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Ekonomija energetske efikasnosti - 3E Enterprise Energy Efficiency - 3E

Energy Efficiency Year in Tuzla Canton



The Municipality Mayors of Tuzla Canton and Tuzla Canton Prime Minister are concerned about the increase in energy consumption and the resulting rise in energy costs, along with imported fossil fuel's impact on the environment and economy. They recognize the benefits of sustainable energy production and use, some of the most important elements being energy efficiency and renewable energy sources.

To actively promote energy efficiency, renewable energy sources and environmental protection, thirteen Mayors of Tuzla Canton municipalities and Tuzla Canton Prime Minister will sign an **Energy Charter** on June 19, 2013. The Charter states the Mayors' and Prime Minister's intention to direct their efforts to a sustainable energy future in their municipalities.

Within the "Energy Efficiency Year in Tuzla Canton" USAID 3E and UNDP will focus their efforts on **strengthening the capacities** of Tuzla Canton, in order to determine the baseline energy consumption and to recommend an energy management structure. Energy management is a process of continuous monitoring of energy consumption in order to detect and correct excessive energy consumption, all of which results in a decrease of the costs spent on energy. The activities will include creating building registers; provision of equipment and training for energy management practices; identification of priority buildings and measures; monitoring and verification of consumption for municipality buildings; and technical assistance for EE and Renewable Energy Sources projects. These activities will help create a systematic energy management approach in one BiH region that can be replicated throughout the country. Furthermore, this approach will create a climate for investment in the field of energy efficiency, which in turn creates jobs.

Also, a **comprehensive public outreach campaign** will include **setting up** EE info points in all Municipalities, a Student Energy Club, an educational TV series, school lessons entitled "Think of Tomorrow", workshops on "Green Office Practices" and a media campaign.

The USAID Enterprise Energy Efficiency (3E) Project is a USD 4.2 million program for the promotion of Energy Efficiency technologies through the development of pilot projects in buildings that are co-financed by the public and private sector. USAID 3E is working on increasing the capacity building of municipal partners from the public sector as well from the small and medium enterprises. The project also works on increasing the public awareness about the benefits of energy efficiency. To date, the U.S. Government, primarily through USAID, has provided almost \$1.6 billion in assistance to support economic, democratic and social progress in BiH.

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