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MONTHLY REPORT—JULY 2014

**INCENTIVES DRIVING ECONOMIC ALTERNATIVES FOR THE NORTH,
EAST AND WEST (IDEA-NEW)**

JULY 1-31, 2014

AUGUST 2014

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**INCENTIVES DRIVING ECONOMIC ALTERNATIVES FOR THE NORTH,
EAST AND WEST (IDEA-NEW)**

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ACRONYMS

ABADE	Assistance in Building Afghanistan by Developing Enterprise
ACCI	Afghanistan Chamber of Commerce and Industries
ADF	Agriculture Development Fund
ASPC	Aishwaria Seeds Production Company
B2B	Business-to-Business
CHAMP	Commercial Horticulture and Agricultural Marketing Program
DAI	Development Alternatives, Inc.
DAIL	Department of Agriculture, Irrigation and Livestock
DoWA	Directorate of Women Affairs
EOI	Expression of Interest
FOG	Fixed Obligation Grant
GIRoA	Government of the Islamic Republic of Afghanistan
HACCP	Hazard Analysis Critical Control Path
IDEA-NEW	Incentives Driving Economic Alternatives for the North, East and West
IPM	Integrated Pest Management
KFSC	Kapisa Farm Services Center
LFSC	Logar Farm Services Center
MAIL	Ministry of Agriculture, Livestock and Irrigation
MoU	Memorandum of Understanding
MRLS	Maximum Residue Limits
NAATC	Nangarhar Afghan Agriculture Training Center
NGR	Nursery Growers Association
NHLP	National Horticulture and Livestock Project
NWBC	Nangarhar Women Business Center
PBISC	Parwan Bastan Improved Seed Company
PERSUAP	Pesticide Evaluation Report and Safer Use Action Plan

PGC	Prosperity Group of Companies
PHDP	Perennial Horticulture Development Program
PoP	Point of Purchase
PPQD	Plant Protection and Quarantine Department
SMS	Short Message Service
SNGA	Said Khail Nursery Growers Association
USAID	United States Agency for International Development

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PROGRAM DESCRIPTION

The U.S. Agency for International Development's (USAID) Afghanistan country strategy includes the promotion of long-term agricultural development and alternative livelihoods for farmers that results in "a sustainable, thriving agricultural economy" and contributes to the U.S. Government's stabilization and counternarcotics policy goals. USAID's Office of Agriculture launched the Incentives Driving Economic Alternatives for the North, East and West (IDEA-NEW) program in March 2009. Its mission is to expand the licit agricultural economy in northern, eastern and western Afghanistan. Its activities support agribusinesses at different points of each value chain in order to improve their market access, increase processing capacity and catalyze investments into Afghanistan's agricultural sector. Intensive value chain development that promotes income generation and job creation in poppy-prone areas is IDEA-NEW's priority through its final year of implementation.

EXECUTIVE SUMMARY

IDEA-NEW continued project activities during the month of July, signing grant agreements with eleven input suppliers and four food processors for promotional, matching and SMS grant activities. On July 22, 2014, Pesticide Evaluation Report and Safer Use Action Plan (PERSUAP) training was held for input suppliers/wholesalers from Eastern and Central regions at the IDEA-NEW office in Jalalabad. A total of nine input dealers participated in the training, and were provided with guidance on the safe use of pesticides. IDEA-NEW also organized a Business-to-Business (B2B) meeting in Kabul for four local food processing companies on July 23, 2014. In an effort to catalyze coordination across donor projects, IDEA-NEW attended meetings with ABADE, ADF and CHAMP to facilitate information sharing and avoid duplication of activities.

PROGRAM ACTIVITY HIGHLIGHTS

In February 2014, DAI became the sole implementer of IDEA-NEW, which will focus on the Eastern region (Nangarhar, Kunar, Laghman, Kabul, Kapisa, Panjshir and Parwan provinces) and provide targeted support to input suppliers and food processors that operate in the grape, orchard crop and vegetable value chains. Highlights in these areas are presented below.

STRENGTHENING AGRICULTURE INPUT SUPPLIERS

For 2014, IDEA-NEW will focus on commercial agricultural input suppliers as the leverage point for increasing yields, productivity and quality across the target area and value chains. The premise is that when input suppliers view farmers as potential customers, any increase in yields and profits by farmers would increase demand for additional agricultural inputs from suppliers. Under this win-win relationship, the objective of IDEA-NEW assistance is to facilitate the linkages between input suppliers and producers through targeted interventions that 1) improve the ability of input suppliers to provide extension and training to growers; and 2) improve the business management, administration and marketing capacities of input suppliers. Through a competitive selection process, IDEA-NEW offers matching and promotional grants to agribusinesses that enable them to meet the program objectives. As part of the grant award, all grantees will be provided with training to improve business management, administration and marketing.

Additionally, all grantees are required to provide a minimum of 25% in-kind contribution towards the grant activity. Below are highlights from the current reporting period.

SMS and Grantee Selection/Awards:

As part of IDEA-NEW's short message service (SMS) program under *Activity 1: "Strengthening Agricultural Input Suppliers, Sub-Activity 1.4: Introduce pilot SMS marketing strategy for input wholesalers"*, proposals were evaluated and four agribusinesses (2 in Kabul, 2 in Jalalabad) were selected for SMS grants: Prosperity Group of Companies (PGC) in Kabul, and Hussain Zada Ltd., Wajid Zaman Agriculture Company and Bakhtar Afghan Agro Services Company in Jalalabad. The goal of this pilot program is to ensure that commercially sustainable agriculture information is rendered to targeted farmers in a timely, cost effective and efficient manner.

Grant agreements with Hussain Zada Ltd., Wajid Zaman Agriculture Company and Bakhtar Afghan Agro Services Company were signed during the month of July. The grant agreement for PGC was sent to USAID for vetting.

Hussain Zada Company Ltd.: With two offices (one in Jalalabad and one in Kabul), this company is a provider of improved vegetable seeds, agricultural inputs, pesticides, veterinary medicines, equipment and lab instruments. [REDACTED]



Wajid Zaman's members participate in PERSUAP training in Jalalabad, Nangarhar on July 22, 2014

Wajid Zaman Agriculture Company: Located in the city of Jalalabad in Nangarhar province, this company has been selling agricultural inputs (fungicides, insecticides, fertilizers, and veterinary medicines) and agricultural machinery in Eastern provinces for the last 15 years; it provides product information and training to farmers in the Eastern region. Wajid Zaman plans to expand its product/service line with seed crop management and marketing through an SMS alert system, technical brochures in Pashtu and field demonstrations.

During the reporting period, the IDEA-NEW technical team evaluated and clarified the company's proposal, and a grant agreement was signed with the owner of the company. [REDACTED]

[REDACTED]. Wajid Zaman's employees participated in Paywast SMS information training in Kabul and PERSUAP training at the IDEA-NEW office in Jalalabad on July 15th and July 22nd respectively.

Bakhtar Afghan Agro Services Company: The Bakhtar Afghan Azizi Agro-Services Company, located in Jalalabad City, was established in 2010. It provides agriculture products and services in the country, particularly in the Eastern region. The company is a dealer of pesticides, fertilizers, and veterinary medicines, in addition to other farm-related services.

With three full-time employees, their current market includes Nangarhar, Laghman, Kabul, Kunar, Kunduz, Mazar-I-Sharif, Takhar and Baghlan provinces.

The company also works with retailers in rural villages, and trains farmers in pesticide safety, pest and disease control, crop cultivation, and fertilization including liquid fertilizer purchase. The Bakhtar Afghan Company plans to provide technical and farm-related information to farmers through an ag-alert SMS system. This system will provide updated information about seeds, fertilizers, pesticides, machinery and other agro-inputs to farmers and retailers. Bakhtar Afghan will also introduce new varieties of seeds and new farming practices like pruning, grafting, marketing, harvesting, and information on packing procedures for packing fruits and vegetables to farmers.

During the reporting period, the IDEA-NEW technical team evaluated and clarified the company's application, and a SMS grant agreement was signed with the president of company [REDACTED]

[REDACTED]. The company's employees also participated in Paywast SMS information training in Kabul and PERSUAP training at the IDEA-NEW office in Jalalabad on July 15th and July 22nd respectively.

