



modern library



cookbook



32 inspiring recipes for a
successful modern library

Dear Librarians!

It is with great pleasure that I would like to point out that the work of public libraries has long been enjoying close attention not only of the state government officials, but NGOs and Ukrainian communities as well.

The libraries are no longer seen only as institutions providing books to citizens. Without any doubt, they are one of the greatest achievements of the civilization, and are indispensable for development of science, education, and culture. They serve as the information basis for the highly developed democratic society.

We all know that high-quality library services that address the needs and meet the expectations of the dynamic modern users are impossible without great work carried out by the committed librarians. What's going on at the libraries is very much like "Iron Chef" show, as each successful project requires great cooking skills, effective teamwork, special components, and culinary techniques. Books have always been and will remain the chef's special of librarians. However, nowadays, more and more librarians diversify the menus of services provided to the communities.

What does a modern library look and feel like? What is the atmosphere at the modern library kitchen? How can you become a successful professional? What new roles do libraries take on and what new challenges to they face while cooking popular dishes for the patrons? At times, the library projects and successes seem so exquisite and sophisticated that cooking them might appear too complicated. Yet when you see all the ingredients and steps for carrying out tasks written out as a recipe, it turns out that replicating successful initiatives and coming up with your own initiative is a realistic goal!

We are offering you an unusual book, which is unique for Ukraine and the rest of the world. It contains 32 success stories shared by the "library chefs" from all over the country. We hope that by using it at your library kitchen you will secure government support, provide a helping hand to the community, establish partnerships with the local businesses, find new



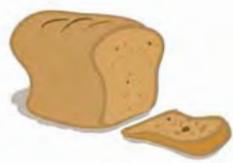
approaches to working with the patrons, and discover your own golden recipe of public acknowledgement.

I hope that you will enjoy reading the recipes and will be inspired by the book to achieve new outstanding results in your work! Let your "library kitchen" be a source of inspiration for you and of delicious and useful culinary masterpieces for your patrons!

Larysa Nikiforenko

Head of Department for Library Activity
Analysis and Planning
of the Ministry of Culture of Ukraine

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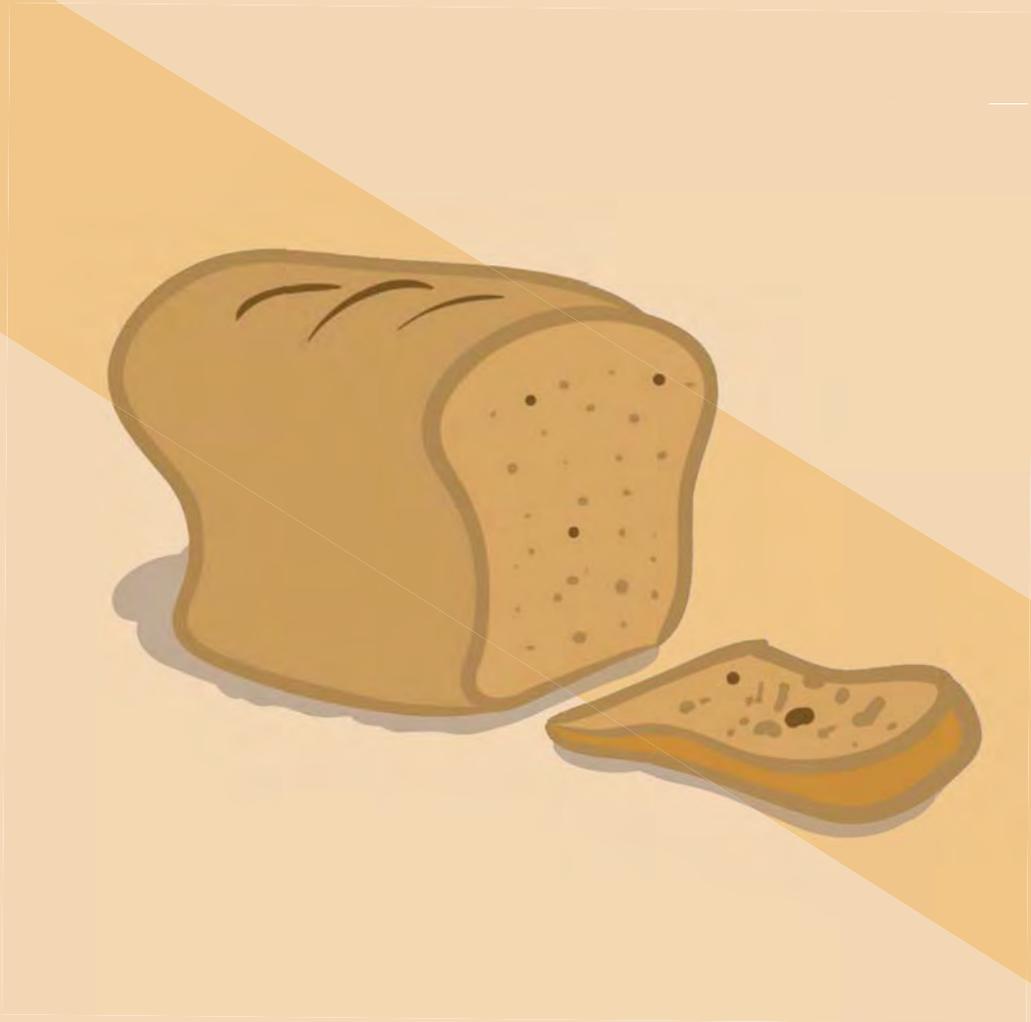
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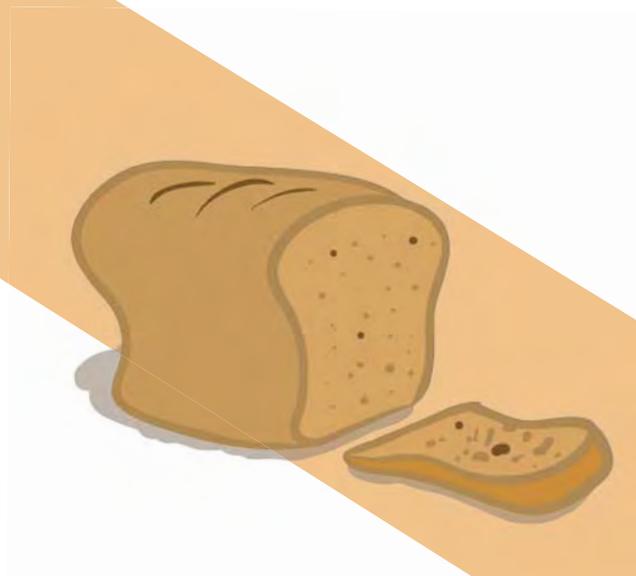


Securing Local Authorities' Support, or How to Win Local Officials' Loyalty



A Healthy Community

Recipe from Barvinkove Central Library System
(Kharkiv oblast)



Ingredients:

- » civic engagement
- » compassion
- » good communication skills
- » commitment to promoting healthy lifestyle among local communities
- » ability to collaborate with teachers
- » ability to use electronic resources

Preparation time:

6 months

Cooking ratings:



Tastes Best For:

youth, people suffering from addictions

What Was the Cooking Know-How of Barvinkove Libraries?

In 2010-2012, international NGO "Social Initiatives for Protection of Labor Rights and Health" implemented a project against HIV/AIDs, with support from the Global Fund to Fight AIDs, Tuberculosis, and Malaria. The initiative was directly supervised by the city council specialized coordination committee. Barvinkove library decided to get involved, and offered its resources and support as part of the group.

During 2010-2012, the librarians of Barvinkove raion actively participated in the events of the HIV/AIDS, Drug Abuse, and Tuberculosis Prevention. The action group of Barvinkove Central Library System promoted healthy lifestyle among local communities.

First, all librarians of Barvinkove raion attended a workshop "Library Promotes Healthy Lifestyle," as recommended by the Central Library. Later on the

"After visiting 'Drug Abuse Is a Disease of Youth' event, I found out about the spread of HIV infection in Ukraine among young people. Now I know how to protect myself and my relatives from the disease."

Gourmet Olena Savchenko, pupil of public school No. 2

librarians created and disseminated information leaflets "Your Health Is In Your Hands" and "Lead a Healthy Life!". A number of events were held to raise HIV/AIDS awareness and to prevent drug abuse, tuberculosis, and smoking. Those included book fairs, awareness exhibitions "Be Smart, Don't Start Smoking!", word-of-mouth magazine "Your Future Is In Your Hands," a survey among senior pupils, information stands "Prevention Is of Primary Importance," conversations "Implementation of Information," discussions "Drug Abuse Is a Disease of Youth". For schoolchildren, the librarians held a drawing competition "No Life With Bad Habits." Also, puppet performance "Smoking Is Bad for You" was arranged.



Videos, slide shows, and online exhibitions were used during events. Around a thousand representatives of local communities of different ages visited the events.

The feedback was positive. For instance, housewife Iryna Savchenko quit smoking after reading the book *The Easy Way to Stop Smoking* written by Allen Carr.

All local residents are now aware of the library resources and ready to advocate for its interests. The city government understands that the library is an important partner in implementing the local initiatives.

Your Actions:

- » Work out the menu of events for the current year
- » Arrange HIV/AIDS problem and bad habits survey among members of local communities, pay special attention to the youth
- » Encourage your colleagues from local libraries to participate in cooking public information campaigns
- » Work out guidance to find necessary ingredients for holding events
- » Arrange coffee parties for local NGO members and local officials to discuss further healthy lifestyle promotion



Chef's Tips:

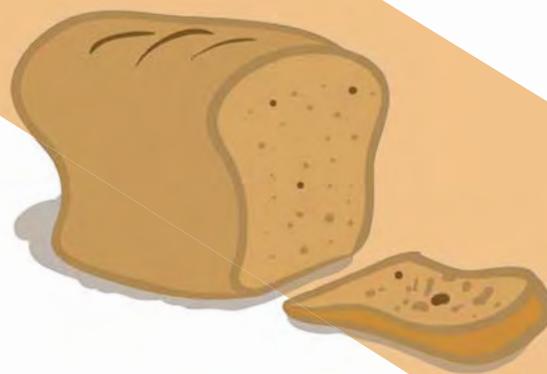
To illustrate healthy lifestyle promotion materials, use optimistic green color. To alert on the danger of HIV/AIDS transmission, drug abuse, and smoking, highlight in red.

Get in touch with the chef:
<http://barvinkove-lib.edu.kh.ua/>



A Web Site for Local Government – Support for the Community

Recipe from Bila Village Library, Chortkiv raion, Ternopil oblast



Ingredients:

- » Willingness to take on initiative
- » Persistence
- » Ability to spark the interest of community
- » Collaboration with local authorities
- » Information about local authorities' activities
- » Village news for the web site
- » Seasonings: interest of the Village Head in providing access to internet to every household in the community - will improve the taste of the dish

Preparation time:

3-6 months

Cooking ratings:



Tastes Best For:

rural communities

"It is my aspiration to see our community even more united and able to overcome all obstacles to ensure great future for our village!"

Culinary sponsor, Village Head Volodymyr Shmatko

What Was the Cooking Know-How of Bila Village Library?

In 2011, after receiving a grant from Bibliomist program, an internet center equipped with five workstations was opened at Bila Village Library in Ternopil oblast. Thanks to this innovation, the library became an important information center, which facilitates close collaboration between the community and local government. Village Head Volodymyr Shmatko sponsored the library internet center allocating UAH 45 000 to provide convenient facilities at the access point, which was highly appreciated by the local children, youth and elderly.

After the library service point was launched, Bila Village Council web site was created to highlight important news like the schedule of the Council, local officials' and deputies' contacts, announcements of changes in prices for utilities, information about administrative

changes, community initiatives, etc. By visiting the web site, one can find out more about the history of Bila Village and stay in touch with the Village Council by sending online inquiries.

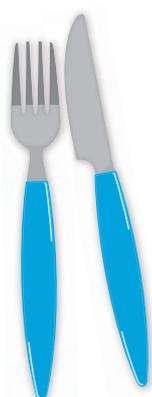
The next step was providing each household with free wired internet, initiated by the Village Head Volodymyr Shmatko. Since then, access to information became even more convenient.

The families that can't afford a computer themselves due to limited budget are always welcome in the library.



Your Actions:

- » Define the tastes of the community and local authorities
- » Launch a library service point with access to all culinary masterpieces via internet at the library
- » Help to find all necessary ingredients for the web site
- » Arrange tea-parties for the local officials and communities
- » Encourage local authorities to provide access to the world-famous culinary masterpieces via internet in each household



Chef's Tips:

"Sprinkle" the web site with interesting information from time to time, use everything of interest to the community for decorations. Attract attention of visitors by flavor of coffee.

Get in touch with the chef:
www.bilalibrary.blogspot.com

For Businessmen and for People's Deputies

Recipe from Lesya Ukrayinka Druzhkivka City Library (Donetsk oblast)

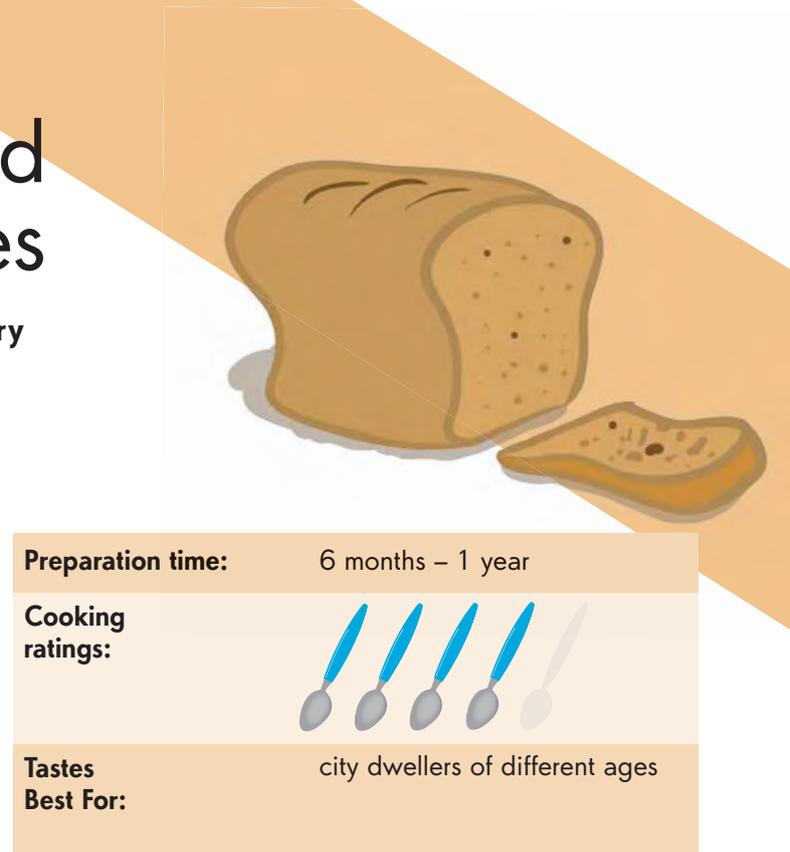
Ingredients:

- » persistence
- » initiative in creating local government bodies
- » aspiration to make a difference in the community
- » ability to develop strategies
- » cooperation with government,
- » creative approach and efficient management of new library services implementation

What Was the Cooking Know-How of Druzhkivka Library?

Tetyana Romanchenko, City Council Deputy and Druzhkivka CLS Director, has initiated a number of library advocacy and fundraising campaigns. In 2004, Ms. Romanchenko reached out to the local authorities, civil society organizations, deputies, and journalists with a request to create a library advisory board. Now the key tasks of the board are fundraising activities, advocacy campaigns, protecting legal rights of the library etc.

Thanks to support from the local authorities and the Library Advisory Board, local city dwellers were provided free internet access at the Library Service Point. In 2005, the Library Advisory Board Member, City Council Deputy Ashot Melikbegyan sponsored library renovation of the library in Yakivlivka district spending UAH140,000. Since 2006, the local government



Preparation time:	6 months – 1 year
Cooking ratings:	
Tastes Best For:	city dwellers of different ages

"The key to success is simple enough: do as you would be done by."

Culinary sponsor, Ashot Melikbegyan

"The librarians and us are a team. To handle problems, we ask local authorities for support. Valeriy Gnatenko, Druzhkivka Mayor, who has recently become an Honorary Member of the Library Advisory Board, is a great library supporter."

Chef's assistant, Library Advisory Board Chairman, Leonid Zakhvatov

has taken on funding of this library project. In 2010, Druzhkivka Library received a grant from Bibliomist program, while the City Council session approved the "Culture Development Program for Druzhkivka City for 2011-2016."

Thanks to UAH 200,000 allocated from local government and donated by the sponsors, major



repairs at A. Chekhov branch of the Central Library System were accomplished. New computer furniture and equipment were purchased for eight branches of the CLS, and internet access was provided. Thus, the library provided more than 30 new services, among them a new information technologies course, language learning clubs, a puppet theatre, and etc.

