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IMARISHA YEAR TWO

Q1 QUARTERLY REPORT

**IMARISHA — TANZANIA ECONOMIC STRENGTHENING FOR
HOUSEHOLDS AFFECTED BY AIDS**

JANUARY –MARCH 2012

This publication was produced for review by the United States Agency for International Development. It was prepared by DAI.

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Q1 QUARTERLY REPORT

Program Title: IMARISHA - Tanzania Economic Strengthening for Households Affected by AIDS

Sponsoring USAID Office: USAID/Tanzania

Contract Number: 621-A-00-11-00003-00

Contractor: DAI

Date of Publication: 30 April 2012

Author: IMARISHA Staff

The authors' views expressed in this publication do not necessarily reflect the views of the United States Agency for International Development or the United States Government.

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ABBREVIATIONS

AIHA	American International Health Alliance
APS	Annual Program Statement
BDS	Business Development Services
ES	Economic Strengthening
FAS	Finance and Accounting System
CDC	Centers for Disease Control and Prevention
CHAC	Council HIV/AIDS Coordinator
DAI	Development Alternatives Inc.
DALDO	District Agriculture and Livestock Development Officer
DCDO	District Community Development Officer
DED	District Executive Director
DMO	District Medical Office
DOD	US Department of Defense
DSW	Department of Social Welfare (within the Ministry of Health)
ED	Economic Development
ELA	BRAC's Empowerment and Livelihoods for Adolescents Program
FANTA 2	Food and Nutrition Technical Assistance Project 2
FHI 360	Family Health International (now encompassing the former Academy for Education Development)
FtF	Feed the Future
HEA	Household Economic Assessment
HBC	Home Based Care
IIF	IMARISHA Innovation Fund
IP	Implementing Partner
IPG	Implementing Partner Group
M&E	Monitoring and Evaluation
MOHSW	Ministry of Health and Social Welfare

MVC	Most Vulnerable Children
MVCC	Most Vulnerable Children Committee
NCPA	National Costed Plan of Action for MVC
NSPF	National Social Protection Framework
PPP	Public Private Partnership
TACAIDS	Tanzanian Commission for AIDS
TAMIS	Technical Assistance Management Information System
TASAF	Tanzania Social Action Fund
USAID	United States Agency for International Development

I. PROJECT MANAGEMENT

► Y2Q1 Project Management Summary

- **Start of Director of Finance and Administration.** The new Director of Finance, Administration and Communication, Krystal Friesth, began work with the project on January 2, 2012.
- **Hire local staff.** During Y2Q1, IMARISHA hired a new project driver and began recruitment for a Grants and Procurement Officer. To date, the Grants and Procurement Officer has not been hired.
- **Submission of Updated Program Statement and Budget.** Beginning in July 2011, DAI began discussions with USAID about the expansion of the IMARISHA program to include new partners, new geographic areas and also work with EG/NRM partners on mainstreaming HIV into their programs. A concept note and budget were submitted in August for the expansion. By December, the scope of this new work was significantly reduced and focused only on intensifying interventions for existing partners. As of the submission of this report, the program has been expanded by \$1,000,000 but the period of performance has not been reduced to reflect intensified services to PEPFAR Partners and the government. At the request of USAID, the project submitted a 4-year budget and revised program statement in early January. As of the release of this report, amendments to the period of performance and agreement on the new budget are still pending.
- **Work plan Developed and Submitted.** IMARISHA submitted its work plan on February 1, 2012 and received approval of it on February 17, 2012.
- **Launch of grants facility and hold road show meetings.** IMARISHA released its Annual Program Statement on January 6, 2012. Following the release of the APS, the IMARISHA Grants Manager conducted a road show in each of the seven regions in which the project operates to introduce the IMARISHA Innovation Fund and explain the application process. By February 3, IMARISHA had received 132 concept notes for ES interventions, which was reduced to 19 for full proposal submission. More details on the IMARISHA Innovation Fund can be found in Technical Area 2. By end of March 2012, no grants had been administered, but were pending due diligence.
- **Other Contracting actions.** A number of contract actions are still pending as of the writing of this quarterly report. These are:
 - Amendment of the cooperative agreement to reflect Ipyana Mwakasaka as Economic Development Manager and Krystal Friesth as Director of Finance and Administration
 - Approval of the IMARISHA branding plan; the plan has been approved by the AOTR back in 2011.
 - Change in period of performance and additional funding.

Y2Q1 Deliverables

- Mobilization of Director of Finance and Administration
- Driver hired
- Grants and Procurement Officer recruitment underway
- Launched grants facility, released APS and reviewed first round of applications; grant awards pending final review, due diligence and approval by USAID.

2. TECHNICAL PROGRAM

2.1 TECHNICAL AREA I: INCREASING THE CAPACITY OF PEPFAR IMPLEMENTING PARTNERS (IPS)

OVERVIEW

IMARISHA's core mandate is to build the capacity of PEPFAR implementing partners to improve the quality and effectiveness of economic strengthening interventions for HIV vulnerable households. Year I was spent gaining knowledge about the partners, their capabilities and staff, and their ability to serve households with integrated health and livelihoods interventions, as well as establishing models and relationships to provide effective technical support. IMARISHA learned that many previous interventions focused on economic handouts and one-off activities. After much dialogue, discussion and action planning with partners, the project began to focus on the direction of interventions going forward.