Employees of Hussain Zada Ltd., Wajid Zaman Agriculture Company and Bakhtar Afghan Agro Services Company also participated in SMS information training in Kabul and PERSUAP training at the IDEA-NEW office in Jalalabad on July 15th and July 22nd respectively. During the SMS information training, Paywast installed the platform on the computers given to SMS grantees, and participants learned how to create groups, draft SMS messages and send them to targeted audiences. PERSUAP training is offered by IDEA-NEW to build capacity and educate input suppliers on the safe use of pesticides, as well as how to mitigate hazards.



SMS marketing information system training held by Paywast Telecommunications Company at the IDEA-NEW office in Kabul on July 15, 2014

Promotional Materials—RFA Evaluation and Grant Awards:

Proposals submitted by interested ag-input suppliers were evaluated by the evaluation committee on July 16, 2014. Applications for the below agribusinesses qualified for the next round of evaluation, which includes clarification of the applications.

- Aslam Zada Agriculture Services Company (Kabul);
- Daikondiwal Salehi Brothers Agriculture Services Company (Kabul);
- Said Khail Nursery Growers Association (Parwan);
- Sheen Zar Agriculture Services Company (Kabul).

Further details on each company will be provided in future monthly reports, once grants agreements are signed and finalized.

In support of *Activity 1: Strengthening Agricultural Input Suppliers, Sub-Activity 1.3: Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits*, promotional activity grants were signed with the following companies:

Parwan Bastan Improved Seed Company (PBISC): Located in Parwan province, PBISC is a wholesaler and distributor of certified soya bean seeds, soya flour, wheat seeds, fruit and ornamental saplings. As part of their contribution for this promotional grant, PBISC will provide training for 50 farmers in budding and grafting, and field days for 100 farmers. IDEA-NEW will provide a variety of promotional materials, including pens, brochures, business cards, wall calendars, key chains, wall clocks, posters, caps, billboards, sign boards, banners product racks and radio advertisements. [REDACTED]

Royan Agriculture Services Company: Located in Kabul, Royan Ag-Services Company produces greenhouse vegetables (cucumber, tomato, sweet-pepper and mushroom spawn) and provides training and consultation services. As part of Royan's cost-share, they will hire two full-time employees, while IDEA-NEW will provide posters, product racks, label and logo designs, business cards, brochures and stand banners. [REDACTED]

Hayatullah Nursery Farm: Hayatullah Nursery Farm, located in the Behsud District of Nangarhar, is registered with the Nursery Growers Association (NGR). It has extensive agricultural experience in the production of fruit saplings, and has sold citrus virus resistant seedlings and fruit saplings in Eastern provinces and others for the past 11 years. In addition to fruit saplings (citrus, stone fruits and pome fruits) and ornamental plants and flowers, Hayatullah Nursery Farm provides product information and training for nursery growers in the Eastern provinces.

On July 13, 2014, a grant agreement was signed between IDEA-NEW and the Hayatullah Nursery Farm.

[REDACTED]. The grant includes procurement of 200 wall clocks, 2,000 brochures, 1,000 key chains, 500 caps and 3,000 wall calendars by IDEA-NEW and 3,000 pens, 5,000 business cards and one field day by Hayatullah, intended to expand its product and service lines. Procurement of promotional items and selection of a vendor for the items and design is in progress.



President of the Kunar Fruits and Vegetables Association signs the grant agreement at the IDEA-NEW office in Jalalabad on July 13, 2014

Kunar Fruits and Vegetables Wholesalers Association:

The Kunar Fruits and Vegetables Wholesalers Association located in the Asadabad district of Kunar province is registered with the Afghanistan Chamber of Commerce and Industries (ACCI). The Association has 11 members and supplies fresh fruits and vegetables to the wholesalers/markets in the Eastern and Central regions. Wholesalers are key participants in agricultural value chains, and have been the focus of IDEA-NEW's efforts to develop the fruit and vegetable value chains since 2007.

Currently, the Kunar Fruits and Vegetables Wholesalers Association and its 11 members can fulfill demand in the Eastern and Central regions markets. They would like to attract more customers and establish market linkages in other provinces as well, which is possible through the use of marketing and promotional materials.

A promotional grant agreement was signed on July 13, 2014 between IDEA-NEW and the Kunar Fruits and Vegetables Wholesalers Association. [REDACTED]

[REDACTED] The grant includes procurement of 5,000 pens, 1,000 caps, 150 hygiene cloths, one bill board and installation of 1000 wall clocks by IDEA-NEW, and 22,000 business cards, 11,000 brochures, 5,500 wall calendars and 2,200 writing pads by the association. Promotional items under this grant are intended for business expansion and increased profitability.

Al-Roheed Agro Service Company: Al-Roheed Agro Service Company started its business in 2005 with a team of professional agriculturists and a management team based in Jalalabad. The Al-Roheed Company provides a variety of agriculture products and services. [REDACTED]

During the reporting period the IDEA-NEW technical team evaluated and clarified the company's proposal, and a grant agreement was signed with the owner of the company on July 13, 2014 at the IDEA-NEW office in Jalalabad.

[REDACTED] This promotional grant includes table calendars, wall clocks, Point of Purchase (PoP) product racks, caps and pens as part of IDEA-NEW's in-kind contribution, and field days, business cards, and brochures as Al-Roheed's contribution. The aim of the grant is to increase the company's productivity and profitability.

Now Bahar Salarzai Agriculture Company: Now Bahar Salarzai is a privately owned company operating in the city of Jalalabad with a staff of five. The company imports seeds, pesticides and fertilizers from neighboring and European countries. Their current markets are Nangarhar, Laghman, Kunar, Kabul, Kunduz, Mazar-e-Sharif, Takhar and Baghlan provinces.

Now Bahar applied to IDEA-NEW for a promotional grant. This grant is intended for Now Bahar Salarzai to promote its products and attract potential customers by utilizing marketing tools and techniques. During the reporting period, the IDEA-NEW technical team evaluated and clarified the company's proposal, and a grant agreement was signed



Now Bahar's owner signs a grant agreement in Jalalabad at the IDEA-NEW office on July 13, 2014

[REDACTED]. The grant includes stand banners, signboards, banners, wall clocks, promotional pens and brochures under IDEA-NEW's cost share, and 10,000 business cards and

[REDACTED]. The grant includes procurement of solar panel systems for greenhouses by IDEA-NEW, while NAATC's cost share includes provision of trainings to farmers and the purchase of a medium-sized tractor. The grant is intended to reduce the production cost of vegetable and fruit production, and to develop the capacity of offseason vegetable farmers through training.

Newly Visited Input Supplier:

During the reporting period, the Agribusiness team also visited a new input supplier—the Herbal Medicine Producers Association. This company produces medical products from the extracts of various agricultural plants. There is high demand for these items, and a healthy market for the products in Nangarhar, Kabul and Laghman provinces. The IDEA-NEW agribusiness team explained and shared the grant application with the company, who expressed their interest and intention to submit applications for both matching and promotional grants to IDEA-NEW.

In addition, the Agribusiness team researched 15 foreign input suppliers and reached out in order to introduce the IDEA-NEW project and the potential support available. The team followed-up with two foreign suppliers during the month of July, with a plan to contact the remaining 13 in the future.

SUPPORTING FOOD PROCESSORS AND AGRIBUSINESSES

In support of *Activity 2: Supporting Food Processors*, IDEA-NEW facilitates linkages between producers, processors and wholesalers/retailers through targeted interventions that 1) improve the ability of private commercial processors to source quality materials from growers; 2) improve the ability of private commercial processors to produce quality products that can compete domestically (and in some cases internationally); and 3) improve the business management, administration and marketing capacities of processors.

Promotional Materials—RFA Evaluation and Grant Awards:

The evaluation committee met on July 09 and 16 and recommended the applications of the below agribusinesses for further clarification.

Promotional Grants: Sabz Cooperative (Parwan); Ashraf Khail Cooperative (Parwan); Jawar Khail Cooperative (Parwan); Mahan Ferdous (Kabul); Afghanistan Industrial Association (Kabul)

Matching Grants: Sabz Cooperative (Parwan); Dehqan Roz (Kabul); Royan Agriculture (Kabul); Haidar Rafat Ltd; Amini Sadri Ltd (Kabul); Barna Group (Kabul); Mahan Ferdous (Kabul); Afghanistan Industrial Association (Kabul)

Further details on each company will be provided in future monthly reports, once grants agreements are signed and finalized.

