



# **Violence and Injury Prevention Project on the United States – México border (VIP Project)**

## **Technical and Financial Report**

**FIRST QUARTER  
(January – March 2012)**

USAID Technical Office, Education and Health USAID México

**Grant No. :** AID-523-G-10-000001 (002134)

**Grantee:** Pan American Health Organization, World Health Organization Regional Office (PAHO/WHO)

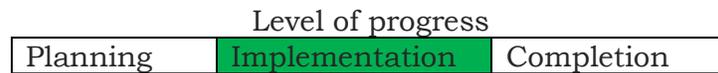
**Coordinator:** Dra. Maria Teresa Cerqueira, Chief, Office for the PAHO/WHO United States – México border.

**QUARTERLY TECHNICAL REPORT**  
**Report period: January 1 to March 31 2012**

**Summary:**

**Objective 1: Consolidate the Observatory with a high-level institutional capacity and professional collaboration.**

**1.1.1 Implement collaboration strategies and processes to improve IT infrastructure, develop data standards and improve data collection, exchange and dissemination of information.**



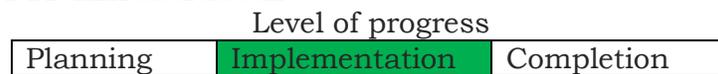
Relevant activities

A Basic Course in Coding of Medical Information, Morbidity, Mortality (CIE 10<sup>a</sup>) information and Medical Procedures (CIE-9 MC) was held with the objective that the participants would acquire the necessary knowledge to adequately code the medical information based on the International Classification of Diseases and Problems Associated with Health; Tenth Revision (CIE-10) and the Classification of Procedures and International Classification of Diseases; ninth Revision, Clinical Modification (CIE-9-MC).

This was a 40 hour course with participation of more than 25 persons from different institutions such as the *Hospital de la Mujer* (Women's Hospital), *Hospital General de Juárez* (General Hospital of Juárez), *Hospital Civil Libertad* (Libertad Community Hospital), *Hospital Infantil* (Children's Hospital) and *Jurisdicción Sanitaria II* (Healthcare Authority II) among others.



**1.1.2 Consult with institutions of the Observatory in the design and implementation of information systems, including the installation and configuration of IT infrastructure.**



Relevant activities

A contractor was assigned to support the *Secretaria de Salud, Jurisdicción Sanitaria II*, to compile information related to death certificates and fetal deaths in the *Sistema Estadístico y Epidemiológico de las Defunciones* (Statistical and Epidemiological System for Deaths) (SEED in Spanish) to reduce the current backlog of more than 2,000 certificates pending data entry.

There were a series of diverse follow up meetings regarding the development of information system for the *Procuraduría de la Defensa del menor del DIF* (Children's Defense Prosecutor's Office for DIF), the health department of the state of Chihuahua, the Health Authority II and *Secretaría de Seguridad Pública Municipal* (Department of Municipal Public Safety (SSPM in Spanish).

*DIF's* (Integrated Development for Families in Spanish) System that receives complaints currently reports 90 % progress. This activity will allow for a more systematic process for the collection of information regarding reports of mistreatment and abuse of infants, as well as the generation of statistical analysis and exchange of information with the Observatory.



**PROGRAMA TELEINFORMÁTICO DE GESTIÓN DE EXPEDIENTES ELECTRONICOS**  
**FORMATO DE DENUNCIA ELECTRONICA**



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**Folio:**     **Fecha:** 3/29/2012    **Hora:** 9:09 PM

Abierta   
 Seguimiento   
 Interno   
 Externo   
   
 Reserva   
 Cerrado   
 Falsa   
 Asignada A:

**DATOS DE AFECTADOS**

Apellido Paterno: <input type="text"/>	Apellido Materno: <input type="text"/>
Nombre(s): <input type="text"/>	Sexo: <input type="radio"/> Hombre <input type="radio"/> Mujer
F. de Nac.: <input type="text"/> / <input type="text"/> / <input type="text"/>	Edad: <input type="text"/> años <a href="#">Antecendidos</a>
Origen: <input type="text"/>	CURP: <input type="text"/>
Calle Principal: <input type="text"/>	Número: <input type="text"/>
Cruce Cercano 1: <input type="text"/>	Colonia o Fracc.: <input type="text"/>
Nom. de la Madre: <input type="text"/>	Nom. del Padre: <input type="text"/>
Ap. Pat. de la Madre: <input type="text"/>	Ap. Pat. del Padre: <input type="text"/>
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**Tipo de Agresión o Abuso:**

<input type="checkbox"/> Físico	<input type="checkbox"/> Psicológico	<input type="checkbox"/> Verbal	<input type="checkbox"/> Emocional
<input type="checkbox"/> Abandono	<input type="checkbox"/> Omisión de Cuidados	<input type="checkbox"/> Violación	<input type="checkbox"/> Exposición de su Int. Física
<input type="checkbox"/> Explotación Laboral	<input type="checkbox"/> Abuso Sexual	<input type="checkbox"/> Trata de Personas	<input type="checkbox"/> Otro Tipo



Meetings were held regarding the design of the information system for addiction and mental health programs of the Department of Health. Current progress of the system development is at 30%.