Your Actions:

- » Learn how to raise funds for your kitchen fitting repairs and providing appliances
- » Search for new sponsors search for your culinary masterpieces
- » Serve special coffee to attract more sponsors
- » Arrange business lunches with local officials to discuss further cooperation
- » Keep your library kitchen in good condition
- » Don't hesitate to experiment with new library services



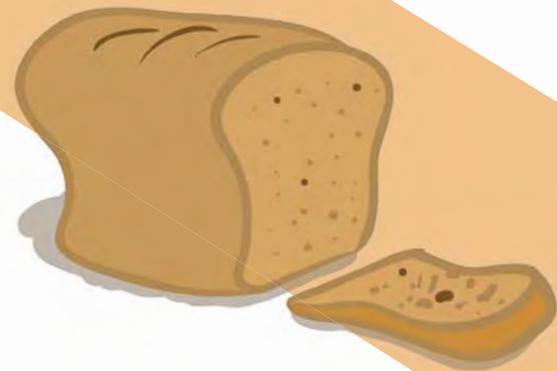
Chef's Tips:

Use cream to decorate sweet dishes with the slogan of the librarians, the Advisory Board Members, friends, and partners: "Effective Cooperation Between the Library and the Government Is a Way to Success."

Get in touch with the chef:
<http://housebooks.org.ua/>,
<http://chehovka.ucoz.ru/>

A Strategic Component

Recipe from Vinnytsia Timiriazev Oblast Universal Scientific Library



Ingredients:

- » persistence, willingness to take on initiative
- » result-orientedness
- » ability to engage local officials as partners
- » public speaking and persuasion skills
- » efficient management
- » understanding of the local community needs

Preparation time: at least one year

Cooking ratings:



Tastes Best For: rural communities

What Was the Cooking Know-How of Vinnytsia Library?

In September 2011, the project on Vinnytsya Oblast Development Strategy was launched. Within the project framework, a round table was held. Oblast council deputies, village heads and mayors, and local community leaders came together to discuss possible ways of project implementation. When the participants of the meeting were discussing the fundraising model to meet the local communities' needs, Natalya Morozova, Vinnytsia Oblast Universal Scientific Library Director, spoke about social investments. Natalya Morozova pointed out that participation of the libraries in Bibliomist contests and the obtained grants have made a substantial difference in the village communities' life. Ms. Morozova also mentioned the key objectives and requirements to the project applicants.

Next year, Natalya Morozova presented on modern libraries during an international public initiatives forum

"Today, the role of social investment is crucial for libraries that are transforming to become modern information hubs. Vinnytsia Oblast Universal Scientific Library is no exception. The library staff make considerable efforts to influence the local decision-making process."

Chef, Vinnytsia Timiriazev Oblast Universal Scientific Library Director Natalya Morozova

held in Vinnytsia. Head of Mohyliv-Podilskyi Raion Administration Mykhailo Vdovtsov, who participated in both events, offered to equip all the libraries of the raion with computers. Mohyliv-Podilskyi Council allocated more than UAH 100,000 in order to purchase laptops and mobile modems for 24 libraries in the raion.

Later on, a "Comprehensive Culture Development and Spiritual Renewal Program for Vinnytsia Oblast for 2013-2017" was adopted by the local government. It includes computerization of the village libraries of the



region: purchasing new equipment and the necessary software, as well as providing internet access. In 2013, Bibliomist librarians and village heads from Vinnytsia oblast will benefit from trainings at the Regional Training Centers (RTCs), also open to librarians with computers provided as cost-share from the local budgets.

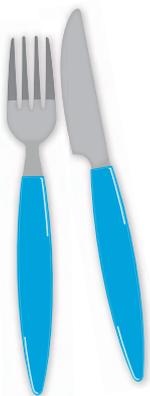
Chef's Tips:

Every time round tables devoted to local communities' needs discussions are held, have your plan of a library development ready. The more often you present these guidelines, the more frequently you will meet people who are ready to help you in preparation of delicacies.

Get in touch with the chef:
<http://library.vn.ua/> ,
<http://blog.library.vn.ua/>

Your Actions:

- » Become a sophisticated gourmet during presentations, forums, conferences, and meetings with local officials
- » Advocate for the libraries while working out the guidelines for culture development and spiritual renewal
- » Announce about the library achievements during sessions of Oblast, Raion, or Village Councils; prove that providing free access to the internet at the library facilitates a real progress in local communities' life
- » Invite the local officials to try out the new library services
- » Establish efficient media relations; share the library achievements via social media accounts, web sites, and blogs
- » Exchange recipes of tasty dishes with your colleagues



Electronic Key

Recipe from M. L. Kropyvnytskyi Central Library of Mykolayiv City CLS for Adults

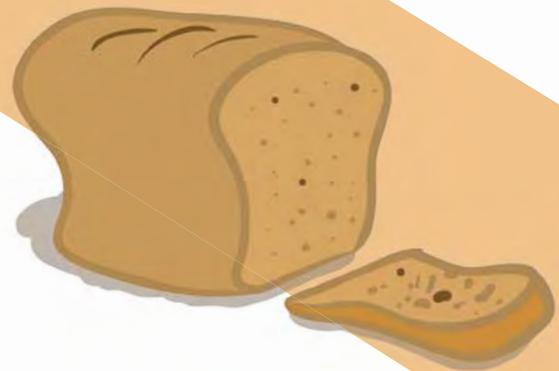
Ingredients:

- » cooperation with the local government
- » community's loyalty to the library
- » willingness to help people
- » commitment to serving patrons
- » persistence
- » implementation of innovative approaches
- » aspiration to learn basics of e-governance

What Was the Cooking Know-How of Mykolayiv Library?

The government bodies in Mykolayiv cannot imagine their functioning without the city library, which puts them in touch with the community members to find out the problems they are struggling with and to discuss possible solutions. M. L. Kropyvnytskyi Central Library hosts a Citizen Service Center, which allows the community members to avoid bureaucracy when reaching out to authorities. At the library, they can file queries and get in touch with the officials avoiding the cumbersome and time-consuming paperworks, as well as long lines at the government offices.

For example, in October 2012, an active patron from the neighborhood, Vasyl Stepanov, called the library. Until recently, the community lacked a library. The patron complained that he couldn't get on the phone with the staff of Municipal Improvement and



Preparation time:	up to a year
Cooking ratings:	
Tastes Best For:	community members who want to reach out to authorities

"I came to visit my mom, who lives at Mayakovskiy Street, and she was excited: 'Guess what! The lighting was fixed on our street two days ago. Now, the street lamps are on at night!!!' It turned out the request from our library addressed to the local officials did work. It's a great opportunity for the library to serve the local community."

Chef M. Khlybova, M. L. Kropyvnytskyi Central Library Director

Control Department for Sanitation of his raion. Mr. Stepanov told the librarians there was no lighting on Mayakovskiy Street at night, and it's dangerous to walk there in the evenings. Vasyl Stepanov was unable to drop by the library, so the patron asked librarian Tetyana Skuratova to send an online request regarding the problem with lighting on Mayakovskiy Street to City Mayor Volodymyr Chayka.

On October 22, the request to City Mayor was sent. The content of the letter was as follows: "Dear Vladimir Dmitriyevykh! We are appealing to you on behalf of the residents of Mayakovskiy Street, as the buildings



numbered from 50 to 100 lack lighting in the evenings and at night. We request you to address the problem with the street lighting." Within a week and a half, the library director personally made sure that the problem was solved successfully.

Your Actions:

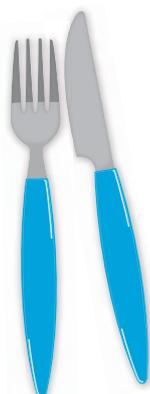
- » Find out about new methods of citizens' interaction with government bodies and municipal authorities via the internet; learn the basics of e-governance
- » Examine web sites of government bodies and local authorities to provide access to the latest official information and current social issues
- » Learn more about e-governance services which are implemented at the national, regional, and local level
- » Initiate meetings with local officials in order to treat them to tasty dishes and discuss possible ways of interaction while implementing e-government and e-democracy services in the region
- » Apply to contests to raise additional funds for library projects in providing e-services for citizens
- » Make sure that information about new ways of addressing the government is spread among local communities as widely as sweet flavors



Chef's Tips:

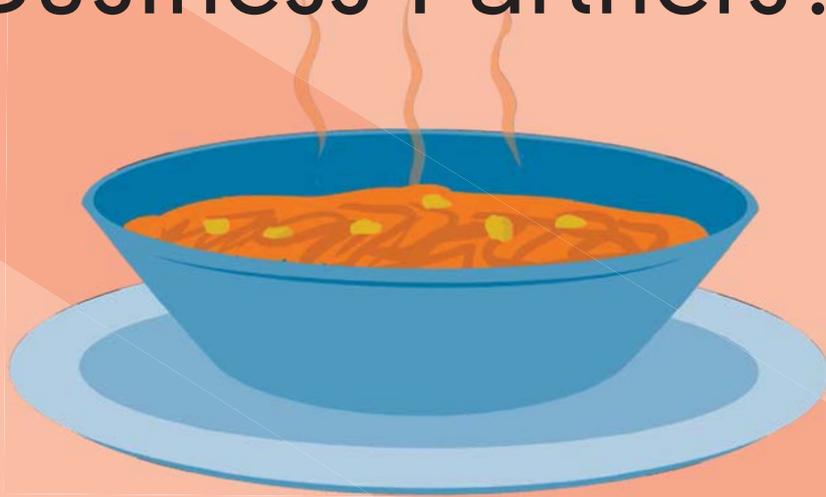
You might want to develop guidelines on how to send online requests to local authorities and save this file on the desktop of your PC. Draw patrons' attention to the rules of business communication and guide them how to address and sign letters to officials correctly.

Get in touch with the chef:
<http://niklib.com/authorities/publication.ua>





Establishing Partnerships with Local Business, or How to Cook Borsch Together with Business Partners?



Rich Crops

Recipe from Velyki Peredrymykhy Village Library Branch of Zhovkva Raion Central Library System (Lviv Oblast)



Ingredients:

- » willingness to take on initiative
- » ability to stand out
- » ability to protect one's rights
- » positive perception of the library by the local community
- » drive to prove the significant role of the library for the community
- » belief in positive changes

What Was the Cooking Know-How of Velyki Peredrymykhy Village Library?

Velyki Peredrymykhy Village Library has been in a difficult situation over the last years: the premises required major repairs, while the books of the library collection were out-of-date and failed to meet the needs of the patrons. The question was raised many times during the sessions of Executive Board of Village Council, and the local community members were discussing the problem during the meetings with the officials of different levels.

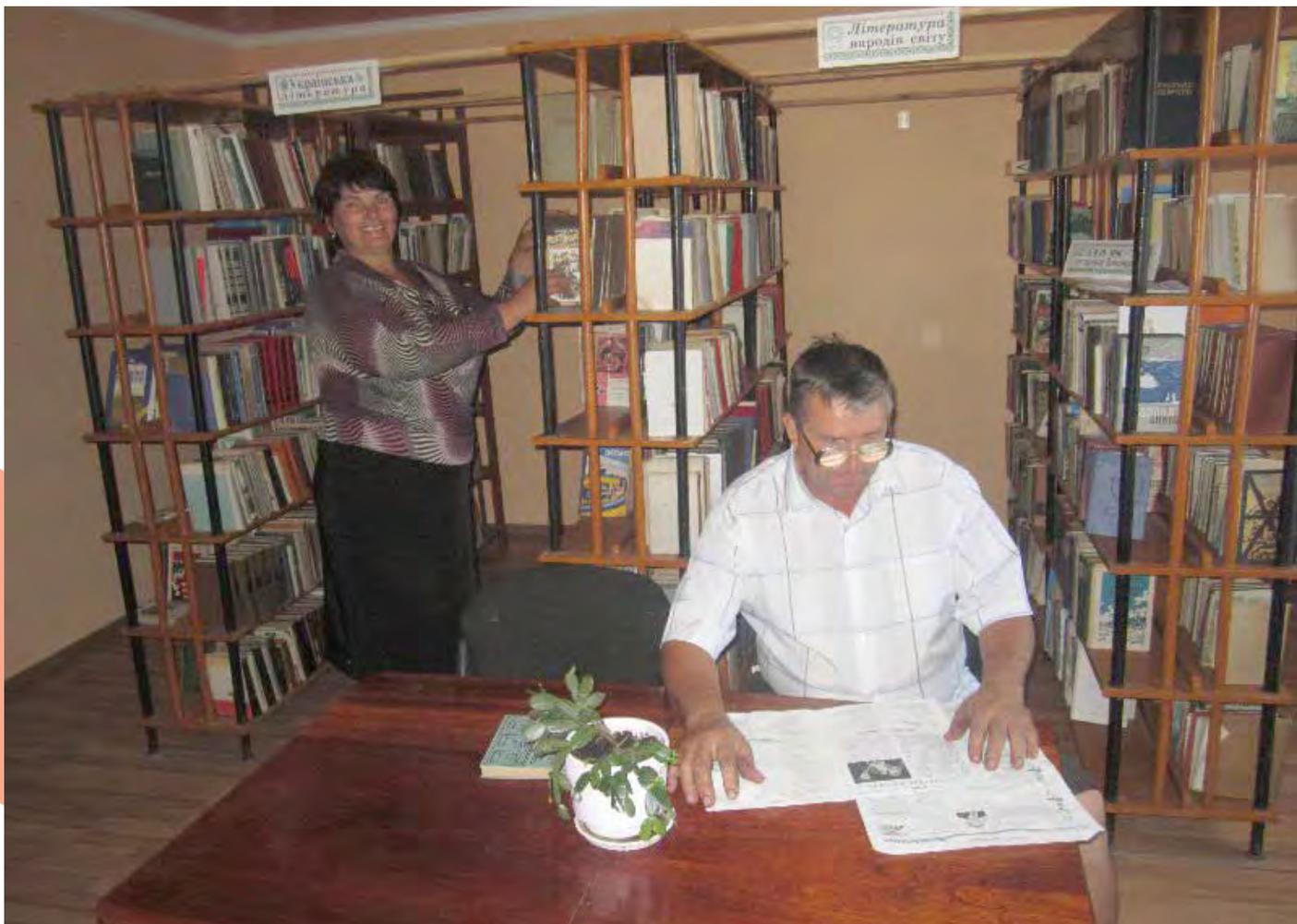
Social partnership is the key to success of Velyki Peredrymykhy Library Branch Chief Maria Savytska, who always believed that it is possible to find partners who would offer a helping hand. She made this happen: a local farmer Stepan Savytskyi relocated the library to newly-built spacious premises. On June 19,

Preparation time:	up to a year
Cooking ratings:	
Tastes Best For:	rural communities

"Today, it is important to support the village library. The library should be provided with new books, subscription for periodicals on the ongoing basis, and public internet access in order to function as a modern information hub to meet the community's needs. Local authorities' understanding and support is crucial. Moreover, the librarians ought to be aware of the necessity of professional development."

Maria Dovgan, Zhovkva Raion Central Library System Director

2011, the new library was opened for the patrons. It is now located in two large rooms that have undergone modern renovations. During the library opening ceremony, Oleg Gusak, Village Council Head, emphasized that Mr. Savytskyi's deed is an example to follow and an unprecedented case for Zhovkva Raion, as well as Lviv oblast. This inspired Taras Kozak, Oblast Council Deputy, to donate 300 new books to the library.



Currently, the library serves 360 patrons, and there are 4,500 new books in the collection. The work of the library in Velyki Peredrymykhy Village really proves the statement: "A village library represents a community." By effectively serving the patrons' needs, it secures support from the local officials, entrepreneurs, and community members.

Your Actions:

- » Examine which library dishes the local community and authorities prefer
- » Search for new partners actively, arrange meetings to have tea and discuss various issues with your new fellows regularly, invite them to take part in the library events
- » Work out and offer a realistic long-term plan of the library development
- » Hold information and advocacy campaigns to support the library
- » Report on your library achievements to the local community
- » Demonstrate the prospects for cooperation with the library chefs to local officials and other stakeholders



Chef's Tips:

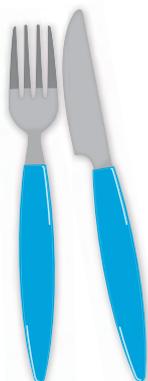
Keep up the local community's interest to the library by expanding the range of services. Hold literature evenings, contests, and intellectual games; encourage everyone who wants to participate in arranging the library events.

For more information about the library, please see a news piece by "Novyi" television channel on Youtube:

<http://bit.ly/12QrTtJ>

Get in touch with the chef via Zhovkva library web site:

<http://bit.ly/15YWpFA>



Highway to Success

Recipe from Ivanivtsi Village Library, Kelmentsi Raion
(Chernivtsi Oblast)



Ingredients:

- » aspiration to help others
- » willingness to establish partnerships
- » awareness of the community needs
- » basic internet skills
- » ability to share knowledge with others

Preparation time:	up to one year
Cooking ratings:	
Tastes Best For:	businessmen

"The World Wide Web made Mark Zuckerberg a billionaire, "Gangnam Style" an unprecedented online hit, and myself a successful businessman."

