capacity Building: Over the quarter, the *elections journalism* training carried out under the auspices of the elections consortium was concluded. The training took place over five sessions in four cities and involved some 170 journalists and citizen reporters, preparing them for the upcoming elections. Representatives from each one of the MSP target community radio stations participated in the training. MSP sponsored the participation of five experienced journalists in a two-week *course on forensic psychology*, aimed specifically at investigative and health reporters and media researchers. The first cohort of seven students from the *multimedia laboratory* graduated in July, and a new cohort was recruited. Significantly, the multimedia laboratory work was transitioned from a technical advisor to one of the media specialists, thus ensuring continuity and transfer of knowledge. After a brief mid-year interval, the *mentorship program* for senior journalists resumed. As part of the first cycle of mentorships, a manual was produced that will be used for subsequent cycles. The *annual report on investigative journalism* was published and the annual report on health journalism finalized. At the same time, the production of a manual on online journalism, a joint effort with Knight Foundation, entered the final stages.

Business Operations and Journalism Education: As part of the *targeted assistance* program, MSP continued to work closely with partners, carrying out onsite trainings, mentorships and advisory sessions. This work accelerated and gained momentum over the quarter. The work with the media businesses has been structured, so as to ensure integrated and impactful interventions with real bottom line impact. This includes more time spent by MSP staff in the newsrooms, working with partners on critical issues, starting with issues such as the organization of promotions and sales and other activities that can have a direct short term impact on the bottom line. Three *subgrants* were awarded in the media business category for a total of \$120,000. In September, a team from Rhodes worked with ECA faculty on *strategic planning* and curriculum development, and this was followed by a one day planning and follow-up seminar organized by ECA faculty itself. MSP provided laptops to 16 ECA journalism faculty members, as part of the *small equipment program*. An additional 13 laptops were given to media businesses. In August, the first round of the *Emerging Media Leaders* management training took place, with some 18 people participating in total. The EML course is accredited by Rhodes University and will be taught in two cycles, one introductory and one advanced course. The participant feedback from the course was exceedingly positive, and participants felt that the course had real life relevance and gave them effective management tools.

Community Radio (CR): The *integrated CR strategy* was developed further in a tripartite collaboration between IREWX, CAICC and FORCOM, which included a joint field trip to work with the target radio stations during September. The main aims of the field trip were to carry out additional assessments, plan future activities and carry out a CR baseline survey administered to the local populations. A total of six CR stations have been selected for the first phase, and this number will be doubled in early 2014. Important steps were taken to establish an MSP sub-office in Nacala, which will serve as a base for CR and other media activities in the northern part of the country. During the quarter, MSP also worked with the *student radio at ECA* and started a dialogue with *Radio Mozambique* about the development of a customized capacity building program.

Advocacy and Alliances: Regular *monthly debates* continued through the quarter, with an average attendance of 30 people. Each debate was recorded by TIM (television) and broadcast on the evening news. The debates were also followed by talk show programs on the same topics. MSP team members continued participating in and/or leading *meetings and roundtables* on media issues, most often in collaboration with other partners. The COP also visited the Doha Center for Media Freedom and established contacts there for collaboration in the area of journalist security. In September, USAID specialist *Joshua Haynes* spent most of two weeks working with the program, focusing on issues of online and offline security and so-called digital hygiene.

2. Project Performance Indicators

Because of the relatively high number of indicators and the extent of the monitoring tracing table, this section has been covered as an annex (see Annex 1: Project Performance Indicators). A continued focus of Q4 was to explore new ways of presenting the data collected in engaging and effective ways.

3. Major Implementation Issues

Under what is perceived to be the direction of the new media advisor to the President, the media operating environment in Mozambique has taken a turn for the worse, with several outspoken media professionals being sidelined or replaced.

4. Collaboration with Other Donor Projects

The program has established a key strategic partnership with DAI through the **Dialogo project**, a DFID-funded project focused on civil society and strengthening of municipalities. IREX is a sub-recipient of this project and meets regularly with the project management to coordinate and collaborate on joint efforts. Several meetings took place in Q4, where IREX continued to support the development of Dialogo's media strategy.