# SIADICC

Sistema Integral Para  
Análisis De Información  
De Adicciones

Secciones 1 y 2   
Secciones 3 y 4

**I. Datos de Identificación:**

Paciente:

Fecha de Nacimiento:

Centro de Tratamiento:

1. ¿Ha buscado anteriormente apoyo o atención en algún Centro de Tratamiento por el consumo de drogas?

2. ¿Cuántas veces?

3. En esta ocasión acude a este centro...

**II. Características Sociodemográficas del Paciente.**

Lugar de Residencia Actual:

4. Estado:

5. Municipio:

6. Localidad:

7. Edad en años cumplidos:

8. Sexo:

9. Nivel escolar:

10. Esos estadías...:

11. Estado Civil:

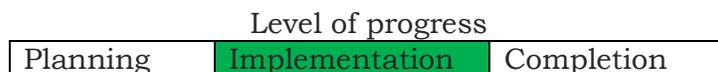
12. Principal actividad:

In addition, meetings are scheduled every 15 days with institutions that provide mental health services to integrate a directory of institutions and a reference and cross-reference system. These meetings include the participation of *Instituto Chihuahuense de la Mujer* (Chihuahua's Institute for Women)

(ICHIMU in Spanish), *Mujeres en Situación de Violencia* (Women in Violence Situation) (MUSIVI in Spanish), Centros de Atención Integral y Hospital de Salud mental (Integrated Care Center and Mental Health Hospital) (CAIHSM in Spanish), *Fiscalía del Estado de Chihuahua* (Prosecutor's Office of Chihuahua), *Centros de Integración Juvenil* (Integrated Youth Centers), Health Department and the Observatory among other institutions.

The information system for the SSPM is based on the variables contained in the official police report and the current progress for this activity is 20%.

**1.1.3 Promote technical cooperation and training of professional and technical personnel of the Observatory at the UACJ, COLEF, IMIP and other institutions with the goal to improve the quality of compilation and data analysis.**



Relevant activities

An Integrated Basic Workshop on the Use of IRIS was held, with the goal of training personnel of the Observatory in the use of the information-based application developed by *Instituto Nacional de Estadística, Geografía e Informática* (Municipal Institute for Research and Planning) (INEGI in Spanish), directed to link geographic information and statistics generated by *INEGI*, and other production units and geographic information. This activity included 18 participants from the Observatory.

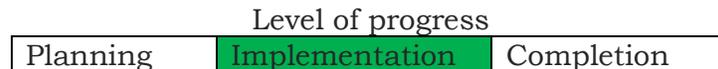


A workshop was held regarding the analysis of geo-statistics of Crime and Violence with the goal of providing workshop attendees an overall comprehension of the theoretical support that serves as the basis for spatial criminology and criminal mapping as well as the foundation for the development of geo-statistical products for criminal issues with the assistance of geographic information systems

More than 20 persons participated from the *Dirección General de tránsito Municipal* (General Office of Municipal Traffic), *instituto Municipal de Investigación y Planeación*, *Colegio de la Frontera Norte*, La Administración Municipal de Juárez (The City of Juárez) and the Observatory among other institutions. The workshop was a 40 hour course.

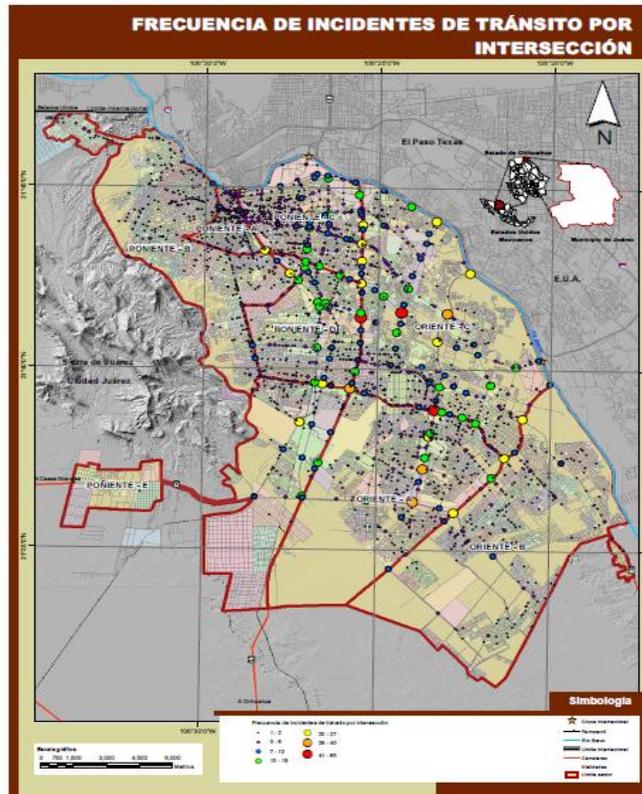


**1.2.1. Develop an Integrated Geo-Spatial Analysis through *IMIP*, including printing of maps and the production of kml files for web use.**