Gourmet Oleksandr Zaburenniy, businessman from Ivanivtsi Village, Kelmentsi Raion, Chernivtsi Oblast

What Was the Cooking Know-How of Ivanivtsi Library?

One day, Oleksandr Zaburenniy, an auto parts storekeeper, asked librarian Svitlana Tymchyk whether the librarians had newspapers with advertisements. The entrepreneur wanted to buy a special windshield for his car. Svitlana Tymchyk advised Oleksandr to browse the web at the library, and in half an hour the businessman placed an order by phone.

The businessman immediately appreciated the benefits of public internet access at the library, as the price of the windshield he needed was lower in Zhytomyr than at the local market. Oleksandr started to develop web search skills and created an email account to communicate with online stores agents. Soon, Mr. Zaburenniy posted online offers for sale of the auto parts he couldn't get rid of for years, and it took him

only two months to sell them. Moreover, Oleksandr helped his neighbor to sell his old "Opel." This was real "Business Process Optimization" in action. The library staff members still remember the day when Oleksandr came to the library with a heavy crankshaft wrapped in oiled paper. One of the online shoppers wanted to see the auto part in detail, so the webcam came in handy.

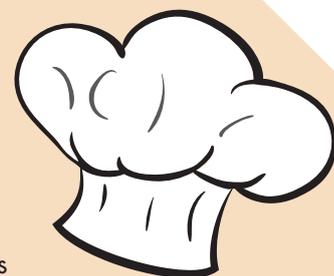
Thanks to the new library services, Oleksandr Zaburenniy not only managed to cope with the economic crisis, but also increased his profits and expanded the market



share. The entrepreneur also improved customer service level and made his job much easier. And at last, his dream came true: he purchased a laptop and can now practice independently. The businessman proved a persistent and proactive user: he gained knowledge of effective business communication via the internet, learnt how to use software applications for accountants, and filed tax reports online. Currently, Oleksandr is creating out his e-commerce web site.

Your Actions:

- » Hold a meeting with local entrepreneurs to discuss new library opportunities which can be useful for them
- » Examine food preferences of each patron; ask how he/she is doing
- » Make a study of local online recourses, tell your patrons they can find necessary information on these e-recourses
- » Learn more about search engines features to help new patrons search the internet effectively
- » Develop your culinary skills together with library patrons
- » Find a way to maintain mutually beneficial relations with local businessmen



Chef's Tips:

Make sure your workplace is comfortable enough. Print out a list of online recourses, which can be useful for your patrons.

Get in touch with the chef: Svitlana Tymchyk, Ivanivtsi library director, (03732) 2-43-68

A Sponsor from Orion

Recipe from Korosten City Central Library System
(Zhytomyr Oblast)



Ingredients:

- » grant-writing
- » aspiration to expand the range of provided library services
- » ability to attract investors
- » solid working relations with local entrepreneurs
- » ability to involve local community members in problem-solving process
- » appreciation of the provided help

What Was the Cooking Know-How of Korosten City Central Library System?

In 2010, Korosten City Central Library System obtained a grant from Bibliomist Program. Thanks to the allocated funds, the library premises were repaired. Equipping the branches of the Central Library System with new computers and licensed software was scheduled. However, the library faced a problem: the internet service provider kept delaying with connecting the computers to the internet, and disagreements arose. The day was saved by Andriy Venglovskyi, director of Orion-City, LLC, another local internet provider, Mr. Venglovskyi has taken on providing free internet access to the library in the course of five years. The same year, Andriy Venglovskyi won "The Best Entrepreneur of the Year" City Contest and became the "pride of Korosten." In return, the library staff members placed Orion-City

Preparation time:	2-3 months
Cooking ratings:	
Tastes Best For:	people who don't have internet access at home

"I, as a resident of Korosten, am inspired by the fact that the American people decided to support computerization of Ukrainian libraries. Besides, I am a regular patron. So I could not miss the opportunity to contribute to this worthy cause."

Andriy Venglovskyi, culinary sponsor, Director of internet providing company Orion-City, LLC

ads at all service points in the system. Moreover, the librarians never miss an opportunity to express their gratitude to the sponsor Andriy Venglovskyi during interviews to local TV and radio channels, as well as local press.

The librarians in Korosten started a new era in the life of the local community. Now, every dweller of Korosten has an opportunity to use computer and internet at the library service point. Visitors can also bring laptops and connect to free internet to communicate with their



friends and relatives via Skype or social media. The librarians are always ready to provide free consultations to the patrons who have low level of computer literacy.

Your Actions:

- » Spread the information about new library dishes among the local businessmen
- » Arrange business lunches with the local entrepreneurs
- » Work out partnership proposals (a sponsorship package) for representatives of local business
- » Provide every businessman with proper information support
- » Don't give up cooking the delicacies and don't be discouraged by possible obstacles
- » Make a list of thematic web sites, useful for patrons.



Chef's Tips:

Do not impose information about the sponsors' services on people: it is much more effective to tell target groups about the quality of these services to ensure proper information support.

Get in touch with the chef:
<http://korosten-cbs.edukit.zt.ua/>,
<http://biblioshelest.blogspot.com/>



A Library Ace Up One's Sleeve

Recipe from M.Y. Lermontov Melitopol Central City Library
(Zaporizhzhia Oblast)



Ingredients:

- » commitment to develop the city
- » creativity
- » entrepreneurial qualities
- » spirit of innovation
- » ability to find sponsors
- » cooperation with local authorities and NGOs

Preparation time:	up to a year
Cooking ratings:	
Tastes Best For:	residents of cities attracting numerous tourists

What Was the Cooking Know-How of Melitopol Library?

In 2011, Melitopol City Library obtained a small grant for its project "Library + Community = A Difference in the Local Economy." Within the project framework, the librarians planned to work out and disseminate a free map of investment and tourism opportunities among the visitors of Melitopol to promote the opportunities for businessmen and tourists offered by the city.

The librarians implemented the project in cooperation with the Executive Committee of Melitopol City Council and Culture Department, Melitopol Regional Development Agency, and Youth NGO "Euroclub-Melitopol." Originally, the librarians attended a workshop; then a series of events were held to identify tourism attractions in the city. Using new multimedia equipment (a digital camera and specific software applications), an interactive map of the city was worked

"If a business is profitable, it will contribute to the Treasury Department. And if there is enough money in the Treasury, it will become possible to repair the roads and foster the development of the city infrastructure."

**Culinary sponsor Valeriy Govorkov,
Melitopol City Vice Mayor**

out. Potential objects for investment and popular sightseeing spots were marked on the map which later on became available on "Investments" section of Melitopol City Council web site. A print version of the map followed. Forty thousand copies of the two-sided A3 format colored map were circulated. Stickers saying "Here You Can Get Free Map of Melitopol" were also disseminated in the city.

In October 2011, a press conference was held, where the local authorities and entrepreneurs provided positive feedback to the project. The participants of the conference stressed that the number of tourists and tourists increased after the project from businessmen



made. For instance, a Turkish investor agreed to invest in building a corn processing plant in the Melitopol. The entrepreneur found out about Melitopol from the map at a local “Vorontsovskiy” hotel. As the project was implemented successfully, the local libraries received additional funding of UAH 25,000 to replenish their book collections.

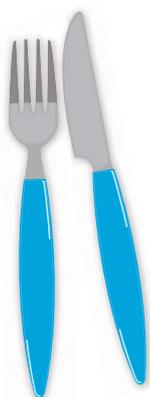
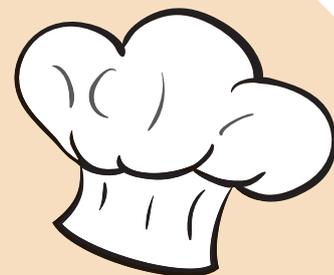
Chef’s Tips:

For a project like this, you have to create an appropriate graphic design of online and print publishing products. Make sure that your products are user-friendly, look unique, and have a distinctive style.

Get in touch with the chef:
<http://bit.ly/19mx3on>

Your Actions:

- » Define the topical issues of your city and decide what measures need to be taken to solve the problems
- » Inform the local authorities about the useful library resources
- » Arrange meetings with businessmen to let them know about the new library services and opportunities
- » Pay more attention to the partnership relations with the local government
- » Spread the information through mass media on how the library chefs help facilitate development of the city economy Promote the library as a modern center in the local community, make sure everybody knows that it plays an essential role in the social and economic development of the city



To Earn a Million Is So Easy

Recipe from Kherson Oblast Library for Children



Ingredients:

- » courage
- » management skills
- » aspiration to help other people develop their potential
- » network of contacts with partners
- » understanding of how educational guidance works
- » ability to spark the interest of the target groups

Preparation time: several months

Cooking ratings:



Tastes Best For: pupils of middle and high school

What Was the Cooking Know-How of Kherson Library?

Kherson Library for Children partnered with a credit union to implement a business education project for teenagers "Earning a Million Is Easy." The partners came up with the project idea while discussing issues like low level of financial literacy of teenagers and low qualification level of recent college graduates. Attending the activities within the project framework, young boys and girls acquired public speaking skills, learnt how to calculate a household budget and create business plans, etc. At the end of the learning program, the participants presented their own projects and received financial incentives.

In November 2012, the partners launched a new project "ProfiStart: Youth Chooses Great Future." It is a three-year systematic educational guidance program for high school pupils. The project's main objectives

are to enrich schoolchildren's knowledge about career opportunities, in particular about the most popular vacancies in Kherson Oblast labor market; help students choose the correct specialization and develop intellectual and creative abilities, and form responsible attitude towards career planning. "ProfiStart: Youth Chooses Great Future" project joined the pupils, their parents, guidance counselors, teachers, and librarians, who work with children in 18 raions of Kherson Oblast, as well as in Kherson and Nova Kakhovka.

In every raion and town, a team of middle school pupils will carry out research and identify top five most careers most demanded by the labor market during the

"My parents were so excited that I got a chance to attend classes at the library business school! They even helped me prepare home assignments. The folks here are great, and it was an awesome experience!"

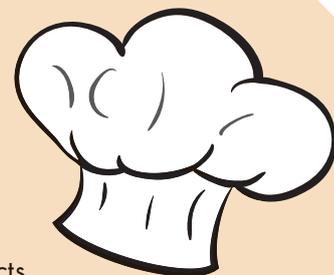
Gourmet Anastasiya Ignatenko, senior student at Kherson public school No. 36, 3rd prize winner in the library business school graduates contest



first phase of the project. The students will also attend a number of trainings on interviewing, writing articles, photography, filming, and video editing, and learn how to become professional public speakers. During the second project phase, titled “A Career of My Choice”, high school pupils will have an opportunity to complete an internship at organizations whose activities match their career preferences. Following the internship, the students will work out media projects independently to share their impressions and acquired skills with peers and teachers. Those participants who designed the best projects will get a trip to a well-known children’s camp “Artek” and other great prizes.

Your Actions:

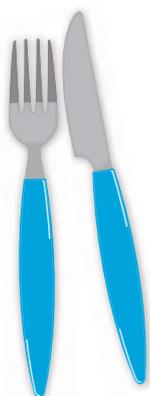
- » Engage chef’s assistants in joint project implementation
- » Spark the interest of the culinary sponsors, tell them about the advantages of participation in the projects
- » Keep in mind that sustainable projects require good management skills and careful selection of ingredients
- » Before the project implementation, set a goal and articulate the tasks and roles of the volunteers
- » Adopt experiences of your partners in holding similar events and jot down ideas in your notepad
- » Spread the information about the project via social media, ensure coverage of the events through the local press



Chef’s Tips:

Try to keep or even increase the participants’ interest in the projects. From time to time, conduct a survey to modify the program, if it is necessary.

Get in touch with the chef:
<http://million.library.ks.ua/>,
<http://www.facebook.com/million.library.ks.ua>





Implementation of New Library Practices, or Cooking Dishes of World Cuisines



A Friend in Need

Recipe from O. I. Korsovetskiy Chornomorske Raion Library
(the AR of Crimea)



Ingredients:

- » enthusiasm
- » civic engagement
- » ability to find partners and secure their support
- » persuasion skills
- » persistence

Preparation time:

up to a year

Cooking ratings:



Tastes Best For:

enthusiastic librarians

What Was the Cooking Know-How of Chornomorske Library?

O. I. Korsovetskiy Library is an information, cultural, and leisure hub, despite lack of resources. The premises required major repairs. Unfortunately, the local budget only covered funding for librarians' salaries and utilities. Commitment of the librarians really saved the day.

After an advocacy training, the librarians started an advocacy campaign, to involve partners and to encourage local community members to support the library. Chornomorske Central Library System Director created the first Supervisory Board among Crimean public libraries. The key tasks of the Supervisory Board are maintaining effective government relations and strategic planning for the library. The library functions as a bridge between government authorities and the

"The role of the Supervisory Board in implementing library projects is indispensable. In addition to winning two Bibliomist contest rounds, the library received a UAH 210,000 grant from Verkhovna Rada of Ukraine. Advocacy efforts paid off: the library purchased new equipment and furniture and repaired the front of the library building. The adjacent territory was renovated, and the library building was equipped with a restroom."

Valentyna Kysel, Chef, Korsovetskiy Chornomorske Raion Library Director

community. S.A. Luzhetska, Chornomorske Raion State Administration Head, was elected Chairman of the Supervisory Board. The body brought together people who are really committed to developing libraries: deputy head of the raion state administration, head of department of commonly used property of the territorial communities, a village council deputy, a private entrepreneur, a raion newspaper editor, and, of course, the raion CLS director.

The Board is indispensable in supervising the library development and implementing crucial projects. The

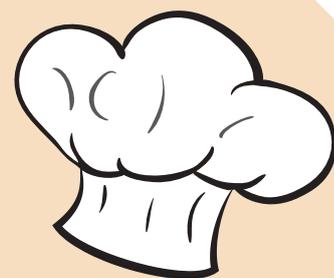


collective body fundraises for replenishing the library collections, oversees teaching community members to advocate for the library, introduces electronic services into the library work, arranges leisure activities for the patrons in the summer, as well as seasonal promotion and public information campaigns, supervises library projects for seniors and people with special needs, and even legal awareness initiatives for the raion community. These are just several examples of the functions performed!

The Supervisory Board initiated an event "Deputies Donate Books to Library." As a result, the local officials started donating to the library. 2012 was announced the year of O. I. Korsovetsky Central Raion Library. According to the end-of-year session decision, the Supervisory Board has taken charge of the whole Chornomorske CLS. In addition, it was decided to find ways to support the raion library collections, purchase new books and library equipment, and pay for subscription for periodicals.

Your Actions:

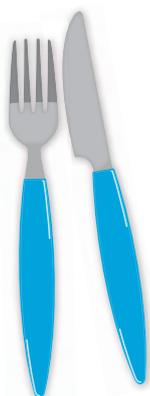
- » Find partners and local officials committed to supporting the local library
- » Arrange coffee hours to spread the word about the Supervisory Board benefits and activities
- » Examine how strong the flavor the library is among local communities
- » Inform local community members about the library dishes and affairs to ensure the successful functioning of the Board
- » From time to time, invite the Supervisory Board members to indulge in the dishes, discuss current issues, and report on library work
- » Participate actively in the Supervisory Board events, otherwise the Board will lose taste qualities



Chef's Tips:

Keep the dishes hot, as chilling can lead to losing useful microelements

Get in touch with the chef:
<http://bibl-chernom.crimea.ua/>,
<http://www.biblioargument.blogspot.com/>,
<http://planeta-prava.com.ua/>,
<http://www.tarhankut-biblioinform.crimea.ua/>



Golden Summer

Recipe from Rozdolne Raion Library for Children
(the AR of Crimea)



Ingredients:

- » courage
- » researching the needs of potential patrons
- » educator's talent
- » ability to spark the interest of children
- » creative approach and management

Preparation time: 1-3 months, seasonal dish

Cooking ratings:



Tastes Best For: children

What Was the Cooking Know-How of Rozdolne Library?

A library playground "Lito+" was set up to make good use of children's spare time during summer holidays at Rozdolne Library. First, a survey was conducted among the parents of elementary school pupils and children who visit local kindergartens. As a result, a group of 15 infants was formed, and their moms and dads agreed to come to the library and bring their kids. The playground was a hit among the local community, because the parents and young patrons spread the word about new library services. During two months, 50 children aged from 5 to 7 years enjoyed participating in the activities of the club. Furthermore, a major information campaign was held to promote the project.