5. Key Activities Planned for Next Quarter

Professional Capacity Building: The first quarter (Q1) of FY 2014 will be characterized by the continuation of activities that started in the last quarter of FY 2013. An investigative journalism expert in the extractives field will be selected and a customized capacity building program for Radio Mozambique will be developed, both of which are scheduled for implementation in the second quarter of FY 2014. The multimedia lab for junior journalists and the mentoring program for senior journalists will both continue through the quarter. A mentored working fellowship (a multimedia lab graduate completing a field project) will also be completed. This will be a pilot case. A one-week course on reporting on neglected tropical diseases (NTD) will be carried out in collaboration with RTI Envision, a health program focused on these diseases. Some 10 journalists will be trained, and the training will be followed by a three-day field trip to Manica, as part of the training. An English teacher will be hired and operationalized as part of the new basic skills development program. Additional basic skills courses will follow. The first round of digital training will take place. The 2012 annual reports for health and gender will be published in October and November respectively. Following an assessment of the first round of story writing stipends in Q4, which were focused on gender and gender-based violence, a new round of stipends will be offered in the area of trafficking in persons. These stipends will be disbursed in November.

Business Operations: The processing and disbursement of subawards to Canal de Moçambique (newspaper) \$50,000, TIM (television) \$50,000 and Diario de Zambezia (provincial newspaper) \$20,000 will be completed in the beginning of the quarter. The work of overseeing and assisting in the implementation of the projects will continue and will be accompanied by supporting consultancies, trainings and mentorship. The second iteration of the Emerging Media Leaders (EML) course will take place in November, and some 18 midlevel managers will be trained. The course is carried out in collaboration with SPI at Rhodes University. At the same time, an advanced level management training course will be developed for implementation in the second quarter. The work of MSP staff within the business partner organizations will accelerate, building on gains made and preparatory work done in previous quarters, pursuing specific strategies to improve the bottom line. These interventions will be prioritized and will initially focus on marketing, sales and commercial operations, as well as issues related to format and layout.

Journalism Education: In November, Rhodes University staff will spend a week at ECA continuing the work on the two defined priority areas: curriculum development and pedagogy. This effort will be reinforced by separate activities headed by the journalism faculty members, who are becoming increasingly organized.

In parallel, MSP continues implementing a range of supplementary activities at ECA, including the three-semester sequence of courses on specialized journalism. The sequence is referred to as operationalization, commercialization and convergence, with the current semester being focused on how to commercialize a media business. By the end of the semester, the second issue of the student-produced newspaper “O Especialista” will be printed and circulated as an annex to the free distribution @Verdade newspaper. In November, a program officer from IREX in DC will also visit the program and will carry out customized workshops on teaching methods at ECA. The separate USAID-ECA agreement on equipment for ECA will be implemented, and MSP will support the process by providing advice and technical assistance as needed. It is envisioned that a separate Media Specialist for Journalism Education will be hired and that this person will be hired in Quarter 1.

Community Radio: In the first quarter, the subawards for CAICC and FORCOM will be finalized and the first tranche disbursed. Following a working field trip in September, each implementing partner will be ready to work on its respective plans, which include installation of equipment, trainings, materials and development of partnerships. In Q4, a Media Specialist for CR was hired, Lola Martinez, who will oversee the implementation of the program component and ensure good coordination among the partners. At the end of the quarter, the program will open a sub-office in Nacala, Nampula, where Ms. Martinez will be based. There will be a small office and a vehicle, which will also be used for joint trips with CAICC and FORCOM and by other MSP program components. During the quarter, the process of selecting the next cohort of six partner CR stations will start.

Advocacy: As part of an internal reorganization, the Media Specialist for Advocacy was moved to the program component for capacity building, temporarily leaving the advocacy position unfilled. The focus of the advocacy area continues to focus on legislation, regulations, security and a sound media operating environment.

