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Maternal and Child Health
Integrated Program

Maternal and Child Health Integrated Program

MCHIP/Mali

Urban Outreach and Social Marketing Project



QUARTERLY REPORT

October – December 2013

Submitted by:

PSI MALI

Date Submitted

Introduction

Mali located in West Africa in the Sahelian region has a history of substantial economic progress and seen growth over the years in numerous sectors. Yet the country has some of the highest poverty rates on a global scale where one in five children dies before their fifth birthday. The poverty is exacerbated by low levels of literacy, with the majority of the population having minimal access to health services, and high maternal mortality rates mainly due to widespread early childbirth in adolescence.¹

The goal of USAID's Maternal and Child Health Integrated Program's (MCHIP) is to assist in scaling up evidence-based, high-impact maternal, and newborn and child health (MNCH) interventions to thereby contribute to significant reductions in maternal and child mortality and progress toward Millennium Development Goals 4, 5, and 6. PSI and local partners have been implementing the Maternal & Child Health Integrated Program (MCHIP) since 2012 in Mali. Specifically, the project seeks to reduce maternal and under-five child mortality rates by increasing the availability and use of high quality modern contraceptive methods among women of reproductive age; to reduce infant and child morbidity and mortality due to diarrhea by increasing the employment of point of use (POU) water treatment, oral rehydration salts (ORS), and zinc; and to reduce morbidity and mortality due to HIV/AIDs by increasing access to and use of safer-sex products in Mali.

Despite Mali's unstable socio-political situation, PSI and its partners have been able to make significant progress executing the project's main deliverables. Through its focus on research based behavior change communication and social marketing PSI and its partners have achieved the following during this quarter:

- Provided 7,191 women of reproductive age with access to implants and IUDs; distributed 117,476 injectables and 164,968 Oral Contraceptives,
- Tested more than 9,086 people for HIV, and in line with its combination prevention approach referred those in need of additional services to proper care. As well as distributed 3,841,192 male condoms,
- Provided families with more than 3,463,900 units of safe drinking water products, and 44,590 lifesaving oral rehydration salts for young children
- Screened 8,421 women for cervical cancer during campaign activities, and 2,208 during routine activities for cervical cancer
- Launched integrated TB/HIV activities in VCT centers

The current report covers the period of October 1st to December 31st, 2013.

Please refer any questions you might have about this report to Rodio Diallo, PSI Mali Senior Country Representative (rdiallo@psi.org).

¹ UNICEF Mali 2009

ACRONYMS & ABBREVIATIONS

ARCAD/SIDA Association de Recherche de Communication et d'Accompagnement a Domicile	GHI Global Health Initiative
ASACO Association de Sante Communautaire,	HIV Human Immunodeficiency Virus
BCC Behavior Change Communication	HCT HIV/AIDS counseling & testing
CAREF Centre d'Apprentissage a la Recherche et la Formation	IPC Interpersonal Communications
CDC Center of Disease Control	IUD Intra-uterine Devices
CNIECS Centre National d'Information, d'Education, et de Communication pour la Sante	LARC Long-Acting Reversible Contraceptive
COAG Cooperative Agreement	MoH Ministry of Health
CPR Contraceptive Prevalence Rate	MSM Men who have Sex with Men
CSCOM Centre de Sante Communautaire	ORS Oral Rehydration Salts
CSREF Centre de Sante de Référence	PPM Pharmacie Populaire du Mali
CYP Couple-Years of Protection	PPP Public-Private Partnerships
DHS Demographic Health Survey	POU Point of Use
DRS Direction Régional de la Sante	PSI Population Services International
DTK Diarrhea Treatment Kit	RH Reproductive Health
FoQus Framework for Qualitative Research in Social Marketing	STI Sexually Transmitted Infections
FP Family Planning	TRaC-M Tracking Results Continuously-Monitoring Only
	USAID United States Agency for International Development
	VIA Visual Inspection Cervical Cancer screening tool