The librarians conducted a research on the efficiency of their project. They interviewed the parents and children, carried out observations, and analyzed the

"The activities of the library playground enhance the profile of the library and maintain a high demand for its services throughout the year. Taking part in various games, as well as activities aimed at enriching knowledge in literature and ecological expeditions, children will make good use of their free time, while participation in literature and artistic contests and staging fairy tales will facilitate development of young patrons' creativity. Here, at the library playground, children can be engaged in any activity they like, and therefore, fulfill their creative potential."

Alla Vasylenko, chef, Rozdolne Central Library System Deputy Director for Work with Children Guidance, and Chief of the Library for Children

log of library activities in July and August. At the end of the summer, having examined the report on what has been already achieved within the project framework, the library director and staff members reached out to the local Culture Department Head with a request to



increase the budget of expenditures. The librarians also decided to find volunteers and sponsors for the next summer period. Then, the Head of the Culture Department addressed the Raion Administration asking the local officials to allocate money within the "Librarianship Development Program for Rozdolne Raion for 2009-2013". He also arranged with Director of the Palace of Culture that one of the specialists would provide music lessons for young patrons, as children prefer this kind of activities and active games. In addition, the librarians provided for solving such problems as lack of staff, space, and equipment at the library.

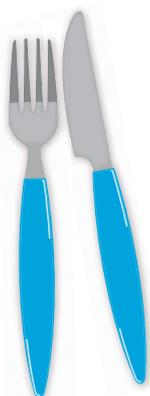
Your Actions:

- » Create a schedule of exciting events
- » Develop an advertising campaign thoroughly – disseminate leaflets among parents and paste up notices before launching the drive, in May-June
- » Ensure mass media coverage of the useful activities at the library playground
- » Carry out observations and conduct surveys to assess the level of children's intellectual and cognitive skills. Thus, you can determine if the activities are useful
- » Try to spark the interest of young patrons in reading books. Do your best to make children enjoy reading
- » Ask parents which games their kids like to play and what kinds of biscuits they prefer to taste



Chef's Tips:

Get in touch with the chef:
<http://bit.ly/1c5mN5c>



An Obvious Secret

Recipe from Simferopol Central Library System



Ingredients:

- » understanding of the state of things
- » courage to start changes from changing oneself
- » ability to take responsibility for all decisions
- » result-orientedness
- » great management skills

What Was the Cooking Know-How of Library Branches of Simferopol CLS?

During meetings with librarians from all over the Crimea, Simferopol Central Library System ranked low by numerous indicators. Thus, newly appointed director of the library Larysa Turgenieva decided to tackle the problem. She monitored the performance of the branch during the previous year, including its participation in contests, and conducted analysis to find out whether the library met the patrons' needs. At the meeting, a decision was adopted to review entirely the work of the branches and to interview the rural community members, the local authorities and other representatives of other organizations on how they see the benefits of the library services. After several pilot events aimed at serving the local community's needs, people started to call the library and asking about the clubs and events. The Library Director decided to establish a rating system to motivate the staff members showing high performance with additional days off and bonuses.

Preparation time:

several months

Cooking ratings:



Tastes Best For:

rural communities

"It is important to use the right approach to working with staff. During meetings, a director has to praise the employees for their achievements to ensure the necessary motivation. It's better to speak with staff members who fail to perform as expected in private, for example, at the director's office."

Chef Larysa Turgenieva, Simferopol Central Library System Director

After hearing from the local government officials on several occasions that "libraries have had their day," Ms. Turgenieva decided to find out the real state of the libraries. Things did not go so well: for example, it turned out that the library of Zalissya village had been closed. To solve the situation, she tasked all directors of the branches to reach out to the Village Council with a letter and to persuade the authorities that the library plays a crucial role in the life of the village dwellers, by stressing on the positive results of its work.

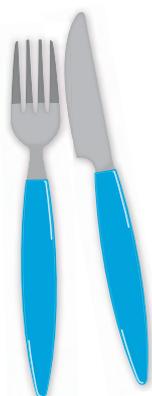
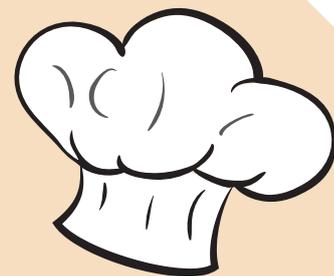
Gradually, the library branches earned a great reputation, established partnerships with the sponsors and local authorities, and promoted their achievements successfully. The librarians started to pay more attention to advertising. As a result, renovations were made at



the premises of thirty libraries; in one of the buildings, major repairs were accomplished, and two branches were relocated. At four libraries, electricity supply was provided, while plastic windows were installed in three other buildings, and one of the branches was provided with a metal door. At eighteen libraries, the sponsors paid for periodicals subscription for six months. There were also donations to book collections of many other branches. The renovated Zalissya Village library was opened for visitors again! Simferopol CLS got a web site, and four computers were connected to wireless network at the Central Library. Other village branches were equipped with three computers. It is worth mentioning that during the year, Simferopol Central Library System was awarded with Second Degree Diploma, Literature Certificates of Appreciation from the Ministry of Economic Development and Trade of the Autonomous Republic of Crimea, as well as with two Certificates of Honors from Gvardiyske Village Council Head, and two Commendations from the Ministry of Culture of the ARC.

Your Actions:

- » Define the strengths and weaknesses of the work at the library kitchen
- » Estimate the taste of the library dishes on a regular basis
- » Work out recipes for village libraries' development
- » Arrange coffee hours to tell the local officials about the library achievements and events. Always remember to congratulate them on holidays
- » Try to modernize your library, so the officials have no reason to say that "libraries have had their day"
- » Don't hold the events just to check the box in a reporting form. Ask the local community which activities they are interested in



Chef's Tips:

Write down a description of the specific events in your notebook, estimating quality and efficiency of the activities. This way you can track the library development prospects.

Get in touch with the chef:
<http://www.cbs.crimea.ua/>

Toys in Buckwheat

Recipe from Ternopil Oblast Library for Children



Ingredients:

- » beans, buckwheat, corn
- » ability to identify with children
- » implementing innovative methods from other fields
- » readiness to experiment to make the library activities more exciting for kids and their parents
- » drive to share secrets of success with colleagues

What Was the Cooking Know-How of Ternopil Oblast Library for Children?

Since 2012, Ternopil Oblast Library for Children has been hosting a LibraryVille Area with interactive zones for leisure time and activities aimed at development of young patrons aged from 1 to 10. The favorable environment and the facilities are created for games and development of cognitive and intellectual abilities. There are sections like "Play Set," "Yard of Fairytales," "Building Playground," "Skillful Hands," "Quiz Kids' Area," and "Internet Corner" provided with multimedia equipment. After every intellectual activity, kids do physical exercises listening to their favorite songs like "Merry Turtles" and "Let's Dance like Ducklings."

The LibraryVille has already hosted 152 events for children and their parents. During the period of the project implementation, the number of new young patrons considerably increased at the Library Division for Work with Preschoolers and Elementary School

Preparation time:

1-3 months

Cooking ratings:



Tastes Best For:

kids up to ten years old

"What you do is a truly noble cause, as you make the dreams of many moms, grannies, and kids come true! We particularly like the large screen, on which it is possible to draw and write. Thanks to the great software applications, children learn to recognize colors and forms. The trainers do a good job!"

Gourmet Halyna Revus, granny of two-year-old Maksym

"A visit to the library is like a holiday for us. Every time we head for the library, my little daughter is like, 'Are we going to the library for a lesson? I can't wait already!!!' She likes being there, because children have great time and learn a lot. The project is truly exciting!"

Natalya Mikheyeva, gourmet and mom of young patron Rada

Pupils. Now, whole families come to the library. Community members who have never been there before turned into regulars! At the time the project was just launched, only 2 kids aged from 1 to 3 years



were engaged in the activities. By late 2012, there were as many as 85 young patrons. The number of preschoolers residing in the “city at the library” grew from 67 to 211.

Various trainings and workshops are held for staff members of the libraries for children, educators, and parents on subjects like “Innovative Creative Work of Librarians,” and “Upbringing and Development of Children with the Help of Interactive Games.” The trainers share their experiences with the participants on how to implement new interactive methods in practice. Among the creative approaches of the ingenious librarians are virtual field trips and games with the youngest patrons. The activity the children enjoyed the most were games according to methods worked out by Italian educator Maria Montessori. The creative activities include “Pouring of Grains,” “Drawing on Semolina,” “Searching for Toys in Buckweat,” “Sorting of grains,” etc.

Chef’s Tips:



Create a favorable environment and facilities for children to play: provide enough space, make it possible for a child to play with mom or the librarian on the carpet, and choose toys they like. Spark the interest of young patrons in the activities: don’t force kids to do what they don’t want.

Get in touch with the chef:
<http://www.odp.te.ua> ,
<http://www.bibliomistechko.te.ua>

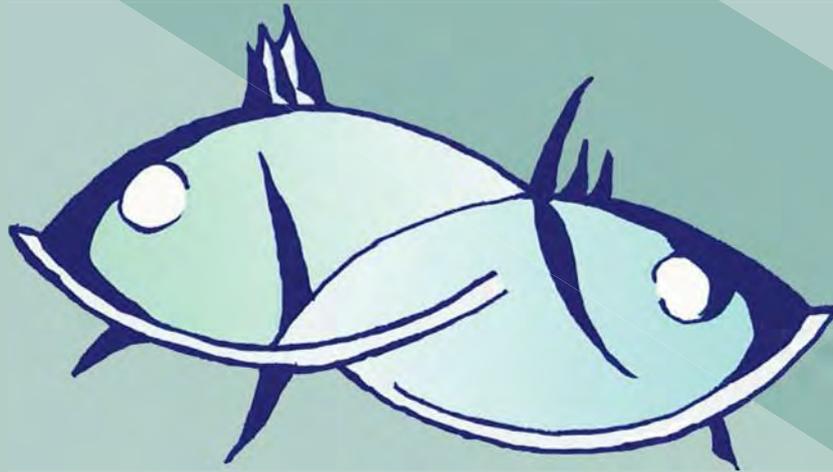
Your Actions:



- » To evaluate the efficiency of your work, cook more useful dishes and study the public opinion of the local community; conduct surveys among the librarians, educators, parents, and their children systematically
- » Arrange coffee hours for parents, child psychologists, and pediatricians
- » Use innovative technology, multimedia, and electronic resources, as well as new approaches, to help the parents develop their children’s skills
- » Hold interesting activities and work out the schedule of active games, taking into account the age and individuality of every child
- » Remember to arrange events on a regular basis, post announcements and schedules of the classes on the web site and at the library, pointing out exact dates and time of the activities. Agree on timing with the parents in advance; don’t forget about lunch and nap time schedule
- » Encourage parents to participate in the various activities together with their children; joint activities might include family readings, tea-parties, interactive games, creating cut-outs and toys, bead weaving, and design
- » Establish partnerships with mass media, work out promotional materials. You might want to create a web site of the project

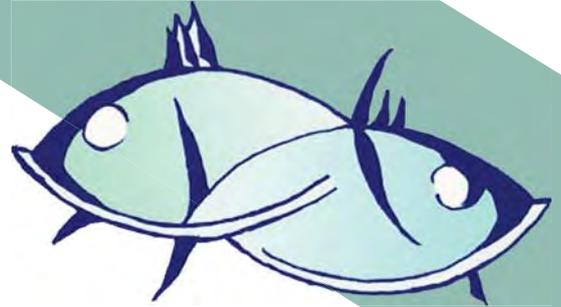


Encouraging Clergy
to Become Active
Library Patrons,
or How to
Feed Five Thousand
People with Five Loaves
and Two Fish



To Parish Via Library and Facebook

Recipe from Irshava Central Raion Library
(Zakarpattya oblast)



Ingredients:

- » understanding of interaction between the church and the community
- » ability to introduce the clergy to the new library resources and to teach them to use IT
- » active participation in the local religious life
- » talent to find ways to engage new patrons
- » ability to communicate online, including via social networks

What Was the Cooking Know-How of Irshava Library?

People perceive clergymen as rather conservative people. Sometimes they wonder whether a priest work with personal computers, use a cell phone, or browse the web. Nowadays we can't imagine our life without information technologies. That's why, priests communicate with their parish not only through the radio, TV, and press, but also online. The library is breaking stereotypes and delivers Word of God to the target groups.

The library has a lot of advantages to develop partnership with the church. Exchanging the literature and bibliographic information, hosting joint events, viewing Christian films and TV programs, and arranging book fairs helps facilitate effective partnerships. Farther Vasyl Ignat expressed his agreement to cooperate with the library, after the librarians told the Dean about such

Preparation time:	several months
Cooking ratings:	
Tastes Best For:	youth

"Nowadays, Christian literature is widely available. One can buy any book of interest at a church shop. People can find different electronic books on Orthodox web sites. Moreover, Christian community members share audio and video files via a variety of online resources to raise religious awareness. It is a sin not to read the materials!"

**Chef's Assistant, Farther Vasyl Ignat,
Dean of Petro-Pavlivsk Church**

opportunities. The librarians were glad to consult the Dean of Petro-Pavlivsk Church how to use the internet. Every parish member is welcome to the library to develop computer skills, learn how to use the internet, and communicate via Skype. Using Skype is a great opportunity to communicate with family members who live in Ukraine, or to get in touch with relatives who live abroad.

The cooperation between the library staff and the priest has become very efficient. The Dean and the



librarians host a number of events at the library and local schools. Among them are literature and music evenings ("Orthodox Irshava Raion", "The Great Easter Holiday," and "Feast of the Holy Trinity"), exhibitions of recipes ("The Easter Meal," "Healthy Food Recipes"), virtual field trips ("Christmas Fairy Tales," "Saint Nicholas"), and lectures ("Easter Sunday," "A Book Is a Great Value").

Your Actions:

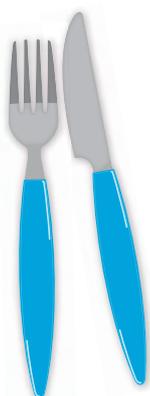
- » Before offering a visitor to taste a dish, ask the person what ingredients they prefer.
- » Arrange meetings with deans of local churches and tell them about library advantages
- » Emphasize that knowledge and time you devote to teaching the library patrons how to fill online resources with valuable content are of great value. The library is the only place to get such experience
- » Work out the menu of events for a long period of time, which will facilitate the library development and mutually beneficial cooperation
- » Consult priests on managing social media, especially on using them to communicate with the parish
- » Advise the priest to update the content and track its quality regularly on his own account or on the social media public profile



Chef's Tips:

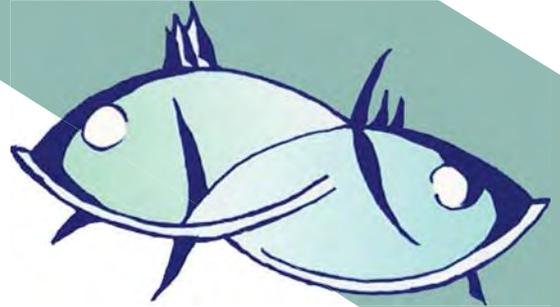
Serve communication, viewing films and TV programs on religious topics, socializing, and search for information materials and entertainment resources separately.

Get in touch with the chef:
<http://bibliotekair-crb.blogspot.com/>



A Spiritual Engine

Recipe from Zabuzhzhia Village Library Branch
of Sokal Raion Centralized Library System (Lviv Oblast)



Ingredients:

- » active participation in the village community life
- » cooperation with the church
- » commitment to serving people
- » ability to connect with like-minded community members
- » attracting new library patrons
- » competence in using online resources

Preparation time:	3-6 months
Cooking ratings:	
Tastes Best For:	rural communities

What Was the Cooking Know-How of Zabuzhzhia Library

The library in Zabuzhzhia Village has become a modern information center, where young people obtain a proper education and self-development opportunities. The library has even taken on some functions of the priests. The local youth visit a variety of events arranged by Reverend Yosyp Skorobogaty. The young participants of this spiritual club browse the web to find possible scenarios of religious events, information about virtual field trips, search for lyrics and recorded canticles, and music, which can be printed at the library. Thus, more library visitors subscribed as patrons.

A twenty-six-year-old priest of the Church of St. Archangel Mykhayil helps manage the library. In particular, Father Yosyp Skorobogaty assisted in arranging a number of events held at the library, generated interesting ideas, donated books and

"The church teaches us to be merciful and kind-hearted, and to help our neighbors. I will use my own example, while teaching people. The church and the library share the same values, they both soothe and heal human souls. Together, we will make a difference in our community."

**Chef, Reverend Yosyp Skorobogaty,
Priest of oSt. Archangel Mykhayil Church,
Zabuzhzhia Village**

"Now I am library regular. I am sad when the library is closed. I don't have a computer at home, and I usually have a lot of home assignments. I want to do well at school in order to become wealthy when I grow up."

