

Monthly Report Template for COMPETE Grantees

Grantee: African Cotton & Textile Industry Federation (ACTIF)

Report for the month of: July 2011

Based on your grant agreement implementation timeline, please highlight the activities you have accomplished over the past month.

Activities <i>Activities should be directly in-line with your grant agreement</i>	Activity Status <i>If the activity has been accomplished, please give results. If the activity has not been accomplished, please provide an explanation.</i>
Result #1: Promoting Trade in African, Cotton, Textile and Apparel	
1.1 Develop a regional CTA Directory to enhance Trade	COMPLETED <i>The supply side analysis of 4 Eastern African Countries: Kenya, Uganda, Tanzania & Sudan was successfully completed and a CTA directory developed.</i>
1.5 Southern African regional stakeholders meeting along the CTA value chain	COMPLETED: <i>The Southern African regional stakeholders meeting for the cotton, textile and apparel stakeholders' held on 5th July 2011, provided ACTIF and its members a great platform to meet and interact as part of the efforts of developing and enhancing a regional CTA value chain.</i> <i>Over 20 private national associations representing the cotton value chain of Southern African region participated in the meeting. The meeting was supported by AAACP program - EU-Cos cotton fund through COMESA.</i>
Result #2: Enhancing institutional framework for ACTIF sustainability	
2.1 Promoting the profile of ACTIF through value generating activities for sustainability.	CTA Magazine: First Issue launched <i>The CTA magazine – Cotton Africa was successfully launched during the regional strategy review meeting held in Nairobi</i> Upgrade of cottonafrica.com: On going <i>Net plus is working on the online version of the CTA magazine to be launched in September 2011</i>



	<p>ACTIF Documentary: On Going <i>Some materials have been collected for preparing the ACTIF documentary</i></p> <p>Update of ACTIF brochure: review currently ongoing</p>
<p>2.2 Enhance ACTIF's online trade link platform cottonafrica.com</p>	<p>ONGOING</p> <p>Online Marketing: <i>Netplus ltd who were contracted by ACTIF are working on an online marketing tool to promote the Trade link at cotton Africa.Com</i></p> <p><i>Promotional fliers for the trade link were also printed and distributed at various regional forums</i></p>
<p>Result #3: Develop a Market information system (MIS) for enhancing Competitiveness</p>	
<p>3.1 Supply side analysis to develop a market information system (MIS) – East African Region of CDE membership (Kenya, Uganda, Tanzania & Sudan)</p> 	<p>COMPLETED</p> <p><i>The supply side analysis of 4 Eastern African countries was successfully completed and a detailed report presented to the donor partner CDE. The report was also scheduled to be launched in August 2011.</i></p>

Additional comments or results:

Below are the specific attachments accompanying this Monthly report:

1. ACTIF Newsletter for June and July 2011
2. Southern Africa regional CTA meeting report
3. Online Trade link promotional flyer
4. Cotton Africa Magazine – 1st issue
5. Supply Side Analysis report
6. CTA directory for East African region