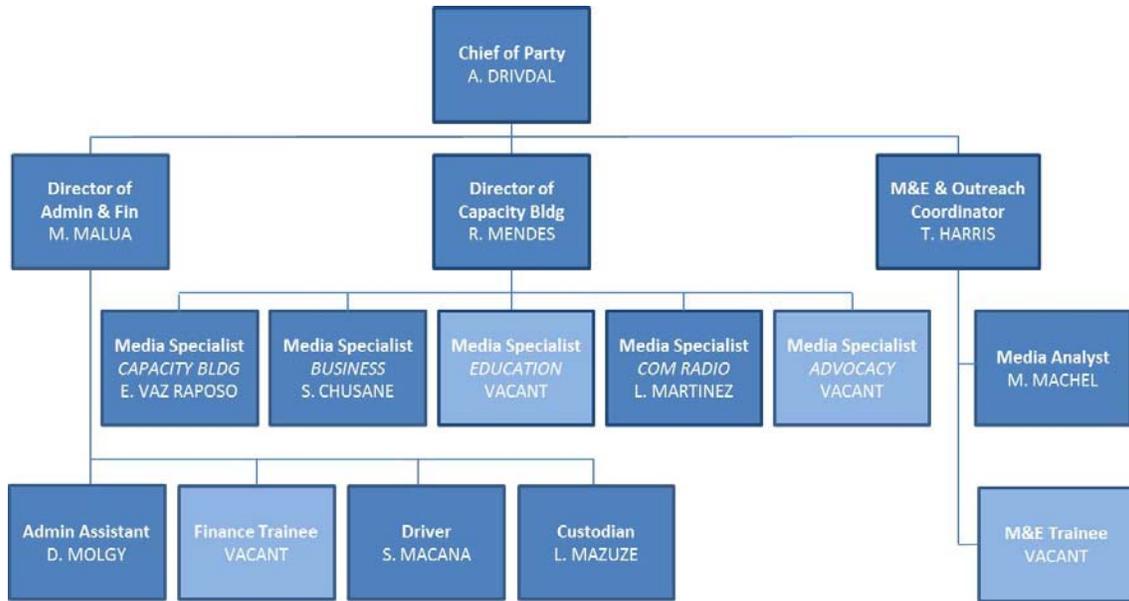
M&E and outreach efforts will continue to receive attention during the quarter.

6. Evaluation/ Assessment Update

Evaluations, Assessments, Studies and Audits	
Include any and all types of evaluations, financial or programmatic, internal or external.	
<u>Completed:</u> List evaluations, assessments, studies and/or audits held last year	Major Findings/Recommendations
N/A for this quarter	
<u>Planned:</u> List evaluations, assessments, studies and/or audits planned for next year	
Unknown at this time	

7. Administrative Update

The program hired an Administrative Assistant in the last quarter. In addition, trainees for M&E and finance will be hired in order to strengthen the knowledge transfer process and to develop local human resources. The trainees will be relatively recent graduates with no more than 3 years of work experience, and they will be expected to move to higher level positions within or outside the program within one to two years. In addition, the program is expanding the number of Media Specialists from four to five, with each media specialist in charge of a full program component. Finally, the current M&E Coordinator, Vanessa Darsamo, will leave the program at the end of the year in order to take up full time studies at the University of Cape Town, where she has received a full scholarship. Vanessa will be replaced by Thandie Harries, who will head a small M&E team consisting of herself, a media analyst, a trainee and two-three interns who will be focused on M&E activities. MSP Technical Advisor Mercedes Sayagues will end her contract on October 31, 2013. See org chart on next page.



MSP orgchart as of October 31, 2013.

8. Success Stories and Photos
Community Radio Assessment field trip
September 2013



The integrated MSP team (with CAICC and FORCOM) at Radio Nova Paz, a Catholic Church community radio station in Quelimane, Zambezia. MSP and Nova Paz staff met for a needs assessment and discussions on technical issues, management and sustainability.



MSP Community Radio specialist, Lola Martinez, presents MSP program objectives and USG support to community radios and discusses the needs and challenges faced by the community radio station.



The integrated MSP team assesses the relationship the Mocuba community radio station has with the community members and the involvement of the community on the development and programming of radio content.



The integrated MSP team and the Monapo community discuss the support the radio provides to the community. The community members voiced their opinions about the benefits the radio provides them in their daily lives.



Children from the Milange community listen to the services the Thumine radio station provides to them through the Children's programs initiative by UNICEF. The Thumbini radio station provides support to the girl child in these children's programs and broadcasts these programs in three languages, two of which are local languages.



MSP Community Radio specialist, Lola Martinez, discusses Radio Watana's technical barriers and needs with the community, radio volunteers and radio coordinator. Radio Watana is a Catholic radio station that has existed for 11 years and provides news and information.

MSP Interns learn to Use The Demographic Health Survey for Health Reporting

MSP Technical Advisor Mercedes Sayagues facilitated ten training sessions on the Demographic Health Survey (DHS) for the group of MSP interns and so-called sponsored (external) interns. They learned how to interpret, cross-reference and use health data for reporting purposes, and to create infographics based on the DHS data. None of the interns was familiar with the DHS data or had worked with indicator tables beforehand.

