

K4Health Year 2 Activities

Mid Year Status Report

July 1, 2009 – December 31, 2009

Submitted to USAID, January 29, 2010

Mid Year Review Process

The purposes of the mid year review were as follows:

- To assess progress made in meeting deliverables and achieving targets.
- To determine whether or not each of the proposed activities has sound strategies and adequate resources, and if it is necessary to make adjustments to adapt to new conditions (e.g., priority shift, unexpected challenge, etc.) for the rest of Year 2 (1/1/10 to 6/30/10).
- To identify specific issues/findings that will inform the development of Year 3 work plan proposal.

Each PR and support area (Marketing, In-Country, M&E) leaders led the review of:

- Deliverables proposed for Q1 and Q2 (7/1/09 – 12/31/09) in the final Year 2 work plan proposal and amendments, and
- Indicators applicable and targets specified for Year 2 by collecting the data on actual outputs as of 12/31/09 if available.

The M&E team developed and posted a shared document in Excel (known as the MYR template form) on the K4Health's Google Docs account for the staff to guide the review and initial documentation of the status and progress of deliverables and indicators.

This status report presents major issues/key findings from the MYR template form. As for the status of each deliverable, we used a common set of criteria: complete, ongoing, pending and planned for Q3 and Q4 across different activity areas.

Note: In the status report, any write-ups on Q3 and Q4 activities are shown in grey, because Q1 and Q2 activities were the main focus of this review exercise.

Project Result 1
Knowledge Needs of Audience Identified

Activities

Activity 1. Continuous assessment of audience demand

Deliverables	Status	Notes
Overall global needs assessment strategy refined	Complete/ongoing	The SOW and guidelines revised to reflect lessons learned, after completion of two country needs assessments (NAs).
Protocol, including data collection instruments, developed and pretested	Complete/ongoing	Pretest complete in each NA country. SOW refined.
In-depth needs assessment activities implemented in up to three demonstration countries in Southern Africa and in up to five other priority countries	Ongoing	In SAR, 7 countries (South Africa, Swaziland, Lesotho, Zimbabwe, Zambia, Botswana, Namibia), plus Malawi (FP/RH & HIV/AIDS); and India, data collection complete, analysis underway, Senegal pretest started; Peru in local IRB.
Preliminary results report written for each country and disseminated	Ongoing	Malawi complete, India expected in February 2010, SAR preliminary reports expected February 2010.
Dissemination workshops conducted in up to three demonstration countries and in up to five other priority countries	Ongoing	Dissemination workshop in Malawi complete at national and district level, India, Peru, Senegal and SAR planned for Q3 & Q4.
Summary report of global needs assessment developed and disseminated	Complete/ongoing	Summary report complete and available on the Web. Targeted dissemination pending.
At least one article written and submitted to peer-reviewed journal	Planned for Q3 and Q4	

Activity 2. K4Health Networking Services

Deliverables	Status	Notes
Map existing networks, communities of practice, and professional working groups in the countries where K4Health is conducting the qualitative needs assessment	Complete/ongoing	These groups are identified as part of NA in-country work.
Design strategy and protocol, for how K4Health will link to existing networks and engage, nurture and support them, working with partners in-country	Ongoing	Will build capacity of these groups as part of country model/in-country work. Specific strategies to be developed for each demonstration country (the first of which is Malawi).
Work with PR3 to create the networking platform on the K4Health web site	Ongoing	Interface in development, including directory of registered users.

Routinely monitor and evaluate the networking services to ensure that it meets the needs of the registered users	Planned for Q3 and Q4
Modify networking platform according to feedback from registered users	

Activity 3. K4Health continuous feedback from users

Deliverables	Status	Notes
Working with PR2, develop discussion board space around each toolkit	Ongoing	Initial version complete, will continue to refine based on user experience.
Develop and post survey questions to K4Health Web site	Ongoing	Will launch the survey in Q4.
Create qualitative guides (e.g., in-depth interview, focus group discussion and case study) created for collecting feedback in the field	Ongoing	Underway as part Malawi demonstration project.
Analyze qualitative findings	Planned for Q3 and Q4.	
Use results to adjust products and services to meet user needs		
Draft K4Health Year 2 user feedback report and share with partners and USAID		

