

A close-up photograph of a person's hand holding a coffee leaf. The leaf is green but has several large, irregular, yellowish-brown spots, which are characteristic of coffee rust. The background is blurred, showing more of the plant and some soil. A solid blue vertical bar is on the right side of the image.

USAID's Response to the Coffee Rust Crisis

Mark Sieffert, Bureau for Food Security
Let's Talk Roya - November 2013



USAID
FROM THE AMERICAN PEOPLE



SEE THE
FEED CHANGE **FUTURE**



USAID/USG Response

- Aligned with CAC/PROMECAFE Action Plan
- USG Interagency
- USAID Coffee Rust Working Group
- Coffee Rust Coordinator (RUTA)
- Collaborative with the private sector



USAID/USG Response

- 4 components
 1. Livelihoods & Farmer Support
 2. Research & Agronomic Best Practices
 3. Finance
 4. Data & Analysis

1. Livelihoods & Farmer Support

- Revised coffee project strategies
- Income diversification
- Technical assistance



2. Research & Agronomic Best Practices



- Rust-resistant variety identification and development
- Rapid expansion of seed/seedling availability
- Links to finance and technical assistance for renovation
- Institutional capacity building



3. Finance

- Global Agricultural and Food Security Program (GAFSP)
- Development Credit Authority (DCA)
- Financial training



4. Data & Analysis

- Institutional Strengthening
- Roya/Coffee Pest Early Warning System
- FEWSNET



Ongoing

- Continued engagement with host governments, research centers, civil society, NGOs
- Monitoring severity of outbreak
- Receive and refine proposals

Private Sector Partnerships

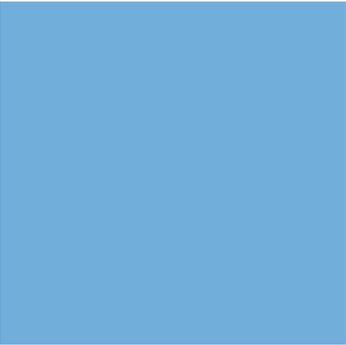
- Global Development Alliance GDA
 - <http://www.usaid.gov/gda>
- Coffee industry 'check-off' (differential)





Private Sector Engagement

- Supporting coffee industry relationships and investment
- High value agriculture
- Expand pre-competitive collaboration



Thank you

- www.usaid.gov

- www.feedthefuture.gov

- Global Development Alliance:

- <http://www.usaid.gov/gda>

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