QUARTER 1 RESULTS BY OBJECTIVE

Objective 1: Improve access to family planning through the provision of outreach services

Quarterly Results-- PSI/Mali in collaboration with local community health centers, hospitals, private sector family planning providers, as well as through a network of mobile and fixed VCT centers, have achieved the following results during the period:

a) Family Planning

- **Improve long-term methods service delivery:** During the reporting period, activities promoting long-term methods took place in urban areas including the cities of Kayes, Segou, Sikasso, and Bamako; as well as rural districts of Yelimané, Nioro, Kenieba, Koutiala, Kignan, Kadiolo, Kolondiéba and Sikasso. In total by conducting 17,756 IPC sessions, PSI Mali was able to reach 83,958 women of reproductive age of which 9,642 benefited from insertion of a long-term method. Specifically, 4,599 implants and 5,034 IUDs were inserted bringing the acceptance rate of LARCs to 11.5%. After analysis, data from mobile and fixed activities show a reverse in IUD and implant acceptance trends from 4 implants for 1 IUD ratio, to almost equal acceptance at 1:1 ratio.

Table 1: Services provided through public and private sector in Q1

	# of IPC sessions provided	# of women reached	IUD Insertion Target	# of IUDs inserted Private sector	IUD inserted public sector	Implant Insertion Target	Implants inserted Private sector	Implants Inserted public sector
Oct	4720	26,812		734	617		154	1,393
Nov	5731	29,160		967	1,082		221	1,453
Dec	7105	31,073		842	792		226	1,152
Total	17,756	83,958	10,800	2,543	2,491	13,500	601	3,998

b) HIV/AIDS Prevention

-Targeted BCC messages for youth: In order to increase national visibility of youth specific reproductive health information and services, the radio show series, « Grin » led by youth volunteers took their show on the road to broadcast live at the International HIV/AIDS Day event held in Bamako. The show was broadcast across 6 local radio stations in Bamako, Sikasso and Kayes, permitting volunteers to tackle themes targeting youth including the role of youth in combating HIV/AIDS. The event included participation of many distinguished guests including the honorable President of the Republic of Mali, Ambassador to the United States, Executive Secretary for the National High Council for the fight against HIV/AIDS, a delegation from the United Nations, members of the diplomatic community, and several other members of the international community.

During the broadcast, the President of the Republic of Mali showed his support by stating « Now that I know the days and times this radio show airs. God willing, I will listen. »

During the month of December, PSI/Mali supported the National High Council for the Fight against HIV/AIDS by providing a national broadcast with messaging focused on



various issues including HIV/AIDS prevention, services and human rights questions from the general public related to the fight against stigma and discrimination of PLWHA. Awareness raising sessions were publicized through the distribution of 700 flyers, and display of 2 banners. In total, 145 radio programs were broadcasted weekly on radio stations led by youth members that focused on 6 themes

World's Aids day live radio show team, Dec 1st 2013

including” STIs, alcoholism, cervical cancer, incest, pedophilia, and female circumcision, reaching a total of 2,064 youth. The call-in show also permitted hosts to interact directly with listeners via phone, SMS and Facebook. The number of Facebook fans has increased to 430 members.

In addition, several youth outreach activities took place during the period including sponsoring the National Youth Forum Street ball event. The event was organized by the Ministry of Youth Mali, and through IPC activities in secondary schools. Youth volunteers with in-school IPC agents in Bamako, Koulikoro and Segou schools shared BCC messages on issues of reproductive health (RH) and in particular on HIV/AIDS. These outreach activities reached over 3,500 youth.

- **Ongoing HIV counseling and testing activities:** HCT activities soared remarkably during the month of December due to the ongoing international awareness events for the fight against HIV/AIDS to commemorate World AIDS Day. The 4 active sites in Bamako, Sikasso, Kayes and Koutiala covering 371 communities with a total of 45 sites accessible to key populations (MSM, TS miners, and incarcerated individuals). Overall mobile HCT teams tested 9,086 clients, and recorded a positivity rate of 1.7% (157 positive), 94 % of positive clients were referred to HIV/AIDS care centers across the country.

