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IMARISHA YEAR TWO

Q3 QUARTERLY REPORT

**IMARISHA — TANZANIA ECONOMIC STRENGTHENING FOR
HOUSEHOLDS AFFECTED BY AIDS**

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Q3 QUARTERLY REPORT

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CONTENTS

- 1. PROJECT MANAGEMENT 1
- 2. TECHNICAL PROGRAM 2
 - 2.1 TECHNICAL AREA 1: INCREASING THE CAPACITY OF PEPFAR IMPLEMENTING PARTNERS (IPS) 2
 - 2.2 TECHNICAL AREA 2: ESTABLISH PARTNERSHIPS, LINKAGES, AND PILOT PROGRAMS 10
 - 2.3 TECHNICAL AREA 3: IMPROVE GOT CAPACITY 14
 - 2.4 TECHNICAL AREA 4: ENHANCE THE EVIDENCE BASE THROUGH INCREASED M&E CAPACITY 17
- 3. COMMUNICATIONS 19
- 4. WORKPLAN FOR COMING QUARTER 20
- 5. STATUS OF INTERATIONAL SHORT TERM CONSULTANICES 24

ABBREVIATIONS

APS	Annual Program Statement
ES	Economic Strengthening
CDC	Centers for Disease Control and Prevention
CRP	community resource person
DAI	Development Alternatives Inc.
DALDO	District Agriculture and Livestock Development Officer
DED	District Executive Director
DSW	Department of Social Welfare (within the Ministry of Health)
DMS	Data Management System (of MOHSW)
ED	Economic Development
FANTA	Food and Nutrition Technical Assistance Project
FHI 360	Family Health International (now encompassing the former Academy for Education Development)
FSDT	Financial Sector Deepening Tanzania
FtF	Feed the Future
HEA	Household Economic Assessment
HBC	Home Based Care
HGNS	Household Gardening and Nutrition Strengthening training
IIF	IMARISHA Innovation Fund
IP	Implementing Partner
IPG	Implementing Partner Group
M&E	Monitoring and Evaluation
MOHSW	Ministry of Health and Social Welfare
MUAC	mid upper arm circumference
MVC	Most Vulnerable Children
NCPA	National Costed Plan of Action for MVC
NSPF	National Social Protection Framework

PEPFAR	President's Emergency Plan for AIDS Relief
PPP	Public Private Partnership
SIDO	Small Industry Development Organization (Tanzanian parastatal)
TACAIDS	Tanzanian Commission for AIDS
TASAF	Tanzania Social Action Fund
TFNC	Tanzania Food and Nutrition Center
TOT	Training of trainers
USAID	United States Agency for International Development

I. PROJECT MANAGEMENT

► Y2Q3 Project Management Summary

- **Submission of Updated Program Statement and Budget.** Submitted in Q1, the submission of this updated program statement and budget is still pending approval by USAID in order to amend DAI's cooperative agreement. These documents were requested by USAID in order to justify an enhanced scope of work and reduce the performance period. As of this writing, USAID has indicated that this modification will happen in conjunction with IMARISHA's next request for incremental funding and approval of Y3 work plan.
- **Grants facility.** In mid June, the IMARISHA project submitted an approval request to the AOR and AO for two new grantees: BRAC Maendeleo and Africa Bridge. As of August, BRAC Maendeleo Tanzania has been approved for an innovation grant for the implementation of the Empowerment and Livelihoods for Adolescents (ELA) program for HIV affected youth in Dar es Salaam. Africa Bridge (Mbeya region), is still pending following completion of a Pesticide Evaluation Report and Safe Use Action Plan (PERSUAP) for planned dairy activities. IMARISHA has hired a consultant to prepare the PERSUAP which will be submitted early in Quarter 4. Other potential grantees including KIHUMBE (Mbeya), WAMATA (Dar es Salaam), and Femina HIP (national) are still under consideration and are at different stages in the grants review, due diligence and review process.

Starting in mid-July, IMARISHA kicked off a 4-week Information Sharing and Capacity Building roadshow. Project staff member travelled to each of IMARISHA's 7 regions and focused the agenda building awareness of IMARISHA's work, particularly awareness of the grants facility and of the outcome of the Household Economic Assessment (see Technical Area I).

The IMARISHA Innovation Fund was introduced and particular emphasis was given to:

- Sharing the goals of the fund,
- Providing more explanation and examples on the concept of 'innovation',
- Presenting thoughts on how to do some limited market research in preparation for developing the innovation concept;
- Sharing lessons learned from the first round of concept note and full proposal reviews, and
- Gathering feedback from potential applicants regarding the process and areas of concern, confusion or struggle.

Many organizations expressed that they were unsure of how to develop a concept note or full proposal. Based on this feedback, IMARISHA will be developing templates for potential applicants to use in the development of their concepts and will also look at inviting grantees to trainings that will help to build the internal capacity of organizations.

With new information from the roadshow, IMARISHA enhanced and re-released the revised Annual Program Statement for the IMARISHA Innovation Fund on 31 August 2012. The closing date for concept note submissions is 1 October, 2012. IMARISHA intends to finalize the review of concept notes no later than 31 October, at which time successful applicants will be requested to submit full proposals for review. The goal is to complete proposal review by the end of the year and begin the due diligence process early in 2013.

Y2Q3 Deliverables

- 2nd road show conducted across 7 regions, Q3

2. TECHNICAL PROGRAM

2.1 TECHNICAL AREA I: INCREASING THE CAPACITY OF PEPFAR IMPLEMENTING PARTNERS (IPS)

OVERVIEW

IMARISHA's core mandate is to build the capacity of PEPFAR implementing partners to improve the quality and effectiveness of economic strengthening interventions for HIV vulnerable households. Year(Y) 1 was spent gaining knowledge about the partners, their capabilities and staff, and their ability to serve households with integrated health and livelihoods interventions, as well as establishing models and relationships to provide effective technical support. IMARISHA learned that many previous interventions focused on direct material support (handouts) and/or one-off activities. After much dialogue, discussion and action planning with partners, the project began to develop a plan for implementing interventions going forward. Building upon the capacity building work that began in Y1, IMARISHA is now more integrated and connected to numerous PEPFAR partners and better able to expand the quality and effectiveness of the project's economic strengthening strategies.

