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ANNUAL REPORT: Year Two

GEM II Task Order 39: ICT4E

Period of Performance: July 1, 2012 - June 30, 2013

GLOBAL EVALUATION & MONITORING II GEM II BPA Number EDH-E-39-08-00003-00

Contract No. AID-EDH—E-00-08-00003

Order No. AID-OAA-BC-11-00004

Submitted by:
Aguirre Division of JBS International, Inc.

Date Submitted:
December 2013

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ICT4E (Information and Communications Technologies for Education)

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USAID/Washington

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Acronyms

A/JBS	Aguirre Division of JBS International, Inc.
USAID	U.S. Agency for International Development
TMCF	The MasterCard Foundation
CGI	Clinton Global Initiative
M4Ed4Dev	Mobiles for Education for Development (prior name for mEducation Alliance)
ACR-GC	All Children Reading – Grand Challenge / All Children Reading: A Grand Challenge for Development
ICT4E	Information and Communications Technologies for Education
mEducation	Mobiles for Education / mobile education
mLearning	Mobile learning
mYWD	Mobiles for Youth Workforce Development (a Working Group of the mEducation Alliance)
mReading	Mobiles for Reading (a Working Group of the mEducation Alliance)

Tasks and Deliverables in Year Two

This annual report describes the progress made by the Aguirre Division of JBS International, Inc. (A/JBS) in carrying out the tasks described in Task Order 39 of GEM II, hereafter referred to as ICT4E (Information and Communications Technologies for Education). The ICT4E Task Order began June 22, 2011; as such this is the second annual report of activities under the current contract.

The ICT4E Task Order includes the following five sub-tasks:

- A. Analytical Research
- B. Knowledge Exchange
- C. E-Forums, Workshops, and Conferences
- D. Support for Improved Analysis of ICT4E Global Activities
- E. Development of Mobiles for Education for Alliance and Support for All Children Reading Grand Challenge

This report will review the progress of these ICT4E Task Order sub-tasks as outlined in the Work Plan, covering this period of performance. Appendix A includes the deliverables produced in year two. Appendix B presents a summary of financials.

Task A: Analytical Research	
Dates	July 2012 - June 2013
Estimated Budget	\$30,655.89
Deliverables	
Deliverable Due	Activity
Two reports produced before Q2 of FY14	1. Conduct analytical research related to the effective use of mobiles and ICT in support of education.
Ongoing	2. Compile past and current relevant USAID supported ICT4E activities

Progress on deliverables:

Deliverable: Conduct analytical research related to the effective use of mobiles and ICT in support of education.

Progress on Deliverable:

Mobiles for Reading Landscape Review

A/JBS supported and managed the development of a comprehensive Landscape Review of Mobiles for Reading (mReading). Initiated in FY 2012 Q1, A/JBS created and disseminated a Scope of Work (SOW) and job announcement, performed an online scan of qualified candidates to supplement the

candidate pool, and initiated an analytical scan of existing projects, literature, reports, and case studies in the mReading field to accelerate the research process. USAID selected a consultant with experience in literacy and the use of technology as the consultant to expand and provide a critical analysis on the initial research provided by A/JBS. Given the very tight timeline, A/JBS was in touch with the consultant regularly to monitor progress and try to ensure he was following the guidelines outlined in the SOW to ensure meeting of deadlines. Due to illness, the consultant was delayed in providing the first deliverable.

A/JBS provided feedback on the initial outline, requested detailed revisions, and provided a detailed project template to be used for the Appendix. In addition, A/JBS requested the consultant to provide a revised outline with page numbers, more detailed information to illustrate the weight he would place on various sections, and a brief discussion of literacy vs. reading to ensure the piece would align with USAID's education strategy language.

A/JBS and USAID had a number of virtual meetings with the consultant to guide the landscape process. A/JBS and USAID met with the consultant in late February during UNESCO's 2013 Mobile Learning Week (MLW) to further discuss revisions to the outline and the direction of the report, and USAID requested an additional table for a cover note – specifically a table highlighting early-grade reading interventions by category. The consultant submitted a PowerPoint presentation to be used at the event which required additional guidance from A/JBS to ensure it was a useful and informative tool.

The consultant submitted a rough draft of the Landscape Review near the end of Q2. A/JBS conducted additional analytical research to illustrate that there were many more projects that should have been included in the project scan. A/JBS provided this additional feedback to the consultant along with examples of new projects.

By the beginning of Q3, JBS had provided a considerable amount of time and technical support to guide the consultant in the development of the deliverables to adhere to USAID's and A/JBS' standards for quality research and reporting. JBS and USAID discussed options to complete the Landscape Review, and USAID determined that upon receipt of the consultant's latest draft, the consultant's contract would be considered complete. It was further determined that a new consultant would be brought on in FY 2014 to conduct additional research and in-depth analysis to round-out the Landscape Review.

Deliverable: Compile past and current relevant USAID supported ICT4E activities

Progress on Deliverable:

A/JBS updated the spreadsheet of USAID supported ICT4E activities initially created in year one.

