

SEADI-13-R122

MEMORANDUM

DATE	: July 15, 2013
TO	: Timothy S. Buehrer
FROM	: Moekti P. Soejachmoen
CC	:
SUBJECT	: Reporting on the Outcome of APEC 7th Conference on Good Regulatory Practices Medan, 26 – 27 June 2013

Background

The APEC Sub-Committee on Standards and Conformance (SCSC) was established in 1994 to help reduce the negative effects that differing standards and conformance arrangements have on trade and investment flows in the Asia-Pacific region. In this way, the SCSC assists the Committee on Trade and Investment (CTI) to achieve APEC's trade and investment liberalization and facilitation agenda. The SCSC also promotes open regionalism and market-driven economic interdependence by encouraging greater alignment of APEC member economies' standards with international standards.

The SCSC held its first 2013 meeting in Jakarta, Indonesia in February and the second 2013 meeting was held in Medan, Indonesia on 26 – 27 June 2013. As part of the meeting in Medan, the Government of Indonesia and the US Trade Representative organized the 7th APEC Conference on Good Regulatory Practices.

The Conference, which aims to promote regulators' awareness of good regulatory practice, particularly for ensuring that regulatory policies contribute to achieving critical policy objectives such as protection of health, safety and the environment follows up on the APEC Economic Leaders' Declaration issued in Honolulu, United States in 2011. Regulators play an important and strategic role in formulating, implementing and enforcing the policies which may affect industry and consumers as well as trade flows in the Asia-Pacific region. The participants share experiences on Good Regulatory Practices (GRP), particularly on conformity assessment and discuss the critical issues facing the APEC community to ensure regulations achieve desired public policy outcomes without creating unnecessary obstacles to trade. Member economies also update the baseline survey on the implementation of Good Regulatory Practices during the Conference.

SEADI supported the government of Indonesia by sending 9 GOI officials and private sector representatives to the Conference based on the BSN recommendation:

No	Name	Gender	Affiliation
1.	Jisman Parada Hutajulu	M	Head of Sub Directorate, Electricity Standardization, Ministry of Energy and Mineral Resources
2.	Yusra Egayanti	F	BPOM
3.	Eny Tulak	F	Head of Sub Directorate, Standardization Cooperation, Directorate Standardization, Ministry of Trade
4.	Heru Suseno	M	Head of Section, Product and Person Accreditation, BSN
5.	Anna Melianawati	F	Head of Section, Center for Standard Implementation, BSN
6.	Hardjono	M	Head of Technical and Standardization Team, Association of Indonesian Tire Producer
7.	Azriadi	M	Head of Section, Preparation, Implementation and Cooperation of Standardization, Center of Standardization, Ministry of Industry
8.	I Nyoman Supriyatna	M	Head of Center for Research and Development for Standardization, BSN
9.	Faika Dwiyantri	F	Scientific Affairs, Regulatory Affairs and Nutrition, PT Kraft Food Company Indonesia

Full Agenda is attached

Summary

Regulatory officials and business representatives shared experiences and explored ways to enhance internal policy coordination, regulatory impact assessment and public consultation. The head of BSN, noted that regulatory cooperation has become an important area of focus for APEC economies and it is a self-fulfilling paradigm that better regulation and the improved alignment of regulatory practices will bring economies closer together and foster increased growth. This approach can help to ensure effective regulation while minimizing the burden on manufacturers and industries across the Asia-Pacific region.

Private sector representatives described the importance of efforts to facilitate an improved approach to regulation and the scope of its potential benefits. Delegates updated one another on the baseline survey of actions taken by APEC economies to implement and advance regulatory convergence and cooperation.

The vision of a seamless regional economy has been taking shape over the last few years through the specific initiatives underway within APEC to implement good regulatory practices. APEC economies' work to address good regulatory practices is vital to advancing our broader agenda to lift trade and investment barriers, and move us towards a more integrated and prosperous region.

The conclusion of the 7th APEC Conference on Good Regulatory Practices sets the stage for a series of meetings of APEC standards officials in Medan.



