

## Quarterly Report<sup>12</sup>

**Organization:** Global Communities

**Name of Project:** Knowledge and Risk Reduction Program (CRRP)

**Country:** Colombia

**Reporting Period:** Jan-Mar 2015

**Agreement No.** AID-OFDA-A-14-00026

**Site(s) / Location(s):** Medellin, Antioquia

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	Beneficiaries for Reporting Period				Beneficiaries for Cumulative (to date) Period			
	Targeted		Reached		Targeted		Reached	
	Total	IDP	Total	IDP	Total	IDP	Total	IDP
<b>All</b>	<b>440</b>	<b>0</b>	<b>357</b>	<b>0</b>	<b>440</b>	<b>0</b>	<b>357</b>	<b>0</b>
<b>Sector 1 SS 1</b>	300	0	352	0	300	0	352	0
<b>Sector 1 SS 2</b>	140	0	5	0	140	0	5	0
<b>Sector 2</b>	0	0	0	0	0	0	0	0
<b>Sector 3</b>	140	0	5	0	140	0	5	0

Note: The total number of beneficiaries is different than the sum of all sectors, due the following reasons: the beneficiaries for SS2 and SS3 are the same; the beneficiaries for SS1 are included in the total for SS2.

**SECTOR: All**

Indicator 1: OFDA7	Target this quarter:	Progress this quarter:	Cumulative Target:	Cumulative progress to date:	Target for the life of the project: 10%	% of progress towards target:
Percentage of the neighborhood (households) that benefit from results of the disaster risk reduction (DRR) program	1%	0.6%	0.6%	0.6%		0.6%

**Notes:** This number includes 352 participants from 51 grassroots community organizations that have participated in the workshops on "Foundations for Disaster Risk Management" and the discussion round tables regarding participatory mapping. It also includes five representatives of productive units or businesses that have participated in the activities for the recovery of market systems. The total corresponds to 0.6% of the total population of the four neighborhoods where the CRRP is involved.

**SECTOR 1: Risk Management Policy and Practices - SUB-SECTORS: Policy and Planning**

Indicator 1: OFDA1	Target this quarter:	Progress this quarter:	Cumulative Target:	Cumulative progress to date:	Target for the life of the project:	% of progress towards target:
Percentage of community members that report at least 3 ways in which their neighborhood is prepared for a natural disaster						

**Notes:** This will be done in the fourth visit programmed in the strategy "My Home as a Safe Zone."

<sup>1</sup> This report includes all the indicators detailed with quarterly frequency in the Monitoring and Evaluation Plan. The other indicators will be reported at the end of the Program.

<sup>2</sup> Global Communities is in the process of reviewing the program indicators after the OFDA visit in March.

<b>Indicator 2: OFDA2</b> Score of involvement by community-based organizations in the design and implementation of the DRR project	<b>Target this quarter:</b> 3	<b>Progress this quarter:</b> 3	<b>Cumulative Target:</b> 3	<b>Cumulative progress to date:</b> 3	<b>Target for life of project:</b> 5	<b>% of progress towards target:</b> 3
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**Notes:** Representatives from 51 community-based organizations have participated on the training in fundamental knowledge of DRR and are now working on the participatory mapping workshops.

<b>Indicator 3: OFDA3</b> Scale of local government involvement in the DRR project	<b>Target this quarter:</b>	<b>Progress this quarter:</b>	<b>Cumulative Target:</b> 5	<b>Cumulative progress to date:</b>	<b>Target for life of project:</b>	<b>% of progress towards target:</b>
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**Notes:** The Departamento Administrativo de Gestión del Riesgo de Desastres (DAGR) and Medellín Solidaria actively participated in the program by helping to develop the content of the brochures and participating in the training sessions organized by CRRP.

<b>Indicator 4: OFDA4</b> Ratio of vulnerable people (youth, elderly, women, and persons with disabilities) involved in project design and implementation to number of community members involved in these processes.	<b>Target this quarter:</b> NA	<b>Progress this quarter:</b> NA	<b>Cumulative Target:</b> NA	<b>Cumulative progress to date:</b> NA	<b>Target for life of project:</b> NA	<b>% of progress towards target:</b> NA
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**Notes:** The data for this indicator will be available next quarter once the system for registering participants is functioning and the partners have collected and recorded the corresponding data.

<b>Indicator 5: CRRP 1.2</b> Number of people participating in discussions regarding national risk reduction strategies as a result of the program, disaggregated by gender	<b>Target this quarter:</b> 300	<b>Progress this quarter:</b> 352	<b>Cumulative Target:</b> 300	<b>Cumulative progress to date:</b> 117%	<b>Target for life of project:</b> 1,000	<b>% of progress towards target:</b> 35%
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**Notes:** 72% of the people participating are women.

