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CAMBODIA MSME 2/BEE PROJECT

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(JULY 1 – SEPTEMBER 30, 2012)

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USAID CAMBODIA MSME2/BEE PROJECT

Quarterly Report No. 16

Task Order No. 4

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Contents

Introduction	7
Background	7
Project Objectives and Approach.....	8
Summary of Project Highlights this Quarter	9
Component 1 - Strengthening Value Chains	12
Aquaculture Value Chain	12
Summary of Actions, Activities and Accomplishments this Quarter.....	12
Activity 1. Facilitate Substantive Input By Private Sector Into New Aquaculture Law And Its Regulation, Especially With Regard To Cross Provincial Trade Of Fish Products.....	12
Activity 2. Diversify And Expand Aquaculture Production.....	12
Swine Value Chain	12
Summary of Actions, Activities and Accomplishments this Quarter.....	12
Activity 1. Facilitate the Sustainable Delivery of Technical and Business Skills Development in the Swine Sector.....	12
Activity 2. Lower Inputs Costs By Expanding And Diversifying Local Production Of Swine feed	13
Honey Value Chain	14
Activity 1. Further Expand Honey Production And Post Harvesting Practices And Build On This Progress To Strengthen Management Of Bee Habitats.	14
Activity 2. Facilitate Diversification And Expansion Of Market Channels (Buyers) In The Honey Value Chain	14
Natural Resource Management	15
Activity 1. Improve Sustainable Natural Resources Management And Cooperation Among Relevant Stakeholders In Four Targeted Landscapes..	15
Activity 2. Promote Awareness of And Support for Stronger Natural Resource Management And Conservation In Four Landscape Zones	15
Tourism.....	19
Summary of Actions, Activities and Accomplishments this Quarter.....	19
Activity 1. Support the Promotion of Eco-Tourism Through Private Sector Linkages.....	19
Water Supply and Sanitation	20
Summary of Actions, Activities and Accomplishments This Quarter.....	20

Activity 1. Improve Water Services Operations And Address Industry Regulatory Issues Through Strengthened Networking Among WSPs And Other Water Value Chain Actors.....	20
Activity 2. Build on MSME supported water system investments to increase awareness of the importance of safe water and adoption of good hygiene practices.....	20
Constraints Encountered and Unresolved Issues by each respective activity.	20
Component 2 - Strengthening Private Sector Voice	22
Summary of Actions, Activities and Accomplishments this Quarter.....	22
Activity 1. Create And Strengthen Local Business Organizations (Cooperatives, Water User Groups, and CWGs) as Vehicles of Industry Strengthening.....	22
Activity 2. Improve The Business Enabling Environment (BEE) For Target Industries.....	22
Activity 3. Support VC Actors In Building National Level Representation To Address Business and BEE Issues.	22
Development Partners Coordination Meetings	23
Component 3 - Public Sector Strengthening to Improve the Business Environment	24
Summary of Actions, Activities and Accomplishments this Quarter.....	24
Activity 1. Address And Solve Value Chain Driven Policy And Regulatory Constraints.....	24
Activity 2. Provide Systemic Policy Advice And Training Services To RGC Counterparts.....	26
Constraints Encountered and Unresolved Issues by each respective activity	27
Operations and Administration	29
General Operations.....	29
Procurement.....	30
Highlights of Local Conferences and Workshops.....	30
Staffing	31
Constraints Encountered And Unresolved Issues This Quarter.....	32
Communications and Media Outreach.....	32
Summary of Actions, Activities and Accomplishments this Quarter.....	32
Produce Project Outreach Materials.....	32
Project Communications and Outreach Materials.....	32

Monitoring and Evaluation	33
Summary of Actions, Activities and Accomplishments this Quarter.....	33

Annex	42
Annex 1 - Key Events Calendar from July through August 2012	42

Tables

Table 1 - Swine Embedded Technical and Business Training	13
Table 2 - Current Status of Large Service Components This Quarter.....	31
Table 3 - Summary of Staff Recruited This Quarter	31
Table 4 - STTA Contracted for This Quarter	31
Table 5 - Monitoring Indicators Follow up for Quarter 16	36

Figures

Figure 1 - Project Private Clients Compared to PEMP Targets FY 2008-2012...	11
Figure 2 - Project Public Sector Partners by Type	11
Figure 3 - Promoting Forest Protection through the Tree Ordination Ceremony.	16
Figure 4 - Town Hall and Photo Exhibit in Kampong Thom	17
Figure 5 - Town Hall and Photo Exhibit in Phnom Penh	17
Figure 6 - Television Talk Show on Biodiversity and Natural Resources	19
Figure 7 - Activity Update - Water Companies Teach Hygiene and Hand Washing to Leverage Investments.....	21
Figure 8 - Activity Update - Cambodia Water Service Providers Form Association	28
Figure 9 - Embedded Technical Training on Strategic Communications	33
Figure 10 - Public Event Participants	34
Figure 11 - Cross-Provincial Exposure Trip Participants.....	34
Figure 12 - Meetings with Value Chain Clients	35
Figure 13 - Graduation Ceremony and Workshop Participants.....	35

Introduction

Pursuant to the requirements of the Cambodia Micro, Small and Medium Enterprise 2/Business Enabling Environment (MSME 2/BEE) Contract No. EEM-I-00-07-00009-00, Task Order No. 4, Development Alternatives, Inc. (DAI) is pleased to submit Quarterly Report No. 16 covering the period July 1- September 30, 2012.

Background

The USAID Cambodia MSME 2/BEE Project, referred to throughout this document as MSME 2 or the MSME Project, is implemented by a consortium led by DAI. Consortium partners include Nathan Associates, Emerging Markets Consulting (EMC), Equal Access, Indochina Research Limited (IRL), Crossroads to Development, and Development and Training Services, Inc. (dTS).

The USAID Cambodia MSME Project is led by Chief of Party, Mr. Curtis Hundley and supported by Deputy Chief of Party, Mr. Sun Boreth; Value Chain Advisor and Component Team Leader, Mr. Oeun Sophath; Private Sector Voice Component Team Leader, Mr. Kimhor Proum; and Public Sector Strengthening Component Leader, Mrs. Ly Sopheap.

The core technical team is comprised of a Senior Better Regulations Advisor, Mr. Paul Dodds, Technical Advisor, and 27 Cambodian Value Chain Advisors, Business Enabling Environment Specialists, Communications Specialists, Natural Resource Management Specialists, Water and Sanitation Specialists, and Monitoring and Evaluation Specialists.



Project Objectives and Approach

The MSME Project operates in 17 provinces of Cambodia: Battambang, Siem Reap, Kampong Thom, Kampong Cham, Kampong Speu, Kandal, Kratie, Prey Veng, Svay Rieng, Pursat, Takeo, Kampot, Oddor Meanchey, Koh Kong, Preah Vehear, Stung Treng, and Banteay Meanchey. The Project improves the performance of thousands of firms in several value chains, facilitates public-private dialogue and strengthens the capacity of the public sector through targeted technical assistance. Program strategies include:

1. Leverage and expand the value chain efforts in the swine, aquaculture, and clay tile value chains, where a market exists from which information can flow to improve relationships and expand the incomes throughout the value chain, add additional agricultural value chains, such as high-quality fruit, in addition to non-timber forest products, such honey and resin, through an innovative market-led, value chain centered approach in biodiversity;
2. Take an innovative approach to expanding access to safe drinking water and rural sanitation using a value chain approach to engage the private sector and develop sustainable private sector enterprises that will continue the project's efforts after project activities end;
3. Improve the ability of the MSMEs with whom the project engages, to organize effectively among themselves through interest groups, community working groups, or business associations and then engage with the government to improve their business enabling environment;
4. Assist various levels of the government to create a better business enabling environment by improving their ability to draft and implement good legislation, and helping them effectively communicate with other government agencies and officers and the private sector; and;
5. Facilitate the Garment Industry Productivity Center to create a sustainable Cambodia Development Skill Training Center.

The project improves firm productivity, builds relationships across targeted value chains, and increases investments in enterprises to improve competitiveness. The Cambodia MSME assists enterprises to become and remain cost competitive relative to other national and regional firms, while improving quality and capabilities to provide a consistent supply of quality products to local and national markets.

The project facilitates business membership organizations (BMOs) among MSME clients to develop service-based associations that facilitate delivery of technical and business training and help lobby for improvements to the business enabling environment; making their businesses more competitive and profitable.

This quarterly report provides a final update of significant activities and achievements in the three Program Technical Components, Operations, Communications and Media Outreach, and Monitoring and Evaluation.

