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AGRO-INPUTS PROJECT

Quarterly Progress Report

Year 1: January 1st, 2013-March 31st, 2013



Prepared for review by the United States Agency for International Development under USAID Cooperative Agreement No. AID-388-A-12-00005, Bangladesh Agro-Inputs Project implemented by CNFA

Agro-Inputs Project in Bangladesh

Quarterly Progress Report

January 01, 2013 – March 31, 2013

USAID Cooperative Agreement

AID-388-A-12-00005

Implemented by CNFA

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AIP Quarterly Progress Report structure

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Acronyms

AAPI	Accelerating Agricultural Productivity Improvement
ACI	Advance Chemical Industries
ADS	Administrative Directive System
AF	Ashroy Foundation
AIP	Agro-Inputs Project
AIQCSS	Agro-Input Quality Control and Standard Specialist
AIRN	Agro-Input Retailers' Network/ Astha Agro-Input Retailers' Network
AIS	Agricultural Information Services
AISCA	Agricultural Input Supply Chain Advisor
AOR	Agreement Officer's Representative
AVAS	Association of Voluntary Actions for Society
BADC	Bangladesh Agriculture Development Corporation
BARC	Bangladesh Agricultural Research Council
BARI	Bangladesh Agricultural Research Institute
BASC	Business Advisory Services Centre
BBS	Bangladesh Bureau of Statistics
BCPA	Bangladesh Crop protection Association
BEC	Business Ethics Committee
BFA	Bangladesh Fertilizer Association
BPRSSP	Bangladesh Policy Research and Strategy Support Program
BS	<i>Banchte Shekha</i>
BS	Baseline Survey
BSA	Bangladesh Seed Association
CDCS	Country Development Cooperation Strategy
CEGIS	Center for Environmental and Geographic Information Services
CIP	International Potato Center
CNA	Child No Adult
COP	Chief of Party
CPP	Crop Protection Products
CPRS	Communication and Public Relation Specialist
CSISA	Cereal Systems Initiative for South Asia
DAE	Department of Agriculture Extension
DAM	Department of Agricultural Marketing
DO	Development Objective
DQA	Data Quality Assessment
EDD	Environmental Due Diligence Review
EG	Economic Growth
FE	Final Evaluation
FGD	Focus Group Discussion
FNM	Adult Female No Adult Male
FTF	Feed the Future
FY	Fiscal Year

GIS	Geographical Information System
GIS SP	Geographical Information System Specialist
GLC	Gender Lens Committee
GoB	Government of Bangladesh
GPS	Global Positioning Satellite
Grnt SP	Grants Specialist
GS	Gender Specialist
HKI	Helen Keller International
IDE	International Development Enterprises
IFPRI	International Food Policy Research Institute
IR	Intermediate Result
IRRI	International Rice Research Institute
LOP	Life of Project
M&E	Monitoring and Evaluation
M&EA	Monitoring & Evaluation Advisor
M&F	Male and Female Adults
MD	Managing Director
MEP	Monitoring and Evaluation Plan
MFI	Micro-finance Institution
MIS	Management Information System
MIS	Market Information System
MNF	Adult Male no Adult Female
MoA	Ministry of Agriculture
MTE	Mid-Term Evaluation
NGOs	Non-Government Organizations
PEEA	Policy and Enabling Environment Advisor
PERSUAP	Pesticide Evaluation Report and Safer Use Action Plan
PI	Performance Indicator
PIRS	Performance Indicator Reference Sheet
PRICE	Poverty Reduction through Increasing Competitiveness of Prices
PROSHAR	Program for Strengthening Household Access to Resources
RF	Results Framework
RRF	Rural Reconstruction Foundation
SABA	Senior Agribusiness Advisor
SCA	Seed Certification Agency
SCBA	Senior Capacity Building Advisor
SHOUHARDO	Strengthening Household Ability to Respond to Development Opportunities
SMS	Short Message Service
SO	Strategic Objective
SOW	Scope of Work
SPRING	Strengthening Partnerships, Results and Innovations in Nutrition Globally
SPSS	Statistical Package for Social Science
STE	Senior Training Expert
STTA	Short Term Technical Assistance

ToT	Training of Trainers
USAID	United States Agency for International Development
USG	United States Government
WEAI	Women's Empowerment in Agriculture Index
WFC	World Fish Center

I. Project Background

1. Table 1: Key Program Details

Title:	Agro-Inputs Project (AIP) in Bangladesh
Start Date:	September 17, 2012
Project Duration:	Five Years
Type of award:	Cooperative Agreement No. AID-388-A-12-00005
Award Amount:	\$14,028,602
Main Implementer:	CNFA
Sub Implementers:	Spatial Systems

2. Program Objectives

AIP's Goal is to improve the availability and use of quality agricultural inputs. Its central effort is the creation of a sustainable Agro Input Retailers Network (AIRN) through Intervention 1. Interventions 2- 4 are designed to work in concert and holistically with Intervention 1. AIP's four interventions are:

- 1) Establishment of an Agro-Input Retailers **Network**;
- 2) Development of **Market Information Systems**;
- 3) Setting **Quality Control Standards** for inputs and lessening **Regulatory Constraints**;
and
- 4) **Strengthening Local Organizations** towards direct implementation.

The creation of AIRN will leverage 3,000 retailers to be certified in 20 districts, to supply quality, unadulterated agricultural inputs to over 1 million farmers. Amongst the 3,000 retailers, 300 will be women-owned, and who will be eligible for grants and other technical assistance. All retailers will be supported to make informed business decisions for efficient, ethical, and science-based operations.

Market information systems will create and distribute an Ag-Inputs Monthly Price outlook bulletin primarily on seeds, fertilizers and plant protection products. The bulletin will be underpinned by a Geographic Information System (GIS). This will depict visual representation of input distribution networks, transportation infrastructure, client

concentrations, cropping patterns, product and price trends, and other important information.

Improving quality control standards and regulatory constraints will involve working with industry associations and GoB to develop industry standards for each of the major crops, and building capacities of associations to assert their voice to the GoB. AIRN will conduct “Business Ethics Audits” of certified retailers for transparency and consistency.

AIP will build the capacity of local organizations so that they become independent enough to be implementers of USAID activities in future. This will be made possible through capacity building and providing financial assistance to the organizations like NGOs, microfinance institutions, research institutes and government agencies.

II. Summary of Achievements in the Quarter

Following the arrival of a new Chief of Party during the second quarter, this period’s activities and achievements have centered on completing and reporting on the six-month mobilization plan. A mobilization plan status report was presented to and accepted by USAID during the quarter. The project continues to finalize various mobilization activities, which are defined in the report.

The finalization of the first year Implementation Plan (September 12-September 13) this quarter was a positive step forward and has allowed the project to commence the implementation of several program activities

The development of office systems/communications, such as opening bank accounts and introducing accounting systems, has been completed. In addition local staff now have employment contracts that adhere to Bangladeshi law.

During this quarter AIP has continued to develop its Performance Monitoring and Evaluation Plan (PMEP), and a second draft document has been submitted to USAID.