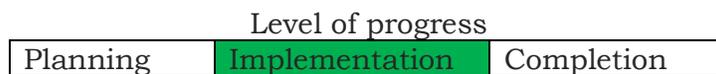


Relevant activities

A review of the Diagnosis of Roadway Incidence 2010 of the Municipality of Juárez was completed and is ready for printing. Draft versions were developed for the Diagnosis of Crime Incidence for 2010 and the Diagnosis of Deaths by External Cause 2010. The process for final review was initiated. Work continued on the Spatial Diagnosis of Crime Incidence 2005-2009, it is anticipated that the draft version will be completed by the end of April.



**1.2.2 Continue the development of Phase II of the Automated Indicator System, including the monitoring and surveillance at the municipal level regarding protection and risk factors.**



Relevant activities

75% progress is reported for the development of **Phase II of the Automated Indicator System** (SAI in Spanish). The following modules were completed: security, administration of databases and importation of registries of various file formats. Completion of the module for generating statistical reports, creation of manuals and training in the use of the system is pending completion.

Work continues on the development of the comparative module of information regarding a similar event, which will allow for one to verify and complement the information regarding a particular event utilizing various sources of information.

**1.2.3 Develop the SIG website for the border pertaining to violence and injury prevention; including technical specifications for the acquisition of geographic and socio-economic data.**

Level of progress

Planning	Implementation	Completion
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Relevant activities

Completed acquisition of cartography in the electronic format compatible with the geographic information system that will allow for geo-referencing of data related to injuries from external causes for the 41 municipalities that comprise the northern border of the Mexican Republic



**Objective 2 Strengthen the capacity of service providers of primary care and social service, of first responders and community organizations for the implementation of strategies, programs and services of violence and injury prevention, through technical cooperation and training of “multiplicadores” (enablers).**

**2.1.1 Design and operate a system for local-municipal integrated training in violence and injury prevention TEACH VIP**

Level of progress

Planning	Implementation	Completion
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Relevant activities:

Communication has been established with the *Centro Colaborador* (Collaborating Center) *CISALVA*, regarding a technical proposal to organize an advanced workshop to TEACH-VIP for decision-makers in Ciudad Juárez.

An agreement was executed with the Technical Secretary of the Observatory for conducting the workshop, since them as partners will benefit most from this workshop.

The proposed time for the workshop is planned for the months of May or June 2012.

**2.1.2. Produce and distribute local multimedia materials and content to explain the Concepts and lessons of TEACH VIP.**

Level of progress		
Planning	Implementation	Completion

Relevant activities:

During the month of January 2012 there was a call for projects for young graphic artists to submit proposals to create flipcharts with diverse themes for the prevention of violence at the community level.

Three proposals for design were received, which did not meet the basic criteria per the details of the call for projects, in the end it was declared that there were no entries.

There is on-going communication with the School of Architecture, Design and Art of the Autonomous University of Ciudad Juárez, to re-launch the call for projects internally at the University, the launch is contemplated for the month of April and have a finished product in the month of May.

In another work task, there is on-going communication with *Subdirección de Intercambio y Vinculación of the UACJ* (Assistant Directors Office for Exchange and Liaison of UACJ) to incorporate the TEACH-VIP as an option for the youth to earn social service hours for their program requirements /resume.

**2.2.1. Strengthen local programs and services aimed at victims of violence and at-risk youth.**

Level of progress		
Planning	Implementation	Completed

Relevant activities:

Training was provided to directors of community centers linked to the process of interventions in violence prevention and mental health that from the psycho-emotional point of view will impact the recovery of self-esteem, autonomy resilience and strengthening of internal protection factors: creativity, positive channeling of emotions that have been affected by violence, poverty and unemployment.



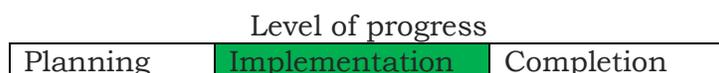
The project is part of the proposal to create a culture of prevention and early detection of at-risk youth and the promotion of mental health incentivizing community cohesion. The goal of intervention is to provide a mental health perspective assistance to victims in a context of a community-based violence.