Task B: Knowledge Exchange	
Dates	July 2012 – June 2013
Estimated Budget	\$57,946.48

Deliverables	
Deliverable due	Activity
Ongoing	1. Assist in identifying and capturing relevant information from ICT4E-themed events, workshops and conferences. Promotion and publicity of mEducation Alliance at public events and conferences (in person and/or virtually).
Ongoing	2. Assist USAID staff with collecting relevant ICT4E research and other background materials and collating these for wider dissemination
Ongoing	3. Create, populate and maintain mEducation Alliance website with resource library, events portal, project database and interactive community.
Ongoing	4. Solicit external website content including: knowledge products, project library data, events calendar information, and debate/discussion topics. Accompanying engagement of community of practice to encourage website activity.
Ongoing	5. ACR-GC Partnership Development: assistance with identifying, communicating with, and convening potential and established ACR-GC partners. Basic support services for capturing ACR-GC meeting notes and assisting in preparing periodic briefings for USAID, USG, ACR-GC partners.

Progress on deliverables:

Deliverable: Assist in identifying and capturing relevant information from ICT4E-themed events, workshops and conferences. Promotion and publicity of mEducation Alliance at public events and conferences (in person and/or virtually).

Progress on Deliverable:

Throughout Year One, A/JBS assisted in identifying and capturing relevant information from the following ICT4E-themed events, workshops and conferences:

- ***ITU Telecom World 2012***

At the request of the COR, A/JBS provided logistical support for the production and supply of mEducation Alliance materials to be presented and distributed at the ITU Telecom World 2012. The event included a signing ceremony in which the ITU signed the mEducation Alliance Charter, thus becoming a valuable member of the Steering Committee and strengthening the development of the Alliance. A/JBS liaised with ITU around the event to help arrange the ceremony and develop the tailored document, and created a PPT for presentation at the mEducation Alliance table at the event. A/JBS purchased 500 flash drives and preloaded them with mEducation Alliance materials for distribution at the event.

- ***UNESCO Mobile Learning Week 2013***

A/JBS attended UNESCO's MLW 2013 in Paris, France from February 18-22, 2013. A/JBS presented in the *Mobiles for Literacy* breakout session on Monday, Feb 18th with USAID and in the Walking Gallery on Monday and Tuesday throughout the day. A/JBS

participated in the Senior Policy Maker’s Forum on Wednesday, Feb 20th and met with interested public and private sector organizations to discuss potential partnership opportunities, and promoted the Alliance’s participation at the event through Twitter and event and community announcements on the mEducation Alliance website.

○ **GSMA Mobile World Congress 2013**

A/JBS attended GSMA’s Mobile World Congress (MWC) in Barcelona, Spain from February 25-28, 2013 during which time A/JBS (a) attended and participated in sessions, (b) distributed informational materials about the Alliance and its goals, (c) networked and met with interested public and private sector organizations to discuss potential partnership opportunities, and (d) presented on two panels: *mLearning: Moving Beyond CSR: How Operators Can Drive Revenue and Social Impact through Value Added Services* –a panel on February 27th, and the second panel [*The Power and Potential of mLearning*](#), broadcast on Mobile Live TV on February 28th.

A/JBS also created several presentations to be given during sessions at each of the events and used at the Walking Gallery at UNESCO’s MLW. In an effort to maximize cost efficiency and reduce printing, A/JBS purchased 500 flash drives and preloaded 250¹ with the following mEducation Alliance materials for distribution at UNESCO’s MLW 2013 and GSMA’s MWC 2013:

- mEducation Alliance Brochures,
- The 2012 mEducation Alliance Symposium Report,
- The 2012 mEducation Alliance Symposium Program,
- 5 minute briefers of Seminar Series events (4 different seminar series),
- An mYWD Working Group (WG) one-pager,
- mYWD Learning Series One Product, and
- mYWD Learning Series Summary

Sign-up sheets for the mEducation Alliance email mailing list, QR codes linking to event community pages on the website with these resources, and mEducation Twitter feeds were also displayed at events. A/JBS created website pages prior to UNESCO’s MLW 2013 and GSMA’s MWC 2013 to allow easy access and dissemination of the aforementioned materials.

Deliverable: Create, populate and maintain mEducation Alliance website with resource library, events portal, project database and interactive community.

Progress on Deliverable:

The mEducation Alliance website had its official launch at the 2012 mEducation Alliance International Symposium. Following the launch, A/JBS continued to support and manage the website and its content. A/JBS created content for: feature articles, Seminar Series and Research Roundtable events, partner and member events, recent publications, community discussions and announcements, mLearning projects, and Alliance nodes for new Steering Committee (SC) members. In addition, A/JBS moderated and edited content submitted by SC and mEducation Alliance community members, managed website quality control and identified issues which required support from the website IT support team. Twitter was also utilized to further

¹ The remaining 250 flash drives were saved to be used at future events and/or Symposia.

disseminate new content and monitor SC and mEducation Alliance members' activities to develop the Alliance's presence within the social media sphere and mEducation field.

All materials created for events (ITU Telecom World 2012, UNESCO's MLW 2013, GSMA's MWC 2013, and the Reading and Literacy Summit Roundtable) were made available on the website through group pages dedicated to the specific events.

Deliverable: Solicit external website content

Progress on Deliverable:

To help facilitate greater engagement with the website, A/JBS developed a schedule and sign-up sheet for SC organizations to volunteer to champion the website for the month of their choice by contributing a feature article (see the *Seminar Series* section below for more information). A/JBS provided support and technical assistance to each SC organization to maximize opportunities for content creation and help diversify content on the website.