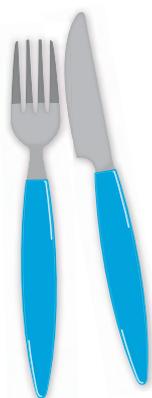
**Oleksandr Ksenyuk, gourmet,
pupil of Zabuzhzhia Village Middle School**

music CDs to the library. Moreover, Father Yosyp Skorobogaty also partook in implementing "Ray of Hope" project.



Here, at the library, Father Yosyp Skorobogatyi learnt how to apply information technologies in his work. Thanks to public access to internet at the library, the priest can find necessary information in the World Wide Web. He also creates Microsoft PowerPoint presentations and uses social media to inform the local community members about important events and issues. The librarian and the priest together create content for Sokal-Zhovkva Eparchy Web Site (<http://www.sokaleparchy.org.ua/>).

The church community and the library also arranged a trip to Lviv for children, youth, and adult members of the church community. The participants of the trip visited the magnificent St. Yur Cathedral and viewed "Polianna" performance at the well-known Ukrainian National Drama Theater named after Maria Zankovetska.



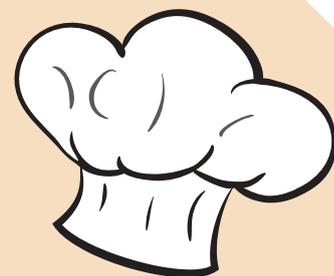
Chef's Tips:

Decorate the library table with new ideas to draw attention of the church community members. After a while, more volunteers will be ready to help you with serving the library table.

Get in touch with the chef:
<http://zabuzziabiblioteka.blogspot.com/>

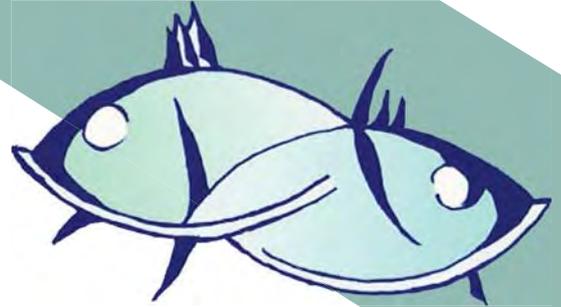
Your Actions:

- » Learn about the tastes of the library patrons and local communities
- » Before you work out the recipe of a new dish, discuss it with the priest and the church community of the village
- » Keep the priest posted about new opportunities the library offers to its patrons suggest cooperation in arranging special events
- » Draw the church communities' attention to the fact that the library offers free services at the information center and it is the only place in the village to use them
- » Introduce the priest and the parish to online recourses containing information about religious events
- » Advise patrons to create a web site and a blog to share valuable and interesting information with their colleagues



Movies from Father Feodosiy

Recipe from Oleksandrivka Raion Library for Children (Kirovograd Oblast)



Ingredients:

- » active participation in the life of the church community
- » interest in religion
- » ability to motivate young patrons
- » management skills
- » ability to see perspectives for development via establishing unique partnerships

What Was the Cooking Know-How of Oleksandrivka Library?

An Orthodox Sunday school functions at Oleksandrivka Church of the Holy Dormition (Svyato-Uspenska Church). Pupils usually attend classes at Oleksandrivka Raion Library for Children, as public internet access is provided there. The library hosts an Orthodox information center for children "Faith and Hope," where a lot of events were held during the year.

The students of the Sunday school took part in an online field trip to learn more about the sacred places of Holy Dormition Pochayiv Lavra and viewed the "Collection of Holidays" presentations about various rites in Orthodox and folk customs. The librarians created leaflets "Church and Library – Two Spiritually Joined Worlds" and worked out a number of web sites on the subject "Faith Comes From Our Heart:

Preparation time:	6 months
Cooking ratings:	
Tastes Best For:	children

"We live in a time when the society rapidly develops. Though church shops offer a wide range of religious literature, the demand remains high. Luckily, we now have an opportunity to use computers at raion library for children. The pupils of the Sunday school search for information to arrange events and presentations of religious literature online, as well as communicate with like-minded peers and check out web sites of religious topics."

Chef, priest of Svyato-Uspenska Church Feodosiy (Andreychenko)

Find Friends Online." Antonina Shtym, a specialist in decorative and applied arts, delivered "The Colors of Easter Holiday" workshop and used multimedia resources to introduce the children to the history of Easter eggs ("Pysankas"), their main ornaments, and painting techniques. The students also participated in an event "Artistic 'Pearlets' – For the Library New Year Tree," where children decorated the tree with hand-made ornaments created by them independently.



The participants who created the most outstanding ornaments received invitations to a “New Year’s Adventures at the Library House” party held on the holiday eve.

The library launched a cinema hall, where local children can view cartoons and films on various topics pertaining to Orthodox Christianity. The pupils of the Sunday school and other patrons have an opportunity to find interesting and useful information visiting an “Orthodox Page” on the library web site. The librarians also created an advertising poster “Computerization and Orthodox Church” for Oleksandrivka Svyato-Uspenska Church.

Your Actions:

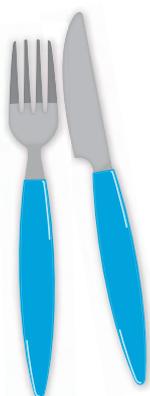
- » Find out if a Sunday school functions at the church. If not available, elaborate a plan of opening one for the children
- » Suggest different variants of curriculum for pupils to study at the Sunday school
- » Hold an outreach campaign to support the Sunday school
- » Write down the list of the library resources which can be useful for the Sunday school. Create an “Orthodox Page” on the library web site
- » Explain to the local officials and other stakeholders why it is so important to hold the library events aimed at nurturing children according to Christian traditions



Chef’s Tips:

Make sure that children initiate the arrangement of the new events themselves, give the students a chance to apply their creative potential and develop management skills. This way, young patrons will be more motivated to attend the Sunday school classes.

Get in touch with the chef:
<http://childrenlibrary.oleksandrivka.info/>





Finding and Involving Volunteers in Library Projects, or A Library Bonus Lunch



Let's Unite Efforts

Recipe from Anratsyt Central City Library (Luhansk oblast)



Ingredients:

- » commitment to serving people
- » ability to work with people with disabilities
- » understanding of patrons' information needs
- » ability to bring people together
- » ability to spark the interest of community
- » online skills

What Was the Cooking Know-How of Anratsyt City Library?

First, the librarians surveyed the needs of the local community and launched a Multimedia Club (MMC) was launched. The center teaches children to use internet, create multimedia presentations, print texts, and draw, as well as to use joysticks, game pads, and gaming wheels. Children from the local boarding school or from single-parent families, and even children from well-off families who have personal computer with internet access, joined the club. After classes, the students shared their impressions on the "Wish Tree."

Inspired by the active participation of club members, the librarians decided to encourage children to make a difference in their communities. The action group organized a club called "Bila Trostyna" to support visually impaired people. Anyone interested was welcome to join the organization, and this way a team of volunteers was formed.

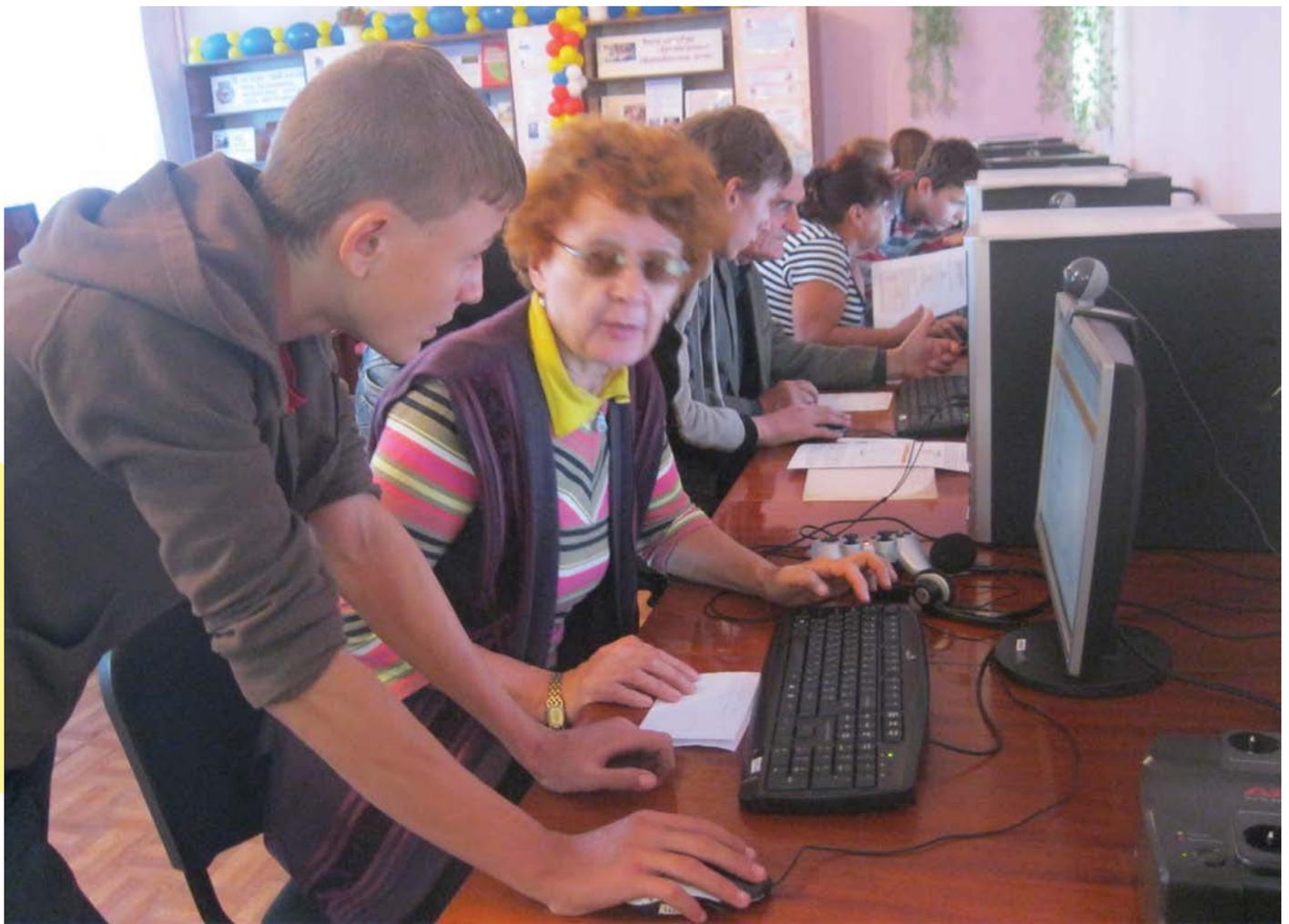
The club members learnt how to obtain and save the information from the internet, and then downloaded

Preparation time:	several months
Cooking ratings:	
Tastes Best For:	children, people with visual disabilities, seniors

"Our multimedia club for patrons of different ages is really great! We have combined a club for people with visual disabilities "Bila Trostyna" with a multimedia club for children, involved six creative librarians, five volunteers from children's NGO 'Neposyduchi,' and five volunteers from the regional Charitable Foundation 'Blagovist'."

**Vira Stoyeva,
Chef and Anratsyt City Library Directo**

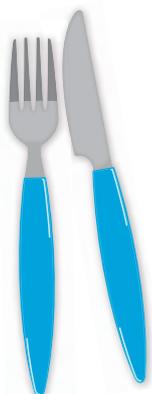
audio books from specialized web sites in order to make a gift for other club members. Well-doing has become a tradition at the Club. If Sergiy Mozgoviy (group 1 visually impaired patron) doesn't know how to use Ventrilo software, Artem Yerenyuk will lend a helping hand. If Zhenya Abramenko (group 2 visually impaired patron) needs to establish a Skype account, Sergiy Ruchiy is always ready to help. By Christmas, club members Sergiy Ruchiy and Dmytro Komashn'yov downloaded ten MP3 audios books and recorded them to disks to present to their fellows. Sergiy Mozgoviy, Head of the Club, donated ten books from his Golden Fund of Detective Stories for the young library patrons



to read. Thus, a snowball effect of good deeds was achieved.

The volunteers helped Iryna Shchebetovska to achieve popularity all over Ukraine. The girl became winner of the National Creativity Contest For People with Disabilities "Anxiety Of The Heart" in the "Singer Poet" category. Iryna Shchebetovska also participated in the gala concert in Kyiv. Moreover, the volunteers took part in a video presentation called "I Assert Myself, as I Am Alive".

In September 2012, Anratsyt City Library offered a new information technologies course for senior patrons. The volunteers of MMC are always ready to meet the needs of the elderly by helping them to create e-mail accounts and sign up for social media.



Chef's Tips:

To engage young assistants, serve on bright cookware and colorful tablecloths

Get in touch with the chef:
<http://librarybook.ho.ua/>

Your Actions:

- » Mix ingredients, use a combination of games and studies to attract children
- » Be patient: it will take you a good deal of time to find the necessary ingredients for cooking to implement social projects
- » Think of ways to motivate the volunteers
- » Build up understanding of chef's assistants of the need for tolerance towards people with disabilities and the elderly
- » Use internet to find recipes of delicious dishes for your target audience
- » Spread the flavor of social projects through local media and social networks



A Full House

Recipe from Lutsk Central Library for Children
of Lutsk City Central Library System



Ingredients:

- » readiness to experiment and try new approaches
- » passion for movie-making
- » understanding of patrons' needs
- » active participation in the cultural life of the city
- » informal approach to working with youth

What Was the Cooking Know-How of Lutsk Library?

The story started in 2011. Lutsk Central Library for Children observed the life in the community and realized that the active volunteer movement in the city required their support and resources. They applied for a grant with a project "Volunteer Area" aiming to tackle these problems. The librarians identified active young community leaders, committed to contribute their time and ideas to volunteering development, and involved them into a volunteer school.

The school taught effective management of volunteer activities: how to work as a team and choose priorities in difficult situations, how to delegate responsibilities effectively, how to give volunteers tasks they are interested in implementing, and how to manage working time. The librarians created a volunteer database in Lutsk, specifying specialization

Preparation time:	3-6 months
Cooking ratings:	
Tastes Best For:	young people

"When we heard that Central Library for Children launched a "Library Cinema Hall," we arranged a meeting with local movie-goers, directors, and winners of the bard song festival. There was a full house at the meeting, and all participants had a chance to talk to the film-makers. There were even extreme sports and tourism fans among the film directors."

Chef's Assistant Ruslana Melnyk, head of Volyn NGO "Tourist Club 'WE'"

of organizations working in the educational, social, cultural, and sports areas.

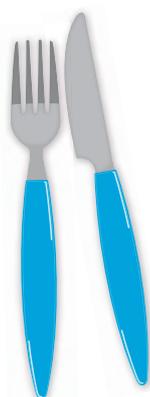
Now, the library offers a lot of opportunities for creative young people. The library staff cooperated with representatives of civil society organizations and alumni of a volunteering school took part in a variety of city arts and cultural events, among them an "Artistic Street" project and a "Donate an Embroidered Shirt to a Child" charity event. The library also hosted a



Polish-Ukrainian mobile film festival “Bo!” presenting full-length film debuts, non-fiction shorts created by students, movies for children, and cartoons. Thus, the patrons discovered Polish film art, as well as new library services. Since then, the librarians got enthusiastic about the idea to use the library halls for films viewing and meetings with creators of these movies.

Nowadays, a “Library Cinema Hall” serves the youth of Lutsk city and other target groups. The librarians created a Facebook group to share information about its events. The sessions are typically held in the evenings, providing the participants an opportunity to talk about movies and discuss current issues and cultural situation in Lutsk. In addition, there is a new opportunity for library patrons: they can now receive any film from the movie collection and find out feedback from other viewers.

Chef’s Tips:

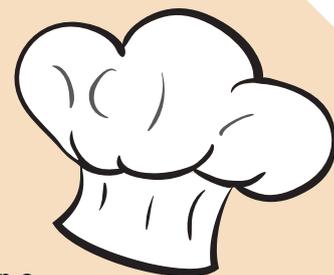


You can create a short video about new library services and share it with your friends on social media or upload it to Youtube. A good idea is to write invitation letters and leaflets (don’t forget to mention the library address and dates of the meetings). Ask active patrons to disseminate these promotional materials among their friends.

Get in touch with the chef:
<http://bibliolutsk.blogspot.com/>

Your Actions:

- » Test the technology for the possibility to implement new services (for example, to set up a “Library Cinema Hall”)
- » Reach out to local sponsors and donors on a regular basis for project funding and help in cooking new library specialties
- » Add new screen versions of novels to your movie collections to spread the flavor of the library book collections
- » Invite local artists, film-makers, and actors to coffee hours to meet with library patrons and view interesting movies at the cinema hall
- » Arrange family leisure activities for children and their parents at the library, offer your guests to watch feature films and then discuss the movies. Treat your visitors to candies
- » Establish partnerships with local NGOs to implement joint projects



Commitment

Recipe from Ternopil Oblast Library for Youth



Ingredients:

- » commitment to serving people living with HIV/AIDS and to help solve their problems
- » tolerance
- » management skills
- » aspiration to draw attention to the HIV/AIDS problem
- » ability to find volunteers among the local community members

What Was the Cooking Know-How of Ternopil Library?