1. A total of 2 training sessions were held with 36 directors of municipal community centers that permitted them to acquire tools and knowledge to leverage their existing skills and resources as instruments that together will assist with interpersonal and community relations based on respect, trust, honesty and solidarity.
2. Throughout the workshops community efforts in the area of mental health were emphasized and included:
  - Assistance and accompaniment.
  - Strengthening the communal system through follow up visits and neighborhood groups.
  - Work with at-risk populations through the identification and timely interventions in the area of prevention.
  - Community-based dialog groups with specific populations (mother-based group, lifelong skills with children and adolescents, men's groups, etc.)

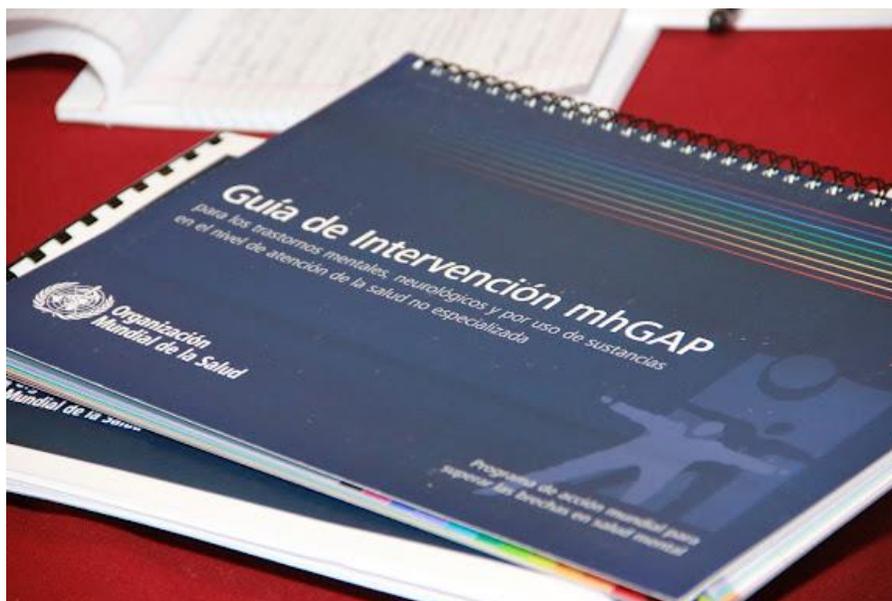
During the three days of the workshop the directors of the community centers were trained with the purpose of instilling in them awareness on the social and cultural contexts of this border city that is vulnerable in the psycho-emotional aspect. Also to allow the directors to develop skills that will permit them to do preventive social work by identifying risks, formulating proposals, sensitizing, training, and organizing community campaigns to reduce vulnerability and mental health risks.

The training is planned to start in the month of May to training the enablers in non- violent conflict resolution, directed to young leaders of several civil society organizations and other social programs.

### **2.2.2. Train instructors as enablers in primary care / assistance in mental health and violence prevention based on evidence.**



Relevant activities



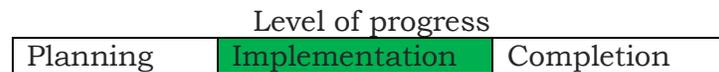
This training will utilize the intervention guide mhGAP that outlines 12 mental disorders and which are successfully utilized in other countries and contribute to the integration of mental health in primary care.

During the 3 day workshop medical staff from the *Secretaría de Salud, Jurisdicción Sanitaria, IMSS, ISSSTE* and civil pension programs will be trained in the first level diagnosis, care and follow up of the three most common mental disorders.

On March 9 a meeting was held with the *Secretaría de Salud* and *Jurisdicción Sanitaria* to define the priority disorders for the training, the available dates for the medical staff and logistics for workshop.

The workshop is scheduled for April 18 – 20 or during the month of May 2012.

### **2.3.1. Support Community Development Centers in promoting juvenile violence prevention and mental health.**



Relevant activities

Collaboration with 15 community facilitators from diverse municipal community centers in diverse activities in prevention of social violence, as well as referrals of persons to mental health services.

The facilitators have worked with diverse activities of social development, with a focus on prevention, introducing the subject matter in discussions and workshops

The centers involved during January and February were:

- Francisco I. Madero
- Felipe Ángeles/El Retiro
- Francisco Villareal
- El Jarudo
- Frida Kahlo
- Terrenos Nacionales
- Kilómetro 20
- Kilómetro 29
- Santiago Troncoso
- Granjas de Chapultepec

During the Executive Committee meeting, February 2, it was agreed to expand interventions and take it to 32 community centers, 15 municipal centers, 15 centers from the *Secretaría de Salud/Fomento Social* (Health Department/Development Promotion) and 2 centers from *Universidad Autónoma de Ciudad Juárez*. Expanding activities to 64 community agents.

At the same meeting of the Executive Committee there was an agreement to request that the *UACJ* manage the resources of the economic stimulus for agents and facilitators.