A/JBS also reached out to mEducation innovators and advocates such as the SMILE project, the SmartWoman Project, and Ed-Tech India, to solicit additional content (*e.g.*, blogs, discussion topics, articles, etc.) to feature on the website and attract website participation.

Deliverable: Basic support services for capturing ACR-GC meeting notes and assisting in preparing periodic briefings for USAID, USG, ACR-GC partners

Progress on Deliverable:

A/JBS continued to provide support to USAID and ACR-GC partners by participating in partner meetings, taking detailed meeting notes and providing general knowledge sharing assistance.

Task C: E-Forums, Workshops, and Conferences	
Dates	July 2012 – June 2013
Estimated Budget	\$212,326.10
Deliverables	
Deliverable due	Activity
ongoing	1. Providing support to organize, promote and implement mEducation Alliance Symposium
ongoing	2. Research and coordinate relevant topics for smaller events related to mobile technology in education: seminar series and research roundtables
ongoing through event in Nov. 2012	3. Provide administrative and logistical support for ACR-GC event, 'DevelopmentXChange', including all travel costs and logistics for ACR-GC grantees to attend event and associated training meetings

Progress on deliverables:

Deliverable: Providing support to organize, promote and implement mEducation Alliance Symposium

Progress on Deliverable:

2012 mEducation Alliance International Symposium

The 2012 mEducation International Symposium: *Partnering for Scale and Impact*, held in Washington, DC on September 5-6th, brought together 200 participants from over 35 countries. The event focused on partnership- building to improve the scale and impact of initiatives that use mobile technologies for education. Participants came from diverse backgrounds and included representatives from some of the most prominent donor agencies, governmental organizations, highly respected NGOs and foundations, a vetted pool of project implementers, professional associations in both educational and mobile technology, and private sector organizations.

A/JBS provided extensive support for event preparation, planning, coordination and execution of all related vendor contracts. Through extensive collaboration with USAID and the Planning Committee, A/JBS created a highly interactive event designed to maximize attendee participation through interview-style presentation formats, open sessions, and networking activities. The substantial planning efforts included developing and disseminating a Call for Proposals (CFP), recruiting SC members to support the Planning Committee and review proposals received, drafting agendas, creating Symposium evaluations, recruiting facilitators, recruiting speakers for plenaries, and producing an array of promotional and outreach materials. The event was promoted extensively through the mEducation Alliance website, Twitter and at events to ensure that the mEducation community was well-represented and that the event overall was productive and relevant to participant's work and development of the field.

A/JBS staff also compiled, analyzed, summarized, edited and finalized notes and reflections from the breakout sessions, plenaries and event activities. Individual session summaries were sent to editors and reviewed by multiple readers to ensure production of a quality summary report which JBS continues to disseminate widely to promote the Alliance and its activities. In addition, all video footage of stakeholder interviews was reviewed and, subsequently, four segments were selected, edited by video editors and highlighted on the website.

A/JBS worked with GSMA and Alcatel-Lucent on the development of a PSA video on mLearning, providing feedback on storyboarding, audience, and concept. A/JBS also worked with GSMA and Alcatel-Lucent to help interview leaders in the mLearning field at the Symposium for the video, estimate costs, and shared video footage to be used in the video.

2012 mEducation Alliance Feedback Survey

At the request of the COR, A/JBS developed a series of feedback questions for USAID's distribution to solicit information from mEducation Alliance community members regarding the impact of their participation in Alliance activities such as the 2012 Symposium. USAID disseminated this survey, however only eight responses were received.

2013 mEducation Alliance International Symposium

Activities in Year Two also included preparations for the 2013 mEducation Alliance International Symposium: *Commit Fair for Project Scaling*, to be held October 15-16 in Washington, DC. Activities included developing and sharing the Commit Fair concept note with USAID and SC members, assembling the Planning Committee, soliciting ideas for track themes, determining the goals of the conference, identifying and confirming the event venue with support from the Organization of American States (OAS), soliciting vendor proposals, disseminating sponsorship levels, and developing a CFP, proposal template, and scoring rubric.

Deliverable: Research and coordinate relevant topics for smaller events

Progress on Deliverable:

Seminar Series

Following the activities undertaken in Year One to establish and develop the Alliance's monthly Seminar Series, A/JBS continued to build upon this momentum and developed a strategy to extend the Series beyond USAID support and encourage greater SC member ownership and buy-in. A/JBS proposed that each SC organization be responsible for preparing one feature article and organizing and hosting one Seminar Series event one month per year. A/JBS created a schedule and sign-up sheet for SC members to select their month and topic thereby securing commitments for nearly every month until the end of the contract. In addition, A/JBS developed and disseminated a guide to SC members detailing how to manage Seminar Series events and the expectations for before, during and after their month. This document was posted as a [Google doc](#).