Summary of Project Highlights this Quarter

- The Cambodian MSME Project facilitated 12 project Graduation Ceremonies in Kratie, Kampong Cham, Prey Veng, Svay Rieng, Battambang, Pursat, Siem Reap, Kampong Thom, Kampot, Takeo, Kandal, and Kampong Speu provinces. A total of 1,308 (316 women) clients, included brick & tile firms, aquaculture, swine, WSPs, NGOs, and government officers (PDA, DIME, DOT, DOC, FIA, DAHP, Agriculture Extension Office, and district) participated in the events. All the graduation events were chaired by representatives of USAID, Cambodia MSME II project, Government Officials and Cooperative leader or leading clients. Projects clients shared their enterprises' successes and challenges, while at the same time expressed appreciation for the assistance of USAID and the MSME Team.
- Facilitated four “Hand Washing and Hygiene” campaigns in Kandal and Takeo provinces. The events were conducted in partnership with local authorities (commune and district), primary schools, health centers, and WSPs. Each campaign was chaired by District Governor/Deputy Governor together with the owner of the WSP. A total of 383 (225 women) villagers and students participated in these important events. Participants were active throughout the campaigns process and demonstrated keen interest in the hand-washing concepts
- Together with the O Republica, facilitated two provincial Town Hall Meetings in Kampong Thom and Kampot provinces as part of the biodiversity awareness campaign. A total of 389 (139 women) participated in the event, this included officials from department environment officials, cantonment of forest administration officials, students and teachers. These events were chaired by representative of USAID, USAID Cambodia MSME II project, Government Officials, and representative of Communities Forestry members. The event is part of “Our Wonderful World Campaign” to educate Cambodian public/community about the importance of biodiversity resources and impact of deforestation on biodiversity and on human lives and to galvanize community efforts, together with forestry, environment, and education officials to protect and conserve Cambodian remaining forest frontiers.
- Facilitated the final Town Hall event in Phnom Penh. The event is part of “Our Wonderful World Campaign”. More than 500 students and several teachers (approximately 300 women) participated in the event. This event was chaired by Mr. Meak Khemaran, Dean of Science from the Royal University of Phnom Penh. Mr. Brad Arsenault Environment Officer, from USAID and Mr. Curtis Hundley, Chief of Party of the Cambodia MSME Project also participated in this important event. At the end of the event, one of the Cambodia well known singers, Ms. Sok Silalin, performed the “Our Wonderful World-Cambodia Golden Land” theme song for the audience.
- Together with the O Repubblica, facilitated a Tree Ordination Ceremony in community forestry Kbal Ou Thnung in Sandan district, Kampong Thom province. The ceremony was facilitated based on part of a local faith and religious belief that people and nature need to co-exist in harmony with each other and the purpose of the event was to use this faith to unit community, government officials, students and development partners to work toward the conservation and protection of Cambodia biodiversity resources. A total of 150 (76 women) attended the event, this included students, community people, local authorities, and Sandan District forest administration division officers. The community leader expressed his thanks

for the support from USAID to his community and the conservation of community's biodiversity resources.

- Facilitated a field visit of Mr. Paul Weisenfeld and his delegation to visit the Cambodia MSME swine, aquaculture and input supply clients in Pursat province to observe their success and see the effective use of the value chain approach by the Project to promote economic growth of thousand of clients/rural enterprises.
- Facilitated a meeting of key input supply firms, private Water Service Providers, Cambodia sole distributor of Cargill products and the US firm DuPont to meet with USAID delegation to discuss about business enabling environment in Cambodia and how private sector can invest in agriculture sector to promote future food security.
- Mr. Martin Orth, Program Manager from GiZ Region Development Program based in Siem Reap came to discuss and share experience with the MSME Team on the work of GiZ's supported Green Belt program. His team was inspired by the work of the Cambodia MSME Project and has adopted the value chain model of the Cambodia MSME. Mr. Orth invited the project team to apply to work for the GiZ economic development program focusing on various agriculture subsectors value chains.
- On 14 September, the Cambodia MSME Team facilitated the USAID Cambodia MSME donor and development partner coordination workshop in Phnom Penh. The event was chaired by Mr. Flynn Fuller, USAID Mission Director, Mr. Curtis Hundley, Chief of Party of MSME Project, and Mr. Thach Ratana, Director of Department of Agriculture in Svay Rieng. A total of 152 (32 women) participated in the event. This included NGOs, donor funded projects, donors and relevant government officials. The Project team shared with the participants the value chain approach and tools in which the MSME project used implement activities; and the shared the Project results for the last 4 years.
- Together with the O Repubblica conducted a TV Talk Show on Television Kampuchea and live radio talk on FM 102. These events are part of the biodiversity "Our Wonderful World" campaign. This TV show is a recorded TV talk show and was shown on two national TV stations.

Figure 1 - Project Private Clients Compared to PEMP Targets FY 2008-2012

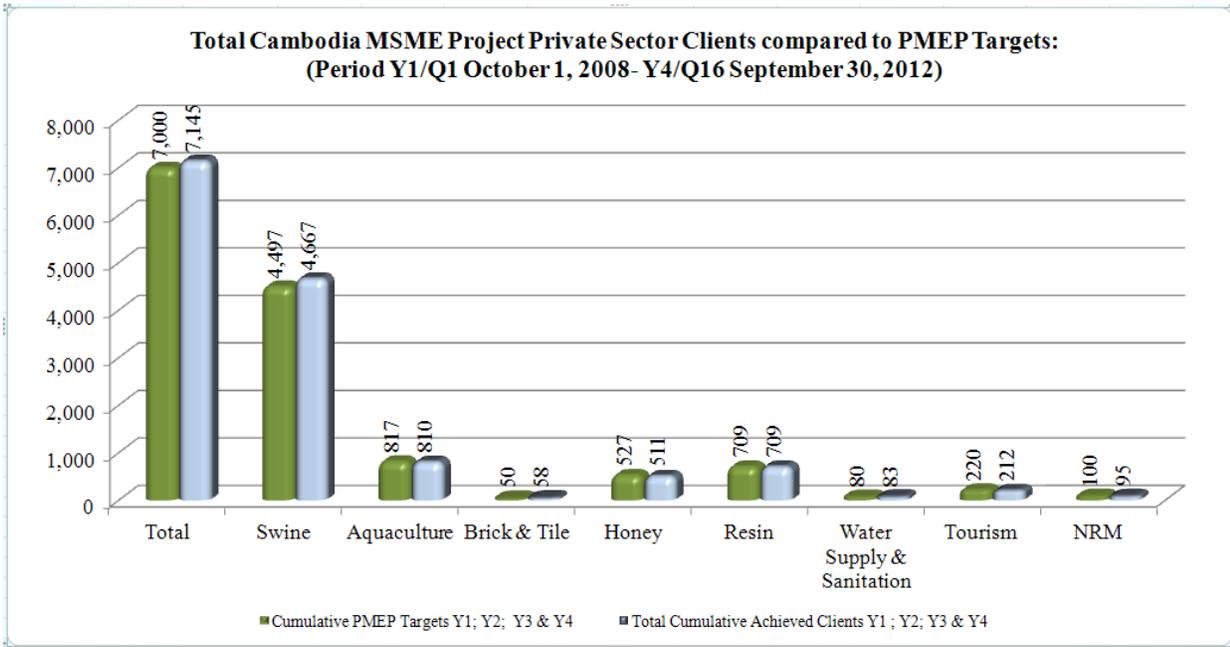
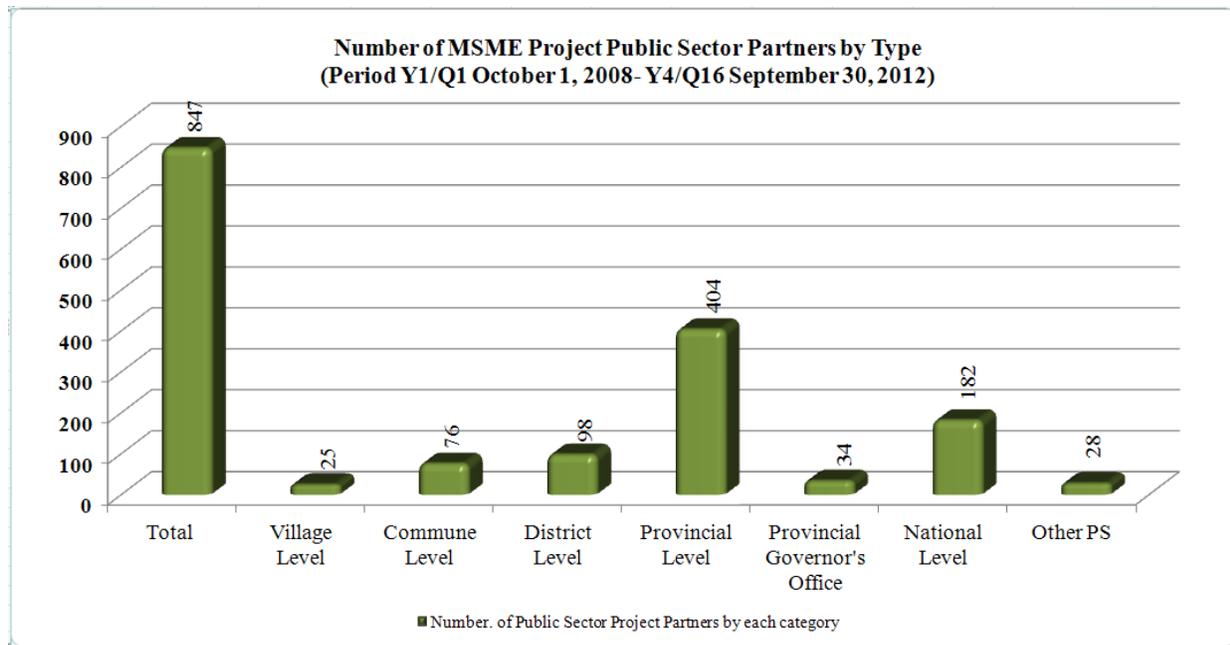


Figure 2 - Project Public Sector Partners by Type



Component 1 - Strengthening Value Chains

Aquaculture Value Chain

Summary of Actions, Activities and Accomplishments this Quarter

Conducted follow up visits with producers and fingerling suppliers in Siem Reap, Prey Veng, and Kampong Cham provinces.

Activity 1. Facilitate Substantive Input By Private Sector Into New Aquaculture Law And Its Regulation, Especially With Regard To Cross Provincial Trade Of Fish Products

N/A

Activity 2. Diversify And Expand Aquaculture Production.

Conducted follow up visits with fish and fingerling producers in Siem Reap, Prey Veng, and Kampong Cham provinces

All enterprises continue to do perform well and it was observed that a fingerling producer, Mr. Sin Chamroeun, has expand his business to new communes in Sithor Kandal and Kamchaymear districts in Prey Veng province, and he has conducted 4 training on fish raising technique to this new groups of 80 clients. During the cycle he has sold his 400,000 fingerling head, double increases compared to last year. Another fingerling producer, Mr. Yip Prang has conducted 3 days training on fish raising technique and fish farm management to new clients in Siem Reap to expand his markets. His business has increased a lot due to his ability to provide technical to new fish farmers.

All though they are doing well, challenges remain. One of the key issues is unregulated imported of aquaculture products from Vietnam at a damping market price.

