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CONSOLIDATION AND ENHANCED LIVELIHOOD INITIATIVE – CENTRAL REGION (CELI-CENTRAL)

ANNUAL WORK PLAN

OCTOBER 2013 – SEPTEMBER 2014

MID-TERM REVIEW – APRIL 2014



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COVER: Field visit “Los Llanitos Chorro Viejo” Puracé Ward (*Resguardo de Puracé*) under the framework of the support to the process of land acquisition by INCODER in Cauca.

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I. INTRODUCTION

The third CELI-Central Annual Work Plan covers the period between October 2013 and September 2014. The implementation of the Work Plan considers the dynamics of its territories and considers the demands of local actors (rural inhabitants, local authorities, institutions, private sector, other) in the structuring of its activities. In this sense the Work Plan is considered a living document that must respond to this environment in a timely manner.

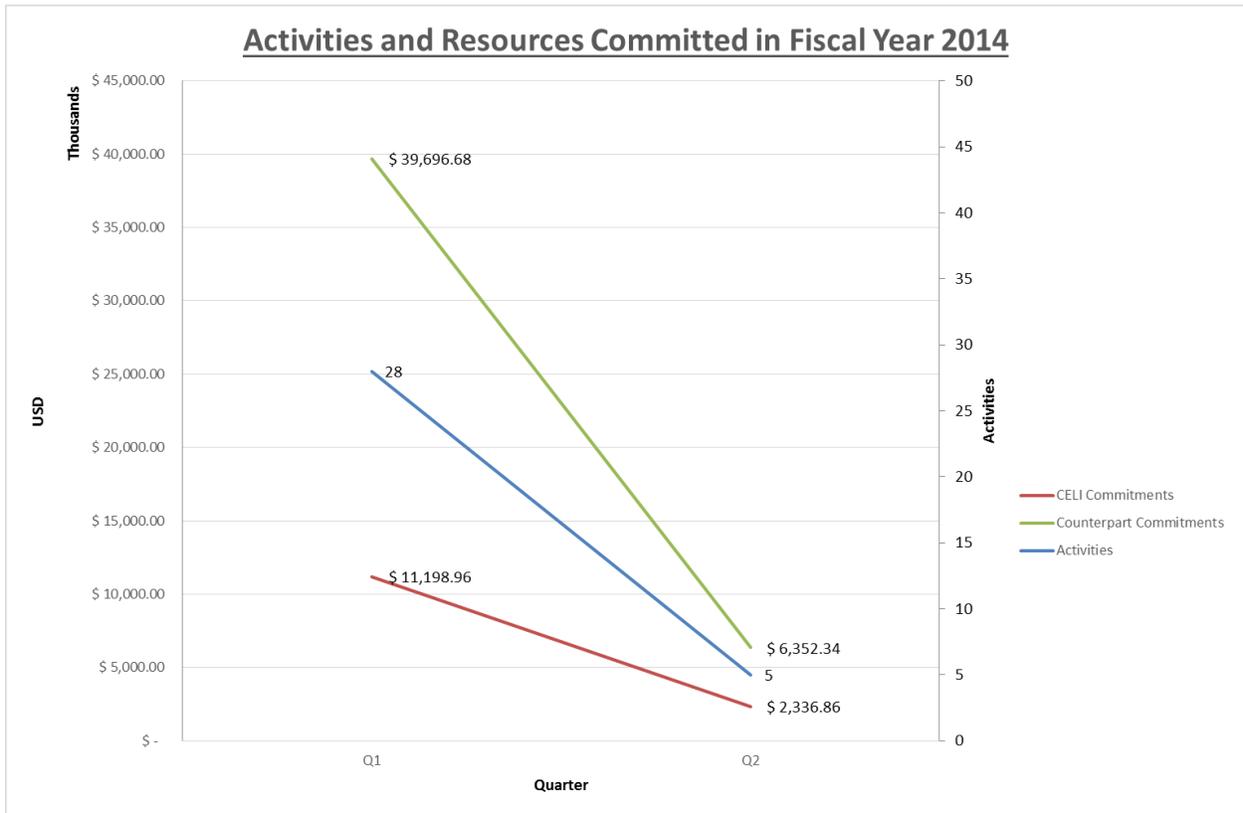
The mid-term review of fiscal year 2014 Work Plan presented herein, starting on the third quarter of implementation, incorporates adjustments primarily in the annex of its illustrative activities that respond to regional results obtained from the application of the criteria of the proposed rural development approach. This input provides technical support to the formulation of integrated activities mainly looking for the improvement and sustainability of livelihoods of the inhabitants of the program in its coverage areas.

The implementation of WPFY014 in terms of committed resources reports a progress of 46% cumulative of quarters Q1 and Q2 (USD\$13,5 million with 33 approved activities) against the total projected budget (see Graph No. 1). Implementation during the first two quarters show a cumulative of 28% of the projection of disbursements presented for this fiscal year. It is projected that by the end of Q3 (June 2014) the approval of more than 90% of planned investment is achieved in the REC committees.

For the purpose of monitoring, Annex 1 maintains the initial version of illustrative activities and includes a new column with comments on the adjustment to each one of them. Additionally, a new table/chart showing integrated activities proposed for the formulation in a term not exceeding three months is included. Under this approach, a reduction of proposed activities of more than 40% is evident compared to the initial proposal of WPFY014 (we went from 93 to 51).

Finally, the program has included in its WPFY014 cross-cutting activities related to quality and export pilots of cocoa, access to financial services, rural development capacity-building, and knowledge and communications management. The approach of these activities has been further complemented and a new activity is included, which is the result of the entire experience of working with producer associations and assisting them in their operability so they can provide technical assistance and commercialization services to their members.