Grant agreements for promotional and matching grant activities were signed with the below six companies during the month of July. These grant agreements were awarded under *Activity 2: Supporting Food Processors, Sub-Activity 2.3: Matching and promotional activity grants to assist food processors in improving their business image, extension capabilities and profits*. These grants require a minimum of 25% cost share, and are awarded based on applicants' innovation, market access, shared risk and sustainability.

Faisal Kohestani Food Processing Company: The Faisal Kohestani Food Processing Company, located in the Bakokhan district of Kapisa province, is a woman-owned company producing pickle, chutney and jam. [REDACTED]

[REDACTED] This promotional grant will support them in boosting public awareness of their products and services; it will also help them in increasing their sales and fostering goodwill.

Farah Farhat Faizi (3F) Agriculture products processing company: The Farah Farhat Faizi (3F) Company Ltd. located in Kabul City is a woman-owned vegetable and fruits processing company. The company recently converted from manual production to an automatic production line with support from ABADE, another USAID-funded project. 3F produces different types of food products, including pickles, jams, chilies and chutneys, as well as fresh fruits and vegetables.

[REDACTED] This promotional grant will provide support in developing public awareness of their products and services; it will also help them in increasing their sales and improving their image in the market.

Amini Sadri LTD: Amini Sadri Ltd., located in Kabul City, is an exporter of fruits and vegetables to the U.A.E., Bahrain and India and also produces plastic packaging materials. They have a partnership with the Popalyar Plastic Materials Production Company, based in Kabul City.

[REDACTED] This promotional grant will support this company in increasing public awareness of their products and services; it will also help them in increasing their sales and gaining goodwill.

Gift to Zest Food Production Company: The Gift to Zest Food Production Company (referred to as ‘Gift Foods’) was established in July 2002, and is located in the city of Jalalabad. Gift Foods is mainly engaged in the processing of jams, pickles, ketchup, sauce and corn-flour, and offers its products in Eastern and Central regions. Gift Foods would like to expand their business into other provinces, like Balkh, Kunduz, Herat and Qandahar in near future.

During the reporting period, the IDEA-NEW technical team evaluated and clarified the company’s proposal, and a grant agreement was signed with the president. [REDACTED]

[REDACTED] The grant includes Radio advertisements for two months in Nangarhar province, table calendars, advertisement pens, key chains and wall clocks as part of IDEA-NEW’s in-kind contribution, and posters, brochures, and signboards for retailers as well as wall calendars as Gift Food’s contribution.



President of Gift Foods signs the grant agreement at the IDEA-NEW office in Jalalabad on July 13, 2014

Khalid Laziz Non-alcoholic Beverages Production Company: Khalid Laziz Non-alcoholic Beverages Production Company was established in 2013 and is located in Jalalabad city. It produces apple and mango juices and sells them in Nangarhar, Kunar, Laghman, Kabul, Samangan, Mazar and Kunduz provinces through wholesaler marketing channels.

During the reporting period, the IDEA-NEW technical team evaluated and clarified the company's proposal, and a grant agreement was signed with the company. [REDACTED]

[REDACTED] The grant includes calendars, billboards, pens, wall clocks and radio advertisements as part of IDEA-NEW's in-kind contribution, and business cards, brochures, rent and tax for billboards and hygienic uniforms as Khalid Laziz's contribution.

Bahar Biscuits Manufacturing Company: On July 23, 2014, an in-kind, matching grant agreement was signed with the Bahar Biscuits Manufacturing Company for equipment recovered from a former grantee (Omar Farooq Ltd.) who was unable to use the equipment. The equipment is scheduled to be delivered to the Bahar Biscuit Manufacturing Company in August, and includes a mixer and a packaging machine.

Proposal Clarification:

Following up on the application review technical committee's recommendations, the IDEA-NEW Agribusiness team visited the following two businesses for proposal clarification:

Manzoor Sahel Ltd.: Located in Jalalabad city, Manzoor Sahel Ltd. prepares fresh fruits and vegetables for sale. After packaging, the company sells its products to local wholesalers or exports them to neighboring countries. The company submitted an application form for promotional materials to IDEA-NEW's office in Jalalabad. The agribusiness team visited the owner to discuss the application and proposed shares for the company and IDEA-NEW.

Yasir Raihan Foods Company: The IDEA-NEW Agribusiness team also visited Yasir Raihan Foods Company, located in Jalalabad. The company produces fruit juice and distributes it to the local markets in Jalalabad. During the visit, the owner shared that he is in need of a machinery plant for producing fresh fruit juice, which is highly demanded in the region. A final decision will be made based on the requested amount and eligibility criteria for the matching grant.

CROSSCUTTING THEMES

Gender

Behsud Women Pickle Production Company

Behsud Women Company is a small, woman-owned business located in the Behsud district of Nangarhar. It produces mixed vegetable pickle and distributes its products to individual buyers and wholesalers in Jalalabad. As this is a disadvantaged business with a lack of access to working capital and basic production tools, assistance is required in providing some new tools and small machinery, as well as help in promoting its products to markets in other provinces. In July, the Agribusiness team completed the clarification form, and discussed the business' needs as a potential grantee.

IDEA-NEW and GIRoA Coordination

On July 09, 2014, IDEA-NEW's Liaison Officer attended the monthly sector meeting at the Governor of Kapisa's office. The agenda of the meeting focused on coordination of projects and current ongoing

programs in Kapisa, as well as identification of gaps in implementation. The IDEA-NEW Liaison Officer briefed meeting participants on IDEA-NEW's 2014 plans and activities in targeted provinces in the Central region (Kabul, Kapisa, Parwan and Panjshir). The Director of DAIL for Kapisa, Mr. Walid Ahmad Tasal, expressed his appreciation for IDEA-NEW's efforts in Kapisa Province and asked for the monthly progress report. This report will be provided during the August sector meeting.

Coordination with Other Donor Projects

IDEA NEW strives to coordinate its activities with other donor projects as well as with GIRoA to avoid duplication of efforts and promote sharing of information. Notably, since the end of June 2014, IDEA-NEW has provided the Assistance in Building Afghanistan by Developing Enterprises (ABADE) program with an office at the IDEA-NEW location in Jalalabad. This proximity has helped to foster better coordination and sharing of information between the two programs.

Additionally, IDEA-NEW participated in several coordination meetings with the ABADE program, the Agriculture Development Fund (ADF) and the Commercial Horticulture and Agricultural Marketing Program (CHAMP).

Meeting with ABADE

On July 02, 2014, the IDEA-NEW Kabul team attended a meeting organized by the ABADE project. Participants included representatives from the Economics Department of USAID and three woman-owned businesses receiving ABADE support. The businesses were invited to the meeting to deliver presentations on their businesses and the assistance they have received from USAID projects. The owner of 3F, which is also supported by IDEA-NEW, conducted a presentation on her business and the helpful assistance provided by IDEA-NEW.

Meeting with ADF

On July 23, 2014, the IDEA-NEW Agribusiness team held a coordination meeting with the Agriculture Development Fund (ADF). ADF is a USAID-funded project providing both conventional and Islamic loans to agribusinesses, with a minimum loan amount of USD 100,000. The fund also considers other types of grants in special cases. The purpose of the meeting was to establish an information-sharing relationship with ADF. To initiate this effort, IDEA-NEW shared its activity plan for 2014. In the future, IDEA-NEW plans to introduce interested agribusinesses, who may be eligible to apply for ADF loans.

To continue this relationship-building, IDEA-NEW suggested an information sharing arrangement, in which both ADF and IDEA-NEW would share information on individual businesses which have applied for assistance. Such information sharing will enable cross-checking of grants and loans applicants, which will be beneficial for both IDEA NEW and ADF. Businesses with unsatisfactory performance and/or background with ADF will be subject to further scrutiny prior to consideration by IDEA-NEW.

At the end of the meeting, future actions were identified, to include organization of monthly coordination meetings, in which other donor projects could also participate.



The Agribusiness team explaining the IDEA-NEW 2014 Action Plan in a meeting with ADF on July 23, 2014 at the IDEA-NEW office in Kabul



IDEA-NEW Agribusiness team explaining the IDEA-NEW 2014 Action Plan to the representative of CHAMP at the IDEA-NEW office in Kabul on July 24, 2014

Meeting with CHAMP

On July 24, 2014, the Agribusiness team held a meeting with Mr. Hamayoun, the Value Chain Advisor working on the CHAMP project, at the IDEA-NEW office in Kabul. The purpose of the meeting was to learn more about CHAMP’s experience facilitating the entry of Afghan products into foreign markets, and to identify if IDEA-NEW could utilize these relationships to identify foreign suppliers interested in entering the Afghan market. This activity is supported under **Activity 3: Support Domestic Agribusinesses’ Efforts to Import**

Key Inputs and Facilitate Market Entry for Regional and/or International Agribusiness Retailers; Sub-Activity 3.3: Assist regional/international agriculture suppliers to realize the potential of the Afghan market.