In Year (Y) I Quarter (Q) 3, the IMARISHA technical team started working closely with partner to identify and administer training and technical assistance (TA) to move new interventions forward. Building upon the capacity building work that began in year one, IMARISHA is now more integrated and connected to numerous PEPFAR partners to expand the quality and effectiveness of the project's economic strengthening strategies. In Year Two IMARISHA's work will focus on these key aspects: building more and stronger strategic partnerships, rolling out practical, hands-on training/training of trainers (TOTs), providing mentoring to training recipients, providing specialized and tailored technical assistance and sharing new innovations and ideas through exposure visits both within and, as possible, outside of Tanzania.

ACTIVITY DESCRIPTIONS AND DELIVERABLES

► Deepen Strategic Partnership with PEPFAR MVC and HBC IPs.

- **Formalize Partnerships with MOUs.** During Y2Q1, IMARISHA expanded its formal partnerships to include Pathfinder International that works in Dar es Salaam and Shinyanga. IMARISHA expects that the bulk of the work with Pathfinder will happen in Q4 and beyond because of its funding from CDC. At the end of Q1, Pathfinder submitted a continuation application with CDC for FY 2013 including an intensified and expanded savings program for its beneficiaries in line with recommendations provided by IMARISHA from the Household Economic Assessment. (See Technical Area 4 for more information). Also during Q1, IMARISHA had conversations with Pact and FHI 360 ROADS about more intensified collaboration. MOUs are still pending at this writing but likely to happen in Q2.

Also during Q1 IMARISHA experienced some challenges with its sub-partner Africare on implementing a number of planned courses. On three separate occasions and often at the very last minute, Africare cancelled three planned courses with IMARISHA. The key issue seemed to be internal communication problems within Africare and lack of coordination with field offices. Both the Chief of Party, Herbert Mugumya and ES Technical Officer Donald Liya were apologetic but confirmed there were internal issues that needed to be addressed. For IMARISHA, there are real costs incurred even before these training were rolled out, not to mention of the opportunity costs of our time and not being able to honor other requests. Given our limited resources, planning and communication are among the key issues that IMARISHA is trying to improve with partners,

Y2Q1 Deliverables:

- 1 additional partner MOU signed

► **Continue Roll Out of IMARISHA Training and Training of Trainers.**

- **Roll Out of Core IMARISHA Training/TOT Courses.** In Y2Q1 IMARISHA continued to roll out core economic strengthening course to key partners, including Introduction to Economic Strengthening, Savings-led Microfinance, Poultry Production, as well as delivering two new courses in Y2Q1, Household Gardening and Nutrition Strengthening, and Business Basics and Entrepreneurship. These courses were rolled out to the following partners as either part of agreed upon MOUs or technical assistance requests:
 - Local Poultry Production: Africare (Iringa);
 - Intensive Savings and Supervision and MIS for Savings: FHI 360 UJANA partners KIWOHEDE (Iringa) and Kimara Peer Educators (Dar es Salaam) – 3 courses in total;
 - Business Basics and Entrepreneurship: Pathfinder Tutunzane II and its sub-partners Tanzanian Red Cross Society and Save the Children (Shinyanga);
 - Introduction to Economic Strengthening and Savings: Tanzania Interfatih Partnership/Balm in Gilead (training in Bagamoyo for partners from various regions);
 - Household Gardening and Nutrition Strengthening: FHI 360 Pamoja Tuwalee and Shinyanga ; and
 - Savings and Entrepreneurship: FHI 360 UJANA and sub-partner KIWOHEDE (Iringa).

Savings Training in Iringa- February 2012



Poultry Training in Iringa – January 2012



Design New IMARISHA Training Modules. Building upon the work started in YIQ4, IMARISHA finalized two new training/TOT courses for PEPFAR partners. These were: Household Gardening and Nutrition Strengthening and Business Basics and Entrepreneurship.

The design of the Household Gardening and Nutrition Strengthening training focused largely on incorporating a practical, hands-on approach in which trainees were literally able to ‘get their hands dirty’ using their newly acquired skills during 2 ½ days of field training. Classroom theory covered basic sessions on composting, rain harvesting, bed preparation, soil enrichment, basic nutrition & diet, and more, while the field training allowed trainees to identify the local resources for compost creation, collect of dry grasses and green grass to actually make the compost, create beams for rain water control, practice double digging and other techniques designed to improve and irrigate the soil, plant perennial plants, practice planning in space, inter cropping and crop rotation. Round table discussions at the close of the training allowed for a rich exchange of ideas and observations amongst peers. The steaming piles of compost heralded the success of the training as tangible results from the 4 day training course. Refresher training will be held for trainees on April 26 and additional trainings have been scheduled for new groups in Shinyanga in early May.

Household Gardening and Nutrition Strengthening Training in Dar es Salaam – March 2012



Business Basics and Entrepreneurship Skills Training was rolled out in February with Pathfinder Tutunzane II project and focused on empowering vocational school graduates to understand some important aspects of running their own tailoring, mechanics and other vocation-led businesses. Through a varied approach of case studies, role playing, exercises, group activities that included visits to business owners, the training engaged participants in practical discussions of how they can manage a business, mitigate risk, remain competitive, and ultimately increase income and profit for their households. The intent of this intervention is to increase the business management skills of soon to be self entrepreneurs with the hopes it will improve their ability to manage money, pay attention to market cues, and ultimately, improve their incomes.