Swine Value Chain

Summary of Actions, Activities and Accomplishments this Quarter

- Coordinated meetings with input suppliers, OAHP and cooperatives/CWGs to foster on-going relationship.
- Facilitated upgrading of slaughterhouse facilities through introduction of new technology.
- Coordinated development partners Coordination Workshop to share the Cambodia MSME value chain approach, success and lessons learned.

Activity 1. Facilitate the Sustainable Delivery of Technical and Business Skills Development in the Swine Sector.

The Project team coordinated meetings with input suppliers, OAHP and cooperatives and CWGs to foster on-going relationships.

After the USAID Cambodia MSME project facilitated coordination meetings with input supplier companies with OAHP and agriculture development cooperative/CWGs, many input supply companies start to provide technical training in cooperation with cooperatives or OAHP in Kampong Thom, Prey Veng, Kampong Cham, Kratie, and Kampong Speu provinces.

The following are the training courses provided by input companies during the quarter.

Table 1 - Swine Embedded Technical and Business Training

N	Input suppliers	Main Topic	No. of course	No. of client	Female client	Location
1	BKP	Respiratory diseases, bio-security, medicine use and vaccine use	5	266	N/A	Battambang, Kampong Thom, Kampong Cham, Kratie, & Kampong Speu
2	Phal Heng	Circo vivus, bio-security, respiratory disease	1	38	8	Kspeu
	Total		6	403	8	

Activity 2. Lower Inputs Costs By Expanding And Diversifying Local Production Of Swine feed

Facilitated upgrading of slaughterhouse facilities through introduction of new technology

Slaughterhouse plays an important role to improving food safety and sanitation for meat consumers. In the previous reporting quarter, the USAID Cambodia MSME project facilitated an international mission to visit slaughterhouses in Vietnam with 10 slaughterhouse owners. After returning from the trip, a slaughterhouse owner in Kampong Cham decided to copy a medium scale slaughterhouse technology Vietnam to upgrade his facility. He invested about US\$40,000 to purchase a plot of land and constructed a slaughterhouse facility using technology he learned from Vietnam. PDA officials visited his new facility and they commended his good work for upgrading his business to improve food safety and sanitation in the provinces and want to use this as a model for others to duplicate.

Several slaughterhouse owners in other provinces have visited his facility and are planning to upgrade their facilities as well. This includes slaughterhouse owners from Prey Veng, Swine Cooperative from Svay Rieng and from other districts in Kamping Cham.

A slaughterhouse owner in Phnom Penh has invested more than 18 stunning machines which costs about US\$5,500. This new technology has improved quality of pork and produce good quality pork meat-ball. His clients now understand this and gradually increase buying pork from his facility.

Development Partners Coordination Meetings

- Participated in a meeting with Department of Animal Health and Production at MAFF on Strategic Plan national animal farming and production. The meeting brought together government officials, NGOs, and other relevant stakeholders to provide input into the plan.
- Facilitated a meeting with DEVENCO, a consulting company to provide swine market information and potential swine production in Cambodia. Recently, HOK HIENG input supplier firm, a large scale swine enterprise, has hired DAVENCO to study Cambodia pork market and to explore ways to promote Cambodia pork and market requirements.
- Met with GIZ to share the MSME experiences on how to use effective value chain approach in swine sector. MSME staffs provided all tools and materials that MSME project had done during 7 years. We also shared on how to work with each value chain actors, challenges and lessons learned in swine value chain in Cambodia.

Honey Value Chain

Summary of Actions, Activities and Accomplishments This Quarter

- Facilitated a honey market linkage meeting
- Followed up training activity after providing a course on bee box keeping to honeying group members in Bos Veng village in Kampong Thom province

Activity 1. Further Expand Honey Production And Post Harvesting Practices And Build On This Progress To Strengthen Management Of Bee Habitats.

Facilitated a honey market linkage market

The MSME Staff facilitated an interaction meeting between honey group members and a Singaporean businessman on honey business partnership. Bos Veng was the place of honey group in Kampong Thom where a Singaporean, Mr. Ly Kamheng, has interest on investment in honey business with the honey group through provision of technical assistance, bee box keeping and honey purchase. Mr. Ly came to visit the site and had meeting with 10 (2 women) members of Bos Veng honey group to explore potential and possibility of honey production's investment with the community. During the visit, he has identified committed-people who are willing to do business on bee box keeping and selling honey to him. Sixteen (16) households were selected to do bee box keeping. He would inform the honey group members about the possibility of bee box keeping investment after completing his study.

Activity 2. Facilitate Diversification And Expansion Of Market Channels (Buyers) In The Honey Value Chain

Followed up training activity after providing a course on bee box keeping to honey-group members in Bos Veng village, Kampong Thom province

A follow up was made to observe bee box keeping. To date, trained members have their own activity plan to improve bee box keeping, have trapped bee queens from the forest to keep them in boxes and currently there are 10 bee boxes which have bee-queens.

Natural Resource Management

Summary of Actions, Activities and Accomplishments This Quarter

- Strengthened community-based members to speak on natural resource to Public Audiences
- Facilitated tree ordination ceremony in Kampong Thom province
- Facilitated three Town Hall meetings in Kampong Thom, Kampot, and Phnom Penh
- Facilitated Radio Talk and Television Talk Show on biodiversity and natural resource in Cambodia
- Coordinated with the O Repubblica firm to produce as a viral video using concept of “Our Wonderful World” theme to promote awareness of Cambodian biodiversity resource.

Activity 1. Improve Sustainable Natural Resources Management And Cooperation Among Relevant Stakeholders In Four Targeted Landscapes.

Promoted and Strengthened Community-Based Members to Speak on Natural Resource to Public Audiences

The Biodiversity team has been working with 36 community forestry and community protected areas. In these communities there are 20 resin groups, 11 honey groups, and 5 community based ecotourism groups.

Members of community were invited to speak on their issues and key challenges of community forestry and community-based ecotourism at the project graduation ceremonies. Mr. Yeap Vannak, Community Forestry Prey Kbal Toek in Siem Reap, Mr. Kheng Bunna, Community Forestry in Ou Khla Dek in Kampong Thom, and Mr. Touch Morn, Community Ecotourism Cham Bak in Kampong Speu, came to share key success and challenges in development partners, private and public sectors with these events and led group of students to visit their community forests.

The biodiversity team also shared key success in working with CFs and CPAs with GIZ and encouraged GIZ staff to visit CF and CPAs to foster relationship and to tap into community experience.

Activity 2. Promote Awareness of And Support for Stronger Natural Resource Management And Conservation In Four Landscape Zones

Tree Ordination Ceremonies

Together with the O Repubblica, the team facilitated a Tree Ordination Ceremony in a community forest in Kbal Ou Thnung in Sandan district, Kampong Thom province. The ceremony was facilitated based on part of a local faith and religious belief that people and nature need to co-exist in harmony with each other and the purpose of the event was to use this faith to unit community, government officials, students and development partners to work toward the conservation and protection of Cambodia biodiversity resources. A total of 150 (76 women) attended the event, this included students, community people, local authorities, and Sandan District forest administration division officers. The Venerable Monk Van Sokim headed the tree

ordination ceremony. The USAID and Cambodia MSME representatives participated and spoke at the event. There were 150 Beng tree seedlings and 50 Kor Ki tree seedlings given to the community forestry. Community forestry group members hope the Buddhist tree ordination ceremony in their areas will help people to better understand the need to conserve Cambodia biodiversity resources.

The events were advertized on the national newspapers; Koh Santepheap Daily, Reaksmeay Kampuchea and the Phnom Penh Post, and also broadcasted on national televisions – Bayon TV, SEATV, TV9, and TVK. The press coverage has been a good way to promote the good work of the USAID/Cambodia MSME Project to the government and non-government partners as well as the private sectors on community forestry groups' active conservation and protection of forest resource and biodiversity.

Figure 3 - Promoting Forest Protection through the Tree Ordination Ceremony



Town Hall Meetings

During the quarter the last remaining three town hall meetings were conducted in Kampong Thom, Kampot, and Phnom Penh. The purpose of these events was to highlight environmental concerns and galvanize community efforts, together with forestry, environment, and education officials, and encourage the conservation of Cambodia's remaining forests. The events were also intended to educate as well as to provide a forum to discuss challenges and solutions of forest degradation and deforestation.

The third Town Hall meeting was conducted in Kampong Thom province on 27 July. There were 194 (94 women) participants including students from the provincial school of pedagogy, school director and teachers, students and staffs of Angkor City Institute (ACI), Cambodia University for Specialties (CUS), officers of the education department, officers of the environment department, officers of forest cantonment, and community forestry members of Ou Khla Dek CF. Mr. Kheng Bunna, representative of community forestry Ou Khla Dek in Kampong Thom, Mr. Von Manin, Professor of Forest Faculty of RUA, Mr. Var Moeun, Executive Director of Mlup Baitong, shared lessons learned and challenges in community forestry management.

The fourth Town Hall event was organized in Kampot province on 9 August. There were 87 (38 women) participants at the event including officer of the provincial hall, officers of the environment department, officers of forest cantonment, students and teachers. Mr. Vith Vothana, Inter-department Director of Kampot Provincial Hall, presided over the town hall meeting where he encouraged participants to exchange and increase knowledge and experience on biodiversity conservation and forest management. Mr. Sar Thlay, Chief of Community Forest Network in

Oddar Meanchey province, Mr. Von Manin, Professor of Forest Faculty of RUA, Mr. Tek Vannar, Program Manager of CEPA, shared their knowledge and experiences on forest management and value of natural resource relative to human being.