A/JBS organized and facilitated four Seminar Series event during Year Two²:

- **“First, Do No Harm”**
On December 4th, A/JBS held the Seminar Series event “First, Do No Harm.” As the presenter was located in London, this seminar was completely virtual with participants from around the world. Preparation for the event included editing and posting a thought piece to generate interest for the event, creating an event invitation, sending the event announcement to the mEducation listserv, tracking and replying to RSVPs, and hosting the webinar for the presenter using JBS' WebEx account. The event was followed by a weeklong online discussion moderated by the presenter and organized and facilitated by A/JBS. In addition, A/JBS created the 5-Minute Digest which was highlighted on the website and distributed at future events.
- ***Partnering with the Private Sector: Perspectives from Orange***
On March 19th, A/JBS held the Seminar Series event "Partnering with the Private Sector: Perspectives from Orange." This seminar was held both in person (at the Ronald Reagan Building) and virtually. Preparation for the event included editing and posting an article provided by Orange to generate interest for the event, creating an event invitation, sending the event announcement to the mEducation listserv, tracking and replying to RSVPs, and streaming the event using JBS' WebEx account. A/JBS organized and facilitated the event with the presenters from Orange Labs, and completed follow-

² Other seminar series were facilitated by Steering Committee organizations directly.

- up activities including updating the mEducation Alliance subscriber list and producing the 5-Minute Digest to be included on the website and distributed at future events.
- ***OER: Building Blocks and Policies***
On May 22nd, OAS hosted a webinar on OERs, which was attended virtually by 64 viewers. A/JBS worked with OAS to plan and develop their feature article, event invitation, and seminar, and also provided feedback to OAS on the Seminar Series 5-Minute Digest.
 - ***"Be Still and Know"***
On June 19th, IAMLearn, hosted the Seminar Series "Be Still and Know." A/JBS posted the presenter's thought piece on the website as a feature article to generate interest for the event, worked with the presenter to create an event invitation, sent the event announcement to the mEducation listserv, tracked and replied to RSVPs, and hosted the webinar for the presenter using JBS' WebEx account (after discovering that the presenter was going to use a WebEx account that was limited to only 25 participants). The presenter never called in for the webinar on June 19th due to technical issues on his end, and agreed to reschedule the seminar in July. The Seminar Series event was eventually held on July 9th and was virtually attended by about 25 people. JBS again worked with the presenter to put together and distribute a revised invitation, organized and facilitated the online event, and completed follow-up activities, including updating the mEducation Alliance subscriber list and producing an event summary to be included on the website and distributed at future events.

Research Roundtables

At the request of the COR, A/JBS considered and explored opportunities for Research Roundtables with several Alliance member organizations including AIR, EDC, MIT, University of Pennsylvania, and Lion's Club International (LCI). However, JBS reminded USAID that there was only one research roundtable remaining in the contract, and this only allowed for funding of partial costs as these events are designed to be co-funded with partners.

A/JBS helped facilitate discussions between LCI and USAID to help in the planning of the Reading and Literacy Summit Roundtable following a related event at LCI in Illinois. LCI offered to host a half-day joint mEducation Alliance Research Roundtable on reading for learners with disabilities on May 2nd in IL. A/JBS provided support to USAID in recommending participants for this meeting, creating a discussion page on the website for participants per USAID's request, and working within sensitivities around the half day event.

Deliverable: Provide administrative and logistical support for ACR-GC event, 'DevelopmentXChange'

Progress on Deliverable:

On Nov. 18, 2012 approximately 600 representatives from the donor organizations, private sector, academia and the public sector attended the All Children Reading: A Grand Challenge for Development launch event. A/JBS secured the contract with the venue (the Ronald Reagan Building), liaised with USAID and World Vision, another co-organizer, and provided support on the day of the event. A/JBS worked with all of the ACR-GC winners from around the world to get them

visas, work with travel agents to arrange travel, secure hotel accommodations, provide per diem, and coordinate all the logistics associated with bringing 32 international travelers to DC for the event on short notice. A/JBS liaised with USAID's HICD team to input the required information into the tracking system to ensure participants' whereabouts were accounted for. A/JBS also secured insurance for all participants and provided reimbursement for medical needs (such as vaccinations) and additional costs incurred. This was quite a significant undertaking as the request to bring participants over was made less than six weeks before the event. A/JBS was able to get all those ACR-GC winners who were able to travel to the event successfully.

Task D: Support for Improved Analysis of ICT4E Global Activities	
Dates	July 2012 - June 2013
Estimated Budget	\$14.20
Deliverables	
Deliverable due	Activity
Limited to Q1	1. Assistance with information requests from USAID staff providing written response to ICT4E related inquiries

Progress on deliverables:

A/JBS assisted USAID by responding to requests for information regarding ICT activity. Following the contract modification signed on Feb 12, 2013, no additional funds were allocated to this activity.

Task E: Development of Mobiles for Education Alliance and ACR-GC	
Dates	July 2012 - June 2013
Estimated Budget	\$323,328.79
Deliverables	
Deliverable due	Activity
Ongoing	1. Research, identify and coordinate engagement with potential collaborators and partners for mEducation alliance
Ongoing	2. Support technical and administrative needs of mEducation Alliance Steering Committee, including producing all mEducation materials.
Ongoing	3. Support the Mobiles for Reading Working Group
Ongoing	4. Support the Mobiles for Youth Workforce Development (mYWD) Working Group. Support technical and administrative needs of MasterCard Foundation Grant related to mYWD.
Ongoing	5. Administrative support for development of the ACR-GC including logistics, data management and planning.

