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## SINGHA DURBAR

A television and radio drama and outreach initiative to

Create possibilities for collaborative political culture in the public imagination

Award #: AID-367-A-14-00001

## **ANNUAL WORK PLAN 2015**

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Search for Common Ground Nepal, for review by USAID.



## Table of Contents

|   |    |
|---|----|
| 1. Introduction .....   | 1  |
| 2. Key Personnel.....   | 2  |
| 3. Activity and Events Schedule .....                               | 2  |
| 4. Activity Details .....   | 5  |
| 5. Travel Plans .....   | 12 |
| 6. Expenses (Annual Budget) .....                                   | 12 |
| 7. Purchases including those subject to approval.....               | 12 |
| 8. Event Calendar of the Radio and TV Episodes to be Broadcast..... | 13 |
| 9. Anticipated Sub-Awards.....                                      | 14 |

## 1. INTRODUCTION

Search for Common Ground Nepal (SFCG) is implementing *Singha Durbar*,<sup>1</sup> a multimedia, dialogue and policy think tank engagement project with financial support from USAID Nepal. The project aims to create possibilities for a collaborative political culture in the Nepali public imagination.

The initiative centers on the production and broadcast of 13-episodes of a political TV drama series, *Singha Durbar (SD)*, a 52-episode radio drama series, *Gaun Gaun ma Singha Durbar (GGSD)*, and 26-episodes of radio drama in Maithili, *Sangor* . Using the radio and television dramas coupled with the think tank events, policy papers and outreach events, the initiative catalyzes dialogue among key stakeholders on governance, collaborative leadership, and policy issues to foster constructive, civic-government engagement and promote positive leadership role models.

The project runs through the period of January 3 2014 to January 2, 2016.

As mentioned in the Cooperative Agreement, this Annual Work plan 2015 for the project Singha Durbar (SD) outlines the following:

- a) Key staff;
- b) Activities and events schedule, including performance milestones;
- c) Quarterly Activity Details;
- d) Travel plans;
- e) Expenses (annual year 2 budget);
- f) Purchases including those subject to approval; and
- g) Event calendar of the radio and TV episodes to be broadcast.

In addition, it also includes a section on:

- h) Sub-awardees

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<sup>1</sup> Singha Durbar is the name of the government's administrative complex where the Office of the Prime Minister, most of the government ministries, and the parliament is housed.

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## 2. KEY PERSONNEL

The key personnel include:

- 1. Yubakar Raj Rajkarnikar, Producer:** The Producer, under the technical guidance and support from the Executive Producer and Assistant Producer, works closely with the writers, director, production coordinator, casting coordinator, and other key people to ensure the timely and high quality production and broadcast of the SD TV drama. He ensures that the storylines, scripts, and messaging are in line with the overall project objectives and results, and that all phases of the production are completed on time.

Yubakar Raj Rajkarnikar, SFCG's Director of Programs covers the role of the Producer. This was approved by USAID at the beginning of the project.

- 2. Meena Sharma, Project Manager:** The Project Manager is responsible for managing overall implementation of project activities and ensuring that the project achieves its set goals and objectives. She works closely with and with guidance from Senior Advisor, Country Director and Producer in managing the project. She will coordinate with radio producer, partners, Senior Policy Advisor and policy researcher to ensure timely and quality delivery of project activities and deliverables.

With approval from USAID, following the resignation of previous Project Manager Bhim Bhurtel, SFCG brought in Meena Sharma as the full time Project Manager from 01 October 2014.

## 3. ACTIVITY AND EVENTS SCHEDULE

(Including Performance Milestones – January 3, 2015 – January 2, 2016)

| Activity/ Task   | Year 2 – 2015     |     |     |     |     |     |     |     |     |     |     |     |
|--|-------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
|  | Jan               | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| Selection of policy partners   |                   | X   |     |     |     |     |     |     |     |     |     |     |
| Selection of publicity partner   |                   |     | X   |     |     |     |     |     |     |     |     |     |
| Selection of outreach partners   |                   |     |     | X   | X   | X   |     |     |     |     |     |     |
| <i>Activity Stream #1 – Curriculum Development</i>   |                   |     |     |     |     |     |     |     |     |     |     |     |
| <b>Milestone achieved :</b><br>Curriculum Document ready for radio drama (GGSD) and television series (SD) | Completed in 2014 |     |     |     |     |     |     |     |     |     |     |     |
| <i>Activity Stream #2 – Radio Dramas GGSD and Sangor</i>   |                   |     |     |     |     |     |     |     |     |     |     |     |
| Consultations with the expert and advisors   | X                 | X   | X   | X   | X   | X   | X   | X   |     |     |     |     |
| Script Writing   | X                 | X   | X   | X   | X   | X   | X   | X   |     |     |     |     |
| Script outline for USAID's review  | X                 | X   | X   | X   | X   | X   | X   | X   |     |     |     |     |