The AIP Communication Strategy has been submitted to USAID, and is currently incorporating the comments received by the Mission.

The former Senior Capacity Building Specialist left the program this quarter, but a number of new local staff have been hired, including the Monitoring and Evaluation Specialists, a GIS Specialist, and a Gender Specialist.

The project received USAID approval for home office STTA support from CNFA Program Officer Ashley Sekyra, as well as from Mark Tracey. Their input helped the project in a number of ways, but primarily in producing key program documents and reporting.

Spatial Systems Associates began their sub contract this quarter with the arrival of their Director in Bangladesh to assess local conditions and identify sources of data.

Various STTA needs have been identified for the next quarter, which will allow the project to complete its understanding of the input supply chain and the needs specifically of the retailers joining AIRN. In addition, various requirements on cross cutting issues such the environmental controls and gender overviews will be helped with STTA input.

Crosscutting issues of gender and environment have figured strongly in this quarter's activities with the commencement of the in-house gender assessment and with the identification and concurrence by USAID of a consultant to implement the AIP Environmental Due Diligence Report.

III. Detailed Progress by Intervention and Task

A. Six Month Mobilization Completed in the Quarter or Continued into the Third Quarter

1. *Mobilization of CNFA Launch Team:* Completed in the first quarter.
 - 1.1. CNFA Launch Team Arrival in Bangladesh: The launch team arrived as planned and immediately began start-up of the project.
 - 1.2. Chief of Party and Senior Capacity Building Advisor Arrival in Bangladesh: The initial Senior Capacity Building Advisor arrived early as part of the launch team. Due to family matters, the original Chief of Party, Rick Pierce, arrived one week following his originally-planned date. After Mr. Pierce resigned in December, a new COP was identified quickly and arrived in Bangladesh on January 21, 2013. The Senior Capacity Building Adviser departed and a new candidate was identified.
 - 1.3. Remaining Key Bangladeshi Staff Mobilized: Bangladeshi staff mobilized this quarter include the following:

Agricultural Input Supply Chain Advisor, Barisal
Senior Training Specialist
Policy and Enabling Environmental Advisor
M&E Specialist
M&E Specialist
GIS Specialist

Grants Specialist
Gender Specialist

2. Office Space Leased in Khulna and Dhaka: Completed. Office space was identified in both Khulna and Dhaka during the second week of start up by the program launch team. Both leases were signed on schedule with Dhaka on October 17th and Khulna four days later.

2.1. Office Equipment and Supplies Procured: Completed.

2.2. Program and Support Staff Hired: A few positions have been intentionally left unfilled until the exact scope of work can be appropriately determined, or for positions in which the associated activities will not start immediately. Specifically, this includes the Managing Director for AIRN, whom will instead be hired as the AIRN Coordinator, since the AIRN will begin as an informal network. The employment of an Environmental Specialist has also been delayed, but is planned to be hired in the next quarter following the STTA arriving to prepare the Environmental Due Diligence Review (EDDR). Recruitment for the AIRN Coordinator and the field agents is planned to begin in April.

3. *Internal Office Procedures Established*: The outstanding issue that remains on this task is the registration of CNFA as an NGO. The project continues to collect documents to complete this task. An office manual is being reviewed by HQ for approval, and security plans are ongoing. Discussions regarding the latter are taking place in both HQ and the field to ensure appropriate procedures and policies are established in light of the recent conflict resulting from national strikes and other incidents.

4. *Initial Meetings Held with USAID Staff*: Ongoing meetings are being held with key USAID staff in a range of areas such as gender, monitoring and evaluation, and environment. These meetings will continue next quarter. *Initial Meetings Held with Input Associations and GOB*: This is now an ongoing occurrence, but special attention has been placed on IFPRI to discuss collaboration with input associations and the GOB, as they are USAID's prime mover in this field.

5. *Exploratory Meetings with Other Local Partners, Donors and NGOs*: This is an ongoing activity will continue in upcoming program months. In this quarter specifically, government agencies and private sector actors have been approached to supply data to and support the AIP GIS platform.

6. *Agreements Signed with Local Partners in Barisal and Jhenaidah for Office Space and Support*: This has not begun due to the pending staff locations and the remaining

employment vacancies in these areas. This has been reallocated to the third quarter for completion.

7. *Annual Work Plan Drafted and Approved:* The initial draft work plan was submitted on schedule in October 2012. The implementation plan was approved in this quarter. The project continues to work with USAID on the Performance Monitoring and Evaluation Plan, as well as the Communications Plan.
8. *Grants Manual Prepared and Submitted to USAID:* An initial Grants Manual was prepared and submitted to USAID as scheduled in October 2012. It was determined that additional work would be required to solidify the Grants Manual. As grants will be given to female retailers, it was decided this quarter to delay the grants manual's completion until the gender assessment is finished.
9. *Performance Monitoring and Evaluation Plan (PMEP) Drafted and Approved:* Although it was originally planned that the PMEP would be approved by the middle of December, the need for more work to produce a quality document with a results framework and appropriate indicators, has continued this quarter with help from USAID.
10. *Six Field Staff Hired:* The six field agents have not yet been hired, but will likely be hired by the third quarter.
11. *Program Marketing and Outreach Materials Prepared:* This quarter the project has continued to develop its communications plan, and has created a new project brochure.
12. *Project Launch Event Planned and Executed:* The launch was planned for the end of December, but has been rescheduled until the project has further activities and achievement to report at its launch. Further discussions will take place with USAID in the next quarter.
13. *Establish Gender Lens Committee (GLC):* The creation of the GLC has been delayed until the gender assessment is finalized in the next quarter.
14. *Branding and Marking Plan Prepared and Submitted:* The branding and marking plan was already prepared prior to the signing of the cooperative agreements and has been approved.
15. *Environmental Due Diligence (EDD) Review Prepared:* This activity is ongoing.
16. *Website Developed and Launched:* During this quarter quotations have been sought and received for the creation and maintenance of the website. The project plans to develop and launch the website next quarter.

