



Cooperative Agreement Number: AID-523-A-12-00001

Quarter Report

Project: Scout Experience: Ready for life.

Asociación de Scouts de México, A.C.

Quarter Program Report

Reporting period: Q1 2013 / October – December 2012



USAID
FROM THE AMERICAN PEOPLE

DISCLAIMER: *The views expressed in this publication are the responsibility of the Mexican Scout Association and do not necessarily reflect the views of the United States Agency for International Development (USAID) or the United States Government.*



Cooperative Agreement Number: AID-523-A-12-00001

Quarter Report

Project: Scout Experience: Ready for life.

Asociación de Scouts de México, A.C.

General Project Information

Cooperative Agreement Number: AID-523-A-12-00001

Project Name: Experiencia Scout, Listos para la vida. | Scout Experience: Ready for life.

Project Timeframe: August 17, 2012 to August 16, 2015.

Project Target Zone: Tijuana, Baja California, Mexico.

Scouts of Mexico Contact Details

Contact: Raymundo Tamayo, Project Director
raymundo.tamayo@scouts.org.mx
Tijuana: +52 (664) 615 7121
Mexico City: +52 (55) 5208 7122 ext.142

Tijuana: Misión de San Javier 10643 | Piso 4 - Oficina 431
Col. Zona Urbana Río
06700 Tijuana, Baja California
Mexico

Mexico City: Córdoba 57
Col. Roma Norte
06700 Ciudad de México, Distrito Federal
Mexico

Website: www.scouts.org.mx

USAID Contact Details

Agreements Officer Representative (AOR): Patricia Vargas, Democracy and Governance Officer
pvargas@usaid.gov

Address: Mexico City: +52 (55) 5080 2918
U.S. Embassy in Mexico
Paseo de la Reforma 305
Col. Cuauhtémoc
06500 Ciudad de México, Distrito Federal
Mexico



Table of Contents

Project Summary 4

Results Monitoring 5

Quarter performance report 5

USAID Common Indicator 6

Social statistics 6

Quarter result level achievements 6

Result level constraints 6

Result level opportunities 6

Activity Monitoring 7

Quarter activity level achievements 7

Activity level constraints 7

Activity level opportunities 7

Gender and disability related constraints and opportunities 7

Organizational Development 8

Organizational capacity assets 8

Organizational climate 8

Organizational learning 8

Expected Activities 9

Quarter 2 2013: January 1, 2013 – March 31, 2013 9



Project Summary

The Scout Experience: Ready for life project addresses the issue of youth 7-29 years old who are at risk of engaging in criminal activities in Tijuana, Mexico. Additionally, the project will impact all ongoing scout violence prevention projects around the country, especially those in States located along the Mexico-US border, with the development of a social intervention model that is scalable and replicable. This model will set the national standards of our organization for the work on character, education and leadership among adolescents and youth in highly vulnerable environments. The Scout Experience: Ready for life project will impact a total of at least 1,500 youth and 1,000 parents from the Camino Verde, Mariano Matamoros and Granjas Familiares neighborhoods of Tijuana during the three years of its implementation.

In Tijuana, this project will provide dedicated support to adolescents and youth in the areas of character, education and leadership. Activities related to character will focus on learning to be and learning to live together through the strengthening of various dimensions of the individual; character activities will also provide direct psychosocial support to adolescents and youth. Activities related to education will focus on learning to know and learning to do by using a "learning by doing" approach to math, language and logic, and will develop skills in the areas of ecology, sports, humanities, communication, security and technology. Education activities will provide dedicated support to adolescents and youth currently out-of-school, that have low academic performance, have a learning disability, and/or are in transition between primary and secondary or secondary and high school. Activities related to leadership will develop competencies related to social project management and will use the learning through service approach to develop social leadership competencies, strengthen the sense of community and promote dialogue and understanding among young people. Leadership activities will have a strong voluntary service component in the areas of peace, environment and development, and will receive national and international scouts. All the activities implemented in the fields of character, education and leadership will use the Scout Method and the five programming principles of the United Nations as crosscutting practices. The project will put special emphasis on developing monitoring and evaluation systems that provide useful information for measuring social impact, strengthening organizational learning and supporting decision-making processes.

