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MONTHLY REPORT— AUGUST 2014

**INCENTIVES DRIVING ECONOMIC ALTERNATIVES FOR THE NORTH,
EAST AND WEST (IDEA-NEW)**

AUGUST 1-31, 2014

SEPTEMBER 2014

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EAST AND WEST (IDEA-NEW)**

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ACRONYMS

ABADE	Assistance in Building Afghanistan by Developing Enterprises
ADF	Agricultural Development Fund
ANNGO	Afghanistan National Nursery Growers Association
AREDP	Afghanistan Rural Enterprise Development Program
B2B	Business-to-Business
CTV	Citrus Tristeza Virus
DAI	Development Alternatives, Inc.
DAIL	Department of Agriculture, Irrigation and Livestock
DOC	Development, Outreach and Communications
DoWA	Directorate of Women Affairs
EOI	Expression of Interest
FOG	Fixed Obligation Grant
GAALO	Green Afghanistan Agriculture and Livestock Organization
GIRoA	Government of the Islamic Republic of Afghanistan
HACCP	Hazard Analysis and Critical Control Points
IDEA-NEW	Incentives Driving Economic Alternatives for the North, East and West
JISL	Jain Irrigation Systems Limited
KFSC	Kapisa Farm Services Center
LFSC	Logar Farm Services Center
MAIL	Ministry of Agriculture, Irrigation and Livestock
MRRD	Ministry of Rural Rehabilitation and Development
NAATC	Nangarhar Afghan Agriculture Training Center
NHLP	National Horticulture and Livestock Program
PBISC	Parwan Bastan Improved Seed Company

PERSUAP	Pesticide Evaluation Report and Safer Use Action Plan
PGC	Prosperity Group of Companies
PHDP	Perennial Horticulture Development Program
RSSAO	Reconstruction and Social Services for Afghanistan Organization
SAB	Solidarity Afghan Belgium
SMS	Short Message Service
SNGA	Said Khil Nursery Growers' Association
TNA	Training Needs Assessment
USAID	United States Agency for International Development
VSU	Vetting Support Unit

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PROGRAM DESCRIPTION

The U.S. Agency for International Development's (USAID) Afghanistan country strategy includes the promotion of long-term agricultural development and alternative livelihoods for farmers that results in "a sustainable, thriving agricultural economy" and contributes to the U.S. Government's stabilization and counter narcotics policy goals. USAID's Office of Agriculture launched the Incentives Driving Economic Alternatives for the North, East and West (IDEA-NEW) program in March 2009. Its mission is to expand the licit agricultural economy in northern, eastern and western Afghanistan. Its activities support agribusinesses at different points of each value chain in order to improve their market access, increase processing capacity and catalyze investments into Afghanistan's agricultural sector. Intensive value chain development that promotes income generation and job creation in poppy-prone areas is IDEA-NEW's priority through its final year of implementation.

EXECUTIVE SUMMARY

IDEA-NEW continued project activities during the month of August, signing grant agreements with 5 input suppliers and 2 food processors for promotional, matching, and SMS grant activities. Additionally, IDEA-NEW signed a Fixed Obligated Grant (FOG) with Green Afghanistan Agriculture and Livestock Organization (GAALO) to provide training to all input supplier grantees on safe pesticide use and handling. On August 17, 2014, the Parwan Bastan Improved Seed Company (PBISC), as part of their promotional grant agreement with IDEA-NEW, conducted a field day on soybean cultivation with 55 participants (farmers, DAIL employees and agricultural faculty students). IDEA-NEW also delivered a multifunctional tractor to the Said Khil Nursery Growers Association (SNGA) on August 25, 2014, as part of its in-kind grant agreement. A three-day training on safe usage of the tractor was delivered by the vendor to members of SNGA. SMS grant activities ramped up during the month of August, with three SMS grantees sending multiple SMS messages to 1,050, 1,015, and 934 farmers/retailers in Central and Eastern provinces respectively. Finally, a Business-to-Business (B2B) meeting was hosted on August 25, 2014 at the IDEA-NEW office in Jalalabad, which resulted in verbal commitments from two processing companies to purchase [REDACTED] bottles from the newly established bottle manufacturer.

PROGRAM ACTIVITY UPDATES

ACTIVITY 1: STRENGTHENING AGRICULTURAL INPUT SUPPLIERS

Sub-Activity 1.1: Train input suppliers to identify and respond to the technical needs of their customers

IDEA-NEW received USAID Vetting Support Unit (VSU) approval for the Green Afghanistan Agriculture and Livestock Organization (GAALO) to provide trainings for forty (40) selected input

suppliers to improve their knowledge of safe pesticide usage, environmental risk mitigation methods, and hazard-free pesticide handling storage. The trainings will increase input suppliers' sales and profitability from marketing pesticides approved under the Pesticide Evaluation Report and Safer Use Action Plan (PERSUAP). GAALO will provide classroom and on-site field trainings on pesticide usage and safety that will:

- Expand agricultural input dealers' knowledge of MAIL's pesticide regulatory process;
- Reduce the environmental risks of agricultural pesticide use;
- Introduce new and safe pesticides that conform to PERSUAP guidelines.

During the reporting period, a Fixed Obligation Grant (FOG) was awarded to GAALO to provide pesticide safety and handling training to at least sixty (60) trainees from IDEA-NEW selected Ag-input dealers. Several meetings in August were carried out with the grantee to discuss and finalize the trainings that will begin in September.

Sub-Activity 1.2: Improve the business management, administration and marketing capacities of input suppliers

IDEA-NEW finalized the review and selection of a training provider for the Marketing and Basic Business Accounting for Agribusinesses (food processors and ag-input dealers) in Central and Eastern Afghanistan and selected Reconstruction and Social Services for Afghanistan Organization (RSSAO) out of ten (10) applicants. IDEA-NEW submitted documentation to the USAID VSU for vetting and final approval for RSSAO. The program objectives are to provide classroom and on-the-job training to participants in basic business accounting and marketing that will:

- Expand trainees' knowledge in accounting procedures that will improve operations, transparency, and decision making abilities;
- Enable trainees to create and implement a simple marketing strategy that shows reasonable promises of increasing sales of the key products of the company.

Sub-Activity 1.3: Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits

IDEA-NEW evaluated 19 matching grant applications and 7 promotional grant applications submitted by input suppliers during the month of August. Nine matching grants and 7 promotional grant applications were recommended for the clarification phase, with the rest disqualified based on pre-established criteria.

As part of IDEA-NEW's application process, field officers visited with successful applicants to develop proposal clarification forms. The three firms listed below underwent final review of proposal clarification forms and signed grant agreements.



Tasal Jawad and Wasiq Imran owners sign grant agreements at the IDEA-NEW office in Jalalabad on August 13, 2014

Tasal Jawad Limited: Tasal Jawad Limited, located in Jalalabad city, Nangarhar province, employs eight full-time and 30 seasonal laborers. Tasal Jawad purchases fruits and vegetables from local farmers for re-sale in local, regional and international markets after sorting, grading and packing. Approximately 5% of the company's sales are earned from exports of fruits and vegetables to Pakistan.

On August 13, 2014, IDEA-NEW signed a promotional grant agreement with the company. The promotional items to be provided by IDEA-NEW under the grant agreement include 500 wall clocks, 10,000 pens, 20 product racks, 500 caps, and 10,000 key chains. Tasal Jawad will acquire 20,000 business cards, 1,000 writing pads, and a laptop computer for office use as part of the grant cost-share arrangement. This promotional grant is aimed at promoting and expanding Tasal Jawad's business recognition. [REDACTED]

Wasiq Imran Limited: Wasiq Imran Ltd is a wholesale fruits and vegetables trading business located in Jalalabad city, Nangarhar province. This company supplies fresh fruits and vegetables to wholesalers in Eastern provinces as well as in Kabul, Balkh, Kunduz, Kandahar and Herat provinces. Roughly 5% of the company's sales are earned from exports to Pakistan.