In Year 2 IMARISHA's work has focused on these key aspects: building more and stronger strategic partnerships with PEPFAR Implementing Partners, rolling out practical, hands-on training/training of trainers (TOTs), providing mentoring to training recipients, providing specialized and tailored technical assistance and sharing new innovations and ideas through exposure visits both within and, as possible, outside of Tanzania.

ACTIVITY DESCRIPTIONS AND DELIVERABLES

► Deepen Strategic Partnership with PEPFAR MVC and HBC IPs.

- **Formalize Partnerships with MOUs.** MOUs with Africare Pamoja Tuwalee, FHI360 Pamoja Tuwalee, and Pathfinder Tutunzane II wrapped up their first year of collaboration in August. Discussions are underway to revise and enhance MOUs for 2013 and continue to provide training/cascade training and ES advisory services to the three projects. In addition, IMARISHA expects to form more formal partnerships with the Deloitte managed Tunajali II, with the EGPAF/Pathfinder managed LIFE Project, with Tanzania Interfaith Partnership and with World Education (WEI) Pamoja Tuwalee project with the bulk of activities rolling out in 2013. All of these partners have actively sought out IMARISHA's services and it is anticipated that MOUs will be finalized in Q4.
- **Deepen Strategic Partnership with PEPAR MVC and HBC IPs.** During Q3 IMARISHA continued to deepen its relationship with PEPFAR MVC and HBC IPs through a variety of activities, including a month-long roadshow in which the technical team engaged stakeholders in dialogue on a variety of topics. The agenda included: 1) Overview of IMARISHA Innovation Fund, 2) Partner Assessment Results and Household Economic Assessment Results, 3) Introduction of Causal Model in Programming, and 4) Incorporation of Market Research in Project Programming. The road show took place in each of IMARISHA's seven regions and participants included representatives from prime and sub-partners, potential grantees, local government authorities and other local NGOs and CSOs.

Also during Q3 IMARISHA participated in a number of partner meetings, attending Africare Pamoja Tuwalee's strategic planning meeting with sub-partners and LGAs in Iringa, FHI 360

Pamoja Tuwalee's work planning meeting with sub-partners in Morogoro and attending a savings community resource person (CRP) meeting in Zanzibar. For the first two meetings IMARISHA shared a summary (from its perspective) of the results of 2011-2012 with the partners as well as listened to them about ongoing challenges in implementing ES. For example, while savings programs have been launched during the year, some groups are still challenged to help communities improve income earning opportunities. There seems to be little knowledge on how **to identify let alone address real market constraints** such as single buyers, transport of products to larger market, poor quality product (particularly from low quality seeds), etc. Also, many organizations were not able to participate in ES activities or their plans had not come to fruition. Some organization complained about the lack of hand-outs, citing frustrations over not having funds for start-up kits to provide to the community.

IMARISHA also noted some change in attitude. A number of sub-partner organizations who had been vocal critics of the Household Economic Strengthening (particularly how difficult it is to organize households when you have nothing to give them) now noted how happy they were with savings in particular and were enthusiastic to continue new economic strengthening activities.

IMARISHA continues to be concerned and challenged by the lack of technical depth of some sub-partners, the lack of ability to think critically about how to address some of the business concerns of households beyond providing "freebees" and more importantly the financial ability to really solve some of the market constraints faced by beneficiary households. While a number of local organizations are good candidates for the upcoming Market Analysis training, even with the training, IMARISHA is that the work has not be prioritized or budgeted.

- **Sharing of the HEA Results.** In Q3, IMARISHA continue to share HEA results with partners, making presentations to FHI 360 ROADS. During the presentation to the ROADS project, ROADS management asked to repeat the HEA as an endline for them in 2013 before the project ends. IMARISHA will begin follow up with ROADS on this early in 2013.

IMARISHA was also able to share the HEA results and process with partner Africare to USAID Washington and attendees of the International AIDS Conference at a satellite session during the week. The session was attended by a number of USAID staff members from the Office of HIV/AIDS and the DCOF.

Africare COP, Herbert Mugumya, Presents on Economic Strengthening at AIDS 2012



Also during this quarter, IMARISHA received two requests to undertake or repeat the HEA. The first request came from World Education Inc (WEI) to help with a baseline modeled on the HEA but inclusive of other child development, gender based violence and other basic need indicator). While WEI is outside the seven regions where IMARISHA typically works, IMARISHA believes that this demand underscores the value and success of the HEA tool and has agreed to provide support for this exercise in early Q4.

The second request came from Pathfinder, who has asked IMARISHA to repeat the HEA (scaled down to just the vulnerability assessment) for their new program beneficiary households in Dar es Salaam. Planning for this began late in Quarter 3 and will be rolled out the first week of October 2012 (Q4).

At this writing, IMARISHA had still not received a response from Walter Reed regarding the request to present results. However, we understand that Pact will now be managing OVC activities in that region.

Y2Q3 Deliverables:

- Held an Information Sharing and Capacity Building Roadshow across all 7 regions, Q3

► Continue Roll Out of IMARISHA Training and Training of Trainers.