Activity 4. Technology usability tests

Deliverables	Status	Notes
Identify 3-5 volunteers per country where the needs assessment is being conducted to provide us feedback on technology	Ongoing	Underway as part Malawi demonstration project and other country KM programs (e.g., India, Senegal, Peru, SAR).
Work with PR3 to create the technology usability “test” (Q2/Q3)	Ongoing	
Continuously collect feedback from technology volunteers (ongoing)	Ongoing	
Adjust technology and information delivery mechanisms to meet user needs (ongoing)	Ongoing	
Report on K4Health Year 2 technology feedback drafted and shared with partners and USAID	Planned for Q4	

PR1 Performance Monitoring Plan (PMP) and Indicators

PR1 PMP Indicator	Year 2 Target	Y2 Mid Year Output (Quantitative data if available)
Number of countries where FP/RH knowledge needs assessments among K4Health primary and intermediary audiences are conducted	8	10 Complete=2: global and Malawi Ongoing = 8: SAR countries and India (Underway=2: Senegal and Peru)
Number and type of instances that findings on audience knowledge needs are communicated to intermediary audiences	10	10 Complete=10 Set of reports (4 pagers and 20 pagers): E. scan, global survey, Malawi, K4HSA; K4Health Web portal NA page; Presentations: HIPNet, USAID/PRH; Mini-U, Uganda conference (4); Dissemination workshops in Malawi (Underway=1: India) (TBD=2: Senegal and Peru)
Examples of findings on audience knowledge needs being used to inform the design, production, and dissemination of products and services by K4Health and other intermediary audiences	Qualitative	e.g., topics for Toolkits, forums, eLearning, portal designs, delivery mechanisms, and Malawi demonstration project
Number of K4Health registered users enrolled (i.e., formal registration to the K4Health Website)	Baseline	16,186 New since Oct 09 K4Health launch= 645 Migrated from INFO=15,543
Percentage of K4Health registered users who report that they are satisfied with the Network services (e.g., their information and knowledge needs met)	Baseline	
Number and type of user feedback mechanism created	Baseline	Toolkit dissemination board

Indicator no longer relevant and deleted from PMP:

- Number of active K4Health Network members (fireballs) recruited

Project Result 2

Reliable, High-Quality Information Synthesized and Produced in User-Friendly Formats

Activities

Toolkit Application

Activity 1. K4Health Toolkits

Deliverables	Status	Notes
Assessment conducted of the knowledge needs of K4Health audiences about priority topics	Complete	
K4Health Toolkits initiated in Year 1 developed and updated continuously	Ongoing	Additional materials identified and included in the Injectables, IUD, and Elements of FP Success Toolkits
HIPNet meeting held to discuss and fill knowledge and format gaps	Complete	Participated in the October 2009 meeting. Moving forward, identifying and filling information gaps will happen by way of Toolkit Working Groups, not HIPNet.
K4Health Toolkits established for Year 2 priority topics	Ongoing	2 new toolkits posted live, 9 additional toolkits have been started, and 3 others will be started in Q3/4, for a total of 14 toolkits initiated in Y2.

Activities planned for Q3 and Q4.

- Activity 2. Disseminate K4Health Toolkits and other products
- Activity 3. K4Health Toolkit topics for Year 3
- Activity 4. Advocacy blog and toolkit in support of repositioning of family planning

Activities discontinued and replaced with Activity 14 and 15.

- Activity 5. CPT platform
- Activity 6. DIYAPT platform
- Activity 7. DIYAPT tutorials and technical assistance

Note: During development of the Toolkit Application and after consulting with K4Health partners and potential users, the PR2 team decided that the original vision of the CPT and the DIYAPT tools could mainly be incorporated into the Toolkit Application itself as there was tremendous demand for providing a virtual space for organizing and adapting existing collections of documents on a specific topic. However, PR2 will continue to explore whether an off-the-shelf product, such as Google Docs and/or a check-in/check-out document tracking system, can be added or linked to from the Toolkit App to add more of the CPT and DIYAPT functionality to the Toolkit App. New activities have been added (Toolkit Application Addendum – Activity 14 and 15) to reflect the work that PR2 will conduct in Y2 to enhance the Toolkit Application's usability, in lieu of Activities 5-7 above.