IDEA-NEW signed a promotional grant agreement with the company on August 13, 2014. The grant includes procurement of 500 wall clocks, 500 caps, 10,000 pens and 30 product racks by IDEA-NEW, with Wasiq Imran procuring 20,000 business cards, 1,000 writing pads and one computer for the development of their business.

Laghman Fruit and Vegetable Wholesalers Association: With 72 members, the Laghman Fruit and Vegetable Wholesalers Association aims to strengthen communication among fruit and vegetable wholesale traders. The association purchases fruits and vegetables from local farmers for re-sale in local, regional and national markets after sorting, grading and packing the goods.

On August 13, 2014, IDEA-NEW signed a promotional grant agreement with the association. Under the grant agreement, IDEA-NEW will provide 1,000 wall calendars, 300 wall clocks, three billboards, 3,000 pens, and 500 caps, while the association will contribute 60,000 business cards, 1,000 brochures, the rent for three billboards, and a signboard under the grant's cost-share arrangement. [REDACTED]

Based on meetings with several members of the association, most farmers are unaware of its existence and activities. Farmers still sell their produce to on-site traders at low prices. This promotional grant will help promote the association throughout the province, which will enable farmers to bring their produce to the market and sell them at better prices.

In addition to these three agreements, another promotional grant agreement and a modification to a matching grant agreement were also signed in the month of August.

Manzoor Sahel Limited: Manzoor Sahel Ltd., located in Jalalabad city, Nangarhar province, distributes fresh fruits and vegetables to Pakistan and locally—to Nangarhar, Kunar, Kabul, Kunduz, and Takhar provinces. On August 13, 2014, IDEA-NEW signed a promotional grant agreement with Manzoor Sahel Limited. Under the grant agreement, IDEA-NEW will provide 25 product racks, 2,000 posters, 2,000 labels, 10,000 pens, 2,000 key chains, 300 wall clocks and 20,000 business cards. Manzoor Sahel will contribute 1,000 writing and 1,000 invoice pads as part of the grant's cost-share.



Manzoor Sahel signs a grant agreement at the IDEA-NEW office in Jalalabad on August 13, 2014

The promotional items will be used for increasing product recognition and promotion of the business nationally. [REDACTED]

Hamesha Bahar Agriculture Company: On August 18, 2014, IDEA-NEW signed a modified grant agreement with Hamesha Bahar Agriculture Company, which includes the procurement and installation of three greenhouses by IDEA-NEW and one greenhouse as part of Hamesha Bahar's cost-share. [REDACTED]

[REDACTED] The greenhouses will be utilized for the development of virus-resistant citrus rootstock, which will be sold to nursery growers.

Diseases like the citrus tristeza virus (CTV) are a major threat to the small but rapidly growing citrus industry in Eastern provinces. Hamesha Bahar will produce virus-free seedlings for nurseries that can use them as rootstock for sapling production. The nurseries can then sell these virus-free saplings of improved citrus varieties to farmers.

In addition to the grant, the Afghanistan Rural Enterprise Development Program (MRRD/AREDP) has offered to train Hamesha Bahar on advanced seedling production practices in India. Hamesha Bahar will transfer this knowledge through training for 30 nursery operators and university students.

The following activities took place during the reporting period with active grants:

Parwan Bastan Improved Seeds Company (PBISC): PBISC signed a grant agreement with IDEA-NEW for a promotional grant on July 15, 2014. PBISC, as part of their cost-share, committed to conducting field days to train and educate area farmers on PBISC products and services. On August 17, 2014, a farmer field day on soybean cultivation was conducted with 55 farmers.

The field day was initiated by an inaugural ceremony, during which the Director of DAIL for Parwan, Abdul Kabir Farzad, a member of the Provincial Council for Parwan, and the Director of PBISC delivered speeches. After the ceremony, the participants were taken to nearby soybean fields to learn about soybean cultivation and processing. [REDACTED]



Field day participants receive practical training on soybeans in Parwan on August 17, 2014



IDEA-NEW Agribusiness Team Leader hands over the tractor key to SNGA on August 25, 2014

Said Khil Nursery Growers Association (SNGA): As part of the in-kind grant agreement, IDEA-NEW delivered a multifunctional tractor to SNGA on August 25, 2014.

Currently, 50 contract farmers (members) grow saplings under SNGA's technical guidance. Through the Provincial Directorate of Agriculture, Irrigation and Livestock

(DAIL), Perennial Horticulture Development Program (PHDP), National Horticulture and Livestock Program (NHLP), and Solidarity Afghan Belgium (SAB) projects, the SNGA serves over 30,000 farmers in Parwan, Wardak, Kapisa, Panjshir, Samangan, and neighboring provinces. These saplings meet the quality standards of the Afghanistan Ministry of Agriculture, Irrigation and Livestock (MAIL), PHDP, NHLP and the Afghanistan National Nursery Growers Association (ANNGO).

The IDEA-NEW grant will help SNGA provide its members use of the tractor, increase membership and reduce operating costs for the association.

On August 26-28, 2014, IDEA-NEW and SNGA supported a three-day technical training to SNGA members on the operation and maintenance of the multi-function tractor. [REDACTED]

Prosperity Group of Companies (PGC): This activity directly supports Activity 1: "Strengthening Agricultural Input Suppliers" and Sub-Activity 1.3: "Matching grants to assist agriculture input dealers in improving their business image, extension capabilities and profits". Additionally, as this activity involves the linking and strengthening of business relations with an Indian agricultural input retailer (Jain Irrigation System Limited - JISL) it also directly supports Activity 3: "Support Domestic Agribusinesses' Efforts to Import Key Inputs and Facilitate Market Entry for Regional and/or International Agribusiness Retailers".

A key component of this grant is the procurement of ninety (90) drip irrigation units from JISL. Through an agreement between PGC and the Indian firm (JISL), JISL will donate thirty (30) drip irrigation units and IDEA NEW—via the grant—will procure the remaining sixty (60) units. These units will be used by PGC demonstration plots throughout the IDEA NEW area of operations. PGC will identify 90 "model" or "lead farmers" in cooperation with local MAIL/DAIL offices. PGC will then train and install the drip irrigation systems on the lead farmers' farms. These farm demonstration plots will be used to train/demonstrate the drip irrigation technology to other farmers in the regions. The end result is a business linkage established with an international supplier (JISL) and domestic firm (PGC), increased sales for PGC as a result of farm demonstrations and trainings and the adoption of new technology by farmers. [REDACTED]

Abdul Wakil and Samsoor Ban Agriculture Companies: Abdul Wakil and Samsoor Ban Agriculture Companies, located in Laghman province, both signed matching grant agreements with IDEA-NEW on

July 20, 2014. IDEA-NEW's in-kind cost-share for these grants includes the procurement and installation of solar panels.

During the month of August, the vendor for these solar panels began installation for both companies. IDEA-NEW, in consultation with each of the grantees, provided the sizes of frames and capacity of the solar panels. Samsoor Ban, as part of their grant cost-share arrangement, is preparing to provide trainings for up to thirty (30) agriculture faculty students and nursery owners in September, whereas Abdul Wakil plans to provide trainings for up to forty (40) agriculture faculty students and nursery owners in September. [REDACTED]

Nangarhar Afghan Agriculture Training Center (NAATC): IDEA-NEW signed a grant agreement with NAATC for a matching grant on June 12, 2014. As part of the grant agreement, solar panels for the NAATC have been procured by the vendor, and the creation of frames for solar panels is in progress. The solar panels will be installed once frames are complete.