- **Design New IMARISHA Training Modules.** During Y2Q3, IMARISHA developed a new course entitled “Basic Market Analysis.” Short term consultant, Damian Guillemineault, worked in collaboration with IMARISHA’s EDM to complete the course. The training is scheduled to be delivered to key project partners (Economic Strengthening or Livelihoods Focal persons working at the prime partner, and sub-partner level), and members of the government in Dar es Salaam on 3-5 October 2012. The content of the course will focus on providing local NGOs with the skills to undertake basic market assessments themselves to better identify and diagnose beneficiary business problems and help them better select different market development or business activities to support the households.
- **Roll Out of Core IMARISHA Training/TOT Courses.** In Y2Q3 IMARISHA continued to roll out core economic strengthening course to key partners, particularly FHI 360 and Africare. 15 TOT courses offered this quarter included:
 - Local Poultry Production (4 courses for FHI 360 PT in Morogoro, Coast, Unguja and Pemba);
 - Household Gardening and Nutrition Strengthening (HGNS) (4 courses for FHI 360 PT in Morogoro, Coast, Unguja and Pemba)
 - Basic Business Skills (4 courses for FHI 360 PT in Morogoro, Coast, Unguja and Pemba);
 - Savings Intensive Training (HISA) (2 courses- Dodoma and Morogoro for Africare and FHI360 PT
 - Saving Supervision and Management Information Systems (1 course in Morogoro for FHI 360 PT);

The 15 TOTs trained 588 community trainers (223 men, 365 women). It is also worth noting that these TOTs have all included local government authorities usually from the ward or village level. Savings training have engaged community development offices; poultry training have included livestock officers; household gardening training courses have engaged agriculture extension officers; business skills training have included a variety of different LGAs. This engagement has allowed for MVC and HBC communities to also be linked to other donor programs. For example, in Pemba, the livestock extension officer provided data to MVC caregiver TOTs on the dates of upcoming poultry vaccination days that are supported by an IFAD livestock program.

It should be noted that remain challenges with some of the TOTs implemented by IMARISHA on behalf of prime partners. Key issues noted include:

- **Some CRP participants at the TOT did not seem to be well selected by partners/sub-partners.** Some lacked the ability or the motivation to be trainers. In some instance literacy was the constraint; CRPs selected did not have sufficient literacy in order to cascade training down to the community and other households.
- **Sub-partner staff members were not present during the sessions related to the technical content of the courses.** In some cases, sub-partner staff came only to deal with logistics (tea breaks, lunch, payment of per diems) but not to learn the skills being provided by IMARISHA staff. We see this as a HUGE impediment to implementers being able to do effective follow up and monitoring of households after the course is completed. It is hard to monitor activities if one does not know what skills are being taught or even expectations there are around skills development. While we recognize that Pamoja Tuwalee and other HBC implementers still are only being asked by PEPFAR to count "economic opportunities" (in other words, just the trainings or other opportunities provided to households), impact will only be seen if the training content is cascade, adopted by households to improve their economic position in any way and reinforced over the short and medium term. We far this is not happening.
- Similarly, we noted at least one instance where a **sub-partner staff member made an incorrect comment to participants about something she assumed was in the course** but in fact was not; the individual had not stayed to participate in the training course itself and thus, sent a conflicting messages about what is expected.
- In Pemba, IMARISHA also noted a **large number of older participants** (over 60 years old). While we recognize the constraints faced by grandparent or elderly headed households and we recognize the important role that elders play in influencing other community members, we are also starting to recognize the limited potential for behavior change and learning of this group. We do not have a ready solution but are open to dialogue with partners to figure out how to find more motivated and capable trainers.

TOTs in Pemba Prepare Compost as Part of the Household Gardening and Nutrition Strengthening Training, September 2012



A Young Caregiver in Pemba Learns to Vaccinate her Chickens, September 2012



- **Undertake Curriculum Review and Add in Adult Learning Techniques.** In Q3, IMARISHA engaged a local consultant to review key training materials with an eye toward standardizing the format, enhancing adult learning techniques and making suggestion for other improvements. With this standardization work, IMARISHA aims to finalize 4 of the core courses that can then be professionally printed and shared with project partners in early Y3.

The consultant is also developing some adult learning materials that can be used to train local TOTs who are new to adult training and can be used to improve the skills of staff and partners. Additionally, the materials include information on addressing low literacy and numeracy of trainees and how to improve their uptake of skills and knowledge. The adult learning module will be finalized and IMARISHA staff will be trained in early Q4. Roll out of this module to partners and sub-partners is anticipated to take place beginning in Y3.

Y2Q3 Deliverables:

- 15 core training/TOT courses offered to PEPFAR partners, Y2Q3 (35 courses to date, exceeding the target of 30 courses planned for 2012)

- 1 new course developed (4th of 5 planned new courses developed, on target to complete by year end)
- Adult learning module development underway to be completed in Q4 as well as finalization of existing training materials.

► **Partner Mentoring and Monitoring Training Results.**

- **Mentoring and Monitoring visits.** In Q3, IMARISHA shared one monitoring tool, the Productive Behavior Checklist for poultry production with a partner Africare which will be tested in early Q4 to help identify gaps and provide partners with guidance on the household productive behaviors they should expect to see households taking up following training. In Q4 other tools (for Household Gardening and Business Skills) will be finalized in Q4.

IMARISHA Livelihoods Manager also conducted a monitoring visit to FHI 360 Pamoja Tuwalee's CRPs in Zanzibar. The group met to discuss issues and challenges;

Y2Q3 Deliverables:

- 1 monitoring/ mentoring visits conducted in Y2Q3;
- 1 monitoring tool finalized in Y2Q3; others to be rolled out in Q4.

► **Technical Assistance Facility**

- **Expand to New Partners with TA Facility.** Only one technical assistance request was implemented in Q3. Pathfinder International asked IMARISHA to provide assistance in the review of savings apexes set up as part of their home based care program in Arusha. IMARISHA Livelihoods Manager conducted a simple evaluation of the apexes, and provided some assistance with action planning and visioning for apex management going forward.