|   |   |   |   |   |   |   |   |   |   |   |   |   |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Production and broadcast of radio drama GGSD  | X | X | X | X | X | X | X | X | X |   |   |   |
| Production and broadcast of radio drama Sangor  | X | X | X | X | X | X | X | X | X | X | X |   |
| Publicity, communication  | X | X | X | X | X | X | X | X | X |   |   |   |
| Monitoring  | X | X | X | X | X | X | X | X |   |   |   |   |
| <b>Milestone: 52 episodes of GGSD produced and broadcast. 26 episodes of Sangor produced and broadcast.</b> |   |   |   |   |   |   |   |   |   |   | X |   |
| <i>Activity Stream #3 – SD Television Series</i>  |   |   |   |   |   |   |   |   |   |   |   |   |
| Writing final drafts, translation into Nepali   | X | X | X |   |   |   |   |   |   |   |   |   |
| script testing  |   | X |   |   |   |   |   |   |   |   |   |   |
| Final scripts approved by USAID   |   | X | X |   |   |   |   |   |   |   |   |   |
| <b>Milestone: 13 Scripts complete and approved</b>  |   |   | X |   |   |   |   |   |   |   |   |   |
| Pre-production  |   | X | X | X |   |   |   |   |   |   |   |   |
| Shooting  |   |   |   | X | X | X |   |   |   |   |   |   |
| Post Production   |   |   |   |   |   | X | X |   |   |   |   |   |
| Broadcast   |   |   |   |   |   |   |   | X | X | X |   |   |
| <b>Milestone: All 13 episodes broadcast</b>   |   |   |   |   |   |   |   |   |   | X |   |   |
| Monitoring  |   |   |   |   |   |   |   | X | X | X | X |   |
| <i>Activity Stream #4 – Promotional Activities including social media</i>                                   |   |   |   |   |   |   |   |   |   |   |   |   |
| Promotion for Radio Show  | X | X | X | X | X | X | X | X | X | X | X | X |
| Promotion for Television Show   |   |   |   | X | X | X | X | X | X | X | X |   |
| <b>Milestone: Appointment of Sub-contractor for promotions of SD TV series</b>                              |   |   | X |   |   |   |   |   |   |   |   |   |
| <i>Activity Stream #5 – Informing Policy: White Papers</i>  |   |   |   |   |   |   |   |   |   |   |   |   |
| Consultation: National level Policy Think Tanks Forums  |   |   |   | X | X | X | X |   |   |   |   |   |
| Policy Papers: research and writing (writing will be scattered with one completed every 2 months)           |   |   |   | X | X | X | X | X | X | X |   |   |
| Release of Policy papers, launching events in Kathmandu   |   |   |   |   |   |   |   | X | X | X | X |   |