NAATC's current systems do not maximize production, as the greenhouses cannot be used during the winter and summer months. With installation of solar panels, NAATC will be able to generate low-cost power for heating, ventilation and irrigation, allowing for three seasons of production and an estimated 50% increase in sales. NAATC completed their contribution to the in-kind cost share, which included procurement of a small-sized tractor and a submersible pump. [REDACTED]

Promotional Materials: Design of promotional materials for awarded promotional grants took place in August for seven input suppliers. IDEA-NEW will submit finalized designs to USAID'S Development, Outreach and Communications (DOC) team for branding approval.

Sub-Activity 1.4: Introduce pilot SMS marketing strategy for input wholesalers

IDEA-NEW's SMS initiative is an innovative approach working to ensure that commercially sustainable agriculture information is rendered to farmers in a timely, cost-effective and efficient manner. The program is committed to helping farmers gain access to reliable sources of information and inputs and strengthen linkages between farmers and input suppliers. The system benefits the input suppliers in terms of providing easy and effective means of marketing and advertising, which helps increase their sales and profitability. Operated by local input suppliers/wholesalers, IDEA-NEW supports the process by providing SMS grants.

As IDEA-NEW assistance comes to an end, the agriculture inputs suppliers will gradually cover the cost of sending SMS messages as part of the sustainable cost-share arrangement in the SMS grant agreement. So far, messages have been sent to nearly 4,000 farmers based on their needs.

During the month of August, four SMS grant applications were evaluated and three were recommended by the committee for the clarification phase. One grant agreement was signed in August, as detailed below:

Now Bahar Agriculture Company: On August 31, 2014, IDEA-NEW's technical evaluation committee recommended the Now Bahar Agriculture Company, an SMS grant applicant, for the proposal clarification stage. Wholesalers like Now Bahar will use SMS messages to inform farmers about modern production inputs, where to purchase them, and the location of events designed to transfer technical information to farmers (input demonstrations and field days).

Hamesha Bahar: Hamesha Bahar's SMS grant was approved by the technical evaluation committee and the grant agreement was signed on August 17, 2014. [REDACTED]

[REDACTED] The SMS grant includes salary for two staff hired for the SMS system's promotion, set-up costs, six months of the SMS bulk costs, internet device and monthly charges, mobile smart phone, and three field days. In addition, a desk and a desktop computer will be provided to Hamesha Bahar. Overall, the cost of this project will be provided 100% by IDEA-NEW for the first two months. For the second two months, the grantee will contribute 25% of the total cost, and for the third two-month period, the grantee will pay 50% of the total cost. After six months, all of the costs will be paid by the grantee.

The following current SMS grantees continued their activities under their respective agreements during the month of August, as follows:

Hussain Zada: Hussain Zada, one of the country's largest agricultural input dealers/wholesalers, signed an agreement with the local telecommunications provider (Paywast) and successfully sent their first SMS on August 05, 2014 to targeted groups of fruits producers.

Hussain Zada sent messages throughout the month of August, describing the use of agro-chemicals for protecting grapes/vineyards from different diseases, as well as the use of chemicals for protecting apples from diseases. During the month of August, a total of 13,000 messages were sent to various SMS groups set up by Hussain Zada and Paywast, including the "Fruit", "Livestock", "Poultry" groups in IDEA-NEW's target provinces.

Hussain Zada reported a considerable increase in inquiries after sending the SMS messages to farmer groups. During the month of August, Hussain Zada reported that 315 customers made purchases in the Eastern region after the first SMS was sent, with 263 customers also buying inputs after the initial SMS in the Central region. Further impact analysis will be included in the September monthly report.

Wajid Zaman Agriculture Company: During the reporting period, Wajid Zaman Agriculture Company sent seven SMS messages to 1,015 farmers and seven retailers in the Kama, Behsood, Surkhrod and Sherzad districts of Nangarhar province.

Bakhtar Afghan Agriculture Company: Bakhtar Afghan Agriculture Company sent seven messages to 934 farmers in Nangarhar, Laghman and Kunar provinces and 178 retailers in Nangarhar, Kunar, Laghman, Takhar, Kunduz, Kabul, and Balkh provinces during the month of August.

In response to these messages sent by both Wajid Zaman and Bakhtar Afghan, more than 90 farmers



A farmer in Laghman province receives an Ag-SMS from Bakhtar Afghan

contacted these retailers, via phone calls and in-person visits, requesting more information about the use and availability of the advertised products. In addition, the grantees' Agriculture and Marketing Officers regularly visited fields to identify crop diseases and identify solutions.

ACTIVITY 2: SUPPORTING FOOD PROCESSORS

Sub-Activity 2.1: Train food processing companies in basic food safety and hygiene

IDEA-NEW finalized the review and selection of a training provider for the Basic Food Hygiene Safety Training to Food Processors in Central and Eastern Afghanistan, and selected the Reconstruction and Social Services for Afghanistan Organization (RSSAO) out of five (5) applicants. RSSAO will implement the Basic Food Safety and Hygiene for Agribusinesses (food processors) in Central and Eastern Afghanistan training program over a 120-day period. Target beneficiaries or agribusiness participants will be selected from the IDEA-NEW database that meet the program criteria, and will be asked to fill out and submit to IDEA-NEW a survey questionnaire form and other documents pertaining to their firm. The IDEA-NEW selection committee will select forty (40) agribusinesses and provide survey responses and other relevant documentation to RSSAO for review.

RSSAO will provide training to selected food processors to improve their knowledge of food hygiene safety through classroom and on-site trainings covering the following:

- Delivery of training in basic food safety and hygiene for food processors based on Hazard Analysis and Critical Control Points (HACCP) principles;
- Provision of consultancy/mentorship to trainees specific to each firm on HACCP principles;
- Preparation of Hazard Analysis (HA) for each firm to determine the food safety hazards and identify the preventive measures to control these hazards;
- Identifying Critical Control Points (CCP) in a food manufacturing process at which a control can be applied to prevent, eliminate, or reduce to an acceptable level;
- Developing a complete HACCP plan for each applicant firm during the on-site training/mentorship.

Sub-Activity 2.2: Train food processing companies in basic business accounting and marketing

See Sub-Activity 1.2 above.

Sub-Activity 2.3: Matching and promotional activity grants to assist food processors in improving their business image, extension capabilities and profits

IDEA-NEW evaluated 18 matching grant applications and 4 promotional grant applications submitted by food processors during the month of August. Twelve matching grants and 4 promotional grant applications were recommended for the evaluation phase, with the rest disqualified based on pre-established criteria.

Grants were signed during the month of August with the following two companies:

Haidar Rafat Ltd: On August 18, 2014, IDEA-NEW signed a grant agreement for a matching grant with Haidar Rafat Ltd. This company is a leading fruits processor and exporter in Afghanistan, with over 20 years of experience in processing, packaging and exporting fruits and medicinal plants to numerous countries, including India, the U.A.E., Turkey, Malaysia, Canada, and Australia.

While Turkey is the main producer of dried apricot in the international market, this year, due to a harsh winter, the production of apricot in Turkey is unable to meet demand. Turkish buyers/traders have contacted Haidar seeking a large quantity of dried apricot from Afghanistan. Unfortunately, Haidar is unable to meet the quantity requested due to a lack of facilities for processing and the inability to obtain a large volume of fresh apricot from existing contract farmers.

