

Evaluation

MEASURE Evaluation has experience conducting a wide range of types of evaluation, including impact evaluation. In addition to building the evidence of what works for programs, MEASURE Evaluation contributes knowledge of health system strengthening interventions, such as the effects of improvements of routine health systems; the effect of investments in HIV on other health systems; and effective integrated or multi-sectoral programs and referral systems. Another area of expertise is the evaluation of structural interventions such as those related to underlying gender norms.

To help to continue to build the cadre of local professionals to conduct rigorous evaluations, MEASURE Evaluation weaves together the functions of evaluation implementation with experiential learning and training. While skills are acquired and reinforced through implementing evaluations with access to technical advice, MEASURE Evaluation also supports opportunities for formal training through local and regional workshops and incorporating advanced methods into graduate school curricula.

The specific skills and opportunities that can be accessed through MEASURE Evaluation might include:

- expertise in a full range of evaluation procedures, including the development of rigorous study designs, protocol development, ethical research practices (including access to US-based and in-country ethics review boards), sample size estimations, questionnaire development, statistical methodologies, costing methodologies, qualitative methodologies, and biomarker measurement;
- mentoring in rigorous evaluation methods by involvement in evaluation design, instrument development, stakeholder engagement, data analysis, communication and data use activities;
- participation in our small grants programs;
- building training partner capacity to offer or provide trainings in advanced evaluation methods such as sampling and data analysis;
- participation in impact evaluation trainings, regional workshops, and online trainings;
- teaching and ongoing mentoring of sampling and advanced data analysis to master's degree level instructors;
- integration of gender considerations;
- conducting costing and cost-effectiveness analysis;
- conducting analyses and trainings in geographic information systems;
- conducting stakeholder information needs assessments;
- archiving data and making data publicly available; and
- producing cause-specific mortality measures.

To learn more about our capabilities, visit www.measureevaluation.org or contact:

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About MEASURE Evaluation

MEASURE Evaluation is USAID's flagship monitoring and evaluation (M&E) project. Our objective is to enable countries to strengthen their systems to generate high quality health information that is used for decision making at local, national, and global levels. MEASURE Evaluation is a team of organizations led by the Carolina Population Center at the University of North Carolina at Chapel Hill and includes Futures Group International, John Snow, Inc., ICF International, Management Sciences for Health, and Tulane University. MEASURE Evaluation Phase IV was launched in July, 2014 and offers new opportunities as a mechanism to conduct rigorous evaluations of health programs, holding at the forefront of those efforts strategies to build up the evaluation workforce and local and regional evaluation capacity.

MEASURE Evaluation excels in coordinating expertise across partners to achieve complex, long term objectives. We have broad access to in-country resources (offices, staff) and short term technical assistance expertise to provide support in virtually any country where USAID might request assistance. The project is experienced in working across the full range of disease- and service-specific elements in the health sector, including HIV, malaria, TB, maternal and child health, family planning, nutrition, water and sanitation, and infectious diseases. MEASURE Evaluation's history has been one of collaborative effort—with tailored response to individual USAID mission needs, as well as integration of cross-cutting USAID priorities like gender, country ownership and system sustainability.