Basic Business and Entrepreneurship Training in Shinyanga with vocational school graduates – February 2012



- **Undertake Curriculum Review and Add in Adult Learning Techniques.** Late in Y2Q1 IMARISHA identified a short term consultant and curriculum specialist to review existing training materials developed to date. In Y2Q2, the consultant will begin this review and also develop a training module on how to adults learn. These adult learning techniques are a critical addition to IMARISHA's curriculum as our training focuses almost exclusively on training of trainers and many volunteers who attend our trainings have little or no experience teaching other adults. These techniques are meant to improve the quality of cascade training being done. Ultimately IMARISHA will leverage techniques learned to enhance the overall effectiveness of IMARISHA's offerings and ensure curricula are more participatory.

Y2Q1 Deliverables:

- 10 courses offered to PEPFAR partners, Y2Q1
- 2 new courses developed and rolled out, Y2Q1
- Adult learning techniques and action planning format underway, Y2Q1

► **Partner Mentoring and Monitoring Training Results.**

- **Mentoring and Monitoring Visits.** Monitoring and mentoring is a key component of IMARISHA's training strategy as a means of evaluating how trained community resource persons (CRPs) take the new knowledge and implement it following training. These visits also help the team identify implementation challenges, problems rolling out the activity, bottle necks in the cascade training approach and will also help guide and encourage implementing staff in the early stages of roll out. Following up on the October 2011 training, the IMARISHA team visited CRPs from FHI 360 Pamoja Tuwalee and its regional partners YAM and WAMATA to evaluate how groups were implementing the Household Income Savings and Credit Association (HISA) model and to observe partner staff and the organization as a whole.

During these visits, the IMARISHA learned of several challenges groups were facing around roles and responsibilities, ownership and communication, to name a few. Some challenges identified:

- Many groups had not started because they didn't have the cash boxes or supplies to start savings; they were neither empowered to obtain these nor had the partners made any arrangements to procure them;
- Some savings groups had not completely solidified. In some instances, there was an over-reliance on group secretaries to record and remember all savings information, in some instances, recordkeeping was very poor. Many groups were simply not enforcing the rules they had developed; and
- There was a general over-reliance on the CRP to lead the meeting instead of empower the group to do so.

Two key takeaways from the debriefing with prime and sub-partners following the visits were: 1) importance of having such visits and debriefs on a more frequent basis and within the quarter that training is conducted and 2) need for monitoring tools to gather data on the quality of group implementation.

Throughout the quarter, IMARISHA's Monitoring and Evaluation Specialist (MES) worked to finalize the monitoring tools to share with partners/sub-partners to help identify gaps and provide partners with guidance on the household productive behaviors they should expect to see demonstrated. The final product will be rolled out in Y2Q2.

Y2Q1 Deliverables:

- 2 mentoring visits, Y2Q1
- Monitoring tools finalized, Y2Q1

► Technical Assistance Facility

- **Expand to New Partners with TA Facility.** TA requests from Y1Q4 from the Tanzanian Interfaith Partnership (TIP)/Balm in Gilead, the FHI 360 UJANA Project (two of its sub-partners, KIWOHEDE and KIMARA) and Pathfinder Tutunzane II were followed up in Y2Q1. These TA requests were for training and were noted above in the training section.
- **Support KIHUMBE to Develop Realistic Strategy and Plan for Job Incubation Centre.** During this quarter, IMARISHA received additional information back from KIHUMBE regarding its plans for the job incubation center. Finding the inputs still not satisfactory to justify USAID's plans to provide seed funding for this activity, IMARISHA has identified and contracted a short term consultant, Damian Guilliminault to undertake a more thorough market analysis, work with KIHUMBE to improve the business plan and financial model, and review real costs of operations and staffing so as to allow them to refine their funding proposal to USAID. The consultant and IMARISHA's Economic Development Manager are scheduled to commence this work in late April.

Y2Q1 Deliverables:

- 3 technical assistance requests completed, Y2Q1
- Continued technical assistance of KIHUMBE, Y2Q1

► Other Capacity Building Activities.

- **Facilitate Cross Visits and Study Tours.** During Y2, Q1, IMARISHA began planning for a study tour to Ethiopia to look at and share other economic strengthening innovations undertaken by service providers, TA providers and the government. The study tour is expected to take place in July 2012 and is likely to include visits to:
 - The Productive Safety Net Program (CARE)
 - The REST Tigray graduation pilot funded by CGAP/Ford Foundation
 - A local kibebe to understand the government's ES agent model
 - The PEPFAR supported Land O'Lake dairy program
 - USAID Urban Gardens Program
 - Save the Children's Transactions Project which works with commercial sex workers

- Participation in two Webinars on Economic Strengthening. IMARISHA hosted Dar based partners and sub-partners to come to its office to participate in two webinars hosted by OVC Support Net and USAID Microlinks, on February 23, 2012 and March 21, 2012, respectively. Although webinars are something new for Tanzania, there is great interest in learning about ES from other contexts and these webinars provide some real time interaction with other implementers. At this writing IMARISHA also has begun initial discussions with OVC Support Net about leading a webinar on the Household Economic Assessment process in conjunction with some of our partners. It is expected that this will take place next quarter.
- **Identify and Promote Capacity Building Lessons Learned.** In Y2Q1, MARISHA drafted 4 activity updates and two success stories that will be released in early next quarter. In addition, the project has contributed articles each month to the MVC Monthly Newsletter, produced by the MVC IPG Secretariat.