However, with assistance from IDEA-NEW, Haidar feels they can meet the demand of the order. For this matching grant, IDEA-NEW will provide fruit collection baskets, tables, chairs and mats to improve the current process of drying apricots. The company will purchase 900MT of fresh apricots in order to produce 300MT of quality dried apricot requested by Turkish buyers. One of the core responsibilities of the grantee is to train 250 farmers in different stages of fruit processing, to include the process of drying apricots with modern techniques. [REDACTED]

Wahdat Afghan Non-Alcoholic Beverage Production Company: On August 14, 2014, IDEA-NEW signed a promotional grant agreement with the Wahdat Afghan Non-alcoholic Beverage Production Company. Located in Jalalabad city, this company employs 13 full-time and six part-time laborers. The company produces apple and mango juices which are sold via wholesale distributors in Nangarhar, Kunar, Laghman, Kabul, Samangan, Balkh, Baghlan and Kunduz provinces. [REDACTED]

[REDACTED] This promotional grant includes 1,000 wall calendars, two billboards, 3,000 pens, 500 wall clocks, 20 signboards and 50 products racks provided by IDEA-NEW, and 5,000 business cards, 500 caps, two billboards (including rent and taxes), and hygienic uniforms that will be designed and developed by the grantee.

The following food processors continued their activities under their promotional grant agreements with IDEA-NEW during the month of August:

Gift to Zest and Khalid Laziz: On July 13, 2014, IDEA-NEW signed promotional grant agreements with Gift to Zest Food Production Company and Khalid Laziz Non-alcoholic Beverages Production Company. Part of IDEA-NEW's in-kind cost share included the airing of radio ads (or "spots") for these companies. These spots (120 for each company) were aired by three local radio stations, located in Jalalabad city, with coverage areas for the Eastern regions. As a result of the radio ads, Khalid Laziz reported over 100 calls from individuals, retailers and wholesalers in Jalalabad, Kama and Rodat districts seeking information on the company's location. As at the end of this reporting period, Khalid Laziz has contracted with several new customers—three different distributors in three districts—who have sold 2,200 cartons of juice so far.

Promotional Materials: Design of promotional materials for awarded promotional grants took place in August for two food processing companies. IDEA-NEW will submit finalized designs to USAID'S Development, Outreach and Communications (DOC) team for branding approval.

ACTIVITY 3: SUPPORT DOMESTIC AGRIBUSINESSES' EFFORTS TO IMPORT KEY INPUTS AND FACILITATE MARKET ENTRY FOR REGIONAL AND/OR INTERNATIONAL AGRIBUSINESS RETAILERS

Sub-Activity 3.1: Identify key product needs of domestic food processors and input suppliers and match them with regional/international retailers

No updates to report during the period.

Sub-Activity 3.2: Promote partnerships between domestic input suppliers, processors, distributors, retailers and financing bodies

On August 25, 2014, IDEA-NEW organized and facilitated a Business-to-Business (B2B) linkages meeting between five processing companies and a bottles and lids manufacturing company at the IDEA-NEW office in Jalalabad. The main purpose of this meeting was to develop and improve networking among food processing companies and manufacturers in order to exchange business ideas and provide a platform for potential business deals. The meeting resulted in verbal commitments from two processing companies to purchase approximately [REDACTED] bottles from the newly established bottle manufacturer. All of the participants demonstrated enthusiasm for the opportunities that emerged from the discussion, and this response encouraged IDEA-NEW to hold more B2B meetings regularly.



B2B meeting between five food processing companies and one bottle manufacturing company.

Sub-Activity 3.3: Assist regional/international agriculture suppliers to realize the potential of the Afghan market

The Kapisa Farm Services Center (KFSC) and the Laghman Farm Services Center (LFSC) continued negotiations with Falcon, a supplier of laser land leveling machines based in Pakistan. During this reporting period, IDEA-NEW provided support to KFSC and LFSC in furnishing requested information to Falcon, so they may be selected as official distributors in Afghanistan. However, Falcon has first requested that both KFSC and LFSC survey and gauge interest for laser land leveling machines in Afghanistan. IDEA-NEW will continue to support KFSC and LFSC and facilitate further negotiations with Falcon during the month of September.

ACTIVITY 4: CROSS CUTTING

Sub-Activity 4.1: Mentoring support to all beneficiaries

As stated in Activities 1 and 2 above, the primary role of IDEA-NEW is to facilitate and coordinate interactions between buyers and sellers, GIROA and agribusinesses. IDEA-NEW staff engage in the following activities to fulfill this role:

- Attend farmer field days and ensure coordination with and participation of MAIL/DAIL, which is sometimes overlooked by the input suppliers hosting the field days;
- Work with grantees when organizing trainings and activities—helping them bridge the gap for MAIL/DAIL participation;
- Work with the training providers GAALO and RSSAO—providing them with client information and company bios to increase the effectiveness of training programs and ensure curriculum is tailored to the specific needs of the trainees;
- Attend Provincial Development Council (PDC), Technical Working Group (TWG) and other coordination-level meetings to share information and avoid duplication of efforts;
- Facilitate and organize B2B linkages between input suppliers and processors;
- Provide technical assistance for all IDEA-NEW grantees (2014 and prior) on specific issues faced by grantees and invite them to trade fairs and training programs sponsored by IDEA-NEW or other implementing partners;
- Provide information to other implementing partners to avoid duplication of efforts and ensure that grantees are able to avail themselves of other services provided by the public and private sector in Afghanistan.

Sub-Activity 4.2: Continued IDEA-NEW and GIRoA Collaboration

In an effort to promote understanding and coordination and minimize duplication of efforts with other national and international organizations, NGOs and firms, IDEA-NEW regularly and actively participates in coordination meetings across its target provinces, including Provincial Development Council (PDC) and Technical Working Group (TWG) meetings. During the month of August, IDEA-NEW representatives attended meetings in Kapisa, Laghman, and Kunar provinces, as described below:

On August 05, 2014, IDEA-NEW attended an Agriculture and Rural Rehabilitation and Development (RRD) sector meeting held in Kapisa province. During the meeting, the DAIL Director stressed the importance of cooperation between donor agencies and other public/private sector members in the agricultural innovation system. He added that this coordination is essential to increasing the efficiency with which public funds are used. The full meeting notes for this meeting were shared with USAID on August 27, 2014.

On August 06, 2014, IDEA-NEW's Agriculture Project Integration Senior Officer participated in the Agriculture Strengthening Technical Working Group (ASTWG) meeting at the Laghman DAIL conference hall. During the meeting, Laghman DAIL stressed the importance of coordination, noting that some organizations exhibited poor coordination and attendance at these meetings, leading to potential duplication of efforts. The full meeting notes were shared with USAID on August 13, 2014.

On August 14, 2014, IDEA-NEW participated in the Abezai Bridge TWG monthly meeting in Laghman province. The bridge rehabilitation started on May 14, 2014, with estimated completion by September 30, 2014. The Director of RRD stressed the importance of this rehabilitation project, noting that the Provincial Governor regularly asks about the progress and quality of the bridge work. He also expressed his doubts about the ability of the construction company to complete installation works, and called on the technical support of IDEA-NEW. The full meeting notes were shared with USAID on August 27, 2014.

On August 20, 2014, IDEA-NEW participated in the Kunar Agricultural Strengthening Sector Technical Working Group (ASTWG) coordination meeting. Among other updates, Kunar DAIL shared that at provincial, district and village levels, they have trained 160 farmers, providing them with information on corn seed cultivation methods, mechanical control of weeds, fertilizer application and technical information regarding soybeans. The full meetings notes were shared with USAID on September 02, 2014.