“Before the DHS training, I saw this manual as a monster. Given the number of pages and all the statistical data, I thought I would not be able to understand the content,” said Arão Nualane, an MSP intern. Another intern, Ercília Justino, had this to say about the training: “The DHS is a source of information to find story ideas and data, and it helps journalists write better stories”.



MSP interns during one of the DHS training sessions

Ercília Justino put her new skills to work immediately. Working with Women in Law in Southern Africa (WLSA-Mozambique), and with Sayagues, she helped produce a spread for a weekly paper, comparing the lives of a girl in the impoverished North of the country and one in Maputo. Justino dug into the DHS for meaningful data that would show inequities among provinces, among boys and girls, and among men and women. Then she explained the indicators in simple, chatty language, tuned for the popular weekly’s audience. Visualizing data through their impact on the lives of people helped readers understand gender-related inequalities.

Justino’s story was published on the 3rd week of October in @Verdade.

MSP Intern Uses Knowledge from Trainings to Create a Website to Teach his Journalism Peers



MSP intern Laque Francisco Tamo used the knowledge he gained from the MSP digital tools trainings to create a website called 'Capiec' that gives voice to ECA students.

Laque has used *Capiec* to share knowledge from his MSP trainings with first year journalism students at ECA. His initiative has had an enormous impact on how the *Capiec* users perceive health reporting.



“I had never thought about health journalism before the training, but now I feel I can make a difference in health journalism, investigating the problems that affect the public, such as inadequate drugs, illegal charges and so on”, said Edson Rufai, one of the interns.

“Through this training, I can inform the public about their rights”, said intern Daiana Rosa.

For more information on *Capiec*, visit: <http://capiec.wix.com/capiec#!publicaes---/c1I45>

ANNEX 1: Project Performance Indicators

MSP M&E Quarterly Report (July– September 2013).

This report outlays the progress made between July and September 2013 on the MSP objectives. The report summarizes the progress made in achieving MSP objectives in the 3rd quarter (1st July to 30 September 2013) of the program year, a brief review of progress made in previous quarters, end of year and end of program targets, a comparison of planned versus actual progress and challenges.

Table one summarizes quarterly progress and section B provides more detailed information on each MSP indicator.

Table: Indicator Summary Sheet: Q1-Q4

#	Indicators	Baseline	Data source	Frequency	Q1	Q2	Q3	Q4	Target Y1	Progress year 1
U1	Useful news and information provided to citizens (Age, gender and region)	77%	Survey	Baseline, Mid-program, EOP	NA	NA	NA	NA	NA	NA
U2	Citizens use news and information to engage with government and policy decisions through the media (gender, age and region).	44%	Survey	Baseline, Mid-program, EOP	NA	NA	NA	NA	NA	NA
U3	Professional content on key Mozambican development issues disaggregated by type of content	2.92	MCAT	Quarterly	3.15	3.4	2.58	2.5	3.2	78%
U4	Sustainability and professionalism of Mozambican media sector	Ave: 2.27	MSI	Annually	NA	NA	NA	NA	2.38	NA
1.1	Mozambican media meets professional standards	2.22	MSI	Annually	NA	NA	NA	NA	2.33	NA
1.2	Targeted media outlets meet professional standards	2.88	MCAT	Quarterly	2.9	2.9	2.8	2.5	3.17	87%
1.3	Professional coverage of public health issues	2.66	Annual reports	Annually	WIP	WIP	WIP	2.66	NA	NA
1.4	Media sector conducts investigative journalism	1.93	Annual reports	Annually	WIP	WIP	WIP	1.93	1.93	100%