<b>Indicator 6: CRRP 1.3</b> Number of communities and stakeholders involved in the development of plans, policies, and strategies.	<b>Target this quarter:</b> 48	<b>Progress this quarter:</b> 51	<b>Cumulative Target:</b> 48	<b>Cumulative progress to date:</b> 51	<b>Target for life of project:</b> 48	<b>% of progress towards target:</b> 106%
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**Notes:** While the organizations with which the work is being done are present in the neighborhood, their work reaches beyond this program as some of them implement activities beyond this particular sector and/or community.

## SECTOR 1: Risk Management Policy and Practices

### SUB-SECTOR: Public-Private Partnerships

<b>Indicator 1: CRRP5</b> Number of private sector partners supporting DRR activities in Medellín	<b>Target this quarter:</b> 5	<b>Progress this quarter:</b> 0	<b>Cumulative Target:</b> 5	<b>Cumulative progress to date:</b> 0	<b>Target for life of project:</b> 20	<b>% of progress towards target:</b> 0
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**Notes:** Five of the 20 institutions selected by the National Federation of Business-owners (FENALCO) have been asked to be involved in the project and form alliances. These alliances will be officially finalized in the next quarter.

<b>Indicator 2:</b> CRRP 2.1 Number of private sector businesses engaged in response or DRR-related activities as a result of this program	<b>Target this quarter:</b> 140	<b>Progress this quarter:</b> 5	<b>Cumulative Target:</b> 140	<b>Cumulative progress to date:</b> 5	<b>Target for life of project:</b> 220	<b>% of progress towards target:</b> 2%
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**Notes:** We are reviewing the working methodology, developing plans for continuity and strengthening, and transferring knowledge and skills in DRR with businesspeople. However, we are working on creating innovative ways to work with businesspeople outside of the typical business working hours.

<b>Indicator 3:</b> CRRP 2.3 Percentage of businesses in the target business category in the program area incorporated into project activities.	<b>Target this quarter:</b> 33%	<b>Progress this quarter:</b> 100%	<b>Cumulative Target:</b> 33%	<b>Cumulative progress to date:</b> 100%	<b>Target for life of project:</b> 33%	<b>% of progress towards target:</b> 100%
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**Notes:** Five local businesses have become involved, all belonging to the sectors identified in the target category.

**Brief Sector Narrative:**

Having concluded the phase for workshops on “Fundamentals of Disaster Risk Management,” the Universidad Pontificia Bolivariana (UPB) team began the participatory mapping with the goal of having all the participants (with orientation from the technical team) engaged in a reconstruction of the transformations of the territory. This was reflected on a timeline and then on a graphic representation of the disaster conditions resulting from the participatory mapping exercise.

After beginning to implement workshops with the communities, the team has realized that they will need to hold more meetings because community discussions are taking longer than projected. The exercises have allowed both individuals and groups to provide their perspectives on the historical transformations of the communities based on their knowledge experience, generating discussions as multi-generational participants have come together as a group. These discussions have motivated individuals to participate in the project and anticipate the programs’ upcoming results.

**SECTOR 2:** Shelter and Settlements

**SUB-SECTORS:** Shelter and Settlements Hazards Mitigation

<b>Indicator 1:</b> OFDA9 Percentage of trained people that retain DRR knowledge 3 and 6 months after training	<b>Target this quarter:</b> 0	<b>Progress this quarter:</b> 0	<b>Cumulative Target:</b> 90%	<b>Cumulative progress to date:</b> 0	<b>Target for life of project:</b> 90%	<b>% of progress towards target:</b> 0
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**Notes:** The activities for this indicator correspond to “My Home as a Safe Zone” training sessions, which will begin in the month of May 2015.

<b>Indicator 2:</b> CRRP 3.1 Number of shelters incorporating DRR measures	<b>Target this quarter:</b> 0	<b>Progress this quarter:</b> 0	<b>Cumulative Target:</b> 50	<b>Cumulative progress to date:</b> 0	<b>Target for life of project:</b> 50	<b>% of progress towards target:</b> 0
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**Notes:** The activities for this indicator correspond to the improvements or structural interventions done in neighborhoods that will begin in the second semester. After the March visit by OFDA, this indicator will be revised and rezoned with another that is more applicable to the topic of reconfiguring the neighborhood.

**Brief Sector Narrative:**

The formal activities in the sector will begin in the month of May. During this period, CRRP hired the implementing partner and designed the methodology for “My Home as a Safe Zone” with support from the UPB.