|   |  |   |   |   |   |   |   |   |   |   |   |   |
|---|--|---|---|---|---|---|---|---|---|---|---|---|
| Policy paper wider dissemination  |  |   |   |   |   |   |   | X | X | X | X |   |
| <b>Milestone: Think Tank Forums completed</b>                             |  |   |   |   |   |   | X |   |   |   |   |   |
| <b>Milestone: All policy paper disseminated</b>                           |  |   |   |   |   |   |   |   |   |   |   | X |
| <i>Activity Stream #6 – Outreach</i>                                      |  |   |   |   |   |   |   |   |   |   |   |   |
| National Political Leaders Screenings and policy dialogues                |  |   |   |   |   |   |   | X | X | X | X |   |
| Local Political Leaders Screenings and policy dialogues                   |  |   |   |   |   |   |   | X | X | X | X |   |
| Public Screenings   |  |   |   |   |   |   |   |   | X | X | X |   |
| Distribution of DVDs  |  |   |   |   |   |   |   |   |   | X | X | X |
| Mobilization of National Media  |  |   |   |   |   | X | X | X | X | X | X |   |
| Street drama as outreach  |  |   |   |   |   |   |   | X | X | X | X |   |
| Uploading the episodes of Singha Durbar with English subtitles to YouTube |  |   |   |   |   |   |   | X | X | X | X |   |
| <i>Monitoring and Evaluation</i>  |  |   |   |   |   |   |   |   |   |   |   |   |
| Monitoring of radio dramas  | X  | X | X | X | X | X | X | X | X | X | X |   |
| OCAT with the partners  |  |   | X | X |   |   |   |   |   |   |   |   |
| Monitoring of television show   |  |   |   |   |   |   |   | X | X | X | X |   |
| Listenership and Viewership Survey  |  | X |   |   |   |   |   |   |   |   |   | X |
| Monitoring of outreach activities   |  |   |   |   |   |   | X | X | X | X | X | X |
| End-line survey   |  |   |   |   |   |   |   |   |   |   | X | X |
| <i>Reporting</i>  |  |   |   |   |   |   |   |   |   |   |   |   |
| Quarterly Financial Reports submission                                    |  |   |   | X |   |   | X |   |   | X |   |   |
| Quarterly Progress Reports submission                                     |  |   |   | X |   |   | X |   |   |   |   |   |
| Annual Progress Reports   |  |   |   |   |   |   |   |   |   | X |   |   |
| Final Report  | Within 60 days after the closure of the project. |   |   |   |   |   |   |   |   |   |   |   |
|   |  |   |   |   |   |   |   |   |   |   |   |   |

## 4. ACTIVITY DETAILS

Following section provides quarterly activity details for the second year of the project.

### Quarter 1: January 1, 2015 – March 31, 2015

- **Sub-awardee and contractors -**  
SFCG will bring on board production partner Mila Productions Pvt. Ltd. for the production of SD television series on the first quarter of 2015. Similarly, SFCG will also contract South Asia Institute of Advance Studies (SIAS) to implement the policy stream of the project. It will also contract a publicity partner for the publicity and promotion of SD television series. Both Mila Productions and SIAS were selected through a competitive bidding process.
- **Planning Meetings** – In the first quarter in 2015, SFCG will hold a number of project planning meetings with project staff and partners to get aligned on the project objectives, timelines, activities and deliverables.
- **Activity 2 – Radio Drama GGSD and Sangor production and broadcast**  
SFCG will continue with the production and broadcast of radio dramas GGSD and Sangor in year two of the project. The production process will include the writing, recording and post production of the radio dramas. GGSD will be broadcast through 56 radio stations across the country until September 26, 2015, and Sangor will be broadcast through 10 radio stations in central and eastern Terai and in Kathmandu until November 28, 2015. SFCG might add the broadcasting radio stations for both the dramas, and will inform USAID of the same.

In the first quarter of year two, 13 episodes each of GGSD and Sangor will be broadcast.

- **Activity 3 - Television Drama Series SD**
    - **Scripting:** - The script writing process for SD television series will continue until the end of March 2015. Lead writer is closely working with SFCG Senior Advisor to finalize the scripts. The writers and producers will create the episodes/story for the television drama and finalize all 13 episodes. Experts in drama writing and governance issues will also be included as resource people in the clinic if needed. The final scripts will be provided to USAID for approval.  
  
SFCG media experts and producers will work closely with the lead writer in the process for continuous monitoring and feedback. The initiative will be overseen by SFCG's Senior Advisor, a technical expert in behavior change communications, to ensure that the messages are presented in the most effective way to ignite shifts in audience attitude and behaviors. The writing team has develop the scripts, characters, and storylines to convey the core messages based on the curriculum.
    - **Script Testing** – SFCG will test the storylines and the script with the target audience to ensure that they resonate with the audience. SFCG will test the selected scripts with a sample of the target audience to check for the clarity of the messages, public understanding and appropriateness of the language and characters used. Based on the scrip testing, SFCG writing team will make necessary changes in the script.
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- **Pre-production** – Pre-production process of the television drama SD will also start in this quarter. Once the script are ready, the production team will conduct a process in which every aspect of the show is planned out. This will include casting, rehearsals, location scouting, planning shooting schedules, preparing necessary props for the shoot and many other tasks.
    - **Site visits, location scout:** The SD production team will visit the Singh Durbar and the Prime Minister's official residence at Baluwatar to get the idea for setting the location in the scene. The team will also scout for other locations required for the shoot.
    - **Selection of artists for television and radio dramas** – In the first quarter ending March 2015, SFCG the production team will also select and recruit the actors for television drama SD. The actor are being selected on the basis of their performance and based on the story lines and the roles.
    - **Artists' workshop** – Mila Productions partner and SFCG will also organize a workshop for the artist, to understand the story and their role better and to practice the scenes.
  