The fifth Town Hall forum was the last event which was organized in Phnom Penh on 21 September. There were 432 (223 women) participants in the event, including officers of university, students, and staffs of Royal University of Phnom Penh (RUPP), Royal University of Agriculture (RUA), Build Bright University (BBU), National School of Agriculture Prek Leap (NSAPL), Institute of Foreign Language (IFL), and Cultural and Environment Preservation Association (CEPA). Miss A famous Cambodian singer, Ms. Sok Silalin sang a theme song “Cambodia: Our Wonderful World” at the event to inspire students and other Cambodian people to take part of biodiversity conservation and natural resource conservation in Cambodia.

Figure 4 - Town Hall and Photo Exhibit in Kampong Thom



Figure 5 - Town Hall and Photo Exhibit in Phnom Penh



Mass Media Promoted Biodiversity Awareness Raising

The project facilitated a Radio Talk and TV Talk Show to promote biodiversity and natural resources in Cambodia. The guest speakers in these events were practitioners and lecturer from Community Forestry Network in Oddar Meanchey, NGOs working on Environment and Natural Resource, MSME Project, and the Royal University of Agriculture. The Radio Station of Khmer Women’s Media Center (WMC) FM 102 and the National Television of Kampuchea (TVK) collaborated with the O Repubblica and the MSME Project.

Radio Talk Show three speakers were Mr. Sar Thlay, Chief of Community Forest Network in Oddar Meanchey, Mr. Sun Boreth, MSME Deputy Chief of Party, Prof. Von Manin, Dean of Forest Faculty of Royal University of Agriculture. They talked about biodiversity and natural resource in Cambodia. The recorded event was rebroadcasted through local media in 10 provinces – Oddar Meanchey, Preah Vihear, Siem Reap, Kampong Thom, Kratie, Steung Treng, Ratanakiri, Monduliri, Battambang, Pursat, where these provinces are remaining forest resource and biodiversity.



FM 102: Three Speakers – Mr. Von Manin, RUA, Mr. Sar Thlay, CF Network, Mr. Sun Boreth, MSME Deputy CoP

TV Talk Show was pre-recorded at the National Television of Kampuchea (TVK) where three speakers – Mr. Sar Thlay, Chief of Community Forest Network in Oddar Meanchey, Mr. Tek Vanara, Program Manager of CEPA, Mr. Sun Boreth, MSME Deputy Chief of Party, talked about biodiversity and natural resource in Cambodia. It is a platform to share knowledge and good practices of community forestry and biodiversity to students in this event as well as to the public audience through television. There were 44 (23 women) students from the Royal University of Agriculture (RUA), Royal University of Phnom Penh (RUPP), National University of Management (NUM), Human Resource University (HRU), and Norton University came to the TV talk show.

Viral Video

A final Viral Video was successfully produced to play in Town Hall Meetings and graduation workshops and at the TV talk show. Three singers with one voice and one cause unite for the conservation of Cambodia's biodiversity. These graceful singers – Ms. Meas Sok Sophea, Mr. Karona Pich, and Ms. Sok Silalin, shared their time and talent in making this video.

Figure 6 - Television Talk Show on Biodiversity and Natural Resources



The Television Talk Show on Biodiversity and Natural Resource in Cambodia Speakers featured three speakers, Mr. Sar Thlay, CF Network, Mr. Tek Vanara, CEPA, Mr. Sun Boreth, of the Cambodia MSME Project.

Tourism

Summary of Actions, Activities and Accomplishments this Quarter

- Facilitated a Radio live show to promote community based eco-tourism
- Facilitated member of community based ecotourism to share experience and good practices of Chambok ecotourism in Kampong Speu province.

Activity 1. Support the Promotion of Eco-Tourism Through Private Sector Linkages.

Facilitated a Radio Live Show: Together with the Media One (a localized NGO, an off spring of Equal Access), facilitated a radio live show program in collaboration with the Radio Nation Kampuchea on 15 August 2012 to promote community-based tourism. There were 10 call-ins to comment and question about the need to better promote ecotourism and improvement of quality service.

Assisted Members of Community-Based Ecotourism to Participate and Share their Experience to the Public Audiences. The team assisted Mr. Touch Morn, Community Chief of Chambok Community-Based Ecotourism to share experience about his community and work at the project graduation ceremony in Kampong Speu province. There were 106 people participating in the event and were interested to visit his community.

Water Supply and Sanitation

Summary of Actions, Activities and Accomplishments This Quarter

- Cambodia Water supply Association was officially registered and launched with assistance from the Cambodia MSME project.
- Water value chain sector coordinated with WSP and local authority to conduct water and hygiene promotion campaign to improve villagers' health through safe water usage and hand-washing.

Activity 1. Improve Water Services Operations And Address Industry Regulatory Issues Through Strengthened Networking Among WSPs And Other Water Value Chain Actors.

Water sector and Component 3 have assisted the Cambodia Water supply Association (CWA) with the development of the association statute and registration with the Ministry of Interior. They received approval on August 6. The CWA officially launch the association on 31 August where 100 participants from private water providers, material suppliers, MIME, Cambodia chamber of commerce and other development partners participated.

Since registered, the CWA received 5 applications from private water service providers applying for membership. The CWS has 26 WSP members to date.

The water team also monitored and verified payment for water supply system expansion. Up to date, all WSPs have completed their water system expansion. The 26 water systems before joining the MSME project had 14,996 households. With the assistance from the MSME project they increased another 20,003 households and up to date another additional 5,990 households connected, totaling to 40,989 households (about 204,945 people) who now have access to safe drinking water.

Activity 2. Build on MSME supported water system investments to increase awareness of the importance of safe water and adoption of good hygiene practices.

Coordinated with WSPs and local authorities, the team facilitated 7 “Hand Washing and Hygiene Campaigns” to improve hygiene and health through hand washing, by highlighting the UASID/MSME’s assistance for water supply business to expand safe and clean water supply system to reach to rural poor families to have access to safe drinking water. The campaigns were conducted at 7 water system locations. A total of 622 people (322 women) participated in these events. Most participants were villagers, students and teachers.

Constraints Encountered and Unresolved Issues by each respective activity.

The Cambodia Water supply Association (CWA) is newly established. Board Members need to be active and members must work together to sustain this operation.

Figure 7 - Activity Update - Water Companies Teach Hygiene and Hand Washing to Leverage Investments



Cambodian Water Service Providers Form the Cambodian Water Supply Association

The USAID Cambodia MSME Project assists businesspersons to build strong business relationships and networks so they can solve industry-wide problems and engage in helpful dialogue with government regulators.



More than 60 water service company owners, managers and representatives met on March 30, 2012 to discuss forming an industry association to share knowledge and advocate for their collective interests.



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In addition to promoting a partnership by which WSPs increased their investments in water filtration systems, new transmission lines, and new household connections, the MSME Project also assisted rural water supply businesses to overcome technical constraints, improve business relationships with other WSPs, engineers, material supply firms, banks, and government regulators.

The Project facilitated business forums, cost-shared international exposure missions, cross-provincial visits, and meetings where WSPs, materials suppliers, government officers, engineers, financial institutions, and other stakeholders could discuss their problems and define solutions. Several of these issues have dogged investment in water supply for many years; solving these problems is important.

After receiving requests to help create a more permanent structure by which WSPs could continue to collaborate, in late 2011 the MSME Team facilitated a meeting for eight leading firms to discuss critical business issues. The result was a WSP working group that continued to expand membership. Participants shared experiences they faced. Over time, many participants endorsed the idea of forming a more formal structure by which they could share knowledge, experience and find solutions together. With technical assistance from the MSME Project, on December 20, 2011, the Cambodian Water Supply Association was established with a seven-member Board of Directors.

Forming an association of independent businesspersons takes considerable time and energy, but making an association run smoothly takes strong leadership and will. With strong commitment and the devotion of the seven board members, as well as other active members, the Cambodian Water Supply Association completed its registration process at the Ministry of Interior and it is now an official entity.

On August 31, 2012, the Cambodian Water Supply Association marked its official launch. With a broad smile and high energy, Mr. Un Yuthy, the President of the Board, told the 100 guests, "The success of our Association depends on us all. As members of the Association, we will all work hand in hand to solve our business problems". The USAID MSME Project Team congratulates the CWSA on its achievement.

Component 2 - Strengthening Private Sector Voice

Summary of Actions, Activities and Accomplishments this Quarter

- Assisted to facilitate the Annual General Assembly of Sankor Meanchey Agriculture Development Cooperative
- Assisted Samrorn Agriculture Development Cooperative to participate in Takeo Rural Trade Fair
- Met with Ms. Heng Siltik, UNDP advisor on women participation in Micro Small Medium Enterprise.

Activity 1. Create And Strengthen Local Business Organizations (Cooperatives, Water User Groups, and CWGs) as Vehicles of Industry Strengthening

Assisted to facilitate the Annual General Assembly of Sankor Meanchey Agriculture Development Cooperative

Sankor Meanchey Agriculture Development Cooperative has been officially recognized since 2010 by Kampong Thom Department of Agriculture. Every year, the cooperative conducts their Annual General Assembly to share information and achievements with its members and to approve future plan.

The event was chaired by Mr. Ou Bosophorn, Director of Kampong Thom Agriculture Department and accompanied by the Deputy Governor of Kampong Svay District and Chief of Sankor Commune. The meeting presented key achievements, financial report, and to develop new business plan for 2012-2013. Cooperative members voted to keep Mr. Kheung Rumcheup and his colleagues to be leader and committee members of Sankor Meanchey Agriculture Development Cooperative for another year mandate.

Sankor Cooperative is one of the 12 Agriculture Development Cooperatives assisted by USAID Cambodia MSME Project which will continue to run activities beyond the Cambodia MSME project.

Samrorn Agriculture Development Cooperative participated in Takeo Rural Trade Fair

Takeo Agriculture Department organized Rural Trade Fair in August 2012 by inviting private sector to participate. About 50 booths, comprising of agricultural equipments and agricultural product supplier firms participated. The PDA used the same model of the USAID/MSME Project Trade Fair. The team assisted Samrorn Agriculture Development Cooperative to participate and displays home-made feed products and Artificial Insemination service to promote their cooperative and to seek new clients.