1.5	Number of journalists trained with USG assistance	0	Sign-in sheets	Quarterly	0	83	32	83	167	119%
1.6	Number of non-state news outlets assisted with USG	0	Project records	Quarterly	0	2	5	46	6	767%
2.1	Number of media outlets using strategic business plans	10	POR	Semi-annually	0	NA	NA	11	12	92%
2.2	Targeted outlets use market and audience research	6	POR	Semi-annually	0	NA	NA	6	3	200%
2.3	Revenue of targeted outlets	TBD	POR	Annually	TBD	TBD	TBD	TBD	10%	NA
#	Indicators	Baseline	Data source	Frequency	Q1	Q2	Q3	Q4	Target Y1	Progress year 1
2.4	Progress towards creation of a JIC	0	Milestones tool	Annually	NA	NA	NA	0	20	0%
2.5	Number of media outlets that receive USG supported training to promote financial sustainability	0	POR	Quarterly	0	2	0	9	4	225%
2.5.a	Number of consultations to promote financial sustainability	0	Consultation sheet	Quarterly	0	2	2	1	36 per outlet (as of year 2)	20%
3.1	Implementation of an effective curriculum at ECA	0	Milestones tool	Semi-annually	0	NA	WIP	30	20	150%
3.2	Professionalism of journalism produced by students	3.01	MCAT	Quarterly	NA	NA	2.94	2.94	3.25	90%
4.1	Number of community radio stations implementing strategic business plans	2	MCSO tool	Annually	NA	NA	NA	2	NA	NA
4.2	Community radios operate soundly and prudently	TBD	Survey	Annually	NA	NA	TBD	6	4	150%
4.3	Revenue of targeted community media show improvements	\$29,043	MCSO tool	Annually	NA	NA	NA	\$29,043	NA	NA
4.4	Community stations gain the trust of the communities	92%	Survey	Annually	TBD	TBD	TBD	92%	NA	NA
4.5	Number of non-state news outlets assisted by USG	0	MSP records	Quarterly		0	0	6	6	67%

5.1	Media CSOs advocate for Press freedoms	4	Milestones tool	Annually	NA	NA	N/A	20	20	NA
5.2 a	Media community holds debates to discuss media issues	0	Sign	Semi-annually	3	3	2	3	10	110%
5.2 b	Journalists in public attend debates	0	Sign	Semi-annually	48	46	61	72	300	76%
5.3	Media law and regulation show improvements	0	Milestones tool	Semi-annually	NA	NA	TBD	40	20	200%
5.4	Number of media civil society organizations and / or supported institutions assisted by USG	0	Project records	Quarterly	0	2	2	4	3	133%
5.5	Number of positive modifications to enabling legislation/regulations for media drafted with USG assistance	0	Review of legislation	Quarterly	0	0	0	0	1	0%

Section B: Q4 progress (July- September 2013)

Indicator U1: Useful news and information provided to citizens disaggregated by gender, age and region.

77% of the respondents (77% of women and 77% of men) from the baseline survey believe that the media outlets provide useful information for decision making. For the youth, (aged 18-35 years) the responses were slightly lower, only 64% of the youth believe the media outlets provide useful information for decision making.

A follow-up survey will take place at mid-program.

U2. Citizens use news and information to engage with government and policy decisions through the media disaggregated by gender, age and region.

44% (41% for the youth) of the respondents watch/listen to/ read news sources because they believe it informs them on how to engage with government. The scores were unanimous across gender.

U3. Professional content on key Mozambican development issues disaggregated by type of content (health, education, agriculture, etc.)

News articles analyzed consisted of agricultural content which scored 2.56 across the media sector, health topics analyzed scored 2.49, HIV issues scored 3, politics scored 2.45, women topics scored 2.61, youth topics scored 2.54 and education topics scored 2.58.

This indicator was edited during the PMP revisions to score rather than count the number of articles coded pertaining to development topics. All previously analyzed articles were revised to capture the score rather than the number analyzed for this particular indicator.

U4.Sustainability and professionalism of Mozambican media sector disaggregated by MSI objectives

The Media Sustainability Index (MSI) scored Mozambican professional journalism at 2.27 which reflects a media sector that is near sustainable. The country score of 2.27 will be the baseline for MSP.

1.1 Mozambican media meets professional standards

The baseline MSI score is 2.22 reflecting near sustainability which is interpreted as the country has progressed in meeting professionalism. However, more time may be needed to ensure that increased professionalism is sustainable.

1.2 Targeted media outlets meet professional standards

The Media outlets scored 2.50 on the Media Content Analysis Tool (MCAT) for print, TV and online content from July to September. This reflects content ranging between bad (score=2) to acceptable (score=3). This reflects 87% of the target score set for year one, 3.17.

This low score may be attributed to the coders having been quite generous in scoring analyzed content during the baseline and being more strict after the refresher MCAT training that took place in August as they were advised to be more critical in coding articles so that the scores reflect the true quality of the content.