Over the past quarter IMARISHA has also noted some regular discussion of costing ES interventions. There seems to be interest in understanding how to plan and cost ES interventions. We think some costing tools in this area might be quite useful as well as some tools that share information on how to more accurately cost different interventions. We will discuss this with our AOTR and hope to be able to be proactive and develop these tools for partners to use.

Y2Q1 Deliverables:

- Logistical planning underway for study tour to Ethiopia, Y2Q1
- 4 Project Updates drafted, Y2Q1

2.2 TECHNICAL AREA 2: ESTABLISH PARTNERSHIPS, LINKAGES, AND PILOT PROGRAMS

OVERVIEW

Although IMARISHA is investing significant staff resources in capacity building for local partners (Technical Area 1) and the government (Technical Area 3), the efforts IMARISHA and, more importantly, IMARISHA partners to expand economic strengthening requires good partnerships with the private sector and development partners, strategic linkages to the right human and financial resources and investment to support innovations. Ultimately, the partners need to establish long term linkages themselves, once they are familiar with the landscape and understand how to identify the resources needed.

In the interim, IMARISHA's role is a dual one: 1) matchmaker to link partners with the right resources and partners that can provide the right skills and experience and 2) investor to fund new innovations through the grants facility. In some instances the grants facility will serve as both a linkage point and funder, supporting an innovation that includes a private sector or development partner whose brings new experience in ES to an HIV vulnerable beneficiary group or service provider.

ACTIVITY DESCRIPTIONS AND DELIVERABLES

► IMARISHA Innovation Fund.

- **Release Annual Program Statement.** The IMARISHA Innovation Fund (IIF) was launched in early January, with a Grants Road Show following the release of the Annual Program Statement. During this Road Show IMARISHA Grants Manager visited potential grantees in each of the seven regions in which IMARISHA operates to better explain and discuss the IIF, what is expected and to answer other questions. IMARISHA envisions that the distinguishing characteristic of all IMARISHA investments will be that they directly encourage, foster or scale up new innovative products, services, technologies, information and evidence that will make it easier for vulnerable populations to access, understand, utilize and benefit from economic strengthening support and particularly those that show the potential for a return on investment that goes back to the household IMARISHA realizes that this innovation comes with a high level of risk. Therefore, IIF is also designed specifically to support institutions in reducing risks that may have thwarted innovation in the first place. Finally, IIF will focus specifically on investing in realistic “change actions,” or initiatives, technologies or services that have the highest probability of positively effecting household economic production and resilience.
- **Review Concept Notes and Full Grant Proposals.** Following the launch of the IMARISHA Innovation Fund, the project received 132 concept notes from organizations across Tanzania related to IMARISHA's Annual Program Statement. IMARISHA employed a transparent, two-tiered evaluation of each concept note. Each submission was reviewed on both an administrative and a technical basis – each submission was reviewed by a minimum of three IMARISHA staff (1 for the administrative review and 2 for the technical review). Of these 132 concept notes, 19 concept notes were recommended for full application. Of the 19, 18 full proposals were submitted and, following another intensive internal review, 5 proposals were submitted to the external Grants Evaluation Committee (GEC), comprised of representatives from IMARISHA, the Tanzania Private Sector Foundation (TPSF), the National Council for People Living with HIV/AIDS (NACOPHA), Tanzania Commission for AIDS (TACAIDS), and the United States Agency for International Development (USAID). The GEC review resulted in 4 proposals being recommended for approval with conditions.
- **Conduct Due Diligence and Make Grant Award.** Led by the IMARISHA GM, IMARISHA conducted four on-site due diligence visits to the four finalists' organizations: BRAC Tanzania, Africa Bridge, CODERT and WAMATA. Follow up visits during final negotiations will be undertaken to ensure potential grantees

understand the reporting and financial responsibilities and, more importantly, that they understand how to manage Fixed Obligation Grants (FOGs) against the established benchmarks to receive incremental funding.

Year Two Deliverables:

- Released Annual Program Statement, Y2Q1
- Reviewed Concept Notes, Y2Q1
- Reviewed Full Grant proposals, Y2Q1

► Partnerships and Linkages with Feed the Future and Other Development Partners.

- **Formalize Linkages with Different FtF Partners.** During Y2Q1 IMARISHA held meetings with various FtF partners including Africare Maisha Bora, NAFAKA's vulnerable population partner, CRS and with the USAID Feed the Future team at a joint meeting including FANTA 2 and 3, Irish Aid, IFPRI, and Africare to discuss nutrition priorities with the Ministry of Agriculture. To date these meetings have not materialized into any joint activities.

In Y2Q2 IMARISHA will work to share HEA data with key FtF staff members at USAID as well as nutrition and value chain partners. We believe the HEA will spark some interesting dialogue.