Provincial Development Committee meeting in Mehterlam district of Laghman province

On August 27, 2014, IDEA-NEW participated in the Provincial Development Committee (PDC) meeting in Laghman province. This meeting was led by the Provincial Governor, who apologized for his absence for the previous three months due to security issues, the second round of the Presidential Election, and the month of Ramadan. He shared that 2014 was a year of problems for Afghanistan—during the first quarter of the year, the security situation was normal in Laghman, but during the second quarter, there were many problems in Laghman, as well as other parts of the country. The full meeting notes will be shared with USAID in September 2014.

ACTIVITY 5: MANSFIELD POPPY CULTIVATION STUDY

David Mansfield of Mansfield International, Inc. is scheduled to travel to Afghanistan o/a September 5 - 22, 2014 to conduct the second phase of fieldwork for the poppy impact cultivation study.

The purpose of the study is to determine the extent to which the project's approach to alternative development helped contribute to poppy reduction in Nangarhar province. The focus of the study will be at the household as well as district and provincial levels, and will include how women have been affected by such approaches.

Crosscutting Themes

Gender

IDEA-NEW signed a matching grant agreement with Farah Farhat Faizi Ltd (3F), a woman-owned food processing company based in Kabul, on June 25, 2014. As part of the grant agreement, 3F will train ninety (90) women in straw basket weaving practices. During the month of August, preparations for the training were underway, with the first training scheduled in early September for thirty (30) women. During the following two months, 3F will train sixty (60) more women.

On July 15, 2014, IDEA-NEW signed a promotional grant agreement with Faisal Kohestani Food Processing Company, a woman-owned business based in Kapisa which produces jams and pickles. During the month of August, IDEA-NEW held several meetings with the owner on the design of promotional items as part of the cost-share arrangement.

IDEA-NEW plans to attend the MAIL Women Empowerment Working Group Meeting, to be held at MAIL on September 1, 2014. The purpose of the working group is to facilitate information sharing and strengthen coordination among MAIL implementing partners and other stakeholders with regard to gender equity and the empowerment of women in agriculture and natural resource management.

Sustainability and Capacity Building

The IDEA-NEW activities described in previous sections identify leverage points or transactions across the value chain where our interventions will strengthen linkages between farmers, input suppliers, processors, and the GIROA that will continue once IDEA-NEW assistance ends.

The sustainability of IDEA-NEW interventions under ***Activity 1*** are based upon the premise that when input suppliers view farmers as potential customers, any increase in yields and profits by farmers will increase demand for additional agricultural inputs from suppliers. Under this win-win relationship, the role of IDEA-NEW is to facilitate the linkages between input suppliers and producers through targeted interventions that 1) improve the ability of private commercial input suppliers to provide extension and training to growers; and 2) improve the business management, administration and marketing capacities of input suppliers so that they can reach a broader customer base so that they can sell more product to farmers.

The sustainability of IDEA-NEW interventions under ***Activity 2*** are based upon two premises: 1) it is the markets - not donor funding - that determines whether or not a particular processor will grow or stay in business; and 2) if Afghan processors cannot compete against imported goods in their home market, they will never be competitive against the same products in foreign markets. The role of IDEA-NEW is to assist processors in improving business practices, developing realistic marketing plans, improving hygienic practices, facilitating linkages with raw material suppliers, facilitating linkages with domestic retailers, and in facilitating linkages with sources of financing.

The sustainability of IDEA-NEW interventions under ***Activity 3*** is based upon the premise that the Afghan market possesses viable opportunities for foreign direct investment and partnership. It is not the role of IDEA-NEW to procure new equipment or technologies from abroad, but to assist Afghan input suppliers and processors to forge direct linkages with international clients. Program interventions focus on interventions that increase the capacity of Afghan firms to partner with and source from international suppliers in order to expand their ability to offer goods and services domestically.

Other

Coordination with Other Donor Projects: On August 06, 2014, IDEA-NEW organized a coordination meeting with the Assistance in Building Afghanistan by Development Enterprises (ABADE) program and the Agricultural Development Fund (ADF) at IDEA-NEW's office in Jalalabad. The purpose of the meeting was to initiate and strengthen coordination between these three USAID-funded projects in order to avoid duplication of activities and to work with beneficiaries to achieve projected targets.

It was agreed that IDEA-NEW, ADF and ABADE's teams will hold future coordination meetings during the first week of every month. It was also decided that beneficiary lists would be circulated amongst the projects with the goal of avoiding redundancy. Additionally, IDEA-NEW and ABADE agreed to introduce eligible clients to ADF to help them achieve their targets. The full meeting notes were shared with USAID on August 13, 2014.

Preparation for the 2014 Annual Agriculture Fair: Each year, MAIL holds an Agriculture Fair in Badam Bagh, Kabul. The objective of the Ag Fair is to link domestic and international businesses and facilitate business relationships and partnerships. Recognized as one of the largest fairs in Afghanistan, the three-day event attracts approximately 100,000 visitors—including national and international importers, exporters, wholesalers, retailers, producers, input suppliers and service providers. A vital marketing tool for promoting Afghan agricultural products and agribusinesses, this event provides an important opportunity for farmers, retailers and traders to interact, meet potential customers and showcase their products.

IDEA-NEW has developed a plan for the upcoming Ag-Fair, which will take place September 24 - 26, 2014. IDEA-NEW will rent 21 booths for the three-day event, with 20 booths allocated for selected current and former IDEA-NEW agribusiness grantees, and one booth for IDEA-NEW's Knowledge Management team. An additional three agribusinesses have decided to pay for booths themselves, due to an increase in sales and business growth from last year.

IDEA-NEW will supervise and guide these agribusinesses on the collection of sales information, interactions with other businesses and all transactions that take place during the event.