Activity 2. Improve The Business Enabling Environment (BEE) For Target Industries.

N/A

Activity 3. Support VC Actors In Building National Level Representation To Address Business and BEE Issues.

N/A.

Development Partners Coordination Meetings

The Component 2 team met with Ms. Heng Siltik, a UNDP advisor who is responsible for Gender (women) Participation in Micro Small Medium Enterprise Business. She was interested in 12 Agriculture Development Cooperatives assisted by the USAID Cambodia MSME Project. She would assess women's business opportunity within 12 Agriculture Development Cooperatives as her project supports women in business development by improving their business skills and business opportunity. The MSME team provided her the 12 Agriculture Development Cooperative contact lists to help her contact directly with those cooperatives.

Component 3 - Public Sector Strengthening to Improve the Business Environment

Summary of Actions, Activities and Accomplishments this Quarter

During the quarter the component 3 team accomplished the following activities:

- With Component 1 and 2, facilitated two strategic communication trainings to 82 MSME clients of agricultural cooperatives in Kampong Thom and Svay Rieng provinces.
- Assisted the Cambodian Water Supply Association to organize the launching event of the association with about 100 participants on August 31, 2012 at Cambodiana Hotel.
- Completed reviewed and Published 300 copies of “Abattoir Development: Options and Designs for Hygienic Basic and Medium-sized Abattoirs” in Khmer language and distributed to slaughterhouse owners, DAFF, universities in the target provinces and MAFF.
- Produced and disseminated 300 copies of video clip presenting “The good practice of slaughtering process” and distributed it together with the 300 copies of “Abattoir Development” book.

Activity 1. Address And Solve Value Chain Driven Policy And Regulatory Constraints.

Sub-activity 1.1. Strengthen Legal Structure and Negotiation Capacity of MSME Supported Cooperatives

Strategic Communication Training

The Component 3 team together with Component 1 and 2 conducted 2 Strategic Communication and Problem Solving Trainings in Svay Rieng and Kampong Thom provinces.

Thirty eight members of Svay Rieng Agricultural cooperative joined the training at the cooperative office in Prasot District, Svay Rieng. Mr. Neang Chantha, chief of the swine and agriculture cooperative, shared his cooperative’s successful experience in engaging in dialogues with government officials regarding problems of unregulated imported pigs, improving networking, and negotiations to resolve challenges. The members actively discussed problems regarding marketing and price fluctuation of Cambodia pigs due to excessive and unregulated imported of swine into Cambodia.

In Kampong Thom province, the forty four Sankor Agricultural Cooperative members participated in the training to learn communication skill as well as to raise their internal problems including late saving and interest payments and irregular meeting. With the problem discussed during the training, they were committed to solve these problems and also suggested to hold meeting regularly among members 3 times a year. The members have learned useful communication tools to dialogue with other counterparts without MSME’s assistance.

It was observed that the participants were dynamically involved in the practice session of the trainings where they could state their internal and external problems to other members and proposed potential solutions for cooperatives and business.

Sub-activity 1.2. Provide Support in Drafting Regulation on Community Based Eco-Tourism Legal Structure and In the Regulations to Create a Tourism Marketing and Promotion Board

The activity is dropped (as explained in the previous quarter).

Sub-activity 1.3. Forge an Authoritative Solution at the National Level to Reduce Barriers to Cross-Provincial Swine Transport

NA

Sub-activity 1.4. Provide Technical Input and Legal Support in Drafting of Prakas on Animal Farm Management

Update of the Prakas is still not available.

Sub-Activity 1.5. Support Potable Water Supply Department within the Ministry of Industry to Improve Legal Framework Concerning Licensing and Regulating Water Service Providers

The Department of Portable Water Supply made no further progress of internal discussion on the draft WSP regulations assisted by MSME project. Without MSME project presence in the near future, a DPs meeting should be held involving JICA, WSP, GRET, UN-Habitat, ADB, CWA (newly established) and so on to raise awareness of the development of draft regulations and to discuss further engagement or support. From the results of the meeting, a DP representative can bring this to the department as it really needs a push from DPs to move it forward in this regulation reform process.

Sub-Activity 1.6. Reduce Negative Impact of Road Construction on Water Delivery Systems

The new Cambodia Water Suppliers Association will handle this issue with other DPs.

Sub-Activity 1.7. Support Dialogue and Improvement of Draft Aquaculture Law; Support Drafting Of Fish Transportation Prakas and Prakas on Rate Of Premium Aquaculture Draft Law

No progress of further meeting/discussion on the Aquaculture draft law was made in the quarter.

Fish Transportation and Rate of Premium

NA

Joint Prakas of Fishery Offenses

NA

Sub-Activity 1.8: Support Department of Animal Health and Production and Slaughterhouse Owners in Strengthening Legal Compliance, Sanitation and Hygiene Standards

The International Exposure Trip to Vietnam provided a good opportunity for the selected slaughterhouse owners and government officers to learn good practices and operational management of slaughterhouses, hygiene standard maintenance, and how the Vietnamese government manages slaughterhouses and enforces regulations on slaughterhouses. From the trip, some participants adapt the good experience of slaughterhouse model like Mr. Ngov Park in Kampong Cham.

The 300 copies of “Abattoir Development: Options and Designs for Hygiene Basic and Medium-sized abattoirs” in Khmer version together with 300 copies video clip of “Good Practice of swine slaughtering” were published and distributed to slaughterhouse owners, government institutions, universities and other organizations both at the national and sub-national level.

Activity 2. Provide Systemic Policy Advice And Training Services To RGC Counterparts.

Sub-Activity 2.1. Support Drafting and Passage of Trade Remedies Law.

Back from the Exposure Trip to Malaysia with constructive comments from Trade Practice Section (TPS) of Malaysian Ministry of International Trade and Industry (MITI) on Cambodian Trade Remedies regulations, the drafting team summoned for a half-day meeting on July 12, at Ministry of Commerce to discuss on the TPS comments to the draft Trade Remedies Law. Decisions were made whether to edit more on the draft law based on the TPS comments or keep the same despite the comments and to get further explanation from the drafter.

Since the draft law context is quite technical in English terms, the drafting team requested for the review from Mr. Andrew Stephens, the drafter of the Trade Remedies regulations and Senior Trade Advisor of STAR Project, to incorporate the decisions into the draft law. Mr. Andrew Stephens agreed to the request as pro bono work. Upon the review and edition completed by Mr. Andrew, the draft law was submitted to MoC for further discussion and facilitation for another meeting to discuss on the TPS comments on the draft Trade Remedies Sub-decree.

The Ministry is still seeking for another support from DPs (possibly World Bank) to continue the work of MSME project on the soon-to-be-completed draft Trade Remedies regulations when MSME project is complete.

Sub-Activity 2.2. Support Law on Animal Health and Production

The team has not heard any update of the draft law from MAFF or FAO nor other DPs.

Sub-Activity 2.3. Support the ADB and RGC In Carrying Out Regulatory Impact Analysis

NA

Activity 3. Other Outputs

Formalized and Registered the Cambodian Water Service Providers Association

The CWA was officially launched on August 31, 2012 at Cambodiana Hotel with the presence of H.E. Phok Sovannarith, Secretary of State of MIME, relevant institutions/IOs and other 100 participants joined to witness this event under the technical assistance of USAID Cambodia MSME project, in collaboration with World Bank. There is possibility for World Bank to provide 3 years support for CWA if three-year work plan of CWA is correlated to World Bank's mission, suggested by Mr. Dourng Kakada, a consultant of the World Bank responsible for WSP.

The CWA will function by itself independently with the strong support from its active members to promote the networking of water service providers, to share experience or problems-solutions with one another as well as to strengthen their voice with public sector.

Constraints Encountered and Unresolved Issues by each respective activity

- A strong buy-in of DPWS of MIME for further internal discussion/meeting on the draft WSP regulations to push it forward.
- Uncertain support of the Trade Remedies regulation from any DPs.

Cambodian Water Service Providers Form the Cambodian Water Supply Association

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Operations and Administration

General Operations

In this quarter, the operations team, included administration and finance teams have supported the Cambodia MSME project in the following ways:

- Facilitated of logistics arrangement, budget preparation and provided the administrative support for 12 business forums, 3 training, 8 workshops, 5 meetings and project graduation ceremonies forums.
- Provided regular updates of the Cambodia MSME website. The web site contains of 6 project sectors where the visitor can browse to see project activities through those sectors. The project event calendar, project manuals, posters, project newsletters, photos, and project activities are updated regularly. Many of procurement announcements, procurement notices, and express of interest have been posted on the web site and also new activities update.
- Provided IT supports to the project team and ensure all servers are running smoothly and as well as provided IT solutions to the team.
- Worked on the close down project and consider how the software will be given to USAID/the donor, the co-license holder.
- On-going cleaning all documents from the Laptops and drives and backing up files and ensure everything is clean before close down date.
- Prepared and distribute termination notifications for staff.
- Completed water subcontracts and made a list of all subcontracts in closeout stage. Finalize payment for water subcontractor and closeout.
- Tracking financial commitments to remaining technical activities and it should incorporation into pipeline.
- Completed termination, severance and annual leave payout plan and prepare last a final package payment for the staff.
- Conducted audit of all project documents including Personnel files, administrative files, vehicle logs, project manuals, procurement and financial files and deliverables, follow the close down procedure to ensure that all relevant documents are in files.
- Prepared a final record tracker which includes personnel, procurement for goods, and procurement for service, inventories, and vehicle log.
- Notified local service providers of project end date to cancel service and informed vendors providing subscriptions or local support services of termination date.
- Organized to get extend of local health and life insurance for staff those who extend contract and as well as for property insurance.
- Arranged for final office/garage rent payment and reimbursement of security deposit.