**Asia-Pacific
Economic Cooperation**

2013/SOM3/SCSC/CONF/001

Draft Agenda

Submitted by: Indonesia



**7th Conference on Good Regulatory
Practices
Medan, Indonesia
26-27 June 2013**

APEC Subcommittee on Standards and Conformance
7th Conference on Good Regulatory Practice
Medan, June 26-27, 2013

Wednesday, June 26, 2013

8:00 - 9:00	Registration
9:00 - 9:15	Introduction and Welcome Speaker: Chairman of BSN (The National Standardization Agency of Indonesia), Prof. Bambang PRASETYA
9:15 - 9:45	Opening Keynote Remarks Speakers: Mr. Tony SINAMBELA, Director of Standardization, Ministry of Industry <i>(This representative will highlight the importance of GRP and regulatory coherence to trade and businesses in Indonesia and throughout the APEC region),</i> Mr. Tengku A.R. HANAFIAH, Chair APEC SCSC <i>(He will deliver on progress of GRP and Standard as outcome from discussion in TBT-WTO meeting)</i>
9:45 - 10:45	Preliminary: 2013 Progress Reports and the APEC Baseline Study Speakers:
9:45 – 10:00	Mr. Nick MALYSHEV, Head, Regulatory Policy Division, Organization for Economic Cooperation and Development (OECD)
10:00 – 10:15	Update on APEC Regulatory Cooperation Advancement Mechanism (ARCAM) “Advertising Standards – Principles and Practice” Dialogue Speaker: Ms. Fiona JOLLY, CEO, Australian Advertising Standards Board
10:15 – 10:20	Ms. Jennifer STRADTMAN, Director, Technical Barriers to Trade, Office of the United States Trade Representative
10:20 – 10:45	Mr. Scott JACOBS, Managing Director, Jacobs and Associates, United States <i>In 2011, the APEC conducted the “Baseline Study of Good Regulatory Practices in APEC Member Economies, and agreed in the 2011 Ministers Statement to update this study by 2013. An update on the progress of this work will be provided.</i>
10:45 - 11:00	Coffee Break
11:00 - 12:15	Session 1: Ensuring Internal Coordination of Rulemaking Moderator: Mr. I Nyoman Supriyatna, Indonesia <i>The first three sessions will focus on a specific aspect of GRP highlighted in the Leader’s Declaration and covered in the Baseline Study. Speakers in the first session will discuss economies’ activities to develop economy-wide, cost-sensitive, and forward-looking regulatory agendas, establish overarching and publicly available principles to guide good regulatory governance,</i>

and review existing regulations on a periodic basis to improve their effectiveness and address burdensome requirements contained within.

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| 11:00 -11:20 | Mr. Alex HUNT, Branch Chief, Office of Information and Regulatory Affairs, United States Office of Management and Budget |
| 11:20 - 11:40 | Ms. Thiagaletchumi V. MANIAM, Malaysia
Senior Assistant Director, Consumerism Standards Division
Ministry of Domestic Trade, Co-operatives and Consumerism |
| 11:40 - 12:00 | Mr. Kukuh S AHMAD, Head of Center Standard Implementation System, Indonesia |
| 12:00 - 12:15 | Questions and Answer |
| 12:15 - 13:30 | Luncheon |
| 13:30 - 14:25 | Session 2: Assessing the Impacts of Regulations
Moderator: Mr. Alex HUNT, United States
<i>This session will examine mechanisms for assessing the impact of regulations including clearly identifying the need for a regulatory proposal, describing the nature and significance of the problem, examining feasible alternatives, including less burdensome alternatives using market-based or voluntary solutions, assessing both the costs and benefits of each available alternative, identifying the reasons why the alternative selected best achieves the policy objective, and examining incentives and mechanisms in place to review and streamline existing regulations.</i> |
| 13:30 – 13:50 | Ms. Shifra JOSEPH, Standards & Conformance Policy Section, Trade & International Branch, Department of Industry, Innovation, Climate Change, Science, Research and Tertiary Education, Australia |
| 13:50 – 14:10 | Mr. David DODWELL, CEO, Strategic Access Limited (ABAC) |
| 14:10 – 14:25 | Questions and Answer |
| 14:25 - 15:40 | Session 3: Best Practices or Updates to Public Consultation Mechanisms
Moderator: Ms. Shifra JOSEPH, Australia
<i>Speakers will present on activities to establish procedures that provide stakeholders with a meaningful opportunity to comment on regulatory proposals, provide plainly written, clear, and concise draft measures for public comment with adequate time for review and provide opportunity for genuine stakeholder dialogue, and ensure that regulators consider public comments.</i> |
| 14:25 – 14:45 | Mr. Eduardo Esteban Romero FONG, General Coordinator for Regulatory Impact Analysis, Mexico |
| 14:45 – 15:05 | Ms. Leslie McDERMOTT, Senior Manager, International Development, American National Standards Institute |