IMARISHA has also had five other TA requests in Q3 to be implemented in Q4:

1. World Education has contacted IMARISHA about assisting with a baseline study of WORTH and SILC group members using the HEA methodology and combining it with other child development and gender violence questions. IMARISHA will train M&E staff and empowerment workers This HEA+ will be implemented in Q4 before an MOU is agreed upon.
 2. Pathfinder has requested assistance with a smaller HEA, implementing just the vulnerability index questions for a sample of its new 15,000 households in Dar es Salaam. IMARISHA will train M&E staff and volunteers and oversee the data collection, input and analysis.
 3. Tanzania Interfaith Partnership has requested that IMARISHA conduct intensive savings training for its partners in Kigoma region. This will be undertaken in early Q4.
 4. Kimara Peer Educators has requested refresher savings training (with an emphasis on record keeping) and business skills for its Dar es Salaam peer educators. This will be undertaken in early Q4.
 5. Tunajali II has requested savings training for its partners in Iringa, Njombe, Coast, Morogoro and Dodoma. IMARISHA will undertake intensive savings training in Q4 and begin the process of finalizing an MOU with Tunjali as well.
- **Support KIHUMBE to Develop Realistic Strategy and Plan for Job Incubation Centre.** Following the support from short term technical assistance consultant, Damian Guillemineault, and IMARISHA's EDM, KIHUMBE has resubmitted a full proposal to the IMARISHA Innovation Fund. The proposal has been reviewed and comments have been submitted to KIHUMBE for clarification and correction. A due diligence visit will be schedule for Q4, following which IMARISHA will make a decision on how to proceed.

Y2Q3 Deliverables:

- 1 TA Request implemented in Y2Q3, 6 total completed in Y2; 4 pending in Q4
- Updated KIHUMBE proposal reviewed and requests sent to KIHUMBE for more information; grant to KIHUMBE is still pending, Y2Q3

► Other Capacity Building Activities.

- **Facilitate Cross Visits and Study Tours.** In Q3, IMARISHA coordinated the Ethiopia Economic Strengthening Study Tour, which took place 22-28 July 2012. The Ethiopia Economic Strengthening Study Tour provided specialist participants from Tanzania-based PEPFAR partners, sub-partners and local government with a structured experience to acquire new knowledge, skills, and attitudes in the design and implementation of economic strengthening initiatives.

Program objectives included:

- Exposure to innovative programs that address economic strengthening – some for HIV affected households and some for the ultra poor;
- Engagement with ES program managers who can offer expertise on design, implementation, costing and evaluation expertise;
- To share knowledge of best or emerging practices with like-minded program implementers to discuss challenges, successes and design aspects of ES programs.

Specifically, participants observed long-standing programs in Ethiopia that are focused on key economic strengthening interventions including urban agriculture implemented in community groups and schools as a means to increase income and improve nutrition outcomes, the productive social safety nets program that link into job creation and microfinance schemes, a graduation pilot for the poorest of the poor linked into livelihoods and microfinance schemes, a dairy program linked to improve income and nutrition outcomes, and a government model for supporting economic strengthening using ES agents within the local government sphere.

Key take-aways from the ES Tanzania Team

- Urban gardening can be a powerful intervention for poor communities in terms of food and nutrition security as well as household income particularly when linked to markets. The intervention is possible in the Tanzanian context;
- School garden programs should be encouraged during ES implementation in Tanzania as a way to help children acquire gardening knowledge, experience in a school setting and help them implement at home;
- Literacy training should be included in ES (e.g., savings group); and,
- The graduation Model is very good but for Tanzania, the link should be to a bank and not an MFI

Tanzania Participants visit Urban Gardens Program in Ethiopia



- **Identify and Promote Capacity Building Lessons Learned.** In Y2Q3, the project contributed articles to the MVC Monthly Newsletter, produced by the MVC IPG Secretariat and provided updates on its Facebook page and Twitter. In addition, IMARISHA developed the first phase of a website for internal review prior to going live. The website is anticipated to 'go live' in Q4.

Y2Q3 Deliverables:

- Study tour completed, Y2Q3

2.2 TECHNICAL AREA 2: ESTABLISH PARTNERSHIPS, LINKAGES, AND PILOT PROGRAMS

OVERVIEW

Although IMARISHA is investing significant staff resources in capacity building for local partners (Technical Area 1) and the government (Technical Area 3), IMARISHA's efforts and, more importantly, IMARISHA partners' efforts, to expand economic strengthening, require good partnerships with the private sector and other development partners. These strategic linkages help ensure that the right human and financial resources are invested to support innovations and ongoing services to vulnerable households over the short, medium and long term.

IMARISHA's role is a dual one: 1) matchmaker to link partners with the right resources and partners that can provide the right skills and experience and 2) investor to fund new innovations through the grants facility. In some instances the grants facility will serve as both a linkage point and funder, supporting an innovation that includes a private sector or development partner whose brings new experience in ES to an HIV vulnerable beneficiary group or service provider.

ACTIVITY DESCRIPTIONS AND DELIVERABLES

► IMARISHA Innovation Fund (IIF)

- **Conduct Due Diligence and Make Grant Award.** During Y2Q2, IMARISHA continued its work with potential grantees with the aim of making new grant awards for ES innovations. During Y2Q2 the IMARISHA team reviewed information collected by IMARISHA Grants Manager during on-site due diligence visits to the four finalists' organizations (WAMATA, CODERT, BRAC Maendeleo and Africa Bridge). Based on the due diligence, IMARISHA recommended two organizations, BRAC and Africa Bridge, to be moved forward at this time. Request for approval for these two grantees was submitted to USAID in mid June. In Y2Q3, USAID approved the grant to BRAC Maendeleo. For Africa Bridge, USAID noted that approval is contingent upon the approval of a Pesticide Evaluation Report and Safe Use Action Plan (PERSUAP) as per USAID Regulations under 22 CFR 216.3(b), which will be submitted to USAID in early Q4.