As a follow up to this recommendation various meetings were conducted with the professor Olga Rosa Ortiz, *Subdirectora de Acción Social y Comunitaria* (Social and Community Action Deputy Director) to move forward to develop a letter of agreement and work plan.

It is anticipated that a letter of agreement will be signed by the end of March in order to begin activities during the first week of April.

This same letter of agreement will outline financial resources and technical activities per 2.3.1 y 2.4.1

The objectives of the letter of agreement will be:

General Objectives:

1. Contribute to the strengthening of the social fabric and respond in an integral manner to the psycho-social problem derived from violence in Ciudad Juárez Chihuahua México.
2. Strengthen community centers in the prevention of violence and mental health care.

Specific Objectives

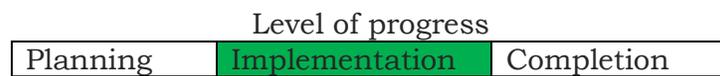
1. Create agents in community-based mental health and the prevention of violence.
2. Integrate and train a team of follow up facilitators, accompaniment and feedback to review the work of agents.
3. Generate actions for the prevention of violence and attention to mental health.

The principal activities of the **Agents of mental health of the community and prevention of violence**

- a. Provide urgent containment and active listening during crises
- b. To channel or reference according to institutions included in the directory
- c. Organize and develop activities for prevention of violence.
- d. Offer group orientation in the area of prevention
- e. Organize group work sessions for the prevention of violence and life skills.
- f. Document experiences (reports, lists of attendees, formats, field journal).



#### **2.4.1 Design a plan to help the Community Development Centers promote juvenile violence prevention and health promotion with the support of networks and social coalitions**



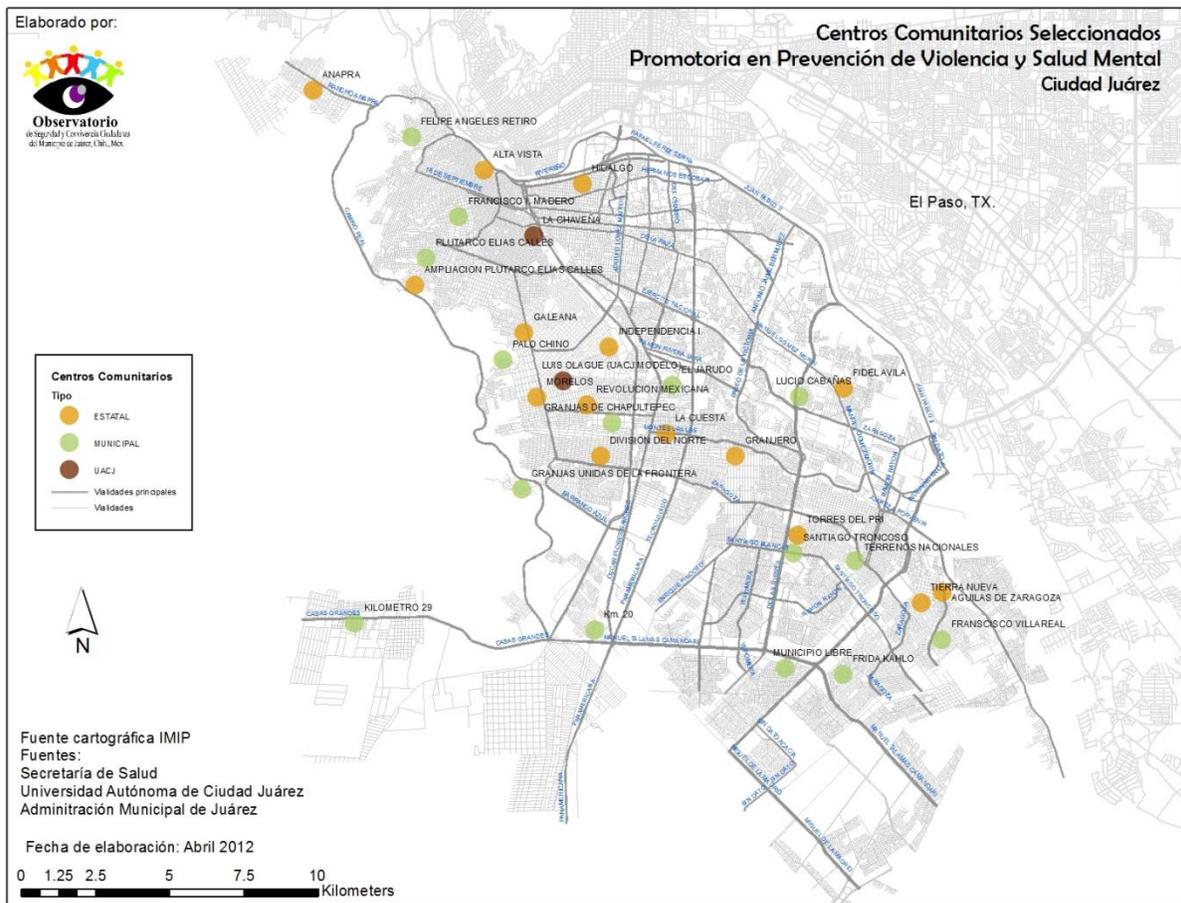
##### Relevant activities

Activities 2.4.1 and 2.3.1 will function as a combined task given the roles of the facilitators and agents.

