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MONTHLY REPORT— OCTOBER 2014

**INCENTIVES DRIVING ECONOMIC ALTERNATIVES FOR THE NORTH,
EAST AND WEST (IDEA-NEW)**

OCTOBER 1-31, 2014

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EAST AND WEST (IDEA-NEW)**

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ACRONYMS

AAS	Afghan Agro Services
AMA	Afghanistan Micro Finance Association
ARFC	Afghanistan Rural Finance Company
A2F	Access to Finance
B2B	Business-to-Business
DAI	Development Alternatives, Inc.
DAIL	Department of Agriculture, Irrigation and Livestock
DOC	Development Outreach and Communications
EOI	Expression of Interest
FOG	Fixed Obligation Grant
FMFB-A	First Micro-Finance Bank - Afghanistan
FTE	Full Time Equivalent
GAALO	Green Agriculture and Livestock Organization
GIRoA	Government of the Islamic Republic of Afghanistan
IDEA-NEW	Incentives Driving Economic Alternatives for the North, East and West
IIFC	Islamic Investment Fund Cooperative
IPM	Integrated Pest Management
JISL	Jain Irrigation Systems Limited
MAIL	Ministry of Agriculture, Irrigation and Livestock
MIS	Micro Irrigation System
NATC	Nangarhar Afghan Agriculture Training Center
PBISC	Parwan Bastan Improved Seed Company
PDC	Provincial Development Council
PERSUAP	Pesticide Evaluation Report and Safer Use Action Plan

PGC	Prosperity Group of Companies
PHDP	Perennial Horticulture Development Program
PPE	Personal Protection Equipment
RFA	Request for Applications
RSSAO	Reconstruction & Social Services for Afghanistan Organization
SMS	Short Message Service
SNGA	Said Khail Nursery Growers Association
TWG	Technical Working Group
USAID	United States Agency for International Development
WPSCO	Women Prophecyable Cultural and Social Organization

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PROGRAM DESCRIPTION

The U.S. Agency for International Development’s (USAID) Afghanistan country strategy includes the promotion of long-term agricultural development and alternative livelihoods for farmers that results in “a sustainable, thriving agricultural economy” and contributes to the U.S. Government’s stabilization and counter narcotics policy goals. USAID’s Office of Agriculture launched the Incentives Driving Economic Alternatives for the North, East and West (IDEA-NEW) program in March 2009. Its mission is to expand the licit agricultural economy in northern, eastern and western Afghanistan. Its activities support agribusinesses at different points of each value chain in order to improve their market access, increase processing capacity and catalyze investments into Afghanistan’s agricultural sector.

EXECUTIVE SUMMARY

IDEA-NEW continued project activities during the month of October, signing grant agreements with five input suppliers (four promotional grants, one SMS grant) and three food processors (two promotional grants, one matching grant). During the month of October, the Green Afghanistan Agriculture and Livestock Organization (GAALO), with which IDEA-NEW signed a fixed obligation grant (FOG) in August, completed the delivery of pesticide safety and handling training to IDEA-NEW selected ag-input dealers from Kabul, Kapisa, Parwan, Nangarhar and Kunar. The goal of the training was to improve the knowledge of these dealers in safe pesticide usage, environmental risk mitigation methods and hazard-free pesticide handling storage. A total of four training sessions were conducted (2 in Kabul, 2 in Jalalabad).

PROGRAM ACTIVITY UPDATES

ACTIVITY 1: STRENGTHENING AGRICULTURAL INPUT SUPPLIERS

Sub-Activity 1.1: Train input suppliers to identify and respond to the technical needs of their customers

In August 2014, a FOG was awarded to GAALO to provide pesticide safety and handling training to IDEA-NEW selected ag-input dealers. GAALO conducted the training in both Kabul and Jalalabad. The first session in Kabul took place September 28-October 02, 2014, and the second training session took place October 19-23, 2014. In total, 31 representatives from three input suppliers from Parwan, 2 from Kapisa, 16 from Kabul and 1 Plants Protection Officer from Kabul DAIL participated in the training.

On October 26, 2014, GAALO began the first session of pesticide safety and safe handling training in Jalalabad. Eleven input suppliers from Nangarhar, 3 input suppliers from Kunar and two DAIL extension officers (Nangarhar and Laghman) participated in the training.

The classroom training session (3 days) included presentations and group discussions on pest and disease problems, integrated pest management (IPM) and disease



Practical session of pesticide safety and safe handling training at the Shesham Bagh research farm; October 29, 2014

control methods, pesticide labels and application methods, and Ministry of Agriculture, Irrigation and Livestock (MAIL) pesticide regulations. Practical training sessions (2 days) were conducted at the Badam Bagh Fairground in Kabul and the Nangarhar DAIL Shesham Bagh research farm. Trainers demonstrated different types of sprayers, Personal Protection Equipment (PPE) and safety measures. Each demonstration was followed by a Q&A session.

This training aimed to accomplish the following:

- Expand agricultural input dealers' knowledge of MAIL's pesticide regulatory process;
- Reduce the environmental risks of agricultural pesticide use;
- Introduce new and safe pesticides that conform to Pesticide Evaluation Report and Safer Use Action Plan (PERSUAP) guidelines.

Sub-Activity 1.2: Improve the business management, administration and marketing capacities of input suppliers

On September 14, 2014, IDEA-NEW signed a FOG agreement with the Reconstruction and Social Services for Afghanistan Organization (RSSAO) for "Marketing and Basic Business Accounting for Agribusinesses" (ag-input dealers and food processors) in central and eastern Afghanistan. Target beneficiaries for the training include the staff of sixty (60) commercial input suppliers, processors and traders from IDEA-NEW targeted provinces.

During the month of October, RSSAO submitted a number of training materials for review by IDEA-NEW, including the curricula and presentations for the Accounting and Marketing trainings (in English, Pashto and Dari) as well as the training agendas and pre and post-tests, also in English, Pashto and Dari.

On October 21, 2014, a meeting was held with the RSSAO team to discuss and finalize the content of the Accounting and Marketing training. RSSAO will send the revised curriculum, incorporating IDEA-NEW suggestions and comments, by the first week of November 2014.

Sub-Activity 1.3: Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits

IDEA-NEW's process for selecting input suppliers (as well as food processors) for matching and promotional grant activities begins with a notice issued by IDEA-NEW inviting prospective grantees to submit Expressions of Interest (EOIs). A deadline for the submission of EOIs is announced and, once received, EOIs are evaluated for relevance to IDEA-NEW targeted value chains and objectives. IDEA-NEW then issues requests for applications (RFAs) for promotional, matching (e.g. equipment) and SMS grants. Applications are reviewed by an evaluation committee consisting of members of the Contracts, Grants and Procurement, M&E and the Agribusiness teams. During the reviews, the committee members determine whether each application meets the minimum standard criteria. Once provisionally approved by the committee, the application goes to the Agribusiness team for clarification and amplification. During this clarification process, IDEA-NEW staff visit the applicant to determine the economic feasibility of the grant activity, as well as to assess the degree of innovation, shared risk and sustainability of the proposed grant activity. In addition, the team clarifies the costs and negotiates the cost-share arrangement (a minimum 25% cost-share is required). To ensure transparency during the grant application process, IDEA-NEW's M&E team also visits each applicant to verify the information in both the application and clarification documents.

Typically, promotional grants involve various marketing materials, including posters, signboards, billboards, scripted radio advertisements, pens, caps, key chains and business cards, aimed at helping the businesses promote their products/services, increase brand awareness, and attract new customers.

Matching grants typically include the procurement and delivery of capital equipment aimed at increasing the business' production capabilities. Additionally, in an effort to further build the capacity of participating input suppliers, grantees must agree to participate in IPM and pesticide safety, business development and marketing trainings as a condition of the agreement.¹

For the majority of promotional and matching grants, part of the grantee's cost-share includes the conducting of farmer field days, aimed at both promoting the businesses' products/services and sharing their knowledge and expertise on various agricultural techniques with the local farming community, who they see as potential future customers for their products/services.