  - **Activity 4 – Promotional Campaign - for GGSD and Sangor**

Promotional campaigns for both the radio dramas are ongoing, including but not limited to, radio, newspaper and online advertisements, and distribution of branded mugs, flyers and stickers. These publicity activities will continue until September 26, 2015 for GGSD and November 28, 2015 for Sangor.
  
  - **Activity 5 – Information Policy White Papers**
    - **Partner Selection and contract** – In the first quarter of the project SD, SFCG is undertaking the process of partner organization selection for the Policy White Paper related activities. SFCG will review the Terms of Reference (ToR) of selected partner and sign the service contract with agreed budget, activities and work plan.
    - **Research Fellows Selection** – In the first quarter of the project, SFCG will also support its partner to recruit 'Research Fellows' for policy research on eight different thematic areas.
    - **Prepare the checklist of experts** – In the first quarter within the month of Feb. 2015, SFCG will support its partner to identify the key experts of eight thematic areas, which policy research will be conducted.
    - **Orientation of the research fellows & start the desk review:** – SFCG will also organize an orientation workshop for the eight research fellows about the methods and approaches that will be based on basic objectives of the SD project. After completion the orientation, desk review of the policies will start.
    - **Start Think Tank meeting:** – To support the policy research work, SFCG will work with its partner to conduct think tank meetings on each thematic areas with specific objectives
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and outcomes where concerned experts and stakeholders will participate and contribute their knowledge for policy research work.

- **Start Policy Research and prepare research papers:** By the ending of quarter, SFCG will facilitate to its partner to initiate research and writing papers that will take few months to complete.
- **Monitoring and evaluation**
  - **Partners' capacity evaluation and building** – SFCG will continue the process of capacity building of its partners organizations. In the first year of the project, SFCG conducted capacity assessment of partner AFN, and has started integrating the capacity building components on the basis of the findings of the study. SFCG will continue that in year two of the project, and will also initiate process with NW and other partners.
  - **Listenership Survey**

SFCG will conduct a listenership survey of GGSD and Sangor in the first quarter of year two of the project. The listenership survey aims to track the listenership rates and to investigate how the radio programs empower the target communities for social change and transformation. The specific objectives of the study are:

    - to determine the listenership rate of the radio dramas GGSD and Sangor
    - to assess the effectiveness of the radio program among the targeted listeners
    - to assess the effectiveness of the program's content, style, language and time of broadcasting
    - to assess whether the topics/contents raised in the radio drama are closely related with the existing issues/situation.

The survey will utilize the 3-R framework: Reach, Relevance and Response. Reach includes the geographical coverage, demographics of listeners; Relevance explores to what extent the issues raised in the program and the overall format of the program is relevant to the local socio-political dynamics of the community in concern; and Response explores what changes occur in the society as a result of the show and how our target audience are adjusting their behavior or taking or specific actions as a result of the radio program.

The survey will be broadly quantitative in nature and the sample respondents will be interviewed with the help of a standard set of questionnaire. The sample size will cover the target group belonging to the age of above 15 years from Eastern, Central, Western, Mid-western and Far-western regions of Nepal. The survey will use stratified random sampling in order to achieve a geographically dispersed sample of the target audiences. The sampling of target groups will ensure the representation of the different demographics of the population with special focus on different social identities and minority groups (Dalit and disadvantaged groups). The selection of the sample VDCs and households will be done based on simple random sampling. A total of 848 persons will be selected from 12 VDCs.