- **Directory of Potential Economic Strengthening Organizations.** Starting in Y1Q3, IMARISHA began mapping services, projects and other efforts of international, national, community and private sector responses conducted in Tanzania (sources include the Local Government Authorities, FANTA -2 and other NGOs). The first iteration of the directory was sparse and now IMARISHA has identified a local consultant to work in consultation with IMARISHA's Monitoring and Evaluation Specialist to complete the first pilot iteration of the directory by end of Q2. The directory will attempt to capture Tanzanian Government, private sector, civil society, and donor-funded programs working in agriculture and food security, business development, financial services including informal VSLAs and microinsurance, vocational training, trade and industry associations, and business service, input, and agricultural equipment (water pumps and irrigation) providers.

Y2Q1 Deliverables:

- None this quarter.

2.3 TECHNICAL AREA 3: IMPROVE GOT CAPACITY

OVERVIEW

As PEPFAR shifts its strategy from emergency response to sustainable country ownership, it is imperative that the Tanzanian Government continue to expand its capacity to facilitate, promote, and monitor public health responses that help individuals and families cope with HIV. IMARISHA will help the Tanzanian Government develop strategies that enable economic strengthening rather than attempting to provide services directly.

Recognizing that the Government of United Republic of Tanzania (URT) operates across multiple layers and through decentralized structures, IMARISHA seeks to maximize impact and reach of technical assistance (mentoring, training and support) to the Government by expanding its reach to include national as well as local government authorities. In Y1, IMARISHA built relationships with critical government stakeholders including TACAIDS, the National AIDS Control Programme (NACP) and the Department of Social Welfare (DSW). It also had some initial conversations with the Tanzania Social Action Fund (TASAF). In Y2, IMARISHA will work to deepen relationships with TACAIDS, DSW and TASAF, as well as to strengthen relationships with local government authorities, in an effort to expose and promote the intersections of livelihoods/economic strengthening and HIV across Government of Tanzania priorities and programs. Ideally, all of these relationships could be harmonized under the eventual passage of the National Social Protection Framework (NSPF) and supported by costed implementation plans that cover all or specific vulnerable groups, such as the NCPA II and TASAF III, which is planned to have broader support across all vulnerable populations.

At the national level, IMARISHA will work through existing systems and programs. IMARISHA's principal national counterparts include TACAIDS and the DSW, and to a lesser extent, TASAF. The project will continue to participate in Government fora, including the MVC Implementing Partner Group (IPG) chaired by DSW, the HBC IPG and the Impact Mitigation Working Group chaired by TACAIDS, and provide technical support and input into key areas such as the second National Costed Plan of Action for MVC. IMARISHA's working relationship with TASAF will be more opportunistic. Where possible, IMARISHA will work with others to ensure that systems and structures of the NCPA II are harmonized with plans for TASAF III and ideally are not duplicative.

Recognizing that Tanzania's decentralization of funding and administration from the Prime Minister's Office Regional Administration and Local Government (PMORALG) to the local government authorities (LGAs), IMARISHA will also focus more intensely on understanding the existing gaps in service, implementation, policy and monitoring, and tailor technical assistance to LGAs around those gaps to foster greater local ownership and Sustainability for livelihoods efforts targeting vulnerable households.

ACTIVITY DESCRIPTIONS AND DELIVERABLES

► **Partnerships Support the National Government: DSW, TACAIDS and TASAF.**

Department of Social Welfare

- **Support the National Costed Plan of Action (NCPA) II.** During this quarter, IMARISHA participated in several meetings of the NCPA II taskforce, consultants to the DSW and sub-working group on economic strengthening. IMARISHA's contributions included: a presentation to NCPA II Stakeholders meeting led by Nicky Davies, DSW and FHI 360, contributions to the framework guiding the drafting of the NCPA II and written inputs as they relate to Household Economic Strengthening for the new NCPA II., IMARISHA has also been engaged in discussions with TASAF and UNICEF about the harmonization of social protection (including many important HES activities and interventions) across the Government of Tanzania.
- **Provide Technical Input on the Development and Use of Indicators for Monitoring ES Activities.** IMARISHA has participated in the MVC M&E working group and continues to provide support on economic strengthening indicators through this forum.

TACAIDS

- **Participate in the TACAIDS Impact Mitigation Working Group.** No meetings held this quarter and it is unclear when they will start again. IMARISHA has been in regular contact with the acting Chairman but it is unclear when the working group will meet going forward. TACAIDS is operating under significant reduced funding from other donor programs and staff contracts are not being renewed. IMARISHA was fortunate enough to have TACAIDS staff member, Morris Lekule participate in our external grants review process.
- **Support the rollout of the National Social Protection Framework.** Nothing to report this quarter.

TASAF

- **Engagement with TASAF on TASAF III and Capacity Building at the Local Level.** IMARISHA held some good initial meetings with TASAF this quarter as well as with the TASAF III Task Manager at the World Bank. With the preparations and funding for TASAF III almost complete and with the initial evaluation of TASAF II being quite strong, there seem to be strong reasons for coordinating DSW's support for MVC with those activities being led by the well funded TASAF. Politics being what they are in Tanzania, logic may not prevail.