Finally, other concept notes and proposals were reviewed by the IMARISHA Innovation Fund during this quarter as an ongoing review process. These included a revised proposal from KIHUMBE (following IMARISHA provided TA), and a proposal from Femina HIP. The proposals met the criteria and both were recommended for due diligence visits in Q4. It is anticipated that, barring any major issues uncovered during due diligence, approval requests for both of these organizations will be submitted in Q4. Another organization, CODERT, whose proposal had been "approved with conditions" by the external grants review team was unable to meet criteria laid out and thus, rejected for IMARISHA funding. A final proposal (addressing conditions of the review team) from WMATA is pending a response to questions raised during due diligence related to the organization's capacity and policies for making and managing equipment loans.

Y2Q3 Deliverables:

- Received approval for BRAC Maendeleo Tanzania, Y2Q3
- One proposal awaiting award pending PERSUAP approval

► Partnerships and Linkages with Feed the Future and Other Development Partners.

- Formalize Linkages with Different FtF Partners and Development Partners.** During Y2Q3 IMARISHA has restarted discussions on potential collaborations with several FtF partners and have discussed: working with Mwanza Bora on activities in Dodoma and Morogoro regions; collaborating with FANTA on the creation, testing and dissemination of community NACS materials, as well as where and how to focus their use; and, investigating an opportunity brought to IMARISHA by a Bill and Melinda Gates Foundation program, Reaching Agents for Change (RAC) co-managed by Helen Keller International and the International Center for the Potato, that is promoting the production and use of orange flesh sweet potato for its vitamin A rich value – it is currently anticipated that IMARISHA’s LC will participate in a training jointly hosted by RAC and Sokoine University.



These potential collaborations will be discussed with respective partners in greater detail in Q4. It is the intent that going forward, IMARISHA will forge MOUs with all partners to undertake joint activities (starting in Q4). The MOU with Mwanza Bora is currently being drafted and should be in place in Q4. Three key IMARISHA staff members will be involved with FtF related linkages to represent various standpoints: the LC for nutrition, the EDM for agribusiness/value chain linkages, and the COP for relationship building and strategic partnerships.

During Y2Q3 IMARISHA met with producers from Femina HIP’s Ruka Juu television show which this year is focused on producing a show on youth and farming. IMARISHA discussed content ideas with the team which also included a story line on how HIV affected households can better participate in farming. Femina HIP has also submitted a related proposal that IMARISHA will submit for grant funding in Q4.

Also in Y2Q3 IMARISHA participated in Nane Nane’s agriculture exhibition in Morogoro and Dodoma by sending staff member Lucy Mbambe Maziku there to meet with potential agriculture and livestock partners, including Sokoine University, JKT, Prison, W 3W, Heifer International, MVIWATA, PASS Reaching Agents for Change, NAFKA, as well as LGA agriculture and livestock specialists from Chamwino, Bahi, Dodoma, Mpwapwa, Kondoa, Kongwa, Singida municipal, Singida rural, and Manyoni districts. IMARISHA is following up with a number of the project partners to see about ongoing linkages.

Micro Garden Demonstrations at Nane Nane



IMARISHA staff also met with Financial Sector Deepening Trust Tanzania (FSDT) to discuss their support of savings related activities, insurance and other topics that may be relevant to community care partners. Three potential areas of collaboration were identified:

1. FSDT is planning to convene a Network of Informal Group Providers which will help develop and agree upon self regulatory practices to be adhered to by savings group facilitators. These practices are intended to protect savers and consumers from potentially fraudulent operators.
2. FSDT may be launching a Financial Diaries activity in 2013. Some discussion ensued as to whether or not IMARISHA might be able to undertake financial diaries in one region with some of its partner's beneficiary households.
3. FSDT is launching a number of microinsurance related activities in the coming year. The starting point is an Industry Stakeholder meeting which will take place in early Q4 focused on the enabling and regulatory environment for microinsurance in Tanzania and an international stakeholder conference in Dar es Salaam (sponsored by Munich Re) in November.

IMARISHA will be following up with FSDT in the coming months to see what activities make sense for engagement in 2013.

IMARISHA hosted social enterprise MicroEnsure in its offices in early September to share a presentation with PEPFAR community care partners on a private health insurance product that it offers. The presentation focused not only on what the product covers in terms of core services but also how its work with clinics and doctors helps strengthen and improve quality health service provision. MicroEnsure is looking for project partners with which to work to launch the product in new regions or deepen their presence in Dar es Salaam and Arusha regions. A number of the MVC partners indicated interest, although at this writing IMARISHA is unaware of any pending partnerships going forward.

- **Directory of Potential Economic Strengthening Organizations.** During Y2Q3 IMARISHA continued to engage a local consultant to complete the first pilot iteration of the directory, which attempts to capture Tanzanian Government, private sector, civil society, and donor-funded organizations and programs working in agriculture and food security, business development, financial services including informal VSLAs and microinsurance, vocational training, trade and industry associations, and business service, input, and agricultural equipment (water pumps and irrigation) providers. The directory is currently under final review and formatting and is anticipated to be finalized in Q4. The intent is to share it with program partners and get their input and feedback on the directory as well as how it can be maintained over the long term in late Q4 or early Y3Q1.

Y2Q3 Deliverables:

- Linkages with FtF - underway
- Draft and formatted catalogue of economic strengthening organizations submitted for IMARISHA management review, Y2Q3

2.3 TECHNICAL AREA 3: IMPROVE GOT CAPACITY

OVERVIEW

As PEPFAR shifts its strategy from emergency response to sustainable country ownership, it is imperative that the Tanzanian Government continue to expand its capacity to facilitate, promote, and monitor public health responses that help individuals and families cope with HIV. IMARISHA will help the Tanzanian Government develop strategies that enable economic strengthening rather than attempting to provide services directly.

