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SNAPSHOT Information System for MAGA's Office for User Services



Photo: USAID PRS Project
Platform Presentation, Intercontinental
Hotel, June 5, 2014



MINISTERIO DE AGRICULTURA, GANADERÍA Y ALIMENTACIÓN
VICEMINISTERIO DE SANIDAD AGROPECUARIA Y REGULACIONES
DIRECCIÓN DE SANIDAD VEGETAL
DEPARTAMENTO DE PRODUCTOS DE ORIGEN AGRÍCOLA
14 AVENIDA 13 DE JUNIO 13 GUATEMALA, GUATEMALA

FORMULARIO DE REGISTRO DE PRODUCTOS DE ORIGEN AGRÍCOLO

ABRIL 2014

1. Nombre / Marca Comercial del Producto: _____
 2. Especificación de un producto, especie, variedad, etc.: _____
 3. Especificar con una R, P, V o B: Reserva, de acuerdo a aplicación de Acuerdo Interamericano SAG-SPS
 4. Clasificación de la producción: _____
 5. Tipo de producto: _____
 6. Presentación del producto: _____
 7. Presentación y cantidad de (en kilogramos, toneladas, etc.): _____

8. VOLUMEN Y VALOR DE LOS PRODUCTOS: _____
 9. Número de la unidad: _____
 10. Origen: _____
 11. País: _____
 12. Fecha de producción: _____
 13. Fecha de recepción: _____
 14. Fecha de salida: _____
 15. Ubicación del exportador: _____
 16. Nombre de la empresa: _____
 17. Tipo de empresa: _____
 18. Nombre de la empresa: _____
 19. Tipo de empresa: _____
 20. Nombre de la empresa: _____
 21. Tipo de empresa: _____
 22. Nombre de la empresa: _____
 23. Tipo de empresa: _____
 24. Nombre de la empresa: _____
 25. Tipo de empresa: _____
 26. Nombre de la empresa: _____
 27. Tipo de empresa: _____
 28. Nombre de la empresa: _____
 29. Tipo de empresa: _____
 30. Nombre de la empresa: _____
 31. Tipo de empresa: _____
 32. Nombre de la empresa: _____
 33. Tipo de empresa: _____
 34. Nombre de la empresa: _____
 35. Tipo de empresa: _____

This new software contributes to better competitiveness for the country. It enables business and public policy decisions to be made based on concrete and updated information, provided by a more efficient system.

Telling Our Story
U.S. Agency for International Development
Washington, DC 20523-1000
<http://stories.usaid.gov>

The Ministry of Agriculture, Livestock and Food (MAGA, Spanish acronym) in Guatemala contributes to the rural development of the country, not only by promoting agriculture but also by developing the commercial capacity of producers. The Office for User Services (OSU, Spanish acronym) with the purpose of strengthening the commercial capacities of producers, identified opportunities to improve the commercial information system, as the system had limitations related to generating information from data entered in isolated electronic worksheets.

A survey of OSU process data and documentation related to the request of import permits (e.g., zoosanitary, phytosanitary) and import permits of products to be used with animals was conducted. The data was then digitized into a specialized tool to be used for the statistic control of processes and the last step was to train staff in the use of this new software. By strengthening these three areas, OSU reduced the double digitizing processes and time spent consolidating information. This allows staff to focus their efforts on more important tasks, such as the analysis of information for decision making purposes, while reducing the likelihood of errors due to information islands. These improvements were made with support from the USAID Policy Regulatory Support for Economic Growth (PRS) Project.

MAGA now offers OSU users a redesigned service for the management of import applications of products and sub products, and animal and vegetable materials, that allows for the swift, efficient, controlled, and safe management of files. As a result, information obtained from authorized applications is considered secured evidence-based data that can be used to analyze phytosanitary and zoosanitary market trends for users and for authorities that are developing public policies regarding these kinds of materials. This information is available to the general public via the MAGA website (www.maga.gob.gt).