17. *Initiate Focused Discussions with Existing Input Associations:* General discussions have taken place this quarter in the project area with various input associations. This will continue as AIP continues its AIRN membership drive.
18. *Develop and Sign Memorandums of Assistance with Existing Associations:* Discussions took place this quarter with the BCPA and Crop Life Asia based in Singapore who has passed on the safe use training to BCPA. Crop Life Asia was the prime candidate in the original proposal to implement this training, but this collaboration will be done with this existing association. It is anticipated that these trainings will start next quarter.
19. *Begin TA and Training to Existing Input Associations:* Due to changes in staffing, this activity has been delayed.
20. *Managing Director of AIRN Employed:* It was important to develop the appropriate terms of reference for this position. Efforts were made to recruit for this position, but were unsuccessful in finding the right person for the job. AIP will continue to recruit for acceptable candidates in the upcoming quarter.
21. *Develop and Complete Needed Documentation to Allow Registration of AIRN:* No action has been taken in this area, but the appropriate type of registration will be investigated with stakeholders in the upcoming quarter.
22. *Undertake Retail Dealer Mapping Program in Targeted Districts:* It was hoped that the project would find existing data that would assist in this activity; however, that data has not been forthcoming, and it has thus been decided that AIP will start its own collection in the upcoming quarter. A decision will need to be made to determine the hardware and software required.
23. *Adapt CNFA Business Management Training Modules to Bangladesh:* It was decided to have our partners BCPA and BASC complete training needs assessments of the Bangladeshi retailers prior to adapting these modules. In quarter three it is anticipated that the subcontracts will be developed so that this work can proceed with retailers, subject to the timing with the farming seasons, as many of the retailers are also farmers.
24. *Adapt/Develop Technical Training Modules in Collaboration with Local Partners:* BCPA and Crop Life have been looking at their safe use training modules and how they relate to Bangladeshi government regulations.
25. *Initial Discussions with Multinational Companies on Collaboration and Cooperation Activities:* Discussions have taken place with a range of companies in the sector. These companies were open to developing demonstration as training for retailers and farmers. They were also open to discussion on strengthening their existing training modules or developing new ones. They were also prepared to increase their training in the project area.

26. *Undertake Masters Training Program Per Work Plan Schedule:* Discussions have taken place with Crop Life Asia and BDC develop AIRN training modules for retailers. However, it was decided by the project and training partners that new training modules need to be developed with a clear understanding of the training needs of retailers, hence there have been discussions on a training needs assessment. The Senior Capacity Building Advisor will move these activities forward in the next quarter
27. *Identify Female Master Trainers through GLC and Other Local Partners:* The project has begun to develop and implement a gender assessment with local partners to identify the structure and activities of the Gender Lens Committee.
28. *Creation of Nutrition and Gender-Specific Training Modules:* It was agreed this quarter that the project will work with Feed the Future (FTF) partners in this field to provide them with quality inputs so that they could develop the trainings.
29. *Begin Master Training of Trainers Program:* This has been deferred until the training needs assessments have been completed.
30. *Identification of New Female Retailers:* This has also been deferred until results are obtained from the ongoing gender assessment that will be completed in the next quarter.
31. *Undertake Retailers' Business and Technical Training Programs:* This activity has been initiated with training partners in the private sector this quarter. Discussions have taken place to start to training with their existing modules but concentrate on training in the Southern region. AIP expects to develop further their existing business training and safe use training in the next quarter once AIP modules have been developed.
32. *Undertake Female Retailers through Two Sets of Women-Only Trainings:* This activity will begin following the analysis of the conclusions made in the gender assessment.
33. *Identify Key Policy Issues to be Addressed:* A meeting with IFPRI has taken place to identify their relevant work already going on in this arena.
34. *Begin Planning of Initial Local and International Study Tours:* No action has yet been taken for this activity. Plans regarding this item will be considered following the arrival of the new Senior Capacity Building Advisor.
35. *Develop Strategy and Plans to Create and Extend Technical Information to Retailers and Farmers:* No action has been taken on this activity this quarter. However efforts will be ongoing to develop a sustainable strategy to disseminate technical information.

36. *Sign MOU with BARC-GnexIS and CEGIS on GIS Program Development:* Meetings with our GIS experts took place this quarter, but as of yet these organizations have not reacted in a positive way. Next quarter there will be a further visit from the GIS team to assess the required data and its sources. With USAID help it is hoped that AIP can source what is required in the public sector. AIP will continue to negotiate for relevant data from the private sector.
37. *Initiate GIS Development Activities:* Spatial Systems Associates began their activities this quarter with the arrival of their managing director to meet with stakeholders and identify data sources. His report is pending.
38. *Sign MOUs with Bangladeshi Organizations as Needed:* This activity is part of our strengthening of the three national input associations. In the next quarter, additional meetings will take place to understand their mission statements, business plans and members' wishes for the future of their input association
39. *Develop Plans for Demonstration Plot Cooperation with Other Projects and Local Input Supply Companies:* This activity is delayed until the completion of the Environmental Due Diligence Report planned for the next quarter.
40. *Develop Nutritional Education Plans for Female Farmers During Demonstration Plot Events:* AIP is currently working with FTF partners and awaiting the completion of the Environmental Due Diligence Review to move forward on this activity.
41. *Begin Planning of 1st Annual Agricultural Exhibition:* Discussions with the Ministry of Agriculture on potential opportunities have taken place; however, due to political unrest, the Ministry has recommended waiting to see the outcome of recent events before proceeding.
42. *Initiate Discussions with Stakeholders on Quality Control and Changes Needed in Current System:* These discussions have taken place with a range of private sector stakeholders.
43. *Initial Baseline Assessments and Determination Surveys Planned:* As part of the development of the Performance Monitoring and Evaluation Plan (PMEP), the necessary baseline requirements and survey tools have been discussed.
44. *Initial Surveys Completed and Complete Set of Baseline Data Established:* This activity awaits the completion and approval of the PMEP.
45. *Performance Monitoring Reports Submitted:* A draft document is being prepared and will be provided to USAID early in the next quarter

Activities	Month 1			Month 2			Month 3				Month 4				Month 5				Month 6				Comments/Explanations for Deviations March 2013		
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	
Start up																									
Mobilize CNFA launch team																									Completed
CNFA launch team arrival in Bangladesh																									Completed
Chief of Party and Senior Capacity Building Advisor arrival in Bangladesh																									A changed COP on site and changed/new Senior Capacity Building Advisor awaiting approval
Remaining key Bangladeshi staff mobilized (DCOP will join team with the arrival of COP)																									All Bangladeshi key personnel are mobilized
Office space leased in Khulna and Dhaka																									Completed
Office equipment and supplies procured																									Completed
Program and support staff hired																									Program support staff presently required by the project are employed
Internal office procedures established																									Completed
Initial meetings held																									

B. Program Interventions

Intervention 1: Establish Agro Input Retail Network

In this quarter, following discussion between USAID and CNFA, work has accelerated to identify a process that will allow a membership drive for AIRN members to be transparent and open to all. The clear aim of the drive is to get AIRN membership in the field as a start. For this process to succeed and be inclusive, the project has started to develop a current list of registered retailers in our project area.

Long discussions have taken place on the criteria for AIRN membership, and willingness to be trained in various skills has been defined as the primary criterion, following the legal registration of the retailer. Defining “retailer” and gaining a deeper understanding of the retailer in the Bangladesh concept will be focused on next quarter.

The project has continued to look into the issue of registering AIRN in Bangladesh during this quarter, and a recommendation will be implemented next quarter.

In addition, it has been necessary to understand what sustainable services AIRN could provide to a group of retailers which in Bangladesh would attract them to join a network so that a business plan for AIRN can be completed. Continued efforts to concentrate on this issue will be paramount in the coming quarter and the project would hope to have its first AIRN members to the end of the next period of reporting.

1.1a: Establish the Agro Input Retailers Network (AIRN)

1.1.1 Selection of 90 out of 122 Upazillas in 20 FtF Districts

The selection of 90 *upazillas* has been reduced to 25 in the short-term, as this was determined to be the most sensible approach at this stage in the project. AIP will ultimately reach 90 *upazillas* throughout the life of the program.