Reference Services

Activity 8. POPLINE knowledge base – Ongoing (deliverables listed below)

- Identification, acquisition, and inclusion of FP/RH articles and documents conducted

- POPLINE online updated weekly
- Additional RSS feeds on topics related to K4Health Toolkits produced
- Electronic document delivery services to developing-country clients by e-mail provided
- Retrospective searches provided for K4Health clients without access to the online database
- Selected POPLINE resources identified, annotated, and integrated into individual online communities, in collaboration with community champions

Activity 9. Automate categorization

Deliverables	Status	Notes
Further implementation of document classification, automatic indexing, and concept matching explored	Ongoing	
Expansion of existing Keyword–Entry Term mappings continued	On-going	Evaluating Drupal modules to identify the best option.
Possible open source technology solutions identified	Ongoing	See above.
Evaluation, testing, and integration with existing systems conducted	Planned for Q3 and Q4	

Activity 10. POPLINE topic/scope working group

Deliverables	Status	Notes
POPLINE Acquisitions Scope document revised based on recommendations	Ongoing	Internal working group formed to conduct analysis of subject content.
Changes to database implemented	Pending	

Activity 11. K4Health Help Desk Service – Pending

Photoshare

Activity 12. Photoshare services

Deliverables	Status	Notes
Maintenance and hosting, and promotion of Photoshare continued	Ongoing	
Illustrations/clip art and selected multimedia presentations included in Photoshare	Ongoing	A collection of illustrations cataloged including the WHO Art for Health (A4H) portraits and the Global Handbook illustrations. Pending decision about how best to provide access, such as, a filtered search or intergraded with photo search results.
Image toolkits for GH/PRH global leadership priority areas provided	Planned for Q3 and Q4.	
Annual Photoshare Photo Contest planned and launched		

Other Online Knowledge Services

Activity 13. Legacy knowledge services and products

Deliverables	Status	Notes
Following the Year 1 needs assessment, selected legacy products/services incorporated into the K4Health Web portal	Ongoing	MAQ Web site: on old platform Injectables, and IUD Toolkits: migrated Implants Toolkit: migration in process Elements of Family Planning Success Web site: migrated RH Gateway : migrated Interagency Youth Working Group: redesign under consideration Post Abortion Care: migration in process Jim Shelton’s Pearls: migrated to GSA Population Reports Web site: integrated with K4Health HIPNet: run parallel Family Planning Global Handbook Web site: eventually integrate ENDVAW: to be decided; gender toolkit
Selected legacy products/services hosted and updated continually	Ongoing	

Toolkit Application Addendum

Activity 14. Toolkit Application Platform

Deliverables	Status	Notes
Additional features to enhance the Toolkit App platform formulated	Ongoing	Continue to work with PR3 to incorporate additional features to the Toolkit App to enhance user experience.
Feedback from Toolkit App users obtained to determine users' perceptions of and needs for the Toolkit App	Planned for Q4	

Activity 15. Toolkit Application Tutorials and Technical Assistance

Deliverables	Status	Notes
Tutorials and outreach materials developed	Ongoing	A draft Help Guide incorporated into the Toolkit App; will be refined as needed. A broader Guide to Building Toolkits developed and posted to the K4Health Web site. A fact sheet about K4Health Toolkits developed and included in the launch packet.

PR2 Performance Monitoring Plan (PMP) and Indicators

PR2 PMP Indicator	Year 2 Target	Y2 Mid Year Output (Quantitative data if available)
Number of K4Health initiating partners and contributors involved in development and review of Toolkits	≥10	25 Global partners=24 Regional partner=1 (SAfAIDS)
Number of K4Health toolkits (i.e., synthesis of SOTA, evidence-based technical information and knowledge, created by K4Health and others, to meet audience needs) initiated	18	18 Initiated in Y1=4 Initiated in Y2=14
Number of K4Health toolkits posted	12	6
Number of times that K4Health links appear on the first page of Google search result	25% increase	19.2% increase 36 individual searches on the 12 USAID priority topics. One for each topic, one for topic + photo, and one for topic + database. Of the 36 searches, 31 (86%) resulted in 1 or more K4Health-related website links appearing on the first page of the Google results for a total of 63 links. Baseline: 26 of 36 searches (72%).
Number of missions and other organizations that allocate funds for expansion of K4Health activities including adaptations and/or translations of K4Health products- also marketing/promotion	2	2 USAID/RHAP (650K) Lesotho (50K)

Following indicators to be measured by the first survey of Toolkit Application users in Q4:

- Percentage of audience members who perceive K4Health products and services as trustworthy, reputable, accurate, useful, and easy-to-read, use and adapt
- Percentage of audience members who are satisfied with K4Health products and services (topic, format or presentation, content)
- Percentage of audience members who report knowledge gained from a product or service
- Percentage of audience members using information and knowledge gained to inform policy and advocacy or to enhance programs

Indicator no longer relevant and deleted from PMP:

- Number of times that audiences used the DIYAPT to produce materials
- Number of K4Health Help Desk requests answered (activity on hold)

Project Result 3
Effective and Appropriate Information Delivery Systems Used

Activities

Activity 1. K4Health Web portal

Deliverables	Status	Notes
K4Health Web portal maintained and updated	Ongoing	Will continue to implement features like social bookmarking, sharing and linking tools as well as methods for getting user feedback in Q3/4.
K4Health Web portal and related tools and services refined based on user feedback	Ongoing	Phase one of the toolkits is almost complete. Feedback has been collected for consideration in the specification of phase two of the toolkits.