IDEA-NEW discussed the activity plan, namely Activity 3, with CHAMP, and offered to link CHAMP with reliable exporters. Regarding IDEA-NEW’s request for assistance in identifying foreign companies interested in exploring the Afghan market, Mr. Hamayoun shared that they have trade offices in Dubai and India that provide a list of these foreign companies.

Sustainability and Capacity Building

B2B Meetings:

B2B meetings are conducted in support of **Activity 3: Support Domestic Agribusinesses’ Efforts to Import Key Inputs and Facilitate Market Entry for Regional and/or International Agribusiness Retailers, Sub-Activity 3.2: Promote partnerships between domestic input suppliers, processors, distributors, retailers and financing bodies.** The purpose of these meetings is to bring key players together to share their expertise and help brainstorm ways to strengthen specific value chains. Through these meetings, collaboration is fostered among a variety of stakeholders.

On July 22, 2014, IDEA-NEW facilitated a business to business (B2B) meeting in Kabul between five agribusiness companies.

- **Amini Sadri Ltd.**—a packaging company and exporter of fruits and vegetables;
- **Farah Farhat Faizi (3F) Ltd.**—a woman-owned fruit and vegetable processor;
- **Royan Agriculture Company**—a bell pepper producer;



Ms. Kobra Dastagirzada of 3F explains her business and the challenges she faces to participants at the B2B meeting held at the IDEA-NEW office in Kabul on July 22, 2014

- *Daikondiwal Salihe Brothers Ltd.*—the largest cucumber producer in the central region; and,
- *Sadaat Ghafoori Brothers Ltd.*—a seed input supplier.

Kobra Dastagirzada, President of the woman-owned Farah Farhat Faizi (3F) company, introduced her company and its 12 types of products. She reported that, as a result of the first B2B meeting facilitated by IDEA-NEW last month, her business has successfully established a relationship with Finest Supermarkets based in Kabul. She added that her company is interested in purchasing baby cucumbers from Daikondiwal Salehi Brothers in order to produce baby cucumber pickle for the Afghan market, which she cannot easily find in Kabul or nearby provinces.

Mr. Ahmad Amini, another participant of the B2B event, exports fruits and vegetables to Bahrain, Indian, Yemen and Dubai. Mr. Amini offered to assist 3F in supplying small cucumbers.

Mr. Musa Salihe, the owner of Daikondiwal Salihe Brothers Ltd., briefly introduced his company, which produces cucumbers and bell peppers in greenhouses with three exclusive colors (red, green and yellow). Mr. Musa Salihe stated that he had limited knowledge of greenhouse production for baby cucumbers. One of IDEA-NEW's Agribusiness Officers suggested that IDEA-NEW could provide technical training in the growing of baby cucumbers in greenhouses. This approach could fulfill the existing demand for baby cucumbers in the processing market of Afghanistan and potentially replace imports from Iran.

Ms. Kobra Dastagirzada of 3F added that she cannot find a producer of glass bottles in Kabul, and asked for assistance from the group and IDEA-NEW. IDEA-NEW's Agribusiness Manager offered to introduce her to a company which imports glass jars, noting that, despite rising demand for this product in Afghanistan, there are no local producers.

Key outputs/results:

- Sadaat Ghafoori Ltd. agreed to distribute improved varieties of vegetable seeds to Royan Agriculture Company and Daikondiwal Ltd. for free, for the purpose of experiment/extension. If the results are satisfactory, Royan and Daikondiwal will purchase seeds from Sadaat Ghafoori. The farms can also be used as demonstration plots for other farmers. The two companies will also sign a Memorandum of Understanding (MoU).
- Amini Sadri is interested in purchasing bell peppers from the Royan Agriculture Company as soon as the final product price is agreed upon. Amini Sadri plans to export the product to Bahrain, the UAE, India and Russia.
- Daikondiwal is interested in selling small/baby cumpers to 3F Company. Daikondiwal requested IDEA-NEW's assistance in building their capacity to train their farm workers on thinning and sizing procedures.
- Amini Sadri is also interested in purchasing baby cucumbers from Daikondiwal for export.

In addition to IDEA-NEW's small grants strategy, IDEA-NEW approaches regional and/or international suppliers to determine their interest in entering the Afghan market to link and/or partner with Afghan agribusinesses.

Falcon

In support of *Activity 3: Support Domestic Agribusinesses' Efforts to Import Key Inputs and Facilitate Market Entry for Regional and/or International Agribusiness Retailers; Sub-Activity 3.3: Assist*

regional/international agriculture suppliers to realize the potential of the Afghan market, the IDEA-NEW Agribusiness team conducted a meeting on July 24, 2014 with the Logar Farm Services Center (LFSC) and Kapisa Farm Services Center (KFSC). The purpose of the meeting was to discuss LFSC and KFSC's possible representation of Falcon in Afghanistan. Falcon is a top supplier of laser land leveling machines from Pakistan, and has expressed an interest in entering the Afghan market.

In order to nominate LFSC and KFSC as its distributors in Afghanistan, Falcon requested their business profiles, annual turnover, terms of import and annual sales of LFSC and KFSC. During the meeting, all of the information required by Falcon was discussed, and it was decided to develop a summary document to for submission to Falcon by LFSC and KFSC. The IDEA-NEW Agribusiness team will provide technical assistance to LFSC and KFSC in the development of this document.

Hussain Zada Agriculture Services Company

The IDEA-NEW Agribusiness team also met with Matiullah Hussain Zada, the President of Hussain Zada Agriculture Services Company. Hussain Zada recently registered its business with the Government of Turkmenistan, where there is a market in Ashqabad city for Afghan fruits and vegetables. In this market, only Afghan fruits and vegetables will be sold. Additionally, Hussain Zada is interested in also exporting to Tajikistan. Exports will include apples, grapes, and peaches as well as a variety of vegetables. To place Afghan products in foreign markets, Hussain Zada has reached out to the National Horticulture and Livestock Project (NHLP) for assistance in obtaining Hazard Analysis Critical Control Path (HACCP) certification. For now, Hussain Zada plans to buy the fruits of orchards established and certified by the Perennial Horticulture Development Program (PHDP).

Export requires hygienic, high quality packaged fruits and vegetables. Hussain Zada therefore requested IDEA-NEW's support for the following:

- 1) Packaging plastic and cartons for fruits and vegetables: The food industry is a fast-paced sector; the prices of raw materials are rising, consumers are changing their eating habits and are becoming more environmentally aware. In view of these changes, the requirements for food packaging are also changing. The needs of food manufacturers, businesses and consumers all play an equal role. Modern packaging is needed that provides optimal protection for the foods they contain. Food packaging also helps in product protection, sustainability and space to be optimally used during transportation.
- 2) Pack-house for packaging vegetables and fruits: Due to the shortage of availability of primary produce as sorted, graded, washed and minimal processing for converting these produce to final finished products to be sold in local, domestic, and export markets. IDEA-NEW will introduce Hussain Zada to ABADE for potential collaboration on this request.

Shakti Seeds

In support of *Activity 3: Support Domestic Agribusinesses' Efforts to Import Key Inputs and Facilitate Market Entry for Regional and/or International Agribusiness Retailers; Sub-Activity 3.3: Assist regional/international agriculture suppliers to realize the potential of the Afghan market*, the IDEA-NEW Agribusiness team contacted Shakti Bio-Energy Pvt. Ltd., an Indian producer of ag-medicines for plants. They produce quality pesticides, insecticides, enzymes and growth regulators (PGR), which are organically sourced from plant extracts, such as herbs, microbes and bio-stimulants for their use and formulation of plant-based pesticides, insecticides and herbal medicines (microbial cultures). Their products are marketed as eco-friendly, safe and effective. All of their products are completely free of Maximum Residue Limits (MRLS), a recent standard for the agricultural industry in India. This company

has developed their business throughout India and has sold their products to other countries including Nepal, Germany, Morocco, Saudi Arabia and Kenya. They are interested in contracting an agent in Afghanistan, and have sent some terms and conditions for an input supplier/dealer in Afghanistan. IDEA-NEW's technical team is ready to assist in facilitation, and maintains regular contact with Shakti.