Ternopil Oblast Library for Youth and "Window on America for Future Leaders" information center based in it, in cooperation with volunteers of United States Peace Corps in Ukraine, focus their efforts on solving social problems and serving the vulnerable segments of the population. In 2011, librarians joined forces with volunteers Natalie Yon-Erikson and Amanda Norton to draw the attention of the local community to HIV/AIDS problem.

In the course of three months, a series of trainings on HIV/AIDS prevention was held for school psychologists, teachers of Basics of Health and Safety, as well as high school and university students. Having attended the trainings, the educators shared the acquired knowledge with colleagues, while the pupils and students spread the information among their friends

Preparation time:	3-6 months
Cooking ratings:	
Tastes Best For:	educators, pupils, and students

"Some people can't even imagine how exciting to spend time at a modern library, where up-to-date literature and interesting projects attract patrons, providing more opportunities for self-actualization."

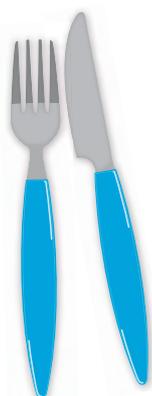
Olena Protsiv, gourmet, volunteer of the project, pupil at public school No.16 and member of "Step by step" hip hop band

and peers. An anti-HIV/AIDS event was held at every educational institution in Ternopil. The aim was to fight stigmatization and discrimination of people affected by HIV/AIDS and to provide them the necessary support. Qualified coaches trained the participants on how to overcome negative attitude of local community toward the vulnerable social group. Soon after, an art gallery was opened at the library displaying forty drawings created by HIV-infected city dwellers, as well as other trainees' works of art. All the drawings and comments became part of an album kept at the library.

The library partners contributed greatly to holding the campaign, which took place on the occasion of



the World AIDS Day, US Peace Corps in Ukraine provided support in holding the trainings and the art gallery opening, while the staff members of Center of Spiritual and Physical Support "Dzherela" ("Sources") helped to collect the drawings. The representatives of the Oblast Center for AIDS Control and Prevention assisted in delivering the trainings and took part in the gallery opening ceremony. Ternopil Department for Education and Science helped to engage teachers, schoolchildren, and students to participate in the project activities, while the local mass media covered the events and promoted the project. Overall, more than 300 participants were involved in the project, while the movement against AIDS reached audiences far beyond the library.



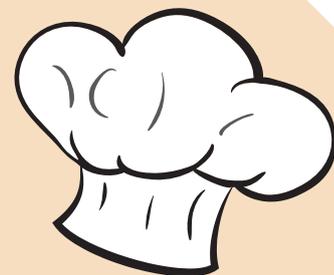
Chef's Tips:

Disseminate red ribbons among the participants of the events to show your commitment to support the movement against AIDS.

Get in touch with the chef:
<http://www.yl.edu.te.ua/>,
<http://bit.ly/1c5tfcj>

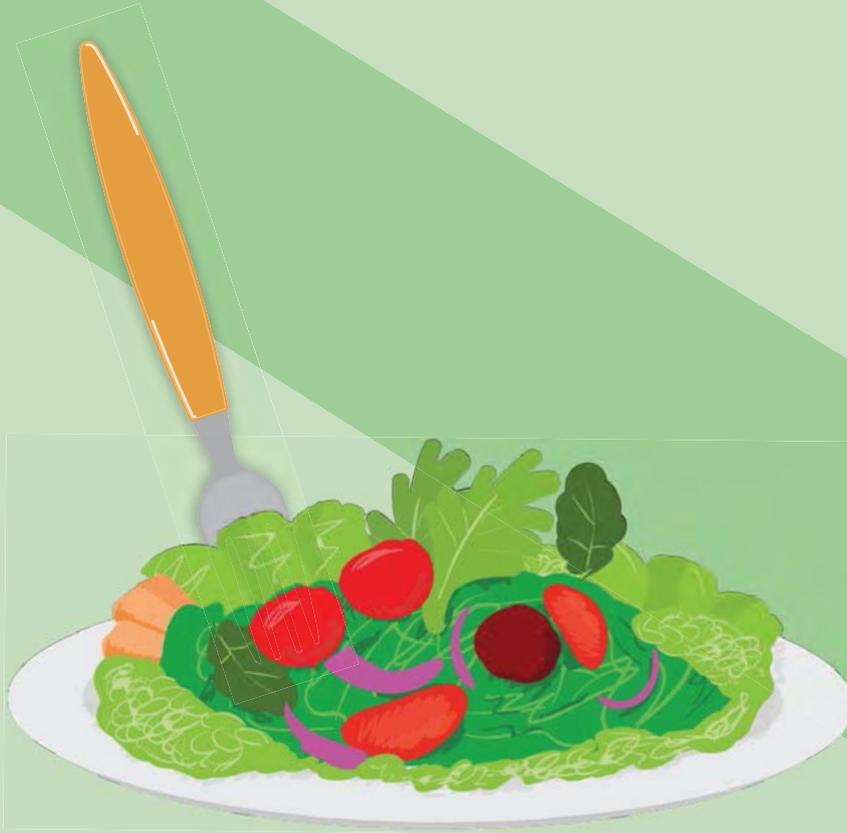
Your Actions:

- » Find a way to minimize negative attitude toward HIV-positive people. Invite opinion leaders, celebrities, politicians, and journalists to take part in the project activities to demonstrate support of the outreach campaigns
- » Reach out to educational institutions and NGOs in order to find partners who have experience in arrangement of the events dedicated to HIV/AIDS problem
- » Entice sponsors with flavor of the library delicacies, tell your guests about the social significance of the events
- » Launch advertising and PR campaigns to promote the trainings
- » Offer, but don't force HIV-positive people to participate in your activities
- » In addition to raising the local community's awareness about the problem, arrange events aimed at overcoming discrimination of people affected by HIV/AIDS



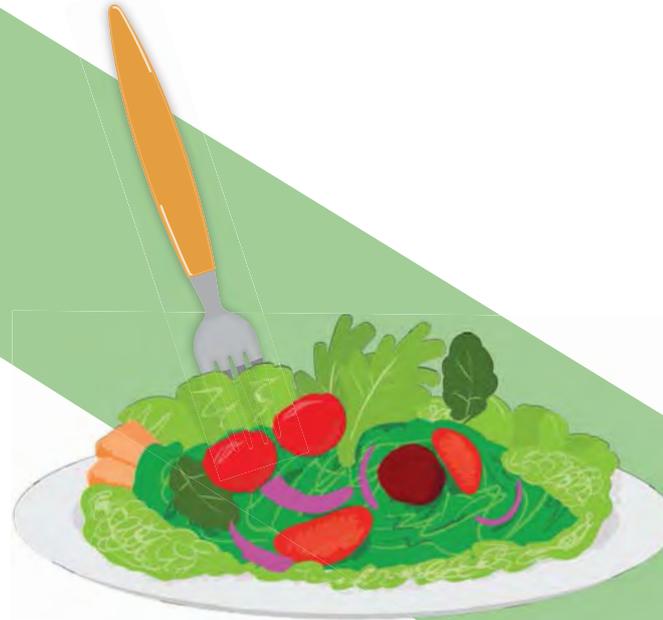


How to Attract Agricultural Producers to the Library, or How to Cook a Vegetable Ragout Together with Farmers



A Big Gain

Recipe from Izmaylivka Library Branch
(Kirovograd Oblast)



Ingredients:

- » competence in areas outside librarianship
- » spirit of innovation
- » management skills
- » basic internet skills
- » consideration of patrons' opinions
- » ability to draw attention to the library

Preparation time:	6 months
Cooking ratings:	
Tastes Best For:	rural communities

"I couldn't even imagine that a village library could offer such a great opportunity to find information I need in order to be more competitive in the market and to be aware of the latest news about corn market prices in Ukraine. It was very useful indeed."

Gourmet, local farmer Anatoly Zadesenets

What Was the Cooking Know-How of Izmaylivka Library?

Anatoly Zadesenets and his son Ruslan co-founded farming business calle "Ryta". Agricultural producers are aware that a good harvest requires considerable efforts, time, and hard work. Moreover, farmers have to be aware of new land cultivation methods, cultivars species, and types of fertilizers etc. Nowadays, being a successful farmer is impossible without access to updated information. Now, thanks to public internet access at the library, the patrons can find all the necessary information. Librarian Olga Syrovatka arranged a series of meetings to introduce local farmers to agricultural online resources. Ms. Syrovatka asked agricultural producers about the most convenient way for them to get the latest news: to visit the library where

they can search the web independently; to receive a newsletter via email (for those who have a personal computer at home), or whether they prefer such a simple and a quick way as text-messaging on urgent issues. As a result, the farmers agreed to receive news on agriculture via email and to be texted on urgent issues.

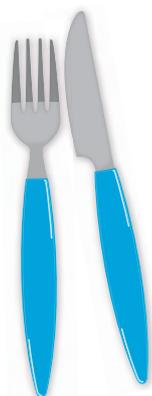
The story of Anatoliy Zadesenets is the best example of how new library services can be useful for local farmers. Having taken advantage of the internet



trading, the farmer managed to sell his produce at a higher price than the one initially proposed by local businessmen.

Your Actions:

- » Communicate with local community members on a regular basis and find out if there are changes in their food preferences
- » Monitor for local farm households' activities and make interesting propositions in advance, which will facilitate more efficient farming and further development
- » Respond quickly to the infrastructure changes, such as elaboration of novel forms of farming, credits on bonuses, as well as legal issues of land ownership. Think of other tasty dishes to offer farmers
- » Check out latest news on agricultural web sites regularly. Sign up for social media and subscribe to receive e-mail news on agriculture (if this feature is available)
- » Find out quick ways for sending news on emails and cell phones of agriculture producers
- » Coach the farmers on presenting information effectively online



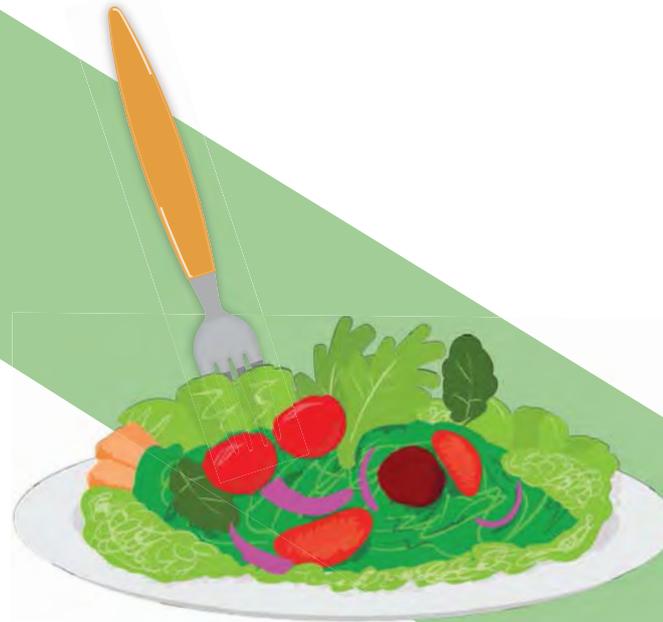
Chef's Tips:

Save time of agricultural producers, send them only essential information, keep the messages brief.

Get in touch with the chef:
<http://olekslib.blogspot.com/>

Miracle Technology

Recipe from Lubyanka Branch
of Borodyanka Central Library System (Kyiv Oblast)



Ingredients:

- » understanding of the local communities' needs
- » active approach to projects
- » ability to give practical advice
- » commitment to serving people

Preparation time:	1-3 months
Cooking ratings:	
Tastes Best For:	rural communities

What Was the Cooking Know-How of Lubyanka Library?

One day, Victor Belchenko, a farmer, came to Lubyanka Library to read specialized agricultural periodicals. While reading a magazine for farmers, he spotted information about a new technological know-how in potato cultivation: a machine that functions as an automatic potato planter and harvester. Since then, Mr. Belchenko started to search for this technologic innovation. He looked through advertisements in press, and visited specialized agricultural shops in the raion to ask whether the machine was available for purchase. The search was to no avail, and the farmer seemed hopeless to make his agricultural work easier and more efficient.

However, the local librarian decided to help the farmer: she advised Victor Belchenko to visit the library service point where public internet access was provided. The

"I have always believed that the internet is just an entertainment for teenagers, like my grandson. However, thanks to new services at the local library, my perception of the web has entirely changed. Now I know that the World Wide Web provides an efficient way of searching for all the information."

Victor Belchenko,
gourmet, local farmer

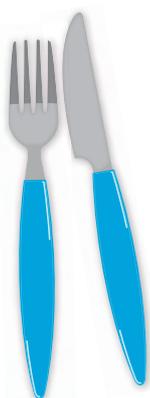
librarian introduced him to abundant advertisements and online stores of modern agricultural equipment for farming businesses. Moreover, the equipment is offered at quite affordable prices online. Finally, Victor managed to purchase piece of equipment he needed via the internet, so his work is now much easier. Mr. Belchenko promised to visit the library as often as possible, and the local farmers decided to adopt



Victor's experience in using the World Wide Web for their business purposes. Now, the librarian is very glad, because the innovation attracted numerous new patrons to the library.

Your Actions:

- » Examine the information needs of the local community
- » Meet with local farmers and other community members to tell them about the benefits of the World Wide Web
- » Hold internet and computer literacy classes in order for patrons to acquire new skills
- » Spread useful information on how to solve problems using online resources
- » Arrange a meeting for the local farmers to share their successes of purchasing unique ingredients for the dishes online with their colleagues and other village dwellers
- » Work out the plan of mutually beneficial relations between the library and local farmers (for instance, the library would offer free internet access, while the farmers would sponsor the library)



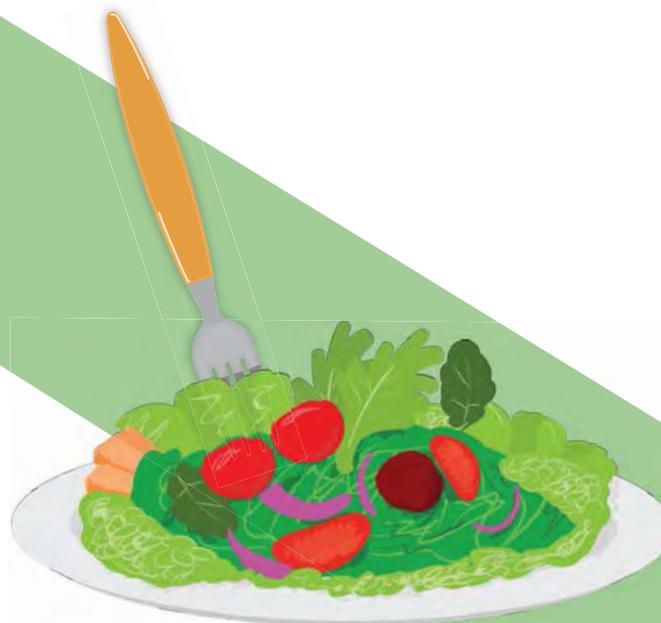
Chef's Tips:

Save links to useful web sites on agriculture as browser bookmarks, so that you will be able to find necessary online resources easily and quickly.

Get in touch with the chef:
<http://www.borodianka-biblioteka.edukit.kiev.ua>

Moldavian Peach

Recipe from Mohyliv-Podilskyi Central Raion Library
(Vinnytsia Oblast)



Ingredients:

- » aspiration to be of use for the local community and understanding of its needs
- » ability to expand horizons of activities and to involve patrons from other countries
- » providing practical tips
- » sociability
- » international communication
- » positive perception of the library by the community

What Was the Cooking Know-How of Mohyliv-Podilskyi Library?

The Raion Library in the frontier town of Mohyliv-Podilskyi is one of the public institutions providing a variety of valuable services to the local community, and thus attracting not only the raion inhabitants, but also the residents of neighboring Moldova. One of the patrons, Mykhailo Perepelyak, an entrepreneur from Moldavian village of Savky, dropped by the library in order to find out more about peach growing methods. Mr. Perepelyak practices gardening and specializes in growing apples and plums. He recently decided to expand the range of fruit he cultivates. However, the gardener faced a problem: he couldn't find peach varieties that could adapt to the climate of the

Preparation time: one month

Cooking ratings:



Tastes Best For:

підприємцям

"I didn't even expect that everything can be so easy. All I had to do is place an order for seedlings online. Soon after, I planted them, and all they struck roots. Now, my colleagues and myself exchange tips on how to grow them via the internet, and we are looking forward to tasting the first crop together, as this is going to be our common achievement."