1.1.2 Assessments of Private Sector Agricultural Input Companies

A Terms of Reference (TOR) for a STTA Supply Chain consultant was developed this quarter with USAID concurrence, and the resulting consultancy began at the end of the quarter. It was designed so that the project could learn more about what can be done to secure these supply chains in Bangladesh so that farmers can be confident of purchasing good quality inputs from their retailers. Following discussions between CNFA and USAID at the end of the quarter, follow-on related activities are not currently being considered, as they were not prescribed in the original proposal.

1.1.3 Identify Training Needs of Retailers

Discussions and an investigation have taken place this quarter to understand the existing training practices of various private sector agricultural input companies.

This knowledge will be used to help AIRN identify gaps in these existing training and help create modules that are viable and useful for retailers.

Following discussions between CNFA and USAID at the end of the quarter, no further action is being taken on these activities, as they were not prescribed in the original program proposal as part of the program approach.

1.1.4 Working Purpose, Objectives, and Modalities of AIRN

AIP will first narrow its geographical focus in which to work with retailers. Narrowing is necessary in order to effectively balance the need to achieve improved sales of retailers and the actual physical accessibility of retailers. While considering criteria of population density, relative food insecurity, poverty, and biophysical factors e.g. soil salinity trends and flood proneness, AIP will ensure all aspects of quality input availability at the retail level are addressed.

AIRN will commence its development of input retailers based on geographic lines, with the initial selection of five-Feed the-Future districts, and within those districts, five *upazillas* from each. The five *upazillas* with most market potential will be selected by identifying land use and other data obtained from the locations' private sector suppliers and other sources. From each district all input retailers will be made aware of AIP activities through an awareness campaign (membership drive), and local input associations will be kept abreast of all AIP activities. All retailers in the selected regions will be free to apply to participate in basic training on business ethics and the safe use of agricultural inputs. Following successful completion of the training, the selection criteria and final decisions on the successful retailers will be made in consultation with Bangladesh Fertilizer Association (BFA), Bangladesh Seed Association (BSA), Bangladesh Crop Protection Association (BCPA), Association of Voluntary Actions for Society (AVAS), Banchte Shekha, Ashroy Foundation, Department of Agricultural Extension (DAE) and the Accelerating Agricultural Productivity Improvement (AAPI), FTF Horticulture, and Program for Strengthening Household Access to Resources (PROSHAR). It will be the aim of AIP to coordinate the input requirements of other FTF interventions, encouraging them to access the sustainable quality input supply chains and retailers that have received the seal of quality.

1.1.5 AIRN Structure and Members

An AIRN Coordinator will be hired in the next quarter. This role is termed "Managing Director" (MD) in the AIP Program Description; however, until AIRN's objectives, modalities, and member services are finalized through feedback from new members, a coordinating rather than a directive role is required. If AIRN is firmly established through registration with a definitive charter, the AIRN Coordinator position will be switched to MD.

AIRN Field Agents will be hired next quarter, once AIRN's purpose, objectives, and modalities are defined in the Bangladeshi context. This will be done

simultaneously with the first membership drive, which is ongoing. Election of an AIRN Advisory Board will follow the AIRN first membership drive

1.1.6 Credit Guarantee Funds

Discussions have taken place between the project and USAID on the credit guarantee, and although there were some actions defined in the work plan, it was decided that this intervention was a low priority for this quarter and the upcoming quarter. An STTA terms of reference was developed and a candidate was proposed, with the goal of developing an understanding of this element, but because the assignment does not fit into the initial (and current) program implementation approach, the consultancy will not proceed.

1.1.7 Gender Lens Committee (GLC)

No action has yet been taken on forming the GLC, as it will be done following the completion of the gender assessment.

1.1.8 Creation of Women Retailers through AIRN

The creation of women retailers through AIRN has been given a great deal of thought this quarter, both by the AIP staff and partner NGOs from the implementation regions. It has been decided to implement the first gender assessment in-house, with an external consultant overseeing and guiding the process. It is hoped that this document will give the project an implementation map for this activity.

1.1.9 Strengthen Agricultural Input Wholesale Associations

Work on this activity is seen as vital to help the industry develop and self regulate. Plans to develop these activities are ongoing.

1.1.9.1 Directory of Input Supply Companies and Wholesalers

The development of a directory of input supply companies and wholesalers has commenced this quarter, with lists of companies and wholesalers obtained from various national associations. This activity will continue in the next quarter.

1.1.9.2 Capacity building of BSA, BFA, and BCPA

No action has yet been taken on this activity due to the change of Senior Capacity Building Advisor.

1.1.9.3 Collaboration with BPRSSP

AIP-assisted collaboration with IFPRI's Bangladesh Policy Research and Strategy Support Program (BPRSSP) will ultimately be directed at improving the advocacy performing capacities of BSA, BFA, and BCPA. However, following discussions with IFPRI management, it has been agreed that their assessment of the stakeholders should be completed so that together the projects can coordinate their work.

1.2 Trainings/Seminars/National and International Study Tours

Before the return to the initial program approach, AIP engaged in the signing of a memorandum of understanding with a private sector agricultural inputs company, which has encouraged this company to train more of its retailers located in southern Bangladesh. However, the project is now focusing on the delivery of trainings by AIRN and meeting the needs of the retailers which are still under review with our NGO partners, which are being contracted to give an overview training assessment in the fields of safe use and retailer business. Study Tours to strengthen national associations will be reviewed on arrival of the new Senior Capacity Building Advisor next quarter

1.2.1 Development of Training Modules

No action has yet been taken on this activity, but will commence following the training needs assessment next quarter

1.2.2 Master Trainers' Selection, ToT, and Trainings

The selection of master trainers has continued this quarter, including meetings with partners to assess their capacities to be Master trainers. This will continue next quarter.

1.3 Prepare and Distribute Brochures

The project developed a brochure for distribution at an exhibition in Khulna in order to increase visibility of the project.

1.3.1 Branding and Marketing Campaign for AIRN

The Seal of Quality logo was designed and approved this quarter, and the subsequent work of creating criteria for retailers to join AIRN is ongoing.

Discussions have taken place internally to decide whether an AIRN logo is needed to help members identify with the network. A final decision will be made after workshops with potential members of AIRN have taken place and this idea has been considered by USAID.

In addition, plotting of retailers has taken place this quarter. The collection of data presently only includes their contact information and registration information. This effort will result in the publication through electronic and printed media of an AIRN Retailers Directory

1.3.2 Public Awareness Campaign for Proper Use of Seed, Fertilizer and Pesticides

Discussions and contract development have taken place with Crop Life Asia in conjunction with the Bangladesh Crop Association (BCPA) to develop a training needs assessment of retailers in the project areas on crop safety and use trainings. This assessment will be conducted in the upcoming quarter.

1.3.3 E-books' Improvement

No action has been taken in this area to-date.