A total of four promotional grants were signed with input dealers during the month of October. The details of these grants are as follows:

Javed Afghan Agro Equipment Manufacturing Company:

Established in Jalalabad in 1993, Javed Afghan Agro Equipment Manufacturing Company is a major Afghan agricultural equipment manufacturing company. Its principle products are wheat, corn and rice threshers, and tractor trolleys. The company has extensive experience manufacturing high quality agricultural machinery.

During the reporting period, IDEA-NEW's technical team evaluated Javed Afghan and developed a proposal clarification for an IDEA-NEW promotional grant to expand the company's advertising and sales. A grant agreement with Javed Afghan was signed on October 16, 2014.



IDEA-NEW signs a grant agreement for a promotional grant with Javed Afghan; October 16, 2014

Under this in-kind grant, IDEA-NEW will provide promotional wall clocks, pens, caps, and billboards. As part of its cost-share, Javed Afghan will design and print business cards, brochures, table calendars, and pay the rent for four billboards. [REDACTED]

Sheen Zar Agricultural Trading Co Ltd: Sheen Zar is a leading independent provider of agriculture products/services encompassing the integration and management of agriculture infrastructure through robust delivery processes to a variety of corporations.

On October 30, 2014, IDEA-NEW signed a promotional grant agreement with the company. Through this grant, IDEA-NEW will provide promotional items including pens, brochures, key chains, table calendars, wall calendars, wall clocks and caps. Sheen Zar will produce and broadcast radio advertisements and create full-time equivalent (FTE) jobs, as part of its cost-share. [REDACTED]

¹ For food processors, Hazard Analysis and Critical Control Points (HACCP) training is also a condition of the grant agreement, in addition to business development and marketing training. See sub-activities 2.1, 2.2, and 2.3.

[REDACTED]

Prosperity Group of Companies (PGC): PGC is an agricultural input supplier based in Kabul and deals in micro irrigation systems (MIS) for Afghan farmers. They also supply high quality Indian-made solar power systems (lighting, pumps, and heaters), bio-energy equipment and other agricultural technology-related equipment.

A promotional grant was signed with PGC on October 14, 2014. Under the agreement, IDEA-NEW will provide a variety of promotional materials, including wall calendars, signboards, posters, product racks, pens, business cards, brochures, key chains and caps. As part of its cost-share, PGC will produce and broadcast radio advertisements and create one FTE position. [REDACTED]

Said Khail Nursery Growers Association (SNGA): On October 21, 2014, IDEA-NEW signed a promotional grant agreement with SNGA. Under the agreement, IDEA-NEW will provide a variety of promotional materials, including pens, brochures, key chains, business cards, wall calendars, wall clocks, caps, signboards, banners and posters. SNGA will script, record and air radio advertisements as part of its cost-share contribution. [REDACTED]

The following input suppliers continued their activities under their grant agreements with IDEA-NEW during the month of October:

Nangarhar Agriculture Training Center (NATC): On June 12, 2014, IDEA-NEW signed a grant agreement with NATC for a matching grant. As part of the grant's cost-share arrangement, NATC conducted a field day in Behsood district on October 22, 2014. A total of 14 greenhouse owners, 12 vocational high school students and three DAIL representatives participated in the field day. In addition, the installation of solar panels to power greenhouse irrigation was completed during the month. [REDACTED]

Al-Roheed Agro Services Company: IDEA-NEW signed a grant agreement for a promotional grant with Al-Roheed on July 13, 2014. As part of the agreement, Al-Roheed conducted a field day in Kama district of Nangarhar province on October 29, 2014. Participants included 32 farmers, one retailer and a DAIL representative. The objective of the field day was to transfer technical information to farmers and attract new customers for Al-Roheed products. [REDACTED]

Helal Hadawal Agro Service Company: On September 18, 2014, IDEA-NEW signed a grant agreement with Helal Hadawal for a promotional grant. As part of Helal Hadawal's cost-share under the grant agreement, they conducted a field day in Kama district of Nangarhar province on October 28, 2014. During the field day, Helal Hadawal presented information on the benefits of hybrid seeds, the cultivation of vegetables on a raised bed system, and common pests/diseases. The company representatives also discussed the advantages of IPM. Thirty-three farmers, three retailers and one DAIL representative participated. [REDACTED]

Prosperity Group of Companies (PGC): On June 29, 2014, IDEA-NEW signed a matching grant agreement with PGC. PGC will demonstrate modern agricultural tools and equipment, particularly drip irrigation systems, in IDEA-NEW targeted provinces throughout the project performance period to stimulate demand for these products. This grant activity involves the linking and strengthening of a business relationship between PGC and Indian agricultural input retailer, Jain Irrigation Systems Limited (JISL).

Under this agreement, IDEA-NEW will provide a water analysis kit, a soil analysis kit, LED lights for indoor use, sixty (60) water tanks and sixty (60) drip kits. Water tanks were delivered to the grantee in September, and delivery of the drip kits and LED lights is pending. As part of its contribution, PGC will organize and conduct 90 infield demonstrations and will recruit four new FTE employees. [REDACTED]

Said Khail Nursery Growers Association (SNGA): On June 29, 2014, IDEA-NEW signed a matching grant agreement with SNGA. As part of the agreement, SNGA hired one FTE position, a driver for the multi-function tractor that was delivered in August by IDEA-NEW as part of the grant. In addition, SNGA has completed the procurement of different assemblages/attachments for the tractor, and is also in the process of constructing a garage to house the tractor and ensure proper maintenance and sustainability. As of the end of October, SNGA has trained 11 members on the effectiveness of modern agricultural tools in farm-related activities. [REDACTED]

Aslamzada Agriculture Company: On September 29, 2014, IDEA-NEW signed a promotional grant agreement with the company. Through this grant, IDEA-NEW will provide a variety of promotional materials aimed at increasing the company's brand recognition and attracting new customers. During the month of October, and as part of its cost-share, Aslamzada hired four new FTE staff for six months. [REDACTED]

Kama Green Agriculture Development Company: IDEA-NEW signed a promotional grant agreement with Kama Green on July 13, 2014. As part of its contribution to the promotional grant, Kama Green held a field day for 25 agriculture faculty students at its farm in Behsud district of Nangarhar on October 16, 2014. The student participants received practical demonstrations of agricultural practices that they had previously learned in theory. [REDACTED]

Abdul Wakil Agriculture Company: On July 13, 2014, IDEA-NEW signed a matching grant agreement with Abdul Wakil. As part of its contribution to the matching grant, Abdul Wakil held a field day for 36 agriculture faculty students at its farm in Mehterlam district of Laghman province on October 20, 2014. In addition, IDEA-NEW delivered solar power system materials (panels, frame, inverter, and small kits) for installation on October 15, 2014. This equipment will be used to irrigate greenhouses and nurseries producing certified, disease-



Abdul Wakil delivers practical training to agriculture students; October 20, 2014

free seed, seedlings and saplings of high-yielding orchard varieties. As part of its share of grant costs, Abdul Wakil is also digging a new well. The solar power system is expected to be fully operational by November 2014. [REDACTED]

Samsoor Ban Agriculture Company: IDEA-NEW signed a matching grant agreement with Samsoor Ban on July 13, 2014. As part of its cost-share, Samsoor Ban conducted a field day for 40 agriculture faculty students at its farm in Qarghayee district of Laghman province on October 21, 2014. During the month of October, IDEA-NEW also delivered components (panels, frame, inverter, and small kits) for a solar-powered irrigation system. Once well construction is completed in Mehtarlam in Laghman province, the system will be operational (anticipated November 2014). [REDACTED]

During the month of October, IDEA-NEW designed promotional materials for the following grantees:

1. Wajid Zaman Agriculture Company
2. Falak Niaz Barakzai Agriculture Services Company
3. Laghman Medical Store
4. Bakhtar Afghan Azizi Agriculture Company
5. Helal Hadawal Agro Services Company
6. Parwan Bastan Improved Seed Company (PBISC)
7. Afghan Agro Services
8. Aslamzada Agriculture Company
9. Amini Sadri Ltd.
10. Royan Agriculture Services Company

The designs, once finalized, will be sent to the USAID Development Outreach and Communications (DOC) office for approval. Once approved, the final prints will be submitted to the selected vendor for printing and delivery to the grantees.