Activity 2. Web portal/database content on CD-ROMs

Deliverables	Status	Notes
Requirements defined	Ongoing	Pilot with the Toolkits (individual toolkits or sets of toolkits in each CD-ROM due to the limited space). Will convert dynamic data driven content to static html pages for CD-ROMs—a much faster way to get content to CD-ROM.
Titles (topics) chosen	Ongoing	
Software developed	Ongoing	Using Drupal on a Stick Project software
Prototype developed and tested	Ongoing	K4Health Portal on Flash drive produced with no content. The prototype for the toolkits on a flash drive will be the Haiti Relief Toolkit that will contain the 5 public toolkits and be finished in the second week of February 2010.
Process workflow documented and streamlined	Ongoing	
Initial title produced and posted	Ongoing	

Activity 4. Global Web framework

Deliverables	Status	Notes
K4Health theme created	Complete	
Web architecture developed	Ongoing	Drupal modules for toolkits, search and elearning will be completed by March 2010.
Step-by-step manual for creating sites within K4Health developed	Ongoing	Documentation is ongoing using Doxygen documentation system.

Technical assistance on local Web site development and maintenance conducted in three demonstration countries	Planned for Q3 and Q4
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Activity 6. K4Health-learning platform

Deliverables	Status	Notes
K4Health styles applied to the e-learning platform	Ongoing	Drupal 5 eLearning modules being re-written for the K4Health Drupal 6 platform.
Two courses developed in Year 1 posted on the platform	Complete/ongoing	Posting courses can begin as soon as eLearning modules complete.
Platform launched on K4Health Web portal	Planned for Q3 and Q4	
Additional courses posted as they are developed		

Activity 7. BALANCED Project Web portal – Completed as scheduled

Activity 8. Mechanisms for routine monitoring – Ongoing

Activities planned for Q3 and Q4

- Activity 3. Local-language versions of K4Health Web portal
- Activity 5. E-book versions of evidence-based information products

PR3 Performance Monitoring Plan (PMP) and Indicators

PR3 PMP Indicator	Year 2 Target	Y2 Mid Year Output (Quantitative data if available)
Number of region and country specific K4Health Websites initiated	3	2 Malawi K4HSA
Number of K4Health products distributed by intermediary audiences	2	Currently investigating several methods for getting web content on CD-ROM or Flash drives
Number of visitors and visits on K4Health Web portal	Baseline	Visitors = 7,485 Visits = 12,875 (10/22/09 – 12/31/09)
Number of file downloads on K4Health Web portal	Baseline	Refining a Drupal module to capture the data on downloads
Number of referring sites to K4Health products from other Websites	Baseline	488 (10/22/09 – 12/31/09)

Project Result 4
Information and Knowledge Exchange Forums Supported and Expanded

Activities

Knowledge Exchange Forums

Activity 1. Chair IBP Consortium.

Deliverables	Status	Notes
Chair responsibilities transitioned to K4Health, in coordination with current IBP Chair (Jhpiego)	Complete	
Fall 2009 meeting organized and held	Complete	
Spring 2010 meeting organized and held	Planned for Q3 and Q4 - Spring 2010 meeting tentatively planned for beginning or end of June	

Activity 2. Manage and support IBP Knowledge Gateway.

Deliverables	Status	Notes
Role as Global Administrator for FP/RH communities continued	Ongoing	
Staff member identified, hired, and trained	Pending	Talking with WHO about hiring a person with MPH/international experience to support the overall IBP Initiative, rather than just the IBP Knowledge Gateway.
IBP Knowledge Gateway supported	Ongoing	
Online discussion forums supported	Ongoing	
IBP field activities supported virtually	Ongoing	

Activity 3. Conduct five forums.