Progress on deliverables:

Deliverable: Research, identify and coordinate engagement with potential collaborators and partners for mEducation Alliance

Progress on deliverable:

Throughout Year Two, A/JBS conducted a number of explorative activities to identify potential collaborative opportunities:

- A/JBS held several meetings with potential partners at UNESCO's MLW to discuss the Alliance and potential collaboration with new organizations. Meetings took place with the following organizations at their headquarters in Paris: AFD (French Development Agency), Alcatel-Lucent, and Orange. In addition, meetings with British Council, and another implementation team in Orange also took place during MLW at UNESCO.
- While at GSMA's MWC A/JBS met with several key organizations and individuals interested in the Alliance, some of which included: Qualcomm, Graham Brown Martin, Nokia Life, CIDE/Proinvest, Silatech, Rockefeller Foundation, Mobilink, and Etilsalat. Following the event, A/JBS continued to develop these relationships and explore partnership opportunities including but not limited to members interested in the Alliance's newly-formed PSCC.
- A/JBS and USAID met with UNESCO prior to MLW to discuss coordinating efforts in the area of Crisis and Conflict/Post-Crisis/Conflict. It was agreed that USAID and UNESCO would share background documents, particularly a concept note that UNESCO had developed, and ideas for collaboration would be further developed, perhaps working toward a joint landscape review.
- A/JBS held a meeting at the beginning of Q2 with Global Partnerships Forum (GPF) to discuss possible engagement with his organization and recommendations for next steps. GPF invited USAID and A/JBS to NYC to meet in person and offered to set up a number of meetings with potential investors in the Alliance. A/JBS encouraged the COR to schedule an in-person meeting with GPF in New York to explore and develop this collaboration further.
- A/JBS discussed opportunities to partner with OAS, including membership on the SC and EC. A/JBS also collaborated with OAS to generate ideas to help direct SC members to visit and fully utilize the website and increase the attendance rate of country representatives at future Symposia.
- While in NYC for the mYWD Learning Series, A/JBS held an in-person meeting with CGI representatives at their headquarters. Topics discussed included potential areas of collaboration, CGI's lessons learned from their own Commit Fair-style events, their members' interests, and next steps. Following the meeting, A/JBS coordinated additional phone calls with CGI and USAID to discuss collaboration around the Commit Fair and potential CGI Commitment. A/JBS also conducted analysis of CGI's membership to identify overlaps with Alliance members.
- After receiving an invitation from Change Corp to speak at a co-facilitated event with the UN, A/JBS liaised with Change Corp and The MasterCard Foundation (TMCF) to identify

- a presenter to represent the Alliance and an opportunity to present mYWD Landscape Review findings. A/JBS also advised USAID that this would be a good opportunity for USAID to further engage with potential PSCC members. A/JBS continued to correspond with Change Corp to ensure the Alliance's participation at the event.
- A/JBS held initial talks with Comic Relief, a charity organization in the UK, to learn about their interest in education and potential partnership opportunities. Comic Relief contacted A/JBS directly, but, however was not ready to take the conversation further or talk to additional parties.
 - A/JBS and USAID met with MIT App Inventor/Center for Mobile Learning.
 - A/JBS held several meetings with potential partners during Q3, including CGI and GPF, to discuss the Alliance and potential opportunities for future collaboration. A/JBS had also scheduled a meeting with the White House Office of Science and Technology Policy with USAID for the beginning of Q4. A/JBS continued outreach to organizations from the GSMA Mobile World Congress, including Qualcomm, Nokia, and Ericsson, regarding the Alliance, opportunities for collaboration, and interest in joining the PSCC.

Deliverable: Support technical and administrative needs of mEducation Alliance Steering Committee

Progress on Deliverable:

mEducation Alliance Member Meetings

Building on the momentum generated during Year One, A/JBS continued efforts to strengthen the Steering Committee and promote buy-in and support from member organizations. A/JBS organized and hosted an in-person Steering Committee meeting following the 2012 mEducation Alliance International Symposium at the end of Q4 in which two new committees were proposed to support the mEducation Alliance and SC: an Executive Committee (EC) and a Private Sector Consultative Committee (PSCC; formerly Private Sector Advisory Committee). A/JBS followed up on proposed action items posed by the committee and provided technical support to create and establish the new consultative groups. A/JBS conducted research on similar entities to guide the design and proposed roles and responsibilities of each of these committees. A/JBS drafted proposed organizational structures for both groups, circulated the proposed documents among SC members for feedback and approval and initiated and monitored voting for the EC. Five volunteers from the SC were confirmed to serve on the EC.

- ***Steering Committee***
A/JBS planned and coordinated three member meetings in Q2, two in February, one of which was held at UNESCO's MLW and included private sector representatives, and one in March. In Q3 two SC meetings took place: one in April and one in June. Each meeting required considerable planning and coordination to prepare engaging agendas which included central discussion topics on the development of the Alliance and its activities. Following each SC meeting, A/JBS prepared and disseminated detailed summaries of the meetings, highlighting action items to ensure further participation from SC members. A/JBS also followed up with individual members as needed to ensure continued participation in Alliance activities and contribution to the goals and needs of the

Alliance where applicable. In addition, A/JBS vetted, recruited, and sought SC approval for new members including Organizations of the Americas (OAS) and International Association for Mobile Learning (IAmLearn).

