

Monthly Update – August 2010

## Tanzania Agriculture Productivity Program

### USAID-TAPP AND BENEFICIARIES ATTEND NANENANE EXHIBITIONS

Every August the NaneNane (Eight-Eight) agricultural and livestock exhibitions are held across major towns in Tanzania. USAID-TAPP participated in both the Arusha NaneNane and the Morogoro NaneNane, setting up demonstration plots to promote agronomic practices such as pest and disease control, plant spacing, drip irrigation and quality hybrid seeds.

The program also encouraged several farmer groups to participate in the exhibitions. Everyone who visited the USAID-TAPP stand asked where they could find the displayed materials and technologies, such as seed trays, pumps and drip irrigation kits.

In Arusha, HIV/AIDS Program Manager Dorothy Magesse made the stand a major attraction as she offered HIV/AIDS education and nutritional information about the Moringa (mlonge) tree.

### USAID-TAPP OPENS NEW OFFICE

USAID-TAPP has secured a permanent regional office at the NaneNane grounds in Morogoro, next to a program demonstration plot. Farmers can visit the new resource center to access information and get technical advice. The recently renovated office is managed by Senior Agronomist Geoffrey Bakari.

### VENTURING INTO NEW MARKETS

Golden Food Products, Ltd., a Tanzanian company, is now sourcing products from USAID-TAPP beneficiaries to export sun-dried citrus peels to an Austrian buyer. The new business link is helping Muheza orange farmers in Tanga region. It also created 40 jobs for mostly women workers. USAID-TAPP is funding solar-powered equipment for Golden Food to dry citrus peels and spices, which will improve efficiency and ultimately lead to greater demand for citrus fruit and spices from Tanzanian farmers.

### FEED THE FUTURE VISITS USAID-TAPP CLIENTS

On August 17, Tjada McKenna, a senior adviser to the Feed the Future initiative, visited the USAID-TAPP office in Arusha and the USAID-TAPP-assisted smallholder farmer hub at Mailer Farm to see how the program is supporting food security in Tanzania. All USAID-TAPP activities work to improve food security in Tanzania as a whole, specifically for small farmers, women, children and disadvantaged groups. The program will continue working with USAID, partners and stakeholders as well as McKenna, who is responsible for finalizing the Feed the Future design, to tackle the root causes of poverty and hunger in Tanzania.



Photo by Dr. Richard Pluke for Fintrac Inc.

**USAID-TAPP's demonstration plots at the NaneNane show grounds promote improved growing technologies for crops such as lettuce.**

### Tanzania Agriculture Productivity Program

**"Increased food security through enhanced productivity"**

TAPP is a 5-year program designed to increase smallholder farmer incomes through enhanced productivity, crop diversification and improved market access.

Visit [www.tanzania-agric.org](http://www.tanzania-agric.org) for more information on upcoming activities and to receive copies of monthly bulletins and success stories.

P.O. Box 15035 | Arusha, Tanzania  
Tel: 255 (0) 27 2545325  
[tapp@fintrac.com](mailto:tapp@fintrac.com)

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**Construction and technical assistance for the Upendo Women Farmer Group’s new greenhouse was sponsored by USAID-TAPP and the National Bank of Commerce. The group can now grow throughout the year and sell to higher-end markets.**

### **MULTIFLOWER HOLDS SEMINAR IN ARUSHA**

USAID-TAPP partner Multiflower, Ltd. held a two-day seminar in Arusha to expand commercial seed production and train smallholders. More than 70 smallholder farmer representatives from 16 different districts attended. The seminar prepared new farmers for the planting season and taught them how to grow new seed varieties. The farmers expressed an interest in taking advantage of the new market opportunity to grow seeds to earn a better income for their families.

### **USAID-TAPP HELPING FARMERS IN ZANZIBAR**

In accordance with a partner fund award between with the Volunteer Service Overseas (VSO), USAID-TAPP has established a coolstore-equipped market hub in Stonetown where farmers can send their produce. The goal is to supply quality products to the high-end hospitality market in Zanzibar. Satellite charcoal coolstores have already been established for collection in several areas. USAID-TAPP is also training the farmers in postharvest handling, business skills and fresh produce marketing.

### **UPENDO WOMEN FARMER GROUP**

The 22-member Upendo Women’s Group grows indigenous vegetables, but they were plagued by pests and disease. USAID-TAPP met with the National Bank of Commerce and suggested that the bank use its “Corporate Social Responsibility Fund” to sponsor the group, so that the women could build a greenhouse and grow their sweet peppers all season. The National Bank provided the group with Tshs. 4 million which was delivered to Upendo Chairperson Rose Peter at a ceremony in Mlandizi. USAID-TAPP is providing additional support of almost Tsh. 750,000 to connect the group to a treated water supply to buy poles and wires to trellis crops. The improved quality and yields from the greenhouse means that the group can sell their crops to the high-end hospitality market in Dar es Salaam.