Intervention 2: Market Information Systems

The Market Information Systems program intervention will allow for activities which will ultimately increase the appropriate use of quality agricultural inputs by improving awareness of quality products, responsible handling and application practices, product availability, and prices. In Year 1 AIP will implement preparatory activities for the Year 2 launch of the Ag-Inputs Monthly Price Outlook bulletin. The bulletin will focus primarily on seeds, fertilizers, and plant protection products, and their price trends and other information. The bulletin aims to improve an existing input market information system that is managed by the GoB. The bulletins' contents will be underpinned by a GIS system to be developed in Year 1. This will be an interactive tool for analyzing and disseminating strategic market information. Agricultural exhibitions will be hosted by input supply business associations in the FTF Regions. These will bring in stakeholders from the Bangladesh and international input supply sectors to promote new products, services, and best management practices to farmers, retailers, companies, and wholesalers. Demonstration plots of high quality adapted inputs and best agricultural practices aim to stimulate demand by male and female farmers for high quality inputs, that they will be able to purchase from certified AIRN member retailers.

2.1 Analysis and Distribution of Ag-Inputs Monthly Price Outlook

Discussions have taken place this quarter with a number of agencies and private sector companies on the validity and modalities of this type of bulletin. Discussion will continue in the next quarter. Consultations with AIRN Retailers on Prices and Trends and Bulletins will also be part learning process of the AIRN membership drive.

2.2 Agricultural Exhibitions

AIP participated in a Ministry of Agriculture exhibition at Khulna University. AIP had a stall to promote the program to the Khulna area (See photograph below of the Khulna Mayor visiting the AIP stand).

Figure 1



2.3 Collaborative Demonstration Plots with Other FTF Programs

Demonstration plots activities have been postponed until the completion of the Environmental Due Diligence STTA planned for early next quarter. The next viable planting season for demonstration activities is in September. AIRN/AIP will consult this upcoming quarter with private sector companies to develop quality agricultural input demonstrations.

2.3.1 Identification of Collaborators and Plots

The collaborations will continue to be developed between AIRN/AIP. AIRN/AIP will collaborate with the stakeholders with the best geographic coverage and enable AIP to provide retailers with the largest number of demonstration plots for the allocated budget

2.3.2 Field Days

Once the AIP Environmental Due Diligence Review is complete, demonstration plots will be established. These demonstrations will include three Field Days during planting, vegetative, and crop harvesting stages. Best management practices will be taught, including environmentally-sound agricultural input application practices, water management, cultivation, and use of Integrated Pest Management and crop protection products (CCPs).

2.3.3 Demonstrations to Promote High Value Nutritious Crops and Technologies

Following the conclusion of our gender assessment, opportunities to develop linkages between inputs and production that is for home consumption will be discussed.

Intervention 3: Quality Control and Standards and Regulatory Constraints

AIP will engage industry associations and the Government of Bangladesh (GoB) to develop industry standards for each of the major crop inputs (seed, fertilizer, and crop protection products). Multi-stakeholder support and transparency is required to address persistent problems of low quality seed, improper fertilizer formulation, and adulteration of crop protection products. It is at the retail level where most admixture and adulteration takes place for fertilizer and CPPs. The pertinence and efficacy of existing quality control standards will be analyzed, with the aim to improve existing standards and create new standards, both which will be advocated. Once determined, this body of information will be promoted to AIRN retailers, associations' member wholesalers, and distributors for continual adoption. The composition of AIRN retailers' certificate of membership will be developed. These will be developed in concert with the AIRN Advisory Board and an AIRN Business Ethics Committee to oversee agreement by AIRN member retailers to a code of ethics that embraces adherence to high-quality, unadulterated products. The Business Ethics Committee will be formed from associations' members, AIRN, and the GoB to formulate and update a code of retailers' business ethics, and commission and guide independent monitoring audits of retailers.

3.1 Adherence to Industry Standards

No action has been taken on this activity this quarter. With the arrival of Mark Treacy, the new Senior Capacity Building Advisor, in the upcoming quarter, the relationship that has been initiated with IFPRI between the respective Chiefs of Party can be cemented.

Review of Existing Seed Quality Standards, Development of New Seed Quality Standards

Discussions have taken place on the government's existing seed policy with IFPRI. The project now awaits further collaboration, which will continue when the IFPRI DCOP position has been finalized. We will jointly assess the proposed new seed policy and its development. Collaboration with IFPRI in their review of various input standards will then proceed.

Public-Private Sector Seminars

Discussions with a number of private sector companies have stopped so that the project can concentrate on its AIRN membership drive.

3.2 Certification and Business Ethics

AIP has started to develop an Astha certificate template for AIRN membership compliance. The Astha Seal of Quality has been approved by USAID. It is the view of AIP that a seal logo should not be branded with USAID, so in the upcoming quarter a waiver will be sought Business management and technical trainings modules that will be required of AIRN members in order to earn the Astha Seal of Quality are now being discussed with various local contractors/associations.

3.3 Monitoring

Program monitoring staff have worked this quarter to develop the Performance Monitoring and Evaluation Plan and assist with the implementation of the first AIP gender assessment.

3.4 Coordination on Policy, Legal and Regulatory Constraints

During AIP/USAID discussions this quarter, as the project has developed its PMEP it was thought that IFPRI and AIP would develop guidelines and perhaps an MOU on the way input policy and analysis would take place. These discussions have started and will continue next quarter.

Intervention 4: Strengthening Local Organizations

This intervention will build capacities of local organizations to prepare them to implement project activities through AIP sub-awards. Over the life of the program, AIP aims to cultivate at least three local organizations to be qualified to directly receive USAID funding.

If by the end of Program Year 2, the assisted organizations are not adjudged ready, AIP instead may opt to work with a larger number of organizations to instead make eligible for Fixed Obligation Grants (FOGs), which have a lower threshold of institutional capacity building with a ceiling of \$500,000 per year.

Organizational Capacity Assessment

No action on this activity has been taken this quarter, as the focus has been on developing the AIRN.

Training Design

No action on this activity has been taken this quarter.

IV. Monitoring and Evaluation (M&E)

Following an initial draft of a Performance Monitoring and Evaluation Plan (PMEP) that was submitted to USAID in the first quarter, AIP has continued to develop its PMEP document this quarter with the help of USAID contractors and USAID personnel. The Results Framework and project indicators were agreed upon by all collaborators at the end of the second quarter, and AIP continued to develop performance indicator reference sheets (PIRS) in association with USAID staff.

AIP greatly appreciated the effort of a number of staff of the USAID mission and their contractor to work through the issues related to the PMEP, the Results Frameworks, and the PIRS. The extensive discussions over the whole of the quarter have been stimulating.

AIP will submit a final draft completed for USAID comments early in the next quarter.

V. Project Management, Mobilization, and Cross-Cutting Themes

1. Logistics

This quarter AIP continued to require considerable attention be devoted to a large number of logistical issues. The program offices in Dhaka and Khulna have been redesigned and servers and communication equipment have been installed. The remaining office equipment has been purchased, and both offices are fully operational. Time has been taken to put financial and logistic systems in place, such as operational manuals and local contracts for all staff.