1.3 Professional coverage of public health issues informing citizens disaggregated by media sector (TV, radio, print, online).

The Media Content Analysis Tool (MCAT) was used to gauge health content in the media sector. The average score across the media sector in the first year is 2.67. This score lies between 'bad' (2.00) and 'acceptable' (3.00) level of content on health and HIV reporting by the media sector.

1.4 Media sector conducts investigative journalism disaggregated by media sector (TV, radio, print, online).

The media sector scored 1.93 in the content analysis of investigative journalism based on the investigative journalism report produced by MSP. This score reflects content ranging between '*missing*' and '*bad*', inclining mostly towards bad.

1.5 Number of journalists trained with USG assistance disaggregated by gender, region, outlet

198 journalists and or journalism students have been trained with USG support throughout a total of 681 training days throughout program year one. 63 (32%) of the beneficiaries were women, amounting to 257 of the total training days. 136 male beneficiaries are accountable for the 424 of the total training days.

Between April and June 2013, 78 journalists were trained during 207 training days: 32 new beneficiaries and 46 continuing beneficiaries from the previous quarter.

Between July and September, 83 journalists were trained 15 women (74 person days) and 58 men (179 person days) were trained.

Although the annual number of journalists trained exceed the target by 19%, the person days of training is significantly below the annual target (41% of target). This is because the training day targets were establish before MSP fully comprehending the precise definition of what comprises a training day (6 hours plus of training). This target will be reviewed in collaboration with USAID to establish attainable targets that correspond to the definition of training days as defined by USAID.

1.6 Number of non-state news outlets assisted by USG disaggregated by region, outlet type (including rural or urban).

Forty-six non-state news outlets have benefitted from USG support. A total of 75 news outlets have received some form of USG support, either through training, grants or consulting throughout program year one.

2.1 Number of media outlets using strategic business plans disaggregated by region

MSP collected information from 14 media outlets for the baseline. 11 of these claimed to have and frequently use business plans.

Challenge: The baseline does not capture the entire media sector.

Plan of action: The analysis will focus on the MSP potential partners and use this as a sample to gauge the use of strategic business plans by the media sector.

2.2 Targeted outlets use market and audience research disaggregated by region.

6 media outlets out of the 14 use or have used market and audience research.

Challenge: Same 2.1 as above.

Plan of action: Same 2.1 as above

2.3 Revenue of targeted outlets, disaggregated by region and outlet.

MSP has obtained information pertaining to the revenue from Tim and Canal and the data is as follows in 2012 Canal made a total of USD 168, 506.00 in revenue and Tim made USD 1,018,992.55. A total sum of USD 1,187,498.55

Plan or action: MSP will continue to collect data form partners soon after the signing of a memorandum of understanding and use 2012 revenue as the baseline.

2.4: Progress towards creation of a Joint Industry Committee (JIC) for media research and advertising

There was an attempt made by MSP to support financially through USG funds media outlets. However, the proposals received by MSP reflected low capacity of the associations on their planning on the use of these funds. MSP will work with other associations to develop financial management skills and ensure that these are better able to manage the USG funds for the creation of the JIC.

2.5 Number of media outlets that receive USG-supported training to promote financial sustainability.

MSP is working with TIM and Canal de Moçambique to promote financial sustainability. These efforts have been carried out from the 2nd quarter. In this quarter, MSP trained journalists from additional 9 media outlets on financial sustainability in the Emerging Leaders Course.

3.1 Implementation of an effective curriculum at ECA

In the last quarter, MSP, through Rhodes University, conducted curriculum support dissemination to discuss the implementation of the effective curriculum.

A revised curriculum was submitted in April. The approval has not been confirmed. Once confirmed, MSP will feed this into the milestone tool to establish the level of progress attained.

A focus group discussion will be hosted by MSP during the second academic semester to attain student views on the efforts made towards implementing a revised curriculum.

3.2 Professionalism of journalism produced by students disaggregated by gender.

MSP coders analyzed news articles from *O especialista* an ECA newspaper produced through USG support. The content scored an overall average score of 2.94, which reflects content that is leaning towards “acceptable”. The target for year one is 3.25.

Challenge: Content was written by more than one journalist. Thus disaggregating content by gender is impossible as 3 individuals contribute to one story and there is often a gender balance on the contributions to the stories.

Plan of Action: MSP will analyze content produced by student and disaggregated by gender when possible. MSP will ensure gender balance in the compiling of the articles when possible.