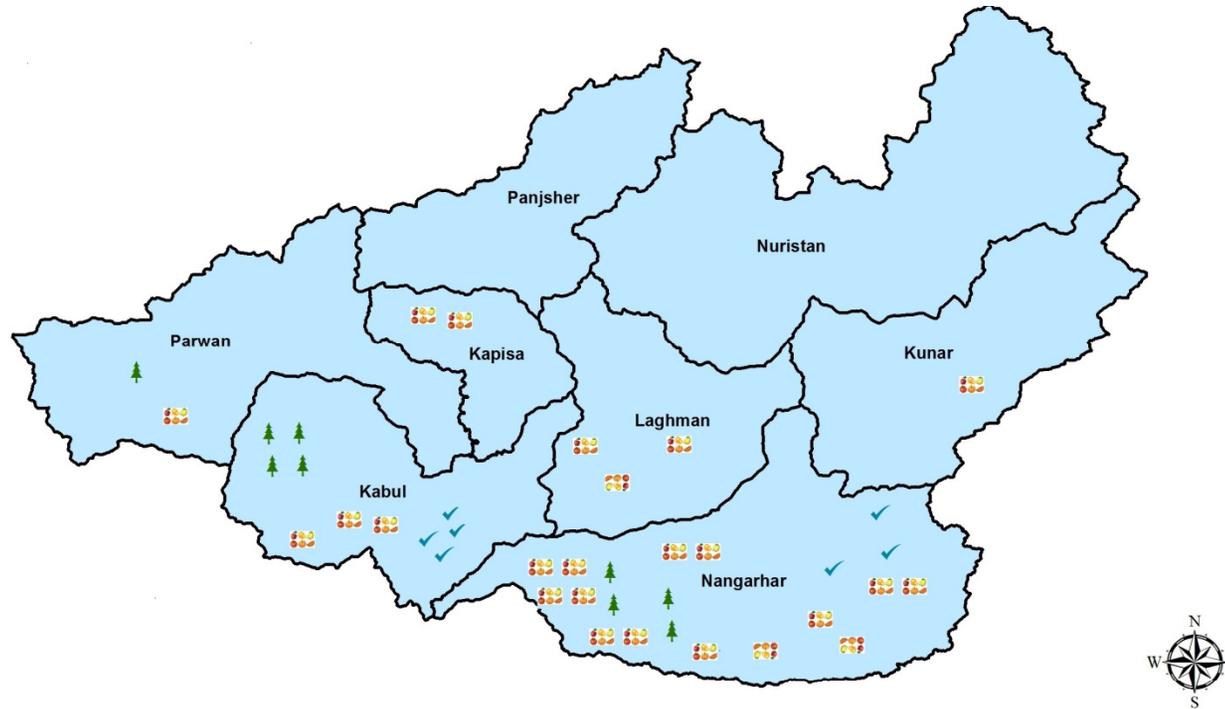
PROGRAM CHALLENGES AND CONCERNS

Due to the limited time period remaining under IDEA-NEW's current no cost extension (NCE) period, the project has recently faced some difficulty in retaining current staff and hiring new and replacement staff. Based on recent conversations with USAID and a mutual interest in extending the current NCE period, IDEA-NEW sees several potential benefits in finalizing this agreement within the next quarterly period.

Extending the NCE period will allow IDEA-NEW to extend the current contract periods of staff, thereby retaining qualified staff for any extension period. Finalization of an extension will also allow IDEA-NEW staff to plan activities well in advance—allowing for a smooth transition of activities that will maximize impact for current and future beneficiaries.

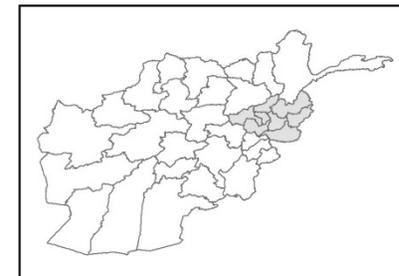
If agreed by USAID, IDEA-NEW will submit a draft NCE Activity Plan for discussion by October 1, 2014.

ANNEX I: MAP OF IDEA-NEW VALUE CHAINS AS OF AUGUST 31, 2014



Value Chain Legends

-  Orchard / Vegetables
-  Vegetables
-  Orchard



ANNEX II: PERFORMANCE INDICATOR TABLE

Please see the attached Excel document.

ANNEX III: KEY ACTIVITIES ACCOMPLISHED

Please see the attached Excel document.

ANNEX IV: MONTHLY GRANTS REPORT

Please see the attached Excel document.

Annex III - Key Activities Accomplished, August 2014

Activity Type	Activity Name	Activity Plan Sub-Activity	Activity Description	Province	Start Date	End Date	Activity Status	Status Comments
Matching Grant	NATC (Nangarhar Agriculture Training Center)	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar	12-Jun-14	12-Oct-14	Active	
Matching Grant	Mamoor Agriculture Company	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar	12-Jun-14	12-Oct-14	Cancelled	Mamoor applied for greenhouses which was not provided by IDEA NEW, as it was not approved by USAID
Matching Grant	Hamisha Bahar Agro Services Company	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar	11-Jun-14	11-Oct-14	Active	
SMS Grant	Hamisha Bahar Agro Services Company	Sub-activity 1.4	Introduce pilot SMS marketing strategy for input wholesalers	Nangarhar	07-Jun-14	06-Dec-14	Active	
Promotional Grant	Hayatullah Nursery Farm	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar	13-Jul-14	13-Oct-14	Active	
Promotional Grant	Kunar Fruit and Veg Wholesler Association	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Kunar	13-Jul-14	13-Oct-14	Active	
Promotional Grant	Gift to Zest Food Processing Co	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar	13-Jul-14	13-Oct-14	Active	
Promotional Grant	Al-Roheed Agriculture Services Co	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar	13-Jul-14	13-Oct-14	Active	
SMS Grant	Wajid Zaman Agriculture services Co	Sub-activity 1.4	Introduce pilot SMS marketing strategy for input wholesalers	Nangarhar	07-Jul-14	31-Dec-14	Active	

Promotional Grant	Kama Green Agriculture Dev Co	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar	13-Jul-14	13-Oct-14	Active	
Matching Grant	Abdul Wakil Agriculture Co	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Laghman	20-Jul-14	20-Oct-14	Active	
Matching Grant	Samsoor Ban Agriculture Co	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Laghman	20-Jul-14	20-Oct-14	Active	
Promotional Grant	Now Bahar Salarzai-LTD	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar	13-Jul-14	13-Oct-14	Active	
Promotional Grant	Khalid Laziz Nonalcoholic beverage Company	Sub-activity 2.3	Matching and promotional activity grants to assist food processors in improving their business image, extension capabilities and profits	Nangarhar	13-Jul-14	13-Oct-14	Active	
SMS Grant	Bakhtar Afghan Azizi Agro service Co.ltd	Sub-activity 1.4	Introduce pilot SMS marketing strategy for input wholesalers	Nangarhar	07-Jul-14	31-Dec-14	Active	
Matching Grant	Now Bahar Salarzai-LTD	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar	20-Jul-14	20-Oct-14	Cancelled	Naw Bahar Salarzai applied for greenhouses which was not provided by IDEA NEW, as it was not approved by USAID
Promotional Grant	Manzoor Sahel Ltd	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar	13-Aug-14	13-Oct-14	Active	

Promotional Grant	Wasiq Imran Ltd	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar	13-Aug-14	10-May-14	Active	
Promotional Grant	Tasal Jawad Ltd	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar	13-Aug-14	13-Nov-14	Active	
Promotional Grant	Wahdat Afghan Non-alcoholic Beverages Co	Sub-activity 2.3	Matching and promotional activity grants to assist food processors in improving their business image, extension capabilities and profits	Nangarhar	13-Aug-14	13-Nov-14	Active	
Promotional Grant	Laghman Fruit and Vegetable Wholesale Association	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Laghman	13-Aug-14	13-Nov-14	Active	
Matching Grant	Khalid Faizan Food Processing Company	Sub-activity 2.3	Matching and promotional activity grants to assist food processors in improving their business image, extension capabilities and profits	Nangarhar			Clarification	
Matching Grant	Khalil Raihan Food Processing Company	Sub-activity 2.3	Matching and promotional activity grants to assist food processors in improving their business image, extension capabilities and profits	Nangarhar			Clarification	
Matching Grant	Zia Strong Non alcoholic Beverages Company	Sub-activity 2.3	Matching and promotional activity grants to assist food processors in improving their business image, extension capabilities and profits	Nangarhar			Clarification	
Matching Grant	Rodat Nursery farm	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar			Clarification	
Matching Grant	Javed Afghan Ag Machinery Manufacturing Co	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar			Clarification	

Matching Grant	Khalid Laziz Nonalcoholic beverage Company	Sub-activity 2.3	Matching and promotional activity grants to assist food processors in improving their business image, extension capabilities and profits	Nangarhar			Clarification	
Matching Grant	Gift to Zest Food Processing Company	Sub-activity 2.3	Matching and promotional activity grants to assist food processors in improving their business image, extension capabilities and profits	Nangarhar			Clarification	
Promotional Grant	Wajid Zaman Agriculture services Co	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar			Approved	
Promotional Grant	Bakhtar Afghan Azizi Agro service Co.ltd	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar			Approved	
Promotional Grant	Javed Afghan Ag Machinery Manufacturing Co	Sub-activity 3.3	Assist regional/international agriculture suppliers to realize the potential of the Afghan market and (1.3) Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar			Clarification	
Promotional Grant	Laghman Agriculture and livestock Medicine Store	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar			Approved	
Promotional Grant	Zarin Non alcoholic Beverages Company	Sub-activity 2.3	Matching and promotional activity grants to assist food processors in improving their business image, extension capabilities and profits	Nangarhar			Clarification	
Promotional Grant	Falak Naz Barakzai Ltd	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar			Approved	