- ***Executive Committee***

Following the nomination process of SC members for the newly-established EC in Q1, A/JBS continued efforts to develop this committee and engage its members. A/JBS organized and facilitated the first EC meeting in early January. Throughout Q1, A/JBS continued to seek input for documents and decisions that required expedited approval. In Q3, A/JBS organized and facilitated the second EC meeting on June 13th that focused primarily on the format and dates of the 2013 Symposium. A/JBS took meeting notes and distributed a meeting summary to EC members.

- ***Private Sector Consultative Committee***

After creating an initial draft of roles and responsibilities of the PSCC and circulating it among EC members at the end of Q1, A/JBS disseminated the draft to SC members for feedback and approval. A/JBS collected member feedback and circulated a revised version which included the full application packet, as well as a document aggregating all SC questions and comments and Secretariat responses. Responding to SC requests, A/JBS discussed the PSCC document and answered all remaining SC questions and concerns during a SC meeting in Q2. Following the meeting, the SC approved the PSCC document.

In Q3, A/JBS circulated the document, and information regarding the PSCC, to selected private sector organizations. A/JBS also conducted private sector outreach and was awaiting applications from Orange, Intel, and Nokia at the end of Q3.

Sustainability Development

In an effort to build sustainability of the mEducation Alliance, A/JBS again recommended in Q1 that a business consultant with expertise in the area of Alliances, long-term financial structuring and strategic planning be recruited to help develop a business plan and long-term planning for the Alliance. A/JBS created a SOW and conducted a comprehensive search to identify qualified candidates for USAID's review. A/JBS identified a number of candidates who, in the team's opinion, had the appropriate qualifications, but none of the candidates were approved by the COR. A/JBS met with the two consulting firms to explore alternative solutions and identify additional potential business consultant candidates. At the end of Q3, A/JBS was in negotiations with a candidate, an independent consultant, regarding his potentially serving as a business consultant/strategist.

Deliverable: Support the Mobiles for Reading Working Group

Progress on Deliverable:

Following initial efforts to establish a Mobiles for Reading (mReading) WG in Year One, A/JBS continued to provide support to develop the mReading WG and its member-base. Activities included but were not limited to (a) organizing and supporting mReading sessions at the 2012

mEducation Alliance International Symposium, (b) co-hosting and facilitating the official mReading WG Kick-Off Meeting, (c) and coordinating subsequent WG meetings and activities.

A/JBS worked with EDC to co-host the mReading WG Kick-Off Meeting on February 12th at EDC. A/JBS coordinated with USAID and EDC to develop the agenda, create and disseminate invitations, track RSVPs, manage publicity of the event on the mEducation Alliance website and Twitter, co-facilitate the event and goal setting activity, and develop the WG Compendium following the event. In addition, A/JBS compiled all of the one-pagers EDC collected, went through the summaries to ensure they were appropriate for posting on the website, wrote an introduction for the Compendium, and submitted the product to USAID for approval before posting it to the website.

Following the Kick-Off Meeting, A/JBS worked with The International Reading Association (IRA) to facilitate their hosting the second mReading WG meeting on May 30th. A/JBS coordinated with IRA to organize the event. A/JBS put together and distributed the invitation, tracked RSVPs, worked with IRA to put together the agenda, and developed the event summary, which was then posted to the website.

A/JBS added initial WG goals to the mReading community space on the mEducation Alliance website and solicited additional feedback on the community space from community members.

A/JBS also worked to ensure the mReading WG was sufficiently represented at the 2012 Symposium. At the Symposium, each working group had its own track, highlighting approximately 10 of the highest scoring mReading project presentations.

Deliverable: Support the Mobiles for Youth Workforce Development (mYWD) Working Group.

Progress on Deliverable:

Launched at the 2012 Symposium, A/JBS developed a Concept Paper outlining proposed activities for a Mobiles for Youth Workforce Development (mYWD) Working Group (WG) which was submitted to TCMF for the purposes of securing support for research and convening activities for the WG. After receiving revisions and input from TCMF and USAID key personnel, JBS was awarded a grant from TCMF for approximately \$123,000. This amount represents support for direct program costs (*e.g.*, consultants, event venues, printing, travel costs, etc.) and it was agreed by USAID, JBS and TCMF that A/JBS labor would be the contributions of the ICT4E Task Order and Youth Policy Task Order (as TCMF fee structure could not cover JBS staff labor).

A/JBS continued to develop and support the WG over the course of Year Two through a number of activities. These included but were not limited to (a) launching the WG at the 2012 mEducation Alliance International Symposium, (b) managing and supporting the development of a Landscape Review conducted by the selected consultant, (c) organizing and facilitating Learning Series events to promote the WG and its activities, (d) presenting about the Alliance and Working Group at GSMA's Mobile World Congress, (e) presenting at Change Corp's event at the UN in June, 2013.