Aishwaria Seeds

The Aishwaria Seeds Production Company (ASPC), based in the Andhra Pradesh state of India, produces seeds for vegetables, cereal crops, commercial crops and field crops. IDEA-NEW contacted ASPC to discuss the assistance available in helping foreign manufacturers of agri-products from the region enter the Afghan marketplace, an activity under IDEA-NEW's **Activity 3: Support Domestic Agribusinesses' Efforts to Import Key Inputs and Facilitate Market Entry for Regional and/or International Agribusiness Retailers; Sub-Activity 3.3: Assist regional/international agriculture suppliers to realize the potential of the Afghan market.** ASPC expressed their interest, and has prepared a consignment of seeds to be sent to IDEA-NEW's office in Kabul, upon finalization of documentation from the quarantine department of India.

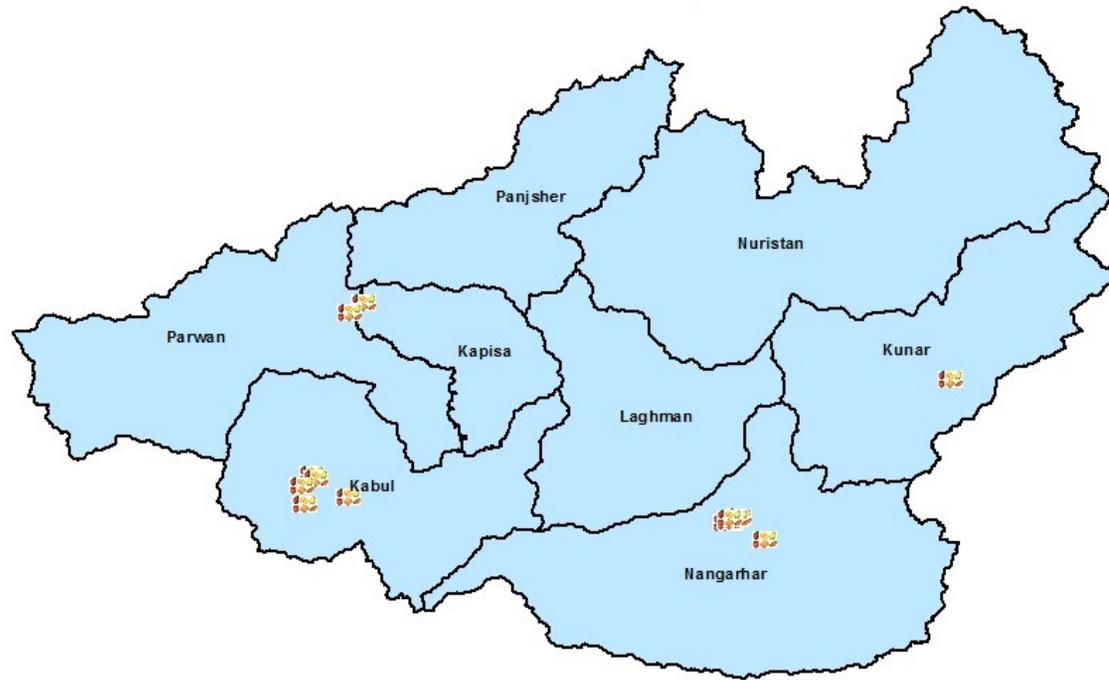
IDEA-NEW will reach out to the Plant Protection and Quarantine Department (PPQD) at MAIL to ensure all documentation is in order to receive the seeds from the airport. They want to introduce their seeds first to be evaluated in the region, and after the evaluation they will initiate supply to an Afghan agent in Afghanistan. IDEA-NEW expects delivery of the seeds by mid-August.

As soon as the samples are received, IDEA-NEW will organize a focus group in Kabul where all input dealers, farmers and key stakeholders will be invited to share their ideas and concerns regarding the new Indian varieties of vegetables and cereal seeds.

PERSUAP Training

On July 22, 2014 PERSUAP training was conducted for input suppliers/wholesalers in the East and Central regions at the IDEA-NEW office in Jalalabad. This training is conducted under **Activity 1: Strengthening Agricultural Input Supplier; Sub-Activity 1.1: Train input suppliers to identify and respond to the technical needs of their customers.** The purpose of the training was to help grantees learn about environmental-related issues and the importance of human and animal health in their business practices. A total of nine input dealers participated in the training, and were provided with guidance on the safe use of pesticides, as well as their hazards. The training focused on the use of recommended chemicals, respect for and adherence to pesticide regulations for use and application and the recommended use of pesticides within Integrated Pest Management (IPM) practices. IDEA-NEW's Agriculture Advisor also addressed the challenges associated with pesticide use, and explained the usefulness of seasonal calendars for annual and perennial crops to ensure that all inputs (such as improved seed, land preparation, layout, liquid elements and technical assistance) are provided to farmers in a timely manner.

ANNEX I: MAP OF IDEA-NEW VALUE CHAINS AS OF JULY 31, 2014



Value Chain Legends

-  Orchard / Vegetables
-  Vegetables
-  Orchard



ANNEX II: PERFORMANCE INDICATOR TABLE

Please see the attached Excel document.

ANNEX III: KEY ACTIVITIES ACCOMPLISHED

Please see the attached Excel document.

ANNEX IV: MONTHLY GRANTS REPORT

Please see the attached Excel document.

Bi-annually (once every 2 years)

ACDI/VOCA / IDEA-NEW

Reporting Period: 1-31 July, 2014

Sr. No	PERFORMANCE INDICATORS	Added this period		ACDI/VOCA Total to Date	ACDI/VOCA (New)	IDEA-NEW LOP Targets (2012)	ACDI/VOCA Targets By Fiscal Year					ACDI/VOCA Achievements By Fiscal Year						ACDI/VOCA Achievements By Province					By Gender														
							FY'09	FY'10	FY'11	FY'12	FY'13	FY'09	FY'10	FY'11	FY'12	FY'13	FY'14	Balkh	Faryab	Jawzjan	Samangan	SariPul	Male	Female													
1	Number of households benefited by alternative development or alternative livelihood activities in USG-assisted areas	Previous Period	-	448,495	400,000	995,000	3,947	15,788	150,000	100,000	-	85,542	55,056	149,109	136,643	21,978	167	137,934	146,843	65,745	55,332	42,641															
		Current Period	-															-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
		Total of Two periods	-															-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	USD Value of final sales of licit farm and non-farm products*	Previous Period	6,787,433	8,707,261	5,000,000	40,000,000	-	15%	2,000,000	2,500,000	500,000	-	-	273,324	6,787,433	1,646,505	-	3,775,514	1,871,195	929,230	1,435,714	695,609															
		Current Period	-															-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		Total of Two periods	6,787,433															-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3,775,514	1,871,195	929,230	1,435,714	695,609
3	Volume of production of licit farm products (MT)	Previous Period	3,996	3,996	NA	74,854	NA	NA	NA	NA	NA	-	-	-	3,996	-	-																				
		Current Period	-															-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		Total of Two periods	3,996															-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
4	Average annual household income from licit economic activities in IDEA-NEW communities	Previous Period	2,625	-	25%	TBD	-	NA	NA	2823	2951	-	-	-	2,625	-	-	2,520	2,940	2,156	2,125	3,386															
		Current Period	-															-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		Total of Two periods	2,625															-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2,520	2,940	2,156	2,125	3,386
5	Number of full-time equivalent (FTE) jobs created by USG sponsored alternative development or alternative livelihood activities (farm jobs = indicator 3.8) (agribusiness jobs = indicator 4.3)	Previous Period	-	3,270	3,750	53,000	90	380	1,500	1,500	150	-	558	1,130	927	610	46	1,129	893	518	378	351	1,885	1,385													
		Current Period	-															-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		Total of Two periods	-															-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1,129	893	518	378	351
6	# of hectares of alternative crops under cultivation targeted by USG programs	Previous Period	-	4,018	19,000	12,500	1,250	5,280	7,000	8,000	4,000	-	81	110	93	3,722	11	1,900	385	1,595	72	65															
		Current Period	-															-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		Total of Two periods	-															-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1,900	385	1,595	72	65
7	# of KM of transportation infrastructure constructed or repaired	Previous Period	-	53	52	160	-	60	-	-	-	-	-	53	-	-	-	1	52	-	-	-															
		Current Period	-															-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		Total of Two periods	-															-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	52	-	-	-
8	# of participants who have received IDEA NEW-supported agricultural productivity training	Previous Period	-	233,495	225,000	485,000	2,500	5,000	50,000	50,000	-	85,542	24,591	36,737	75,749	10,876	-	70,089	52,779	46,451	36,881	27,295	230,377	3,118													
		Current Period	-															-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		Total of Two periods	-															-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	70,089	52,779	46,451	36,881	27,295
9	# of livestock under increased technology and improved management	Previous Period	-	8,965,541	2,800,000	7,200,000	4,500	19,000	1,000,000	1,000,000	500,000	-	400,310	2,796,077	3,161,083	2,360,385	247,686	2,405,995	3,431,910	912,643	1,715,588	499,405															
		Current Period	-															-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		Total of Two periods	-															-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2,405,995	3,431,910	912,643	1,715,588	499,405
10	# of farmers using IDEA-NEW-supported agricultural inputs in targeted areas	Previous Period	-	134,155	250,000	266,000	-	6,000	100,000	100,000	25,000	-	12,682	54,492	58,922	7,999	60	49,238	38,749	15,343	17,623	13,202	128,107	6,048													
		Current Period	-															-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		Total of Two periods	-															-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	49,238	38,749	15,343	17,623	13,202
11	# of hectares under improved irrigation in IDEA NEW assisted areas	Previous Period	-	1,146	2,700	37,000	-	1,002	1,700	-	-	-	1,044	32	18	51	-	1,120	10	2	2	12															
		Current Period	-															-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		Total of Two periods	-															-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1,120	10	2	2	12
12	Number of farmers planting high-value crops	Previous Period	-	786	200	10,200	-	-	150	50	-	-	-	202	267	273	44	154	493	38	50	51	786	-													
		Current Period	-															-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		Total of Two periods	-															-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	154	493	38	50	51
13	# of participants who have received business skills training	Previous Period	-	4,782	3,000	10,800	6	24	1,500	1,000	-	-	828	1,862	1,189	843	60	1,463	821	947	735	816	1,116	3,666													
		Current Period	-															-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		Total of Two periods	-															-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1,463	821	947	735	816
14	# of government line staff participating in IDEA-NEW training activities	Previous Period	-	355	250	1,500	8	16	50	100	25	-	60	58	136	101	-	117	106	60	35	37	352	3													
		Current Period	-															-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		Total of Two periods	-															-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	117	106	60	35	37
15	# of households directly benefiting from infrastructure projects including roads, market centers, cold chain and storage	Previous Period	-	74,922	100,000	235,000	-	750	50,000	50,000	-	-	16,895	55,758	380	1,886	3	16,877	53,895	2,906	8	1,240															
		Current Period	-															-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		Total of Two periods	-															-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16,877	53,895	2,906	8	1,240