Graphic I. Activities and Resources Committed in Fiscal Year 2014



2. PROGRAM STRATEGY

2.1 RURAL DEVELOPMENT APPROACH

The approach to this topic is detailed from advancements achieved in the construction of the methodology of “Encounters for Rural Development.” The methodology will be implemented in all micro-regions of program intervention. The application of the methodology will be accompanied by the deepening of the characterization of the territories based on the criteria of safety, feasibility, opportunity, and environmental sustainability with the participation of local actors. This methodology will allow for the establishment of an ongoing dialogue with the inhabitants of the territories, rebuilding their social networks, increasing their management skills, as well as identifying development initiatives built on the basis of their demands and priorities.

3. WORK PLAN

3.1 REGIONAL AND NATIONAL INITIATIVES

Access to Financial Services and Financing – This initiative is complemented with the following: the dialogue with institutional actors based on the demands arising from productive dynamics in the territories has helped to define the following objectives:

1. Establishment of alliances or agreements with banks to provide financial services in CSDI zones. Specifically, we will explore actions focused on productive chains and services through the use of new technologies.
2. Assistance for the formation of saving and credit local groups (*Grupos Locales de Ahorro y Crédito – GLAC*) and micro credit (*Banca Comunal*) to achieve self-management, participation, and inclusion of inhabitants of the territory in order to facilitate access to better services.
3. Technical assistance directed to grassroots productive organizations for the creation and/or strengthening of revolving funds (*Fondos Rotatorios*).
4. Advising, training, and assistance to producer organizations to enable their access to the agricultural credit line of FINAGRO.

USD\$ 145,000 will be executed in the activity.

Increasing the Competitiveness of Cocoa Producer Families – This activity is complemented with laboratory analysis that technically indicates the quality of cocoa samples originating from the CELI-Central geo-chart coverage. This will allow standardizing post-harvesting processes that will improve grain quality and enable the traceability of the cocoa. This strategy also includes the publication of a training manual that addresses the current status of cocoa in CELI-Central, market perspectives for export, as well as its restrictions and actions required to be implemented by cocoa producers and associations. This preparation stage will provide the elements to establish an institutional system that allows for the construction and provision of alternatives channels to producer organizations for commercialization that guarantee added value and higher income for producers and their families. USD\$ 57,000

Strengthened Capacities for Rural Development – This activity is characterized by the widespread application of the methodology of “Encounters of Rural Development” in each micro-region where actions under the rural development approach will be implemented. To provide installed capacity, the experience will be documented and systematized in order to develop knowledge management and ensuring the implementation of these processes by rural inhabitants, institutions, and development officials, among others. This activity will increase to USD\$ 325,000

Strengthening of Grassroots Producer Organizations – The capacity building in producer associations becomes a critical factor for the success and sustainability of interventions. This factor is evident in the formulation of income-generating activities of CELI-Central. One of the CELI Central’s approaches seeks to improve the quality of citizen participation in scenarios such as Rural Development Municipal Councils and social Politics Municipal Councils, as well as the generation of self-government capacities. Specifically, it is strategic to ensure that associations are operational and provide services to their members, such as technical assistance and commercialization. The participation of these associations in market spaces is conditioned on their participation in trade intermediation through instruments such as the purchases fund (*fondo de compras*). These aspects will be strengthened through the cross cutting technical assistance for all productive lines in the CELI-Central regions. USD\$ 250,000

Knowledge and Communications Management – Many of the activities the program started more than a year ago have closed and some are close to completion. Good and bad experiences that regional and national teams have had throughout the process of formulation and implementation are worth documenting and related to different audiences that interact with the territories covered by the program. In this sense, an immediate necessity arises to begin the process of collection, publication, and institutionalization of these experiences, when the relevant cases allow for it. USAID has requested to move quickly in this process by integrating the knowledge management methodology with a clear proposal for the disclosure of the products resulting from this.

Currently there is a structured *ficha* in approval process with identified cases to document in an initial time not exceeding four (4) months.

3.2 TOTAL COSTS AND CRITICAL ASSUMPTIONS

These estimates are based on the institutional management work developed to date within the context of the formulation of integrated activities. Given the scope (greater coverage, more resources more impacts), the large number of strategic partners and necessary coordination levels required for the structuring of these activities, it is possible that in some cases, the beginning of these activities is done in stages (sub-activities), while working on defining the participation of people/institution. The Law of Guaranties (*Ley de Garantías*) and the election process (presidential elections) may affect the the participation of public institutions in some activities. It is also expected that during the implmentation of the activities new stakeholeders and initiatives may be involved in order to strengthen their sustainability and impact on regional dynamics. This will be part of the implementation of the activities itself.

Table 1 provides the number of activities and commitments per region in detail.

Table I: Annual Projections Per Regional – Total. MID TERM REVIEW - WPFY014

Regional	# Activities	CELI Central Commitments	leverage	Total Value (USD)
Caquetá	8	\$ 5.144.511	\$ 11.171.414	\$ 16.315.924
Cauca/Valle del Cauca	13	\$ 4.684.420	\$ 13.838.578	\$ 18.522.998
Meta	9	\$ 7.000.000	\$ 19.221.248	\$ 26.221.249
Tolima	12	\$ 5.376.616	\$ 3.261.477	\$ 8.638.093
Nacional	9	\$ 6.996.842	\$ 9.078.261	\$ 16.075.103
TOTAL	51	\$ 29.202.389	\$ 56.570.978	\$ 85.773.367

ANNEX 1 ILLUSTRATIVE LIST OF ACTIVITIES

ANNEX 2 INTEGRATED LIST – MID- TERM REVIEW