Sub-Activity 1.4: Introduce pilot SMS marketing strategy for input wholesalers

IDEA-NEW's SMS initiative is an innovative way to ensure that commercially sustainable agricultural information is delivered to farmers in a timely, cost-effective and efficient manner. The program helps farmers gain access to reliable sources of information and inputs, and strengthens the linkages between farmers and input suppliers. IDEA-NEW provides SMS grants to local ag input wholesalers. The system benefits the input suppliers by providing easy and effective marketing and advertising to increase sales and profitability. As their cost-share under SMS grant agreements, the ag-input suppliers will continue to pay the entire cost of SMS messaging when IDEA-NEW assistance ends.

During the reporting period, the SMS grantees sent 34 individual, targeted messages to farmer groups, amounting to a total of 12,000 messages reaching thousands of individual farmers.

One SMS grant was signed during the month of October:

Prosperity Group of Companies (PGC): An SMS marketing grant was signed with PGC on October 14, 2014. [REDACTED]

[REDACTED] The grantee has already signed a bulk SMS contract with a local

platform provider, Paywast. As soon as the grantee provides farmer contact numbers, Paywast will assist PGC in the creation of groups and use of the platform.

The following current SMS grantees continued their activities under their respective agreements during the month of October:



Now Bahar's field day in Behsud district of Nangarhar; October 23, 2014.

Now Bahar Salarzai Agriculture Company: Now Bahar Salarzai Agriculture Company began receiving Paywast SMS services on October 15, 2014, and sent its first SMS messages to farmers on October 19, 2014. During the month of October, five SMS messages were sent to 3,000 farmers in Nangarhar, Kunar and Laghman provinces. In response to these messages, Now Bahar received 20 phone calls inquiring about its wheat herbicides and insecticides advertised in SMS messages.

Now Bahar also conducted a farmer field day for 42 farmers and a DAIL representative in Qarghayee district of Laghman province on October 18, 2014, and another

field day for 40 farmers and a DAIL representative in Surkhrod district of Nangarhar province on October 23, 2014. The objective of the field days was to communicate technical information, promote Bakhtar Afghan products and services, and link farmers with their local retailers that sell Now Bahar products.

Wajid Zaman Agriculture Company: Wajid Zaman sent five SMS messages to 285 farmers and five retailers in Behsud, Surkhrod and Sherzad districts of Nangarhar province during the month of October. In responses to these messages, 17 farmers from various districts responded with phone calls requesting additional information on the inputs advertised through SMS. Wajid Zaman's Agriculture and Marketing Officer conducted regular field inspections to collect market information on crop pest disease infestations, in order to draft appropriately targeted messages. Wajid Zaman also conducted a field day for 19 farmers, 21 vocational high school students, a retailer and a DAIL representative on October 23, 2014 in Surkhrod district of Nangarhar province. The objective of this field day was to transfer technical information to farmers and attract new customers for Wajid Zaman products.

Bakhtar Afghan Azizi Agro Services Company: As part of its cost-share, Bakhtar Afghan conducted a field day for 42 farmers and a DAIL extension officer in Behsud district of Nangarhar province. The objective of the field day was to communicate technical information and to promote Bakhtar Afghan products and services to farmers and retailers.

During the month of October, Bakhtar Afghan sent three text messages to 1,092 farmers in Nangarhar province. In response to these messages, Bakhtar Afghan received 15 phone calls from farmers asking for additional information about pesticides, application rates and contact information for local retailers.



Bakhtar Afghan's field day in Behsud district of Nangarhar; October 19, 2014

Hamesha Bahar Agriculture Company: As part of its cost share, Hamesha Bahar conducted two field days in Jalalabad on October 19 and 29, 2014. A total of 39 nursery growers and seven government line staff participated in the first field day, and 30 nursery growers participated in the second field day. The objective of these field days was to familiarize nursery operators with the SMS alert system, and train them on nursery products and uses. Also during the month of October, Hamesha Bahar sent nine text messages to 325 farmers in Nangarhar, Laghman, Kunar, Kunduz, Kabul, Ghazni, Kandahar, Balkh, and Parwan provinces.

Hussain Zada Ltd: As part of its cost-share, Hussain Zada conducted a field day in Kama district. A total of 65 farmers attended the field day, in addition to seven government line staff. During the field day, representatives of Hussain Zada discussed the safe use of pesticides, insecticides, herbicides and fungicides, the use and availability of poultry and veterinary medicines and fertilizers. Hussain Zada will conduct another field day in Nangarhar province on November 10, 2014. Also during the month of October, Hussain Zada sent 12 SMS messages to 621 farmers in three different farmer groups.

ACTIVITY 2: SUPPORTING FOOD PROCESSORS

Sub-Activity 2.1: Train food processing companies in basic food safety and hygiene

On September 14, 2014, IDEA-NEW signed a FOG grant agreement with RSSAO for training in "Basic Food Safety and Hygiene" for 40 employees of 40 food processing companies from IDEA-NEW targeted provinces. English, Pashto and Dari versions of curricula, presentations, pre and post-tests and the agenda for this training were also submitted to IDEA-NEW during the month of October.

Sub-Activity 2.2: Train food processing companies in basic business accounting and marketing

See *Sub-Activity 1.2* above.

Sub-Activity 2.3: Matching and promotional activity grants to assist food processors in improving their business image, extension capabilities and profits

For background information on IDEA-NEW's process for selecting food processors for promotional and matching grant activities, please see *Sub-Activity 1.3*.

A total of two promotional grants and one matching grant were signed with food processors during the month of October:

Women Prophecyable Cultural and Social Organization (WPCSO): The WPCSO is a woman-owned food processing company located in Kapisa province, which produces jam and tomato paste. IDEA-NEW signed a promotional grant agreement with WPCSO on October 13, 2014. Under the grant agreement, IDEA-NEW will produce a variety of promotional items to help WPCSO attract new customers and increase awareness of their products. WPCSO will hire two new FTE employees and procure some equipment as part of their contribution to the cost-share. [REDACTED]

During the month of October, IDEA-NEW worked with the grantee and a designer to develop the designs for the promotional materials, to include table calendars, product packaging, business cards, signboards and labels.

Ali Bahar Sabz Fruits Processing Company: Ali Bahar Sabz, located in Kabul city, processes a variety of commodities, including almonds, walnuts, dried apricots and dried berries. The company's value chain includes collecting agriculture products from gardeners, where it is then processed, graded and packaged by women working for the company. The finished products are then taken to the market for sale.