	facilities projects	Total of Two periods	-																16,873	53,895	2,906	8	1,240																			
16	USD value of agricultural exports as a result of IDEA NEW	Previous Period	-																-	-	-	-	-																			
		Current Period	-	-	-	3,400,000	60,000	240,000	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-																			
		Total of Two periods	-																	-	-	-	-	-																		
17	Number of agriculture-related enterprises participating in IDEA-NEW-supported value chains	Previous Period	-																1,075	779	934	737	798	260	4,063																	
		Current Period	-	4,323	2,750	7,200	3	12	1,000	1,000	250	-	578	1,745	1,500	500	-	-	-	-	-	-	-	-	-																	
		Total of Two periods	-																	1,075	779	934	737	798	260	4,063																
18	Number of organizations / associations assisted as a result of IDEA-NEW (incl. women's)	Previous Period	-																16	10	10	9	8																			
		Current Period	-	53	5	75	-	3	2	-	-	-	-	38	12	3	-	-	-	-	-	-	-	-	-																	
		Total of Two periods	-																	16	10	10	9	8																		
19	Number of rural infrastructure projects completed through cash-for-work programs	Previous Period	-																30	34	14	12	17	-	-																	
		Current Period	-	107	25	260	-	20	5	-	-	16	23	3	62	3	-	-	-	-	-	-	-	-	-																	
		Total of Two periods	-																	30	34	14	12	17	-	-																
20	# of KM of irrigation system constructed or repaired by IDEA-NEW	Previous Period	-																2	-	-	-	-																			
		Current Period	-	2	3	70	-	22	4	-	-	1	0	-	-	-	-	-	-	-	-	-	-	-	-																	
		Total of Two periods	-																	2	-	-	-	-																		
21	USD value of wages paid through cash-for-work infrastructure activities	Previous Period	-																135,124	103,538	2,650	6,050	7,790	255,152	-																	
		Current Period	-	255,152	475,000	7,750,000	-	1,100,000	200,000	75,000	-	-	190,007	43,885	5,570	13,960	1,730	-	-	-	-	-	-	-	-																	
		Total of Two periods	-																	135,124	103,538	2,650	6,050	7,790	255,152	-																
22	# of FTE created through cash-for-work infrastructure activities	Previous Period	-																84	56	2	1	9	151	-																	
		Current Period	-	151	177	5,000	-	940	131	46	-	-	113	27	4	6	1	-	-	-	-	-	-	-	-																	
		Total of Two periods	-																	84	56	2	1	9	151	-																
23	Proportion of females who report increased self-efficacy at the conclusion of USG supported training/programming	Previous Period	N/A																-	-	-	-	-	-	-																	
		Current Period	N/A	1099/1099	-	75%	Added in Nov 2012	75%	-	-	-	-	-	-	-	-	0.00%	0.00%	0.00%	0.00%	0.00%	-	-																			
		Total of Two periods	N/A																	0.00%	0.00%	0.00%	0.00%	0.00%	-	-																
Total number of training/program participants <i>during this reporting period</i> (including improved and unimproved)																																										
Total to date cumulative number of training/program participants <i>Since start of the indicator</i> (including improved and unimproved)																		456	182	177	179	105																				

Legend	
Monthly	
Quarterly	
Annually	
Bi-annually (once every 2 years)	

16	USD value of agricultural exports as a result of IDEA NEW	Previous Period	-														3,650	63,867	-					
		Current Period	-	67,517	3,400,000	-	100,000	74,000	111,000	18,500	-	-	-	-	67,517	-	-	-	-	-	-	-		
		Total of Two periods	-															3,650	63,867	-				
17	Number of agriculture-related enterprises participating in IDEA-NEW-supported value chains	Previous Period	-														1,124	664	272	2	776	963	1,875	
		Current Period	-	2,838	7,200	10	40	344	229	159	-	1,020	-	1,816	2	-	-	-	-	-	-	-	-	-
		Total of Two periods	-															1,124	664	272	2	776	963	1,875
18	Number of organizations / associations assisted as a result of IDEA-NEW (incl. women's)	Previous Period	-														-	-	-	-	-			
		Current Period	-	-	75	NA	NA	34	23	6	-	-	-	-	-	-	-	-	-	-	-	-		
		Total of Two periods	-															-	-	-	-	-		
19	Number of rural infrastructure projects completed through cash-for-work programs	Previous Period	-														17	35	7		12		-	
		Current Period	-	71	260	NA	NA	47	31	8	-	42	18	11	-	-	-	-	-	-	-	-	-	-
		Total of Two periods	-															17	35	7		12		-
20	# of KM of irrigation system constructed or repaired by IDEA-NEW	Previous Period	-														1	3	1		2			
		Current Period	-	7	70	-	75	107	72	18	0	5	1	1	-	-	-	-	-	-	-	-	-	-
		Total of Two periods	-															1	3	1		2		
21	USD value of wages paid through cash-for-work infrastructure activities	Previous Period	-														1,196,873	931,863	160,228	-	632,772	2,848,673	73,064	
		Current Period	-	2,921,737	7,750,000	-	1300000	1754012	1169341	438611	0	1,462,758	1,075,126	339,377	44,476	-	-	-	-	-	-	-	-	-
		Total of Two periods	-															1,196,873	931,863	160,228	-	632,772	2,848,673	73,064
22	# of FTE created through cash-for-work infrastructure activities	Previous Period	-														674	472	85	-	370	1,548	53	
		Current Period	-	1,601	5,000	-	1,111	1,288	859	294	-	810	580	186	25	-	-	-	-	-	-	-	-	-
		Total of Two periods	-															674	472	85	-	370	1,548	53
23	Proportion of females who report increased self-efficacy at the conclusion of USG supported training/programming	Previous Period	N/A														-	-	-	-	-			
		Current Period	N/A	0/0	75%	Added in Nov 2012	75%	-	-	-	-	-	-	-	0.00%	0.00%	0.00%	0.00%	0.00%					
		Total of Two periods	N/A															-	-	-	-	-		
Total number of training/program participants during this reporting period (including improved and unimproved)																-	-	-	-	-				
Total to date cumulative number of training/program participants Since start of the indicator (including improved and unimproved)																-	-	-	-	-				