The principal activities are:

- a. Follow up interviews with agents and directors of the community centers.
- b. Guide the agents regarding the design of prevention strategies.
- c. Accompany the agents at events and/or for group work.
- d. Provide accompaniment to agents for the documentation of the experience.
- e. Formulate diagnostic contributions regarding community violence.
- f. To design diagnosis of situations, of elements and factors that encourage and influence facing violence from a community stand point.
- g. Collect information for thematic maps
- h. Statistics.

- i. Develop quantitative and qualitative reports.
- j. Evidence by way of photographs, testimonies, videos, lists of attendees.



**2.4.2. Reinforce the creation of coalitions and social networks that develop local policies and programs for the protection and safety of children.**

Level of progress

Planning	Implementation	Completed
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*Relevant activities*

Communication has been established with diverse civil society organizations to detect training needs in the area of prevention of violence and child abuse (girls and boys).

A work meeting is planned with diverse organizations devoted to values, school for parents, life skills among other options and reach a consensus on the best practices for ciudad Juarez.

It is contemplated that the meeting will take place on the third week of May.

**2.4.3 Strengthen the networks and coalitions among local agencies, including DIF, the office of the Attorney General, and community centers that provide services to abused children and their families, considering the technical cooperation for personnel that provides assistance to children that are victims of violence**

Level of progress

Planning	Implementation	Completed
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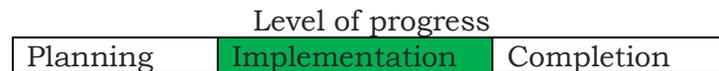
*Relevant activities*

Communication has been established with the following organizations to present proposals for training:

- *ADIVAC (Asociación para el Desarrollo Integral de Personas Violadas, A.C - Association for the Comprehensive Development of Abused Individuals)* to provide training of psychologists in the area of sexual abuse of children.
- *EMDR México (Reprocesamiento y Desensibilización a través del Movimiento Ocular – Re-processing and Desensitization through Eye Movement)* provide training of psychologists in the area crisis of psychological trauma posttraumatic stress.

These workshops are planned for the months of April and May 2012

**2.4.4 Support the strategies of the Mental Health Subgroup to promote and prevent mental health, as well as for assistance to victims with the goal of reducing violence.**



*Relevant activities*

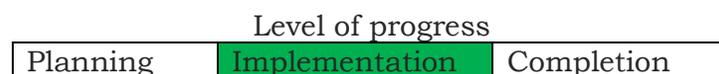
On Thursday March 1st, Dévora Kestel, a PAHO/WHO regional consultant in mental health conducted a lecture entitled “Mental health, a public health issue” which highlighted the need for an evaluation of the mental health system in Ciudad Juárez with the goal of facilitating the coordination of a mental health network to develop a reference and cross-reference system.

This evaluation will be conducted utilizing the PAHO/WHO (AIMS) instrument that is utilized to conduct evaluations of mental health systems in countries including México and that was published in 2011 but lacks data from Chihuahua.

This evaluation is anticipated for the months of May and September 2012.



**2.5.1 Organize a forum with speakers to share best practices and lessons learned based on evidence (mental health, substance abuse, violence, etc),**



*Relevant activities*

On February 16 and 17 diverse activities were conducted in relation to the Speaker's Forum on Violence Prevention with the participation of the subject matter expert Franz Vanderschueren, of the University Alberto Hurtado, in Santiago, Chile.



**2.5.2 Translate and share the information regarding best practices related to prevention and treatment, including the promotion of mental health.**

Level of progress		
Planning	Implementation	Completed

If there is no progress, there is a plan to re-direct the resources for this activity.

**2.5.3 Evaluate with the municipal authorities the DWI program currently underway.**

Level of progress		
Planning	Implementation	Completed

Relevant activities

There have been conversations with personnel from the *Dirección General de Tránsito Municipal* (Department of Municipal Traffic Police) to reactivate the flow of information and develop a combined strategy.

As of this moment there are no plans for a specific activity.

**Objective 3. Support the violence and injury prevention activities geared to improve knowledge, management and dissemination, such as mass media; record of best practices, development of scientific research and use/access of information based on evidence for decision making.**

**3.1.1 Develop a multi-strategy, multi-media and multi-partner awareness campaign, aimed at at-risk youth, their families, and potential referral centers and primary health care centers.**

Level of progress		
Planning	Implementation	Completed

Terms of reference were developed along with a consultant to develop and implement a joint campaign with community level partners.