- ***2012 mEducation Alliance International Symposium mYWD Sessions***

The mYWD WG was initiated at the 2012 mEducation Alliance International Symposium. As the official launching pad for the mYWD WG, the Symposium featured four special mYWD sessions, developed and/or selected in partnership with TCMF and USAID:

- *Taking Stock of mYWD*: Presentations by GSMA on ‘Shaping the Future,’ M-Ubuntu ‘Millenials as Mobile Education Providers’ and an overview of the mYWD Working Group
 - *Connections and Content for Out of School Youth*: Presentations by EDC on Paje-Nieta, and Praekelt Foundation on Ummeli
 - *Mobiles for Youth Skills Development*: Presentations by British Council on using mobiles to strengthen educational systems, Nokia on Nokia Life Education services, and Apexiom on Petanque
 - *Shaping the Collaboration for mYWD*: Setting goals for the mYWD Working Group
 - An additional discussion was held during the more informal parking lot session of the Symposium.
- ***mYWD Landscape Review***
- To better understand efforts in the field of mobile technologies for youth workforce development, JBS conducted an in-depth search to identify the most appropriate consultant to conduct the mYWD landscape review. A consultant was selected and, with support from A/JBS staff, she conducted an extensive study of the field highlighting lessons learned, research gaps, and opportunities to move the mYWD field forward. A/JBS staff supported the consultant throughout the research process and provided critical guidance regarding the selection of key informants and the inclusion of main topics of interest identified during Learning Series discussions. Moreover, A/JBS Staff provided editorial and analytical support to produce a high-quality and cutting-edge Review to share with the mYWD community and inform new practices for more effective project development. The Landscape Review will hopefully serve as a guiding document for the WG going forward to inform where gaps exist and areas in which the WG can most effectively work.

Initial findings were presented and discussed among the mYWD community during two Learning Series events (in Oct. and Dec. 2012) which were organized and facilitated by A/JBS.

- ***mYWD Learning Series***
- A/JBS organized and facilitated four³ formal, highly-engaging and well-attended Learning Series events. Following each event A/JBS produced a Learning Series product, such as case studies, for wider dissemination and promotion of the mYWD WG on the mEducation Alliance website. Learning Series events were designed to provide a forum where people interested in mYWD could share ideas, provide information on innovative initiatives, identify challenges, and discuss effective strategies. In addition, A/JBS supported online discussions hosted through the mEducation Alliance website (or via Twitter which were then posted) in the mYWD Community Space.

A fifth event was also planned to be held at GSMA Mobile World Congress (MWC) 2013 in Barcelona (to broaden to new audiences, specifically the private sector). Due to the prohibitive cost of renting space inside MWC (>\$20,000 for 2 hours) and the relatively remote location of the venue which made using an outside venue extremely difficult to get participants to leave MWC to attend the event, A/JBS researched alternatives. While A/JBS, TMCf, and USAID agreed that this was an opportunity to partner with Alliance

³ Three Learning Series events took place in DC, and one took place in NYC in partnership with a Tech Salon event in the spirit of collaboration and to maximize NY participation.

members GSMA and Alcatel-Lucent and hold a somewhat different type of event, it was decided that a knowledge sharing event inside the walls of MWC would be far preferable to the alternatives. In the spirit of the Alliance and promoting collaboration and reducing duplication, A/JBS partnered with several organizations in order to implement the New York and Barcelona events. Though the Barcelona event was not styled as a Learning Series event, it still served as an informal knowledge sharing session and raised awareness about the Alliance and the mYWD WG and was oversubscribed. Due to the informal nature of the event, a formal product was not produced following this special event.

A/JBS organized and hosted the following Learning Series/Knowledge Sharing Events:

1. *Innovations in Mobiles for Youth Workforce Development*
October 15, 2012, FHI 360 Conference Center, Washington, DC
2. *Mobile Tools for Youth Workforce Development: Hands-On Demonstrations*
December 10, 2012, Stimson Center, Washington, DC
3. *Gender and Mobiles for Youth Workforce Development* (Tech Salon in partnership with Rockefeller Foundation and Clinton Global Initiative)
March 15, 2013, Clinton Global Initiative, New York City
4. *Scale and Sustainability in Mobiles for Youth Workforce Development Programs*
May 8, 2013, Development Gateway, Washington, DC
5. *Mobile Learning: Moving Beyond CSR. How operators can drive revenue and social impact through value added services.*
February 27, 2013, Barcelona, GSMA Mobile World Congress

In addition, EDC hosted a mYWD WG goals setting meeting on June 24th, which was attended by 20 members of the WG. A/JBS helped plan the meeting, took notes, distributed an event summary to meeting participants, and assembled and distributed a survey for ranking priority WG goals to WG members.

A/JBS was invited to present at Change Corp's event "Changing Lives Through Mobile: Innovation in Emerging Markets" hosted June 21, 2013 at the UN. This event focused on women's empowerment, youth employment, health, mobile money and entrepreneurship, and how private sector organizations make a business case to make programs sustainable. The consultant who prepared the mYWD Landscape Review attended the event and presented on some of the findings of the Review.

Deliverable: Administrative support for development of the ACR-GC

Progress on Deliverable:

During Q1 and Q2, A/JBS provided technical support for ACR-GC on several fronts:

- Tracking and resolving ticketing, billing, and reimbursement requests and issues related to supported participants from the ACR-GC 'DevelopmentXChange' event on Sept. 7;
- Resolving billing issues with HAC Insurance;
- Helping update/correct information in TraiNet with USAID;

- Working to resolve travel expense issues with USAID involving complications during trip;
- Taking minutes for various meetings related to ACR-GC partners and meetings; and
- Reporting on billing and expenses from ACR-GC *DevelopmentXChange*.
- Compiling a spreadsheet of ACR finalists that scored above 70 points but were not winners to share with AFD and other donors who may be interested in funding them.