Recognizing that the Government of United Republic of Tanzania (URT) operates across multiple layers and through decentralized structures, IMARISHA seeks to maximize impact and reach of technical assistance (mentoring, training and support) to the Government by expanding its reach to include national as well as local government authorities. In Y1, IMARISHA built relationships with critical government stakeholders including TACAIDS, the National AIDS Control Programme (NACP) and the Department of Social Welfare (DSW). It also had some initial conversations with the Tanzania Social Action Fund (TASAF). In Y2, IMARISHA will work to deepen relationships with TACAIDS, DSW and TASAF, as well as to strengthen relationships with local government authorities, in an effort to expose and promote the intersections of livelihoods/economic strengthening and HIV across Government of Tanzania priorities and programs. Ideally, all of these relationships could be harmonized under the eventual passage of the National Social Protection Framework (NSPF) and supported by costed implementation plans that cover all or specific vulnerable groups, such as the NCPA II and TASAF III, which is planned to have broader support across all vulnerable populations.

At the national level, IMARISHA will work through existing systems and programs. IMARISHA's principal national counterparts include TACAIDS and the DSW, and to a lesser extent, TASAF. The project will continue to participate in Government fora, including the MVC Implementing Partner Group (IPG) chaired by DSW, the HBC IPG and the Impact Mitigation Working Group chaired by TACAIDS, and provide technical support and input into key areas such as the second National Costed Plan of Action for MVC. IMARISHA's working relationship with TASAF will be more opportunistic. Where possible, IMARISHA will work with others to ensure that systems and structures of the NCPA II are harmonized with plans for TASAF III and ideally are not duplicative.

Recognizing that Tanzania's decentralization of funding and administration from the Prime Minister's Office Regional Administration and Local Government (PMORALG) to the local government authorities (LGAs), IMARISHA will also focus more intensely on understanding the existing gaps in service, implementation, policy and monitoring, and tailor technical assistance to LGAs around those gaps to foster greater local ownership and Sustainability for livelihoods efforts targeting vulnerable households.

ACTIVITY DESCRIPTIONS AND DELIVERABLES

► Partnerships Support the National Government: DSW, TACAIDS and TASAF.

Department of Social Welfare

- **Support the National Costed Plan of Action (NCPA) II.** Work with the DSW-led taskforce for the NCPA II continued during Y2Q3. The draft was presented to a stakeholders group in early September and then taken by DSW for internal review in Bagamoyo (with only UNICEF colleagues present). At this writing the draft plan remains unpublished but with rumored plans of a launch in December or January. IMARISHA will continue to support DSW as needed with the roll out of the NCPA II and will work with them to identify a strategy as appropriate.

- **Provide Technical Input on the Development and Use of Indicators for Monitoring ES Activities.** IMARISHA continues to support DSW's M&E Working Group. The group met once this quarter. There are currently no outcomes to report.

TACAIDS

- **Participate in the TACAIDS Impact Mitigation Working Group.** During this quarter, TACAIDS convened its first meeting in more than 8 months of the Impact Mitigation Working Committee. IMARISHA LC participated in lieu of the COP who was out of Dar es Salaam at the time. The status of the group is unclear as there continues to be only an Acting Director of National Response with responsibility for chairing of the group; meetings are not convened regularly and members of the government are not participating. There is also a need to clarify who manages the secretariat.
- **Support the rollout of the National Social Protection Framework.** The National Social Protection Framework remains unratified. UNICEF and other donors (World Bank) continue to push for its ratification, particularly in light of the planned roll out of TASAF III.

TASAF

- **Engagement with TASAF on TASAF III and Capacity Building at the Local Level.** Nothing to report this quarter.

Y2Q3 Deliverables:

- Continued engagement with national government on economic strengthening issues- ongoing
- Contributions to NCPA II, ongoing

► Support to Local Government Authorities

- **Share Results of Partner Assessment and HEA with LGAs.** As noted in Q2, during this quarter IMARISHA undertook an Information Sharing and Capacity Building roadshow in 7 regions to share the HEA results, partner assessment results as well as lessons learned from the innovation grants process and how to build causal models for ES. HEA data was shared in all regions with partners and LGAs; in Shinyanga region, HEA data was shared in collaboration with Pathfinder International in late Q2.
- **Assess LGA Policies, Responsibilities and Capacity for Supporting ES.** Nothing to report this quarter. This work has been delayed due to other requests from partners and due to more time expended on the HEA than anticipated. IMARISHA is making plans to visit with WEI in Arusha to understand their local advocacy program and the work they have done around advocating for policies related to ES. This will take place in Q4.
- **Develop LGA Capacity Building Program.** Follow up will be done with interested partners to roll out the causal model exercise to local stakeholders, sub-partners, and local government authorities. These exercises will encourage dialogue around constraints, planned interventions, and intended results with the vision of improving programming impacts that will increase household resilience.
- **LGA ES Sensitization Program.** Nothing to report this quarter. Delayed due to delays in HEA analysis and other pending TA request from partners

Y2Q3 Deliverables:

- Information Sharing and Capacity Building roadshow undertaken in 7 regions, Y2Q3

► **Explore Partnerships with Critical Stakeholders and Participate in Implementing Partner Groups.**

- **Participation in Implementing Partner Groups.** IMARISHA continues to participate in HBC and MVC IPGs. During this quarter, IMARISHA attended IPGs for both groups and contributed to the MVC Newsletter.
- **Participation in Specialized TA Provider Working Group.** IMARISHA continues to chair the specialized TA Provider Working Group which provides a forum for TA providers to get together and share knowledge. The group meets quarterly usually at the FHI360 offices. The group met in late August.

Y2Q3 Deliverables:

- Ongoing participation in HBC and MVC IPGs
- Continued chairing of Specialized TA provider working group

2.4 TECHNICAL AREA 4: ENHANCE THE EVIDENCE BASE THROUGH INCREASED M&E CAPACITY

OVERVIEW

Links between livelihoods development activities and household asset stabilization are clear, but practitioners working to integrate economic strengthening /livelihoods interventions into HIV/AIDS programming do not have a wealth of indicators to rely on. Linkages between how improving health status and economic resilience are connected are only beginning to emerge. In Y1, IMARISHA worked to establish its own evidence base through the partner assessment and the HEA data collection, as well as to contribute lessons learned to the broader discussion around PEPFAR indicators for ES for OVC. Measuring the intersection and impact of ES and HIV/AIDS HBC and OVC interventions is an ongoing challenge. Rather than simply asking partners to track economic numbers better, IMARISHA is working with partners to help them understand causal models of economic strengthening, changes in livelihoods and improved M&E feedback and learning systems to monitor and adjust implementation.