Considerable resources have been used to finalize VAT returns, registration of the project, and obtaining NGO status for CNFA. Bank accounts have been arranged for both offices. Accountant and office manager training has taken place. Transportation tracking systems have been improved, and database development has taken place for all office information.

2. Staffing

In the second quarter, Scott Arche Senior Capacity Building Advisor, Key Personnel was replaced with Mark Treacy. Additional local staff were brought onto the AIP team, including the Policy and Enabling Environment Expert, the Senior Training Specialist, the Gender Specialist, the Barisal Input Supply Chain Advisor, the Grants Specialist, two Monitoring and Evaluation Experts and the GIS expert.

In addition, in the upcoming quarter will focus on the position of the Khulna-based AIRN Coordinator and Environmental Specialist. Field staff with transportation will be brought on board as required to supervise the AIRN membership drive.

Designation	Name	Joining Date	Expected Joining Date Next Quarter
Chief of Party*#	Martin West	20.Jan.13	
Senior Capacity Building Advisor*#	Mark Treacy		2 nd May 13
Agricultural Input Supply Chain Advisor Barisal	Abu Saleh Muhammad Saifullah		5 th May 13
Senior Training Specialist	Syed Mahmudul Huq	10 th Feb 13	

Policy and Enabling Environmental Advisor	Nizamuddin Al Hussainy	27 th .Jan.13	
M&E Specialist	Md.Sarwar	21 th .Jan.13	
M&E Specialist	Shahena Parvin Munni	10 th Feb.13	
GIS Specialist	M. Hamidur Rashid	29.Jan.13	
Grants Specialist	Arifa Chowdhury	23.Jan.13	
Gender Specialist	Sajeda Yasmin	18 th Mar.13	
* = Key Personnel			
# = Replacing first			

3. Sub-awards

In the second quarter, sub-awards were prepared for three women's NGOs to help collect data for the initial Gender Assessment. The NGOs involved include Ashroy Foundation, Avas and Bachte Shekha. Further details about these sub-awards are stated below:

1. **Ashroy Foundation (AF)** of Khulna ,
2. **Association of Voluntary Actions for Society (AVAS)** of Barisal and
3. **Bachte Shekha (BS)** of Jessore

The purpose of all three sub-awards was to conduct surveys and focus group discussions (FGDs) for the initial gender assessment. Specifically, this includes the collection of primary data through 312 questionnaires and by conducting 18 FGDs in six AIP target districts.

In response, as per request of the (now former) Senior Capacity Building Advisor, three women's NGOs submitted to AIP their proposed budgets to undertake the assignments in the field covering 6 Districts, 12 Upazillas, 24 Unions and 48 villages.

Those submitted proposed budget papers were examined by a committee comprising three relevant employees of AIP, namely:

1. Nizamuddin Al-Hussainy, Policy Enabling Environment Advisor, (temporarily assigned the responsibility to supervise the Gender Assessment related activities while AIP was still recruiting and hiring the Gender Specialist)
2. Arifa Choudhury, Grants Specialist
3. Mohammad Kamruzzaman, Manager, Finance and Administration

CNFA HQ has examined all submitted documents and later has given approval of the proposed budget and sent agreement so that AIP gives the work order along with agreements to be signed by the NGOs heads and other instructions were sent to the respective NGOs. Later those Agreements were also co-signed by CNFA HQ.

Based on the agreements between NGO and CNFA, the respective assignments of NGOs are currently being implemented. Those activities have been randomly monitored by the “Gender team” comprised of two M&E Specialists, the Gender Specialist and the Policy Advisor.

4. Communications and Public Relations

Communications materials are being developed to promote AIP in order to encourage program participation and disseminate key accomplishments and announcements. The Agro-Inputs Project will use the following mediums for project promotion: frequent press releases to announce the project launch, activities and results; success stories; and public relations materials including project brochures and newsletters.

Program Brochures A brochure was developed for the Khulna exhibition and USAID kindly expedited its approval.

One-page Program Summary A one-page Program Summary has been updated. This document will be suitable for email circulation or hand-out at events to anyone interested in an overview of the project.

Geographical Map- Maps are being developed from data received by our GIS component

Website- AIP is presently receiving quotations to develop a website to promote the project by reaching out to larger audiences. Currently the team is developing a call for proposals and scope of work to create a website. A vendor will be selected in the upcoming quarter.

5. Gender

The first gender assessment has started with the goal of determining how AIRN can enable the successful establishment and running of women-owned input retailers, and address gender-based challenges to increasing women’s access to and safe use of quality agricultural inputs. A survey instrument has been designed and three local women’s NGOs are presently being contracted to collect survey data and develop focus group meetings in the project area. The assessment will follow this upcoming quarter.

6. Matching Grants

A Grants Manual was developed in the first quarter, and drafts were submitted to USAID for review and comment. This Manual will ultimately be used to guide the award and management process for matching grants for start-up agricultural input retailers, focusing on women, in target districts of Bangladesh. In the second quarter it was decided that the Grants Manual will be finalized once the Gender Assessment is completed and we obtain input from the three women's NGOs.

7. Environment

In the second quarter, further extensive advertising for a Bangladeshi environmental company to carry out the Environmental Due Diligence Review took place. It was the view of management/USAID that if a local company could be found it would be beneficial for future interventions. This decision was taken following the non-concurrence of USAID to the initially-proposed international consultant to conduct the assignment. Unfortunately no adequate available resource was found in Bangladesh.

A revised scope of work for the Environmental Due diligence was finalized in the second quarter and used to recruit another international expert without specific PERSUAP focus.

AIP discussions with the appropriate USAID officers have again taken place, the international consultant has been approved for work in April, and AIP is working to prioritize environmental reviews and actions this coming quarter.

8. Key Issues of Interest

- *Grants*

Grants have not yet been issued in the project, but the development of the Grants Manual will proceed following the completion of the Gender Assessment.

- *Sub-Recipients*

AIP has begun working with local women's NGOs Ashroy Foundation, Avas and Bachte Shekha. They were brought on to assist in the implementation of the surveys and focus group discussions for the initial Gender Assessment for this program, and it is expected that this will begin a collaborative relationship for future work throughout the project.

- *Research & Technology*

The visit of Spatial Systems to Bangladesh identified a wide variety of ways GIS technology could support AIP, as well as broader Feed-the-Future goals. The company's Trip Report (see attachment) explains these in great detail.

- *Nutrition Integration*

Activities to integrate nutrition issues will proceed upon completion of the Gender Assessment and implementation of the first demonstration plots.

- *Global Climate Change Mitigation*

Activities to address global climate change will proceed upon commencement of trainings and demonstration plots.

VI. Financial and Expenditure Summary

Cooperative Agreement No.:	AID-388-A-12-00005
Date of Issuance:	September 17, 2012
Total Potential Amount:	\$14,028,602
Amount Obligated to date:	\$3,221,306
Total Project Funds Expended To Date:	\$942,440
Project Funds Expended During the Reporting Quarter:	\$552,394
Cost Share	N/A

This quarter, effort was made to increase the pace of expenditures. Establishment of office infrastructure was finalized during this period, which has assisted in working towards this goal a great deal. It is expected that as project activities get further underway, AIP will continue to approach an improved rate of expenditures. Further details to this summary are given in the Financial Report attached herewith.