A promotional grant was signed with Ali Bahar Sabz on October 28, 2014. Under the agreement, IDEA-NEW will provide a variety of promotional materials, including designs for logos, labels and packaging, as well as key chains, brochures, business cards, table calendars, wall clocks, wall calendars, caps, billboards, sign boards, product racks and pens. Ali Bahar Sabz will train 20 women in fruit grading and packing as part of its cost-share. [REDACTED]

Afghanistan Industrial Association (AIA): AIA, located in Kabul city, works to defend the legal rights of processing member factories, develop industries, attract foreign investment and facilitate business deals between different stakeholders. On October 29, 2014, IDEA-NEW signed a matching grant agreement with AIA. Under this agreement, IDEA-NEW will provide assistance in supplying product exhibition booths. These temperature controlled booths will provide an opportunity for AIA's members to permanently showcase their products for local and foreign visitors to the association, increasing visibility and greater access to new markets and distributors. [REDACTED]

The following food processors continued their activities under IDEA-NEW promotional and matching grant agreements during the month of October:

Khalid Faizan Food Production Company: IDEA-NEW signed a matching grant agreement with Khalid Faizan on September 28, 2014. During the month of October, Khalid Faizan applied for production equipment under the matching grant agreement. A procurement evaluation committee was called on October 28, 2014 for the procurement of the equipment. [REDACTED]

Barna Group Chips Production: On September 28, 2014, IDEA-NEW signed a promotional grant agreement with Barna Group. Under this agreement, IDEA-NEW will provide a variety of promotional materials and Barna Group will design 30-second television clips and pay for TV advertising for one month. During the month of October, IDEA-NEW worked with the grantee to finalize the promotional item designs. Barna Group is in the process of designing the television clips, and plans to air these during the month of December 2014. [REDACTED]

Farah Farhat Faizi (3F): On June 29, 2014, IDEA-NEW signed a matching grant agreement with 3F, and on September 28, 2014, a promotional grant agreement was also signed with the company. Under the matching grant, IDEA-NEW delivered the requested chillers to 3F on October 01, 2014. In addition, IDEA-NEW covered the trainee's stipend for the first session of basket weaving training for 30 women, facilitated by 3F. This training will continue during October and November, training an additional 60 women. Once the training is complete, 3F plans to purchase the baskets woven by the newly trained women.

As part of the cost-share arrangement, 3F hired five FTE positions for the production process, in addition to one Marketer position and one Bio-Gas Plant Keeper, for a total of 7 new FTE positions. They have

also purchased 24,000 labels and 6,000 bottles as part of their contribution. 3F also held a meeting with Yasmin Lab on October 16, 2014 in order to discuss training for its staff in the use of the lab equipment received from IDEA-NEW. [REDACTED]

Under the promotional grant agreement, design of materials continued between IDEA-NEW, the designer and the grantee. [REDACTED]

Mahan Ferdous Food Production Company: On September 30, 2014, IDEA-NEW signed a promotional grant agreement with Mahan Ferdous. As part of its in-kind contribution, IDEA-NEW will design and print a variety of promotional items. Mahan Ferdous will develop and pay for radio advertisements and transport costs for promotional items. Design of promotional materials is underway, and Mahan Ferdous will finalize radio advertisements for airing by mid-November 2014. [REDACTED]

Faisal Kohestani Food Products Processing Company: On July 15, 2014, IDEA-NEW signed a promotional grant agreement with Faisal Kohestani, and on September 04, 2014 a matching grant agreement was also signed.

Under the promotional grant agreement, Faisal Kohestani has already received several promotional items provided by IDEA-NEW, with the rest expected to be delivered by mid-November 2014. As part of their cost-share, Faisal Kohestani has hired 5 FTE positions. In November, they will also train nine women in food processing over a period of three days. [REDACTED]

IDEA-NEW's contribution to the matching grant activity includes a pulper, lid sealer and generator. The grantee's cost-share contribution under the grant agreement includes the construction of two rooms in their factory area, which will improve hygiene and product quality. Faisal Kohistani will also hire a local trainer for ten days to train its employees to operate the new equipment. It will also provide a two-day training to 20 local women in tomato paste processing. [REDACTED]

Haidar Rafat Ltd: On August 18, 2014, IDEA-NEW signed a matching grant agreement with Haidar Rafat. During the month of October, IDEA-NEW successfully delivered drying mats, wooden trays, plastic baskets, wooden tables, wooden chairs, overall (coats), gloves, masks, and wheel barrows—items which play a vital role in the apricot drying process.

As part of its contribution, Haidar Rafat has successfully trained 207 people to date in fruit collection, sorting, grading, processing/drying and packaging and created 41 FTE jobs for 39 women and 2 men, and 150 part-time jobs for 125 women and 25 men. [REDACTED]

The following agribusinesses received promotional materials during the month of October:

Gift to Zest Food Production Company: As part of its cost share, IDEA-NEW delivered key chains, pens and table calendars on October 16, 2014 as part of the promotional grant agreement. Gift to Zest will

distribute these promotional materials to retailers, wholesalers and distributors in Nangarhar, Laghman, Kunar and Kabul provinces to increase brand awareness and access potential new markets.

Khalid Laziz Non-Alcoholic Beverages Production Company: As part of its cost share, IDEA-NEW delivered promotional pens and wall calendars to Khalid Laziz on October 10, 2014. These promotional items will be distributed to retailers and wholesalers to raise brand recognition and increase sales.

ACTIVITY 3: SUPPORT DOMESTIC AGRIBUSINESSES' EFFORTS TO IMPORT KEY INPUTS AND FACILITATE MARKET ENTRY FOR REGIONAL AND/OR INTERNATIONAL AGRIBUSINESS RETAILERS

Sub-Activity 3.1: Identify key product needs of domestic food processors and input suppliers and match them with regional/international retailers

During the reporting period, IDEA-NEW identified 12 lead farmers in the eastern region who can supply eggplant, sweet pepper (capsicum), cauliflower, lettuce, cabbage, red and white turnips (long), and green chilies to Amini Sadri Limited, which exports vegetables to Bahrain and Dubai. IDEA-NEW will provide contact numbers for these farmers to Amini Sadri, and will conduct a business-to-business (B2B) meeting between Amini Sadri and the farmers in the second week of November 2014.

On October 14, 2014, Royan Agriculture Services Company sent a 10 kg sample of its products to Amini Sadri Ltd., who plans to export locally produced fruits and vegetables to foreign markets. Amini Sadri will package the products for export to Bahrain. If the sample is accepted in the Bahrain market, Amini Sadri and Royan will sign an agreement.

Sub-Activity 3.2: Promote partnerships between domestic input suppliers, processors, distributors, retailers and financing bodies

IDEA-NEW hosted a 'Program Awareness Workshop' conducted by the Afghanistan Microfinance Association (AMA) on October 30, 2014. This meeting was a follow-on to the first meeting with AMA, which took place during the Ag-Fair in Kabul on September 25, 2014. A total of 18 agribusinesses participated in the workshop, held at the IDEA-NEW office in Jalalabad.



AMA offered a program awareness workshop to IDEA-NEW's beneficiaries; October 30, 2014

Established in 2011, AMA consists of 14 member financial institutions including: Afghanistan Rural Finance Company (ARFC), Islamic Investment Fund Cooperative (IIFC), and First Micro-Finance Bank–Afghanistan (FMFB-A), which operate in the eastern region.

AMA promotes Access to Finance (A2F) and the microfinance sector in general through: 1) coordination and networking; 2) knowledge management; 3) lobbying and advocacy; and 4) capacity building.

AMA is active in 19 provinces. Its members have a

total of 7.8 billion AFN of loans issued to 170,493 borrowers. AMA and its member financial institutions have 148 branches in the 19 provinces. Member financial institutions offer a variety of loan products for various clients. The loans range from 1,000 to 32,000,000 AFN, with repayment periods of 6–36 months.

The B2B meeting ended with a Q&A session and suggestions from participants on interest rates. Mr. Yari noted the suggestions and promised to report them to board members for possible action.

Sub-Activity 3.3: Assist regional/international agriculture suppliers to realize the potential of the Afghan market

Aishwaria Seeds Production Company is based in Andhra Pradesh in India, produces quality vegetable seeds and is exploring ways of entering the Afghan market. Based on connections made during the 2014 Ag. Fair and subsequent conversations in October, Aishwaria sent information and seed samples to IDEA-NEW, which were received on November 12, 2014. The delivery included a range of seed varieties, including hybrid tomato, gourd, watermelon, sunflower, okra, pumpkin, maize and chili seeds. IDEA-NEW will organize and conduct focus groups in Kabul and Jalalabad during the month of November in order to gauge the interest of local buyers. IDEA-NEW has designed a questionnaire and identified potential input dealers to attend the focus group.