ACTIVITY DESCRIPTIONS AND DELIVERABLES

► Household Economic Assessment (HEA).

- **Dissemination of HEA reports.** During Y2Q3, IMARISHA finished disseminating the results of the HEA both in aggregate (to the HBC and MVC IPGs, to stakeholders during the information sharing and capacity building roadshow and to USAID) as well as to individual partner participants (see Technical Area 1 for more information). Roll out continues to LGAs as noted in under Technical Area 3.

As noted in Q2, IMARISHA is planning to hold further discussions, in conjunction with local partners, in order to develop more customized profiles of the households depicted in the HEA – those that are highly vulnerable, vulnerable and least vulnerable as well as further analysis of resilience. This has not yet taken place but is planned for the next partner meeting.

Y2Q3 Deliverables:

- HEA report shared with PEPFAR partners and LGAs in all regions (except Shinyanga which was done in Q2), Y2Q3

► Participate in and Contribute to MVC M&E Technical Working Group.

- **Identify indicators for ES monitoring.** As noted earlier, IMARISHA continues to participate in the MVC M&E Technical Working Group.

Y2Q3 Deliverables

- None to report this quarter.

► Other M&E Capacity Building Efforts.

- **Conduct workshop series on basic concepts of causal modeling.** As noted in Technical Area 1 IMARISHA's MES and a short term consultant, David Besch, a causal model expert from DAI's home office, delivered the first casual modeling course 17-18 April in Dar es Salaam to partner ES technical officers. As part of the Capacity Building and Information Sharing Roadshow in early Q3, the IMARISHA MES will provide additional training to other partners and sub-partners in the other regions. Follow up will be used to identify interested partners to participate in workshops (for implementers' M&E officers), that will include training in basic concepts of causal models and knowledge management on how the economic strengthening framework affects HIV/AIDS mitigation.

- **Supportive Supervision Tools.** During Q3 IMARISHA finalized new monitoring tools in the form of productive behavior checklists for roll out with partners/sub-partners in Q4. These tools list observable behaviors that sub-partners should expect to see based on trainings conducted by IMARISHA. The tools can also be used to identify knowledge gaps to allow partners to know where skill reinforcement is needed. Where behaviors are not being taken up, IMARISHA staff may provide guidance and, in rare instances, refresher training. The objective of this additional mentoring is not only to build the skills and capacity of sub-partners in monitoring, but also to foster greater results and to demonstrate impact on the communities and households that partners serve.

More focus will come in Q4 to share these with partners during mentoring visits.

Y2Q3 Deliverables:

- Productive Behavior Checklists finalized for roll out in key IMARISHA ES disciplines, Y2Q3

3. COMMUNICATIONS

OVERVIEW

Communications and outreach are important tools for increasing awareness of USAID's and PEPFAR's work in economic strengthening as well as helping to gain stakeholder buy-in of the IMARISHA program. During Year 2, IMARISHA will continue to develop communication activities that will include messaging for internal and external audiences to raise awareness about the value of the collaborative USAID and PEPFAR investment in economic strengthening.

ACTIVITY DESCRIPTIONS AND DELIVERABLES

► **Effectively communicate IMARISHA project information, achievements and lessons learned.**

- **Dissemination of information.** IMARISHA submitted updates for the MVC Monthly newsletter and finalized one success story to submit to USAID. Other success stories and project updates are pending. A key challenge for IMARISHA has been getting participants to sign PEPFAR waivers for the photo consent. The Kiswahili photo consent form appears to be causing more problems than it is solving... We will continue to require this for all PEPFAR submitted success stories.
- **Launch of social networking site.** IMARISHA maintains weekly updates for ongoing activities through its Facebook page, by the name of *Tanzania – Economic Strengthening for Vulnerable Households*. DAI Global has also “tweeted” about IMARISHA activities on the DAI Global twitter account.
- **International AIDS Conference AIDS2012.** IMARISHA was represented at the International AIDS Conference, AIDS2012, held in Washington, D.C. by Chief of Party, Colleen Green. The weeklong event attracted an estimated 25,000 people who are joined in the ongoing battle against AIDS. Key messaging went out during the event, supported by poster presentations, around IMARISHA's ongoing work in Tanzania and efforts to promote economic strengthening activities for people impacted by HIV by helping organizations - including FHI360, Africare, Pathfinder, Pact, Walter Reed, and more than 50 Tanzanian organizations—to better prioritize and deliver appropriate interventions for HIV-affected households.

Posters presented specifically on IMARISHA's activities at AIDS2012 included:

- An overview of IMARISHA;
 - An assessment of PEPFAR and Government of Tanzania economic strengthening initiatives in seven regions;
 - Data that showed Tanzanian households with basic savings are less vulnerable to hunger and food insecurity; and,
 - A call to improve economic strengthening measurement as well as graduation criteria for HIV-affected people receiving assistance.
- **Development of website.** During Q3, the IMARISHA DFAC finalized the draft website for the project and has released it for internal review and comment. The project anticipates launching the website Q4 or early Y3Q1 for public consumption.

Y2Q3 Deliverables:

- None to report this quarter.

6. WORKPLAN FOR COMING QUARTER

Below are the following planned activities for Quarter 4 of 2012 by technical area.