Legend
Monthly
Quarterly
Annually
Bi-annually (once every 2 years)

Additional Information & Comments

Total production by crop type (FY'12)					
Type of product	DAI E	DAI W	MC	ACDI VOCA	Total
Almonds			49,495	2,778	52,273
Apple			21,383		
Apricot	155,130		128,200		283,330
Barley				414,540	
Bitter gourd	3,500				3,500
Broccoli	5,166				5,166
Cabbage	663,894		37,000		700,894
Carrot	7,000		125,900		132,900
Cauliflower	869,024	1,595	3,116,000		3,986,619
chickpea				12,320	
Cucumber	988,128	600			988,728
Eggplant	279,070	1,090			280,160
Flax				28,500	
Grapes			5,000	1,110,265	
Green bean	3,350				3,350
Guava	22,500				22,500
Lettuce	503,379				503,379
Maize	29,125				29,125
Okra	1,081,727				1,081,727
Onion	147,118	1,315	535,170		683,603
Peach	12,500		127,750		140,250
Pepper	5,504				5,504
Persimmon	236,905				236,905
Plum	119,825		48,925		168,750
Pomegranate	22,830				22,830
Potatoes	16,600	1,228	204,900	155,700	378,428
Radish	45,184	405			45,589
Rice	40,750		104,200		144,950
Safflower				14,350	
Sour orange	54,850				54,850
Spinach	76,159	770	9,900		86,829
Squash	2,914	800			3,714
Strawberry	1,750		4,000		5,750
Sugar cane	100,000				100,000
Tomato	1,100,163	788	282,625		1,383,576
Turnip	49,000		18,000		67,000
Watermelon	44,120		5,187,000	27,500	5,258,620
Wheat	46,900		73,575	2,230,400	2,350,875
Total production (kgs)	6,734,065	8,591	10,008,145	3,996,353	

Summary Data for the New Gender Related Indicator (Jan-Mar 2013)/ACDI-VOCA						
S/No	Age	Province	Pretest Score	Post Test Score	Improved	Remarks
1	47	Jawzjan	13	16	True	The training included both practical and theoretical sessions
2	18	Balkh	10	17	True	
3	22	Faryab	13	19	True	
4	25	Faryab	12	15	True	
5	39	Balkh	12	16	True	
6	27	Samangan	14	19	True	
7	27	Jawzjan	15	20	True	
8	40	Balkh	13	18	True	
9	38	Balkh	13	16	True	
10	22	Sari Pul	13	18	True	
11	27	Sari Pul	15	19	True	
12	72	Balkh	13	15	True	
13	40	Balkh	15	20	True	
14	22	Balkh	14	16	True	
15	52	Faryab	16	20	True	
16	39	Balkh	14	19	True	

Backup Data for the New Gender Indicator Report, Q3 FY'13, DAI						
Sno	Age	Province	Pretest Score	Post Test Score	Improved	Remarks
1	47	Parwan	17	20	True	
2	22	Parwan	20	19	False	
3	44	Parwan	20	15	False	
4	32	Panjsher	16	15	False	
5	85	Parwan	20	19	False	
6	22	Panjsher	19	17	False	
7	42	Kapisa	16	19	True	
8	38	Kapisa	14	17	True	
9	22	Kapisa	16	17	True	
10	21	Parwan	16	17	True	
11	22	Parwan	15	19	True	
12	22	Panjsher	16	19	True	
13	21	Panjsher	16	20	True	
14	28	Parwan	16	19	True	
15	21	Parwan	15	16	True	

Backup Data for the New Gender Indicator Report, Q4 FY'13, DAI				
Training Name	Province	District	Total Improved	Total Participants
ToT of Taraqi Saba Business Skill Training	Kunar	Asadabad	1	2
ToT of Taraqi Saba Business Skill Training	Laghman	Mihtarlam	0	1
ToT of Taraqi Saba Business Skill Training	Nangarhar	Jalalabad	1	3
ToT of Taraqi Saba Business Skill Training	Nangarhar	Kuz Kunar	0	1
ToT of Taraqi Saba Business Skill Training	Nangarhar	Surkh Rod	1	1
Taraqi Saba	Parwan	Chaharikar	5	14
Taraqi Saba	Parwan	Chaharikar	5	10
Taraqi Saba	Parwan	Chaharikar	10	12
Taraqi Saba	Kapisa	Mahmudi Raqi	10	11
Taraqi Saba	Kapisa	Mahmudi Raqi	13	14
Taraqi Saba	Panjsher	Bazarak	4	8

Annex III - Key Activities Accomplished, July 2014

Activity Type	Activity Name	Activity Target	Expected Outcome	Province	Start Date	End Date	Activity Status
Matching Grant	NATC (Nangarhar Agriculture Training Center)			Nangarhar	12-Jun-14	12-Oct-14	Clarification
Matching Grant	Mamoor Agriculture Company			Nangarhar	12-Jun-14	12-Oct-14	Cancelled
Matching Grant	Hamisha Bahar Agro Services Company			Nangarhar	11-Jun-14	11-Oct-14	Cancelled
SMS Grant	Hamisha Bahar Agro Services Company			Nangarhar	07-Jun-14	06-Dec-14	Active
Promotional Grant	Hayatullah Nursery Farm			Nangarhar	13-Jul-14	13-Oct-14	Active
Promotional Grant	Kunar Fruit and Veg Wholesler Association			Kunar	13-Jul-14	13-Oct-14	Active
Promotional Grant	Gift to Zest Food Processing Co			Nangarhar	13-Jul-14	13-Oct-14	Active
Promotional Grant	Al-Roheed Agriculture Services Co			Nangarhar	13-Jul-14	13-Oct-14	Active
SMS Grant	Wajid Zaman Agriculture services Co			Nangarhar	07-Jul-14	31-Dec-14	Active
Promotional Grant	Kama Green Agriculture Dev Co			Nangarhar	13-Jul-14	13-Oct-14	Active
Matching Grant	Abdul Wakil Agriculture Co			Laghman	20-Jul-14	20-Oct-14	Approved
Matching Grant	Samsoor Ban Agriculture Co			Laghman	20-Jul-14	20-Oct-14	Approved
Promotional Grant	Now Bahar Salarzai-LTD			Nangarhar	13-Jul-14	13-Oct-14	Active
Promotional Grant	Khalid Laziz Nonalcoholic beverage Company			Nangarhar	13-Jul-14	13-Oct-14	Active
SMS Grant	Bakhtar Afghan Azizi Agro service Co.ltd			Nangarhar	07-Jul-14	31-Dec-14	Active
Matching Grant	Now Bahar Salarzai-LTD			Nangarhar	20-Jul-14	20-Oct-14	Active
Promotional Grant	Manzoor Sahel Ltd			Nangarhar			Approved
Promotional Grant	Wasiq Imran Ltd			Nangarhar			Approved
Matching Grant	Farah Farhat Faizi (3F) Agriculture products processing company			Kabul	25-Jun-14	31-Dec-14	Active
Matching Grant	Faisal Kohistani Food Processing Company			Kapisa		31-Dec-14	Clarification
Promotional Grant	Farah Farhat Faizi (3F) Agriculture products processing company			Kabul		31-Dec-14	Clarification
Matching Grant	Barna Group (Chips Production)			Kabul		31-Dec-14	Clarification
Matching Grant	Prosperity Group of Companies (PGCs)			Kabul	25-Jun-14	31-Dec-14	Active
Matching Grant	Dehqan Roz Food Products and Dairy			Kabul		31-Dec-14	Clarification
Promotional Grant	Prosperity Group of Companies (PGCs)			Kabul		31-Dec-14	Clarification
Matching Grant	Bagram District Nursery Association			Parwan		31-Dec-14	Clarification
Promotional Grant	Royan Agriculture Services Company			Kabul	15-Jul-14	31-Dec-14	Active
Matching Grant	Sadat Ghafori Brothers Ltd			Kabul		31-Dec-14	Clarification
Matching Grant	Said Khail Nursery Growers Association(SNGA)			Parwan	25-Jun-14	31-Dec-14	Active
Matching Grant	KFSC (Kapisa Farm Services Center & Dehqan-e-Asr Seeds Production Company			Kapisa		31-Dec-14	Clarification
Promotional Grant	Parwan Bastan Improved Seeds Company			Parwan	15-Jul-14	31-Dec-14	Active
Promotional Grant	Amini Sadri Ltd			Kabul	15-Jul-14	31-Dec-14	Active
Matching Grant	Royan Agri Services Company			Kabul		31-Dec-14	Clarification
Matching Grant	Amini Sadri Ltd			Kabul		31-Dec-14	Clarification
Promotional Grant	Faisal Kohistani Food Processing Company			Kapisa	15-Jul-14	31-Dec-14	Active
Matching Grant	Haji Habib Charkhy Co.			Kabul		31-Dec-14	Clarification
SMS Grant	Hussain Zada Ltd			Kabul	16-Jul-14	31-Dec-14	Active
Matching Grant	Khan Denar Khail Producton Company			Kabul		31-Dec-14	Clarification

