

## Monthly Report Template for COMPETE Grantees

**Grantee:** African Cotton & Textile Industry Federation (ACTIF)

**Report for the month of:** November 2011

Based on your grant agreement implementation timeline, please highlight the activities you have accomplished over the past month.

<b>Activities</b> <i>Activities should be directly in-line with your grant agreement</i>	<b>Activity Status</b> <i>If the activity has been accomplished, please give results. If the activity has not been accomplished, please provide an explanation.</i>
<b>Result #1: Promoting Trade in African, Cotton, Textile and Apparel</b>	
<b>1.1 Develop a regional CTA Directory to enhance Trade – Online version</b>	<b>ON GOING</b>
<b>CTA value chain Conference in Mombasa 1<sup>st</sup> – 4<sup>th</sup> November in Mombasa, Kenya</b>	<p>The event was successfully held under the theme of ‘Addressing Issues Impacting the Competitiveness of the Cotton, Textile and Apparel Value Chain in Eastern Africa: Exploring Opportunities for Trade, Capacity Building and Investment’</p> <p>The Conference was organized by ACTIF in partnership with Kenyatta University &amp; Kenya Association of Manufactures and supported by USAID COMPETE, Trade Mark East Africa (TMEA),</p> <p>Over 155 delegates attended the event from at 19 countries including, Kenya, Uganda, Tanzania, Rwanda, Burundi, Botswana, Ethiopia, Mauritius, Nigeria, Egypt, Zambia, Zimbabwe, South Africa, India, UK, Argentina, Denmark, USA &amp; Switzerland.</p> <p>A draft conference report has been prepared and is expected to be officially launched to the partners and key stakeholders in early December 2011</p>
<b>Result #2: Enhancing institutional framework for ACTIF sustainability</b>	
<b>2.2 Promoting the profile of ACTIF through value generating activities for sustainability.</b>	<p><b>CTA Magazine:</b> Preparation of issue 2 of cotton Africa Magazine is complete. Submitted for print.</p> <p><b>Upgrade of cottonafrica.com: On going</b> <i>Development work is in progress</i></p>

	<p><b>ACTIF Documentary: <i>On Going</i></b>  <i>Some materials have been collected for preparing the ACTIF documentary</i></p> <p><b>Update of ACTIF brochure: <i>review currently ongoing</i></b></p>
<p><b>2.3 Enhance ACTIF’s online trade link platform cottonafrica.com</b></p>	<p><b>ONGOING</b></p> <p><b>Online Marketing: <i>This is currently on going</i></b></p>
<p><b>Result #3: Develop a Market information system (MIS) for enhancing Competitiveness</b></p>	
<p><b>3.1 Supply side analysis to develop a market information system (MIS) – East African Region of CDE membership (Kenya, Uganda, Tanzania &amp; Sudan)</b></p>	<p><b>Developing of Textile Directory: In progress</b></p> <p><i>The development tasks for the print and online directories have been contracted to two companies and the work is on going</i></p>

**Additional comments or results:**

**Below are the specific attachments accompanying this Monthly report:**

1. Final draft Cotton Africa Magazine – Issue 2
2. Draft executive summary of the report on Cotton, Textile & Apparel conference in Mombasa
3. CTA conference Attendance analysis report