- Arrange final local subcontractor/vendor invoices.
- Cleared all outstanding cash advance balances for travel and program.
- Notified to the bank of project closure and last date account will be active and informed the latest bank signatory and also concerning of the bank statement.
- Contacted inventory recipient organizations.
- Distributed the Cambodia MSME project's assets to the recipients based on disposition plan.
- Start parking and label all project documents and prepare to send to home office.
- Destroyed and shredded unnecessary documents.

Procurement

Services

During this quarter the operations team has conducted the procurement process for services and issued purchase orders and awarded the following firms/vendors:

Asia Media Lab to add Addition of Khmer version with voice over talent on a film about the MSME Project

Facilitated organization of materials and office supplies for the promotional campaign on hand washing and hygiene workshop of 23 events within 9 provinces and 12 graduation ceremonies.

Cambodia MSME Project video broadcast through TVK and Bayon TV.

Manage contract and ensure that all vendor's payments has been settled before project's closure.

Commodities

- Printing Slaughter house book for 310 books
- Printing Multi Industry Directory for 2500 booklets
- Printing 6 provinces investment profile for 100 books of each

Highlights of Local Conferences and Workshops

- Organized 23 promotional campaigns on hand washing and hygiene in 9 provinces.
- Facilitated logistic arrangements for 12 graduation ceremonies in 12 provinces.
- Supported final project presentation workshop in Phnom Penh Hotel.
- Town Hall Meetings on Biodiversity Awareness in 2 provinces and as well as in Phnom Penh.

Table 2 - Current Status of Large Service Components This Quarter

Work	Company Selected	Status
Work	Company Selected	Status
Increasing Biodiversity Awareness in Cambodia, USD196,790.55	The O People	Completed
Final Evaluation Survey to comprehensive and high-quality end-of-project survey. USD46,329.25	Crossroads to Development	Completed
Cambodia MSME Video on the MSME Project USD21,816.00	Asia Media Lab	Completed
Reproduction and Packaging of DVDs. USD64,240.00	Navuth Vannarath (Strawberries)	Completed
TV Broadcast, \$19,560.00	Bayon TV & TVK	Will be completed at the end of October 2012

Staffing

The following full-time team member was recruited and started work in this quarter.

Table 3 - Summary of Staff Recruited This Quarter

Employee	Position
Yim Soklim	Finance Intern

The Operations and Administration team mobilize the following short-term consultants in this project quarter as below.

Table 4 - STTA Contracted for This Quarter

Person	Position/ Objective
Chuck Chopak	Assessment of sustainability of MSME activities
Marina Krivoshlykova	Provide quality control and oversight on closedown of MSME technical activities
Nana Konadu	Provide administrative support to the MSME closedown and oversee closedown activities, map out and provide guidance in general.
Katherine Cooley	Leverage MSME activities with HARVEST
Erik Bjers	Perform IT closedown activities for the Cambodia MSME Project in Phnom Penh office and assist the local IT specialist in the final audit and closedown activities

Constraints Encountered And Unresolved Issues This Quarter

During this quarter the Operations team provided support to project team to conduct workshops, business forums, conferences and graduation ceremonies.

Communications and Media Outreach

Summary of Actions, Activities and Accomplishments this Quarter

The Cambodia MSME project's Integrated Communications and Media Outreach Program has three main objectives:

Promote a branded approach to all project outreach activities.

A branded approach to the MSME Project strengthens project themes and messages and helps attribute to project outputs, results, and impact to USAID, support from the American People, the Royal Government of Cambodia and key project stakeholders. Communication materials include newsletters, weekly broadcast of success stories, backdrops, posters, books, banners and video documentaries were produced for the Project's events.

The media and communication team produced a video documentary on 7 years achievement of MSME project. The video has been dubbing to full Khmer version and shown at the graduation ceremonies in 12 provinces and in Phnom Penh, starting from July 3, 2012 to September 14, 2012. Furthermore, 5 minutes video had also been extracted from a 7 year achievement video for donors, government officials and individuals.

The communication team also assisted the event organizers to organize various project's events and invited media to cover the story during events for publicity.

The project produced the following communications and outreach outputs this quarter:

Produce Project Outreach Materials

Project Communications and Outreach Materials

Legacy materials were produced and distributed to various institutions in Cambodia, this includes 250 NGOs and INGO, 83 universities, six libraries and individuals.

The slaughterhouse book and video were distributed widely to 300 owners and government officers.

The MSME Business Directory was distributed broadly to more than 3,000 persons, government officers, students and other parties who have an interest.

Monitoring and Evaluation

Summary of Actions, Activities and Accomplishments this Quarter

This quarter, the Monitoring and Evaluation group completed the following main outputs:

- Worked with Crossroad to Development to finalize the final evaluation report of MSME project.
- Coordinated with all value chains and component teams to update all the requirement information into the project database system (TAMIS) in order to track the achievements in each of activities implemented. The team verified and provided the data to Mr. Leif Doerring from DAI home office to put in the final report of MSME Project.

The following charts give an overview of project activities implemented this quarter across value chains. They also indicate that one of our key challenges is increasing women’s participation in project activities.