ACTIVITY 4: CROSS CUTTING

Sub-Activity 4.1: Mentoring support to all beneficiaries

One of IDEA-NEW's roles under this sub-activity is to facilitate and coordinate interactions between buyers and sellers, GIROA and agribusinesses. IDEA-NEW staff engage in the following activities to fulfill this role:

- Attending farmer field days and ensuring coordination with and participation of MAIL/DAIL, which is sometimes overlooked by the input suppliers hosting field days;
- Working with grantees when organizing trainings and activities, and ensuring the participation of MAIL/DAIL;
- Providing GAALO and RSSAO trainers with information on the agribusiness trainees to increase the effectiveness of training programs and ensuring that curricula are tailored to the specific needs of the trainees;
- Attending Provincial Development Council (PDC), Technical Working Group (TWG) and other coordination-level meetings to share information and avoid duplication of efforts;
- Facilitating and organizing B2B linkages between input suppliers and processors;
- Providing technical assistance for all IDEA-NEW grantees (2014 and prior) on specific issues faced by grantees and inviting them to trade fairs and training programs sponsored by IDEA-NEW or other implementing partners;
- Providing information to other implementing partners to avoid duplication of efforts and ensuring that grantees are able to avail themselves of other services provided by the public and private sectors in Afghanistan.

Sub-Activity 4.2: Continued IDEA-NEW and GIROA Collaboration

On October 01, 2014, IDEA-NEW participated in the Agriculture Strengthening Strategic Technical Working Group meeting. During the meeting, DAIL, IDEA-NEW, NHLP, Roots of Peace, the River Sub Basin and DACAAR provided monthly updates.

On October 13, 2014, IDEA-NEW participated in the Abezai Bridge Technical Working Group meeting. The Deputy Director of RRD thanked USAID and IDEA-NEW for provision of the 2 RCC beams and 17 RCC slabs which were used for rehabilitation of the bridge. The Director of the construction company for the bridge rehabilitation shared that the project work is 100% complete.

On October 13, 2014, IDEA-NEW met with both DAIL Directors (Kapisa and Parwan) to acquire information regarding the upcoming ‘Farmers’ Day’, which will possibly be held during the month of March (2015).

On October 15, 2014, IDEA-NEW participated in the agriculture sector monthly meeting held at Kapisa DAIL. The focus of the meeting was on the upcoming “Farmers’ Market” to be held at Badam Bagh in support of cooperatives, farmers and other associations. The DAIL Director noted that the booths will be given free of charge initially, as it will be conducted by MAIL every Thursday and Friday. However, he mentioned that in the future, this market will be privatized and handed over to another association.



IDEA-NEW participates in a meeting held in the Badam Bagh area of Kabul

On October 16, 2014, IDEA-NEW also participated in a meeting at the ANHDO conference hall to discuss the introduction of improved pomegranate varieties and other fruits in the Perennial Horticulture Development Program (PHDP) collection center. The participants selected varieties for multiplication in the eastern region.

On October 18, 2014, IDEA-NEW participated in the Kabul Farmers’ Bazaar meeting in Laghman. During the meeting, participants discussed logistical issues related to transportation and storage of fruits and vegetables in Kabul for the weekly bazaar. NGO representatives promised to share the details of this initiative internally to see how they may be able to contribute.

On October 21, 2014, IDEA-NEW participated in a coordination meeting for NGOs and line departments in Laghman province. During the meeting, the Deputy Provincial Governor called for increased coordination between donors, NGOs, and line departments, as there has previously been miscommunication and duplication of efforts.

The full meeting notes from the above meetings will be shared with USAID in November 2014.

ACTIVITY 5: MANSFIELD POPPY CULTIVATION STUDY

Following two weeks of field work conducted in September, Mansfield International, Inc. worked on the development of the first draft of the “Impact on Poppy Cultivation in Nangarhar Province Study”. The purpose of the study is to determine the extent to which the project’s approach to alternative development

helped contribute to poppy reduction in Nangarhar province. The focus of the study will be at the household as well as district and provincial levels, and will include how women have been affected by such approaches. The first draft of the study is expected during the first week of November 2014.

Crosscutting Themes

Gender

Per the Activity Plan, IDEA-NEW strives for a minimum of 10% of program participants to be woman-owned and/or operated businesses. As of the end of October 2014, 9% of IDEA-NEW grantees are woman-owned and/or operated.



Straw basket weave designed by a female trainee

On October 14, 2014, 3F started the second session of straw basket weaving training for 30 women. Each training session lasts 30 days. For this second session, two trainees from the first session have been hired as trainers. This training has been organized for women who are illiterate or have limited education and marketable skills. After receiving this training, the women will be able to work independently and make straw baskets in their homes. Through this initiative, they can generate income for themselves and their families.

Haidar Rafat Ltd. trained 82 women in apricot processing during the month of October 2014. These women were previously unskilled in sorting, grading, drying and packaging apricot for export purposes. Skills gained will help the trainees become more self-sufficient in the future.

Women Prophecyable Cultural and Social Organization (WPCSO), a woman-owned food processing firm located in Kapisa, signed a promotional grant agreement with IDEA-NEW on October 13, 2014. They have also submitted an application for a matching grant, which will be verified during the month of November for consideration.

Farah Farhat Faizi (3F) held a meeting with Yasmin Lab on October 16, 2014 in order to discuss training for its staff in the use of the lab equipment received from IDEA-NEW. Yasmin Lab suggested that the training can be conducted in two phases—the first introducing general lab operations, and the second providing practical training on food testing.

Sustainability and Capacity Building

The IDEA-NEW activities described in previous sections identify leverage points or transactions across the value chain where our interventions will strengthen linkages between farmers, input suppliers, processors, and the GIRoA that will continue once IDEA-NEW assistance ends.

The sustainability of IDEA-NEW interventions under **Activity 1** are based upon the premise that when input suppliers view farmers as potential customers, any increase in yields and profits by farmers will increase demand for additional agricultural inputs from suppliers. Under this win-win relationship, the role of IDEA-NEW is to facilitate the linkages between input suppliers and producers through targeted interventions that 1) improve the ability of private commercial input suppliers to provide extension and training to growers; and 2) improve the business management,

administration and marketing capacities of input suppliers so that they can reach a broader customer base so that they can sell more product to farmers.

The sustainability of IDEA-NEW interventions under *Activity 2* are based upon two premises: 1) it is the markets - not donor funding - that determines whether or not a particular processor will grow or stay in business; and 2) if Afghan processors cannot compete against imported goods in their home market, they will never be competitive against the same products in foreign markets. The role of IDEA-NEW is to assist processors in improving business practices, developing realistic marketing plans, improving hygienic practices, facilitating linkages with raw material suppliers, facilitating linkages with domestic retailers, and in facilitating linkages with sources of financing.

The sustainability of IDEA-NEW interventions under *Activity 3* is based upon the premise that the Afghan market possesses viable opportunities for foreign direct investment and partnership. It is not the role of IDEA-NEW to procure new equipment or technologies from abroad, but to assist Afghan input suppliers and processors to forge direct commercial linkages with international clients. Program interventions focus on interventions that increase the capacity of Afghan firms to partner with and source from international suppliers in order to expand their ability to offer goods and services domestically.