Promotional Grant	Helal Hadawal Agri Services Company	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar			Approved	
Promotional Grant	Omaid Irfan Nisar Ltd	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar			Clarification	
SMS Grant	Now Bahar Salarzai-LTD	Sub-activity 1.4	Introduce pilot SMS marketing strategy for input wholesalers	Nangarhar			Approved	
Promotional Grant	Hamisha Bahar Agro Services Company	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar			Clarification	
Promotional Grant	Mamoor Agriculture Company	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar			Cancelled	The company cancelled promotional material as it was requested to promote the product of the new greenhouses, which were cancelled.
Matching Grant	Sheen Zar Agricultural Trading Co LTD	Sub-Activity # 1.3	Matching and promotional activity grants to assist agriculture input dealers	Kabul			Cancelled	For more information, refer to Clarification form
Matching Grant	Afghan Twesties Chips Production	Sub-activity # 2.3	Matching and promotional activity grants to assist food processors	Kabul			Cancelled	For more information, refer to Clarification form
Matching Grant	Quest Logistic Services Co.	Sub-Activity # 1.3	Matching and promotional activity grants to assist agriculture input dealers	Kabul			Cancelled	For more information, refer to Clarification form
Promotional Grant	Barna Group (Chips Production)	Sub-activity # 2.3	Matching and promotional activity grants to assist food processors	Kabul		12-Oct-14	Approved	

Matching Grant	WVTASO	Sub-activity # 2.3	Matching and promotional activity grants to assist food processors	Parwan			Cancelled	For more information, refer to Clarification form
Matching Grant	Farah Farhat Faizi (3F) Agriculture products processing company	Sub-activity # 2.3	Matching and promotional activity grants to assist food processors	Kabul	25-Jun-14	31-Dec-14	Active	
Promotional Grant	Farah Farhat Faizi (3F) Agriculture products processing company	Sub-activity # 2.3	Matching and promotional activity grants to assist food processors	Kabul		31-Dec-14	Clarification	
Matching Grant	Faisal Kohistani Food Processing Company	Sub-activity # 2.3	Matching and promotional activity grants to assist food processors	Kapisa		31-Dec-14	Approved	
Matching Grant	Prosperity Group of Companies (PGCs)	Sub-Activity # 1.3	Matching and promotional activity grants to assist agriculture input dealers	Kabul	25-Jun-14	31-Dec-14	Active	
Matching Grant	Barna Group (Chips Production)	Sub-activity # 2.3	Matching and promotional activity grants to assist food processors	Kabul		31-Dec-14	Cancelled	
Promotional Grant	Prosperity Group of Companies (PGCs)	Sub-Activity # 1.3	Matching and promotional activity grants to assist agriculture input dealers	Kabul		31-Dec-14	Clarification	
Matching Grant	Dehqan Roz Food Products and Dairy	Sub-activity # 2.3	Matching and promotional activity grants to assist food processors	Kabul		31-Dec-14	Approved	
Promotional Grant	Royan Agriculture Services Company	Sub-activity # 2.3	Matching and promotional activity grants to assist food processors	Kabul	15-Jul-14	31-Dec-14	Active	
Matching Grant	Bagram District Nursery Association	Sub-Activity # 1.3	Matching and promotional activity grants to assist agriculture input dealers	Parwan			Cancelled	For more information, refer to Clarification form
Matching Grant	Sadat Ghafori Brothers Ltd	Sub-Activity # 1.3	Matching and promotional activity grants to assist agriculture input dealers	Kabul			Clarification	For more information, refer to Clarification form
Matching Grant	Said Khail Nursery Growers Association(SNGA)	Sub-Activity # 1.3	Matching and promotional activity grants to assist agriculture input dealers	Parwan	25-Jun-14	31-Dec-14	Active	
Promotional Grant	Parwan Bastan Improved Seeds Company	Sub-Activity # 1.3	Matching and promotional activity grants to assist agriculture input dealers	Parwan	15-Jul-14	31-Dec-14	Active	
Matching Grant	KFSC (Kapisa Farm Services Center & Dehqan-e-Asr Seeds Production Company	Sub-Activity # 1.3	Matching and promotional activity grants to assist agriculture input dealers	Kapisa		31-Dec-14	Clarification	
Promotional Grant	Amini Sadri Ltd	Sub-activity # 2.3	Matching and promotional activity grants to assist food processors	Kabul	15-Jul-14	31-Dec-14	Active	

Matching Grant	Royan Agri Services Company	Sub-activity # 2.3	Matching and promotional activity grants to assist food processors	Kabul		31-Dec-14	Cancelled	For more information, refer to Clarification form
Promotional Grant	Faisal Kohistani Food Processing Company	Sub-activity # 2.3	Matching and promotional activity grants to assist food processors	Kapisa	15-Jul-14	31-Dec-14	Active	
Matching Grant	Amini Sadri Ltd	Sub-activity # 2.3	Matching and promotional activity grants to assist food processors	Kabul		31-Dec-14	Clarification	
SMS Grant	Hussain Zada Ltd	Sub-Activity # 1.3	Matching and promotional activity grants to assist agriculture input dealers	Kabul	16-Jul-14	31-Dec-14	Active	
Matching Grant	Haji Habib Charkhy Co.	Sub-Activity # 1.3	Matching and promotional activity grants to assist agriculture input dealers	Kabul		31-Dec-14	Clarification	
SMS Grant	Prosperity Group of Companies (PGCs)	Sub-Activity # 1.3	Matching and promotional activity grants to assist agriculture input dealers	Kabul		31-Dec-14	Clarification	
Matching Grant	Khan Denar Khail Producton Company	Sub-activity # 2.3	Matching and promotional activity grants to assist food processors	Kabul			Cancelled	For more information, refer to Clarification form
Matching Grant	Elyas Abas Ltd	Sub-activity # 2.3	Matching and promotional activity grants to assist food processors	Kabul		31-Dec-14	Cancelled	For more information, refer to Clarification form
Matching Grant	Afghanistan Industrial Association	Sub-Activity # 1.3	Matching and promotional activity grants to assist agriculture input dealers	Kabul		31-Dec-14	Clarification	
Matching Grant	Salihy Daikondiwal Brothers Agriculture Services	Sub-Activity # 1.3	Matching and promotional activity grants to assist agriculture input dealers	Kabul		31-Dec-14	Cancelled	For more information, refer to Clarification form
Matching Grant	Mahan Ferdows Food Production Company	Sub-activity # 2.3	Matching and promotional activity grants to assist food processors	Kabul		31-Dec-14	Clarification	
Matching Grant	Haidar Rafat Ltd	Sub-activity # 2.3	Matching and promotional activity grants to assist food processors	Kabul	18-Aug-14	31-Dec-14	Active	
Matching Grant	Nawi Safi Brothers	Sub-activity # 2.3	Matching and promotional activity grants to assist food processors	Kabul			Cancelled	For more information, refer to Clarification form