Deliverables	Status	Notes
First forum organized and facilitated	Ongoing	Held off on conducting forums in Fall 2009 for two major reasons: 1) planning/coordination of the International FP conference in Kampala consumed much time 2) plan to host a forum in tandem with the launch of a "hot" topic toolkit as part of a larger strategy to integrate PR activities.
Second forum organized and facilitated	Ongoing	
Third forum organized and facilitated	Planned for Q3 and Q4 - will be conducting 3-4 forums focused on implants, utilizing the existing Implants CoP and list of Kampala attendees who are interested in joining.	
Fourth forum on virtual training for new K4Health tool facilitated		
Fifth forum on topic identified by other USAID project facilitated	Planned for Q3 and Q4 - will reach out to other USAID projects to conduct such a forum.	

Activity 4. Community of practice for webmasters of Web sites funded by USAID’s Global Health Bureau. – Planned for Q3 and Q4

Activity 5. HIPNet participation. – Ongoing (HIPNet mailing planned for Q3 and Q4)

E-learning

Activity 6. Expand e-learning offerings – Ongoing (templates and course options developed - PR3)

Activity 7. Technology survey – Planned for Q3 and Q4

Activity 8. E-learning courses on GHeL platform – Ongoing (deliverables listed below)

- All live courses and courses in development managed
- Technical assistance in the creation of new courses provided for authors
- New course authors trained
- Graphics creation for courses managed
- Final quality assurance testing conducted before launching courses

Activity 9. K4Health e-learning courses

Deliverables	Status	Notes
eLearning courses developed in Year 1 pilot-tested	Ongoing	Developed a short toolkit tutorial using the K4Health eLearning software and will make this more robust in Q3 and pilot test in Q4.
eLearning courses developed in Year 1 (English versions) launched	Planned for Q3 and Q4 See above. Goal is to launch Toolkit tutorial at end of Y2.	
Foreign-language version of courses developed in Year 1 started		
Content for additional K4Health eLearning courses developed	Ongoing	Will be developing a K4Health eLearning course on CoP in partnership with WHO.

Activity 10. E-learning courses on PEPFAR platform. (funded outside of PRH) – Ongoing (deliverables listed below)

- Course management for all live courses provided
- Courses for PEPFAR eLearning created and authored
- Graphics creation for courses managed
- Final quality assurance testing before launching courses conducted
- OGAC/USAID/CDC review process for PEPFAR courses managed

Global Health Mini-University

Activity 11. Global Health Mini-University – Complete (to manage registration and logistics in coordination with USAID).

PR4 Performance Monitoring Plan (PMP) and Indicators

PR4 PMP Indicator	Year 2 Target	Y2 Mid Year Output (Quantitative data if available)
Number of forums developed and supported	5	1 (Y1) (Held off in Fall 2009 for strategic reasons)
Number of participants in forums	Baseline	
Number of resources and contributions made by participants	Baseline	
Number of forums in which at least 80% of participants are satisfied with the content of discussion and the amount of information exchange	5	
Number of face-to-face events and meetings (e.g., GH Mini-University, HIPNet) supported per year	5	4 Mini-U, HIPNet, Int'l FP Conference in Uganda, IBP
Number of eLearning courses (live or developed)	34 (GHeL) 2 (K4H)	34 GHeL 1 K4Health in progress
Number of registered learners in eLearning courses	10% increase	14% increase Y1 = 37,899 Y2 = 43,083
Examples of audience members using information and knowledge gained to inform decision-making or to enhance programs	Qualitative	Anecdotal evidences collected on eLearning courses (see below)

Examples of use (anecdotal evidences):

- [Newborn Sepsis] To work with TBAs and educate them on how to conduct clean and safe deliveries so as to prevent neonatal sepsis.
- [Antenatal Care] As a public health advisor, this is very useful updated information, particularly because I have been schooled in the traditional ANC knowledge, part of which have now been invalidated by improved data and research outputs.
- [FP/RH for People Living with HIV] Educate community members on the importance of FP/RH even in HIV/AIDS management.
- [Community-based Family Planning] I will actively educate my adult patients on the benefits, use and drawbacks to family planning (FP) methods and encourage them to adopt FP.

Marketing

Marketing/Promotion

Activity 1. K4Health Project marketing strategy

Deliverables	Status	Notes
K4Health marketing strategy updated based on needs assessment	Ongoing	Marketing strategy informed by data from various needs assessment activities.
K4Health marketing strategy for the project's products and services implemented	Ongoing	The first stage of the marketing strategy being implemented, including online outreach and fact sheet dissemination. The overall strategy, guided by integrated and web-based tactics, will focus on promoting products and services around thematic topic areas.