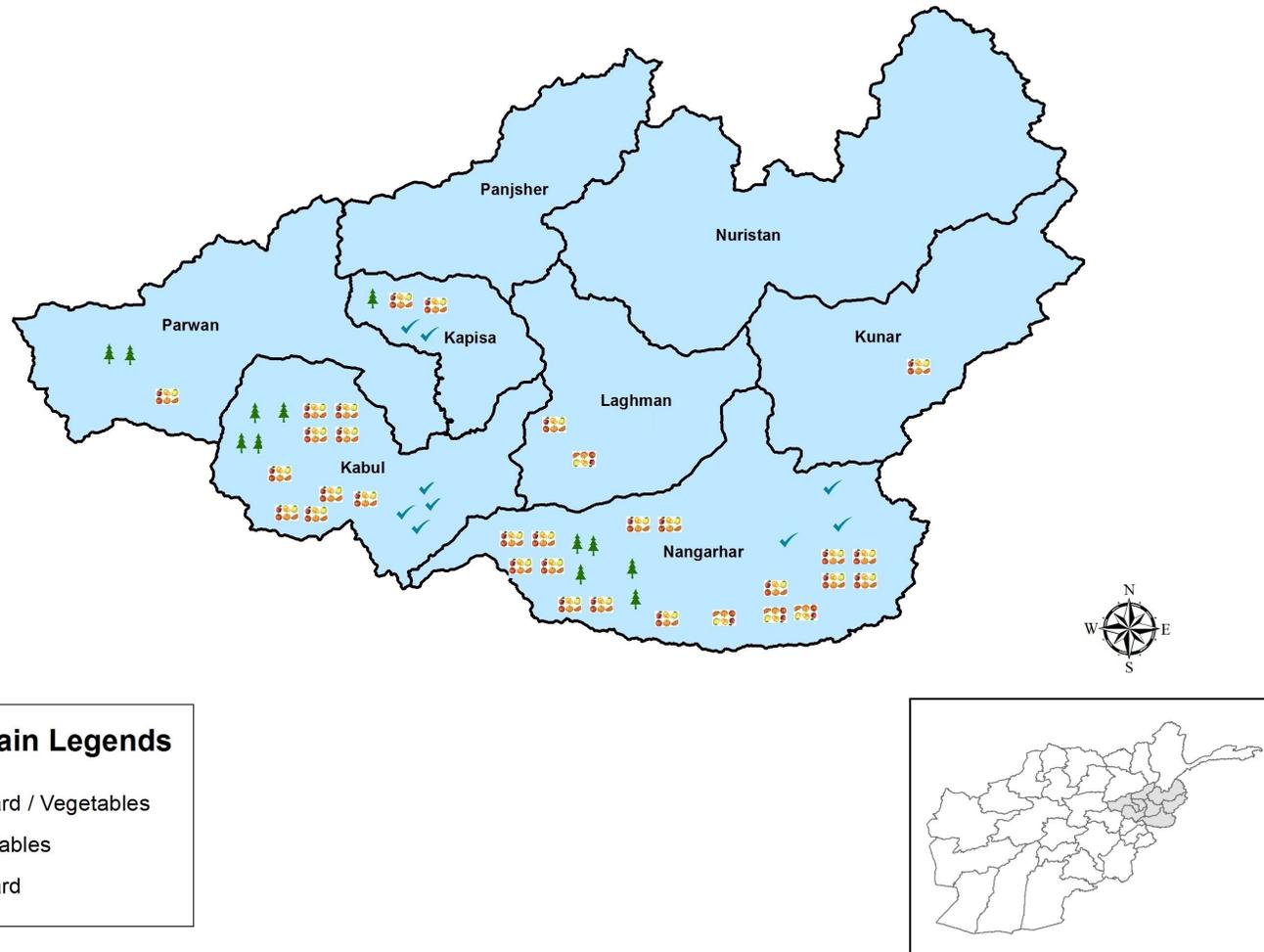
PROGRAM CHALLENGES AND CONCERNS

Due to the limited time period remaining under IDEA-NEW's current no cost extension (NCE) period, the project has recently faced some difficulty in retaining current staff and hiring new and replacement staff. Based on recent conversations with USAID and a mutual interest in extending the current NCE period, IDEA-NEW sees several potential benefits in finalizing this agreement by the end of November 2014.

Extending the NCE period will allow IDEA-NEW to extend the current contract periods of staff, thereby retaining qualified staff for any extension period. Finalization of an extension will also allow IDEA-NEW staff to plan activities well in advance—allowing for a smooth transition of activities that will maximize impact for current and future beneficiaries.

The seven-month No Cost Extension (NCE) request with accompanying budget was submitted to USAID by DAI headquarters in Bethesda, Maryland on October 28, 2014. Should the NCE proposal be accepted by USAID and a formal extension granted, IDEA-NEW will cease closedown activities and prepare a new Activity Plan for review by USAID.

ANNEX I: MAP OF IDEA-NEW VALUE CHAINS AS OF OCTOBER 31, 2014



ANNEX II: PERFORMANCE INDICATOR TABLE

Please see the attached Excel document.

ANNEX III: KEY ACTIVITIES ACCOMPLISHED

Please see the attached Excel document.

ANNEX IV: MONTHLY GRANTS REPORT

Please see the attached Excel document.

Annex III - Key Activities Accomplished, October 2014

Activity Type	Activity Name	Activity Plan Sub-Activity	Activity Description	Province	Start Date	End Date	Activity Status	Status Comments
Matching Grant	NATC (Nangarhar Agriculture Training Center)	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar	12-Jun-14	12-Oct-14	Active	
Matching Grant	Mamoor Agriculture Company	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar	12-Jun-14	12-Oct-14	Cancelled	Mamoor applied for greenhouses which were not provided by IDEA NEW, as it was not approved by USAID
Matching Grant	Hamisha Bahar Agro Services Company	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar	11-Jun-14	11-Oct-14	Active	
SMS Grant	Hamisha Bahar Agro Services Company	Sub-activity 1.4	Introduce pilot SMS marketing strategy for input wholesalers	Nangarhar	04-Sep-14	06-Dec-14	Active	
Promotional Grant	Hayatullah Nursery Farm	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar	13-Jul-14	13-Oct-14	Active	
Promotional Grant	Kunar Fruit and Veg Wholesaler Association	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Kunar	13-Jul-14	13-Oct-14	Active	
Promotional Grant	Gift to Zest Food Processing Co	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar	13-Jul-14	13-Oct-14	Active	
Promotional Grant	Al-Roheed Agriculture Services Co	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar	13-Jul-14	13-Oct-14	Active	
SMS Grant	Wajid Zaman Agriculture services Co	Sub-activity 1.4	Introduce pilot SMS marketing strategy for input wholesalers	Nangarhar	07-Jul-14	31-Dec-14	Active	

Activity Type	Activity Name	Activity Plan Sub-Activity	Activity Description	Province	Start Date	End Date	Activity Status	Status Comments
Promotional Grant	Kama Green Agriculture Dev Co	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar	13-Jul-14	13-Oct-14	Active	
Matching Grant	Abdul Wakil Agriculture Co	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Laghman	20-Jul-14	20-Oct-14	Active	
Matching Grant	Samsoor Ban Agriculture Co	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Laghman	20-Jul-14	20-Oct-14	Active	
Promotional Grant	Now Bahar Salarzai-LTD	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar	13-Jul-14	13-Oct-14	Active	
Promotional Grant	Khalid Laziz Nonalcoholic beverage Company	Sub-activity 2.3	Matching and promotional activity grants to assist food processors in improving their business image, extension capabilities and profits	Nangarhar	13-Jul-14	13-Oct-14	Active	
SMS Grant	Bakhtar Afghan Azizi Agro service Co.ltd	Sub-activity 1.4	Introduce pilot SMS marketing strategy for input wholesalers	Nangarhar	07-Jul-14	31-Dec-14	Active	
Matching Grant	Now Bahar Salarzai-LTD	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar	20-Jul-14	20-Oct-14	Cancelled	Naw Bahar Salarzai applied for greenhouses which were not provided by IDEA NEW, as it was not approved by USAID
Promotional Grant	Manzoor Sahel Ltd	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar	13-Aug-14	13-Oct-14	Active	