4.1 Number of community radio stations implementing strategic plans

MSP has collected data from 6 community radio stations. Of these, 2 had strategic business plans. These are Watana from Nacala in the North of Mozambique and Thumbine in Zambezia (central) province.

4.2 Community radios operate soundly and prudently disaggregated by outlet, region

Community radio survey results reveal that according to the listeners, all 6 of the community radio stations operate soundly and prudently as measured by their responses to usefulness of the radio programs. The results were broken down as follows:

Table 2: Community radio Survey Results on Usefulness and Trust on the Radio Programs.

District		Quelimane	Milange	Mocuba	Nacala	Monapo	Namialo
Radio Station		R. Nova Paz	Thumbine	R.C. Mocuba	R.C. Watana	RCM	RCN
Usefulness	Total	91%	98%	97%	99%	92%	95%
	Female	88%	95%	97%	100%	93%	95%
	Youth	93%	98%	98%	99%	92%	100%
Trust	Total	92%	96%	86%	94%	94%	90%
	Female	95%	98%	94%	94%	95%	85%
	Youth	98%	97%	87%	91%	95%	94%

In all districts, the responses were positive (agree that the radio station’s programs are useful) for over 80% of the respondents.

4.3 Revenue of targeted community media show improvements disaggregated by region

MSP obtained data on revenue from 6 of the radio stations that have been selected to benefit from the program in year one.

Namialo and Mocuba radio stations do not keep track of their revenues and were thus excluded from this estimated value of 613,614.00 Mts.

4.4 Community stations gain the trust of the communities disaggregated by gender, age, and region

Refer to table 2 for data on the response rate on trust by the community radio listeners obtained during the community radio survey.

4.5 Number of non-state news outlets assisted by USG (community radio stations) disaggregated by region

Six community radios have been identified and a needs assessment implemented. The results from the needs assessment will determine the type and magnitude of USG assistance each will receive. Three of these are in Zambezia and 3 in Nampula. Implementation initiated in September.

5.1 Media CSOs advocate for press freedoms disaggregated by CSO

MSP analyzed 23 media CSOs, of these the Mozambican media CSO are in stage one of the milestones (with the exception of 2). This stage reflects “Media CSOs are at the initial stage of their creation. They lack institutional capacity, have weak leadership and hence, demonstrate very strong enthusiasm towards strengthened capacity to advocate for press freedom”.

Only two Mozambican organizations are above the stage 2. That’s the case of *Associação da Mulher na Comunicação Social*, and *Centro de Estudos Aquino de Braganca*, which are both in the stage 3 as they are well established organizations, with unique projects, but they still face difficulties to be fully financially viable.

The overall score on milestones tool is 20 out of 100 points which reflects Media CSOs are at the initial stage of their creation. They lack institutional capacity, have weak leadership and hence, demonstrate very strong enthusiasm towards strengthened capacity to advocate for press freedom.

5.2a-b Media community holds debates to discuss media issues

Four -debates were held between 1 July and 30 September. These were attended by 72 journalists (14 women and 58 men). A total 12 debates were held to date and a total of 227 journalists have attended.

Challenge: In the previous quarters, sign-in sheets were incorrectly dated and filled in and this created double counting of some participants which has since been corrected.

5.3 Media law and regulation show improvements

The Media law and regulation milestone tool reflects progress from 0 points in the baseline to 40 points by 30 September 2013. This is interpreted as ‘concrete proposals from the Media CSOs gain momentum, advocacy for press freedom re-emerges and gains momentum’.

5.4 GJD 2.4.2 Number of media civil society organizations and/or support institutions assisted by USG disaggregated by region.

MSP has signed MOUs with 8 media civil society organizations and offers funded internships to 3: Women and Law in Southern Africa (WLSA), GenderLinks and RECAC. MSP also provides financial support to *Associação Moçambicana de Jornalismo Judiciário* (AMJJ) during events. These have been funded since the second quarter of this program year.

5.5 GJD 4.2 Number of positive modifications to enabling legislation/regulations for media drafted with USG assistance.

Four laws await approval, these are the right to information bill, the digital migration strategy, the media law, and the press slaw which is currently stagnant. None of these involve USG assistance. The reason why USG funds have not been made available for this objective is that the organizations involved in these processes lack financial management skills which will be improved through the MSP's focus on financial management strengthening incentives.