Activities have been launched for TB / HIV activities in HCT centers in Bamako, and Sikasso by utilizing TB questionnaires administered to clients being tested for HIV/AIDS to detect suspected cases of TB. As a result 30 suspected TB cases were referred to government microscopy centers for diagnosis. This pilot integration phase also benefited from monitoring and supervision by PSI/MALI in conjunction with the National Program for the fight against Tuberculosis and the Ministry of Health HIV Coordination Unit

- **PSI/Mali Participation in the International Conference on AIDS and STIs in Africa (ICASA)**

In December, 2013 PSI/Mali attended ICASA in Capetown, South Africa. The conference was an ideal opportunity for dialogue and exchanges on implementing programs targeting MARPs. The team presented a poster on the sexual behaviors of people living with HIV/AIDS in Mali, and participated in an oral presentation on MSM programming in West Africa. Furthermore, participating in the conference allowed the team to learn about regional experiences in integrating services that are friendly to MARPS within their program. The conference also had a special emphasis on human rights in the context of service delivery, which permitted the PSI team to have initial conversations with MOH staff that were also participating in the conference about the importance of human rights based approach to HIV programming in Mali.

Main results from PSI's participation in ICASA include the following:

- Understanding the importance of efficient integration in response to the burden of disease; in fact several presentations and discussions focused on the need to provide integrated services to the populations PSI/Mali reaches through services providing through MCHIP particularly MARPs. PSI/Mali will continue to provide integrated HIV-TB-FP services to MARPs, and strengthen its referral networks.
- Reinforcement in response to the burden of disease, all experts and partners have requested programs to strive to meet the needs of young people in regards to sexual and reproductive health. PSI under MCHIP and with co-financing from the Dutch government will accelerate its efforts to provide fully integrated HIV-FP services & communication to youth in both urban and rural settings

c) **Integrated Cervical Cancer Screening Services**

- **Routine Cervical Cancer Screening:** During the period PSI/Mali equipped a team comprised of 20 midwives who screened 2,208 women for cervical cancer during their routine activities at community health centers. Testing utilized VIA resulting to determine 42 positive cases that were identified, and were referred to hospitals for care and treatment.
- **Campaign cancer screening cervical Bamako:** One of the great successes during the quarter was marked by the screening campaign in 6 municipalities in the district of Bamako, including a total of 21 health facilities, 12 community health centers (CSCOM), 6 reference centers (CSRef) and 2 teaching hospitals (Gabriel Touré and Point G). In total 8,421 women were screened using VIA resulting in 596 positive cases that were referred for care and treatment. This activity was accompanied by an intense media campaign consisting of 56 radio announcements across 4 popular stations that have a large

popularity among women, and 7 broadcasts on TV during the week of the event to inform women about the need for screening.

To improve access and quality of care for cervical cancer cases, MCHIP funding donated 7 cryotherapy devices to 4 CSREFs in Bamako, 2 teaching hospitals and to an HIV care and treatment center (CESAC). These devices contribute to the early management of cases in the Malian women.

Objective 2: Increase demand and access to specific socially marketed health commodities and services among key populations

Quarterly Results-- PSI/Mali launched communication activities to invigorate demand for in Orasel/Zinc and Aquatabs in order to achieve improved water and sanitation, in conjunction with other socially marketed related commodities.