VII. Key Constraints

- i. *Hartals*: A significant amount of *hartals* (strikes/protests, often violent) have disrupted program operations in the second quarter in Dhaka and in other project sites. The number of working day general strikes this quarter either in Dhaka or our project area has been 23 days out of a total of 60 working days. This means approximately 40% of days were affected. These *hartals* often result in business closures and severe difficulty for program staff to travel to and from the project area and within the project area.

The project has taken step to negate this problem by working on weekends and using various forms of unconventional transport.

- ii. The project delay in finalizing the AIP Environment Due diligence has impacted on the project opportunities to start field demonstration activities.

The project is taking steps to prioritize environmental reporting in the third quarter, so that the project can start field activities in the next quarter.

VIII. Summary of Next Quarter's Main Activities

- i. Systems to develop AIRN membership will be established and the membership drive will start in selected *upazillas*.
- ii. STTA to understand supply chains will be started as a low priority.
- iii. STTA to understand retail businesses in Bangladesh will be completed.
- iv. PMEPP will be finalized and data collection started.
- v. Gender Assessment will be completed and recommended actions taken.
- vi. Environmental due diligence will be completed and recommended actions taken.
- vii. GIS partnerships with other FTF partners will be established.
- viii. Office in Barisal established.
- ix. Various important staff additions will be made.

ANNEXES

1. Performance Data Table

In subsequent quarterly progress reports, this section will contain a detailed table of the quarter's and cumulative progress against the PMEP. The PMEP is not yet approved, so this section is currently blank.

2. Publications Produced in the Quarter.

A project brochure was approved and printed this quarter. In the next quarter AIP expects to refine this publication. Please see attachments.

3. Activity Performance Trackers

Based on the Year One Implementation Plan, activities which were planned for this quarter are shaded Green, Yellow, or Red to show their status of implementation. Activities are organized per Intervention, as they are shown in the Implementation Plan.

Task #	Project Task	2012			2013									Leads, Partners, and Collaborators			
		Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	AIP Staff Lead	Implementing Partner	Collaborating Partner	
Intervention 1: Establish Agro-Input Retail Network																	
1.1	AIRN Formation																
1.1.1	Audits of Private Sector Agricultural Input Companies														AISC A	Syngenta, BayerCrop, Lal teer, Farok Fertilizer, Metal Agro, ACI, Auto Crop, Golden barn	BFA, BSA, BCPA
1.1.2	Identify Training Needs of Retailers Linked to Audited Private Sector Input Companies														SCB A	Syngenta, BayerCrop, Lal teer, Farok Fertilizer, Metal Agro, ACI, Auto Crop, Golden barn	BFA, BSA, BCPA
1.1.3	Deliver Trainings and Study Tours														TC	Syngenta, BayerCrop, Lal teer, Farok Fertilizer, Metal Agro, ACI, Auto Crop, Golden barn	BFA, BSA, BCPA
1.1.4	Demonstrations to Strengthen Linkages between Retailers and Farmers														SCB A, SABA	Syngenta, BayerCrop, Lal teer, Farok Fertilizer, Metal Agro, ACI, Auto Crop, Golden barn	BFA, BSA, BCPA
1.1.5	Seal of Quality														SCB A, AISC A, AIQC SS	Syngenta, BayerCrop, Lal teer, Farok Fertilizer, Metal Agro, ACI, Auto Crop, Golden barn	BFA, BSA, BCPA

1.1.6	AIRN Structure Established																SBA	Syngenta, BayerCrop, Lal teer, Farok Fertilizer, Metal Agro, ACI, Auto Crop, Golden barn	BFA, BSA, BCPA
1.2	Astha Seal of Quality Promotion																SCB A, CS	Syngenta, BayerCrop, Lal teer, Farok Fertilizer, Metal Agro, ACI, Auto Crop, Golden barn	BFA, BSA, BCPA
1.3	Credit Guarantee																SCB A	N/A	MFIs, Commercial Banks, Private Companies

Task #	Project Task	2012			2013									Leads, Partners, and Collaborators					
		Oc t	No v	De c	Ja n	Fe b	Ma r	Ap r	Ma y	Ju n	J ul	Au g	Se p	AIP Staff Lead	Implementing Partner	Collaborating Partner			
Intervention 2: Market Information Systems																			
2.1	Public Awareness Campaign for Proper Use of Inputs																SABA, CS	N/A	BFA, BSA, BCPA
2.2	E-Books' Improvement																SABA, SCBA, CS	N/A	DAE-AIS
2.3	Ag-Inputs Monthly Price Outlook Bulletin																GISS, M&EA	Spatial Systems, AIRN	Private Companies
2.4	Agricultural Exhibitions																SABA	BSA, BFA, BCPA, AIRN	IFDC-AAPI, CIP-Horticulture, IRRI-CSISA
2.5	Demonstration Plots																		
2.5.1	Identification of Collaborators and Plots																SABA, AISCA	Input Companies, Retailers	IFDC-AAPI, CIP-Horticulture, IRRI-CSISA, WFC-Aquaculture
2.5.2	Field Days																AISCA	Input Companies, Retailers	IFDC-AAPI, CIP-Horticulture, IRRI-CSISA, WFC-Aquaculture

2.5.3	Demonstrations to Promote High Value Nutritious Crops and Technologies															SABA, GS	GLC, Input Companies, Retailers	IFDC-AAPI, CIP-Horticulture, IRRICSISA, WFC-Aquaculture
2.5.4	Directory of Input Supply Companies and Wholesalers																AIRN, Spatial Systems	BFA, BSA, BCPA, Private Companies

Task #	Project Task	2012			2013									Leads, Partners, and Collaborators				
		Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	AIP Staff Lead	Implementing Partner	Collaborating Partner		
Intervention 3: Quality Control and Regulatory Standards																		
3.1	Adherence to Industry Standards															AISC A, AIQCSS	AIRN	DAE, BARC, IFPRI
3.2	Astha Certification															SABA, AIQCSS	Private Companies, Retailers	BFA, BSA, BCPA
3.3	Business Ethics Committee															SABA	Private Companies, Retailers	BFA, BSA, BCPA
3.4	Monitoring															M&E A, AISC A, GISS	BSA, BFA, BCPA, AIRN	DAE
3.5	Strengthen Agricultural Input Wholesale Ass'ns															SCBA	BSA, BFA, BCPA	TBD
3.6	Collaboration with BPRSSP															PA	BSA, BFA, BCPA	IFPRI
3.7	Policy and Legal Analyses															PA	BSA, BFA, BCPA	IFPRI