There was a meeting held with Dr. Arturo Cervantes to define key topics and tools for the campaign. There was an agreement to use methodology and tools that have been developed by the University of Kansas/PAHO/WHO Collaborative Center. The tool called Community Tool Box available at <http://ctb.ku.edu/es/dothework/tools tk 29.aspx> specifically an adaptation of the tool to implement a Social Marketing initiative.

Key topics directed at modifying most common beliefs regarding:

- Grupo # 1. Assistance to victims of interfamily violence with emphasis on mistreatment of infants
- Grupo # 2. Gender focus on the prevention of violence against women
- Grupo # 3. Integration of mental health in primary care with emphasis on vulnerable populations
- Grupo # 4. Improvement in the social determinants of a community through the development of youth
- Grupo # 5. Prevention of violence: images and messages in mass communication media
- Grupo # 6. Promotion of a culture of transportation safety and prevention of traffic injuries, including driving under the influence of alcohol

**3.1.2 Develop a strategic analysis to reduce in the media the negative images of violence in Ciudad Juárez.**

Level of progress		
Planning	Implementation	Completed

This activity is intended to start on the second quarter of 2012. There have been previous talks for a series of workshops with the Associated Press of Ciudad Juárez and the State Government of Chihuahua as well as the Municipal Government of Ciudad Juárez.

### **3.1.3 Develop and implement a Plan of Performance Monitoring and Evaluation**

Level of progress		
Planning	Implementation	Completed

Relevant activities

The letter of agreement is under signature process with *COLEF*, which will be in effect from April 1 to December of 2012.

Work plan is attached (Annex 2)

### **3.2.1 Document the process of collaboration for the construction of networks, including guides, manuals of operation and lessons learned.**

Level of progress		
Planning	Implementation	Completed

The process is underway to develop a matrix to include objectives, activities and indicators of the project, to determine how to best document and which to promote as models for replication.

In addition a website is under development which will include attachments / links to all documents and activities related to the project to be used as model and with open access.

### **3.2.2 Present the Observatory Model in two other border cities and evaluate the possibilities and infrastructure capacities to integrate a new observatory or build on an existing one.**

Level of progress		
Planning	Implementation	Completed

There has been work for a plan of joint work with the Technical Secretary of the Observatory, to record the model as a whole: sustainability, technology implementation, guides/manuals for input and standardization of data, obstacles, etc. In addition, to disseminate some of the Observatory's accomplishments.

### **3.3.1. Organize meetings, prepare and distribute minutes, and facilitate the participation of representatives from institutions of the Executive Steering Committee.**

Level of progress		
Planning	Implementation	Completion

Relevant activities

Meetings for the Executive Committee have been scheduled for the month of July of this year, and minutes, list of participants and some other relevant information has been published at the sharepoint of violence and injury prevention <http://share.infofrontera.org/violencia/vip/default.aspx>

### **3.3.2. Organize meetings, prepare and distribute minutes, and facilitate the participation of experts of the Technical Consultative Committee**

Level of progress		
Planning	Implementation	Completed

Relevant activities

There has been no determination regarding who will be part of the Technical Committees.

### **3.4.1 Develop a defense strategy and promote support of legislation that through public policies advances the prevention of violence and injury.**

Level of progress		
Planning	Implementation	Completed

When shaping the network mentioned in activity 3.4.2 work starts on the development of that strategy, since this group formed by methodology and topic experts; researchers, and decision makers, is defining a strategy that includes the summaries of policies based on evidence, also it has the goal of promoting violence and injury prevention as mentioned in the six key topics of the Community Campaign mentioned in Objective 3.1.1.

### **3.4.2 Promote a network of public policies for the dissemination of knowledge (Evaluation, training, outreach).**

Level of progress		
Planning	Implementation	Completion

In this first quarter the researchers and decision makers network was established following EVIPNet methodology. *UACJ* and *COLEF* were involved as local key participants.

There was an initial three and a half day workshop that presented the opportunity to establish a discussion on deliberate policy among expert members and the decision makers in charge of approaching violence and

injuries prevention.

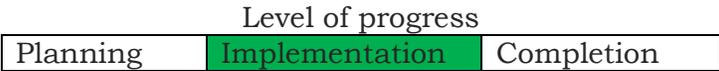
1. Talk and agree on the terms of reference of the *Grupo Técnico Asesor* (Technical Advisor Group) (GTA in Spanish) on Research and Public Policy Based on Evidence and continue providing *GTA* the technical cooperation to facilitate the development of the best technical and scientific options that are based on the best available and appropriate evidence for the northern Mexican border.
2. Provide to *GTA*s a frame work to identify the best evidence and the best policies to approach and prevent violence and injuries, and improve mental health, using the EVIPNet methodology and incorporate it in the border, regional and global EVIPNet networks.
3. Create capacity building of a culture from informed evidence through decision making, using proven methodologies.