- **Monitoring and Evaluation**

SFCG will continue the monitoring of the radio dramas in year two of the project as well. It will use various tools like FGD's, Key Informant Interviews (KII), and collection of case studies to continuously monitor the effectiveness of the dramas.
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## Quarter 2: April 1, 2015– June 30, 2015

- **Sub-awardee and contractors -**  
In the second quarter of year two, SFCG will contract outreach partner/s as required. The outreach partner organization/s will collaborate with SFCG in conducting various activities to strengthen the messages of the radio and television dramas, and to strengthen other components of the project. Best suitable organizations will be selected on the basis of requirements to maximize project achievements.
  
  - **Activity 2 – Radio Drama GGSD and Sangor production and broadcast**  
The production and broadcast of radio dramas GGSD and Sangor will continue. A total of 13 episodes each of the dramas will be broadcast in the second quarter of year two of the project.
  
  - **Activity 3 – Television Drama Series SD**
    - **Production of the Television of drama series:** SFCG and production partner Mila Productions Pvt. Ltd. will conduct the shooting of all 13 episodes of SD television series in this quarter.
    - **Post production:** Post production of SD television series will also start in this quarter. The editing of the series will start after a month of the shooting and will continue through quarter three of 2015. SFCG and Mila Productions Pvt. Ltd. will also undertake the production of background score and songs for the television series.
  
  - **Activity 4 – Promotional Campaign – SD television series**  
SFCG will continue the promotional activities for the radio dramas GGSD and Sangor in this quarter as well. It will also initiate the promotional campaign for SD television series, which will include audio visual promotional materials and social media campaign in this quarter.
  
  - **Activity 5 – Information Policy White Papers**
    - **Continue Think Tank meetings:** In the first month of the second quarter by June 2015, SFCG will continue Think Tank meeting as same as first quarter through its partner on eight different thematic areas.
  
    - **Continue Policy Research and paper preparation work:** SFCG with its local partner SIAS will continue policy research and paper preparation works in April and May, based on the 8 thematic areas.
  
    - **Develop 'Policy White Papers':** In the last two months of the 2<sup>nd</sup> quarter 2015, SFCG with support from its partners will prepare a draft of 'Policy White Papers' on eight different thematic areas.
  
    - **Peer Review of Policy White Papers:** After drafting the policy papers on each thematic area, SFCG will support and advice to its partner for peer review of each paper which will be continue up to the last month of the second quarter 2015.
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- **Monitoring and Evaluation**

SFCG will continue the monitoring of the radio dramas, using different tools like FGD's, Key Informant Interviews (KII), and case studies in the second quarter of the project as well.

- **Reporting**

SFCG will submit to USAID a quarterly report of the project by April 15. The report will cover the project achievements and activities accomplished during the period from January 1 to March 31, 2015.

### **Quarter 3: July 1, 2015 – September 30, 2015**

- **Activity 2 – Radio Drama GGSD and Sangor production and broadcast**

SFCG will continue the production and broadcast of radio drama GGSD and Sangor in the third quarter of year two. The production cycle of the radio drama – including the writing, recording, production and broadcasting – will continue until September 26 2015 for GGSD and November 28 2015 for Sangor.

- **Activity 3 – Television Drama Series: Singha Durbar**

SD television series will be on air in this quarter. SFCG will broadcast the series through a national television in the prime viewing time. SFCG will inform USAID of specific days and timing of the broadcast when it is finalized with the broadcasting television channel.

- **Activity 4 – Promotional Campaign**

The promotion campaign for the radio dramas GGSD and Sangor and for television drama SD will continue in this quarter. The publicity for the TV series will include newspaper, radio, television, online and movie theatre advertisements, hoarding boards, stickers, and other promotional activities. The specifics of the campaign will be decided after the selection of the promotion partner.