Activity Type	Activity Name	Activity Plan Sub-Activity	Activity Description	Province	Start Date	End Date	Activity Status	Status Comments
Promotional Grant	Wasiq Imran Ltd	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar	13-Aug-14	10-May-14	Active	
Promotional Grant	Tasal Jawad Ltd	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar	13-Aug-14	13-Nov-14	Active	
Promotional Grant	Wahdat Afghan Non-alcoholic Beverages Co	Sub-activity 2.3	Matching and promotional activity grants to assist food processors in improving their business image, extension capabilities and profits	Nangarhar	13-Aug-14	13-Nov-14	Active	
Promotional Grant	Laghman Fruit and Vegetable Wholesale Association	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Laghman	13-Aug-14	13-Nov-14	Active	
Matching Grant	Khalid Faizan Food Processing Company	Sub-activity 2.3	Matching and promotional activity grants to assist food processors in improving their business image, extension capabilities and profits	Nangarhar	28-Sep-14	29-Jan-15	Approved	
Matching Grant	Khalil Raihan Food Processing Company	Sub-activity 2.3	Matching and promotional activity grants to assist food processors in improving their business image, extension capabilities and profits	Nangarhar	22-Sep-14	22-Sep-14	Cancelled	Khalil Rehand requested machinery which would have taken almost 60 days to be imported from China, so it was cancelled.
Matching Grant	Zia Strong Non alcoholic Beverages Company	Sub-activity 2.3	Matching and promotional activity grants to assist food processors in improving their business image, extension capabilities and profits	Nangarhar			Clarification	
Matching Grant	Rodat Nursery farm	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar	16-Sep-14	16-Sep-14	Cancelled	It had applied for greenhouses and water irrigation equipment which were not approved by IDEA NEW /USAID

Activity Type	Activity Name	Activity Plan Sub-Activity	Activity Description	Province	Start Date	End Date	Activity Status	Status Comments
Matching Grant	Javed Afghan Ag Machinery Manufacturing Co	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar			Clarification	
Matching Grant	Khalid Laziz Nonalcoholic beverage Company	Sub-activity 2.3	Matching and promotional activity grants to assist food processors in improving their business image, extension capabilities and profits	Nangarhar	17-Sep-14	17-Jan-15	Approved	
Matching Grant	Gift to Zest Food Processing Company	Sub-activity 2.3	Matching and promotional activity grants to assist food processors in improving their business image, extension capabilities and profits	Nangarhar	22-Sep-14	22-Sep-14	Cancelled	Gift to Zest requested for the machinery which would have taken almost 60 days to be imported from China, so it was cancelled.
Promotional Grant	Wajid Zaman Agriculture services Co	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar	17-Sep-14	17-Dec-14	Active	
Promotional Grant	Bakhtar Afghan Azizi Agro service Co.ltd	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar	17-Sep-14	17-Dec-14	Active	
Promotional Grant	Javed Afghan Ag Machinery Manufacturing Co	Sub-activity 3.3	Assist regional/international agriculture suppliers to realize the potential of the Afghan market and (1.3) Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar	16-Oct-14	15-Jan-15	Active	
Promotional Grant	Laghman Agriculture and livestock Medicine Store	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar	17-Sep-14	17-Dec-14	Active	

Activity Type	Activity Name	Activity Plan Sub-Activity	Activity Description	Province	Start Date	End Date	Activity Status	Status Comments
Promotional Grant	Zarin Wholesales Ltd	Sub-activity 2.3	Matching and promotional activity grants to assist food processors in improving their business image, extension capabilities and profits	Nangarhar			Clarification	
Promotional Grant	Falak Naz Barakzai Ltd	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar	17-Sep-14	17-Dec-14	Active	
Promotional Grant	Helal Hadawal Agri Services Company	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar	17-Sep-14	17-Dec-14	Active	
Promotional Grant	Omaid Irfan Nisar Ltd	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar	28-Sep-14	27-Nov-14	Approved	
SMS Grant	Now Bahar Salarzai-LTD	Sub-activity 1.4	Introduce pilot SMS marketing strategy for input wholesalers	Nangarhar	04-Sep-14	07-Mar-15	Active	
Promotional Grant	Hamisha Bahar Agro Services Company	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar	22-Sep-14	22-Sep-14	Cancelled	
Promotional Grant	Mamoor Agriculture Company	Sub-activity 1.3	Matching and promotional activity grants to assist agriculture input dealers in improving their business image, extension capabilities and profits	Nangarhar			Cancelled	Mamoor had requested greenhouses which were cancelled, so the company cancelled promotional material as it was requested to promote the product of the new greenhouses, which was cancelled.

Annex IV - Grants Report, October 2014

as of October 31, 2014

(CENTRAL REGION)

No.	Grant No.	Company Name	Activity /Sub Activity #	Product /Services	Grant Activity Type	Start Date	End Date	Current Status
1	G-KBL-015	Prosperity Group of Companies	Activity 1 # 1.3	Ag input supplier	Matching Grant	29-Jun-14	31-Dec-14	Active
2	G-KBL-016	Farah Farhat Faizi Agriculture Products	Activity 1 # 1.3	Food Processor	Matching Grant	29-Jun-14	31-Dec-14	Active
3	G-KBL-017	Sayed Khail Nursery Grower Association SNGA	Activity 1 # 1.3	Other (Association)	Matching Grant	29-Jun-14	31-Dec-14	Active
4	G-KBL-018	Green Afghanistan Agriculture and Livestock	Activity 1 # 1.2	Pesticide Safety Training	FOG	13-Aug-14	30-Nov-14	Active
5	G-KBL-019	Prosperity Group of Companies	Activity 1 # 1.3	Ag input supplier	Promotional Grant	14-Oct-14	31-Dec-14	Active
6	G-KBL-020	Prosperity Group of Companies	Activity 1 # 1.4	Ag input supplier	SMS Grant	14-Oct-14	31-Dec-14	Active
7	G-KBL-021	Amini Sadri Ltd	Activity 2 # 1.2	Food Processor	Promotional Grant	15-Jul-14	31-Dec-14	Active
8	G-KBL-022	Hussain Zada Ltd	Activity 1 # 1.4	Ag input supplier	SMS Grant	22-Jul-14	31-Dec-14	Active
9	G-KBL-023	Farah Farhat Faizi Agriculture Products	Activity 2 # 1.2	Food Processor	Promotional Grant	28-Sep-14	31-Dec-14	Active
10	G-KBL-024	Faisal Kohistani Food Processing Company	Activity 2 # 1.2	Food Processor	Promotional Grant	15-Jul-14	16-Dec-14	Active
11	G-KBL-025	Parwan Bastan Improved Seed Company	Activity 1 # 1.3	Ag input supplier	Promotional Grant	15-Jul-14	31-Dec-14	Active
12	G-KBL-026	Royan Agriculture Services Company	Activity 1 # 1.3	Ag input supplier	Promotional Grant	15-Jul-14	31-Dec-14	Active
13	G-KBL-027	Bahar Biscuit Manufacturing Company	Activity 2 # 1.2	Food Processor	Matching Grant	22-Jul-14	28-Oct-14	Active
14	G-KBL-028	Haidar Rafat Ltd	Activity 2 # 1.2	Food Processor	Matching Grant	18-Aug-14	31-Dec-14	Active