- **Demand creation through Interpersonal communication, community radios , and hotline Keneyako** : During the quarter, promotion of water treatment and prevention of diarrhea in more than fifty community radio stations were carried out, resulting in 396 radio spots and 120 Television spots advertising the brand Orasel Zinc. This action was reinforced by 1,000 radio broadcasts of the maternal and child health micro-program designed to increase the level of knowledge of mothers and guardians of children about the risks, signs and symptoms of diarrhea, and encourage the use of oral rehydration salts combined with zinc in areas where the prevalence of diarrhea is high. The media campaign was accompanied by a team of PSI promoters on the ground working with wholesalers, retailers, pharmacies, service providers, etc to expand the distribution network.

In addition to the above promotional activities, the hotline “Keneyako” was advertised through 85 Television ads that were nationally broadcasted. The hotline staffed by PSI health professionals functions 5 days a week and is dedicated to providing reproductive health information to callers free of charge. Over the last three months, PSI hotline staff advised 15,178 people with men representing 36.6% of calls. As a result, 716 people were referred to ProFam network private clinics, 4,663 to community health centers, 414 to CsRefs and 416 to hospitals.

As part of promoting hand washing with soap to prevent diarrheal diseases, PSI/Mali supported the regional Health Department of Bamako in organizing an event for National Handwashing Day. Over 200 local restaurant professionals were in attendance to share information and bring awareness to the importance of health and hygiene. During the event 1,000 handwashing units with soap and towels were distributed to participants.

Overall in the last quarter of 2013, 3,463,900 tablets of Aquatabs were distributed through the distribution network of PSI. Thanks to the revitalization of the distribution Orasel/Zinc in Sikasso, Kayes and Koulikoro, 44,590 Orasel/Zinc packs were distributed.

- **Combination package of HIV products and services including; positive living kits, condoms and targeted HIV counseling and testing services:** Specifically, in collaboration with ARCAD the remainders of the positive living kits from program year 5 were distributed to all the remaining sites, totaling 3,394 kits (67% to women, 29% to men and 4% to children). In addition to the distribution of kits, 542 discussions (topics below) were completed in 18 ARCAD sites, reaching 6,005 people (1,726 men and 4,276 women).

Table 2: Number of Discussions by Theme

Themes	#
Malaria prevention and advantages of sleeping under an insecticide treated mosquito net	130
Handwashing	114
STI Prevention	24
Correct condom use	71
Household water treatment (Aquatabs)	60
Advantages of using ORS/Zinc for treatment of diarrheal episodes for children under five years of age	51
Total	542

The various topics covered during educational talks by psychosocial counselors have highlighted several points to improve the quality of life of PLWHA. During supervisions, it was noted that the kit has been renamed by patients as "Kit nafathiamia" which translates as a kit with multiple benefits. Thus over the period indicated, 916 PLWHA (664 women and 252 men) received home visits.

These activities were accompanied by diverse media communication activities. In order to reduce stigma and discrimination and increase tolerance towards PLWHA , 4,509 radio spots on stigma using 68 community radios throughout Mali and 73 TV spots broadcasts. These broadcasts have both announced and strengthened outreach activities that covered the entire month dedicated to the fight against HIV/AIDS reaching both rural and urban populations.

- Comprehensive Range of family planning methods to women of reproductive age Provide Appropriate with FP methods:** In order to create demand for the use of contraceptive methods and to encourage women and youth to get tested for HIV, the PSI mobile video unit

(MVU) team in Kayes and Sikasso completed 23 group sessions in both urban and rural areas reaching 2,943 people including 2,147 women of childbearing age and 2,779 youth. These achievements are the result of further capacity building provided to all regional leaders by the coordination team of animation techniques and awareness for behavior change. To further contribute to raising awareness in the month of December, the MVU team facilitated sessions in 3 rural sites for HIV testing in collaboration with the NGO Soutoura. In addition, 11 youth volunteers animated "public shows" in 3 schools and 2 public places frequented largely by peers and adolescents.

Upon the request of the Regional Health Department of Segou, 24 providers from eight health districts in the Segou region were trained in contraceptive technology. These providers were from 12 large rural community health centers in Segou, which will in turn allow for more effective scale up of supply of FP service delivery especially in rural areas.