Y2Q1 Deliverables:

- Provided contribution and inputs to NCPA II, Y2Q1

► **Support Local Government Authorities (LGA).**

- **Share Results of Partner Assessment and HEA with LGAs.** Preliminary findings from the HEA were shared with USAID during this quarter and with one partner. Partner reports were being completed at the completion of this report and were expected to be complete by May 3. Then it is IMARISHA's intention to share results of the partner assessment and the HEA with LGAs across IMARISHA's seven regions as a part of IMARISHA's ongoing knowledge management and capacity development efforts. This is already being coordinated with some partners.
- **Assess LGA Policies, Responsibilities and Capacity for Supporting ES.** Nothing to report this quarter.
- **Develop LGA Capacity Building Program.** Preparation and finalization of casual model training was completed this quarter by the IMARISHA MES in collaboration with HO STTA Dave Besch. Following the Causal Model Training planned for partners and National Government representatives slated for 17-18 April, IMARISHA will work with interested partners in rolling out the causal model exercise to local stakeholders including sub-partners, and local government authorities. These exercises will encourage dialogue around MVC service and policy constraints, planned interventions, and intended results with the vision of improving programming impacts that will increase household resilience.
- **LGA ES Sensitization Program.** IMARISHA, at the invitation of the Institute of Social Work (ISW) and Intrahealth, participated in a 3-day workshop for 107 Para-Social Workers (PSWs) on 12-14 March 2012. IMARISHA's primary objective during this event was to demystify the concept of Economic Strengthening (ES) and to enhance the knowledge that PSWs have of ES so that they can make better referrals for ES interventions. IMARISHA's participation was well received and there are now plans to include a module on household economic strengthening in the next iteration of the curriculum. IMARISHA also learned that some PSWs are already carrying out ES interventions in conjunction with sub-partners and local governments, given the dearth of skilled and able bodies in this area.
- **Explore Public Private Partnerships Across Areas of Support to URT.** Nothing to report this quarter.

Y2Q1 Deliverables:

- None to report.

► **Explore Partnerships with Critical Stakeholders and Participate in Implementing Partner Groups.**

Y2Q1 Deliverables:

- None to report

2.4 TECHNICAL AREA 4: ENHANCE THE EVIDENCE BASE THROUGH INCREASED M&E CAPACITY

OVERVIEW

Links between livelihoods development activities and household asset stabilization are clear, but practitioners working to integrate economic strengthening /livelihoods interventions into HIV/AIDS programming do not have a wealth of indicators to rely on. Linkages between how improving health status and economic resilience are connected are only beginning to emerge. In Y1, IMARISHA worked to establish its own evidence base through the partner assessment and the HEA data collection, as well as to contribute lessons learned to the broader discussion around PEPFAR indicators for ES for OVC. Measuring the intersection and impact of ES and HIV/AIDS HBC and OVC interventions is an ongoing challenge. Rather than simply asking partners to track economic numbers better, IMARISHA is working with partners to help them understand causal models of economic strengthening, changes in livelihoods and improved M&E feedback and learning systems to monitor and adjust implementation.

ACTIVITY DESCRIPTIONS AND DELIVERABLES

► Household Economic Assessment (HEA).

- **Dissemination of HEA reports.** Preliminary results from the Household Economic Assessment were shared with USAID/PEPFAR's Community Care team late in Y2Q1. USAID/PEPFAR and IMARISHA staff discussed sharing the results with a larger audience as some of the findings were quite interesting. IMARISHA continues to work on the final HEA report though admits that the final production of it has been overtaken by partner desires to see and begin using the data for programming. Thus, IMARISHA is first focusing on partner reports before finishing the final HEA report. IMARISHA is also sharing HEA data by partner with each of the partners. In Y2Q1 IMARISHA was only able to share data with Pathfinder who was in the process of submitting its continuation application to CDC for next year's funding and with Africare. Other partner reports are to follow in Y2Q2.

Perhaps the most interesting findings of the HEA have been around food security, the lack of productive assets, productive behaviors and those households that have been able to take up savings. On the food security side, close to 16% of the IMARISHA HEA sample across 6 prime partners and 34 sub-partners were dealing with issues of severe hunger as defined by the Household Hunger Scale (FANTA 2's globally used tool) and 32% were dealing with moderate hunger. With such significant hunger issues to address, it suggests that close to half the sample needs to first address stabilization of consumption (and dietary diversity to improve the **quality** of consumption) before they can address income issues. This is a significant finding. Not surprisingly, we found strong relationships between severity of hunger and lack of savings. Those who were not hungry could save, pointing at least to the protective value of savings. With respect to productive assets and productive behaviors, we found that many of the households had limited productive assets (under 2 per household) and very limited productive behaviors. Going forward, service providers need to focus on improving both assets and behaviors to see real gains in income growth.

All HEA reports will be finalized in Y2Q2.

Y2Q1 Deliverables:

- Initial presentation to USAID on HEA
- Presentations to two partners. Draft reports pending.

► Participate in and Contribute to MVC M&E Technical Working Group.

- **Identify indicators for ES monitoring.** As noted above, IMARISHA has participated in the MVC M&E working group and continues to provide support on economic strengthening indicators through this forum.