15	G-KBL-029	Reconstruction & Social Services for Afghanistan	Activity 2 # 2.1	Basic Food Safety Training	FOG	13-Sep-14	22-Jan-15	Active
16	G-KBL-030	Reconstruction & Social Services for Afghanistan	Activity 1 # 1.2	Accounting & Marketing Training	FOG	13-Sep-14	22-Jan-15	Active
17	G-KBL-031	Faisal Kohistani Food Processing Company	Activity 2 # 1.2	Food Processor	Matching Grant	4-Sep-14	4-Dec-14	Active
18	G-KBL-032	Afghan Agro Services	Activity 1 # 1.3	Ag input supplier	Promotional Grant	3-Sep-14	28-Nov-14	Active
19	G-KBL-033	Afghanistan Industrial Association	Activity 2 # 1.2	Food Processor	Promotional Grant	4-Sep-14	30-Nov-14	Active
20	G-KBL-034	Dehqan Roz Food Production & Dairy	Activity 2 # 1.2	Food Processor	Matching Grant			Cancelled
21	G-KBL-035	Mahan Ferdous Food Production Company	Activity 1 # 1.3	Food Processor	Promotional Grant	29-Sep-14	Dec-31-2014	Active
22	G-KBL-036	Barna Group Chips Production	Activity 1 # 1.3	Food Processor	Promotional Grant	28-Sep-14	Dec-29-2014	Active
23	G-KBL-037	Aslamzada Agriculture Services	Activity 1 # 1.3	Ag input supplier	Promotional Grant	29-Sep-14	Dec-29-2014	Active
24	G-KBL-038	Women Prophecyable Cultural and Social	Activity 1 # 1.3	Food Processor	Promotional Grant	13-Oct-14	14-Jan-14	Active
25	G-KBL-039	Sayed Khail Nursery Grower Association SNGA	Activity 1 # 1.3	Ag input supplier	Promotional Grant	21-Oct-14	31-Dec-14	Active
26	G-KBL-040	Afghanistan Industrial Association	Activity 2 # 1.2	Food Processor	Matching Grant	29-Oct-14	30-Jan-15	Active
27	G-KBL-042	Ali Bahar Sabz Fruits Process Company	Activity 1 # 1.3	Food Processor	Promotional Grant	28-Oct-14	29-Jan-15	Active
28	G-KBL-043	Sheen Zar Agriculture Trading Company	Activity 1 # 1.3	Ag input supplier	Promotional Grant	30-Oct-14	31-Jan-14	Active

EASTERN REGION

No.	Grant No.	Company Name	Activity /Sub Activity #	Product /Services	Grant Activity Type	Start Date	End Date	Current Status
1	G-JAA-187	Hamisha Bahar Agro Services Company	Ag input supplier	1:2 and 1:3	Matching Grant	6/12/2014	12/31/2014	Active
2	G-JAA-188	Nangarhar Afghan Agriculture Training Center / NATC	Ag input supplier	1:2 and 1:3	Matching Grant	6/12/2014	12/31/2014	Active
3	G-JAA-189	Mamoor Agriculture Company	Ag input supplier	1:2 and 1:3	Matching Grant	6/12/2014	10/12/2014	Canceled
4	G-JAA-190	Bakhtar Afghan Agro Services Company	Ag input supplier	1.2 and 1.3	SMS Grant	7/3/2014	12/3/2014	Active
5	G-JAA-191	Wajid Zaman Agriculture Co	Ag input supplier	1.2 and 1.3	SMS Grant	7/3/2014	12/3/2014	Active
6	G-JAA-192	Hamisha Bahar Agro Services Company	Ag input supplier	1.2 and 1.3	SMS Grant	8/17/2014	2/2/2015	Active
7	G-JAA-193	Al Roheed Agri Service Company	Ag input supplier	1:2 and 1:3	Promotional Grant	7/13/2014	12/31/2014	Active
8	G-JAA-194	Kama Green Agri Development Company	Ag input supplier	1:2 and 1:3	Promotional Grant	7/13/2014	12/31/2014	Active
9	G-JAA-195	Kunar Fruits & Vegetables Wholesaler Association	Ag input supplier	1:2 and 1:3	Promotional Grant	7/13/2014	12/31/2014	Active
10	G-JAA-196	Hayatullah Nursery Farm	Ag input supplier	1:2 and 1:3	Promotional Grant	7/13/2014	12/31/2014	Active
11	G-JAA-197	Khalid Laziz Nonalcoholic Beverages Production Company	Ag- Food Processor	2:1, 2:2 and 2:3	Promotional Grant	7/13/2014	12/31/2014	Active
12	G-JAA-198	Gift to Zest Food Processing Co	Ag- Food Processor	2:1, 2:2 and 2:3	Promotional Grant	7/13/2014	12/31/2014	Active
13	G-JAA-199	Now Bahar Salarzai LTD	Ag input supplier	1:2 and 1:3	Promotional Grant	7/13/2014	12/31/2014	Active

14	G-JAA-200	Dr Abdul Wakil Agriculture Company	Ag input supplier	1:2 and 1:3	Matching Grant	7/13/2014	12/31/2014	Active
15	G-JAA-201	Naw Bahar Salarzai LTD	Ag input supplier	1:2 and 1:3	Matching Grant			Canceled
16	G-JAA-202	Samsoor Ban Agriculture Company	Ag input supplier	1:2 and 1:3	Matching Grant	7/13/2014	12/31/2014	Active
17	G-JAA-203	Laghman Fruit and Vegetable Wholesaler Association	Ag-Input Supplier	1:2 and 1:3	Promotional Grant	8/14/2014	11/15/2014	Canceled
18	G-JAA-204	Tasal Jawad Fruit and Vegetable Wholesaler	Ag input supplier	1:2 and 1:3	Promotional Grant	8/19/2014	11/18/2014	Active
19	G-JAA-205	Wasiq Imran Fruit and Vegetable Wholesaler	Ag input supplier	1:2 and 1:3	Promotional Grant	8/19/2014	12/31/2014	Active
20	G-JAA-206	Wahdat Afghan Non Alcoholic Beverage	Ag- Food Processor	2.1, 2.2 and 2.3	Promotional Grant	8/14/2014	11/13/2014	Active
21	G-JAA-207	Manzoor Sahil Fruit and Vegetable Wholesaler	Ag input supplier	1:2 and 1:3	Promotional Grant	8/19/2014	12/31/2014	Active
22	G-JAA-208	Naw Bahar Salarzai LTD	Ag input supplier	1:2 and 1:3	SMS Grant	9/7/2014	3/7/2015	Active
23	G-JAA-209	Laghman Medicine Store	Ag-Input Supplier	1:2 and 1:3	Promotional Grant	9/18/2014	17/12/14	Active
24	G-JAA-210	Wajid Zaman Agriculture Co	Ag-Input Supplier	1:2 and 1:3	Promotional Grant	9/18/2014	17/12/14	Active
25	G-JAA-211	Bakhtar Afghan Agro Services Company	Ag-Input Supplier	1:2 and 1:3	Promotional Grant	9/18/2014	17/12/14	Active
26	G-JAA-212	Helal Hadawal Agro Service Company	Ag-Input Supplier	1:2 and 1:3	Promotional Grant	9/18/2014	17/12/14	Active
27	G-JAA-213	Falak Niaz Barakzai Agriculture Company	Ag-Input Supplier	1:2 and 1:3	Promotional Grant	9/18/2014	17/12/14	Active
28	G-JAA-214	Khalid Laziz Nonalcoholic Beverages Production Company	Ag- Food Processor	2.1, 2.2 and 2.3	Matching Grant	9/18/2014	1/17/2015	Active

29	G-JAA-215	Khalid Faizan Food Production Company	Ag- Food Processor	2.1, 2.2 and 2.3	Matching Grant	9/28/2014	1/29/2015	Active
30	G-JAA-216	Omid Irfan Nisar LTD	Ag-Input Supplier	1:2 and 1:3	Promotional Grant	9/28/2014	11/27/2014	Active
31	G-JAA-217	Javid Afghan Agro Equipment Manufacturing Co	Ag-Input Supplier	1:2 and 1:3	Promotional Grant	10/16/2014	1/15/2015	Active
32	G-JAA-218	Zarin Shinwari Processed Food Wholesaler	Ag- Food Processor	2.1, 2.2 and 2.3	Promotional Grant	10/16/2014	1/15/2015	Approved