

Monthly Report Template for COMPETE Grantees

Grantee: African Cotton & Textile Industry Federation (ACTIF)

Report for the month of: August 2011

Based on your grant agreement implementation timeline, please highlight the activities you have accomplished over the past month.

Activities <i>Activities should be directly in-line with your grant agreement</i>	Activity Status <i>If the activity has been accomplished, please give results. If the activity has not been accomplished, please provide an explanation.</i>
Result #1: Promoting Trade in African, Cotton, Textile and Apparel	
1.1 Develop a regional CTA Directory to enhance Trade – Online version	ON GOING The transfer of the CTA supply side directory into the ACTIF website for EAC is currently on going to enable wider reach to stakeholders.
1.4 Eastern African regional stakeholders meeting along the CTA value chain 	COMPLETED: <i>The East African regional stakeholders meeting for the cotton, textile and apparel stakeholders' was held in Uganda on 30th and 31st August 2011, and provided ACTIF and its members a great platform to meet and interact as part of the efforts of developing and enhancing a regional CTA value chain.</i> <i>ACTIF members and stakeholders from 13 African countries participated in the meeting</i>
Result #2: Enhancing institutional framework for ACTIF sustainability	
2.1 ACTIF Annual General Meeting (AGM)	The 3 rd Annual General meeting for ACTIF was held on 29 th August 2011 at Africana Hotel, Uganda. During the AGM, the annual elections were held and the the Chairman Mr. Jaswinder Bedi was unanimously re

	<p>elected to continue serving as chairman of ACTIF. Most of the directors that were due for re election were also re elected with exception of Mr. Joseph Nkole of Cotton Association of Zambia, who was newly elected into the board to represent the production and ginning sub sectors.</p>
<p>2.2 Promoting the profile of ACTIF through value generating activities for sustainability.</p>	<p>CTA Magazine: Online copy developed</p> <p><i>The online version of the Cotton Africa CTA magazine was developed and currently awaiting the formal launch. The online version can be accessed at: http://news-cottonafrica.com/</i></p> <p>Upgrade of cottonafrica.com: On going <i>Net plus is working on the payment portal for distribution of reports and publications to generate value for ACTIF</i></p> <p>ACTIF Documentary: On Going <i>Some materials have been collected for preparing the ACTIF documentary</i></p> <p>Update of ACTIF brochure: review currently ongoing</p>
<p>2.3 Enhance ACTIF’s online trade link platform cottonafrica.com</p>	<p>ONGOING</p> <p>Online Marketing: Netplus ltd who were contracted by ACTIF are working on an online marketing tool to promote the Trade link at cotton Africa.Com</p>
<p>Result #3: Develop a Market information system (MIS) for enhancing Competitiveness</p>	
<p>3.1 Supply side analysis to develop a market information system (MIS) – East African Region of CDE membership (Kenya, Uganda, Tanzania & Sudan)</p> 	<p>On going</p> <p><i>The CTA supply side analysis report was officially launched to the members on 30th August 2011 during the Eastern Africa regional CTA meeting held in Uganda</i></p> <p><i>Distribution of the supply side analysis report is currently on going. The media being used is CD copies and online</i></p>

Additional comments or results:

Below are the specific attachments accompanying this Monthly report:

1. Eastern Africa regional CTA meeting report
2. CTA Conference planning meeting minutes
3. A snapshot of the online cotton Africa magazine
4. ACTIF AGM Notice