The Scout Experience: Ready for life project will build the capacity of local community members for them to become the actors of their own development. The Scout Center model will test a financial and operational strategy designed to eliminate dependency to external assistance through various activities and sound financial management. Scouting will be accessible to all adolescents and youth, and will promote a sense of dignity and responsibility among project beneficiaries.

The Scout Experience: Ready for life project focuses on ensuring adolescents and youth understand and enjoy their rights. We believe that by contributing to the education of young people as active, responsible and productive citizens, this project will promote safe and healthy environments for everyone around the country. Understanding violence and crime as a consequence of the non-fulfillment of human rights, poor urban planning and lack of community participation helps us design holistic and self-sustainable long-term interventions that contribute to broader aspects of development such as health, education and employment. The purpose of this project is to strengthen the capacity of young people to play a productive role in their community.



Results Monitoring

Quarter performance report

Performance Management Matrix - *Scout Experience: Ready for life* - SCOUTS|USAID Year 1 - August 2012 to September 2013

Expected Impact: Build Strong and Resilient Communities (Pillar IV of Merida Initiative)

ID	Type	Indicators	Target Q1	Actual Q1	Target 2013	Actual 2013	Frequency	Data Source / Means of Verification
1	Outcome	1.0.1 Percentage of out-of-school youth participating in the <i>Scout Experience, Ready for life</i> activities that have not finished primary, secondary or high-school and enroll in a formal education system.	0%	0%	20%	20%	Semi-Annually	Beneficiary Management System.
2	Outcome	1.0.2 Percentage of students participating in the <i>Scout Experience: Ready for life</i> activities that successfully transition from primary to secondary school.	0%	0%	40%	40%	Annually	Beneficiary Management System.
3	Outcome	1.0.3 Percentage of young people participating in the <i>Scout Experience: Ready for life</i> activities that show an improvement in their psychological resilience evaluation score.	0%	0%	30%	30%	Semi-Annually	Beneficiary Management System; GPS Evaluation Reports.
4	Output	1.1.2 Percentage of youth between 7 and 29 years of age participating in the <i>Scout Experience: Ready for life</i> program that acquire the knowledge, attitudes and practices pursued by the educational program of the youth center.	0%	0%	20%	20%	Semi-Annually	Beneficiary Management System; Scout Educational Objective measurement tools.
5	Output	1.2.1 Percentage of enrolled students participating in the <i>Scout Experience: Ready for life</i> activities with a performance below the "good" level in the Spanish component of the national standardized academic evaluation (ENLACE) that show improvement in their evaluation score.	0%	0%	30%	30%	Annually	Beneficiary Management System
6	Output	1.2.2 Percentage of enrolled students participating in the <i>Scout Experience: Ready for life</i> activities with a performance below the "good" level in the math component of the national standardized academic evaluation (ENLACE) that show improvement in their evaluation score.	0%	0%	30%	30%	Annually	Beneficiary Management System; Copy of official ENLACE results.
7	Output	1.2.3 Percentage of youth between 7 and 29 years of age participating in the <i>Scout Experience: Ready for life</i> activities that show improvement in their skills for life evaluation score.	0%	0%	20%	20%	Semi-Annually	Beneficiary Management System; Backpack Evaluation Results.
8	Output	1.3.1 Percentage of adolescents and youth between 11 and 29 years old that have been or are members of local gangs participating in the youth involvement program have decided to reenroll in school or a professional development program.	0%	0%	20%	20%	Semi-Annually	Beneficiary Management System; Scouts of the World Performance Reports.