Mykhaylo Perepelyak, gourmet and entrepreneur from Savky, a village in Moldova

northern part of Moldova. The librarians offered the businessman to use free internet access at the library, and helped Mr. Perepelyak to communicate via Skype with entrepreneurs and plant breeders, who advised him to choose specific seedlings to which intensive growth technique could be applied. The best peach variety for this purpose turned out to be "Jerseyland."

With the help of a well-qualified librarian, Mykhailo Perepelyak learnt more about the ways of raising rich



crops of peaches, and enriched his knowledge on how to protect the plants from pests, diseases, frosts, and drought. The gardener is going to keep searching for the necessary information online and benefitting from the library opportunities. Mr. Perepelyak promised that he would offer the townsmen and residents of the frontier raions in Ukraine to taste the peaches from his garden.



Chef's Tips:

Stay in touch with the local community members your library has helped. Ask them to spread the successes among their fellows: this is one of the ways to attract new patrons to the library.

Get in touch with the chef:
<http://mog-pod.blogspot.com>

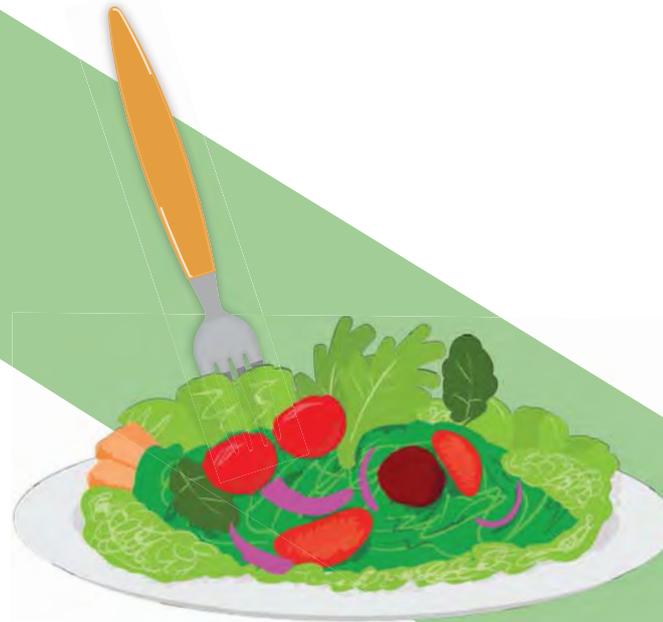
Your Actions:

- » Examine the food preferences of various groups of entrepreneurs
- » In your electronic culinary notepad, create a database of online resources, which might be useful for the library patrons
- » Inform local businessmen about the new library services
- » Jot down the successes; to improve your methods of work, define strengths and weaknesses of how the library helps the patrons
- » Treat mass media representatives to the interesting stories of the library
- » If it possible, try to spread the flavor of the library opportunities in other regions of Ukraine and neighboring countries



An Information Farm

Recipe from Oleshnyk Village Library Branch
of Vynohradiv Raion Central Library System
(Zakarpattia oblast)



Ingredients:

- » understanding of rural communities' needs
- » web search skills
- » ability to organize information
- » management skills

Preparation time: at least 1 year

Cooking ratings:



Tastes Best For: rural communities

What Was the Cooking Know-How of Oleshnyk Library?

In 2010, the library won received two computers connected to the internet, a scanner, and a printer. Since then, the farmers have an opportunity to enrich their knowledge in growing crops. However, even those patrons who are provided with internet access at home often don't have enough time to monitor the necessary information. So the library staff members decided to help the agricultural producers: they search for important news on agriculture online, then group them, and save in a specific folder on the library computer or send the information to patrons via emails.

The partnership relations library has established with local farming businesses (there are 13 of them in the village) are exemplary. Per the farmers' requests, the librarians provide them with information about new

editions and articles on agriculture, monitor specialized web sites and new legal documents relating to the land ownership legislation reform in Ukraine. Furthermore, the library staff members search for the latest news about innovative technologies applied in fruit and vegetables processing, new methods of cultivation of crops, target markets, vacancies, and so on. The farmers have already gained basic internet skills and now share their experience with Ukrainian colleagues and fellows who live abroad via the world wide web, purchase the necessary goods online, and advertize their own agricultural products. The librarians inform

"A farmer is not just a person who cultivates plants. Today, farmer plays a key role in the agricultural market. Farmers have to be aware of innovative technologies in agriculture, regulations, and target markets to be successful in their businesses."

Gourmet Yuliya Peleshkey, Head of Zakarpattia Association of Farmers and Private Landowners

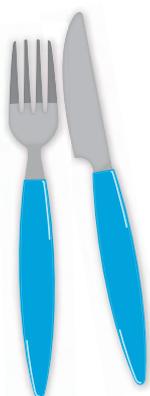


the agricultural producers regularly about the projects and contests to apply for. They also work out the price lists of new varieties of vegetable and cereal seeds, as well as digests of online publications about innovations in animal breeding systematically.

Chef's Tips:

Organize the information thoroughly by grouping it into the separate folders on the hard disk of your PC and specifying the modification date. Create shortcuts for the folders on the desktop in order for users to find information they need quickly.

Get in touch with the chef:
<http://on.fb.me/11fuKys>



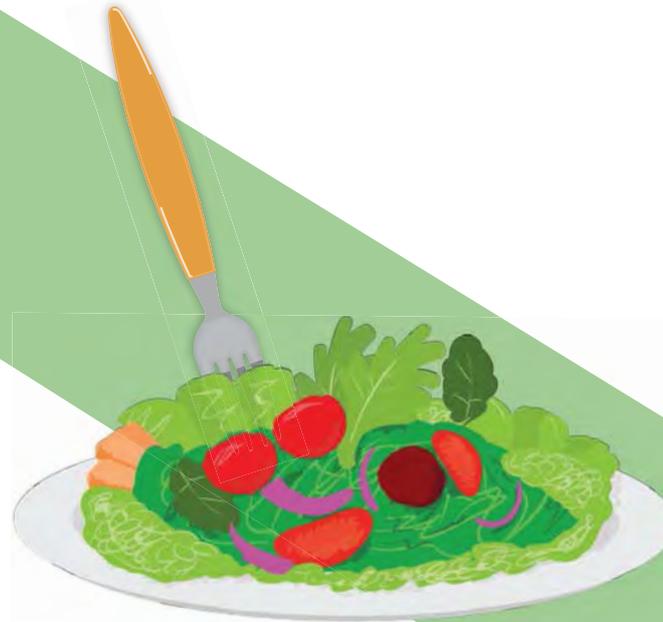
Your Actions:

- » Introduce the local officials and other stakeholders to the prospects for cooperation with the library
- » Tell the farmers how they can use the library resources to increase the efficiency of their businesses
- » Don't use professional information technology vocabulary when communicating with the patrons; give them simple and specific examples of the efficiency of using the internet
- » Prove to the local community members that searching the web is easy and exciting
- » Exchange new ideas on using online resources for agricultural activities with your colleagues from other libraries



Profitable Barter

Recipe from Holovkivka Village Library Branch of Oleksandriya Raion (Kirovograd Oblast)



Ingredients:

- » solid working relations with local farmers
- » proactive approach to searching for grants
- » establishing social partnerships
- » ability to draw public attention to the library
- » awareness of the local community needs

Preparation time: 3-6 months

Cooking ratings:



Tastes Best For: rural communities

What Was the Cooking Know-How of Holovkivka Library?

The library in Holovkivka has always been useful for the community – and enjoyed reciprocal support from the local community and even private businesses. The entrepreneurs see the library as a community hub. They would like to provide local kids a safe environment to develop and learn, so they decided to support the library, which does a lot to organize their leisure and to involve them into exciting projects.

The librarians of Holovkivka Village Library Branch works for the local community, examines the needs of different social groups and tries to respond quickly to the society challenges and provide the services meeting the needs of the village dwellers. In 2010, the librarians applied for the Bibliomist program contest. As a result, Holovkivka Village Branch was equipped

with two modern computer workstations and received a scanner and a printer.

UkrAgroCom, LLC is a leading agricultural enterprise of Oleksandriya Raion. The staff members of the enterprise are fully aware of the essential role of the library in the community life. Thus, the organization has contributed to the library development by providing the library with necessary resources as well as has paying for the

"Thanks to the free internet access at the library, I became a winner of the 'The Best Reader – 2013' Raion Contest. Now, it is much easier to search for necessary information and communicate with friends through the internet. Since free internet access has been provided, I became an active library patron, as I can make good use of my spare time at the library."

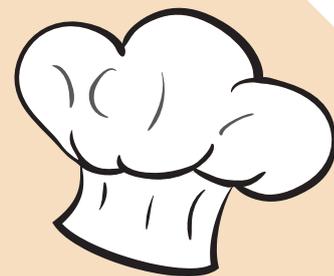
Gourmet, pupil of Holovkivka public school Karina Kisarets



internet subscription. With the help of UkrAgroCom Enterprise, the library staff members hold information campaigns "In the World of Internet," disseminate leaflets about new library services and booklets about information technology opportunities. As UkrAgroCom, LLC is a socially responsible company, the Managing Director of the enterprise Anatoly Kuzmenko supports local community groups, especially children and youth, and considers the library a reliable social partner.

Your Actions:

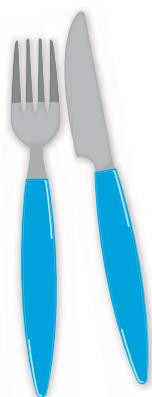
- » Assist the Chef in arranging cultural events in the village
- » Don't miss an opportunity to make a good name for the library and tell about tasty dishes cooked here
- » Encourage patrons, library supporters and partners to cook culinary masterpieces following the new recipes of the library dishes
- » Arrange various advocacy events
- » Discuss the library problems with local farmers
- » Offer the sponsors new library services; use examples to prove how strong the flavor of the library dishes is



Chef's Tips:

In promotional materials, note that using internet is very easy. Everyone can learn how to search information in the internet effectively, even children and seniors.

Get in touch with the chef:
<http://golovkivkalib.blogspot.com/>





Cooperation with NGOs, or How to Cook Homemade Baked Pudding



A Booming Village

Recipe from Halahanivka Village Library
(Mykolayiv oblast, Snigurivka raion)



Ingredients:

- » social activism
- » fundraising skills
- » creative approach and management
- » collaboration with local communities, government, business, and media,
- » awareness of rural communities' tastes

Preparation time:

several months to 1 year

Cooking ratings:



Tastes Best For:

rural communities

What Was the Cooking Know-How of Halahanivka Library?

In 2008, librarian Nataliya Uchen' and Village Club Head Akseniya Bilyachenko completed a training in project writing and established a rural non-government organization "Treasury of Good Deeds." Thanks to funding from EU and UNDP "Community-Based Approach to Local Development Project," as well as support of community members and local authorities, the village club was renovated. New books, furniture, and equipment were purchased for the library located at the club.

Later on, the librarians won the contest within the framework of UNDP and Coca-Cola in Ukraine Joint Project "Every Drop Matters." Due to the Project, a great water spring called "Geroyaska" was renewed.

"Now the library has been completely renovated and has new furniture and books, as well as a computer connected to the internet. Besides, the library hosts a community office, where local residents can get all the necessary information. Halahanivka community drinks crystal-clear water from a well, which was built thanks to grant funding. The kids enjoy a beautiful playground. These are all outcomes of participation in numerous contests and of successful fundraising activities."

**Gourmet Oleksandr Kovalenko,
Head of Novovasylivka Village Council**

The NGO "Treasury of Good Deeds" obtained a grant from the Ukrainian Women's Fund for the project "My Village Is My Only Motherland." A Club of Rural Women Social Activism "Berehynia" was founded, whose main goals are to preserve national traditions, beliefs, and customs. The community plans to celebrate the "Village Day" annually. Local authorities and business allocated UAH 18,300 to support the "Treasury of Good Deeds." Thanks to mass media coverage of the events, numerous phone calls were received from neighboring villages' dwellers, as people were wondering how they can participate in such projects.



In order to ensure active work of "Berehynia" Club, Novovasylivka Village Council allocated money from its budget to pay the Club Head for afterhours work.

Since 2009, the librarians and local community members of Halahanivka village have implemented a few projects thanks to donor funding. Among them are: "The Talents of Halahanivka Village" (The Ukraine 3000 International Charitable Foundation, UAH 34,000); "We Will Overcome Crisis" within the framework of Anti-crisis Humanitarian Program (International Renaissance Foundation, UAH 18,000); "Social Activism Center For the Elderly" (The Foundation Remembrance, Responsibility and Future, UAH 91,000); "A New Playground For Children's Joy" (Center For Activism and Development "Unity", UAH 10,000).



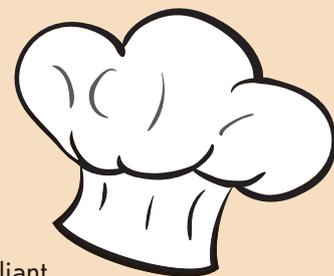
Chef's Tips:

Use bright colors to decorate your dishes, invite guests to taste the delicacies. Thus, you can attract the attention of government, business, media, and librarians from the neighboring villages.

Get in touch with the chef:
<http://galagansb.blogspot.com>

Your Actions:

- » Participate in various trainings, arranged by donors and civil society organizations to implement the projects successfully
- » To win grants, consult with experts who specialize in creating brilliant recipes for the projects
- » Implement information and advocacy campaigns to facilitate the initiative of the library and communities
- » Use information technology to create the projects
- » Spread the information about your culinary masterpieces
- » Respond quickly to the requirements of local community members; implement new services and arrange various activities



Community Headquarters

Recipe from M. Grushevskiy
Odesa Universal Scientific Library



Ingredients:

- » understanding of the technological and information needs of NGOs
- » ability to present the infrastructure and resources to the NGO representatives
- » maintaining a network of contacts among local organizations
- » ability to identify alternative ways for library development
- » intuition
- » ability to lend a helping hand and turn NGO specialists into loyal patrons

What Was the Cooking Know-How of Odesa Library?

The partnership between Odesa Universal Scientific Library and the branch of the Committee of Voters of Ukraine in Odesa oblast started in 2004, when the first joint project "Online Conference on the Elections for Civil Society Organizations" was launched. Later on, the partners worked out the educational materials "Europe: Yesterday, Today, and Tomorrow. 50 Questions – 50 Answers" (2007) and "Odesa is a European City" (2007). In 2008, the library and the NGO jointly arranged an international conference "Center of European Information Development: Adapting the Best Practices of Centers of European Information."

In 2010 and 2011, the partners focused their efforts on holding the contest "Europe in Ukraine, Ukraine in Europe: Through the Eyes of the Youth" for schoolchildren of Odesa Oblast. Young participants

Preparation time:	6 months – one year
Cooking ratings:	
Tastes Best For:	active members of the local communities, NGOs

"We got interested in cooperation with the library, as we see it as the primary channel to spread information among citizens, as well as other libraries. We have come to understand that this is a venue equipped with modern information technology, including computers connected to the internet. The library has become a center of holding innovative trainings, which numerous participants attend. Unfortunately, a non-governmental organization doesn't have enough resources to conduct such trainings. During the practical part of the training, students used computers connected to Wi-Fi and other multimedia equipment."

Chef's assistant Anatoliy Boyko, Head of Odesa branch of Committee of Voters of Ukraine

had a unique opportunity to present their research papers and creative works. In 2011, using the innovative technology of the Regional Training Center at the oblast library, the Committee of Voters held a training "The Era of Web 2.0: Traditional Media is No Longer a Monopoly" for representatives of media and

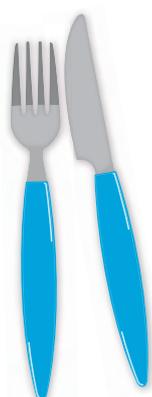
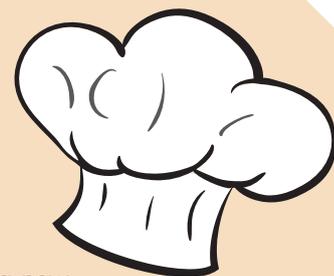


NGOs. Next year, the library and its NGO partner continued to hold joint events like a round-table meeting and workshop on “Implementation of the State Policy for Promoting Civil Society Development in Ukraine: the Task of Scientists, Government, and Public”. They also arranged a roundtable “Parties, Government, and Society: Ukraine on the Eve of Elections” to raise voters’ right awareness before the elections of People’s Deputies of Ukraine.

The library cooperates successfully with Odesa branch of Committee of Voters of Ukraine informing the city residents about the prospects of development in line with the model of the European states and the advantages of democratization of the public life.

Your Actions:

- » Create a database of local NGOs in your online notepad
- » Examine the food preferences of the civil society organizations and think how they can help the library in cooking new delicacies
- » Estimate your resources and decide what dishes the library might offer for members of local non-governmental organizations
- » Work out and implement a strategy for partner relations development
- » Make the possible areas of collaboration between the library and NGOs
- » From time to time, create out information and educational materials, arrange trainings and conferences together with your partners



Chef’s Tips:

Try to be helpful for non-governmental organizations, provide them with proper information support.

