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Lebanese American University

UNIVERSITY SCHOLARSHIP ASSISTANCE PROGRAM - II
AID-268-A-11-00004

QUARTERLY PROGRESS REPORT

Report number 2

REPORTING PERIOD:

January – March 2012

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SUBMITTED TO:

**UNITED STATES AGENCY FOR INTERNATIONAL DEVELOPMENT
(USAID)**

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Table of Contents

<i>IMPACT SUMMARY AS OF MARCH 2012</i>	3
<i>PROGRESS SUMMARY</i>	7
<i>Program Summary</i>	10
<i>Progress during this Quarter – Key Achievements</i>	10
<i>Detailed Progress</i>	10
<i>I - Dissemination</i>	10
<i>II- Visiting public high schools</i>	11
<i>III- Receiving students applications</i>	11
<i>IV- Collaborating with the Ministry of Education</i>	11
<i>Annexes</i>	12

IMPACT SUMMARY AS OF MARCH 2012

Activity	Indicator	Target unit	Rationale Behind Targets	Baseline	Year I (Oct 2011 to Sep 2012)						
					Target Year I	Q1	Q2	Q3	Q4	Achieved Year I	Comments
Standard Indicators											
	Number of Host-Country Individuals receiving USG-Funded Scholarships to Attend Higher Education Institutions	scholars	As per agreement		53						
	Number of Host-country individuals trained as a result of USG Investments Involving Higher Education Institutions	scholars (Total)	As per agreement		53						
		Male Scholars	Estimate gender split as per USP I		19						
		Female Scholars	Estimate gender split as per USP I		34						
Advertisement and Production											
Design Application, Brochure, Website, poster...	Promotional Materials Developed	Number of Promotional Materials Developed		4	4	4					
Advertising in leading Arabic newspapers	USP II advertised in 3 Arabic newspapers	Number of Advertisement	4 in each of the three Arabic newspapers	12	12	8	4				
LAU personnel highlighting USP II during their appearances in Lebanese Radio & TV stations	Number of media appearances	Media appearances	Generate more publicity for USP II	2	2						None of the SDEM management appeared on TV
Distribute the USP II brochure to public high schools throughout Lebanon	USP II brochure distributed	Number of Brochures	Increase coverage and advertisement	4100	7000	5134	1866				

Distribute the USP II brochure to public high schools throughout Lebanon	Number of Public Schools Receiving Brochures and promotional items	Public high schools	Promote USP II directly in schools	238	200	149	90					
Admissions officers distribute Admissions & F.A. applications	Number of applications distributed	applications	Facilitate the task of filling the application	970	4500	3707	1238					
Send electronic copies of the USP II brochure to LAU alumni & friends	USP II brochure sent electronically	LAU alumni & friends	USP I covered 8600 address	8600	8500	15949						
Promote USP II award in magazine, Alumni bulletin, president's report and Social Media	USP II Award promoted	LAU magazine, Alumni bulletin, president's report and Social Media	Promote USP II	4	4	1	1					LAU Magazine volume 13 and President's report 2011
Recruitment												
LAU Admission officers schedule meetings with public school principles principals & visit them & present USP II to their students	Number of public high schools visited	Public high schools	Promote USP II directly in schools	238	200	149	90					
	Number of Students attended LAU school visits	approximate number of students in the public school	Promote USP II directly in schools	Estimate: 15 students on average / school	3000	10505	5257					Actual average # of students / school is 66
Orientation												
Invite scholars to a special multi-day orientation program given by the USP II:director/coordinator/faculty/ and staff and student mentors/orientation leaders	Number of scholars attending the multi-day orientation program	Number of scholars	The number of recipients of this award is 53	53	53							
	Number of Orientation Sessions held for USP-II Scholars	sessions	USP II specific orientation and LAU general orientation	2	2							

Assist in opening bank accounts	Number of scholars assisted in opening bank accounts	Bank accounts	Monthly stipends will be transferred to those bank accounts	53	53						
Provide scholars with email accounts	Number of Email accounts provided to scholars	Email accounts	Mean to receive updates and remain connected to LAU community	53	53						
Provide scholars with Laptops	Number of Laptops provided to scholars	Laptops	Every Scholar is entitled for one laptop	53	53						
scholars sign letters of understanding explaining the conditions of the scholarship & the responsibilities of LAU & the student	Number of Letters of understanding signed	Letters of understanding	The number of recipients of this award is 53	53	53						
Housing and Other Facilities											
Admit Students to LAU Dorms	Number of Scholars admitted to student housing	scholars (Total)	Estimate: all students will live in LAU dorms	53	53						tentative pending scholars personal preference
		Male Scholars			19						
		Female Scholars			34						
Intensive English and Tutoring											
	Number of Scholars admitted to intensive English - one semester	scholars (Total)	Estimate: all students in 3 years program will take 2 semesters of intensive English		0						this is tentative pending scholars English skills
	Number of Scholars admitted to intensive English - two semesters	scholars (Total)	Estimate: all students in 3 years program will take 2 semesters of intensive English		33						this is tentative pending scholars English skills