- **Activity 5 –Policy White Papers**

- **Dissemination of the Policy White Papers:** In the last month of 2<sup>nd</sup> quarter 2015, SFCG will support its partner to start dissemination process of the research works finding through organizing separate events in different places on different thematic areas.
  - **Continue dissemination events of the “Finding”:** In the whole 3 months of the 3<sup>rd</sup> quarter 2015, SFCG will work on dissemination events with its partners on the finding of the policy research works as well as collect feedbacks from concern experts, stakeholders and beneficiaries.
  - **Hand Over “Policy Papers” to GoN:** In July 2015, SFCG will organize a short briefing meeting with the key government officials generally NPC Vice Chairman, Chief Secretary, and Secretaries of the relevant thematic areas ministries as well as key dignitaries. In this meeting, SFCG will present the gist of the SD project including feedback of radio and TV drama shows, which are directly and indirectly related with the policy research activities. At end of the meeting, SFCH will hand over “Policy
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Papers” to Government of Nepal (GoN) with the expectation to incorporate in fiscal year plan and budget.( As this is the end of GoN fiscal year and we want the GoN to consider our policy recommendations while planning the next year program 2072/73)

- **Activity 6 – Outreach**

- **National and local screening and dialogues with political leaders:** SFCG and local outreach partners will conduct screenings and facilitated dialogues at the national and local levels, based on the episodes of SD television drama. Weekly dialogues will be conducted at various levels throughout this quarter.
- **Public Screenings:** SFCG will also organized public mass screenings of the episodes of SD television series in this quarter. The specifics of the public screenings will be decided later with the publicity and outreach partners.
- **Street dramas:** Mobilizing the theater groups/street drama troupe in different parts will help people know about show and spread the message to meet the objectives of the project. SFCG and the local outreach partners will design the dramas which will be performed in strategic locations in the project districts.

- **Monitoring and Evaluation**

Continue to monitor the radio dramas, SFCG will also start monitoring the television dram SD in this quarter of year two of the project. It will use various tools like FGD's, Key Informant Interviews (KII), and case studies to gauge the effectiveness of the shows. Additionally SFCG will also monitor the outreach activities that will be conducted in quarter three and four of this year.

- **Reporting**

In this quarter, SFCG will submit to USAID a quarterly report July 15. The report will cover the project achievements and activities accomplished during the period from April 1 to June 30, 2015.

#### **Quarter 4: October 1, 2015 – December 31, 2015**

- **Activity 2 – Radio drama Sangor production and broadcast**

SFCG will continue the production and broadcast of radio drama Sangor until the end of November in year two.

- **Activity 3 – Television Drama Series: Singha Durbar**

SFCG will produce a DVD of all 13 episodes of SD television drama series in this quarter. These will be distributed to the target audiences by the end of this quarter.

- **Activity 5 – Information Policy White Papers**

- **Disseminations** –The publication and dissemination of the white papers will be done in the end of this quarter. The policy briefs/white papers will be shared with agencies involved in the thematic issues.

- **Monitoring and Evaluation**

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SFCG will continue to monitor the radio dramas, and start monitoring the television dram SD in this quarter of year two of the project. It will use various tools like FGD's, Key Informant Interviews (KII), and case studies to gauge the effectiveness of the shows. Additionally SFCG will also monitor the outreach activities that will be conducted in quarter three and four of this year.

- **End-line Survey**

SFCG will carry out an end-line survey during November-December 2015. The end-line survey will provide comparative assessment of selected demographic and socio-economic indicators (output and outcome level indicators) of the project considering 'before and after' and 'with and without' the project scenarios. It will be carried out in the same districts where baseline survey was carried out and using the same survey methodology and similar sample size.

- **Reporting**

SFCG will submit to USAID an Annual Progress Report by October 15, 2015. The report will detail the activities accomplished and results achieved during the period of October 1, 2014 to September 30, 2015.

SFCG will also submit the final quarterly report by January 15, 2016. This report will cover the project achievements and activities accomplished during the period from October 1, 2015 to January 2, 2016.

Finally, SFCG will also prepare and submit a Final Project Report to USAID no later than 60 days after the end of the project. The final report will outline all the activities, results, all monitoring and evaluation data, success stories, challenges and lessons of the project.

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## 5. TRAVEL PLANS

Following are the international travel plans for the project in the year 2015. The dates are tentative and SFCG will inform USAID of the exact dates of travel at least 3 weeks prior to actual travel. SFCG will provide separate cover letter for AO with budget details for her approval in advance of their travel.