Task #	Project Task	2012			2013									Leads, Partners, and Collaborators			
		Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	AIP Staff Lead	Implementing Partner	Collaborating Partner	
Intervention 4: Strengthening Local Organizations																	
4.1	Value Chain Assessment to Identify Local Organizations														SCBA	TBD	TBD
4.2	Identification of Local Organizations														SCBA	TBD	TBD
4.3	Organizational Capacity Assessment														SCBA	TBD	TBD
4.4	Training Design														TC	TBD	TBD

4. Numerical Output Tracker

Outputs, Intervention 1, Year 1 (projected for Years 2 – 5)

Outputs by Intervention						
Activity			Projected Targets			
	Q2 Completed	Year 1 Target	Year 2	Year 3	Year 4	Year 5
Intervention 1: Establish Agro-Input Network						
1.1 AIRN Formation						
Develop new strategic partnerships with multinational companies (no. of companies)	1	1	2	2	1	0
Improved capacity of leading input industry associations (BSA, BFA, BCPA, and AIRN) (no. of orgs)	0	0	1	2	1	1
1.2 Trainings/Study Tours						

Conduct retailer business and technical training sessions (no. of sessions)	0	0	50	40	20	0
Retailers Attend business and technical trainings (no. of retailers)	0	0	1,000	2,000	2,000	0
Conduct regional and local study tours (5 regional, 5 local) (no. of tours)	0	0	0	3	3	1
Retailers and other stakeholders participate in the study tours (no. of participants)	0	0	35	40	40	10
New business models introduced and adopted by input retailers (no. of modules)	0	0	2	2	2	2
New business models introduced and adopted by input wholesalers (no. of modules)	0	0	2	1		0
Conduct cropLife Asia-designed "safe use" training to retailers (no. of participants)	0	0	1,000	1,000	1,000	0
1.3 Promotion of Astha Seal of Quality						
Create Astha Seal of Quality (logo)	1	1	0	0	0	0
1.4 Credit Guarantee						
Loans facilitated through credit guarantee (no. of loans)	0	0	500	1,000	500	0

Outputs, Intervention 2, Year 1 (projected for Years 2 – 5)

Outputs by Intervention						
Activity	Projected Targets					
	Q2 acheived	Year 1 Target	Year 2	Year 3	Year 4	Year 5
Intervention 2: Market Information Systems						
2.1 Knowledge Sharing on Best Practices						
Enhancement of existing best practices materials and creation of guides for key crops (no. of crops)	0	2	4	4	4	0
Distribute print materials on key crops (no. of copies)	0	0	1,500	3,000	5,500	0
Develop new educational publications (no. of publications)	0	0	5	8	5	5
New materials developed by private sector companies (number of materials)	0	0	2	3	4	0
2.2 Ag-Inputs Monthly Price Outlook Bulletin						

Publish Ag-Input Monthly Price Outlooks (no. of outlooks)	0	0	12	12	12	12
Distribute print version of Ag-Input Monthly Price Outlooks through retailers and others (no. of copies)	0	0	50,000	50,000	50,000	50,000
Utilize GPS to plot retailers (no. of retailers)	70	500	2,000	500		
2.3 Agricultural Exhibitions						
Facilitate annual exhibitions (no. of exhibitions)	0	0	2	1	2	0
National companies participate in the exhibition (no. of companies)	0	0	25	20	35	0
Multinational companies participate in the exhibition (no. of companies)	0	0	6	4	10	0
Exhibition of new products (no. of products)	0	0	25	15	60	0
2.4 Demonstration Plots						
Organize demonstration plots (no. of plots)	0	100	150	150	100	50
Farmers participate in demonstration plots (no. of farmers)	0	3,000	4,500	4,500	3,000	1,500
Results of demonstration trials disseminated through radio and other media outlets (no. of events)	0	0	5	5	4	1

Outputs, Intervention 3, Year 1 (projected for Years 2 – 5)

Outputs by Intervention							
Activity	Actual Performance			Projected Targets			
	LOP Target	Q2 achieved	Year 1	Year 2	Year 3	Year 4	Year 5
Intervention 3: Quality Control and Regulatory Standards							
3.1 Adherence to Industry Standards							
Develop, adopt, and monitor new input quality standards (no. of standards)	6	0	0	2	2	1	1
3.2 Certification and Business Ethics							
Create Business Ethics Committee	1	0	0	1	0	0	0
Certification of retailers (no. of retailers)	3,000	0	0	500	1,500	500	500
3.3. Monitoring							

Input companies participate in the Business Ethics Committee (no. of companies)	6	0	0	3	3	0	0
Conduct annual audits by independent auditors of the supply chain	13	0	2	2	4	4	1
3.4 Coordination of Policy, Legal, and Regulatory Constraints							
Identify policy constraints and present to policy dialogue group (no. of policy constraints)	88	0	0	2	2	2	2
Form Program Advisory Committee consisting of public and private stakeholders (no.)	1	0	0	1	0	0	0
Organize semi-annual meetings of Advisory Committee (no. of meetings)	8	0	0	2	2	2	2

Outputs, Intervention 4, Year 1 (projected for Years 2 – 5)

Outputs by Intervention							
Activity				Projected Targets			
	LOP Target	Q2 Achieved	Year 1 Target	Year 2	Year 3	Year 4	Year 5
Intervention 4: Strengthening Local Organizations							
Value Chain Assessment to Identify Local Organizations (no. of assessments)	1	0	1	0	0	0	0
Identify potential sub-awardees along the agricultural inputs value chain (no. of companies)	6	0	0	3	3	0	0
Provide TA to develop pre-award survey by local accounting firm (no. of tech assistance)	1	0	0	0	1	0	0
Value of sub-awards provided to local organizations	\$750000	0	0	TBD	TBD	TBD	TBD
Local organizations qualify to implement USG-funded programming (no. of organizations)	3	0	0	0	0	2	1

Outputs, Cross-Cutting Activities Year 1 (projected for Years 2 – 5)

Outputs by Intervention							
Activity				Projected Targets			
	LOP Target	Q2 achieved	Year 1 Target	Year 2	Year 3	Year 4	Year 5
Cross-Cutting							
Gender Assessment	1	0	1	0	0	0	0
Conduct village sessions on garnering support from families and neighbors for women retailers (no. of sessions)	300	0	20	200	80	0	0
Provide matching grants to women in the agricultural input value chain (no. of women)	300	0	0	20	200	80	0
Environmental Due Diligence Review	1	0	1	0	0	0	0

5. Training Log

No official training has taken place this quarter.

6. Tentative projected International travel plan for the coming quarter

Name	Type of Travel	Purpose of Trip	Approximate Timing
Bruce Kernan	STTA Travel	Environmental Due Diligence Review	April 3, 2013- April 13, 2013
Martijn Hekman	STTA Travel	Supply Chain Audit	March to April 10 th
TBD	STTA Travel	AIRN Features/ Business Plan	May 18, 2013-June 15, 2013
TBD	STTA Travel	Training Module Development	TBD
TBD	STTA Travel	PERSUAP	June 26, 2013-July 6, 2013
TBD	International Study Tours	Study Tours	TBD
TBD	STTA Travel	Credit analysis	June 15 th to July 10 th