Y2Q1 Deliverables

- **None to report** this quarter.

► **Other M&E Capacity Building Efforts.**

- **Conduct workshop series on basic concepts of causal modeling.** As was always planned as a post-HEA activity, IMARISHA developed a training workshop on causal modeling for health and economic strengthening during this quarter. This training was developed jointly by IMARISHA's MES and a short term consultant, David Besch, a causal/logical model expert from DAI's home office. The two worked together to develop the course - the first course is scheduled for 17-18 April in Dar es Salaam to partner ES technical officers. IMARISHA MES will roll out the training to other partners and sub-partners in the other regions later in Y2Q2, as a way to help IPs integrate basic levels of economic causal modality into project frameworks. IMARISHA will offer a minimum of 3 workshops to implementers' M&E officers and, include training in basic concepts of causal models and knowledge management on how the economic strengthening framework affects HIV/AIDS mitigation, and sharing empirical evidence.
- **Supportive Supervision Tools.** As noted in Technical Area I, IMARISHA has drafted supportive supervision tools (productive behavior checklists) for follow-up mentoring and monitoring across IMARISHA technical course content areas: savings, poultry, household gardening and nutrition, business and entrepreneurship. These tools will be rolled out in Y2Q2.

Y2Q2 Deliverables:

- Causal modeling workshop training model adapted for Tanzanian, Y2Q2
- Development of supportive supervision tools (see Technical area I), Y2Q1

3. COMMUNICATIONS

OVERVIEW

Communications and outreach are important tools for increasing awareness of USAID's and PEPFAR's work in economic strengthening as well as helping to gain stakeholder buy-in of the IMARISHA program. During Year 2, IMARISHA will continue to develop communication activities that will include messaging for internal and external audiences to raise awareness about the value of the collaborative USAID and PEPFAR investment in economic strengthening.

ACTIVITY DESCRIPTIONS AND DELIVERABLES

► Effectively communicate IMARISHA project information, achievements and lessons learned.

- **Dissemination of information.** During this quarter IMARISHA finalized 4 activity update, two success stories, which will be released and distributed in Y2Q2. In addition, the project submitted two updates to be included in the MVC Monthly newsletter.
- **Launch of social networking site.** IMARISHA launched its Facebook page, by the name of *Tanzania – Economic Strengthening for Households Affected by AIDS*. Next quarter will be focused on increasing readership of our activities. IMARISHA is also looking for other website (local or global) to which we can post and share tools developed for Tanzania.
- **Submission of 4 Abstracts and 1 Plan for a Skills Building Workshop to the International AIDS Conference.** During Y2A1, DAI IMARISHA submitted 4 abstracts and 1 skill building course on household economic strengthening (in conjunction with Jason Wolfe, FHI360's LIFT project and Save the Children) to the International AIDS Conference for consideration at this year's venue. The titles for these abstracts were as follows:
 - "How Can We Provide Economic Strengthening Support Without Understanding and Measuring Vulnerability. A Call to Improve Economic Strengthening (ES) Measurement and Graduation Results in Tanzania"
 - "Measuring Livelihoods Vulnerability Among HIV Affected Households: Moving Past Income and Hunger to Measures of Self Stigma and Optimism about the Future as Benefits of Economic Strengthening and Indicators of Resilience: Lessons Learned from Economic Strengthening Programming in Ethiopia and Tanzania"
 - "Household Savings: Contributing to More than Just Financial Security, Linkages to Household Food Security: Observational Findings from a Household Economic Assessment among PEPFAR Supported Households in 8 Regions of Tanzania"
 - "Economic Strengthening in Tanzania: an Assessment of PEPFAR and Government of Tanzania Economic Strengthening Efforts as a Component of Home Based and Orphans and Vulnerable Children Care in Seven Regions"

In late March IMARISHA learned that the skills workshop had been denied but that all four abstracts were accepted as poster presentations.

Y2Q1 Deliverables:

- IMARISHA ES Facebook Page developed, Y2Q1
- 4 activity updates developed, Y2Q1
- 2 success stories developed, Y2Q1
- Submitted 4 abstracts to the International AIDS Conference 2012; all 4 were accepted as poster presentations.

4. WORKPLAN FOR COMING QUARTER

Below are the following planned activities for Quarter 2 of 2012 by technical area.

ACTIVITY	DATE TO BE COMPLETED	RESPONSIBILITY
Project Management, Communications and Reporting		
Interview and hire Grants and Logistics Officer	April-June 2012	DFAC, GM
Technical Area 1: Increasing Capacity of PEPFAR Implementing Partners		
Establish joint activity plans with each partner for 2012 targets & co-funding	April-June 2012	IMARISHA staff
Develop new MOUs with PEPFAR IPs (expand current pool to include Iringa Combination Prevention Efforts)	June 2012	COP
Plan annual meeting with ES technical counterparts to review year and plan for 2013	June 2012	COP partner managers
Develop additional training course (market assessment/analysis)	April-June 2012	IMARISHA staff
Develop adult learning module for inclusion with all IMARISHA training	April-June 2012	STTA TBD
Start reviewing, finalizing and branding all courses	April-end of August 2012	IMARISHA staff
Start packaging materials for distribution	April-end of year	IMARISHA staff
Follow on PPP training		COP and Gene Peuse
Continue roll out of trainings (new and current)	April-June 2012	IMARISHA staff
Finalize and roll out monitoring and supportive supervision tools	April-June 2012	IMARISHA staff
Conduct follow up mentoring visits to partners/sub-partners trained	April-June 2012	IMARISHA Staff
Plan study tour agenda and share trip with partners and USAID Tanzania and Ethiopia	May 2012	COP, MES
Technical Area 2: Establish Partnerships, Linkages and Pilot Programs		
Finalize due diligence of finalists for	May 2012	GM