There was no activity related to the Education Grand Challenge/All Children Reading during Q3 that required A/JBS assistance.

Appendix A. Deliverables for Year Two

Table 1: Timeline of Deliverables		
Task	Activity	Deliverable Due
General ICT4E	Implementation plan for each activity	Outline will be submitted prior to the start of each activity
General ICT4E	List of key personnel and their major responsibilities.	Included in Proposal
General ICT4E	Development of monitoring and evaluation plan	Within three months of project start-up
Task A: Analytical Research		
A.1	Conduct analytical research related to the effective use of mobiles and ICT in support of education. Products might include case studies, landscape reviews, or synthesis reports.	Two reports produced before Q2 of FY14
A.2	Compile past and current relevant USAID supported ICT4E activities	completed
A.3	Provide analytical support for the ACR-GC Technical Review Panel	As requested by USAID; on-going
Task B: Knowledge Exchange		
B.1	Assist in identifying and capturing relevant information from ICT4E-themed events, workshops and conferences. Promotion and publicity of mEducation Alliance at public events and conferences (in person and/or virtually)	Ongoing, attendance at up to 2 non-local events per year; attendance at local events as appropriate.
B.2	Assist USAID staff with collecting relevant ICT4E research and other background materials and collating these for wider dissemination	Ongoing
B.3	Create, populate and maintain mEducation Alliance website with resource library, events portal, project database and interactive community functionality designed to promote the mEducation Alliance, its efforts and its working groups.	Repository established through the mEducation Alliance website and ongoing maintenance and hosting.
B.4	Solicit website content including: knowledge products, project library data, events calendar information, and debate/discussion topics. Accompanying engagement of community of practice to encourage website activity.	Content will remain public and will be reviewed quarterly for accuracy, relevance and appropriateness.
B.5	ACR-GC Partnership Development: assistance with identifying, communicating with, and convening potential and established ACR-GC partners. Basic support services for capturing ACR-GC meeting notes and assisting in preparing periodic briefings for USAID, USG, ACR-GC Partners and other current and potential stakeholders and collaborating partners.	Ongoing
Task C: E-Forums, Workshops and Conferences		
C.1	Providing support to organize, promote and implement ICT4E / mobile education thematic workshops and conferences	completed for 2012 Symposium, planning for 2013 Symposium (contingent on availability of USAID funds and approval*)
C.2	Research and coordinate relevant topics for smaller events related to mobile technology in education: seminar series and research roundtables	Ongoing- Up to 4 seminar series per year, contingent on availability of USAID funds; 1 research roundtable per year, contingent on availability of USAID funds

C.3	Provide administrative and logistical support for ACR-GC event, 'DevelopmentXChange', including all travel costs and logistics for ACR-GC grantees to attend event and associated training meetings	completed- 'DevelopmentXChange'
Task D. Support for Improved Analysis of ICT4E Global Activities		
D.1	Assistance with information requests from USAID staff providing written response to ICT4E related inquiries	completed
Task E: Development of Mobiles for Education Alliance and ACR-GC		
E.1	Research, identify and coordinate engagement with potential collaborators and partners for mEducation alliance	Ongoing
E.2	Support technical and administrative needs of mEducation Alliance Steering Committee, including producing all mEducation materials.	Ongoing
E.3	Establish the Mobiles for Reading Working Group in conjunction with ACR-GC activities including research, outreach, partnership development, etc.	Ongoing
E.4	Establish the Mobiles for Youth Workforce Development (mYWD) Working Group. Support technical and administrative needs of MasterCard Foundation Grant related to mYWD. Activities include partnership development, research, convening events and related outreach.	Ongoing
E.5	Administrative support for development of the ACR-GC including logistics, data management and planning.	Ongoing

Appendix B. Summary of Financials

PROJECT CODE(S): **3901**
 Contract Number: **Order # AID-OAA-BC-11-00004; BPA # AID-EDH-E-00-08-00003**
 Contract Title: **GEM II Task 39/USAID/GEM 39/Information and Communications technology for Education (ICT4E)**
 Client: **USAID**

This Budget Status Report provides supplemental information to the attached current invoice detailing costs billed to date. This report includes outstanding commitments which represent unbilled costs payable under this contract. Examples of commitments include work authorized to consultants/subcontractors not yet completed, and for work completed but not yet billed by the vendor. The addition of the commitments to invoiced costs reflects a more accurate picture of resources spent to date and the balance remaining for project activities.

Contract Start Date: **6/22/2011**
 Contract End Date: **6/22/2014**

Expenses Reported through: 6/30/2013

CURRENT BUDGET	\$ 2,166,701.00
EXPENSES processed thru Accounting:	\$1,246,380.21
PLUS Commitments:	
	\$
T&M Consultants (see below for detail)	\$4,781.50
Travel (see sheet for detail)	\$ -
In Country Support / Subcontract	\$ -
G&A on ODC Commitments 10.30%	\$ -
Total Costs Incurred and Committed to Date:	\$ 1,251,161.71
Balance (after commitments):	<u><u>\$915,539.29</u></u>

Funding:	
\$	
2,116,701.00	
\$	
1,246,380.21	59%

Percent of Funding Spent