USAID Common Indicator

USAID Common Indicator*

Expected Impact: Build Strong and Resilient Communities (Pillar IV of Merida Initiative)

ID	Type	Narrative Summary	Frequency	Q1 '13	Total	Data Source / Means of Verification
1	Outcome	Young people studying between 6th grade of primary school and 3rd grade of secondary school have access to academic counseling and interactive activities in three communities in Tijuana	Quarterly	No	No	Beneficiary Management System.
2	Outcome	1500 youth 7-29 years old in Tijuana receive access to non-formal education activities that promote their physical, intellectual, social and emotional development	Quarterly	0	0	Beneficiary Management System.
3	Output	50% of project beneficiaries between the sixth grade and the third year of secondary school demonstrate adequate academic performance and plan to stay in school	Quarterly	0%	0%	Beneficiary Management System.

* Pending USAID finalization.

** The activities in this quarter did not include specific academic performance monitoring.

- No results for the USAID common indicator were achieved during this quarter.

Social statistics

Gender Statistics - Scout Experience: Ready for life Year 1 - August 2012 to September 2013

ID	Type	Data	Number	Disability	Data Source
1	Gender	Male beneficiaries	0	0	Beneficiary Management System.
2	Gender	Female beneficiaries	0	0	Beneficiary Management System.

- No beneficiaries were registered in activities during this quarter.

Quarter result level achievements

- There were no result level achievements during this quarter.

Result level constraints

- There were no result level constraints during this quarter.

Result level opportunities

- There were no result level opportunities identified during this quarter.



Activity Monitoring

Quarter activity level achievements

- 100% of project staff have been recruited and introduced to the project and the organization.
- The project management office has started operations in Tijuana.
- Project teams focused on each of the intervention zones have started an initial community mapping exercise.
- Project staff received dedicated training to use the detailed GIS and statistical databases of the Mexican Institute for Statistics and Geography (INEGI for its initials in Spanish).
- The Organizational Capacity Assessment of Scouts of Mexico requested by USAID was completed.
- Meetings with internal and stakeholders were conducted to present the project and identify areas of cooperation.

Activity level constraints

- Coordination between the operations and finance offices in Tijuana and Mexico City require strengthening.
- Involvement from internal key stakeholders requires strengthening through systematic communication mechanisms.
- Internal change management has started with the implementation of content management systems.

Activity level opportunities

- Strengthen communication mechanisms between the project management office in Tijuana and the organization's top management in Mexico City.
- Establish clear written operations and finance procedures to facilitate cooperation between the operations and finance offices in Tijuana and Mexico City.
- Focus on delivering and fulfilling the special requirements established in the Cooperation Agreement.

Gender and disability related constraints and opportunities

- There were no gender or disability related constraints during this quarter.



Organizational Development

Organizational capacity assets

- The Organizational Capacity Assessment established a clear institutional development action plan and identified actual and expected scenarios for developing the capacity of the organization.
- Recruitment processes and human resource related matters were significantly strengthened.
- The documentation of key internal processes continues.

Organizational climate

- Operational staff have uncertainty of the impact that operating funds from USAID will have on their work.
- Key executives from the Scout Association have been assessing the impact that operating the project will have on their respective areas.

Organizational learning

- A collaborative internal stakeholder analysis and strategy, including specific needs for organizational capacity building would have promoted significantly the involvement of top leadership in key decisions and investments that would impact both project implementation and organizational development.
- If the Organizational Capacity Assessment had been done previously, the capacity development elements needed could have been better reflected in the project budget. This could have facilitated implementation and internal negotiation.



Cooperative Agreement Number: AID-523-A-12-00001

Quarter Report

Project: Scout Experience: Ready for life.

Asociación de Scouts de México, A.C.

Expected Activities

Quarter 2 2013: January 1, 2013 – March 31, 2013

- Initial community assessment and mapping.
- Scout Center location analysis.
- USAID training in financial management (rules and regulations for cooperation agreements).
- Community social marketing campaign.
- Activity program for spring break vacation period.