IMARISHA Innovation Fund		
Submit list of potential grantees for USAID approval	May 2012	GM
Award first round of grants	May-June 2012	GM
Monitor grantee progress & FOG distribution for completed milestones	June 2012	GM
With Africare nutrition program, implement activities in key overlap districts, communities and health facilities	May-June 2012 (ongoing throughout year)	IMARISHA staff
Share results of HEA with FtF subset to discuss strategies for addressing household food insecurity	May 2012	COP
With FtF partners, identify bridge activities between IMARISHA and partner(s)	April-June 2012 (ongoing as applicable)	EDM
Undertake joint nutrition-livelihoods paper with Africare nutrition program/Consenuth	April-end of year	LC
Develop directory of potential livelihood service providers	June 2012	MES and local STTA
Technical Area 3: Improve the Capacity of the GOT		
Continue work with TACAIDS Impact Mitigation Working Group to identify leverage points for improving ES interventions at the nat'l level	May 2012	COP
Where appropriate, provide input to TACAIDS and others on new indicators for monitoring ES (such as to DMS and TOMSHA)	As applicable	COP
Engage as it relates to roll out of National Social Protection Framework (still to be ratified)	As applicable	COP
Share results of partner assessment and HEA with LGAs	April-June 2012	MES
Start to develop LGA ES map to demonstrate opportunities, linkages, and gaps	May-June 2012	MES
Determine policies and activities mandated by policy and determine whether LGAs have systems, budgets and activity to support the policy and engage in ES	April-June 2012	MES

Develop discussion/survey tool to understand LGAs, their funding, structure, ability to support ES, ability to support PPPs	April-June 2012	MES
Hold consultative meetings with 4 districts	May-June 2012	MES
Begin to synthesize results into case studies and high quality, interactive map	June 2012	MES
Document existing livelihood / public private partnerships (e.g. vaccine, agrovet dealers) with civil society and LGAs	April- end of year	TBD
Identify potential public-private partnership expansion and explore partnerships with critical stakeholders	May-June 2012 (ongoing throughout year)	TBD
Continue to engage with national level IPGs for MVC and HBC	Ongoing throughout the year	COP
Communicate successes, ES facts and knowledge and upcoming events	Ongoing throughout the year	COP
Lead new initiatives with IPGs as merited	Ongoing throughout the year	COP
Chair sub-working group of IPG for specialized TA providers for 2012	April 2012	COP
Technical Area 4: Enhance the Evidence Base through Increased M&E Capacity		
Finalize HEA report	May 2012	MES
Share results with partner, URT and other stakeholders	May-June 2012	MES, COP
Continue participation in NCPA II working group	As applicable	MES, COP
Work with MEASURE and M&E working group to identify appropriate ES indicators for national M&E plan	Ongoing throughout the year	MES
Hold quarterly meetings with M&E working group to review issues and share challenges	May 2012	MES
Develop causal model training course for IMARISHA use	April 2012	MES
Conduct workshop on causal models for IMARISHA staff and partner ES point persons	April 2012	STTA, MES
Start to deliver TOTs on causal models for ES	May-June 2012	MES
Finalize supportive supervision tools for	April-May 2012	IMARISHA Staff

different areas of IMARISHA training courses		
Communications		
Develop 2 project updates and 2 success stories to share with USAID and wider audiences	April-June 2012	DFAC and IMARISHA staff
Contribute to 3 articles to MVC Monthly Newsletter	April-June 2012	DFAC and IMARISHA staff

5. STATUS OF INTERATIONAL SHORT TERM CONSULTANICES

The matrix below lays out planned short term international consultancies for 2012. Other short term technical assistance may be procured internationally with concurrence from the AO/ AOTR. Additionally, IMARISHA will source local consultants and expertise for a variety of work related to partner organizations.

Name of Individual	Role/Assistance he/she will provide	Estimated timeframe
Kirsten Weeks	Home Office Project Team Leader for IMARISHA; support in the completion of the Household Economic Assessment (HEA) Analysis and in completion of the Year 2 Work Plan	January 2012
Damian Guilleninault	Workforce development and Vocational Training Specialist to assist KIHUMBE in roll out of Job Incubation Centre	April to May 2012
David Besch	Causal models; development of training for health and livelihood models	April 2012
TBD	Curriculum Development and Adult Learning Specialist	Likely May and June 2012
TBD	Value chain strengthening specialist	May – July 2012
TBD	Governance and policy analyst specialist	Postponed from March – April 2012 time period
Kirsten Weeks	Support to ES Governance work and HEA data analysis and reporting	Postponed from the original March – May 2012 time period

**IMARISHA – TANZANIA ECONOMIC STRENGTHENING FOR
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