| S.N | Name   | Destination                                    | Dates of travel            | Purpose   | Project Result:  |
|-----|--|--|----------------------------|---|--|
| 1   | Serena Rix<br>Tripathee,<br>Senior Advisor   | Sydney, Australia<br>– Kathmandu,<br>Nepal     | 15 July - 1<br>August 2015 | Post production and<br>launch ceremony of<br>Singha Durbar  | High quality post-<br>production and<br>excellent launch<br>ceremony of<br>Singha Durbar |
| 2   | Michael Shipler<br>Asia Regional<br>Director | Washington DC,<br>USA –<br>Kathmandu,<br>Nepal | 15 July - 1<br>August 2015 | To attend the<br>launch ceremony of<br>Singha Durbar, and<br>assess the project's<br>progress and<br>discuss the project<br>closing and<br>evaluation plan. | Project closing and<br>evaluation plan   |

## 6. EXPENSES (ANNUAL BUDGET)

**Year 2 Budget:** The annual budget for 2015 is attached as a separate spread sheet.

## 7. PURCHASES INCLUDING THOSE SUBJECT TO APPROVAL

SFCG does not anticipate any purchases in year two that require USAID's approval.

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## 8. EVENT CALENDAR OF THE RADIO AND TV EPISODES TO BE BROADCAST

**Note:** The topics to be covered in each episode will be finalized during the script writing process, when the story outlines are completed and presented to USAID for approval.

|   |  |   |  |
|---|--|---|--|
| <p><b>January 2015</b></p> <p>On Air</p> <p>GGSD and Sangor radio drama series in Nepali and Maithali languages respectively (Weekly)</p>                               | <p><b>February 2015</b></p> <p>On Air</p> <p>GGSD and Sangor radio drama series in Nepali and Maithali languages respectively (Weekly)</p> | <p><b>March 2015</b></p> <p>On Air</p> <p>GGSD and Sangor radio drama series in Nepali and Maithali languages respectively (Weekly)</p> | <p><b>April 2015</b></p> <p>On Air</p> <p>GGSD and Sangor radio drama series in Nepali and Maithali languages respectively (Weekly)</p>  |
| <p><b>May 2015</b></p> <p>On Air</p> <p>GGSD and Sangor radio drama series in Nepali and Maithali languages respectively (Weekly)</p>                                   | <p><b>June 2015</b></p> <p>On Air</p> <p>GGSD and Sangor radio drama series in Nepali and Maithali languages respectively (Weekly)</p>     | <p><b>July 2015</b></p> <p>On Air</p> <p>GGSD and Sangor radio drama series in Nepali and Maithali languages respectively (Weekly)</p>  | <p><b>August 2015</b></p> <p>On Air</p> <p>GGSD and Sangor radio drama series in Nepali and Maithali languages respectively (Weekly)</p> |
|   |  | <p>SD television serial drama (Weekly from the second half of July)</p>   | <p>SD television serial drama (Weekly)</p>   |
| <p><b>September 2015</b></p> <p>On Air</p> <p>GGSD (ending September 26, 2015) and Sangor radio drama series in Nepali and Maithali languages respectively (Weekly)</p> | <p><b>October 2015</b></p> <p>On Air</p> <p>Sangor radio drama series in Maithali languages (Weekly)</p>                                   | <p><b>November 2015</b></p> <p>On Air</p> <p>Sangor radio drama series in Maithali languages (Weekly)</p>                               | <p><b>December 2015</b></p>  |
| <p>SD television serial drama (Weekly)</p>  | <p>SD television serial drama (Weekly, ending by the middle of the month)</p>  |   |  |

## 9. ANTICIPATED SUB-AWARDS

In year two of the project, SFCG anticipate working with a number of sub-grantees and partners for the production and promotion of the SD television series, and outreach activities of the project.

### **1. Production and Broadcast of Television Drama Singha Durbar:**

SFCG has selected Mila Productions Pvt. Ltd. (Mila) to work in the production of SD television series, for which SFCG has already submitted the 'Request for Sub-award Approval' to USAID. Mila will be responsible for the pre, during and post production of the television series, which will include all the preparation for the shooting of the show, the shooting, and all editing and mastering processes. Mila will make the episodes of the series ready to be broadcast on national television on time.

### **2. Production and Broadcast of Radio Drama Sangor:**

SFCG will provide sub-award to New World (NW) to produce and broadcast radio drama Sangor in Maithali language.

NW has been a partner of SFCG since 2008 and have been producing the radio drama Sangor.

As per the requirements of the Cooperative Agreement, SFCG will request a prior written concurrence from USAID's AOR and final written consent from the AO for the budgeted sub awards.

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