Figure 9 - Embedded Technical Training on Strategic Communications

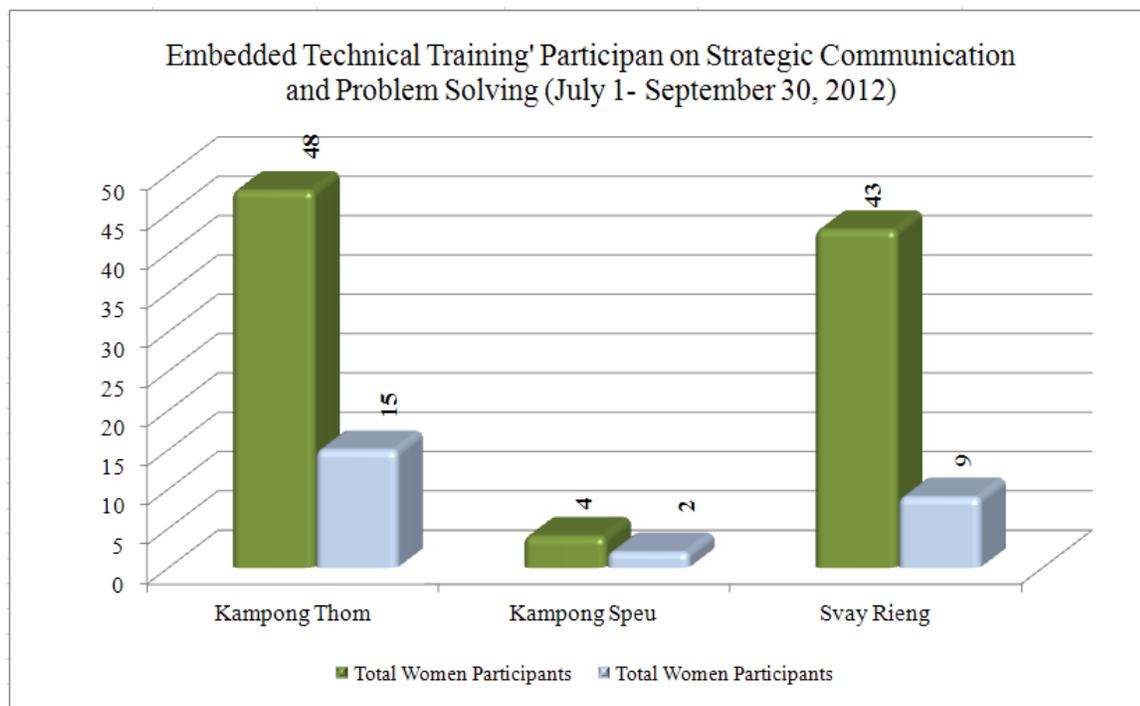


Figure 10 - Public Event Participants

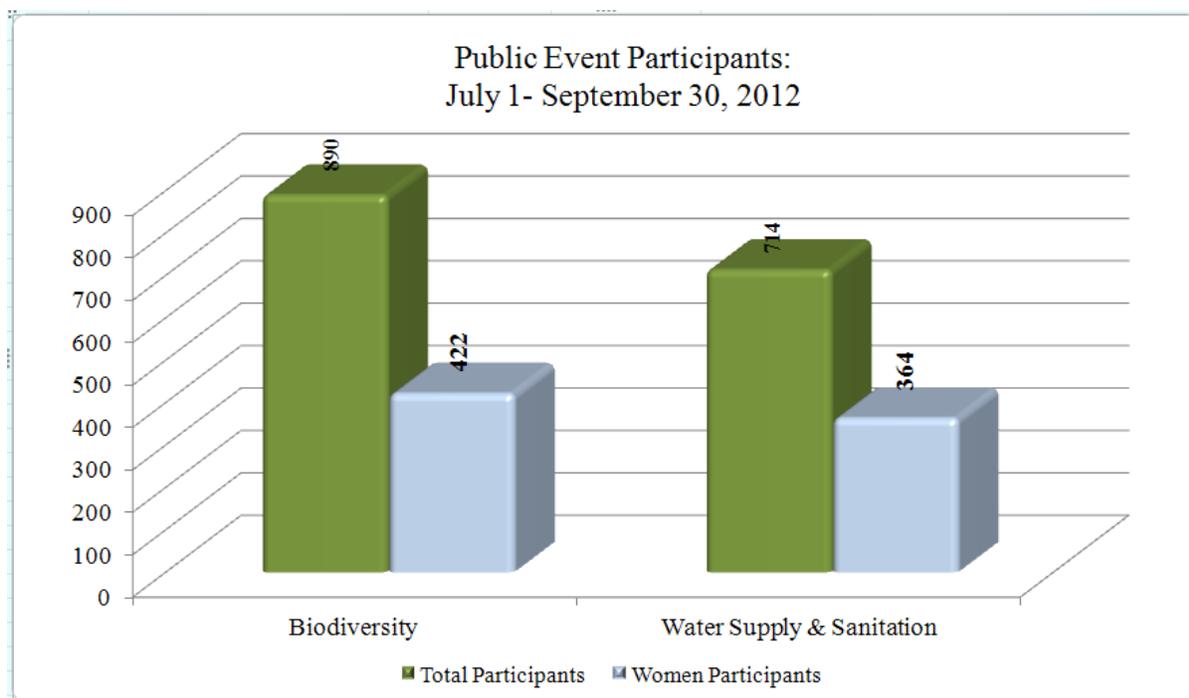


Figure 11 - Cross-Provincial Exposure Trip Participants

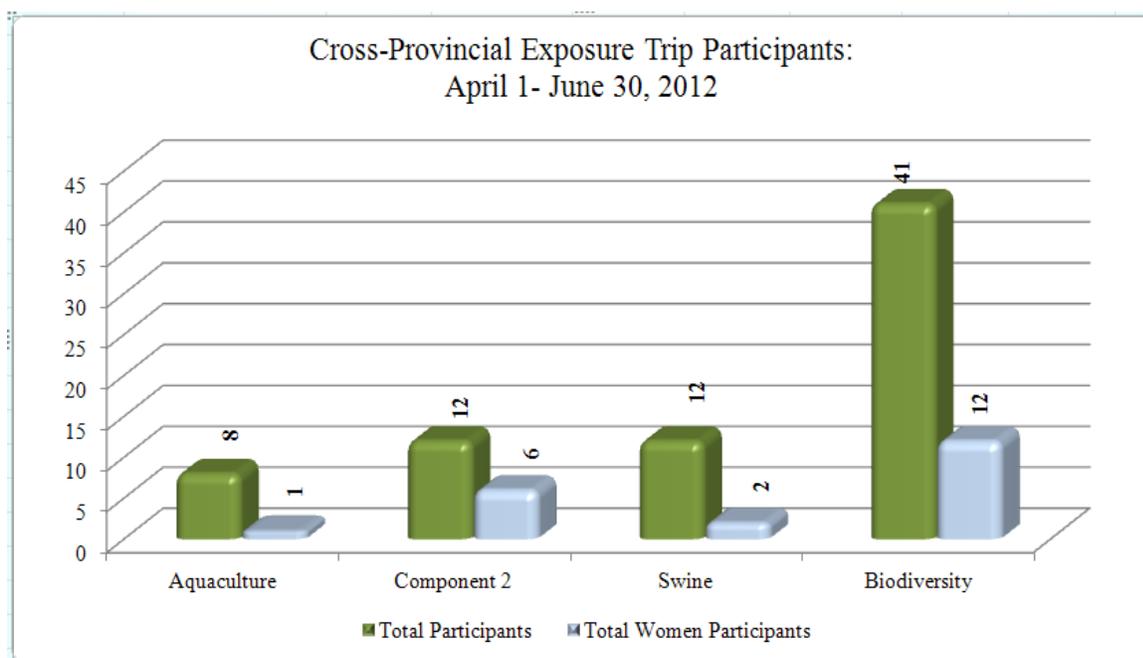


Figure 12 - Meetings with Value Chain Clients

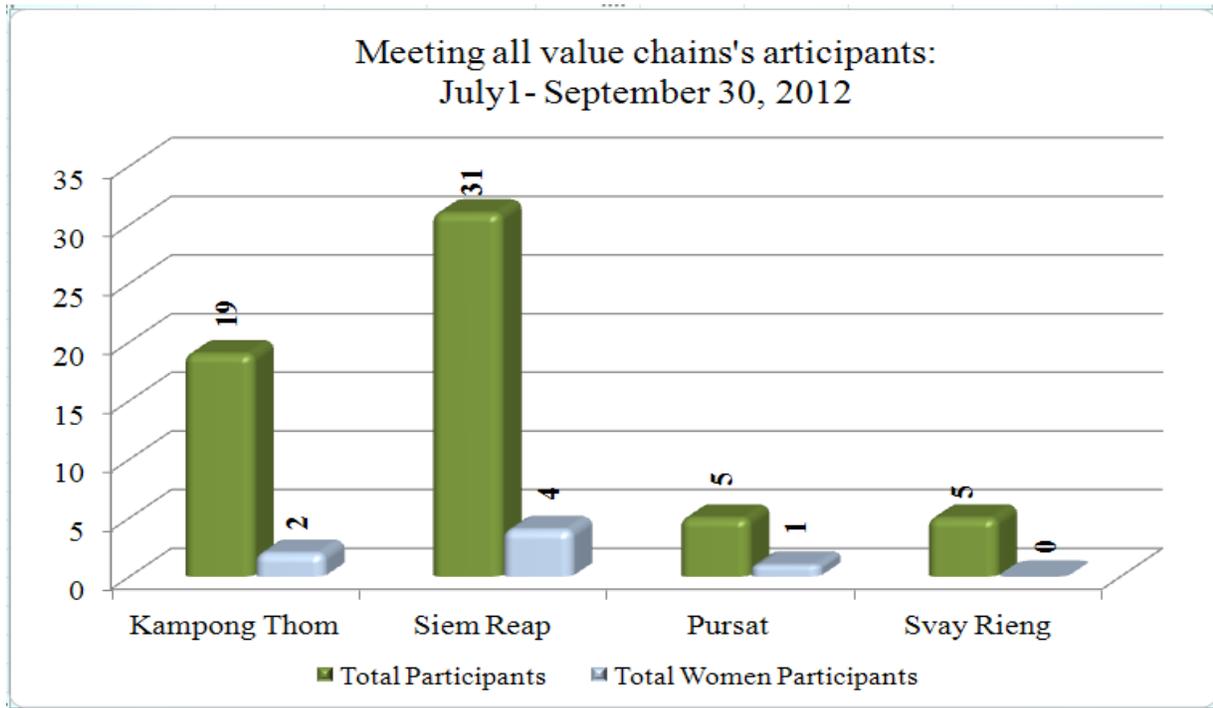


Figure 13 - Graduation Ceremony and Workshop Participants

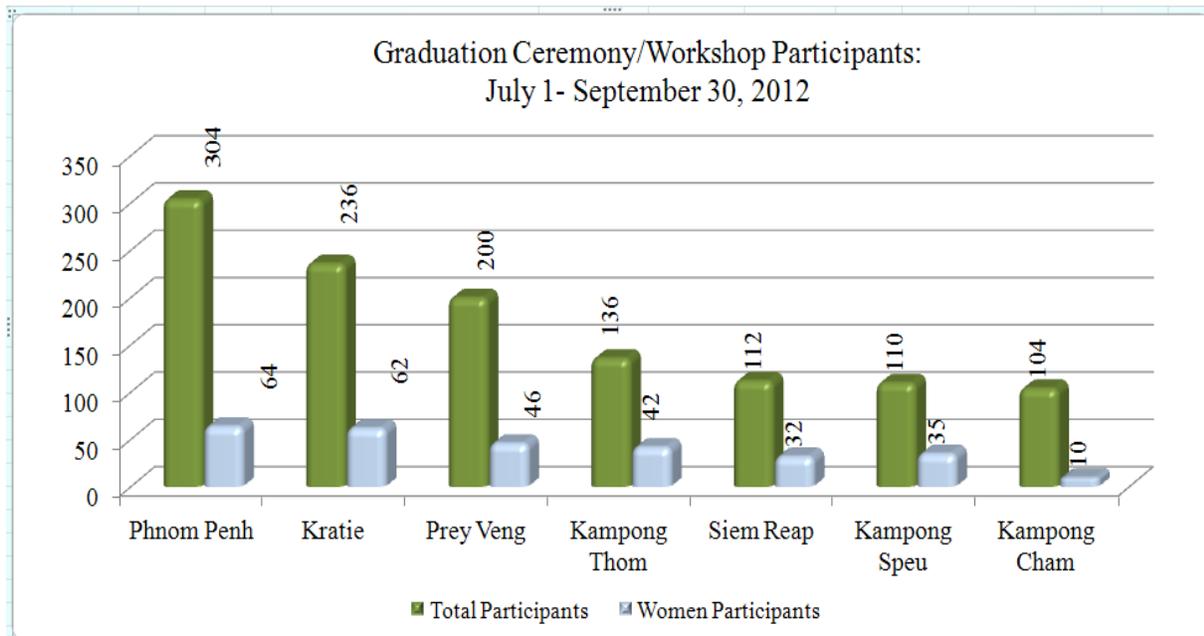


Table 5 - Monitoring Indicators Follow up for Quarter 16

INDICATORS	UNIT	QUARTER #16	Y1+Y2+Y3+Y4		
		ACHIEVED	CUMMULATIVE PLANNED	CUMMULATIVE ACHIEVED TO DATE	%
COMPONENT I: STRENGTHEN SELECTED VALUE CHAINS					
Number of enterprises benefiting from USAID development assistance*/**	No.	0	7,003	7,145	102%
Number of aquaculture enterprises benefiting from USAID development assistance*/**	No.	0	817	810	99%
Number of swine enterprises benefiting from USAID development assistance*/**	No.	0	4,497	4667	104%
Number of honey enterprises benefiting from USAID development assistance*/**	No.	0	527	511	97%
Number of resin enterprises benefiting from USAID development assistance*/**	No.	0	709	709	100%
Number of tourism enterprises benefiting from USAID development assistance*/**	No.	0	220	212	96%
Number of brick and tile enterprises benefiting from USAID development assistance*/**	No.	0	50	58	116%
Number of water enterprises benefiting from USAID development assistance*/**	No.	0	83	83	100%
Number of provinces supported by MSME 2/BEE	No.	0	100	95	95%