Matching Grant	Sherzad Sabawoon Safi Ltd	Sub-activity # 2.3	Matching and promotional activity grants to assist food processors	Kabul			Cancelled	For more information, refer to Clarification form
Matching Grant	Takdana	Sub-activity # 2.3	Matching and promotional activity grants to assist food processors	Kabul		31-Dec-14	Cancelled	For more information, refer to Clarification form
Promotional Grant	Aslamzada Agriculture Services Provider	Sub-Activity # 1.3	Matching and promotional activity grants to assist agriculture input dealers	Kabul		31-Dec-14	Approved	
Promotional Grant	Said Khail Nursery Growers Association(SNGA)	Sub-Activity # 1.3	Matching and promotional activity grants to assist agriculture input dealers	Parwan		31-Dec-14	Clarification	
Promotional Grant	WPCSO	Sub-activity # 2.3	Matching and promotional activity grants to assist food processors	Kapisa		31-Dec-14	Clarification	
Promotional Grant	Kaiynat Sabz Animal & Agriculture Company	Sub-Activity # 1.3	Matching and promotional activity grants to assist agriculture input dealers	Kapisa		31-Dec-14	Clarification	
Promotional Grant	Jawarkhel Vegetable Processing, Livestock and Agriculture Cooperative	Sub-activity # 2.3	Matching and promotional activity grants to assist food processors	Parwan			Cancelled	For more information, refer to Clarification form
Promotional Grant	Ashraf Khel Vegetable Processing, Livestock & Agriculture Cooperative	Sub-activity # 2.3	Matching and promotional activity grants to assist food processors	Parwan			Cancelled	For more information, refer to Clarification form
Promotional Grant	Afghan Agro Services	Sub-Activity # 1.3	Matching and promotional activity grants to assist agriculture input dealers	Kabul	03-Sep-14	31-Dec-14	Active	
Promotional Grant	Khan Denar Khel Production Company	Sub-activity # 2.3	Matching and promotional activity grants to assist food processors	Kabul			Cancelled	For more information, refer to Clarification form
Promotional Grant	Elyas Abas Ltd	Sub-activity # 2.3	Matching and promotional activity grants to assist food processors	Kabul		31-Dec-14	Cancelled	For more information, refer to Clarification form
Promotional Grant	Afghanistan Industrial Association	Sub-Activity # 1.3	Matching and promotional activity grants to assist agriculture input dealers	Kabul		31-Dec-14	Clarification	

Promotional Grant	Mahan Ferdows Food Production Company	Sub-activity # 2.3	Matching and promotional activity grants to assist food processors	Kabul		31-Dec-14	Approved	
Promotional Grant	Nawi Safi Brothers	Sub-activity # 2.3	Matching and promotional activity grants to assist food processors	Kabul		31-Dec-14	Cancelled	For more information, refer to Clarification form
Matching Grant	Sabz Cooperative	Sub-activity # 2.3	Matching and promotional activity grants to assist food processors	Parwan			Cancelled	For more information, refer to Clarification form
Promotional Grant	Sabz Cooperative	Sub-activity # 2.3	Matching and promotional activity grants to assist food processors	Parwan			Cancelled	For more information, refer to Clarification form
Promotional Grant	Ali Bahar Sabz Fruits Processing Company	Sub-activity # 2.3	Matching and promotional activity grants to assist food processors	Kabul		31-Dec-14	Clarification	
Matching Grant	Bahar Biscuits Production Co	Sub-activity # 2.3	Matching and promotional activity grants to assist food processors	Kabul	23-Jul-14	28-Oct-14	Active	
Training Grants	GAALO	Sub-activity # 1.1	Train Input Suppliers (Pesticide Safety Training)	Kabul	13-Aug-14	12-Oct-14	Active	
Training Grants	RSSAO	Sub-activity # 2.2	Accounting and Marketing Trainings	Kabul		12-Oct-14	Active	
Training Grants	RSSAO	Sub-activity # 2.1	Basic Food Safety and Hygiene Training	Kabul		12-Oct-14	Active	
Promotional Grant	Kapisa Sadat Agro Association	Sub-Activity # 1.3	Matching and promotional activity grants to assist agriculture input dealers	Kapisa			Cancelled	For more information, refer to Clarification form
Promotional Grant	Tolo Jadid Food Prod.co	Sub-activity # 2.3	Matching and promotional activity grants to assist food processors	Kabul			Cancelled	For more information, refer to Clarification form

LIST OF IDEA NEW 2014 GRANTS (Eastern Region)

No.	Grant Number	Activity Name	Product /Services	Grant Activity Type	Current Status	Start Date	End Date
1	G-JAA-187	Hamisha Bahar Agro Services Company	Ag input supplier	Matching Grant	Active	12-Jun-14	12-Oct-14
2	G-JAA-188	Nangarhar Afghan Agriculture Training Center (NAATC)	Ag input supplier	Matching Grant	Active	12-Jun-14	12-Oct-14
3	G-JAA-189	Mamoor Agriculture Company	Ag input supplier	Matching Grant	Terminated		
4	G-JAA-190	Bakhtar Afghan Agro Services Company	Ag input supplier	SMS Grant	Active	3-Jul-14	3-Dec-14
5	G-JAA-191	Wajid Zaman Agriculture Co	Ag input supplier	SMS Grant	Active	3-Jul-14	3-Dec-14
6	G-JAA-192	Hamisha Bahar Agro Services Company	Ag input supplier	SMS Grant	Active	17-Aug-14	2-Feb-15
7	G-JAA-193	Al Roheed Agri Service Company	Ag input supplier	Promotional Grant	Active	13-Jul-14	13-Oct-14
8	G-JAA-194	Kama Green Agri Development Company	Ag input supplier	Promotional Grant	Active	13-Jul-14	13-Oct-14
9	G-JAA-195	Kunar Fruits & Vegetables Wholesaler Association	Ag input supplier	Promotional Grant	Active	13-Jul-14	13-Oct-14
10	G-JAA-196	Hayatullah Nursery Farm	Ag input supplier	Promotional Grant	Active	13-Jul-14	13-Oct-14
11	G-JAA-197	Khalid Laziz Nonalcoholic Beverages Production Company	Food Processor	Promotional Grant	Active	13-Jul-14	13-Oct-14
12	G-JAA-198	Gift to Zest Food Processing Co	Food Processor	Promotional Grant	Active	13-Jul-14	13-Oct-14
13	G-JAA-199	Now Bahar Salarzai LTD	Ag input supplier	Promotional Grant	Active	13-Jul-14	13-Oct-14
14	G-JAA-200	Dr Abdul Wakil Agriculture Company	Ag input supplier	Matching Grant	Active	13-Jul-14	13-Oct-14
15	G-JAA-201	Now Bahar Salarzai LTD	Ag input supplier	Matching Grant	Canceled		
16	G-JAA-202	Samsoor Ban Agriculture Company	Ag input supplier	Matching Grant	Approved	13-Jul-14	13-Oct-14
17	G-JAA-205	Wasiq Imran Fruit and Vegetable Wholesaler	Ag input supplier	Promotional Grant	Active	19-Aug-14	11-Oct-14
18	G-JAA-206	Wahdat Afghan Non Alcoholic Beverage	Food Processor	Promotional Grant	Active	14-Aug-14	13-Nov-14
19	G-JAA-204	Tasal Jawad Fruit and Vegetable Wholesaler	Ag input supplier	Promotional Grant	Active	19-Aug-14	18-Nov-14
20	G-JAA-207	Manzoor Sahil Fruit and Vegetable Wholesaler	Ag input supplier	Promotional Grant	Active	19-Aug-14	19-Oct-14
21	G-JAA-203	Laghman Fruit and Vegetable Wholesaler Association	Ag input supplier	Promotional Grant	Active	14-Aug-14	15-Nov-14