See *table 1* below for overview of distribution for project commodities.

Table 3: Product Distribution October to December 2013

Month	Male Condom Targets	Male Condoms	Oral Contraceptives (OC)	OC Targets	Injectables	Female Condoms	Cycle beads	Aquatab	ORS/Zinc
Oct		1 022 560	61 308		33 660	30	20	1 103 800	12 700
Nov		1 381 044	103 660		36 836	1 030	42	1 691 500	15 550
Dec		1 437 588	0		46 980	664	0	668 600	16 340
Total	12,000,000	3, 841 ,192	164, 968	1,200,000	117, 476	1,724	62	3, 463 ,900	44, 590

Objective 3: Increase the capacity of local partners (PROFAM network providers, and local CBOs) to provide high quality services, and develop high quality communication tools targeted to vulnerable groups.

Quarterly Results-- PSI started working on capacity building with local CBO to accomplish the following:

Groupe Pivot Santé Population

The table below provides an overview of activities implemented by the local NGO Groupe Pivot Santé et Population, as a sub-award on the project managed by PSI/Mali working in Bamako, Sikasso; Segou; Kayes and Koutiala.

Table 4: Overview of GPSP activities October to December 2013

ACTIVITIES	QUANTITY	
	# activities	# of People Reached
Small group discussions held on FP related topics	832	4 992
Home visits in promoting FP	832	4 992
Small group discussions held on ORS/Zinc usage	832	4 992
Small group discussions on WASH related topics	832	4 992
Movie projections	96	1 920
Demonstration sessions (Sales promotion of Orasel Zinc and Aquatabs)	832	6 656
Promo Days with interactive theater	48	2 400
VCT referrals	7 020	7 020
Sales of Orasel Zinc	3 510	-
Sales of Aquatabs	46 800	-

- Targeted capacity building to improve communication and services toward people living with HIV, MSM, commercial sex workers and injection drug users in Mali

ARCAD-SIDA

In order to reach PLWHA with adapted BCC tools, PSI/Mali has trained and provided ARCAD with communication media (picture boxes, leaflets and posters) for all 18 sites. These tools were the outcome of the DELTA workshop held earlier in the year.

On the managerial level, updated accounting software accompanied with training and HR support, including updating procedures manuals was provided to ARCAD. An audit of the organization is in progress by a local audit firm EXAFI per PSI recommendations. It should be noted that the contract of ARCAD-SIDA expired at the end of December 2013, but capacity building efforts will continue into 2014.

Soutoura targeting IPC workers

To ensure that partners have the capacity to implement the project, an assessment was conducted to assess the capacity of the NGO Soutoura. The assessment identified strengths and weaknesses, in order to identify gaps. To further contribute to raising awareness in the month of December, the MVU team facilitated sessions in 3 rural sites for HIV testing in collaboration with the NGO Soutoura.

Representatives from both ARCAD SIDA and Soutoura were invited to participate as members of the MSM panel at the international conference « ICASA » on HIV/AIDS in South Africa in December in addition to other PSI staff and partners, which was a great success.

Objective 4: Assess the prevalence of HIV/ AIDS in the population of drug users in the city of Sikasso partnering with Kenedougou Solidarité.

Quarterly Results-- PSI/Mali worked with the local association Kenedougou Solidarité to complete a capacity assessment.

- Pilot activity with the local association Kenedougou Solidarité targeting injection drug users in Sikasso: PSI conducted a capacity assessment of Kéné Dougou Solidarité to evaluate their ability to manage a project. Recommendations were made and will be incorporated into the subaward. In addition, the terms of reference were drafted for the research tender required for the pilot.