ACTIVITY	DATE TO BE COMPLETED	RESPONSIBILITY
Project Administration and Finance		
Work Planning Retreat	Early Q4 2012	COP and home office Project Team Lead, Kirsten Weeks
Submission of 2013 Work Plan and Budget	Mid Q4 2012	COP
Technical Area 1: Increasing Capacity of PEPFAR Implementing Partners		
Review joint activities with partners for 2013 (most partners will be work planning in August 2012 for the coming year)	Ongoing Q4 2012	IMARISHA staff/partner managers
Develop new MOUs with PEPFAR IPs (TIP, Tunajali II, WEI and others)	Ongoing Q4 2012	COP
Roll out training course on market assessment/analysis	October 2012	Economic Development Manager and international consultant
Develop new training curricula for advanced savings groups	Ongoing Q4 2012	Livelihoods Manager and COP
Finalize existing training courses/materials	Ongoing Q4 2012	IMARISHA staff and local consultant
Develop adult learning modules for inclusion in IMARISHA training	October 2012	Local consultant
Train IMARISHA staff on adult learning techniques	November 2012	Local consultant
Roll out supportive supervision tools/productive behavior checklists on upcoming monitoring visits	Ongoing Q4 2012	IMARISHA staff led by Monitoring and Evaluation Specialist
Conduct mentoring visits	Ongoing Q4 2012	IMARISHA staff
Technical Area 2: Establish Partnerships, Linkages and Pilot Programs		

Review new proposals from Second Round of IMARISHA Innovation Fund APS	Ongoing Q4 2012	Grants Manager and IMARISHA Staff
As warranted, submit requests for other grants to USAID for approval	Ongoing Q4 2012	Grants Manager
Monitor grantee progress and grant milestones	Ongoing for next year	Grants Manager
Follow up and plan nutrition linked activities with FANTA and Mwanzo Bora	Ongoing Q4 2012	COP and key staff (Livelihoods Coordinator, M&E Specialist)
Follow up with NAFKA, FSDT, University of Dar es Salaam and others on potential linkages for IMARISHA partners	Ongoing Q4 2012	COP and other IMARISHA staff
With USAID and FANTA continue discussions with LIFT about their engagement in ES in Tanzania	Ongoing Q4 2012	COP
Identify bridge activities with FtF and other development partners	Ongoing Q4 2012	COP and other IMARISHA staff
Finalize ES/livelihood directory and share with partners	Ongoing Q4 2012 & Q1 2013	TBD
Technical Area 3: Improve the Capacity of the GOT		
Continue work with TACAIDS Impact Mitigation Working Group to identify leverage points for improving ES strategies and interventions at the National Level including work on the National Multisectoral Framework for HIV/AIDS	Ongoing Q4 2012 and into 2013	COP
Support the continued production and completion of the National Costed Plan of Action for Most Vulnerable Children	Ongoing Q4 and into 2013	COP and other IMARISHA staff as requested
Share HEA results with Department of Social Welfare staff	Ongoing Q4	M&E Specialist and COP

Start to develop LGA ES map to demonstrate opportunities, linkages and gaps	Q4	M&E Specialist and COP
Determine policies and activities mandated by policy and LGA ability to adhere and engage	Ongoing Q4 2012	M&E Specialist and COP
Develop plan for LGA activities in 2013	Ongoing Q4 2012	M&E Specialist
Hold consultative meetings in potential districts – begin planning for roll out at year end	Beginning in 2013	M&E Specialist and COP
Continue to engage with national level IPGs (MVC and HBC) and regional/local IPGs where possible	Ongoing Q4 2012	COP and other IMARISHA Staff
Continue to chair MVC IPG Sub-working group for specialized TA providers	Ongoing Q4 2012	COP
Technical Area 4: Enhance the Evidence Base through Increased M&E Capacity		
Develop household profiles from the HEA and share with partners	Early 2013 at Partner Meeting	M&E Specialist and COP
Continue participation in MVC M&E Working Group	Ongoing Q4 2012 and in 2013	M&E Specialist
Continue rolling out causal/logic model courses as requested	Planned for 2013	M&E Specialist
Roll out supportive supervision tools/productive behavior checklists	Ongoing Q4 2012 and in 2013	M&E Specialist
Communications		
Develop project updates and success stories to share with USAID and PEPFAR and wider audiences	Ongoing Q4 2012	IMARISHA Staff
Continue to contribute to MVC Monthly Newsletter	Ongoing Q4 2012	Director of Finance, Administration and Communication with input from IMARISHA staff

Continue to share news, successes and updates on Facebook and Twitter	Ongoing Q4 2012	Director of Finance, Administration and Communication and COP with input from IMARISHA staff
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7. STATUS OF INTERATIONAL SHORT TERM CONSULTANICES

The matrix below lays out planned short term international consultancies for 2012. Other short term technical assistance may be procured internationally with concurrence from the AO/ AOTR. Additionally, IMARISHA will source local consultants and expertise for a variety of work related to partner organizations.

Name of Individual	Role/Assistance he/she will provide	Estimated timeframe and Status
Kirsten Weeks	Home Office Project Team Leader for IMARISHA; support in the completion of the Household Economic Assessment (HEA) Analysis and in completion of the Year 2 Work Plan	January 2012, Completed
Damian Guilleminault	Workforce development and Vocational Training Specialist to assist KIHUMBE in roll out of Job Incubation Centre	May 2012; Completed
David Besch	Causal models; development of training for health and livelihood models	April 2012, Completed
Damian Guilleminault	Value chain strengthening specialist/ Revised SOW reflective of broader business training	Late September, early October 2012, in process
Alan Schroeder	Pesticide specialist to prepare Pesticide Evaluation Report and Safe Use Action Plan (PERSUAP) for Africa Bridge grant	Planned consultancy in September and October (offsite); no travel required; submission in October 2012
TBD	Governance and policy analyst specialist	TBD; budget may not permit
Kirsten Weeks	Support to HEA data analysis and reporting; support to 2012 work planning	Scheduled for October 2012

**IMARISHA – TANZANIA ECONOMIC STRENGTHENING FOR
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