- 15:05 – 15:25 Mr. Jose Manuel CAMPOS, General Directorate of International Economic Affairs, Ministry of Foreign Affairs, Chile
- 15:25 – 15:40 Questions and Answer
- 15:40 - 15:55 Coffee Break
- 15:55 - 17:15 **Session 4: The Future of Good Regulatory Practice in APEC**
Moderator: Mr. Scott JACOBS, United States
Four thought leaders on the APEC way forward on achieving regulatory coherence
A roundtable discussion will summarize some of the key achievements and best practices covered in earlier sessions and explore potential additional GRPs that could be advanced throughout APEC to improve regulatory coherence.
- 15:55 – 16:55 **Roundtable Discussion: Moderators from the first 3 sessions and representative from ABAC**
- 16:55 – 17:15 Questions and Answer

Thursday, June 27, 2013

- 8:00 - 8:30 Registration
- 8:30 - 9:00 Welcome and Recap of Day 1
Speaker: Mr. T.A.R. HANAFIAH, Chair SCSC
- 9:00 - 9:30 Keynote Speaker
Conformity Assessment in Good Regulatory Practice
Speakers:
Mr. Michael FRASER, APLAC Secretary

Ms. Belinda MORT, PAC: “The Nature of the PAC MLA and its benefits to business”.
- 9:30 - 10:30 **Session 5: APEC Study on Conformity Assessment and Good Regulatory Practice**
Speaker: Mr. Frank KITZANTIDES, United States
Frank Kitzantides, who is undertaking the study on GRP for Conformity Assessment in APEC, will present details and findings from the study, which will be presented during SOM3
- 10:30 - 10:45 Coffee Break
- 10:45 - 12:00 **Session 6: Overview of Member Economy Principles Related to Conformity Assessment**
Moderator: Mr. Alex HUNT, United States
Representatives from APEC economies will discuss conformity assessment principles and examine best practices and advancements.

10:45 – 11:05	Ms. Ileana MARTINEZ, International Affairs Advisor, Standards Coordination Office, National Institute of Standards and Technology, U.S. Department of Commerce
11:05 – 11:25	Mr. Augusto MELLO, National Institute for the Defense of Competition and Protection of Intellectual Property (INDECOPI), Peru
11:25 – 11:45	Mr. Kukuh S AHMAD, Head of Center Standard Implementation System, Indonesia
11:45 – 12:00	Questions and Answer
12:00 - 13:15	Luncheon
13:15 - 14:30	Session 7: Case Studies of Trade Facilitative Conformity Assessment Practices Moderator: Mr. Michael FRASER, APLAC
13:15 – 13:35	Ms. Konny SAGALA Topic: Indonesia MLA Project on ISO 17065 and its benefits
13:35 – 13:55	ASEAN Conformity Assessment Work – Mr. Mohd. Hamzaini HASHIM, Department of Standards Malaysia as New Chair ACCSQ WG 2, Accreditation and Conformity Assessment, <i>Presenters from APEC regulators will discuss conformity assessment best practices from their economies and the role of such measures in facilitating trade and avoiding unnecessary barriers.</i>
13:55 – 14:15	Korea, Dr. Gyung Ihm RHYU, Team Leader in International Relations, Conformity Assessment Division, Korean Agency for Technology and Standards (KATS)
14:15 – 14:30	Questions and Answer
14:30 - 15:45	Session 8: Moving forward with Conformity and GRP Moderator: Frank KITZANTIDES <i>Roundtable discussion with regulators and private sector stakeholders will look at best practices for conformity assessment and their role in advancing GRPs throughout APEC.</i>
14:30 - 14:50	Ms. Ann WEEKS, Vice President for Global Affairs, Underwriters Laboratories, United States
14:50 – 15:10	Mr. Dennis CHEW, Regional Director, IEC Asia-Pacific Regional Center
15:10 – 15:25	Questions and Answer
15:25 - 15:40	Coffee Break
15:40 - 16:55	Session 9: Examining Regulatory Cooperation Successes in APEC Moderator: Ms. Metrawinda Tunus, Indonesia

15:40 – 16:00	Toy Safety Initiative – Mr. Alan P. KAUFMAN, Sr. Vice President of Technical Affairs, Toy Industry Association
16:00 - 16:20	Wine Regulators Forum – Ms. Kay SHAPLAND, Manager, Food Production & Processing Plant, Food and Environment Directorate Standards Branch, New Zealand Ministry for Primary Industries
16:20 – 16:50	Green Buildings and Food Safety Cooperation Forum – Ms. Renee HANCHER, Senior International Economist, US Department of Commerce
16:50 – 17:20	Mr. Alex HUNT, Branch Chief, Office of Information and Regulatory Affairs, US Office of Management and Budget AND Ms. Elsa Ayala GÓMEZ (Mexico's Federal Commission for Regulatory Improvement) <i>Presenters will discuss recent examples of positive regulatory cooperation efforts in APEC in a range of sectors.</i>
17:20 – 17:45	Questions and Answer
17:45 - 18:00	Wrap up and NEXT STEPS