Way Forward

Major activities for the upcoming quarter will focus on closeout activities, and development of the End of Project report as well as the following:

- The revision of national HIV CT norms and procedures to include lessons learned from the ongoing HIV-TB integration pilot. The MOH will ensure the dissemination of the revised guidelines in the country,
- Ongoing technical assistance to community health centers in FP contraceptive technology trainings, quality assurance follow up, and cervical cancer, screening and treatment trainings,
- Strengthening of Aquatabs and ORS/Z distribution channels to increase nationwide products availability.
- Following up with USAID on donation of contraceptives (condoms and OCs etc). PSI currently will be stocked out as of January 2014 and needs emergency shipment to meet consumer demand.

INDICATOR	DATA SOURCE	FREQUENCY OF COLLECTION	TARGET	Oct 2013	Nov 2013	Dec 2013	TOTAL QUARTER 1 ACHIEVEMENT	%	COMMENTAIRES
OBJECTIVE 1: Improve access to family planning, through the provision of outreach services									
FP/RH									
Number of insertions Implants	PSI MIS data	Quarterly	13 500	1 547	1 674	1 378	4 599	34%	
Number of insertions IUDs	PSI MIS data	Quarterly	10 800	1 351	2 049	1 634	5 034	47%	
Number of providers trained in PPIUD insertion	PSI reports	Quarterly	30	0	0	0	0	0%	
Nber of providers trained on contraceptive technology & counseling	PSI reports	Quarterly	100	0	0	0	0	0%	
Number of persons participated to ICASA Conference	PSI reports	Quarterly	7	0	0	7	7	100%	
Number of business operations software in accounting, procurement and supplychain management upgraded	PSI reports	Quarterly	1	0	0	0	0	0%	
HIV AIDS									
Number of poeple tested by VCT team	PSI reports	Monthly	16 000	2 411	3 372	3 303	9 086	57%	
Number of persons trained (integrated PF-VIH-TB) in Profam centers	PSI reports	Quarterly	30	0	0	0	0	0%	
Number of inschool youth reached with integrated FP/HIV messages	PSI reports	Monthly	1 000	600	900	2 064	3 564	356%	
Number of women screened for cervical cancer	PSI reports	Quarterly	2000	506	1080	9043	10 629	531%	
Number of study disseminated (study on cervical cancer)	PSI reports	Quarterly	1	0	0	0	0	0%	
Number of Delta workshop resulting in high quality BCC materials conducted with local CBOs	PSI reports	Quarterly	1	0	0	0	0	0%	
OBJECTIVE 2 : Increase the demand for, and consumption of FP, RH, HIV and diarrhea-related health commodities through effective and innovative social marketing									
FP/RH									
Number of cycle Beads distributed	PSI sales report	Monthly	1 000	20	42	0	62	6%	
Number of Pilplan-OC distributed	PSI sales report	Monthly	1 200 000	61 308	103 660	0	164 968	14%	
Number of Confiance Injectable distributed	PSI sales report	Monthly	400 000	33 660	36 836	46 980	117 476	29%	
Number of Campaigns sponsored	PSI reports	Quarterly	2	0	0	1	1	50%	
Number of events sponsored	PSI reports	Quarterly	8	0	1	0	1	13%	
Number of Radio airings(generic spots PF et Islam)	PSI s MIS data	Quarterly	9 000	0	0	0	0	0%	
Number of PF TV spots airings	PSI s MIS data	Quarterly	164	88	0	0	88	54%	Indicator has been adjusted to take into account funds carried over from PY5 changing quantity from 60 to 164 diffusions
Number of Keneyako TV spots airings	PSI s MIS data	Quarterly	164	85	0	0	85	52%	
Number of "ma femme, mon amie" shows aired	PSI reports	Quarterly	17	3	5	4	12	71%	
Number of FP media types produced and printed (VIH-TB-PF integrated)	PSI reports	Quarterly	4	0	0	0	0	0%	
Number of Keneyako cards printed	PSI reports	Quarterly	10 000	0	0	0	0	0%	
Number of MVU films produced	PSI reports	Quarterly	1	0	0	0	0	0%	
Number of MVU sessions held (Bko-Sikassoo-Kla et Kayes)	PSI reports	Quarterly	30	8	15	10	33	110%	
Number of support visits(sikasso-Ségou-Kayes) by mobile teams	PSI reports	Quarterly	36	3	2	2	7	19%	