Academic Formation											
Assign LAU student mentor for every scholars	Number of mentors assigned for the first academic year	Number of mentors	estimate: 1 mentor for every group of 5+ scholars	as per agreement	10						
Advising scholars for registration purposes	Number of scholars advised	scholars	The number of recipients of this award is 53	as per agreement	53						
Extra-curricular Activities and Leadership											
<i>Not Applicable to Year I</i>											
Career Development and Internships											
<i>Not Applicable to Year I</i>											

PROGRESS SUMMARY

Activities	Output	Status	Notes / Justification	Q1			Q2			Q3			Q4		
				Oct 2011	Nov 2011	Dec 2011	Jan 2012	Feb 2012	Mar 2012	Apr 2012	May 2012	Jun 2012	Jul 2012	Aug 2012	Sep 2012
Advertisement and Production															
Design and print a new and comprehensive Admission and Financial Aid application	Produce the application	Completed		x	x	x									
Informing MEHE (Ministry for Education and Higher Education)	MEHE informed	Completed		x	x										
Advertising in leading Arabic newspapers	USP II advertised in 3 Arabic newspapers	Completed			x	x	x	x							
LAU personnel highlighting USP II during their appearances in Lebanese Radio & TV stations	USP II highlighted by LAU personnel	Cancelled			x	x	x	x							
Distribute USP II brochures and FA applications to public schools	Admission & F.A. applications distributed	Completed			x	x	x	x							
LAU Admission officers schedule meetings with public school principals, visit them, & present USP II to their scholars	Public high schools visited & USP II presented	Completed			x	x	x	x							
Develop a USP II brochure	USP II brochure developed	Completed		x	x										
Distribute the USP II brochure to public high schools throughout Lebanon	USP II brochure distributed	Completed			x	x	x	x							
Send electronic copies of the USP II brochure to LAU alumni & friends	USP II brochure sent electronically	Completed				x									
Recruitment															
Select 53 scholars from all applicants	53 scholars selected	As Planned										x	x	x	
Create a waiting list of 2 nd tier applicants	Waiting list created	As Planned										x	x	x	
Send provisional acceptances to the selected 53 applicants	53 provisional acceptances sent	As Planned											x	x	
Send final acceptances to the selected 52 applicants	Final 52 acceptances sent	As Planned											x	x	x

Extra-curricular Activities and Leadership													
<i>Not Applicable to Year 1</i>													
Career Development and Internships													
<i>Not Applicable to Year 1</i>													

Program Summary

1. Duration: the period of the agreement is October 1,2011 to September 30,2016
2. Objectives: LAU to enroll as of fall 2012, 53 academically qualified and financially needy male and female students from both rural and urban areas, representing Lebanon's diverse confessional makeup.
3. Scope:
 - a. These students may be enrolled in many majors including: Business, Civil Engineering, Communication Arts, Computer Engineering, Computer Science, Economics, Education, Electrical Engineering, Mechanical Engineering, Nursing and Nutrition.
 - b. The award will cover: Tuition fees of up to one preparatory year (applicable for the 3 years program only), Full tuition fees for the duration of the program, Medical Insurance, Book allowance, Student housing, a Monthly Stipend for 11 months per year and a Laptop.
4. Key Activities and Phases:
 - a. Advertisement and production
 - b. Recruitment
 - c. Orientation
 - d. Housing and other facilities
 - e. Intensive English and Tutoring
 - f. Academic Formation
 - g. Extra-curricular activities and Leadership
 - h. Career Development and Internships

Progress during this Quarter – Key Achievements

The huge number of USP II applicants is a big achievement that proved the efficiency of the recruitment process, the wide exposure created by the admission team and the great responsiveness received from public high school students.

Detailed Progress

I - Dissemination

a. Newspaper advertisements (Annex 1)

During the months of January and February USP II was advertised in two leading Arabic newspapers:

- An Nahar (January 9, February 13)
- As Safir (January 11, February 14)

Two additional advertisements were planned in Al Balad newspaper during the months of January and February 2011 however, due to internal managerial changes at al Balad they were omitted.

b. Facebook page (Annex 2)

To increase USP II awareness among the young generation a link to the website was placed on LAU Facebook page.