**SECTOR 3:** Economic recovery and market systems

**SUB-SECTOR:** Market System Rehabilitation

<b>Indicator 2:</b> CRRP4.4 Total USD amount channeled into the program area through sub-sector activities	<b>Target this quarter:</b> 0	<b>Progress this quarter:</b> 0	<b>Cumulative Target:</b> \$8,000	<b>Cumulative progress to date:</b> 0	<b>Target for life of project:</b> \$8,000	<b>% of progress towards target:</b> 0
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**Notes:** The process of selecting suppliers of services for the workshops is underway in the four neighborhoods. Also, the community agents that will work in “My Home as a Safe Zone” will be local residents of the zone they are working in.

**Brief Sector Narrative:**

Because the majority of the businesspeople contacted have scheduling conflicts with the workshops, a brochure was designed titled, “I’m managing risk; I’m expanding my business!” which contains two sections: (1) Context of the risk: management and continuity plans; and (2) Improving business, marketing, and sales. This tool reaches businesspeople in districts 1 and 8 in Medellín, and the neighborhoods of Santo Domingo Savio, Compromiso, Llanaditas, and El Pinal. The brochure enables the program to directly reach as many business owners as possible and raise awareness of the critical markets. The main goal of the supporting materials, talks and different activities is to provide businesspeople with the knowledge they need to manage and improve their businesses, both in terms of risk and business continuity, and in terms of organization and strategy for productive units.

**Key Outputs:**

- 51 community-based organizations (352 people) participated in discussions about DRR
- The “My Home as a Safe Zone ” methodology was designed,
- The “I’m managing risk; I’m expanding my business!” brochure was designed,
- The methodology for participatory mapping was designed and applied

**Analysis of Progress:**

The program has created platforms for sharing information on a national and municipal level about this proposal, generating agreements for coordination at those levels. The program was presented at the National Risk Management Unit. The National Risk Management Unit’s staff were interested in the program, especially the topic of recovering market systems. The DAGRD and Medellín Solidaria are reviewing how each entity can integrate the program’s content and methodology into their strategies. The Program’s sector “policies and planning” is making progress, making timely methodological adjustments in line with the needs of the community. For example, it adjusted its strategy for calling people together and motivating participation in the participatory mapping workshops.

**Collaboration/Coordination:**

Work is being done jointly with municipal organizations/authorities such as the DAGRD and Medellín Solidaria that has a significant impact on DRR and social inclusion. Other entities such as Empresa de Desarrollo Urbano, the innovation program Ruta N, Municipal Planning Department, the construction company “Arquitectura y Concreto,” the Orbis Foundation, Ingeomega, and others have been approached to participate in the program. Discussion is underway to outline the process of integration of these entities with our Program activities.

**New Developments:**

The brochure “I’m managing risk; I’m expanding my business” is a new element in the program. It seeks to meet the needs and the daily reality of the businessmen in the four neighborhoods. This product has generated a great deal of interest in the topic of market system recovery in DRR by institutions.

**Challenges:**

- Elicit a more active commitment from institutions to the program
- Generate alternatives for working with communities with low participation
- Achieve greater impact with the Public Private Partnerships.

**Key activities for the upcoming quarter:**

- SS1:** Identify methods for prioritizing projects, and the concrete actions for the monitoring application.
- SS2:** Conclude the first public-private alliances. Create the discussion round tables with participants who are interested in the DRR process.
- SS3:** Do a diagnosis of the public and private projects underway in the zone that could possibly be strengthened.  
Design the brochure for “My Home as a Safe Zone” and begin implementation of the project with the community
- SS4:** Deliver and share the brochures “I’m managing risk; I’m expanding my business!” with 200 local business.

**Systematization:** Based on the matrix provided (Systematization-questions), answer the questions that correspond to the current phase of the project implementation.

Cross-Cutting Issues	Pre-Project	Sensitization	Implementation	Transfer	Post-Project
Participation			Community participation has been negatively affected by their working hours. The program has therefore been adjusted and other arrangements are being reviewed for DRR knowledge management that do not require in-person participation in group workshops.		
Governance			The majority of the public and private entities involved in DRR are participating actively. They were trained using a program with the Emergency Market Mapping and Analysis (EMMA) Methodology and Business Continuity and this generated great interest in this subject; those with any former experience in the municipality recognize that the “Market System Recovery in DRR” is an important matter.		
Social Inclusion			Most of the participants in the discussion roundtables for policy and planning are women, but there is a significant number of elderly and youth participants. To reinforce the approach with these groups, it was necessary to strengthen the program’s technical team through having “gender focus” workshops that facilitate approaching the topic of DRR with a broader vision.		
Sustainability			Given that institutions are involved and committed to the program at the municipal level, it could be interesting to involve other entities at the departmental level in ways that would allow them to contribute, continue and replicate the work in DRR knowledge in Medellín. Agreements are underway with the Área Metropolitana del Valle de Aburrá/Metropolitan Area of the Valley of Aburrá (AMVA) to establish a strategy and action plan for replicating the project in one of its municipalities.		