INDICATOR	DATA SOURCE	FREQUENCY OF COLLECTION	TARGET	Oct 2013	Nov 2013	Dec 2013	TOTAL QUARTER 1 ACHIEVEMENT	%	COMMENTAIRES
HIV AIDS									
Number of condoms Protector Plus distributed	PSI sales report	Monthly	12 000 000	1 022 560	1 381 044	1 437 588	3 841 192	32%	
Number of Positive Living Kits distributed to PLHIV	PSI reports	Monthly	8 000	0	0	0	3 394	42%	Includes distribution of remaining PY5 stock.
Number of Radio airings(generic spots VIH-Stigma)	PSI s MIS data	Quarterly	8 000	0	0	4 509	4 509	56%	
Number of Radio airings(youth emssion) Bko-Sikasso-Kayes	PSI reports	Quarterly	120	27	23	24	74	62%	
Number of TV airings (VIH-Stigma)	PSI reports	Quarterly	90	0	6	67	73	81%	
Number of events sponsored	PSI reports	Quarterly	5	0	1	1	2	40%	
Number of study disseminated (CDV results)	PSI reports	Quarterly	1	0	0	0	0	0%	
Water Supply and Sanitation									
Number of Aquatabs distributed	PSI sales data	Quarterly	6 000 000	1 103 800	1 691 500	668 600	3 463 900	58%	
Number of Radio airings (hand washing and Aquatabs)	PSI reports	Quarterly	18 000	0	0	0	0	0%	
Number of TV airings(hand washing and Aquatabs)	PSI reports	Quarterly	120	0	0	0	0	0%	
Number of activities sponsored (hand washing and safe water)	PSI reports	Quarterly	2	2	1	0	3	150%	
Number of quantitative study conducted(Aquatabs and ORS Zinc)	PSI reports	Quarterly	1	0	0	0	0	0%	
Maternal and Child Health									
Number of Diarrhea Treatment Kits distributed	PSI sales data	Quarterly	350 000	12 700	15 550	16 340	44 590	13%	
Number of Radio airings (generic spots and branded ORS-Zinc)	PSI reports	Quarterly	9 000	396	0	0	396	4%	
Number of TV airings (generic spots and branded ORS-Zinc)	PSI reports	Quarterly	164	90	30	0	120	73%	Indicator has been adjusted to take into account funds carried over from PY5 changing quantity from 60 to 164 diffusions
Number of ORS/ZINC Micro Program airings on radio	PSI reports	Quarterly	2 000	420	580	0	1 000	50%	
Number of ORS-Zinc promotion activities sponsored	PSI reports	Quarterly	4	0	1	0	1	25%	
Quantitative study conducted (post campaign TRaC-M)Aquatabs and ORS-Zinc	PSI reports	Quarterly	1	0	0	0	0	0%	
OBJECTIVE 3 : Increase the capacity of local partners (PROFAM network providers, and local CBOs) to provide high quality services, and develop high quality communication tools targeted to vulnerable groups.									
Nber of PROFAM clinic staff trained on financial management	PSI reports	Quarterly	26	26	0	0	26	100%	
Number of local CBOs reinforced	PSI reports	Quarterly	2	0	0	0	0	0%	
OBJECTIVE 4 :Assess the prevalence of HIV and AIDS in the population of drug users in the city of Sikasso partnering with Kenedougou Solidarité.									
Number of IDU reached (injectable drog users)	PSI reports	Quarterly	TBD	0	0	0	0	#VALEUR!	
Baseline study IDU completed and results disseminated	PSI reports	Quarterly	1	0	0	0	0	0%	