Get in touch with the chef:
www.biblio.odessa.net ,
www.bibliomistodessa.blogspot.com

Uniting the Generations

Recipe from Dolyna Central Raion Library
(Ivano-Frankivsk oblast)



Ingredients:

- » creative approach
- » initiative in creating print media
- » ability to engage the community
- » media relations
- » active use of social networks

What Was the Cooking Know-How of Dolyna Central Raion Library?

Social programs are among priorities of Dolyna Central Raion Library. Yet the librarians can't do without a network of active partners to develop the community. They have also understood that reaching out to the general audience is possible via media and a printed edition issued in cooperation with the community leaders.

To mobilize the local community, especially the youth, to make a difference, Dolyna CRL joined forces with the Charitable Foundation of the Community and obtained a grant from the US Embassy to Ukraine as part of the Democracy Grants Program. The librarians used the grant funding to establish a youth press center, where young people can acquire knowledge of democracy development through journalism. The charitable foundation purchased two computers, web cameras, a digital camera, and dictophones for the press center.

The partners also launched a monthly newspaper Brevis enabling local community members to share

Preparation time:	several months to 1 year
Cooking ratings:	
Tastes Best For:	youngsters

"A library is not just a place for the people to fetch books from, but a community hub, a forum connecting people of different ages. Our collaboration is about deeds: the range of library services has expanded, and we use more creative forms of outreach to patrons. The community fund and the library keep searching for new joint opportunities."

Culinary sponsor, General Manager of Dolyna City Community Charitable Foundation Larysa Galushyna

experience, observe the most interesting events, hold discussions, and express their opinions about important issues. The edition is disseminated online through blogs, web sites of the library and the Charitable Foundation, as well as via Facebook accounts.

Members of the editorial board of Brevis newspaper had an opportunity to participate in various trainings. Leading experts shared their experiences and information with the audience. Among them were Eduard Rakhimkulov, Deputy Director of the Parliamentary Development Project II (Kyiv), Andriy



Farmuga, Head of NGO "Association of Young Political Scientists" (Ivano-Frankivsk), and Russell Frank, journalist from Pennsylvania, USA, member of various American mass media associations.

In 2012, the CRL and its branches took part in filming a documentary "I Am Eternal" devoted to the veterans of World War II. The film received funding from the U.S. Peace Corps in Ukraine and was created as part of the program "Anyone Can Be a Story-Teller." The project gave the youth an opportunity to gain film-making skills and to practice carrying out journalistic investigations. The press center members also created a film titled "Our Superlibrary." The central idea of the film is that the library has united people of different generations and preferences, and their stories are the focus in the scenario.

Your Actions:

- » Examine the tastes of the library target audience
- » Define which non-governmental and non-profit organizations can become your culinary partners
- » Find a way to the heart of civil society organizations; persuade them you can cook tasty dishes
- » Use up-to-date culinary technologies
- » Persuade the partners and patrons that libraries are the only place to learn more about cooking
- » Find friends, sponsors, partners, and patrons who can help to serve the dishes and tell others about your library recipes
- » Tasty dishes generate ideas for the new culinary masterpieces

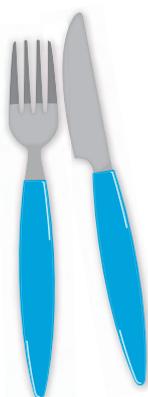


Chef's Tips:

Serve the newspaper in print and online, upload the video to Youtube, your own web site or information resources of charitable organizations you partner with. Add seasoning to intensify the flavor of the dish and to entice more visitors.

Get in touch with the chef:

www.dcrb.net ,
<http://biblio-dcrb.blogspot.com>





How to Reach Out to the Community and Become Popular, or What Culinary Masterpieces Can Entice New Patrons?



Next Station - Library

Recipe from Marko Vovchok
Zaporizhzhia Library Branch No. 13



Ingredients:

- » ability to think out of the box
- » great management skills,
- » understanding of the communication channels that work best for the community
- » ability to draw attention to the library and to work beyond the usual premises and formats
- » proficiency in creating handouts to attract the target audiences

Preparation time:

1-2 months

Cooking ratings:



Tastes Best For:

passengers of railway and suburban trains

"This is a truly noble cause. We are glad that the librarians came to us and told about new services available at the library."

**Gourmet, active library patron
M. B. Abramovsky**

What Was the Cooking Know-How of Zaporizhzhia Library?

There is a railway platform called "1004 km" near the library. Sometimes, people who are waiting for a train or suburban train on a platform or tree line prefer to read newspapers or magazines. However, the librarians noticed that not many people spend time reading there. So, in May 2011, the librarians decided to bring their services to potential patrons. The library staff started with disseminating announcements about "The Library on the Platform," on which they pointed out location and time of the meeting. The most committed librarians brought their own newspapers and magazines to the platform on specified days. They lent books, told about new library services, such as free internet access, shared their business cards with

passengers, and offered potential patrons to read thematic guidelines and booklets.

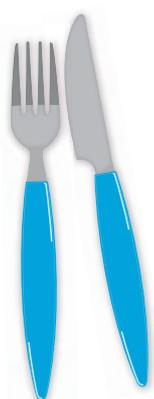
Later on, the library staff members agreed with Chief of the Station "Zaporizhzhia-Left" Roman Pelio about renting premises for them to showcase new services provided. They went on to create announcements with information about the working hours and library service point location. They pasted up notices in the main office of the railway station, near public transport stops, and at the entrances of apartment buildings.

The innovative outreach event brought new patrons to the library and provided access to technology and



internet to local senior citizens, residents of a remote district, and library supporters from the local branch of Ukrzaliznytsia (Ukrainian Railroads).

Now the mobile library holds sessions twice a month. A video about the mobile library called "Next Stop – Library Station" was created: <http://bit.ly/1e5Fgv4>.



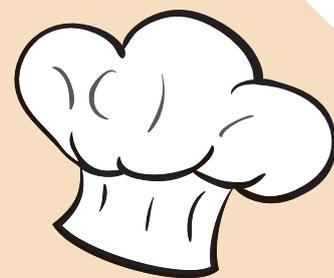
Chef's Tips:

Showcase more periodicals, as well as fiction and popular science literature.

Get in touch with the chef:
<http://vovchok-library.ucoz.com>

Your Actions:

- » Find a way to draw local community's attention to new library dishes
- » Arrange business lunches with local officials and leaders of local NGOs on a regular basis
- » Develop partnerships with local authorities and entrepreneurs
- » Disseminate leaflets informing about new library services in public places
- » Work out a long-term plan for your library development
- » Create unique recipes, taking into account city dwellers' food preferences



Fashion Shop

Recipe from Tulchyn Central Raion Library
(Vinnytsia Oblast)



Ingredients:

- » innovative thinking
- » entrepreneurial skills and approach
- » drive
- » ability to attract youth to the library
- » cooperation with local business
- » basic knowledge of arranging promotional events
- » aspiration to be useful for other people

What Was the Cooking Know-How of Tulchyn Library?

In 2011, Tulchyn Central Raion Library staff members pitched a tent at the "Evropeyskyi" shopping mall to hold an outreach campaign aimed at different target groups. The librarians together with the students of the local College of Arts told visitors about new library services, such as public internet access, and disseminated promotional materials. Anyone interested had an opportunity to use a laptop with wireless internet access and learn how to search for information online effectively right at the shopping mall. Later on, the library staff members visited Tulchyn State Administration, as well as the raion and city councils, local educational institutions, cultural center, the central square, local market, and parks. They informed local community about new library services and resources and delivered a number of workshops, trainings, and mobile lectures.

After the PR campaign was held, Tulchyn Central Library became a popular place in the city, and different community members started to visit the library. Local businessmen, representatives of other organizations, and artists reached out to the library to arrange exhibitions of their works of art. "Textile and Statuary Doll" exhibition of hand-made dolls created

Preparation time: 6 months

Cooking ratings:



Tastes Best For: youth

"I am glad that librarians don't just sit in their offices, but head for the streets to reach out to the people, and are fully aware that it's high time to implement new approaches and methods of work."

Serhiy Chepernatyi,
gourmet and City Council Deputy

"I was pleasantly surprised that I could make a free Skype call to communicate with my daughter and grandson who have been living in Germany for a long time."

Halyna Mohylevska, gourmet and senior patron

"All girls of my age are interested in make-up techniques. Thus, an express course from Ms. Teresa, director of beauty salon, is just what I need! Within half an hour, I had my photo taken by professional photographer Aliona Belousova. Then I went to the fourth point, "Internet For Free" platform, where I immediately added the new profile pic to my V Kontakte page and received 47 "likes"! So, my friends and I spent the evening quite unusually at the library, and I realized that it is really cool to be a patron of Tulchyn Raion Library!"

Gourmet Anastasia Vihurzhyńska,
first-year student



by Svetlana Lebedeva and a display of creations made of leather by entrepreneur Oleksandr Kaynar took place at the library. Now, small business representatives offer help to promote the new library services. The library together with beauty salon "L'AMBRE," hair studio "Bravo," and photographer Anastasia Onyschenko arrange get-togethers for students of the local colleges. Furthermore, several hobby clubs for young people function at the library, among them "Design-Studio," "Tea.Coffee. Let's Read," "Literature Salon," "Internet for Free," "Profile Pic," "Game Zone," and "Mydance."

Thanks to the promotional events, positive results were achieved. Now, the library is perceived as a modern information and cultural hub, and 1,500 new visitors subscribed as patrons. The books advertised during the campaign became very popular among patrons. The local authorities contribute greatly to the library development. The library hosts an "Information and Advertising Center," where the branches and other departments' staff get consultations on basics of advertising and public relations. Tulchyn Central Library gradually finds new partners: thus, the librarians established cooperation with "Smaylyk" cartoon center based at Raion Library for Children. In addition, the library won support of the local community and was provided with new furniture and books.

Your Actions:

- » Define which library services taste best for the local officials, entrepreneurs, and community members
- » Don't hesitate to arrange lunches with local businessmen and offer them new library services
- » Provide stable information support for local authorities and business
- » Arrange the library events to draw the community's attention to importance of the reading
- » Invite patrons to participate in the library activities (for instance, to lead the events): it is an essential ingredient in shaping public opinion about the library
- » Spread the information about the library dishes on the web site, blog, and social media



Chef's Tips:

Find a sponsor to produce T-shirts, posters, leaflets, pennants, and balloons bearing the library logo in order the participants use them during promotional events.

Get in touch with the chef:
<http://tulchlb.vn.ua/>,
<http://tulchlb.blogspot.com>

Library Family

Recipe from L. Martovych Horodenka Central Raion Library
(Ivano-Frankivsk oblast)



Ingredients:

- » understanding of communication and information needs of single parents
- » creativity
- » excellent communication skills,
- » ability to mobilize the local community
- » support from charitable organizations, local communities, and sponsors
- » media relations, cooperation with leaders of civil society organizations

What Was the Cooking Know-How of Horodenka Library?

In 2011, Horodenka Central Raion Library received a grant from Bibliomist program for the project "You Are not Alone. Join the Library!". It was an excellent opportunity for the library to implement new practices, providing social services for local communities, especially for single mothers and mothers of many children, single young women expecting children and single fathers in difficult life situations.

Members of "You Are not Alone" club can get a psychological consultation, legal counseling, and professional medical advice. Also, social assistance for the members is available. The librarians have started fundraising activities, including clothing, food, toys drives. Thanks to enthusiasm of librarians, computer literacy courses were launched. Club members learned

Preparation time:

several months

Cooking ratings:



Tastes Best For:

single women and single fathers

"The club community really made a difference in my life. Its members raised money for the treatment of my disabled child. Now my kid is all right again. Here, I found friends and like-minded fellows, got legal counseling, and talked to the priest. Now I am ready to face the future with confidence. I am proud of the library, its successes and achievements. The library staff always demonstrate commitment to serving local communities."

Gourmet, member of "You Are Not Alone. Join the Library!" club Oksana Rogozhynska

how to create a club blog and now are filling it with valuable content (for instance, videos in Ukrainian and English were made and uploaded to the blog).

Charitable organizations, sponsors, local officials and community groups provide financial support for the project. For instance, UAH 14 000 were raised



for children's treatment and healthcare for the club members. To date, 70 single mothers and 4 single fathers have become active library patrons, and their kids have visited the children's library. Overall, the library reported 316 new visitors thanks to the project implementation.

Your Actions:

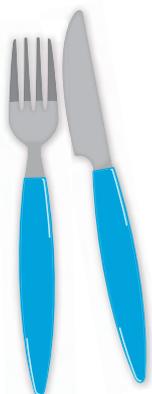
- » Emphasize that the library is the only place to provide free computer literacy courses, communicate with other gourmets via Skype, and use email
- » Ask women who benefited from the project to spread the information about tasty dishes among their peers and invite them to the library
- » Communicate actively with potential library patrons and with those who have already signed up for a library card
- » Examine what dishes the local authorities, community groups and the club members would like to taste
- » Hold a presentation to familiarize local government and community members with your library culinary masterpieces – and they will share with you interesting ideas
- » While cooking the next delicacy, cooperate with local media, launch a PR campaign, and share your opinions with leaders of civil society organizations



Chef's Tips:

Charity actions and consultations are on top of the agenda; serve the blog, workshops, and computer literacy classes as a gravy.

Get in touch with the chef:
www.hcrb.if.ua ,
www.hcrbproject.wordpress.com



Library Equestrians

Recipe from Illintsi Central Library (Vinnytsia oblast)



Ingredients:

- » seeing unique target audiences
- » communication with representatives of subcultures, people who have extraordinary hobbies and a network of like-minded friends
- » communication skills
- » participation in the local cultural and entertainment events
- » creative approach to enticing new patrons

What Was the Cooking Know-How of Illintsi Library?

It all started when husband of librarian Natalya Pokryschuk met and made friends with the members of a local local bikers club. He put forth an idea to invite motorcyclists to the library where they can meet to discuss news and events. In 2009, the bikers decided to arrange a "Motopicnic" (a biker-themed event). Thanks to free internet access at Illintsi Central Library, the bikers had an opportunity to search for ideas and tips on how to arrange and hold the meeting.

On May 1-2, 2010, the library staff helped to arrange the Ukrainian Bikers' Convention. They librarians provided bikers with necessary information about local places of interest. Among them was visiting a meteor crater at Luhove Village. Next year, the library services were used to set up "Kozats'ka Vol'nytsya" International Bikers' Convention. The librarians provided technology (a microphone and a projector) to hold the event.

Preparation time:	several months
Cooking ratings:	
Tastes Best For:	bikers

"The main duty of a librarian is to provide patrons with necessary information regardless of their age, sex, and occupation. It is important to respect each other and to be thoughtful of other people. Daily, on my way to work, I thought everything is going to be routine, but later I recognized that day after day I was on my way to success."

Chef, Librarian of Illintsi Central Library Natalya Pokryschuk

Themed excursions devoted on the cossacks were also organized. Natalya Pokryschuk shares that the police, local authorities, and entrepreneurs take part in such events. Thanks to the biker-themed events, teenagers and youth found out more about new library services and became active patrons. They can meet and share opinions with like-minded and interesting people there.

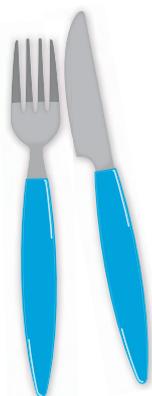
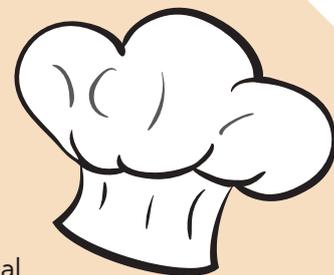
Illintsi Central Library is the best place for the bikers to use free internet, communicate via Skype and internet



forums with bikers from other regions and countries. The librarians help motorcyclists to find information about themed events and exhibitions. The bikers created a video "All Paths Lead to the Library" for the contest "BiblioKinoFest: the Staff Are the Key to Success" within the framework of Bibliomist Program. There are no limits to the library transformations and creativity!

Your Actions:

- » Examine the tastes and food preferences of your target groups
- » Inform the patrons about the new recipes
- » Arrange coffee hours for the visitors with unusual hobbies (motorcycling, boxing, and climbing etc.)
- » Launch an outreach campaign; help to arrange cultural events and sightseeing
- » Invite people sharing the same food preferences and those who use similar cooking techniques
- » Keep candies in your bag, and be ready to treat new guests



Chef's Tips:

Announce the bikers' meeting at the library, and new visitors will come.

Get in touch with the chef:
<http://bib-illincy.blogspot.com/>



Програма "Бібліоміст" висловлює подяку
усім бібліотекам за надіслані рецепти,
Галині Харук за літературне редагування,
Ірині Собко за верстку

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СУЧАСНА
БІБЛІОТЕКА