INDICATORS	UNIT	QUARTER #16	Y1+Y2+Y3+Y4		
		ACHIEVED	CUMMULATIVE PLANNED	CUMMULATIVE ACHIEVED TO DATE	%
Percentage change in value of sales of project assisted enterprises*	%	378.44	75	378.44	505%
Percentage change in income of project assisted enterprises	%	381.52	100	381.52	382%
Percentage change in investments by project-supported SMEs	%	-70.33	100	-70.33	-70%
Number of people with increased economic benefits derived from sustainable natural management and conservation	No.	1- 0 2- 0	1- 3,000 2- 2,000	1- 20,806 2- 14,436	708%
Number of people receiving USG-supported training in natural resources management and/or biodiversity conservation	No.	1- 0 2- 0	1- 900 2- 300	1- 2,586 2- 767	287%
Number of hectares in areas of biological significance under improved natural resource management**	HA	0	75,000	80,493	107%
Number of private sector water service providers	No.	0	26	26	100%
Number of people with improved access to drinking water supply as a result of USG assistance**	No.	2500 ⁽²⁾	50,000	100,015	200%
Sales of point of use latrines	No.	0	5,000	4,924	98%

INDICATORS	UNIT	QUARTER #16	Y1+Y2+Y3+Y4		
		ACHIEVED	CUMMULATIVE PLANNED	CUMMULATIVE ACHIEVED TO DATE	%
COMPONENT 2: STRENGTHEN PRIVATE SECTOR VOICE					
Number of laws and regulations, etc. reviewed, changed or promulgated with private sector input	No.	0	9	8	89%
Number of provincial PPD forums developed and utilized as a result of USG assistance**	No.	12 ⁽¹⁾	24	66	275%
Number of Community Associations that are at least 50% self-funded by dues paying members	No.	0	15	16	107%
Number of MSMEs participating in policy advocacy meetings and PPDs	No.	1- 1,604 ⁽²⁾ 2- 786 ⁽²⁾	1- 2,500 2- 500	1. 7,081 2. 2,318	283%
Number of community working groups that have clear market linkages in NTFP value chains	No.	0	30	32	107%
Number of project activities including of WSPs	No.	0	7	17	243%

INDICATORS	UNIT	QUARTER #16	Y1+Y2+Y3+Y4		
		ACHIEVED	CUMMULATIVE PLANNED	CUMMULATIVE ACHIEVED TO DATE	%
COMPONENT 3: STRENGTHEN THE PUBLIC SECTOR TO SUPPORT the Business Enabling Environment					
Number of laws and regulations reviewed, analyzed or modified to improve the business enabling environment with USG assistance.	No.	0	30	35	117%
Number of relevant officials at the national and provincial levels demonstrating basic knowledge required for effective regulatory drafting, communications, investment promotion and public-private dialogue related to the implementation of policies or regulations that are relevant to the project's MSME clients	No.	121 ⁽³⁾	400	1201	300%
Improved legal and regulatory transparency, including increased communications of normative acts and regulatory procedures/fees	No.	0	15	17	113%
Number of policies, laws, agreements or regulations promoting sustainable natural resource management and conservation	No.	0	10	11	110%

INDICATORS	UNIT	QUARTER #16	Y1+Y2+Y3+Y4		
		ACHIEVED	CUMMULATIVE PLANNED	CUMMULATIVE ACHIEVED TO DATE	%
GARMENT INDUSTRY PRODUCTIVITIES CENTER (GIPC)					
Number of factories/firms receiving USG assistance to improve management practices	No	0	55;34	68; 30	106%
Number of PPDs in the garment sector	No.	0	5	9	180%
Ratio of income from GIPC training service to salaries of the technicians**	%	0	86.25 (Average)	84 (Average)	97%
Number of participants in vocational trainings	No.	1- 0 2- 0	1- 35 2- 245	1-64 2-364	176%

* DCED indicator/requirement

** Operational Plan Indicator

Notes:

1. There were 12 public events of 4 biodiversity events and 8 water sanitation education events that were conducted by MSME projects.
2. Total 1604 participants with 786 female were participated in the 12 public events of 4 biodiversity events and 8 water sanitation education events.
3. Component 2 and 3 team conducted 3 sessions with total 121 participants (26 female) of strategic communication and problem solving trainings.
4. This quarter is the final one of the project with no more new clients, so in TAMIS system there were 7,145 private sector clients totally (102.03% of the target).
5. For the indicators of the percentage changes in value of sale 378.44% ; in income 381.53% and investment -71.33% are resulted after the MSME Project final evaluation completed (the figures are taken from average of main value chains as swine, fish and brick & tile producers only).
6. For the indicators that have not seen the progress (i.e. zero) in the quarter # 16 i.e. that during this quarter it have been implemented as usual planed with the same target clients and the same target areas (for instances, WSPs, total number of biological significant areas in hectares, number of people with increased income benefits derived from sustainable natural management and conservation, number of community working groups that have clear market linkages in NTFP value chain, numbers of policies, laws, agreement or regulation promoting sustainable natural resources management and conservation).
7. Component 3 team conducted four trainings in Kampot, Takeo, Prey Veng and Kampong Cham for 168 members of agricultural cooperatives and CWGs in swine and aquaculture value chains with total participant 181 (49 female) include 13 public sector's clients (3 female).

Annex

Annex 1: Key Events Calendar from July through August 2012

July 2–6

Graduation Ceremony

- **07/03:** Graduation ceremony for MSME project in Kratie.
- **07/05:** Graduation ceremony for MSME project in Kampong Cham.

Water

- **07/04:** Organize promotional campaign on hand washing and hygiene in Trapeang Sap commune, Steung Trang district, Kampong Cham.

Private Sector Voice

- **07/03-06:** Meet with Samrong Agriculture Cooperative committee members on preparation of past yearly business activities for first annual general assembly meeting.

July 9–13

Water

- **07/10:** Organize promotional campaign on hand washing and hygiene in Kampong Chamlong commune, Ksach Kandal district, Kandal province.

Private Sector Voice

- **07/12:** Facilitate workshop on Kampong Speu Swine Business Opportunity to AMATAK Agriculture Cooperative members by collaboration with Cargill Company, Kampong Speu.

BEE

- **07/11:** Strategic Communication training to members of cooperative in Kampong Thom province.

July 16–20

Graduation Ceremony

- **07/19:** Graduation ceremony for MSME project in Prey Veng.
- **07/20:** Graduation ceremony for MSME project in Svay Reing.

Bio-Ecotourism

- **07/17:** Coordinate with The O Company to organize Buddhist tree ceremony and Town Hall Meeting in Kampot province.

Water

- **07/17:** Organize promotional campaign on hand washing and hygiene in Angkor Borey commune, Angkor Borey district, Takeo province.
- **07/20:** Organize promotional campaign on hand washing and hygiene in Trapeang Sab commune, Baty district, Takeo province.

Private Sector Voice

- **07/17-19:** Facilitate workshop on Aquaculture Business Opportunity to Aqua CWG members by collaboration with Cargill in Pursat.

BEE

- **07/18:** Strategic Communication training to members of cooperatives and CWGs Svay Rieng province with C1 and C2.

July 23–27

Graduation Ceremony

- **07/24:** Graduation ceremony in Battambang.
- **07/25:** Graduation ceremony in Pursat province.

Bio-Ecotourism

- **07/25:** Organize a tree ordination in CPA Sre Thom, Preah Vihear.
- **07/26-27:** Coordinate with The O Company to organize Buddhist tree ceremony and Town Hall Meeting in Kampong Thom.

Water

- **07/24:** Organize promotional campaign on hand washing and hygiene in Prek Tamak commune, Ksach Kandal district, Kandal province.

BEE

- **07/26:** Strategic Communication training to members of cooperatives and CWGs in Battambang province.

July 30–August 3

Graduation Ceremony

- **07/31:** Graduation ceremony for MSME project in Siem Reap.
- **08/01:** Graduation ceremony for MSME project in Kampong Thom.

Bio-Ecotourism

- **08/04:** Coordinate with The O Company to conduct Radio Talk Show on biodiversity awareness.

Water

- **07/31:** Organize promotional campaign on hand washing and hygiene in Prek Anh Chanh commune, Mouk Kampoul district, Kandal province.
- **08/02:** Organize promotional campaign on hand washing and hygiene in Rorka Keung Mouy commune, Ksach Kandal district, Kandal province.

Private Sector Voice

- **07/30-31: Tentative:** Workshop on Aquaculture Business Opportunity to Kandal Aqua CWG members by collaboration with Cargill.

BEE

- **08/01:** Strategic Communication training to members of cooperatives and CWGs in Kampong Speu province.

August 6–10

Graduation Ceremony

- **08/07:** Graduation ceremony for MSME project in Kampot.
- **08/08:** Graduation ceremony for MSME project in Takeo.

Bio-Ecotourism

- **08/09:** Coordinate with The O Company to conduct biodiversity Photo Exhibition and Town Hall Meeting in Phnom Penh.
- **08/11:** Coordinate with The O Company to conduct Radio Talk Show on biodiversity awareness.

Water

- **08/07:** Organize promotional campaign on hand washing and hygiene in Treuy Sla commune, Sa' Ang district, Kandal province.
- **08/09:** Organize promotional campaign on hand washing and hygiene in Koh Thom Khos commune, Koh Thom district, and Kandal province.

August 13–17

Graduation ceremony

- **08/14:** Graduation ceremony for MSME project in Kampong Speu.
- **08/15:** Graduation ceremony for MSME project in Kandal.

Bio-Ecotourism

- **08/18:** Coordinate with The O Company to conduct Radio Talk Show in Phnom Penh on biodiversity awareness.

Water

- **08/14:** Organize promotional campaign on hand washing and hygiene in Prek Tonlap commune, Lerk Dek district, Kandal province.

Private Sector Voice

- **08/15-16:** Facilitate meeting on preparing and review past year results and business goal of Sankor Mean Chey Agriculture Cooperative for third annual General assembly meeting.

August 20–24

Bio-Ecotourism

- **08/25:** Coordinate with The O Company to conduct Radio Talk Show on biodiversity awareness.

Water

- **08/21:** Organize promotional campaign on hand washing and hygiene in Prek Khsor Khor commune, Peam Ror district, Prey Veng province.

August 27–31

Private Sector Voice

- **08/29-30:** Facilitate third annual general assembly of Sankor Mean Chey Agriculture Cooperative in Kampong Thom province.