There was a total of 35 participants in addition to the support of 11 methodology and topic facilitators from PAHO/WHO, CONAPRA, International University of Florida and *Red Cochrane Argentina*. There were 6 groups formed that have already started work for a more specific definition of the problem and a chronological work line for the following six months:

- Grupo # 1. Assistance to victims of interfamily violence with emphasis on mistreatment of  
Infants
- Grupo # 2. Gender focus on the prevention of violence against women
- Grupo # 3. Integration of mental health in primary care with emphasis on vulnerable populations
- Grupo # 4. Improvement in the social determinants of a community through the development of youth
- Grupo # 5. Prevention of violence: images and messages in mass communication media
- Grupo # 6. Promotion of a culture of transportation safety and prevention of traffic injuries, including driving under the influence of alcohol



**3.4.3 Promote scientific publications including data collection, analysis and dissemination of public information**



Health and Public Safety, 39 papers were received of which 12 are in the review process for approval. All of them went through the peer review process and at least 3 received reviews from the editorial committee, during the month of March. All of the papers are ready for the next style editing stage, format and translation of summaries. In addition some will have a volume published by June, 2012, also it will be distributed it in June, 2012. At the same time there is work being done on two introductory editorials for the journal.

Moreover, there is planning for *UACJ* researchers, mainly the ones that belong to the technical Advisory Group for Research and Public Policy, to strengthen capacities and knowledge regarding scientific papers. This workshop is planned for the second quarter of 2012.

**3.4.4 Translation and dissemination of information on best practices related to the prevention and treatment of violence, including the promotion of mental health**

## Level of progress

Planning	Implementation	Completed
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During the month of January some scholarship holders and staff from *UACJ* and PAHO will start working on technical production for the Observatory, following international indexing standards to have visibility in the Public Health Virtual Library on Border Health and some other known data bases, and search engines such as Google Scholar and LILACS. There is the expectation that with this, information for decision making will be more accessible.

## II Opportunities:

- a) The main opportunity this Project creates is based on its multisectorial and multidisciplinary characteristic since work is being done along with actors at the three levels of government, the civil society and academia. Therefore, all of the work being done during the first three quarters of 2012 has allowed for a sustained discussion between actors; this has also permitted a natural advance in the approved actions of Phase II of the Work Plan. More than 80% of the described activities are described at great detail, this will convey an agile and planned implementation. .
- b) By establishing the Technical Committee as a collegiate body that accompanies intervention, it is possible to provide certainty and sustainability to the VIP Project since it includes public institutions that implement local public policy regarding violence and injuries prevention, as well as for mental health.
- c) As the result of the vast amount of activities, the current quarterly report format does not correctly reflect the implementation progress of activities, that is why the following quarterly reports will have a different presentation

## I. Possible obstacles and concern areas:

- a) A concern area during the quarter has been the December holidays standstill because there was a lapse of inactivity from the implementation start to the start of work during the beginning of 2012. This has delayed follow up to some of the agreements.
- b) There was a call to creative young adults to design a flip chart for violence prevention to be used at a community level. The response was insufficient so there will be an agreement with *Instituto de Arquitectura, Diseño y Arte de la Universidad Autónoma de Ciudad Juárez* to be able to reach students directly from different degrees of this School.
- c) The acquisition of equipment was not able to be done in the month of December because of office closings. However, these acquisitions have been rescheduled for the first quarter of 2012
- d) Some of the activities for the Project have not taken place because local actors linked to them are still in the process of selecting best options for

their needs. Moreover, some of the decisions have required special work to be able to reach consensus.

## **Key dates of the VIP Project (First Quarter 2012):**

### **JANUARY:**

- 01/10-11 First training workshop for Directors of Municipal Community Centers Promoting Mental Health
- 01/11-13 Training workshop for Observatory personnel for data entry and indexing records in the Border Health Virtual Library
- 01/18 Regional Health Summit in Ciudad Juárez
- 01/19-20 Second training workshop of Directors of Municipal Community Centers Promoting Mental Health

### **FEBRUARY:**

- 02/02 Executive Committee Meeting
- 02/03 Follow up meeting for Agents in community mental health and prevention of violence.
- 02/7 Meeting with USAID in Mexico City to present the VIP project
- 02/ Second Speaker's Forum (Theme: Prevention of Violence)

### **MARCH:**

- 03/01 Lecture: "Mental Health , a Public Health problem".
- 03/02 Monthly follow up meeting with Community Facilitators
- 03/05 Second training workshop for Agents in community mental health and prevention of violence.
- 03/12-15 Forum /Workshop for the Approach and Prevention of Violence and Injury through Informed Public Policies
- 03/19 Second training workshop for Agents in community mental health and prevention of violence