Activity 2. Promotional events

Deliverables	Status	Notes
Web site promotion conducted	Ongoing	Web site promotion has been successful including social media initiatives supported according to available statistics. K4Health also participated in a social media promotional partnership with FHI, Duke GHI, UNC, PATH, and the Global Health Council.
Fact sheet about the K4Health Network disseminated	Ongoing	The fact sheets disseminated during the launch and at the Uganda conference. Finalized all changes to content and design and will print a large run to disseminate to CCP, FHI, MSH, and USAID missions. Will begin translations of the fact sheets in French and Spanish in Q3.
Toolkit App, DIYAPT and CPT fact sheets disseminated		
Representation at international and national public health conferences provided	Ongoing	During the Uganda conference, 4 staff engaged in promotion activities including two presentations, two round table discussions, a booth during the IBP Technology Café, a separate booth disseminating marketing materials, and "Scavenger Hunt" contest, and online partnership with FHI, Duke GHI, UNC, PATH, and GHC.
Virtual regional and national video conferences conducted	Ongoing	Managed the logistics and was a key participant for seven or eight international video conferences in support of IBP, including preparations for the Uganda Conference.

Ensuring Country-Level Uptake

Activity 1. Selected country visits

Deliverables	Status	Notes
Country visit plan submitted to USAID	Ongoing	
Country visits initiated	Ongoing	Visited SAR as part of K4HSA work and Malawi, Peru, India, and Uganda as part of NA work.

Activity 2. Associate awards

Deliverables	Status	Notes
Selected country proposals developed	Ongoing	Proposals developed for 7 countries in SAR and for Malawi.
In-country awards finalized	Ongoing	SAR and Swaziland complete. Lesotho and Botswana pending.

Activity 3. Country-level roll out of KM platform – Planned for Q3 and Q4

Marketing Performance Monitoring Plan (PMP) and Indicators

Note: K4Health is currently developing relevant indicators and identifying targets for Year 3 to monitor the Promotion and Development (P&D) and In-Country activities.

Monitoring and Evaluation

Activities

Activity 1. Routine monitoring

Deliverables	Status	Notes
K4Health Project PMP fully implemented	Ongoing	The current PMP (10/13/09 version) will be reviewed/finalized as part of the K4Health Year 3 work plan proposal development process.
Comprehensive M&E plan developed and implemented	Ongoing	Started designing a number of activity-specific M&E plans including the Web portal M&E plan (draft).
Various tools to support PMP and M&E plan maintained and enhanced,	Ongoing	PMP system/database Integrated M&E calendar Repository of survey questions (QBank)
Annual review of Year 1 activities conducted	Complete	Each PR team leaders led the review, following the guidelines and using the report template form developed by the M&E team.
Periodic results reports for specific K4Health products and services produced	Ongoing	Developed and used Google Analytics Monthly Tracking for K4Health Web products and services.

Annual report and USAID Results Report of Year 1 activities prepared and submitted	Complete	Produced two separate reports. 4 major results selected for the USAID/GH/PRH ultrafabs including: 1) Balanced PHE/K4Health collaboration, 2) K4Health Web portal/toolkits launch, 3) Popline improved process, and 4) SAfAIDS/K4Health partnership.
Mid-year review of Year 2 activities conducted	Complete	Each PR team leader led the review, following the guidelines and using the report template form developed by the M&E team.

Activity 2. Guideline development

Deliverables	Status	Notes
Existing tools researched and reviewed	Ongoing	Reviews being conducted for two areas: gender and readability.
Protocols and tools (e.g., checklists) designed and tested	Planned for Q3 and Q4	
Content analysis of selected K4Health products and services conducted		
Field-level study methodology designed		

Activity 3. Impact evaluation

Deliverables	Status	Notes
Standard instruments/guidelines developed for K4Health partners to use in the field to show global-level impact	Ongoing	Undertaken as part of the effort to develop a comprehensive M&E plan for the Malawi demonstration project.
System/database to organize global impact indicators developed	Ongoing	See above.
First set of baseline data collected (using multiple methods, see PR1, Activity 1. Continuous assessment of audience demand) and analyzed for demonstration countries	Pending for Q3 and Q4 – Malawi demonstration project	
Summary reports of baseline data written for demonstration countries		
Data collection and analysis on impact indicators using the global-level standard questionnaire implemented		

M&E Performance Monitoring Plan (PMP) and Indicators

Note: K4Health is currently developing relevant indicators and identifying targets for Year 3 to monitor the M&E activities.