II- Visiting public high schools

During quarter II, LAU visited 90 public high schools across the different regions of Lebanon, 6 schools out of them in Akkar region were just contacted by phone due to safety and security consideration, one school in Byblos was also contacted by phone due to the limited number of students (2 students in grade 12 only). During these visits LAU admission personnel met 5257 students and distributed 290 posters, 1328 flyers and 1238 admission and financial aid applications. Eleven USP I scholars participated in some of these visits; their presence added great credibility to the recruitment process and encouraged students to apply. Attached below are some pictures (Annex 3) showing LAU personnel presenting and discussing USP II with public high school students.

III- Receiving students applications

The original deadline to receive students application was Feb 29, 2012 however, this deadline was extended until March 16, 2012 in order to give a fair chance to schools that were visited during the last two weeks of February to apply.

Up to March 16, 1011 applications were received in total, 37% male and 63% females Data was entered in the system by the Admissions offices. Incomplete applications were screened and related students were contacted to provide missing information. At the end of quarter II 717 applications out of the 1011 were completed and ready to be considered for the first selection phase.

67% of the 717 complete applications are for students with high school averages equal or above 12 over 20. This is a first positive indicator that the academic standing of these students is fairly high.

IV- Collaborating with the Ministry of Education

On January 30, 2011 the Assistant Vice President for Enrollment management met the USP official contact named by the Director General of the Ministry of Education and Higher Education and shared with him an overall update on the progress of the project and the challenges faced during public high school visits.

Challenges during this Quarter

Minor challenges were faced in scheduling visits with four high schools; these challenges were solved when raised to the USP official contact at the Ministry of Education.

Planned Activities for next Quarter

The main activities that will be undertaken during quarter III are:

- 1- Keep on requesting missing documents to increase the number of complete applications
- 2- Select the first pool of applicants who will be asked to take LAU entrance exams
- 3- Schedule and run SE and EEE exams in each of Byblos and Beirut campus
- 4- Enter the entrance exam results in the applicants data log to enable the second selection phase

Annex 1: Newspaper Advertisement

An Nahar January 9, 2012

النهار
الأثنين 2012-01-09 العدد 24613
8



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الجامعة اللبنانية الأمريكية (LAU)

والوكالة الأمريكية للتنمية الدولية (USAID)

تطلقان المنحة الجامعية الثانية الكاملة لطلاب الثانويات الرسمية

تعلم «الجامعة اللبنانية الأمريكية» (LAU) أنه وبدعم من الشعب الأميركي من خلال «الوكالة الأمريكية للتنمية الدولية» (USAID)، ستقوم بإطلاق برنامج هدفه توفير التعليم الجامعي لثلاثة وخمسين طالباً وطالبة من الثانويات الرسمية، يتم اختيارهم بالتساوي من حيث الانتماء الجغرافي والجنس من المحافظات الست من مختلف أرجاء لبنان، بعد ملاءمتهم الشروط الموضوعية لهذه الغاية. علماً أن العمل بمفاعيل البرنامج سيتم اعتباراً من خريف ٢٠١٢.

يؤمن هذا البرنامج القسط الجامعي، السكن الطلابي والتأمين الصحي، علاوة على الكتب والنفقات وجهاز كمبيوتر شخصي لكل المنتسبين طوال فترة الدراسة الجامعية.

سنبلغ مكاتب القبول في الجامعة اللبنانية الأمريكية وحلال الفترة الممتدة بين تشرين الثاني ٢٠١١ وكانون الثاني ٢٠١٢، الثانويات الرسمية اللبنانية بتفاصيل هذا البرنامج وشروط الانتساب اليه للراغبين، وستتولى الجامعة توزيع المنشورات والمطبوعات الخاصة ببرنامج دعم المنح الجامعية- المرحلة الثانية (USAP II) (University Scholarship Assistance Program).

ان الموعد النهائي لتقديم الطلبات الى البرنامج هو ٢٩ شباط ٢٠١٢.

للمزيد من المعلومات الرجاء الاتصال بمكتب القبول:

مراجعة الموقع الإلكتروني للجامعة
www.lau.edu.lb/usap

بيروت
Tel. 09-547 254/62 ext. 2191
admissions.byblos@lau.edu.lb

بيروت
Tel. 01-786 464/56 ext. 1355
admissions.beirut@lau.edu.lb

السفير

الأربعاء 2012-01-11 العدد 12081

18



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8



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الثلاثاء 14-02-2012 العدد 12109

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Annex 2: Facebook Page

WELCOME TO LAU

LAU - Students
3,245 likes · 24 talking about this

✓ Liked Message * ▾

Education
We will do our best to answer your questions within 48 hours. This site is dedicated to serving the students at LAU. This is the place to stay informed about campus life!

About

قوكن في حل؟
سرعة من راجع الذي القى القسطنطين

This way To Registration

ADMISSIONS

GRANTS
SCHOLARSHIPS
LOANS

Photos Registration Admissions Financial Aid &...

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The USAID Univ...

Annex 3: Pictures for Public High School Visits