SMS Grant	Prosperity Group of Companies (PGCs)			Kabul		31-Dec-14	Clarification
Matching Grant	Elyas Abas Ltd			Kabul		31-Dec-14	Clarification
Matching Grant	Afghanistan Industrial Association			Kabul		31-Dec-14	Clarification
Matching Grant	Salihy Daikondiwal Brothers Agriculture Services			Kabul		31-Dec-14	Clarification
Matching Grant	Mahan Ferdows Food Production Company			Kabul		31-Dec-14	Clarification
Matching Grant	Haidar Rafat Ltd			Kabul		31-Dec-14	Approved
Matching Grant	Nawi Safi Brothers			Kabul		31-Dec-14	Clarification
Matching Grant	Sherzad Sabawoon Safi Ltd			Kabul		31-Dec-14	Clarification
Matching Grant	Takdana			Kabul		31-Dec-14	Clarification
Promotional Grant	Aslamzada Agriculture Services Provider			Kabul		31-Dec-14	Clarification
Promotional Grant	Said Khail Nursery Growers Association(SNGA)			Parwan		31-Dec-14	Clarification
Promotional Grant	WPCSO			Kapisa		31-Dec-14	Clarification
Promotional Grant	Kaiynat Sabz Animal & Agriculture Company			Kapisa		31-Dec-14	Clarification
Promotional Grant	Jawarkhel Vegetable Processing, Livestock and Agriculture Cooperative			Parwan		31-Dec-14	Clarification
Promotional Grant	Ashraf Khel Vegetable Processing, Livestock & Agriculture Cooperative			Parwan		31-Dec-14	Clarification
Promotional Grant	Afghan Agro Services			Kabul		31-Dec-14	Clarification
Promotional Grant	Khan Denar Khel Production Company			Kabul		31-Dec-14	Clarification
Promotional Grant	Elyas Abas Ltd			Kabul		31-Dec-14	Clarification
Promotional Grant	Afghanistan Industrial Association			Kabul		31-Dec-14	Clarification
Promotional Grant	Mahan Ferdows Food Production Company			Kabul		31-Dec-14	Clarification
Promotional Grant	Nawi Safi Brothers			Kabul		31-Dec-14	Clarification
Matching Grant	Sabz Cooperative			Parwan		31-Dec-14	Clarification
Promotional Grant	Sabz Cooperative			Parwan		31-Dec-14	Clarification
Promotional Grant	Ali Bahar Sabz Fruits Processing Company			Kabul		31-Dec-14	Clarification
Promotional Grant	Tasal Jawad Ltd			Nangarhar			Approved
Promotional Grant	Wahdat Afghan Non-alcoholic Beverages Co			Nangarhar			Approved
Promotional Grant	Laghman Fruit and Vegetable Wholesale Association			Laghman			Approved

Annex IV - IDEA-NEW Grants Report July 2014

Grant Number	Name of Grantee	Number of Awards	Grant Status	Start Date of Grant	End Date of Grant	Type of Grant	Linked Value Chain
G-KBL-015	Prosperity Group of Companies	1	Active	29-Jun-14	28-Oct-14	In kind	Ag input supplier
G-KBL-016	Farah Farhat Faizi Agriculture Products Processing Company	1	Active	29-Jun-14	28-Oct-14	In kind	Food Processor
G-KBL-017	Sayed Khail Nursery Grower Association SNGA	1	Active	29-Jun-14	28-Oct-14	In kind	Other(Association)
G-KBL-018	Green Afghanistan Agriculture and Livestock Organization	1	Waiting on to receive trainees list from AgB	3-Aug-14	2-Oct-14	FOG	FOG
G-KBL-019	Prosperity Group of Companies	1	Vetting	15-Jul-14	28-Oct-14	In kind	Ag input supplier
G-KBL-020	Prosperity Group of Companies	1	Vetting	22-Jul-13	31-Oct-14	FOG	Ag input supplier
G-KBL-021	Amini Sadri Ltd	1	Active	15-Jul-14	28-Oct-14	In kind	Ag input supplier
G-KBL-022	Hussain Zada Ltd	1	Active	22-Jul-14	31-Oct-14	FOG	Ag input supplier
G-KBL-023	Farah Farhat Faizi Agriculture Products Processing Company	1	Vetting	15-Jul-14	28-Oct-14	in kind	Ag input supplier
G-KBL-024	Faisal Kohistani Food Processing Company	1	Active	15-Jul-14	28-Oct-14	In kind	Food Processor
G-KBL-025	Parwan Bastan Improved Seed Company	1	Active	15-Jul-14	28-Oct-14	In kind	Ag input supplier
G-KBL-026	Royan Agriculture Services Company	1	Active	15-Jul-14	28-Oct-14	In kind	Ag input supplier
G-KBL-027	Bahar Biscuit Manufacturing Company	1	Active	22-Jul-14	28-Oct-14	In kind	Food Processor
G-KBL-028	Reconstruction & Social Services for Afghanistan Organization (RSSAO)	1	Grant agreement sent to RSSAO for review			FOG	FOG
	Eastern Grants Update						
G-JAA-187	Hamisha Bahar Agro Services Company	1	On Hold	12-Jun-14	12-Oct-14	In kind	Ag input supplier
G-JAA-188	Nangarhar Afghan Agriculture Training Center / NATC	1	On Hold	12-Jun-14	12-Oct-14	In kind	Ag input supplier
G-JAA-189	Mamoor Agriculture Company	1	On Hold	12-Jun-14	12-Oct-14	In kind	Ag input supplier
G-JAA-190	Bakhtar Afghan Agro Services Company	1	Active	3-Jul-14	3-Dec-14	FOG	Ag input supplier
G-JAA-191	Wajid Zaman Agriculture Co	1	Active	3-Jul-14	3-Dec-14	FOG	Ag input supplier
G-JAA-192	Hamisha Bahar Agro Services Company	1	Vetting				Ag input supplier
G-JAA-193	Al Roheed Agri Service Company	1	Active	13-Jul-14	13-Oct-14	In kind	Ag input supplier

G-JAA-194	Kama Green Agri Development Company	1	Active	13-Jul-14	13-Oct-14	In kind	Ag input supplier
G-JAA-195	Kunar Fruits & Vegetables Wholesaler Association	1	Active	13-Jul-14	13-Oct-14	In kind	Ag input supplier
G-JAA-196	Hayatullah Nursery Farm	1	Active	13-Jul-14	13-Oct-14	In kind	Ag input supplier
G-JAA-197	Khalid Laziz Nonalcoholic Beverages Production Company	1	Active	13-Jul-14	13-Oct-14	In kind	Food Processor
G-JAA-198	Gift to Zest Food Processing Co	1	Active	13-Jul-14	13-Oct-14	In kind	Food Processor
G-JAA-199	Now Bahar Salarzai LTD	1	Active	13-Jul-14	13-Oct-14	In kind	Ag input supplier
G-JAA-200	Dr Abdul Wakil Agriculture Company	1	On Hold	13-Jul-14	13-Oct-14	In kind	Ag input supplier
G-JAA-201	Naw Bahar Salarzai LTD	1	Vetting				Ag input supplier
G-JAA-202	Samsor Ban Agriculture Company	1	On Hold	13-Jul-14	13-Oct-14	In kind	Ag input supplier